MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

UW-Platteville Held in the Ullsvik Center Friday, May 5, 2000 9:00 a.m.

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UW-Platteville Held in the Ullsvik Center Friday, May 5, 2000 9:00 a.m.

- Vice President Smith presiding -

PRESENT: Regents Alexander, Axtell, Barry, Benson, Boyle, Brandes, DeSimone,

Gottschalk, Gracz, James, MacNeil, Marcovich, Mohs, Olivieri, Randall,

and Smith

UNABLE TO ATTEND: Regent Orr

APPROVAL OF MINUTES

There being no additions or corrections, the minutes of the April 6 and 7 meetings of the Board stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the April 28th meeting of the Higher Educational Aids Board

A written report of the April 28 meeting of the Higher Education Board was provided to the Regents.

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Report on the May 3rd meeting of the Hospital Authority Board

The Board received a written report on the May 3 meeting of the Hospital Authority Board.

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Report on Legislative matters

A written report on legislative matters was provided to the Board.

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REPORT OF THE PRESIDENT OF THE SYSTEM

<u>UW-Platteville Presentation – A Tradition of Engineering Excellence</u>

UW-Platteville Provost Carol Sue Butts introduced Richard Schultz, Dean of Engineering, Mathematics and Science, and Lisa Riedle, Assistant Dean.

Dean Schultz noted that the engineering program has its roots in the Wisconsin Mining Trade School, which was established to meet industry needs. Today, UW-Platteville continues to partner with industry and others to meet the needs of the future. The large stone M on the mound east of Platteville is part of that mining heritage and remains an important tradition for the College of Engineering, Mathematics and Science. Another similarity is hands-on-training -- a hallmark of the Mining School and also an important part of engineering education which incorporates a significant amount of laboratory and other applied work. Companies bring projects for students to work on which provides real-world experience and enhances problem-solving skills. Internships and cooperative experiences with business partners also provide applied skills that are important in the workplace.

There are seven engineering programs that enroll 1,600 students and are taught by 42 faculty. The students have an average ACT score of 24.4. All new freshman engineering majors begin in General Engineering, which provides core courses for all engineering disciplines. Here students also are provided with advising and other information to help them choose one of the seven engineering disciplines as a major: Civil Engineering, Electrical Engineering, Engineering Physics, Environmental Engineering, Industrial Engineering, Mechanical Engineering, and Software Engineering.

Assessment of the programs is conducted through alumni and employer surveys, exit interviews, evaluation of placement rates, and passage rates on the Fundamentals of Engineering Exam. With regard to the latter, the Dean noted that UW-Platteville's rate is 20% above the national average.

There are 21 organizations to serve students in engineering, including national associations, honorary societies, Student Ambassadors, Women in Engineering, and FIRST, a partnership with K-12 schools which involves mentoring and recruiting younger students interested in engineering. These types of organizations enhance student experiences through service projects and other means.

Partnerships with industry include:

- 1) Cooperative Programs, involving 450 companies, which provide opportunities for students to work with professional engineers. Participation in these programs often leads to job offers.
- 2) Capstone Design Projects, which involve students in working on projects presented by companies and which may include service components. On video, State Senator Dale Schultz spoke of the importance of a service project done by UW-Platteville students to keep mudslides from damaging Frank Lloyd Wright's Taliesen, in Spring Green.
- 3) Industry Networks and Contacts, which are established through field visits, and guest speakers.

Other important partners are advisory boards composed of members from industry and faculty. These boards keep the college informed about needs and evaluate the curriculum. The ABET Accreditation Board is another partner, providing accreditation review every six years.

New initiatives being undertaken by the college include:

- 1) Master in Engineering Program, to provide on-line education for professional practitioners.
- An international initiative involving cooperative education with schools in Germany and Ireland and to include student and faculty exchanges. An agreement with universities in Taiwan also is being considered.
- 3) Women in Engineering, a model program for recruitment and retention of women in the field of engineering. Concerning this program, Senator Dale Schultz commended UW-Platteville for understanding the value of involving women and reaching out to them. Tammy Salmon, head of the Women in Engineering Program, noted that the first women graduated in engineering in 1938. Among the initiatives used to attract women to the field are specially designed one-day programs and a Summer Institute. For retention, there is a mentor program and a Mentor Center funded by industry. In 1970, only 2% of engineering students at UW-Platteville were women. That percentage now has increased to 15% and continues to climb.

- 4) To implement Plan 2008, the college is aggressively seeking minority faculty. Out of four hires this year, two were people of color. It is expected that such faculty will serve as role models to increase the number of students of color in engineering. Precollege programs also are employed to attract students of color to engineering.
- 5) The Fox Valley Initiative for adult learners will bring engineering programs to the Fox Valley, in partnership with UW-Oshkosh and UW Fox Valley. UW-Platteville faculty will rotate in traveling to the Fox Valley to teach engineering courses. Non-engineering courses will be provided by the other institutions. UW System Market Research determined the need in that area of the state for employees with engineering skills.

Concluding his presentation, Dean Schultz stated that UW-Platteville is proud of its 93-year tradition of strong partnerships and hands-on education in engineering.

In discussion following the presentation, Regent MacNeil commended UW-Platteville for its impressive program. She predicted that the Fox Valley initiative will be very successful.

Academic Staff Excellence Awards

The annual academic staff excellence awards were presented by Regent MacNeil, Chair of the Regent Committee that chose the award recipients. Other members of the Committee were Regents Gracz, Mohs and Olivieri. Noting that the decisions were based on several performance criteria, Regent MacNeil indicated that the committee looked for extraordinary contributions to the nominee's unit and an overall level of service that truly enhanced the mission of the university. The recipients would each be awarded \$5,000 to support their own professional development or to enhance a program or function of their departments.

Regent MacNeil then recognized and congratulated the other nominees, noting that their contributions also are significant and demonstrate the wide range of invaluable services being provided by non-instructional academic staff throughout the UW System:

Timothy Petermann, Assistant to the Athletic Director, UW-Eau Claire

Michael Stearney, Director, Educational Support and Multicultural Services, UW-Green Bay

Larry Ringgenberg, Director of Student Activities and Center, UW-La Crosse

William Horstman, Senior Assistant Dean, Administration Affairs & Personnel, UW-Milwaukee

Deb Vercauteren, Head Coach, Women's Cross Country & Academic Advisor, UW-Oshkosh

De Ann Stone, Director of Residence Life, UW-Parkside

Dawn Drake, Executive Director of Alternative Delivery Systems, UW-Platteville

Gretchen Link, Senior Counselor, Career & Counseling Services, UW-River Falls

Robert E. Mosier, Director of Residential Living, UW-Stevens Point

Patricia Reisinger, Assistant Chancellor for Development & Alumni Services, UW-Stout

Jeff Janz, Director of Resident Life, UW-Whitewater

Lyn Reigstad, Director of Human Resources & Affirmative Action, UW-Colleges

Regent MacNeil then announced the two recipients of the 2000 Regents Academic Staff Awards for Excellence: J. Trey Duffy, of UW-Madison; and David Iverson, of UW-Extension.

