

## MINUTES

### EDUCATION COMMITTEE, BOARD OF REGENTS

Student Union, Fireside Lounge  
University of Wisconsin-Milwaukee  
June 8, 2000

The June 8, 2000 meeting of the Education Committee was called to order by Regent JoAnne Brandes at 2:50 p.m. The first portion of the meeting was a joint session with the Business and Finance Committee, devoted to consideration of two themes of the 2001-03 UW System Biennial Budget proposal: International Program and Informational Technology. Present were Regents Benson, Boyle, MacNeil, Randall, Smith, Marcovich, Axtell, DeSimone, Gottschalk and Olivieri.

#### 1. Collaborative Foreign Language Program

Dean Carol Pollis, UW-Green Bay, and Dean Michael Zimmerman, UW-Oshkosh, gave a presentation on the Collaborative Foreign Language Program (CLP), which offers language instruction using real-time interactive two-way video technology. The program's primary goal is to internationalize the curriculum system-wide by providing students with languages and cultural opportunities previously unavailable to them. Currently funded by a UW System grant, the program presented a biennial budget request for permanent funding in the amount of \$1,319,200.

Regent Axtell praised the program and encouraged its expansion. Regent Boyle noted that a cost-saving analysis would be valuable. Responding to questions about cost, Dean Zimmerman said that, while too expensive for a single campus, a collaborative program is able to reach more students more efficiently. He noted that the funds requested are not targeted at simply teaching more languages, but also to immerse students in cultural experiences.

Senior Vice President Ward reminded the committee that this request is a continuation of an effort begun in the previous biennial budget, when the regents considered international education for the first time. He introduced Mr. Bob Williams, who discussed the importance to Wisconsin's economy of preparing the state's citizens for the world of work in an international context and stressed the importance of the UW System's leadership in this effort.

Regent MacNeil suggested preparing a white paper bringing together all the components of what the UW System is doing in the area of international programming.

#### 2. Information Technology

Associate Vice President Ed Meachen described the Information Technology (IT) budget request as intended to support Wisconsin Workforce Development by using the infrastructure (network, libraries, administrative systems) to provide students with enhanced opportunities to develop technology skills. The request includes funding for: (1) student access to technology tools; (2) access to technology for students with disabilities; (3) technology in the classroom and web-based learning support systems; (4) innovation funds; and (5) technology research and assessment. Associate V.P. Meachen indicated that the entire IT budget request is \$14 million, while the web-based component totaling \$2 million for the first year of the biennium, with an additional \$500,000 the second year.

Ms. Charlene Douglas, Director of Dot.Edu, then described how her unit supports web-based course development. Responding to Regent Boyle, Ms. Douglas said that K-12 schools are partners in this effort. In response to Regent Marcovich, she noted that she has investigated the possibility of marketing Dot.Edu. Senior Vice President Ward commented that dot.edu provides a standardized process available to all campuses.

The joint session adjourned at 3:45 p.m. and the Education Committee reconvened at 3:55 p.m. Present were Regents Brandes, Benson, Boyle, MacNeil, Randall, and Smith.

3. Approval of the minutes of the May 4, 2000 meeting of the Education Committee.

It was moved by Regent Benson, seconded by Regent Boyle, that the minutes of the May 4, 2000 meeting of the Education Committee be approved.

The resolution PASSED unanimously.

4. Report of the Senior Vice President for Academic Affairs.

The committee approved the following Resolution of Appreciation for Associate Vice President Sharon L. James:

Resolution of Appreciation

Whereas, Sharon L. James, has served the University of Wisconsin System with distinction for twelve years, beginning in 1988 as an Academic Planner in the Office of Academic Affairs; and

Whereas, she has significantly influenced the direction of UW System Administration in numerous areas serving in a variety of positions including Senior Academic Planner, Assistant Vice President and, most recently, Associate Vice President for Academic Affairs; and

Whereas, she was instrumental in orchestrating a major revision of the ACIS-1 document that has significantly improved the UW System academic program development and review process, and

Whereas, she has served the UW System in her role as co-chair of the Library Automation Committee, which resulted in implementation of a new library automation system that allows UW libraries to share resources in a direct and timely fashion, and

Whereas, she has played a major leadership role in numerous policies, programs and initiatives in such areas as Allied Health, K-16 education, Undergraduate Teaching Improvement and Women's Studies, and

Whereas, she has handled many difficult and challenging issues with professionalism and high standards;

Whereas, she has earned the respect of all who know and work with her for her honesty, integrity, loyalty and sincere commitment to serving the best interests of students;

Therefore, be it resolved that the members of the Education Committee hereby commend Dr. Sharon L. James for her dedication and many years of service to the University of Wisconsin System and for the major contributions she has made to public higher education in the state of Wisconsin;

Be it further resolved that the Education Committee wishes her well in her retirement.

