

MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS

Ullsvik Center, Beaux Arts Room

University of Wisconsin-Platteville

Platteville, Wisconsin

May 4, 2000

The April 6, 2000 meeting of the Education Committee was called to order by Regent JoAnne Brandes at 2:20 p.m. Present were Regents Benson, Boyle, MacNeil, Randall and Smith.

1. Approval of the minutes of the April 6, 2000 meeting of the Education Committee.

It was moved by Regent Randall, seconded by Regent Boyle, that the minutes of the April 6, 2000 meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Report of the Senior Vice President for Academic Affairs.

UW-Platteville Chancellor David Markee introduced a presentation, *Growing with Agriculture, the Traditions Continue*. Participants discussed four aspects of the UW-Platteville School of Agriculture: (1) its core values (excellence in teaching, modern facilities, experiential learning, innovation in teaching methods, partnering); (2) the new ornamental horticulture program; (3) the Interdisciplinary Reclamation major; and (4) the university's farm.

In response to Regent Boyle, it was noted that the 435 students enrolled in the program enjoy nearly 100 percent employment (including those seeking advanced degrees). Responding to Senior V.P. Ward, participants indicated that the education center will be upgraded to serve as a state-of-the-art distance education center.

UW-Madison Chancellor David Ward reported on the *Kellogg Commission on the Future of Land-Grant Colleges and State Universities*, which was established by the Kellogg Foundation in recognition of the need to reinvigorate the values and missions of land-grant in relation to the public. The Commission was comprised of the presidents of twenty-five land-grant institutions and representatives from the Kellogg Foundation Board and the private sector. In response to Regent Boyle, Chancellor Ward characterized the reports as useful both to an informed general audience and to individuals engaged in strategic planning discussions.

Senior Vice President David J. Ward announced that the Trustees of the William F. Vilas Estate have offered \$5,763,825 for academic year 2000-2001. These funds are used to support scholarships, fellowships, professorships and special programs in arts and humanities, social sciences and music.

Senior Vice President Ward presented the annual report of the UW System Business Consortium. He reported that in 1999 the consortium partnered with the UW-Milwaukee Institute for Global Studies to offer a three-day institute on global issues that brought together over 200 faculty from Arts, Letters and Business. Senior V.P. Ward noted that four of the consortium schools are

collaborating to deliver pre-MBA graduate foundation courses via the internet. By Spring 2001 all required foundation courses will be available on the internet to students anywhere in the world. UW Learning Innovations is developing marketing strategies to deliver these courses to corporations as certificate programs, either as a full package or in various combinations.

Regent Smith observed that the business consortium has made good progress in its collaborative efforts and urged the board to express its desire that all key players be involved in the process.

Senior Vice President Ward asked the committee to approve a resolution opposing the expansion of professional doctorates as the entry level degree in professions such as audiology, occupational therapy, physical therapy, etc. and requesting that the Association of Governing Boards of Universities and Colleges take a position opposing this practice.

- I.1.b.(4) It was moved by Regent Randall, seconded by Regent Boyle, that the board opposes the expansion of professional doctorates as the entry level degree in professions such as audiology, occupational therapy, physical therapy, etc. and asks that the Association of Governing Boards of Universities and Colleges take a position opposing this practice.

In discussion, Regent Benson asked what other actions might be taken to influence the actions of professional associations, e.g., meeting with association members at UW institutions. Senior V.P. Ward said that UW-Madison Provost John Wiley will be discussing this issue with provosts of CIC institutions, and with representatives of the Wisconsin Hospital Association and other medical associations. Regent Boyle urged enthusiastic support for the resolution, noting that no data justify the trend and, if it continues it will affect the missions of UW institutions. Regent Randall suggested raising the issue with professional organizations at the time they are engaged in accrediting programs at individual campuses.

The resolution PASSED unanimously.

