

MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS

1820 Van Hise Hall

Madison, Wisconsin

September 9, 1999

The September 9, 1999 meeting of the Education Committee was called to order by Regent JoAnne Brandes at 1:00 p.m. Regents Axtell, Barry, Benson, Boyle, De Simone, Gottschalk, Gracz, James, MacNeil, Marcovich, Mohs, Olivieri, Randall, and Smith were present.

1. Panel: *The Role of UW System in Developing Wisconsin's Knowledge-Based Economy.*

The first portion of the meeting was devoted to a panel discussion responding to the development presentation made by Stephen Portch, Chancellor, The University System of Georgia. Panelists were: John Torinus, President Competitive Wisconsin; Dean Paul Percy, UW-Madison College of Engineering; and Chancellor Donald Mash, UW-Eau Claire. Mr. Torinus noted that Wisconsin graduates leave the state largely for economic reasons and emphasized the importance of attracting research funds to the state. He suggested the possibility of distributing research more broadly across the state. Dean Percy stressed the necessity of cooperation among universities, private business and state government in building an economic infrastructure. He stated that the key to success in such endeavors is having a first-rate research university. Chancellor Mash stressed the importance of intellectual capital, emphasizing that money spent on the universities is an investment in the state's future. He encouraged a public policy commitment that recognizes the power of public higher education in promoting the state's economy.

Regent Brandes called on Senator Bob Welch, chair of the 1999 Joint Legislative Council Committee on Economic Development for remarks. Senator Welch urged the UW System institutions to focus on developing programs that address professional areas where graduates will be needed in the future. He stressed the importance of continued support for manufacturing jobs, while also developing programs in technical fields.

In discussion, Regent Mohs argued that Wisconsin is not positioned to attract business. Mr. Torinus responded that the state's business climate has greatly improved in the past several years. Regent Smith concurred, and emphasized the need to build on this changed environment. He noted the need to deal with tax and regulation issues and the importance of continuing to seek UW System flexibility. Responding to Regent Olivieri, Mr. Torinus stated that a central contact point for businesses to interact with the university exists, but is not well publicized. Responding to Regent Olivieri's statement of the importance of digital technology, Mr. Torinus said that "digital fluency" is required of all who wish to succeed in the emerging business environment. Regent Randall asserted that Wisconsin is well-positioned to develop economically and cited four areas that need work: (1) collaboration to leverage resources; (2) encouraging young people, especially minorities, to consider information technology fields; retraining K-12 and university teachers to better integrate information technology into their teaching; (3) maintaining a strong economic climate; and (4) developing and maintaining a social climate that promotes diversity.

Chancellor Portch closed with a statement on the importance of developing a "critical mass" of researchers and cautioned against distributing research programs too broadly across the state.

This portion of the meeting adjourned at 2:05 p.m. The Education Committee reconvened at 2:10 p.m. Regents Brandes, Benson, Boyle, MacNeil, Randall and Smith were present.

2. Approval of the minutes of the June 10, 1999 meeting of the Education Committee.

It was moved by Regent Smith seconded by Regent Randall that the minutes of the June 10, 1999 meeting of the Education Committee be approved.

The resolution PASSED unanimously.

3. Report of the Senior Vice President for Academic Affairs.

Senior Vice President Ward reported four good news items: (1) record numbers of students in the high school class of 1999 took the SAT and AP examinations. Wisconsin students taking the exam averaged 584 on the verbal portion—a rise of three points over last year and well above the national verbal average of 505. Wisconsin students increased their score on the math section by one point, from 594 to 595. The national average fell one point to 511. (2) The College Board reports that 12,559 Wisconsin students took 19,146 Advanced Placement examinations in May 1999, with 68.5 percent achieving grades of three or above. (3) UW-Whitewater has been awarded a federal grant of \$1.75 million over the next five years for the purpose of improving the institution's technology and information resources infrastructure. These funds will assist the university in incorporating state-of-the-art technology into both the administration of the university and student instruction. (4) Three UW institutions, Milwaukee, Oshkosh and River Falls, have received grants from the federal program *Preparing Tomorrow's Teachers to Use Technology* that total approximately \$2 million over three years. In a related development, UW-Milwaukee and UW System are among the consortium partners for a three-year grant of \$1.9 million awarded the Milwaukee Public Schools for this same program.

Senior Vice President Ward introduced Stephen R. Portch, Chancellor of The University System of Georgia, who made a presentation on *Falling Dominoes: Restructuring Learning*. Chancellor Portch addressed the question of what distance learning can teach us about traditional approaches to teaching. He suggested, for example, that “anytime-anyplace” education makes fifteen week semesters irrelevant; in many ways makes the earning of credits redundant; and challenges the notion of seat-time. The traditional role of faculty changes with the implementation of distance learning, i.e., technology can be used to impart information, while faculty can help students learn to interpret and use that information. Further, emphasis on distance learning has implications for facilities development in that it requires multi- rather than single-use facilities. Finally he predicted, over the longer term, curriculum redesign will be required, and it will be necessary to develop assessment and graduation procedures/policies that focus on specific skills and knowledge.

Responding to Regent MacNeil, Chancellor Portch observed that the Alverno College competency-based model was some 25 years ahead of its time and suggested that today some of the modules and assessments could be technology-based. Regent Benson commented that Wisconsin is shifting to a knowledge and skills-based assessment model for preparing future teachers. He thanked Senior Vice President Ward and the Chancellors for supporting these changes. Regent Smith urged that students be provided with the information needed to make career decisions earlier in their educational careers.