Mr. Duffy has been Director of the McBurney Disability Resource Center at UW-Madison since 1989. The McBurney Center helps create an accessible university community where students with disabilities have an equal opportunity to fully participate in all aspects of the educational environment. Under Mr. Duffy's leadership, the UW-Madison was recognized by WE magazine as the number one campus in the country for students with disabilities. New Mobility magazine also ranked UW-Madison among the top ten campuses for accessibility and services. Cathy Trueba, McBurney Disability Resource Coordinator, who nominated Mr. Duffy, wrote: "Trey has worked tirelessly to ensure that attitudinal barriers regarding disability are dismantled and replaced with an appreciation for the unique abilities each member of this great educational institution has to offer." Regent MacNeil presented Mr. Duffy with a plaque and congratulated him on receiving the award.

In his acceptance remarks, Mr. Duffy thanked the Board for recognizing academic staff as an integral part of the university. He also was pleased that the award calls attention to issues of disability and recognized that UW-Madison has become a comfortable and hospitable place for persons who have disabilities. For that welcoming environment, he credited the open-minded humanitarianism of faculty and staff, who neither deny reasonable requests nor over-accommodate students with disabilities, nor hold them to lower standards than other students. As an example, he related the case of an excellent student who was turned down by seven medical schools because he is blind. He was however, accepted at UW-Madison, understanding that he is going into molecular modeling, a field in which a blind person can excel. This student was admitted and accommodated by the Medical School, with no prompting from the McBurney Center, which, Mr. Duffy observed, is one of the reasons that Madison is such a desirable place for people with disabilities to go to college.

Mr. Duffy pointed out that new instructional technologies pose potential barriers to people with disabilities and urged that steps be taken to make Web pages accessible to students with disabilities. He provided a card of instructions on how Web sites could be made accessible and urged that it be used by those who create these pages. In conclusion, he thanked the Regents for the great amount of time and energy they devote to the UW System, its staff and students.

Regent MacNeil then presented the second award, which went to David Iverson of UW-Extension. He joined Wisconsin Public Television in 1979 and has served as Executive Editor and National Projects Director since 1995. Nationally, he was the Project Director for the PBS civic journalism series "Citizens '96" and "State of the Union". His most recent documentary, "The 30-Second Candidate", won a national News and Documentary Emmy award from the National Academy of Television Arts and Sciences. In Wisconsin, he co-founded the "We the People-Wisconsin" partnership, to encourage citizen participation in public debate. Mr. Iverson also is a co-creator of "Weekend", a live Friday night television news program. In a letter supporting his nomination, Larry Dickerson, Director of UW Extension Communications, said: "His work has made Wisconsin Public Television one of the most prestigious public affairs institutions in the public broadcasting system."

Accepting the award on behalf of Mr. Iverson, James Steinbach, Director of Programming and Production at Wisconsin Public Television, lauded Mr. Iverson as a remarkable person who has an ability to connect with people through a medium that makes such connections difficult. He is one of the finest broadcasters in the country today, Mr. Steinbach said, and a star of the University of Wisconsin.

He then read a letter from Mr. Iverson expressing his regret at being unable to attend because of a commitment scheduled before the award was made. He considers working for Wisconsin Public Television a privilege because of the talented group of people he has worked with and because the Board of Regents has always supported its mission and honored its independence. In conclusion, he expressed appreciation to the Board for honoring him with this award.

Enrollment Planning and the Adult Student Market in Wisconsin

The presentation was made by Kathleen Sell, Associate Vice President for Budget and Planning, UW System, and by Mary Grant, Associate Dean of Continuing Education Extension, UW-Extension.

Beginning the presentation, Dr. Sell noted that during EM 21, the number of Wisconsin high school graduates will be essentially steady and that the UW System intends to maintain its high rate of access to resident high school graduates. This rate currently is over 32%, the 4th highest in the nation. At the same time, growth in Wisconsin per capita income in the knowledge economy demands more adults with

college degrees. Therefore, the UW focus on enrollment growth at the margins will be on the adult market.

In the past decade, the UW System has experienced small budget increases and a \$33 million base budget cut. Even so, institutions made the choice to maintain high access to high school graduates. A tight fiscal environment and lack of a tuition continuing appropriation until 1999 meant that the UW was not able to serve the adult market as well as it would have liked. During EM II (1991-95), the UW managed a planned enrollment decline of 5,685 FTE, while maintaining a 32% access rate among high school graduates. The only way to do this was to decrease the number of non-traditionally-aged undergraduate and graduate enrollments.

The intent of EM III (1995-2001) was to increase enrollments. However, between 1995 and 1997, non-traditional student enrollment continued to decline, as did total enrollments. During this time, enrollments of non-traditional undergraduates in UW institutions decreased by 2,615 (10%), from 24,972 to 22,357. Enrollments of non-traditional undergraduates in other Wisconsin institutions decreased by 6,106 (7%), from 71,290 to 66,184. Therefore, the UW's share of the non-traditional undergraduate market slipped from 26% in 1995 to 25% in 1997. From 1995-97, enrollment of non-traditional graduate students in UW institutions decreased by 772 (7%), from 11,086 to 10,034. Enrollments in competitive Wisconsin institutions increased by 295 (6%), from 5,294 to 5,589. Therefore, the UW's share of the non-traditional graduate market fell from 68% in 1995 to 65% in 1997.

Given this information, Dr. Sell emphasized that all Wisconsin institutions need to attend to the adult market. Under EM 21, the UW will deliver high-quality educational products in the flexible manner that working adults require. Opportunities to meet the needs of adult students include the following: 1) Offer flexible scheduling packages; 2) offer flexible course delivery options; 3) provide ancillary services; 4) implement degree completion programs; 5) provide more geographic dispersion; 6) work with area employers to develop programs to meet training needs; and 7) provide more certificate and customized Master's degree programs.

