

## MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS  
Reeve Memorial Union  
Lounge, Room 202  
University of Wisconsin-Oshkosh  
Oshkosh, Wisconsin

May 7, 1998

The May 7, 1998 meeting of the Education Committee was called to order by Regent Jay Smith at 1:00 p.m. The first portion of the meeting was an all-regents session devoted to *Plan 2008: Educational Quality Through Racial and Ethnic Diversity*. Present were Regents Barry, Boyle, Brandes, De Braska, De Simone, Grebe, Hempel, James, Lubar, MacNeil, Marcovich, Mohs, Orr, Randall, and Staszak.

1. *Plan 2008: Educational Quality Through Racial and Ethnic Diversity.*

President Katharine C. Lyall introduced *Plan 2008: Educational Quality Through Racial and Ethnic Diversity*. She stated that the Plan builds on lessons learned from *Design for Diversity* and "represents a year of discussion and debate on each of our campuses and across the state about the role the UW System should play in helping to close the gap in educational opportunity and achievement for African American, Hispanic, American Indian, and Asian (especially Southeast Asian students) in Wisconsin." President Lyall noted that more than 2,000 individuals and organizations expressed their views of the plan through more than 100 "listening sessions" held across the state. Drafts of the Plan were posted on the World Wide Web and over 1,200 individuals responded using a special e-mail address. She stated that, if the Plan is accepted, UW System will move immediately to: (1) develop guidelines for individual campus plans, and (2) incorporate relevant items in the Plan in its 1999-01 Biennial Budget request.

Regent Smith stated that the Plan's developers sought input from faculty, staff, students, targeted committees of color, the business community and government officials in an attempt to develop a plan that meets the needs of all Wisconsin residents. This, he emphasized, is in line with the UW System's mission to "serve all the people of the State of Wisconsin." Regent Smith emphasized that the Plan "has an aggressive target," namely, "to close the gap in educational achievement by bringing retention and graduation rates for students of color in line with those of the student body as a whole." He encouraged anyone with strong opinions on the issue of diversity to participate in the campus planning process. Individual campus plans are to be submitted to the Board of Regents by June 1999. The board must then be

comfortable that the combined institution plans are capable of meeting the overall target of *Plan 2008*.

98-26                   It was moved by Regent Randall, seconded by Regent Staszak, that, upon recommendation of the President of the University of Wisconsin System, *Plan 2008: Educational Quality Through Racial and Ethnic Diversity*, be approved.

In discussion, Regent Staszak emphasized that the process is not over, that the work which must occur at the institutional level requires the active participation of all interested parties. Regent De Simone concurred, noting that the work must be done at the local level. In response to a question from Regent Boyle, President Lyall cited two major obstacles to achieving the Plan's goals: (1) the educational pipeline is inadequate and requires that UW institutions work with K-12 schools to increase the number of adequately prepared students of color; and (2) the financial dimension, i.e., the cost of pre-college programs and the need to ease the financial aid burden for students, must be addressed. Regent Mohs observed that the Plan is "refreshing" in addressing students early in their educational experience and noted the potential of the UW Colleges and technical colleges to assist in achieving the Plan's goals. Regent Hempel commented that the Plan is essential to Wisconsin's economic well-being, as the workplace becomes increasingly diverse and requires individuals comfortable working in a diverse environment. Regent Brandes agreed, commenting that diversity is extremely important in the global economy and emphasizing that developing their plans is one of the most critical tasks for UW institutions in 1998-99.

In response to a question from Regent Grebe, Regent Smith stated that the board will review and accept/reject institutional plans and that, unless regents objected, the guidelines prepared by UW System Administration will be brought to the Education Committee for review. Regent Lubar observed that the Plan offers a model for other educational institutions across the country, emphasizing that the Plan is not a zero-sum game that brings in less qualified persons to replaced qualified ones. He stressed the need for scholarship funds so that students will not be overburdened with loans. Regent Barry noted the need to develop a method to share institutional plans with at least a standing committee of the board and with other institutions as they are being developed.

Regent Randall observed that the Plan is a matter of access, not just to an institution, but to full participation in society. He cautioned that development of the Plan is only one phase in the process and encouraged institutions to be bold in developing their individual plans. He emphasized the importance of creating a more hospitable atmosphere for students, faculty and staff of color. In response to a question from Regent Smith, President Lyall observed that developers of the Plan had wrestled with the question of expanding it to include groups other than persons of

color and concluded that, to accomplish its goals for the targeted groups, it is better that the Plan remain focused on persons of color. However, dialogue with other groups will be continued in search of ways to make campuses more accommodating to their needs. In response to a question from Regent James, President Lyall stated that the UW Colleges will determine how they can respond to those students who find them a useful and appropriate point of entry into the university.

