

MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS
Fireside Lounge, UW-Milwaukee Union
University of Wisconsin-Milwaukee
June 10, 1999

1. Plan 2008 Campus Plans.

The meeting of the Regent Review Committee for Plan 2008, with all regents invited, was called to order by Regent Joanne Brandes at 9:45 a.m. Regents Benson, Boyle, Brandes, DeSimone, James, Mohs, Orr, Randall, Smith, and Staszak were present.

I.1.g. It was moved by Regent Smith, seconded by Regent Mohs, that Institutional Plans 2008 be implemented, effective July 1, 1999.

The resolution PASSED unanimously.

Senior Vice President David J. Ward reviewed the process used in developing Plan 2008 and the individual campus plans. He stressed that unlike Design for Diversity, which was top-down, Plan 2008 was bottom-up, and therefore he believes there is much greater commitment to it from the institutions.

At Regent Smith's request, Tess Arenas, Assistant to the President for Multicultural Affairs, reviewed each campus plan, indicating their particular strengths. Regent Staszak commended campuses for being innovative in their planning and in addressing their specific needs. Regent Smith reinforced the idea that the plans will work because of the management process used and stressed that implementation should go as far into the organization and as close to the issues as possible. Regent Randall complimented the campuses for using an inclusive process. He stated several concerns: (1) many plans rely on UW System and GPR for funding; (2) plans should address the need to retain minority graduate students; (3) all plans need to emphasize recruiting minority faculty and staff in replacing retiring faculty; and (4) plans contain too few instances of incentives and disincentives in their accountability sections. He further pointed out that UW System and the Board of Regents should demonstrate commitment to hiring minority staff and administrators, especially at the top levels. Regent Mohs said aspects of some of the plans trouble him, e.g., the emphasis on minority scholarships; however, he applauded the plans and their emphasis on reaching students early in the educational process. Regent James urged all the campuses to address the needs of non-traditional minority students in their plans. Regent Orr recognized Dr. Arenas and her staff for their work and thanked Regent Smith for his leadership in the development of Plan 2008. He commented that the citizens of Wisconsin recognize the value of education and stated his hope that the plans will begin to address the low percentage of minorities in Wisconsin who have completed high school and college.

Senior Vice President Ward noted two issues that need attention in implementing the plans, communication and finance. Regarding communication, he emphasized the need to ensure continuity by transmitting the current board's commitment to Plan 2008 to future board members, as well as new faculty, staff and students. Regent Smith observed that, while the goals will not change, the operational plans should be flexible, changing with the environment and issues. Regent Boyle urged that the board not require long, detailed reports from institutions.

Concerning funding, Senior Vice President Ward pointed out that not only is the current budget process unfinished, but planning for the next biennial budget will begin within ninety days. He introduced Senior Vice President for Administration, David Olien, who reported that UW System has undertaken several initiatives to seek funding from major foundations and corporations. Regent Smith stressed

developing partnerships with businesses in implementing Plan 2008. Regent Brandes agreed, observing that there has never been a better time in our history for making the case for businesses' involvement with diversity programs. Regent Randall encouraged board members to recognize not simply the economic value of implementing Plan 2008, but more fundamentally that it is "the right thing" to do.

Regent Brandes thanked Regent Smith for his leadership and personal commitment on this issue; Dr. Arenas and her staff for their efforts; and the chancellors for their leadership in developing institutional plans.

The session adjourned at 11:45 a.m.

The June 10, 1999 meeting of the Education Committee was called to order by Regent JoAnne Brandes at 1:05 p.m. The first portion of the meeting, to which all regents were invited, was devoted to an update on the status of the biennial budget by President Katharine Lyall. Regents Benson, Boyle, Brandes, DeSimone, Gottschalk, James, MacNeil, Marcovich, Mohs, Olivieri, Orr, Randall, Smith, and Staszak were present.