EM 21 plans for UW institutions and the New Wisconsin Economy budget initiatives directly address all seven of these suggested approaches. Innovative ideas at UW institutions to serve non-traditional students include the following: UW-Eau Claire plans include a storefront center to provide student services in one convenient location, and partnership with UW-Stout and Chippewa Valley Technical College on the Chippewa Valley Initiative. At UW-Milwaukee, there will be an Office of Adult Student Services, and support on pre-admission advising, registration, orientation programs, and academic counseling.

UW-Stout plans include Stout Solutions (a one-stop shop for service to business, industry, education, and government seeking customized learning and research) and partnership with UW System's Market Research Unit. UW-Oshkosh will develop a model for life-long learning and build relationships with adults in the Fox Valley area.

UW-Madison will provide a customized Master's Degree in Engineering, capstone/graduate certificate programs, and an evening MBA. UW Colleges will provide advisors trained to meet the needs of adult students (academic and career planning, recruitment/retention), on-line courses (17 courses will be offered in fall 2000), and evening courses (a 21% increase in course offerings over the past two years).

There currently are a large number of non-traditionally offered graduate and undergraduate degree programs, and new programs are being added. Between 1995 and 1998, enrollments in distance education increased by 3,900 students (110%), from 3,537 to 7,437.

Reporting on Continuing Education Extension's 1999 Adult Learner Survey, Mary Grant noted that the purpose of the study was to: 1) Establish new baseline data on needs of adult learners; 2) drive external input into the statewide strategic planning process; 3) identify strengths that allow UW institutions to maintain and gain market share and program niches; and 4) identify competitors, their market share and program niches.

The survey found that the majority of Wisconsin adults want to take programs for personal interest, professional development and via distance education. 75% of respondents said they are interested in taking educational programs, workshops or seminars for personal interest. 68% were interested in taking a program for professional development. 67% were interested in taking a program via distance education technology. 39% expressed interest in a degree program.

With respect to areas of interest, 23% would like to take personal interest courses in computer-related subjects, while 27% mentioned interest in taking computer-related professional development courses. Other topics for personal interest courses include foreign language, art, business and financial planning. For professional development, other desired course topics include business, management, technical office skills, and management information systems.

Forty percent of respondents were aware of courses and programs offered by the UW. Those most likely to be aware of these offerings were: older, had post-college education, earned more than \$60,000 per year, and had attended a UW institution in the last three years. People found out about personal interest programs most often by word of mouth, followed by mail, print ads, and employers. For professional development programs, respondents learned most often about UW courses through their employers, followed by word of mouth, mail, and print ads. People learned about degree programs most often by word of mouth, followed by school catalogs, print ads, and their employers.

Wisconsin adults see family and work commitments as their main barriers to taking educational courses in all three areas. Money was listed as the next most important barrier.

For personal interest programs, the survey revealed that technical schools sponsored 25% of the programs attended by respondents in the last three years and employers sponsored 15%, UW institutions were third with 15%. For professional development programs, professional associations sponsored 38%, employers sponsored

29%, technical schools 7%, other colleges and universities 6%, vendors and software companies 6%, and UW institutions 5%.

The survey found that interest in distance education has increased considerably over the past few years. 17% of respondents had taken programs using distance education. More respondents with higher incomes and education levels had taken distance education courses, and more men than women had attended programs using distance learning technology. 67% of respondents said they were interested in taking a program using distance learning technology. 85% of respondents said they were interested in taking distance education courses via the Internet. 75% were interested in cable/public TV, 70% in two-way video, and 59% in traditional print-based courses.

The survey found that the following factors influence interest in distance education: 1) The higher the household income, the more interest there was in distance education. 2) The higher the education level, the more interest there was in distance education. 3) Former attendance in distance education courses was positively correlated with interest. 4) The younger the person, the greater the interest in taking programs using distance learning technology. 5) Females were more likely to be interested in distance education courses than males. With regard to computers, 81% of those interested in distance education had access to a computer at home or work, and 76% had access to the Internet at home or work.

With respect to areas of the state, the survey showed that accessibility is a challenge in the far northwest region and that there is increased interest in degree programs in the southeast corner of the state.

In summary, Ms. Grant observed that the survey revealed the following: 1) It is important to develop close working relationships with professional associations and employers - the places where adults turn most often for their continuing education programs. 2) The UW needs to maintain brand quality. 3) Emphasizing customer relations is important. Because people find out about programs through word of mouth, it is important that attendees have a positive experience to talk about. 4) The design and delivery of courses should be sensitive to the family, time and work commitments of learners. 5) It is important to consider multiple technologies for delivery.

National statistics compiled by the College Board's Office of Adult Learning Service reveal that: 1) In 2004, there will be 100 million participants in adult education programs. 2) In 2002, 2.23 million students will be participating in distance learning. 3) 85% of undergraduates and 95% of graduate students return to college for career-related reasons.

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UW System Enrollment Management 21 Plan - First Reading

Presenting the new UW System Enrollment Management Plan, President Lyall first identified four underlying principles:

- 1) The UW's core mission is to serve Wisconsin undergraduates. The intention is to maintain high access for these students.
- 2) The UW will continue to balance enrollments with resources. If access and quality conflict, quality comes first.
- 3) The UW must be a more active partner in helping the state meet the challenges of the new economic future. To do this, the UW must serve adult learners better.
- 4) The role of each UW institution should reflect its regional needs, its resources, and its particular program array.

Over the past six months, the President noted, the Regents have heard presentations from each chancellor about institutional enrollment plans. Some anticipate substantial growth, some plan to maintain current enrollment but change the mix of students within those levels, and two campuses are planning modest downsizing in order to bring their enrollments into better alignment with instructional capacity and to protect quality.

Observing that a pattern emerges from these plans, she identified the following common elements:

- 1) Increased service to adult students;
- 2) An increasing focus on international opportunities for students and faculty;
- 3) Inter-institutional collaboration to extend four year degrees to the Colleges and to share the costs of specialized programs more widely around the state;
- 4) Carefully planned use of instructional technology to increase access;
- 5) Enrollment growth tailored to expected high school graduation growth in each part of the state; and
- 6) Flexible use of certificates, weekend programs, distance education modules and other formats that are convenient for adult students.

The EM 21 Plan, the President stated, fits these individual plans together to serve the entire state. It recognizes that demographic growth and the needs of adult learners and businesses will vary across the state, and it makes use of the new continuing appropriation flexibility to address the state's needs for "brain gain" strategy.

As background to this plan, President Lyall recalled that the UW began managing enrollments in the mid-1980's in order to sustain educational quality in the face of significant budget shortfalls and to use educational resources more effectively. At that time, some campuses were badly overcrowded and others were under-utilized. Enrollment management phases I and II redistributed enrollments across institutions to optimize their capacities and to gradually bring support up to the national average. By 1994, enrollment management had enabled the UW System to achieve its goals without closing campuses and without reducing access for Wisconsin high school graduates. This level of access remained above 30% throughout the whole period.