Senior Vice President Ward announced three intentions to recruit for deans at salaries below the Executive Salary Group Six maximum: UW-La Crosse, College of Physical Education, Recreation and Teacher Education; UW-Eau Claire, College of Arts and Sciences and College of Professional Studies.

4. Report on Fall 1998-99 Drop Rates.

- I.1.c.(1) It was moved by Regent Benson, seconded by MacNeil, that upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the Report on 1998-99 Undergraduate Drop Rates for submission to the Joint Committee on Finance.

The resolution PASSED unanimously.

- I.1.c.(2) It was moved by Regent Smith, seconded by Boyle, that the Board of Regents ask the Joint Committee on Finance to eliminate the UW System Report on Undergraduate Drop Rates.

The resolution PASSED unanimously.

5. Authorizations to Recruit.

Regent Smith moved, and Regent Boyle seconded the motion, to combine resolutions I.1.d.(1) through I.1.d.(4). The motion passed unanimously.

Regent MacNeil moved, and Regent Boyle seconded the motion, to approve the following resolutions:

- I.1.d.(1) That the President of the University of Wisconsin System be authorized to recruit for a Chancellor, UW-River Falls, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.d.(2) That the President of the University of Wisconsin System be authorized to recruit for a Chancellor, UW-Extension, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.d.(3) That the Chancellor of UW-Stout be authorized to recruit for, and appoint a Dean, College of Technology, Engineering and Management, at a salary that may exceed the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.d.(4) That the Chancellor of UW-Madison be authorized to recruit for and appoint a Professor of Economics, College of Letters and Sciences, at a salary that may exceed the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

6. Renaming the College of Health, Physical Education and Recreation, UW-La Crosse.

- I.1.e. It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-La Crosse be authorized to rename the College of Health, Physical Education and Recreation as the College of Health, Physical Education, Recreation and Teacher Education.

The resolution PASSED unanimously.

7. New Program Authorizations.

- I.1.f.(1) It was moved by Regent Smith, seconded by Regent MacNeil, that the Chancellor of UW-La Crosse be authorized to implement the B.S. in International Business.

Responding to a question from Regent Boyle, Dean Rex Fuller, UW-La Crosse College of Business Administration, stated that the program requires study abroad, and that internships are included as one type of study abroad. Responding to Regent Orr, he said that students are required to go abroad to a part of the world relevant to their course of study. In response to Regent Boyle, Dean Fuller said the program differs from a double major in the need for close collaboration between business and language faculty. Regent Smith praised the program as a step toward closing the gap between UW System institutions and private schools in the area of study abroad. UW-La Crosse Chancellor Judith Kuipers observed that her institution has the largest number of structured international internships in the UW System.

The resolution PASSED unanimously.

- I.1.f.(2) It was moved by Regent Smith, seconded by Regent MacNeil, that the Chancellor of UW-La Crosse be authorized to implement the B.S. in Information Systems.

The resolution PASSED unanimously.

The committee heard an initial review of two programs: (1) Master of Physical Therapy, UW-Madison; and (2) Education Specialist Degree, Education Psychology, at seven campuses: UW-Eau Claire, UW-La Crosse, UW-Milwaukee, UW-River Falls, UW-Stout, UW-Superior, and UW-Whitewater. Responding to a question from Regent Boyle, Jim Larson, UW-Whitewater, stated that System Education Psychology programs are planning a collaborative course on comprehensive school health programs and will be working on other collaborations in the future. These two programs will be considered for implementation at the October board meeting.

8. Revisions to Faculty Policies and Procedures.

- I.1.g.(1) It was moved by Regent Smith, seconded by Regent Boyle, that revisions to Section 7.04 of the UW-Madison *Faculty Policies and Procedures* be approved.

The resolution PASSED unanimously.

- I.1.g.(2) It was moved by Regent Benson, seconded by Regent MacNeil, that revisions to sections 6.01 (1) - (4) and 6.06 - 6.08 of the UW-Parkside *Faculty Policies and Procedures* be approved.

The resolution PASSED unanimously.

9. Additional items.

Senior Vice President Ward distributed a list of suggested agenda topics. Regent Brandes asked committee members to contact either her or Senior Vice President Ward during the next month regarding these or other possible 1999-2000 agenda items.

10. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Smith, seconded by Regent MacNeil, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Boyle, Brandes, MacNeil, Randall, and Smith voting “yes,” and no regents voting “no.”

In closed session:

- I.1.i.(1) It was moved by Regent Boyle, seconded by Regent MacNeil, that the following named professorships be approved at UW-Madison:

Jiwan Palta	Campbell-Bascom Professor (effective July 1, 1999);
Rudy Koshar	DAAD-Bascom Professor (effective semester I, 1999-2000);
Laura Pincus Hartman	Grainger Chair in Business Ethics (effective August 23, 1999);
Jan B. Heide	Churchill Professorship in Marketing (effective August 23, 1999);
Glen R. Stanosz	William C. III and Eugene P. Van Arsdel Professorship in Tree Pathology (effective July 1, 1999).

The resolution PASSED unanimously.

Resolutions I.1.c.(1) and (2), I.1.d.(1) through (4), I.1.e., I.1.f.(1) and (2), I.1.g.(1) and (2) and I.1.i.(1) were referred to the full session of the board at its Friday, September 10, 1999 meeting.

The meeting adjourned at 3:35 p.m.