2. Biennial Budget Update.

President Lyall stated that the Joint finance Committee acted on the Governor's recommendations for the UW System on May 25, and noted that the overall impact of these actions was to: (1) "reduce the Governor's total budget recommendation from \$60 million (GPR/fees) to \$49.9 million (-17 percent), which funds about 38 percent of the regents' original request;" and (2) maintain "average annual tuition increases (excluding pay plan) under the Joint finance version . . . at 2.1 percent for all campuses except UW-Madison, where the average annual tuition increase would be 3.5 percent (down from the 4.8 percent in the Governor's proposal)." She concluded that, "taken all together, [the committee's] actions will increase the overall UW System operating budget by a very modest 1.2 percent annually (GPR/fees), or less than the projected rate of inflation over the next two years."

3. Distance Education Pricing Principles.

The Education and Business and Finance Committees met in joint session to consider proposed distance education pricing principles. Senior Vice President Ward and Vice President Marcia Bromberg reviewed the principles.

- I.1.b. It was moved by Regent Boyle, seconded by Regent Olivieri, that the Distance Education Pricing Principles be approved.

The resolution PASSED unanimously.

In discussion, Regent Orr emphasized the importance of maintaining the quality of education and clearly identifying the cost of distance education programs. Regent Boyle commented that the principles provide a starting point and urged that, as a model is developed, all costs be included so that institutions, if asked, can identify how fees were set. Regent Olivieri praised the proposal and said it contains two factors he considers essential: (1) flexibility and (2) encouraging faculty and campuses to embrace distance education as a basic part of what we do.

This portion of the meeting adjourned at 1:30 p.m. The Education Committee reconvened at 1:45 p.m. Regents Benson, MacNeil, Brandes, Boyle, Staszak, Randall and Smith were present.

4. Approval of the minutes of the May 6, 1999 meeting of the Education Committee.

It was moved by Regent Benson, seconded by Regent Staszak, that the minutes of the May 6, 1999 meeting of the Education Committee be approved.

The resolution PASSED unanimously.

5. Report of the Senior Vice President for Academic Affairs.

Senior Vice President Ward reported two good news items: (1) UW-Whitewater was awarded the Governor's Export Achievement Award at the Wisconsin International Trade Conference, held May 12 in Milwaukee. UW-Whitewater is the only UW System campus to receive this award, which honors innovation, effectiveness and special efforts in enhancing the economy, employment and prestige of the state of Wisconsin in today's global economy. (2) The UW-Milwaukee School of Education kicked off its Campaign for Continuing Excellence by announcing the Electa Quinney Endowed Professorship, which will support a professor of Native American Studies within the School of Education. The professorship, funded through a \$1 million gift from Milwaukee's Indian Community School, honors Electa Quinney, a member of the Stockbridge-Munsee nation, who is recognized as Wisconsin's first "public school" teacher. In 1828, she opened the state's first tuition-free school in Kaukauna.

Senior Vice President Ward introduced UW-Milwaukee Provost Kenneth Watters, who led a presentation on UW-Milwaukee's Urban Environmental Health Initiative. Jeanne Hewitt, School of Nursing, discussed the importance of public health to societal well-being. David Petering, Department of Chemistry, described several proposals developed in response to environmental health concerns in Milwaukee. Peter McAvoy, 16th Street Community Health Center, stressed the importance of collaboration between his institution and UW-Milwaukee in developing effective public health strategies.

6. Report on Promotions, Tenure Designations and Related Academic Approval Items.

I.1.c.(2) It was moved by Regent Randall, seconded by Regent Boyle, that upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 1999-00 tenure designations and new tenured appointments.

The resolution PASSED unanimously.

7. Authorizations to Recruit.

Regent Staszak moved, and Regent MacNeil seconded the motion, to approve the following resolutions:

I.1.f.(1) That the Chancellor of UW-Madison be authorized to recruit for and appoint a Dean, School of Human Ecology, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

I.1.f.(2) That the Chancellor of UW-Madison be authorized to recruit for and appoint a Dean, School of Nursing, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.f.(3) That the Chancellor of UW-Madison be authorized to recruit for and appoint a Dean of Students, at a salary that may exceed the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.f.(4) That the Chancellor of UW-Madison be authorized to recruit for and appoint a Professor of English, College of Letters and Sciences, at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.f.(5) That the Chancellor of UW-Madison be authorized to recruit for and appoint up to seven Assistant, Associate or Full Professors of Business, at salaries that may exceed the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

8. New Program Authorizations.

- I.1.h.(1) It was moved by Regent Randall, seconded by Regent Staszak, that the Chancellor of UW-Stevens Point be authorized to implement the B.S./B.A. in Athletic Training.