During Enrollment Management II (1995 to the present) enrollments have rebounded along with the high school graduating cohort and now exceed the target by about 1,800 FTE. In the 1995-97 biennium, the UW System sustained a \$33 million base budget cut, but did not reduce enrollment targets because the cut was believed to be temporary. The budget base was restored to approximately the 1995 level in the current biennial budget. The 1999-01 biennial budget also provided \$2.8 million to support the addition of 1,000 FTE students above the 1998 enrollment level. Since enrollments were already about 1,400 FTE above target for 2000, this access initiative has the effect of increasing overall enrollments 2,400 FTE, and giving an accelerated start on EM 21 goals.

President Lyall made the following points about EM 21 goals:

- 1) The dip and recovery in enrollment management targets from 1987 through 2007 tracks a similar dip and recovery pattern in Wisconsin high school graduating classes. After 2007, demographic projections show that the traditional 18-24 year old population will remain stable. From that point forward, subsequent growth in Wisconsin population will occur in the 50+ age group.
- 2) EM 21 targets will continue to ensure high access for the traditional Wisconsin high school graduates, who are the UW's core market, and also begin to serve better the older students who will be an increasing share of the population.
- 3) Altogether, the UW plans to enroll 5,303 more FTE students than the original EM III target, or about 2,900 FTE above the new access level which includes the additional students funded in the 1999-01 budget. The target FTE enrollment is 133,823.
- 4) These targets will be achieved with high growth at UW-Milwaukee (16%), UW-River Falls (11%), UW-Platteville (10%), and UW Colleges (9%). There will be small declines in enrollment at UW-Green Bay (-6%) and UW-La Crosse (-4%) to better align resources with enrollments. There will be stable or slight growth at the remaining institutions. All institutions will serve the adult market.
- 5) Barring future budget cuts, these EM 21 targets will keep the current \$650 gap in support per student from widening.
- 6) Achieving the EM 21 Plan requires a combination of additional GPR and earned program revenues from expanded services and more realistic pricing of adult programs. The new continuing appropriation authority makes it possible for the first

time both to maximize access for traditional students and to expand service to non-traditional adult students.

In summary, President Lyall emphasized that the EM 21 Plan is built on a partnership. It seeks modest but steady additional investment from the state on a predictable basis over several biennia. It requires UW System Administration to remove operating impediments and provide coordination and incentives to the institutions to follow these plans. It requires the institutions to be entrepreneurial and creative in reaching out to new markets to meet the needs of the new state economy.

This plan, she concluded, outlines opportunities to serve the state better and to serve students better. It will provide increased access to a UW education for both traditional and non-traditional students; it will increase the supply of college-educated citizens available to live and work in Wisconsin as part of a "brain gain" strategy; it will help to boost growth in per capita incomes and tax base in the state; and it will ensure quality education at an affordable cost. Wisconsin needs a plan to compete in the new economy, she stated, and the UW can and should be a key part of that plan.

In discussion following the presentation, Regent Olivieri suggested that the final document delineate the differences between the plans of UW-Green Bay and UW-La Crosse. While both involve enrollment decreases, they have different purposes and different budget implications. Secondly, noting that the plan assumes that the UW will continue to serve 30-32% of high school graduates, he asked if consideration had been given as to whether that percentage should be higher as a matter of policy and what impact that might have on the plan.

In reply, President Lyall noted that the number of applications to UW institutions is rising, in part because of the rising price differential between UW and private universities. The plan had been developed on the assumption that the UW System would not increase access for adults by reducing access for traditional students; and with continuing appropriation authority, that is no longer a problem. Whether the Board would like to strive for a higher share of the traditional student market, she said, is a policy question that perhaps should be addressed. In response to a further question by Regent Olivieri, President Lyall indicated that the plan is intended to reflect increased service to non-traditional students. Regent Olivieri commented that it is very important for the plan to reflect the UW's intention to better serve the adult student market.

Noting that the UW System has the 4th highest access rate for high school graduates in the nation, Regent Barry pointed out that the WTCS System's goal is to increase the access rate for high school graduates to 25%, up from the current 16-17%. Concurring with the importance of the cost factor, he added that WTCS students, who pay only about 14% of the cost of instruction, from now on will receive a \$1,000 tuition remission over two years. This will make WTCS institutions very cost effective options.

Regent Boyle remarked that it should be made clear in the plan that, if budget expectations are not met, there will be difficulty in meeting the EM 21 targets and these targets would need to be modified.

Replying that Regent Boyle's point is well taken, President Lyall indicated that adjustments to the plan may need to be made on the basis of the 2001-03 biennial budget. The achievement of the enrollment targets, she emphasized, is dependent on split funding (program revenue, reallocation, and GPR). The UW System could not commit to taking 5,300 more students without adequate funding since to do so would adversely affect the educational quality of current students.

Relaunching the UW System Web Site

Beginning her remarks about improvements to the UW System's web pages, Linda Weimer, Vice President for University Relations, noted that as recently as eight years ago, the Web did not exist in the form in which it is known today. In just a few years, the Web had in many ways transformed higher education. For example, students can now apply for admission on-line, register and take classes at home or in the office, search library catalogs and databases from their residence hall rooms, locate faculty, scan the news, make a charitable donation, find job openings and monitor legislation. These are just a few of the current applications, and many more are coming.

One benchmark in the growth of the Web, she noted, is the explosion in Web site "domain" registrations. For example, it took four years to register the first million domains, another 15 months to register the second million and just six months more to register the third million. Today, 14 million domain names are registered.

Observing that the UW's target audiences are adept at using the Web, she commented that it is an effective way to have an impact and that posting information on the Web can be a cost-effective alternative to traditional printing and postage. Increasingly, an institution's Web site, along with its admissions literature, is what makes the strongest first impression on high school students. Nearly half of all Americans ages 9 through 12 use the Internet, as do more than two-thirds of Americans age 13 through 17. Soon, virtually all of the UW's prospective students will have access to its Web site, including the employers and the adult market that the UW is trying to attract.

Turning to the UW's current presence on the web, Dr. Weimer remarked that UW institutions have created thousands of Web pages, many of them excellent. UW-Madison's, for example, is one of the top-ten most visited education Web sites in the country. UW System pages are gateways for students, parents, alumni, media, and the institutions themselves. One of the most popular sites, HELP On-Line, features an online admissions application and a wealth of other information for prospective students. Elsewhere on the site, staff can locate policy statements and access lists of vendors. Web sites also are excellent ways for applicants for administrative or faculty and staff positions to learn more about a given institution.