Frank Goldberg, Associate Vice President for Policy Analysis and Research, reviewed the Occasional Research Brief on *New Freshman Outcomes: Retention and Graduation*. The study shows that: (1) second year retention rates have increased substantially since the 1970's, from 75 percent for the Fall 1977 new freshmen cohort to 84 percent for the Fall 1998 cohort; (2) four-year graduation rates for full-time new freshmen declined in the 1980's, but have been increasing in recent years, reaching an all-time high of 22.7 percent for the Fall 1995 cohort; (3) six-year graduation rates for full-time new freshmen have increased from 49.2 percent of the Fall 1977 cohort to 59.5 percent of the Fall 1993 cohort.

UW-Milwaukee Provost Kenneth Watters introduced a presentation on *Pre-College at UWM. Changing the Lives of Our Young People*. Assistant Vice Chancellor Gary Williams described UW-Milwaukee's pre-college programs, noting that 90 percent of the students in those programs go on to post-secondary education. He said that 1800 students are currently enrolled in these programs.

Dr. Williams introduced Ms. Hillary Williams, a graduating high school senior and participant in the programs, who described how they aided in her preparation for college. Ms. Williams' mother, Ms. Beverly Williams, discussed how her daughter's participation enhanced her opportunity for further education. Responding to Regent Randall, she observed that her daughter was not as heavily recruited by UW institutions as she was by other schools.

5. Report on promotions, tenure designations and related academic approval items

I.1.d. It was moved by Regent Randall, seconded by Regent Benson, that the 2000-01 tenure designations and new tenured appointments be approved.

The resolution PASSED unanimously.

6. Authorizations to recruit.

The committee approved the following authorizations to recruit:

I.1.e.(1) It was moved by Regent MacNeil, seconded by Regent Randall, that the President of the UW System be authorized to recruit for a Chancellor, UW-La Crosse, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

I.1.e.(2) It was moved by Regent Benson, seconded by Regent MacNeil, that the Chancellor of UW-Madison be authorized to recruit for up to seven assistant, associate or full professors, School of Business, at salaries that may exceed the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

7. Presentation: *Collaboration in International Program Development in the UW System.*

Senior Vice President Ward introduced a presentation on international program development in the UW System. Sharon Wilhelm, UW System Office of Policy Analysis, reviewed the array of UW programs. Dr. Evan Norris, UW System Office of Academic Affairs, and Yenbo Wu, UW-Milwaukee, described the Wisconsin-Hessen Exchange Program, created for the exchange of students between UW System institutions and institutions of higher education in the State of Hessen, Germany. Jan Quinn, UW-River Falls, discussed the Western Wisconsin Consortium's program at Dalkeith House, Scotland. Dr. Charles Collins, UW-Platteville, explained his university's program in Seville, Spain.

Regent Brandes expressed support for international programs and emphasized the need to expand them as necessary to prepare students for work in the global economy. Regent Smith agreed and expressed concern about the progress made in developing international programs. He stressed the need to develop programs that target more students and recommended setting specific goals for the next 5-10 years.

8. New program Authorization.

- I.1.g.(1) It was moved by Regent MacNeil, seconded by Regent Benson, that the Chancellor of the UW-Madison be authorized to establish the Robert M. La Follette School of Public Affairs and that the Regents recommend this change to the legislature should this approval be required.

The resolution PASSED unanimously.

- I.1.g.(2) It was moved by Regent Randall, seconded by Regent Boyle, that the UW-Milwaukee School of the Arts be renamed the UW-Milwaukee Milton and Lillian Peck School of the Arts.

The resolution PASSED unanimously.

9. Additional items.

There were no additional items to come before the committee.

10. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Randall, seconded by Regent Benson, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Brandes, Boyle, Randall, MacNeil, and Smith voting "yes" and no regents voting "no."

In closed session:

- I.1.i.(1) It was moved by Regent Randall, seconded by Regent Boyle, that Professor Karin Kirchhoff, UW-Madison, be appointed to the Charlotte Jane and Ralph Rodefer Chair in Nursing, effective August 21, 2000.

The resolution PASSED unanimously.

- I.1.i.(2) It was moved by Regent Benson, seconded by Regent Randall, that Danny Bee, UW-Stout, be designated a G.A. Taft Manufacturing Engineering Professor, effective September 1, 2000 through August 31, 2003.

The resolution PASSED unanimously.

- I.1.i.(3) It was moved by Regent Randall, seconded by Regent Boyle, that the following named professor be appointed, UW-Milwaukee:
- Hemant Jain     Tata Consultancy Services Professor, effective July 1, 2000; and
- Jay Lee             Rockwell Automation Professor, effective August 21, 2000.

The resolution PASSED unanimously.

- I.1.i.(4) It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor of UW-Madison be authorized to appoint a specified individual, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.i.(5) It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor of UW-Madison be authorized to appoint a specified individual, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.i.(6) It was moved by Regent Benson, seconded by Regent Boyle, that the Chancellor of the UW Colleges be authorized to appoint a Campus Dean, UW-Rock County.

The resolution PASSED unanimously.

Resolutions I.1.d., I.1.e.(1) and (2), I.1.g.(1) and (2), and I.1.i.(1)-(3) were referred to the full session of the board at its Friday, June 9, 2000 meeting.

Resolutions I.1.i.(4)-(6) were referred to closed session of the board following its Friday, June 9, 2000 meeting.

The meeting adjourned at 5:24 p.m.