

## MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS  
1820 Van Hise Hall  
Madison, Wisconsin

March 5, 1998

The March 5, 1998 meeting of the Education Committee was called to order by Regent Jay Smith at 1:35 p.m. Present were Regents Benson, Boyle, MacNeil, and Staszak. Regent Randall participated by telephone until 3:30 p.m. Regent DeSimone and Regent Orr joined the meeting in progress.

1. Approval of the minutes of the February 5, 1998 meeting of the Education Committee.

It was moved by Regent Staszak, seconded by Regent MacNeil, that the minutes of the February 5, 1998, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Report of the Senior Vice President for Academic Affairs.

(a) Senior Vice President Ward introduced a panel on *Teacher Education Issues*. Panelists were Dean Charles Read, UW-Madison School of Education, Dean Nancy Kaufman, UW-Green Bay College of Professional Studies, and Dean Jeffrey Barnett, UW-Whitewater College of Education. Dean Read discussed teacher education in the UW System in the context of the recent *Education Week* rankings. Dean Kaufman reviewed teacher education and licensure in Wisconsin. Dean Barnett provided examples of programs designed to recruit and retain minority teachers.

In response to a question from Regent Boyle about the issues facing education schools, Dean Barnett cited converting from input- to outcomes-based evaluation models; Dean Kaufman noted the need to ensure that teacher education keeps pace with the changing populations of Wisconsin's communities; and Dean Read stated the need to meet steadily rising standards while maintaining a reasonable time-to-degree. In response to a question from Regent Staszak about time-to-degree, Dean Barnett noted that schools of education are looking more to a life-long learning model that puts less emphasis on the baccalaureate degree and moves some experiences to later in the teacher's career. It was also noted that all education programs have reduced credits in the past two years. Responding to a question from Regent MacNeil, Dean Barnett noted that UW-Whitewater's mentoring programs for new students involve a significant time commitment for all involved.

In response to a question from Regent Randall, Dean Barnett stated that there are approximately 120-125 students in UW-Whitewater's Minority Teacher Preparation Program. Responding to Regent Randall, Dean Read stated that Governor Thompson's support for national teacher certification can be folded into existing programs. In the proposed Wisconsin Teacher Certification Standards, Master Teacher certification can be attained by passing the national examination.

Regent Benson observed that his colleagues in other states recognize that Wisconsin produces quality teachers.

(b) Tess Arenas, Assistant to the President for Multicultural Affairs, introduced a panel discussion on the topic of diversity and the business community. Panelists, who discussed the significance and role of diversity in their respective companies, were Ms. Sandy Lieske, Hewlett-Packard; Mr. Michael Willard, International Business Machines; and Mr. Leon Janssen, GE Medical Systems.

Regent Smith asked if panelists consider the draft UW System diversity plan workable. Mr. Janssen stressed the importance of asking where the institution wants to be in ten years, and then developing a plan to meet that goal. He observed that gaining acceptance by the organization is the most difficult part of implementing such a plan. Mr. Willard stated that members of the university community must believe in the plan and must understand why the plan is important to the organization.

(c) In her diversity update, Dr. Arenas reported that some 43 persons attended a community forum with UW System President Lyall. Three themes emerged from the forum: (1) the importance of accountability; (2) the need for greater specificity in stating initiatives; and (3) the need to place stronger arguments in the beginning of the document. She is working with representatives of the UW-Madison faculty senate on ways to ensure that the plan meets their needs and expectations.

Mr. Greg Maney, representing the UW-Madison Civil Rights Defense Coalition, responded to the diversity update. Mr. Maney emphasized that all students benefit from diversity and urged that the new plan go "above and beyond" the current *Design for Diversity*.

### 3. Authorizations to Recruit.

98-10                    It was moved by Regent Boyle, seconded by Regent Benson, that the Chancellor of UW-Stout be authorized to recruit for a Provost/Vice Chancellor.

The motion PASSED unanimously.

98-11                    It was moved by Regent Boyle, seconded by Regent MacNeil, that the Chancellor of UW-Madison be authorized to recruit for an Academic Program Director, Center for Neuroscience, Medical School, at a salary that may exceed the Executive Salary Group Six maximum.

The motion PASSED unanimously.

4. UW-Extension presentation: *Economic Impact of Extension Small Business Development Center Activities*.

Erica McIntire, Director of the UW-Extension Small Business Development Center (SBDC), introduced three panelists: Gordon Kacala, Executive Director, Racine County Economic Development Corporation; John Bechler, President, Kenosha Area Business Alliance; and Brian Mitchell, President, Mitchell Construction. Mr. Kacala and Mr. Bechler described the role of the SBDC in promoting cooperation between the Kenosha and Racine business communities. Regent DeSimone congratulated the participants for their willingness to cooperate on behalf of the region.

Mr. Mitchell described the role of the SBDC in assisting his company's expansion of its services. In response to a question from Regent Smith, he

stated that center staff adjusted their schedules to meet his needs. Responding to Regent MacNeil, Mr. Mitchell said he learned of the SBDC from the vice president of another construction company.