It is important, Dr. Weimer emphasized, that the UW System site serve as a model for others. A richer, more dynamic site will attract an audience and raise the UW's visibility nationwide. Since February, University Relations has brought in a consultant, hired a webmaster and two students, and begun to make changes. Help had also been provided by UW College staff and the Market Research Group; and a search was underway for a Web writer/editor who will devote most of his/her time to developing and updating Web content.

The goal is to be the electronic front door for the UW System and a friendly, unifying presence on behalf of the institutions.

Dr. Weimer then introduced Kevin Boatright, Assistant Vice President for University Relations, and John Parsneau, the Webmaster. Mr. Boatright explained that the UW System Web site developed like many others over the past six years, without an overarching vision or much oversight as to content, appearance or consistency. At that time, the Web was in its infancy, and simply having the resource took precedence over how it was structured. As a result, the UW System Web site was not a very dynamic, integrated or attractive starting point for accessing the UW System Web pages.

The current project has the following goals: 1) To become a simple, one-address, point of entry to UW institutions at an easy-to-remember address: www.wisconsin.edu; 2) to become an easily navigated location for system-wide information; 3) to ensure the quality and accuracy of content and the consistency of graphic design; 4) to be more user friendly, especially for prospective students and their parents; 5) to monitor data to measure usage and impact, and adapt accordingly; 6) to make regular changes, such as daily news updates and the use of a variety of new institutional images on a rotating basis; and 7) to strive to provide one of the most attractive and useful Web sites of any system of higher education in the country.

Mr. Boatright and Mr. Parsneau then demonstrated some features of the new site, which will include a standard design template for UW System Administration unit pages, a new access page for links to UW institutions, a site index to facilitate navigation, an enhanced Board of Regents section and more information about the Office of the President, expanded information for users in administrative divisions and text-only options, photographs, and other technical features that will facilitate access by persons with disabilities.

Over the summer, with the work of a Web writer/editor, the entire UW System home page will be "built out" and the process of enhancing the site will continue. In the future, it will be easier to use the new virtual UW System library catalog from any location. It also will be possible to "Webcast" some events and meetings and archive them for future reference. Further, it will be possible to locate directory information for any UW System student or employee with a single search, even without knowing their institution, and to supplement existing human resources sites by positing all UW position vacancies in a single location. University Relations will create an electronic clip sheet,

containing local and national higher education news of interest to regents, faculty, staff and administrators.

Noting that other uses for the site will emerge over time, Mr. Boatright indicated, for example, that it soon will be possible to take virtual campus tours. University Relations also plans to work with colleagues in System Administration and UW institutions to regularly highlight intriguing sites from around the System. They also will work to promote the site to all potential users through posters, bookmarks and other media. Hopefully, all UW institutions will want to link their own sites to the UW System site so that Web users who access those sites can more easily find their way to the System home page.

In conclusion, Mr. Boatright stated that the foremost goal is to provide value-added services that meet the needs of internal and external Web users. The site should be as good as any system's in the country and one that speaks well of the quality of UW institutions.

Dr. Weimer noted that after the initial changes are made over the summer, the project will be ongoing and incremental. Some of the changes are cosmetic, but most are substantive. Staff resources are being redirected to this effort both because it is important and because this is an area where the public's perception of the whole UW System can be quickly enhanced. The outcome, she believed, will be a unified and supportive Web presence that informs, entertains and inspires confidence in the UW System among all of its stakeholders. Current and prospective students should benefit especially by having a better-organized, more attractive site that is easier to navigate. In conclusion, she stated that this is a modest investment that should be of benefit now and for years to come.

Following the presentation, Regent Olivieri asked if, through this portal, a person could link to all UW campuses and view all the courses they offer. Vice President Weimer replied that ultimately this will be the case. Campuses were still building their sites, but she felt such information will be on line in the near future and the UW System Website will serve as the gateway.

In response to a question by Regent Olivieri, President Lyall explained that it soon will be possible to pay tuition on-line. Regent Olivieri commented that this would be advantageous, particularly in the case of adult students.

Regent Gottschalk asked how on-line procedures would guard against "virtual" students who might not be who they say they are. President Lyall indicated that one method would involve the testing that will be part of distance programs. In addition, these programs generally include identification requirements that would be equivalent to those for traditional students.

Regent James asked if an out-of-state student will be able to check the status of his or her application. Vice President Weimer thought this might be possible, particularly since use of Web technology is evolving so rapidly that many types of applications will emerge.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Marcovich, Chair, presented the Committee's report.

The Business and Finance Committee met in joint session with the Physical Planning and Funding Committee for information and reports on Stewardship of Facilities and the Ashland Aquaculture project.

Ashland Aquaculture

Provost Schelin, UW-Superior, reported on the Ashland Area Aquaculture Demonstration Facility. Operated by the Board in consultation with members of the Wisconsin Aquaculture Industry, this facility is a site where production scale demonstrations will be used for applied research projects and hands-on training. This will be a collaborative initiative involving staff from a number of UW institutions. An operating budget of \$2,023,000 is requested for the 2001-03 biennium.

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Stewardship of Facilities

The committee watched a video that provided background information on the UW System's deferred and preventative maintenance needs. Assistant Vice President Harris noted that reducing the deferred maintenance backlog has been a major priority of the capital budget. A \$15 million base increase in the 2001-03 biennial budget is needed to maintain an important investment in the future of the UW System.

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<u>UW-Platteville Presentation: Maintaining Technology with the effective use</u> of limited campus funds

Assistant Vice Chancellor Moriarity informed the Committee that due to limited funds, UW-Platteville has reallocated existing resources and formed partnerships with outside groups to meet new challenges, maintain current facilities and expand technology and educational opportunities for students. UW-Plattteville Foundation has provided funding for priority projects and a variety of campus proposals; however, a number of projects have been delayed.

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UW-Green Bay Initiative (continued)

Chancellor Perkins continued the discussion from the May meeting on the UW-Green Bay initiative. Measurable outcomes and benchmarks to identify progress will be proposed.

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Blue Cross & Blue Shield: Terms and Conditions of Transfer to Medical School

Vice Chancellor Torphy, UW-Madison, updated the Committee on the status of the Blue Cross & Blue Shield transfer.

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Budget Priorities - TAUWP

President of TAUWP, Ray Spoto, raised concerns regarding the reduction in the number of tenured faculty and the increase in teaching academic staff.

