

## MINUTES

### EDUCATION COMMITTEE, BOARD OF REGENTS 1820 Van Hise Hall Madison, Wisconsin

June 4, 1998

The June 4, 1998 meeting of the Education Committee was called to order by Regent Jay Smith at 1:40 p.m. Present were Regents Boyle, MacNeil, Randall, and Staszak. Regent's Mohs, Orr and Marcovich joined the meeting in progress.

Regent Smith reviewed the five major areas of the Education Committee's 1997-98 work plan and noted that, with presentations at today's meeting, the committee's basic goals have been met in each area: diversity, information technology, Extension, Colleges and advising.

1. Approval of the minutes of the May 7, 1998 meeting of the Education Committee.

It was moved by Regent Boyle, seconded by Regent Randall, that the minutes of the May 7, 1998, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Report of the Senior Vice President for Academic Affairs.

Senior Vice President David J. Ward recognized Chancellor John Schroeder, UW-Milwaukee, who introduced a presentation on *Urban Initiatives at UW-Milwaukee*. Professor Steve Percy, Director of the Center for Urban Initiatives and Research, described Center activities designed to draw on campus resources to build sustainable collaborations between UW-Milwaukee and the community. Responding to Regent Boyle, Dr. Percy stated that the Center has made some use of the downtown Continuing Education Center, but it is necessary to use other sites, since many people do not gravitate downtown. Regent Smith praised the Center's collaborative activities as an excellent example of work being done outside traditional teaching and stressed the need to publicize such activities more effectively.

Senior Vice President Ward reviewed results of the 1997 Survey of Wisconsin Employers. He noted that 93 percent of businesses surveyed rated the UW System as *very* or *fairly important* to the Wisconsin economy; at least 90 percent of the respondents rated the skills of UW graduates in the areas of computation, speaking, problem solving and reasoning, as well as their professional knowledge, to be *excellent* or *good*; and 81 percent of businesses rated UW graduates as *excellent* or *good* in their preparedness to work in a multicultural environment.

The survey indicates the UW System needs to intensify its efforts in such areas as the following: 42 percent of businesses rated access to technical, research and continuing education services provided by the UW System as *very* or *fairly important* (a decline from 61% in 1994); and although more than half of the businesses expressed interest in distance education, the proportion expressing no interest rose from 34% in 1994 to 44% in 1997.

Senior Vice President Ward concluded that as we begin to revise our accountability measures, we will need to increase the capacity of this survey to help us find the best means of meeting the needs of Wisconsin business, and, in particular, of addressing the issues of distance education and dissemination of new information to Wisconsin's citizens.

3. Report on promotions, tenure designations and related academic approval items.

98-31 It was moved by Regent Staszak, seconded by Regent Randall, that the 1998-99 tenure designations and new tenured appointments be approved.

The motion PASSED unanimously.

4. Authorizations to Recruit.

98-32 It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor of UW-Madison be authorized to recruit for an Associate Professor or Professor, Medical School, at a salary that may exceed the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-33 It was moved by Regent Staszak, seconded by Regent Randall, that the Chancellor of UW-Madison be authorized to recruit for an Associate Research Animal Veterinarian/Research Animal Veterinarian, at a salary that may exceed the Executive Salary Group Six maximum.

The motion PASSED unanimously.

5. Update reports.

Betsy West, Academic Planner, presented an update on advising. She reported that four projects for developing asynchronous career and academic advising tools have been funded by a grant from Ameritech. UW-Green Bay will integrate its on-line advising system with career planning information; UW-Madison will develop a user-friendly, searchable "navigator" to make academic information accessible on the World Wide Web; and UW-Stout and UW-Oshkosh are developing ways to meet the advising needs of distance learners.

The advising pilot funded in the biennial budget is underway. It is a collaboration between UW-River Falls and the UW Colleges designed to develop new ways to make information and advisors more accessible to students.

In April of this year, over 50 individuals attended a workshop sponsored by the UW System Advisory Committee on Advising. About two-thirds were faculty and one-third full-time academic staff advisors.

Regent Staszak commended Ms. West and the Office of Academic Affairs for making advising a priority.

Ed Meachen, Associate Vice President for Information Technology, reviewed the status of desktop PC replacement. He recommended the following three-part plan to provide an ongoing desktop computer replacement program for all faculty and staff at UW System institutions:

- institute a 3-year “replacement” cycle;
- the cycle will include all desktop computers and Local Area Networks;
- installation will be accomplished by each institution’s IT trained students or through outsourcing.

