

## MINUTES

### EDUCATION COMMITTEE, BOARD OF REGENTS

1820 Van Hise Hall

Madison, Wisconsin

October 7, 1999

The October 7, 1999 meeting of the Education Committee was called to order by Regent JoAnne Brandes at 1:00 p.m. Regents Axtell, Barry, Boyle, De Simone, Gottschalk, Gracz, James, MacNeil, Marcovich, Mohs, Olivieri, Randall, Smith and Orr were present.

1. 1999-2001 University of Wisconsin System Information Technology Plan (all regents invited).

Senior Vice President David J. Ward discussed development of the UW System 1999-2001 Information Technology Plan. Ed Meachen, Associate Vice President for Learning and Information Technology, discussed the plan's details, noting that it was built on an infrastructure that provides as much flexibility to the campuses as is possible. Marcia Bromberg, Vice President for Finance, reviewed funding strategies for developing and maintaining information technology resources.

In response to questions from Regent Brandes, Associate V.P. Meachen stated that students have access to campus technology from wherever they live, usually at no fee. Responding to a second question from Regent Brandes, V.P. Bromberg said that campuses not using PeopleSoft will have the option to adopt the software if they choose and, even if they do not, compatibility exists between systems currently in use and PeopleSoft systems.

Regent Smith stressed that two areas of continuing struggle will be obtaining adequate funding and retaining IT staff. Senior Vice President Ward responded that some progress has been made with funding. He also noted that the project to train students both helps with the staff problem and benefits the state's economy. Responding to Regent Axtell, Senior V.P. Ward said that the system takes into account the possibility of exporting and importing distance education courses across state and national lines. In response to Regent Boyle, V.P. Meachen said that, while it is difficult to compare the quality of distance education courses with that of on-campus courses, the system is offering greater access and convenience to students. Focus groups evaluating the on-line nursing program were generally positive and participants considered the program to be of high quality.

Regent Olivieri commended V.P. Bromberg for her efforts on behalf of funding Information Technology and urged that this emphasis be retained as an element of the search for a new chief financial officer. He proposed that: (1) computers be considered part of the cost of an education and included in financial aid calculations; (2) every new program brought to the board should demonstrate how it uses technology before it is approved by the board (these uses may include on-campus as well as inter-campus use; (3) every campus should stress the academic (course development) aspect of technology as a high priority in its IT plan; and (4) of the technology options available, use of the Internet appears to be the best choice for major investment.

Responding to Regent Barry, Senior V.P. Ward stated his expectation that use of the Internet for course delivery will continue to increase. Associate V.P. Meachen predicted that compressed video and the Internet will merge into a single delivery mechanism.

2. UW-Milwaukee Charter Schools Contracts (all regents invited).

Provost Kenneth Watters, UW-Milwaukee, introduced two Charter School contracts.

I.1.a.(2) It was moved by Regent Randall, seconded by Regent MacNeil, that the board approve Charter School contracts with the Milwaukee Science Education Consortium, Inc. and the Milwaukee Urban League Academy of Business and Economics, Inc.

The resolution PASSED unanimously.

The all-regents portion of the meeting adjourned at 2:15 p.m.

3. Approval of the minutes of the September 9, 1999 meeting of the Education Committee.

The Education Committee reconvened at 2:25 p.m. Regents Brandes, Boyle, MacNeil, Randall, Smith and Orr were present. It was moved by Regent Boyle, seconded by Regent Randall, that the minutes of the September 9, 1999 meeting of the Education Committee be approved.

The resolution PASSED unanimously.

4. Report of the Senior Vice President for Academic Affairs.

Senior Vice President Ward reported that in the past six weeks UW-Milwaukee has announced a series of grants that will bring a total of more than \$26 million in funding to the university and its grant partners: (a) \$3.2 million grant that will help UWM and Milwaukee Public Schools train teachers in the effective use of computer technology; (b) a \$14.5 million GEAR-UP grant that teams the Milwaukee Public Schools with UWM, Milwaukee Area Technical College, and several other agencies to provide tutoring, counseling and mentoring to minority students and veterans; and (c) a five-year, \$8.4 million U.S. Department of Education Title II Partnership Grant establishing the Milwaukee Partnership Academy for Teacher Quality, a comprehensive teacher education program preparing K-8 teachers for urban schools. Other partners in the project include the Milwaukee Teachers Education Association, Ameritech, the Private Industry Council and the Metropolitan Milwaukee Association of Commerce.

Senior V.P. Ward discussed the UW System Teacher Education Placement Survey. The major findings of the survey provide significant information about UW System education graduates:

- 96 percent of the graduates were employed—86 percent full-time;
- 87 percent of the respondents are employed as teachers—83 percent full-time; 5 percent part-time and 11 percent as substitutes;
- 78 percent of the respondents employed as teachers were teaching in Wisconsin;
- 94 percent of respondents are either very satisfied (63 percent) or somewhat satisfied (31 percent) with teaching as a career;
- 77 percent of those responding are licensed to teach at multiple grade levels;
- Of the nine percent of respondents employed in non-teaching positions, 44 percent were in managerial or professional occupations;
- Only two percent of all respondents (23 individuals) reported being employed in an area unrelated to education because they were unable to obtain a full-time teaching position.