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Quarterly Gifts, Grants and Contracts Report

Acting Vice President Durcan reported total gifts, grants and contracts from July, 1999, through March, 2000, were \$586.5 million, an increase of \$26.5 million from the comparable period of the previous year.

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Update on Request to Joint Finance on the Utility Budget

Acting Vice President Durcan reported a projected shortfall in the UW System's GPR appropriation for utilities. Supplemental funding has been requested from the cochairs of the Joint Finance Committee and the Secretary of the Department of Administration.

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Update on Weidner Center

The Weidner Center is the largest university arts presenter in the nation, noted Acting Vice President Durcan. UW-Green Bay will consult an expert regarding their investment in the productions to be presented at the Weidner Center.

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Audit Subcommittee

Status Report

Ron Yates, Internal Audit Director, reported that all internal audit projects are proceeding as planned.

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Patents

The Patent Policies and Activities Review noted that UW-Madison is one of the leading universities in patent activities, ranking in the top ten, reported Ron Yates, Internal Audit Director. Between 1993 and 1998, the Wisconsin Alumni Research Foundation (WARF) filed over 600 patent applications, generated more than \$83 million in royalties and distributed over \$138 million to UW-Madison.

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Distance Education

Internal Audit Director Ron Yates stated that the number of distance education courses are increasing significantly. Areas that need continued development include faculty development training, coordination within institutions and increasing the institutions' collaborative efforts. Issues with on-line distance education courses also need to be addressed, such as ownership of course materials, program quality, faculty compensation, student retention and advising, competition and organizational structure.

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REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Brandes, Chair of the Education Committee. Unanimously approved by the Education Committee were Resolutions 8126 - 8135. Regent Brandes moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent Benson and carried unanimously.

UW-Extension: Authorization to Recruit: Marketing Manager

Resolution 8126: That, upon recommendation of the Chancellor of the

University of Wisconsin-Extension and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Marketing Manager, Learning Innovations, and to make an appointment at a salary that exceeds the Executive Salary Group Six maximum

(\$110,000-\$125,000).

UW-Extension: Authorization to Recruit: Provost and Vice Chancellor

Resolution 8127: That, upon recommendation of the Chancellor of the

University of Wisconsin-Extension and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Provost and Vice Chancellor at a salary that exceeds the Executive Salary Group Six

maximum.

Regent Policy: International Baccalaureate (IB) Diploma Program

Resolution 8128: That the Board of Regents approves the proposed policy

recognizing the International Baccalaureate (IB)

Diploma Program.

UW-Milwaukee: Revision to Faculty Policies and Procedures

Resolution 8129: That, upon recommendation of the Chancellor of the

University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the addition of a new Section 5.39 to the UW-Milwaukee Policies and

Procedures, be approved.

<u>UW-Superior: New Program Authorization (Implementation): B.S., Computer Science</u>

Resolution 8130: That, upon recommendation of the Chancellor of the

University of Wisconsin-Superior and the President of the University of Wisconsin System, the Chancellor be

authorized to implement the B.S. in Computer Science.

<u>UW-Whitewater: New Program Authorization (Implementation):</u> <u>B.A./B.S., Liberal Studies</u>

Resolution 8131: That, upon recommendation of the Chancellor of the

University of Wisconsin-Whitewater and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.A./B.S. in Liberal

Studies.

<u>UW-Parkside: New Program Authorization (Implementation): B.S., Sport and Fitness Management</u>

Resolution 8132: That, upon recommendation of the Chancellor of the

University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Sport and Fitness

Management.

<u>UW-Madison: New Program Authorization (Implementation): M.A., French Studies</u>

Resolution 8133: That, upon recommendation of the Chancellor of the

University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.A. in French Studies.

<u>UW-River Falls: New program Authorization (Implementation): Masters of Management</u>

Resolution 8134: That, upon recommendation of the Chancellor of the

University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor

be authorized to implement the Masters of

Management.

UW-Stout: Appointment of Named Professors:

Resolution 8135: That, upon recommendation of the Chancellor of the

University of Wisconsin-Stout and the President of the University of Wisconsin System, the following named professorships be approved, effective July 1, 2000:

Darshan Perusak Maybelle Ranney Price Professor

English and Philosophy Dept.

Robert W. Hendricks Dahlgren Professor

Communications, Education

And Training Dept.

Mary Hopkins-Best Dahlgren Professor

Education, School Counseling

and Psychology Dept.

Denise A. Skinner Dahlgren Professor

Human Development, Family Living and Community Educational Services

Senior Vice President Ward asked the committee to approve the following resolution opposing the expansion of professional doctorates as the entry level degree in professions such as audiology, occupational therapy, physical therapy, etc. He also requested the Association of Governing Boards of Universities and Colleges take a position opposing this practice. Committee members expressed strong opposition to this trend.

Regent Brandes moved the adoption of Resolution 8136 and it was seconded by Regent Randall and carried unanimously.

<u>UW System: Opposing the Expansion of Profession Doctorates as Entry</u> Level Degrees

Resolution 8136: That the Board of Regents opposes the expansion of

professional doctorates as the entry level degree in professions such as audiology, occupational therapy, physical therapy, etc. and asks that the Association of Governing Boards of Universities and Colleges take a

position opposing this practice.

In discussion, Regent Benson inquired whether other actions might be taken to influence the actions of professional associations. Senior Vice President Ward noted that John Wiley, UW-Madison Provost will be discussing this issue with provosts of CIC institutions and also with representatives of the Wisconsin Hospital Association and other medical associations. Regent Boyle urged enthusiastic support for the resolution. Regent Randall recommended that this issue be raised at the time professional organizations are engaged in accrediting programs at individual campuses.

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Report of the Senior Vice President for Academic Affairs

UW-Platteville Presentation

Chancellor David Markee, UW-Platteville, introduced a presentation, *Growing with Agriculture; the Traditions Continue*. Four aspects of the UW-Platteville School of Agriculture were discussed: 1) its core values (excellence in teaching, modern facilities, experiential learning, innovation in teaching methods, partnering); 2) the new ornamental horticulture program; 3) the Interdisciplinary Reclamation major; and 4) the university's farm.

Responding to Regent Boyle, it was noted that there are 435 students enrolled in the program with almost a 100% employment rate, including those with advanced degrees. In response to Senior Vice President Ward, participants indicated that the education center will be upgraded to serve as a state-of-the-art distance education center.