5. UW Colleges Presentation: *Access and Excellence*.

Chancellor William Messner, UW Colleges, introduced a panel on the topic of *Access and Excellence*. Panelists included: Vang Her, Coordinator of Student Services, UW-Marathon County; Phonetala Yang, Head of the Asian Student Association, UW-Marathon County; and Dennis Massey, Dean, UW-Marathon County. Chancellor Messner noted that this month's presentation emphasizes access and next month's will stress excellence. He also noted that:

(1) Historically, the UW Colleges focused on geography as a means of ensuring access. The issue now is whether this model is still best, or should others be explored? (2) Whereas, nationally, two-year colleges have open-door admissions policies, the UW Colleges do not. (3) Tuition at the UW Colleges is \$2000 per year, compared with \$2300 at the System's comprehensive campuses and \$2600 at its research institutions. UW System tuition, including the UW Colleges, is low in comparison to that of other states. (4) From 1990-1996, UW Colleges' enrollment declined by 25 percent. Chancellor Messner described a marketing plan designed to promote enrollment in the Colleges. The Colleges are using distance education, alliances with four-year UW degree

campuses, and programs with high schools to boost enrollment. Responding to Regent Boyle, Chancellor Messner stated that internal factors are being considered, together with external ones, as possible contributors to the enrollment decline. Responding to Regent Orr, the chancellor observed that, since competitors are offering the same product as the Colleges, namely, transfer general education, the product would not seem to be the problem.

Dean Massey, Mr. Her and Ms. Yang discussed UW-Marathon's service to minority students. Responding to Regent Orr, Dean Massey stated that minority enrollments remained at about the level of the Wausau minority population, and should rise as the minority K-12 population reaches college age. In response to Regent Benson, Senior Vice President Ward stated that overall FTE at Wisconsin's technical colleges decreased by 11-12 percent from 1990-1996. Responding to Regent Benson, Chancellor Messner stated that the Colleges are considering evening and/or weekend classes. Responding to Regent MacNeil, the chancellor stated that weekend college is held in some places, but not others. Some comprehensive institutions are developing plans to offer their baccalaureate programs on weekends at selected UW Colleges.

#### 6. New Program Authorizations.

98-12                    It was moved by Regent MacNeil, seconded by Regent Benson, that the Chancellor of UW-Madison be authorized to implement the Master of Engineering program.

In discussion, Regent Staszak proposed that the program be reviewed in two years, rather than the normal five; this program may serve as a model for other campuses in the UW System and it should be helpful to share information on its progress prior to the regent-mandated five-year program review.

The committee agreed that an informal interim report would be brought before the Education Committee two years after UW-Madison implements the program.

The motion PASSED unanimously.

98-13                    It was moved by Regent Benson, seconded by Regent Staszak, that the Chancellor of UW-La Crosse be authorized to implement the B.A. in German Studies.

The motion PASSED unanimously.

98-14                    It was moved by Regent MacNeil, seconded by Regent Benson, that the Chancellor of UW-Green Bay be authorized to implement the M.S. in Applied Leadership for Teaching and Learning.

In discussion, Regent Boyle asked what program graduates would learn that they do not already know. Chancellor Perkins replied that graduates will be able to assess the learning process as they teach. Provost Cohen described the program's three "core" components: (1) research methods; (2) topical seminars that focus on learning theory; and (3) assessment of learning.

The motion PASSED unanimously.

The committee heard an initial reading of the proposed B.S. in Health Promotion at UW-Stevens Point. This program will be considered for implementation at the April meeting of the Education Committee. In response to a question from Regent Smith, Associate Dean John Munson stated that students would graduate with a degree in health promotion instead of the current degree in physical education with an option in health promotion.

7. There were no additional items.

8. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent MacNeil, seconded by Regent Benson, that the committee adjourn to closed session to consider personnel matters, as permitted by s. 19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Boyle, MacNeil, Staszak and Orr voting "yes," and no regents voting "no."

In closed session:

98-15            It was moved by Regent Staszak, seconded by Regent MacNeil, that the following named professorship appointments be made at UW-Madison, effective July 1, 1998:

Heather Dubrow English	Tighe-Evans Professor of
H. Hill Goldsmith Psychology	Leona Tyler Professor of
Arnold E. Ruoho of	S. Jonathan Singer Professor Pharmacology
Stephen Wainger Mathematics	Antoni Zygmund Professor of
Kenneth West Economics	Ragner Frisch Professor of
Hyuk Yu	Walter H. Stockmayer Professor of Chemistry

The motion PASSED unanimously.

98-16            It was moved by Regent Boyle, seconded by Regent Benson, that a temporary base salary adjustment be approved for a specified individual, UW-Madison, resulting in a salary above the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-17            It was moved by Regent Boyle, seconded by Regent Benson, that a base salary adjustment be approved for a specified individual, UW-Madison, resulting in a salary above the Executive Salary Group Six maximum.

The motion PASSED unanimously.

Resolutions I.1.c.(1), I.1.c.(2), I.1.d.(1) through I.1.d.(3), and I.1.j.(1) were referred to the full session of the Board at its Friday, March 6, 1998 meeting.

Resolutions I.1.j.(2) and I.1.j.(3) were referred to closed session of the full Board at its Friday, March 6, 1998 meeting:

The meeting adjourned at 5:03 p.m.