3. Authorizations to Recruit.

The committee approved the following authorizations to recruit:

- I.1.c.(1) It was moved by Regent MacNeil, seconded by Regent Boyle, that the President of UW-Extension be authorized to recruit for a Marketing Manager, UW Learning Innovations, and to make an appointment at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.c.(2) It was moved by Regent MacNeil, seconded by Regent Randall, that the Chancellor of the UW-Extension be authorized to recruit for a Provost and Vice Chancellor, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

4. Presentation: *Restructuring of Agriculture.*

Dean Elton Aberle and Dr. Richard Klemme, of the UW-Madison College of Agriculture and Life Sciences, presented a report on the implications of the changing structure in Wisconsin agriculture for UW research and extension programs. Dr. Klemme stated that the purpose of the presentation was to provide background on the move in Wisconsin agriculture from a commodity-based to a more entrepreneurial model. Responding to Regent Brandes, Dean Aberle said that approximately one-half of the agriculture students are enrolled in the life sciences, and one half in more traditional programs. Responding to Regents Boyle and Smith, Dr. Klemme indicated that agriculture is among the top three contributors to the Wisconsin economy, although it represents a declining percentage of the total state economy.

5. International Baccalaureate Program.

- I.1.e. It was moved by Regent Benson, seconded by Regent Boyle, that the Board of Regents approves the proposed policy recognizing the International Baccalaureate (IB) Diploma Program.

The resolution PASSED unanimously.

6. Revisions to Faculty Policies and Procedure, UW-Milwaukee.

- I.1.f. It was moved by Regent MacNeil, seconded by Regent Boyle, that the addition of a new Section 5.39 to the UW-Milwaukee Policies and Procedures be approved.

In response to Regent Boyle, UW-Milwaukee Provost Ken Watters said the term “domestic partner” refers to any designated partner.

The resolution PASSED unanimously.

7. New Program Authorizations.

- I.1.g.(1) It was moved by Regent MacNeil, seconded by Regent Benson, that the Chancellor of UW-Superior be authorized to implement the B.S. in Computer Science.

The resolution PASSED unanimously.

- I.1.g.(2) It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-Whitewater be authorized to implement the B.A./B.S. in Liberal Studies.

The resolution PASSED unanimously.

- I.1.g.(3) It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-Parkside be authorized to implement the B.S. in Sport and Fitness Management.

Regent Brandes stated the concern of regents that the program lacked a clear plan regarding the use of technology, in particular for distance education. After discussion, the committee required that the program report steps taken to promote distance education and collaboration with other campuses in this effort. This report is to be presented one year from the date of the program's implementation.

The resolution PASSED unanimously.

- I.1.g.(4) It was moved by Regent Benson, seconded by Regent Boyle, that the Chancellor of UW-Madison be authorized to implement the M.A. in French Studies.

The committee required that the program report steps taken to promote distance education and collaboration with other campuses in this effort. This report is to be presented one year from the date of the program's implementation

The resolution PASSED unanimously.

- I.1.g.(5) It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-River Falls be authorized to implement the Masters of Management.

The committee required that the program report steps taken to promote distance education and collaboration with other campuses in this effort. This report is to be presented one year from the date of the program's implementation

The resolution PASSED unanimously.

8. Additional items.

There were no additional items to come before the committee.

9. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Benson, seconded by Regent Boyle, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Brandes, Boyle, and MacNeil, voting "yes" and no regents voting "no."

In closed session:

- I.1.i.(1) It was moved by Regent MacNeil, seconded by Regent Boyle, that the following named professorship be approved, UW-Stout, effective July 1, 2000:

Darshan Perusak
English and Philosophy Dept.

Maybelle Ranney Price Professor

Robert W. Hendricks Communications, Education And Training Dept.	Dahlgren Professor
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Mary Hopkins-Best Education, School Counseling and Psychology Dept.	Dahlgren Professor
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Denise A. Skinner Human Development, Family Living and Community Educational Services	Dahlgren Professor
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The resolution PASSED unanimously.

Resolutions I.1.b.(4), I.1.c.(1) and (2), I.1.e., I.1.f.(1), I.1.g.(1) - (5), and I.1.i.(1) were referred to the full session of the board at its Friday, May 5, 2000 meeting.

The meeting adjourned at 4:10 p.m.