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Presentation: Kellogg Commission on the Future of Land-Grant Colleges and State Universities

UW-Madison Chancellor David Ward reported on the *Kellogg Commission on the Future of Land-Grant Colleges and State Universities*, which was established by the Kellogg Foundation in recognition of the need to reinvigorate the values and missions of land-grant in relation to the public. The Commission was comprised of the presidents of twenty-five land-grant institutions and representatives from the Kellogg Foundation Board and the private sector. Responding to Regent Boyle, Chancellor Ward characterized the commission's reports as useful both to an informed general audience and to individuals engaged in strategic planning discussions.

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Vilas Trust Proffer

The Trustees of the William F. Vilas Estate have offered \$5,763,825 for academic year 2000-2001, reported Senior Vice President Ward. These funds are used to support

scholarships, fellowships, professorships and special programs in arts and humanities, social sciences and music.

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UW Business Consortium Annual Report

Senior Vice President Ward presented the annual report of the UW System Business Consortium. In 1999 the consortium partnered with the UW-Milwaukee Institute for Global Studies to offer a three-day institute on global issues that brought together over 200 faculty from Arts, Letters and Business. Four of the consortium schools are collaborating to deliver pre-MBA graduate foundation courses via the Internet. All required foundation courses will be available on the Internet to students anywhere in the world by Spring 2001. UW Learning Innovations is developing marketing strategies to deliver these courses to corporations as certificate programs, either as a full package or in various combinations.

Regent Smith observed that the business consortium has made good progress in its collaborative efforts. He urged the board to express its desire that all key players be involved in the process.

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Presentation: Restructuring of Agriculture

Dean Elton Aberle and Dr. Richard Klemme, UW-Madison College of Agriculture and Life Sciences, presented a report on the implications of the changing structure in Wisconsin agriculture for UW research and extension programs. In response to Regent Brandes, Dean Aberle stated that approximately one-half of the agriculture students are enrolled in the life sciences and one half in more traditional programs. Dr. Klemme, in response to Regents Boyle and Smith, noted that agriculture is among the top three contributors to the Wisconsin economy, although it represents a declining percentage of the total state economy.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

The Committee's report was presented by Regent Barry, Chair.

Approved unanimously by the Physical Planning and Funding Committee were Resolutions 8137 - 8141. Regent Barry moved their adoption by the Board of Regents as consent agenda items. Regent Gracz seconded the motion and it was carried unanimously.

<u>UW-Madison: Authority to Increase the Budget of the McKay Center Addition/Native Garden</u>

Resolution 8137: That, upon the recommendation of the UW-Madison

Chancellor and the President of the University of Wisconsin System, authority be granted to increase the project budget for the McKay Center Addition/Native Garden, by \$669,000 gift funds for a revised total

project cost of \$3,130,000 Gifts.

<u>UW-Oshkosh: Approval of Budget Increase for the Reeve Memorial Union Addition and Blackhawk Commons Remodeling Project</u>

Resolution 8138: That, upon the recommendation of the UW-Oshkosh

Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget for the Reeve Memorial Union Addition and Blackhawk Commons Remodeling project by \$900,000 Residual Program Revenue Supported Borrowing for a revised project total of \$19,500,000 (\$15,900,000 Program Revenue Supported Borrowing and

\$3,600,000 Program Revenue–Cash).

UW-Platteville: Authority to Construct a Parking Lots 7 and 25 Project

Resolution 8139: That, upon the recommendation of the UW-Platteville

Chancellor and the President of the University of Wisconsin System, authority be granted to construct parking Lots 7 and 25 at a total estimated cost of the estimated costs of \$652,300 (\$382,000 for Lot 7 and \$270,300 for Lot 25), Program Revenue Bonding,

supported by parking revenues.

UW-Platteville: Authority to Construct a Greenhouse Replacement Project

Resolution 8140: That, upon the recommendation of the UW-Platteville

Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Greenhouse Replacement project at an estimated total project cost of \$1,122,000 Residual General Fund

Supported Borrowing.

<u>UW-Stout: Authority to Increase the Budget of the Recreation Complex Project</u>

Resolution 8141: That, upon the recommendation of the UW-Stout

Chancellor and the President of the University of Wisconsin System, authority be granted to increase the Recreation Complex budget up to \$900,000 (\$460,000 Program Revenue Cash, \$200,000 Gifts, and \$240,000 other Institutional Funds) for a revised total cost of \$8,954,100 (\$3,000,000 Program Revenue Supported Borrowing; \$2,094,100 Program Revenue Cash; \$2,520,000 Residual Program Revenue Supported Borrowing, \$900,000 Program Revenue Supported Borrowing – Utilities, \$200,000 Gifts, \$240,000

Institutional Funds).

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Report of the Assistant Vice President

Assistant Vice President Nancy Ives reported the Building Commission approved about \$19 million for various projects and authorized hiring consultants for preliminary design of an addition to the UW-Madison Biotechnology building as the first project under Governor Thompson's proposed Biostar Initiative.

The UW-Madison Engineering Centers building bid came within the authorized budget.

The Department of Agricultural Trade and Consumer Protection Animal Laboratory Facilities will be transferred to the UW System effective July 1, 2000.

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UW-Platteville: Campus Development Plan Update

Assistant Chancellor Steve Zielke presented an update on the UW-Platteville Campus Development Plan. The campus is making progress in updating existing facilities and construction of new facilities.

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ADDITIONAL RESOLUTIONS

Regent James presented the following resolution on behalf of the Board of Regents. The resolution was adopted by acclamation with a round of applause for UW-Platteville.

Resolution of Appreciation to UW-Platteville

Resolution 8142:

Whereas, the Board of Regents is very pleased to have been invited to hold its May 2000 meetings at the University of Wisconsin-Platteville; and

Whereas, our visit has been enriched by a tour of the beautiful UW-Platteville campus, and by informative presentations given by the university at each committee meeting and to the full Board of Regents; and

Whereas, it has been a pleasure to visit with faculty, staff, community leaders and elected officials, and to share their pride in being associated with UW-Platteville, its special programs, and its high level of service to students and to southwestern Wisconsin; and

Whereas, the Regents also appreciated the opportunity to talk with student leaders at a special breakfast meeting and to exchange views on a number of important topics; and

Whereas, the warm and gracious hospitality extended by Chancellor and Mrs. Markee, the university and community of Platteville is deeply appreciated;

Therefore, be it resolved that the Board of Regents hereby thanks UW-Platteville for sponsoring this highly successful and enjoyable visit.

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UNFINISHED OR ADDITIONAL BUSINESS

Search Process for Chancellors

Presenting suggestions on the make-up of the Search and Screen Committee, Regent Axtell indicated that his thoughts were based on discussions with Chancellors, Regents, and others who had experience in serving on such committees. Noting that written Regent policy provides for only one community member, he pointed out that chancellors increasingly are expected to be multi-talented people, having many skills besides academic qualifications. He was not suggesting that the faculty majority be changed or that other university representation be reduced, but that more people with other skills be added, especially in the case of the UW-Madison Chancellor.

