MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS University Union – Phoenix Room B The University of Wisconsin-Green Bay Green Bay, Wisconsin

October 8, 1998

1. Joint Meeting: Education and Business and Finance Committees.

A joint meeting of the Education and Business and Finance Committees was called to order by Regent Kathleen Hempel, Chair of the Business and Finance Committee at 1:05 p.m. Following a discussion of the proposed new Distance Education Policy, Regent JoAnne Brandes, Chair of the Education Committee, introduced a discussion of BadgerNet. Ed Meachen, Associate Vice President for Learning and Information Technology, and David Lois, Information Technology Consultant, reviewed the status of Badgernet, the statewide network delivering video and data applications to most state agencies and education institutions in Wisconsin. Their presentation focused on describing how systemwide requirements for BadgerNet were designed and developed with leadership from the UW System and in collaboration with the Wisconsin Department of Administration, WiscNet, the Wisconsin Department of Public Instruction, the Wisconsin Technical College System and the Cooperative Educational Service Agencies.

This portion of the meeting was adjourned at 2:25 p.m.

Following a brief recess, the October 9, 1998 meeting of the Education committee was called to order by Regent Gerard Randall at 2:35 p.m. Present were Regents Benson, Boyle, MacNeil and Staszak. Regents Brandes and Smith joined the meeting in progress.

2. <u>Approval of the minutes of the September 10, 1998, meeting of the Education</u> <u>Committee</u>.

It was moved by Regent Randall, seconded by Regent Staszak, that the minutes of the September 10, 1998, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

3. <u>Report of the Senior Vice President for Academic Affairs</u>.

Senior Vice President Ward presented Chancellor Mark Perkins, UW-Green Bay, who introduced a presentation on the *Accomplished Educator Professional Development Certificate* that his university will launch in January, 1999. This certificate was described as an alternative route to becoming a master teacher that is standards-based and student-focused. In response to a question from Regent Boyle, Linda Helf, 4th grade teacher in the Madison Elementary School, Manitowoc School District, stated that enthusiasm for the program is growing among teachers.

4. Authorizations to Recruit.

98-64 It was moved by Regent Benson, seconded by Regent Randall, that the Chancellor of the UW Colleges be authorized to recruit for a Campus Dean, UW-Waukesha.

The motion PASSED unanimously.

98-65 It was moved by Regent MacNeil, seconded by Regent Randall, that the Chancellor of UW-Madison be authorized to recruit for a Dean, College of Engineering, at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-66 It was moved by Regent Randall, seconded by Regent Benson, that the Chancellor of UW-Madison be authorized to recruit for a Director, Division of Information Technology, at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

5. Business Consortium.

Deans Joe Domitrz, UW-Whitewater, and Alan Hartman, UW-Oshkosh, reported on the work of the UW Business Consortium. They reported that the Consortium has engaged in such activities as: (1) a successful Business Faculty Summer Institute; (2) a range of collaborative educational programs; and (3) numerous alliances with business. Deans Domitrz and Hartman proposed substituting a written report for the annual presentation to the Education Committee, with the Consortium leadership appearing before the committee only when asked to address specific issues. Regent Boyle stressed that the reports should include examples of collaborative efforts. Regent Brandes noted that the committee occasionally will request presentations on specific alliances. Regent MacNeil supported reporting on the proposed collaboration between the Business and L&S schools and programs, especially in conjunction with the Business Faculty Summer Institute.

6. New Program Authorizations.

98-67 It was moved by Regent Staszak, seconded by Regent Randall, that the Chancellor of UW-Stevens Point be authorized to implement the B.S./B.A. in General Studies.

The motion PASSED unanimously.

The Education Committee discussed a proposed new M.S. in Project Management at UW-Platteville. Professors Donna Perkins and Sheila Yadaz-Olney reviewed the program. Responding to Regent Brandes, Professor Perkins said the program will initially be offered only via the Internet. On-campus and/or other modes of presentation will be developed as appropriate and necessary. Responding to a question from Regent MacNeil, Dawn Drake, UW-Platteville

Distance Education Center Director, stated that the program will be marketed through Learning Innovations, Internet advertising, the Virtual University Gazette, in promotional visits to Wisconsin businesses, and on the program's Internet site. In response to Regent Smith, Senior Vice President Ward said that approximately 30% of program revenue will be shared with Learning Innovations when the program is profitable, to cover start-up costs incurred by Learning Innovations. Learning Innovations will continue to receive these funds after initial start-up costs are paid. Responding to Regent Randall, Dr. Yadaz-Olney said that 200 businesses surveyed regarding to the need for this program responded very positively. Responding to Regent Boyle, Professors Perkins and Yadaz-Olney noted that new foundation courses are graduate level courses, and that the program is integrated by a capstone course. Responding to Regent Boyle's question about cost models, Senior Vice President Ward observed that costs are very unstable but that, as technology improves, technology costs are dropping.

7. <u>Additional items</u>.

There were no additional items to come before the committee. Regent Brandes asked committee members to contact her about the proposed 1998-99 agenda items.

8. <u>Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats</u>.

It was moved by Regent Randall, seconded by Regent Staszak, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), <u>Wis. Stats</u>.

The resolution PASSED by a roll call vote, with Regents Brandes, Benson, Boyle, MacNeil, Randall, Staszak and Smith voting "yes," and no regents voting "no."

In closed session:

98-68 It was moved by Regent Randall, seconded by Regent Boyle, that Professor Juan de Pablo be named to the Howard Curler Distinguished Chair in Chemical Engineering, UW-Madison, effective July 1, 1998.

The motion PASSED unanimously.

98-69 It was moved by Regent Benson, seconded by Regent Boyle, that the Chancellor at UW-Madison be authorized to approve a temporary base salary adjustment, resulting in a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

Resolutions I.1.d.(1) through I.1.d.(3), I.1.f.(1) and I.1.h.(1) were referred to the full session of the Board at its Friday October 9, 1998 meeting.

Resolution I.1.h.(2) was referred to closed session of the full board following its Friday, October 9, 1998 meeting.

The meeting adjourned at 4:00 p.m.