In summary, these responses show that UW teacher education graduates are finding employment as teachers in Wisconsin and are satisfied with their career choice.

Senior V.P. Ward reported on proposed new rules to reform teacher certification and licensing. Faculty and deans from UW institutions have been significantly involved in shaping the basic design of the new rules, which have a number of implications for UW System teacher education programs:

- Implementing the changes may require additional resources for training teachers. In particular, UW System institutions will need to study new provisions in which UW faculty will help advise new teachers about professional development plans during the first years of employment as a Wisconsin school teacher.
- The proposed system of graduated licensure (beginning, professional, master educators) addresses the critical problem of retaining teachers. Currently many leave the profession early in their careers, after universities and school districts have made substantial investments in their training.
- The proposed performance-based approach to teacher education program approval will improve accountability.
- The proposed reforms provide greater compatibility between the professional development goals of individual teachers and the priorities of school districts.

Peter Burke, of the Department of Public Instruction, said in response to Regent Boyle that the mentoring program had not changed since the board reviewed the proposed changes in May 1998. Regent MacNeil asked that the committee go on record as being very concerned about the implementation and cost of the mentoring program. Senior Vice President Ward stated that the implementation group should propose a flexible and affordable model program.

#### 5. Authorization to Recruit.

Following discussion, the committee moved to delay approval of UW-Milwaukee's authority to recruit for a Dean of the College of Engineering and Applied Science. The following amendment was substituted for the original I.1.d.(1):

- I.1.d.(1) It was moved by Regent Boyle, seconded by Regent MacNeil, that authority to recruit for a Dean, College of Engineering and Applied Science, UW-Milwaukee, be delayed; that an environmental scan be undertaken; and that the results of the scan be reported back to the committee in a timely manner.

The resolution PASSED unanimously.

#### 6. New Program Authorizations.

- I.1.e.(1) It was moved by Regent Boyle, seconded by Regent Randall, that the Chancellor of UW-Madison be authorized to implement the Master of Physical Therapy.

The resolution PASSED unanimously.

- I.1.e.(2) It was moved by Regent Boyle, seconded by Regent MacNeil, that the Chancellors of UW-Eau Claire, UW-La Crosse, UW-Milwaukee, UW-River Falls, UW-Stout, UW-Superior, and UW-Whitewater be authorized to implement the Education Specialist Degree in School Psychology.

The resolution PASSED unanimously.

The committee heard an initial review of five programs:

- (1) B.S., B.A., Teaching English to Speakers of Other Languages (TESOL), UW-River Falls;
- (2) B.S., Dairy Science, UW-River Falls;
- (3) B.S., Technical Communication, UW-Stout;
- (4) B.S., Industrial Management, UW-Stout; and
- (5) B.S., B.B.A., Science-Business Integrated Major, UW-Whitewater.

These programs will be considered for final review at the committee's November meeting.

7. Revisions to Academic Information Series 7.1-4: *Policy Guidelines for the Conduct of International Programs in the University of Wisconsin System.*

- I.1.f.(1) It was moved by Regent Randall, seconded by Regent MacNeil, that revisions to Academic Information Series 7.1-4, *Policy Guidelines for the Conduct of International Programs in the University of Wisconsin System*, be approved.

The resolution PASSED unanimously.

Observing that the UW System lacks clear goals for international study, Regent Smith proposed the following resolution:

- I.1.f.(2) It was moved by Regent Smith, seconded by Regent Boyle, that the Senior Vice President for Academic Affairs is directed to assemble a task force charged to: (1) develop targets for the percentage of UW System students involved in international experiences and (2) collect data on present enrollment in international programs; and (3) make recommendations for strategies to achieve designated targets. This task force will report to the board no later than May 2000.

In discussion, Regent Randall stressed the need to identify resources to support international education.

The resolution PASSED unanimously.

8. Additional items.

The committee discussed its agenda for the 1999-2000 academic year. Regent Boyle proposed that the committee begin a series of meetings built around a biennial budget theme, namely, creating "brain gain" jobs for Wisconsin. The purpose of these meetings would be to: (1) develop ways to prepare better educated citizens for jobs in high technology fields; (2) address the state's brain drain; (3) enhance resources of the university; (4) improve the ability of UW System institutions to partner with business and industry; and (5) to give UW institutions the opportunity to provide input into the process. Regent Brandes and Senior V.P. Ward agreed to work on this part of the agenda. Regent Smith stated that taking this approach would facilitate an ongoing exchange with legislators regarding the budget process.

9. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Randall, seconded by Regent Boyle, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Boyle, Brandes, MacNeil, Randall, and Smith voting "yes," and no regents voting "no."

In closed session:

- I.1.h.(1) It was moved by Regent MacNeil, seconded by Regent Randall, that Richard S. Eisenstein, Department of Nutritional Sciences, UW-Madison, be appointed the Elmer Martin Billings and Jean Hood Billings-Bascom Professor in Nutrition, effective July 1, 1999.

The resolution PASSED unanimously.

Resolutions I.1.a.(2), I.1.e.(1) and (2), I.1.f.(1) and (2), and I.1.h.(1) were referred to the full session of the board at its Friday, October 8, 1999 meeting. Resolution I.1.d.(1) will be offered independently to the full session of the board at that meeting.

The meeting adjourned at 4:00 p.m.