Noting that Chancellor Ward had told him that about 40% of his time is devoted to fund raising, Regent Axtell suggested that someone from the outside community who is skilled in fund raising should be a member of the committee to help determine whether candidates have the necessary experience, willingness and creativity to be successful in this area. Observing that economic development is another important skill that the new Chancellor should have, he felt it would be prudent to have on the Search and Screen Committee a professional in this field who could help to evaluate whether candidates have the needed attributes.

Other important skills for the chancellor, Regent Axtell continued, are obtaining federal grants and contracts; government and legislative relations; communications, particularly with the media; and community relations. Therefore, he was suggesting that these skills be strongly represented on the Search and Screen Committee.

Another suggestion, he added, would be to appoint a Regent as an observer to the Search and Screen Committee, to promote a closer knitting of the Search and Screen Committee to the Special Regent Committee.

Expressing agreement with Regent Axtell, Regent Alexander commented that more community members and a Regent observer on the Search and Screen Committee would promote broader perspectives and better decisions.

Regent Barry asked if it would be necessary to change Regent policy in order to expand community membership on the Search and Screen Committee, and Regent Vice President Smith replied in the affirmative.

Regent Mohs cautioned that faculty views should be heard before changes are made. While he concurred with Regent Axtell's suggestions, he did not intend to imply any criticism of the results of the current process, which has produced excellent chancellors. His support for the suggested changes were intended only as enhancements to improve the process further.

In response to a question by Regent Alexander, President Lyall explained that she had been appointing two community members based on Board authorization several years ago, although the policy itself had not yet been changed. She was planning to do the same in the UW-Madison search.

Regent Alexander asked if it would be possible under existing policy to have a non-voting, but participating, Regent observer added to the Search and Screen Committee. In response, President Lyall explained that the current process is composed of two stages: First, the campus does the search and screen functions; and second, the Regent Committee interviews and makes the selection from a short list. There is perception among faculty and staff, she felt, that this two-stage process provides a desirable balance. Therefore, if a Regent observer were added to the campus committee, she felt consideration should be given to possibly adding a faculty observer to the Regent committee to maintain that sense of balance and reciprocity. Regent Alexander felt that a Regent observer could add helpful insight both to the campus committee and to the Regent committee.

Regent Marcovich felt there is no need to change a process that is working very satisfactorily. Noting that he had served on two Regent committees, he said the results of the search and selection process had been very favorable in both cases. Since the Board has the ultimate responsibility to make the selection, he observed, the Regents can direct the Search Committee to provide additional finalists if they are not satisfied with the list that is provided. In addition to the names of the recommended candidates, the Search Committee provides a great deal of information about the process, the candidates, and why those on the list were selected as finalists. If the Regents wanted more information, they had only to ask the Chair of the Search Committee for it. He considered it unnecessary for Board members to devote a great deal of additional time to attending meetings as observers on Search Committees, particularly since he did not feel a great deal would be gained by doing so.

Regent Randall spoke in support of increasing community participation in the process, particularly since more is being asked of the community in developing partnerships in fund raising and a broad range of other areas. He also believed there should be deeper involvement by Board members, especially by those serving on the selection committee.

Regent James commented that a Regent observer is not necessary. Noting that she has participated in several chancellor searches, she explained that the entire Regent Committee is invited to meet with the Search and Screen Committee and hear their findings, and that a great deal can be learned through that interaction. She felt Regent involvement should not be more extensive and that the current process works well. While she appreciated Regent Axtell's suggestions, she hesitated to agree that the overall policy should be revised on the basis of perceptions of what might be helpful in the UW-Madison Chancellor search. The current process, she remarked, had worked very successfully in other chancellor searches, including UW-Milwaukee's.

In response to questions by Regent MacNeil, President Lyall indicated that there were two community members on the Search and Screen Committee for the UW-Milwaukee Chancellor and that it would be her intention to appoint two to the UW-Madison committee. She concurred that the skills mentioned by Regent Axtell are very important and should be represented on the committee. Her intention would be to review the nominations from the Shared Governance Committee and see if those skills could be placed on the Search and Screen Committee within the existing policy. If not, she would

ask the Board for authorization to do something different. In addition to those skills, she added, the Committee must have the ability to judge the credibility of candidates as academic leaders who will have the legitimacy within the academy needed to succeed as Chancellor.

Regent Marcovich noted that the Search and Screen Committee receives a charge from the Regent Committee and President Lyall before they begin their work. At that time, the Committee is advised of the skills the Regents consider important. The campus committee searches for the best qualified people who meet those criteria. The Regents, thus, have substantial control over the search, as well as the selection, process.

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EXECUTIVE SESSION

At 11:45 a.m., the Board recessed for 10 minutes. The Board reconvened in open session at 11:55 a.m., at which time the following resolution, moved by Regent Smith and seconded by Regent Gottschalk, was adopted on a unanimous roll-call vote, with Regents Axtell, Boyle, Brandes, DeSimone, Gottschalk, Gracz, James, MacNeil, Marcovich, Mohs, Olivieri, Randall, and Smith (13) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 8143:

That the Board of Regents recess into closed session, to consider annual evaluations, as permitted by S.19.85(1)(c), naming a facility at UW-La Crosse, as permitted by S.19.85(1)(f), *Wis. Stats.*, and to confer with legal counsel, as permitted by S.19.85(1)(g), *Wis. Stats.*

The Board arose from executive session at 12:30 p.m., having taken no actions. The meeting was adjourned at 12:30 p.m.

The following resolution was adopted in March, 2000, but was not announced at that time pending acceptance by the nominees.

Resolution 8144:

That, upon the recommendation of the University of Wisconsin-Milwaukee Chancellor and the President of the University of Wisconsin System, the following honorary degrees be awarded by UW-Milwaukee, subject to acceptance by the nominees:

Arnold E. Aronson Doctor of Science Vel R. Phillips Doctor of Laws The following resolution was adopted in November, 1999, but was not announced at that time pending acceptance by the nominees.

Resolution 8145:

That, upon the recommendation of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves awarding of the following honorary degrees by the University of Wisconsin-Madison, subject to acceptance by the nominees.

Uta Hagen Doctor of Fine Arts
Harvey Littleton Doctor of Fine Arts
Ernest S. Micek Doctor of Science

Judith A. Temby, Secretary