The motion PASSED unanimously.

The committee recessed at 1:55 p.m. and reconvened at 2:10 p.m. Present were Regents Boyle, MacNeil, Randall, Smith, Staszak and Lubar.

2. Approval of the minutes of the April 2, 1998 meeting of the Education Committee.

It was moved by Regent Staszak, seconded by Regent Randall, that the minutes of the April 2, 1998, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

3. Report of the Senior Vice President for Academic Affairs.

Senior Vice President David J. Ward reported two good news items: (1) The UW-Milwaukee Center for Twentieth Century Studies has received a \$45,000 three-year grant from the Rockefeller Foundation to support development activities of the Consortium of Humanities Centers and Institutes. (2) As of March 25, the UW System electronic application for undergraduate admission had

received a total of 5,438 applications, more than double the number expected when the program became fully functional in Fall, 1997.

Senior Vice President Ward introduced a presentation by UW-Oshkosh on

*A Common Intellectual Experience for First Year Students.* The program, a collaborative endeavor by the UW-Oshkosh offices of Academic and Student Affairs, is designed to stress the importance of literacy to a college career and to emphasize the processes that are involved in the creation of knowledge.

Senior Vice President Ward reported that the Trustees of the William F. Vilas Trust Estate have responded to the Board's request for \$6,043,630 with a proffer of \$5,834,933 for maintenance of scholarships, fellowships, professorships, Vilas Associates, three one-time special fundings, 400 additional Fellowships and funding for the Chemistry building. In addition, the Trustees awarded \$26,000 to the UW-Madison School of Music and \$17,000 to the Music Department at UW-Milwaukee, to support music programming.

4. Authorizations to Recruit.

There were no authorizations to recruit.

5. Report to the Board of Regents on Extension Education in the UW System.

Senior Vice President Ward introduced the report on Extension Education in the UW System and reviewed the process by which it was developed. This report was required by Section 9153(c) of the 1997-99 state budget. He said the review has determined that progress has been made in assuring that:

- Extension programs change with the changing needs of the state and its citizens;
- Research-based education and information form the basis for extension programs;
- New technologies are being used effectively to improve and expand access to the educational programs of UW institutions;
- The investment of public funds is leveraging financial resources from the private sector, non-profit organizations and other public agencies; and
- Improvements in program identification, planning and development ensure that extension education remains relevant to the state and its people.

The review concludes that UW-Extension should place special emphasis on the following areas:

- Assist K-12 schools to meet the educational needs of all students, especially those from minority and disadvantaged populations;
- Expand the capacity of local governments to meet the challenges of devolution by increasing educational opportunities for elected and appointed officials, and applied research conducted on specific local government issues;
- Enhance the capacity of the UW System to test, develop, and apply new interactive distance learning technologies, including digital television; and
- Increase workforce training and education programs consistent with the Governor's Commission on 21<sup>st</sup> Century Jobs for the public, non-profit, and private sectors to make better use of university resources.

98-27

It was moved by Regent Randall, seconded by Regent MacNeil, that, upon recommendation of the Chancellor of the University of Wisconsin-Extension and the President of the University of Wisconsin System, the report be accepted/approved for transmission to the Governor, the Joint

In discussion, Regent Boyle stressed the significance of the fact that the Education Committee heard from stakeholders that UW-Extension is meeting their needs.

The motion PASSED unanimously.

6. UW Colleges Presentation.

Chancellor William Messner introduced a presentation titled *UW Colleges—A Paradigm of Partnerships*. He observed that the UW Colleges are a product of local-state relationships, with four having multiple sponsors. Facilities are constructed and maintained locally and leased by the Board of Regents. The board secures funding for equipment from the State Building Commission. Seventy-one state legislators come from communities with ties to a UW College. He observed that local units annually spend some \$4.5 million to support the Colleges. Five major building projects supported in 1995-97 totaled approximately \$16.5 million and seven projects approved for 1997-99 total approximately \$22 million.