The resolution PASSED unanimously.

- I.1.h.(2) Regent Benson, seconded by Regent Boyle, that the Chancellor of UW-Platteville be authorized to implement the M.S. in Criminal Justice.

The resolution PASSED unanimously.

- I.1.h.(3) It was moved by Regent MacNeil, seconded by Regent Benson, that the Chancellor of UW-Oshkosh be authorized to implement the B.A. in English as a Second Language.

The resolution PASSED unanimously.

- I.1.h.(4) It was moved by Regent Randall, seconded by Regent MacNeil, that the Chancellor of UW-Milwaukee be authorized to implement the B.S. in Atmospheric Sciences.

The resolution PASSED unanimously.

The committee heard initial reviews of two programs, both at UW-La Crosse: (1) B.A. in International Business; and (2) B.S. in Information Systems. These programs will be considered for implementation at the September board meeting.

9. Additional items.

There were no additional items to come before the committee.

10. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Staszak, seconded by Regent Benson, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Boyle, Brandes, MacNeil, Randall, Smith and Staszak voting “yes,” and no regents voting “no.”

In closed session:

- I.1.j.(1) It was moved by Regent Randall, seconded by Regent Boyle, that the following named professorships be approved at UW-Madison, effective July 1, 1999:

Carin A. Clauss	Nathan P. Feinsinger Chair in Labor Law
Linda S. Greene	Evjue-Bascom Professor
Beverly I. Moran	William Voss-Bascom Professor
Thomas Palay	Foley and Lardner-Bascom Professor

The resolution PASSED unanimously.

- I.1.j.(2) It was moved by Regent Staszak, seconded by Regent Randall, that the following named professorships be approved at UW-Stout, effective July 1, 1999:

Dr. Sharon Giroux Dept. of Hospitality and Tourism College of Human Development	Dahlgren Professor
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Dr. Bruce Pamperin Dept. of Social Science College of Arts and Sciences	Dahlgren Professor
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Dr. Dennis Vanden Bloomen Department of Business College of Technology, Engineering and Management	Dahlgren Professor
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Dr. Michael Levy Dept. of English and Philosophy College of Arts and Sciences	Maybelle Ranney Price Professor
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- I.1.j.(3) It was moved by Regent Smith, seconded by Regent Boyle, that Dr. Alka Arora be named to the C.A. Black Professorship in Accounting, effective June 1, 1999 through May 31, 2001.

The resolution PASSED unanimously.

- I.1.j.(4) It was moved by Regent Benson, seconded by Regent Staszak, that the Chancellor of UW-Madison be authorized to appoint a specified individual at a salary that exceeds the Executive Salary Group Six maximum.

The resolution PASSED unanimously.

- I.1.j.(5) It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-La Crosse be authorized to appoint a Provost and Vice Chancellor.

The resolution PASSED unanimously.

- I.1.j.(6) It was moved by Regent Benson, seconded by MacNeil, that the Chancellor of UW-La Crosse be authorized extend the leave beyond the initial two years for a specified individual.

The resolution PASSED unanimously.

- I.1.j.(7) It was moved by Regent MacNeil, seconded by Regent Staszak, that the Chancellor of the UW Colleges be authorized to appoint a Dean, UW-Waukesha.

The resolution PASSED unanimously.

Resolutions I.1.b., I.1.e., I.1.f.(1) through (5), I.1.h.(1) through (4) and I.1.j.(1) through (3) were referred to the full session of the board at its Friday, June 11, 1999 meeting.

Resolutions I.1.j.(4) through (7) were referred to closed session of the board at its Friday, June 11, 1999 meeting.

The meeting adjourned at 2:55 p.m.