Chancellor Messner listed four major issues facing the Colleges: (1) The Master Lease program, which would shift funding for equipment historically funded through state bonds, to the master lease. Interest in the amount of approximately \$3.0 million would be paid from the Colleges' operating budget. (2) Maintenance support, i.e., the Colleges lack sufficient staff to adequately maintain their facilities. (3) The lack of development officers at most College campuses. (4) Lack of connectivity to local full-motion networks.

7. General Education Report: UW-Oshkosh.

Professor Timothy Crimmins, President of the UW-Oshkosh Faculty Senate, reported on the goals, content, and assessment of the UW-Oshkosh General Education Program. In response to a question from Regent Staszak, it was noted that the assessment committee is working on a plan to survey students, employers and alumni on their views of the program.

8. New Program Authorizations.

98-28        It was moved by Regent Boyle, seconded by Regent Randall, that the Chancellor of UW-Superior be authorized to implement the B.S. in Transportation and Logistics Management.

The motion PASSED unanimously.

The committee held first reading of a proposed M.A. in Information Systems, UW-Oshkosh. Dean Alan Hartman, School of Business, and Dr. Barbara Schuldt reviewed the program. In

response to a question from Regent MacNeil, Dr. Schuldt said the program is being marketed in various ways, including piggy-backing on the MBA marketing plan, and developing a database identifying area employers with MIS departments and those which reimburse employees for

their educational expenses. Responding to Regent Boyle, Dr. Schuldt described the program as approximately 60 percent theory and 40 percent application. Responding to Regent Staszak, she noted that the UW-Oshkosh MBA is currently offered at UW-Green Bay and UW-Stevens Point and that if sufficient numbers of students can be obtained, the MIS program may be offered in those locations as well. In response to Regent Smith, Dr. Schuldt explained that the delay in bringing the course before the board was largely caused by an increase in undergraduate enrollment.

The committee the held a first reading of an M.A. in English, UW-Oshkosh. Dean Michael Zimmerman, College of Letters and Science, and Professor Estella Lauter, Chair, Department of English, introduced the program. Dr. Lauter noted that the program is designed primarily for part-time students in the Oshkosh area.

9. Update reports.

Update reports on advising and desktop PC replacements were postponed until the June meeting.

10. There were no additional items.

11. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Staszak, seconded by Regent Boyle, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Boyle, Randall Smith, Staszak and Orr voting "yes," and no regents voting "no."

In closed session:

98-29 It was moved by Regent Randall, seconded by Regent Staszak, that the following named professorships be made, UW-Madison, effective July 1, 1998, with the exception of Professor Hansen's, which is effective August 24, 1998:

Erik Olin Wright	Vilas Professorship;
Sau Lan Wu	Vilas Professorship;
Noel Carroll	Hilldale Professorship;
William Courtenay	Hilldale Professorship;
Larry Samuelson	Hilldale Professorship;

Charles Snowdon		Hilldale Professorship;
Joel Rogers		John D. MacArthur Professorship;
Nellie McKay		Evjue-Bascom Professorship
	in	Afro-American
	Studies;	
Emily Stanley		Robert Bock Professorship
	in	River Ecology;
Bruce Hansen		Richard (Archie) E. Stockwell Chair in Economics;
Robert Dempsey		Manucher J. Javid Professorship;
Jeffrey Glassroth		Love Professorship in Medicine;
John Niederhuber		Wattawa Bascom Professorship in Cancer Research;
Robert Pearce		Betty J. Bamforth Research Professorship in Anesthesiology;
Norman Drinkwater		Marian A. Messerschmidt Professorship in Cancer Research.

The motion PASSED unanimously.

98-30 It was moved by Regent Boyle, seconded by Regent Staszak, that the following individuals be named to Dahlgren Professorships, UW-Stout, effective July 1, 1998 through June 30, 2000:

Robert Horan, Professor, Department of English and Philosophy, College of Arts and Sciences;

Leland Nicholls, Professor, Department of Hospitality and Tourism, College of Human Development;

Claudia Smith, Professor, Department of Art and Design, College of Arts & Sciences.

The motion PASSED unanimously.

Resolutions I.1.e., and I.1.h.(1), I.1.k.(1) and I.1.k.(2) were referred to the full session of the board at its Friday, May 8, 1998 meeting.

It was agreed to introduce Resolution I.1.a. as an individual item in the full session of the Board at its Friday, May 8, 1998 meeting.

The meeting adjourned at 4:50 p.m.

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