The total funding needed for this process is \$15 million annually, with \$5 million proposed to come from existing institutional resources and \$10 million from new resources. Responding to Regent Smith, Associate Vice President Meachen stated that the \$5 million resides in existing S&E budget lines. He stated that it is difficult to assess exactly how the current approximately \$2 million for computers is being spent. Responding to Regent Staszak, Dr. Meachen stated that his office has circulated a survey designed to take a *snapshot* of the current state of desktop computing across the System. In response to Regent Randall, he stated only GPR funded users are included in this assessment. Regent Boyle emphasized the importance of providing concrete examples of how this proposal benefits students.

## 6. Transfer Issues.

The committee heard a presentation on transfer issues in the UW System. Larry Rubin, Assistant Vice President for Academic Affairs emphasized that clear, accurate information is essential to smooth transfer. Frank Goldberg, Associate Vice President for Policy Analysis and Research, reviewed the Occasional Research Brief on Transfer Students, emphasizing that transfer students constitute a significant segment of the overall UW student population.

Betsy West President demonstrated the Transfer Information System. She stated that campuses are working on communication in a number of ways, e.g.,

- several have instituted annual information-sharing programs with the primary transfer “feeder” institutions;
- all institutions routinely provide all new transfer students with information about the process for appealing the way a transfer course is evaluated or applied to degree requirements; and
- several institutions have developed, or are developing, information brochures specifically for transfer students and putting them on the World Wide Web.

UW System has established a transfer coordination group to share information and address problems that can be dealt with at the System level. UWS is also developing a System Transfer brochure to be available in both print and web format.

In summarizing the Transfer Information System demonstration, Ms. West noted that, as of April 30, 1998, the home page had been accessed over 49,000 times. Assuming the same level of usage as last year, the total for this year will be 61,000. That is more than six times the level of use in 1994-95, when it was accessed 10,000 times.

Responding to Regent Boyle, Associate Vice President Goldberg emphasized the need to understand more precisely the standing of transfer students. Responding to Regent MacNeil, Ms. West stated that the greatest frustrations facing transfer students are: (a) finding out where to get information;

(b) obtaining consistent information; and (c) a perception of excessive rigidity on the part of institutions in deciding which courses transfer.

98-34 It was moved by Regent MacNeil, seconded by Regent Staszak, that the Board of Regents adopt Academic Information Series 6.0 revised, *Undergraduate Transfer Policy*, and direct the President and institutions of the UW System to proceed with implementation of the revised policy.

The motion PASSED unanimously.

7. New Program Authorizations.

98-35 It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor of UW-Oshkosh be authorized to implement the M.S. in Information Systems.

The motion PASSED unanimously.

98-36 It was moved by Regent Staszak, seconded by Regent Randall, that the Chancellor of UW-Oshkosh be authorized to implement the M.A. in English.

The motion PASSED unanimously.

8. General Education Report: UW-Stevens Point.

Professor Nancy Lopatin, Department of History, presented the UW-Stevens Point General Education Report. She introduced Steve Vig, a UWSP student, who described the flexibility of the UWSP General Education program. Responding to Senior Vice President Ward, Mr. Vig explained UWSP's use of "cyber-coaches" to assist other students in learning how to use computers.

9. Teaching Academic Staff Study.

David Olien, Interim Senior Vice President for Administration, and Dr. Cathy Middlecamp, co-chair of the Teaching Academic Staff Study Steering Committee, presented the Teaching Academic Staff Study. The report makes recommendations in three areas: (1) strategic planning; (2) better integration of Teaching Academic Staff into campus structures; and (3) the importance of supportive personnel policies.

Responding to Regent Smith, Senior Vice President Olien said that quality is assured by the fact that teaching academic staff are hired and reviewed in essentially the same way as are faculty. In response to a question from Regent MacNeil, Vice President Olien noted that fiscal uncertainty contributes to the fact that no UW System institution favors longer term (e.g., 3 or 5 years) contracts for Teaching Academic Staff. Regent MacNeil stressed the importance of differentiating Teaching Academic Staff from other staff in discussion. Responding to Regent Boyle, Vice President Olien and Dr. Middlecamp observed that some improvements have been made since the last study in 1986, but it remains important to recognize the importance of Teaching Academic Staff as a distinct group.

98-37            It was moved by Regent MacNeil seconded by Regent Randall, that the board accept the *Report on Teaching Academic Staff in the University of Wisconsin System*.

The motion PASSED unanimously.

10. Revisions to Faculty Personnel Rules.

98-38 It was moved by Regent Randall, seconded by Regent MacNeil, that revisions to the UW-La Crosse Faculty Personnel Policies and Procedures be approved.

The motion PASSED unanimously.

98-39 It was moved by Regent Randall, seconded by Regent MacNeil, that revisions to the UW-Milwaukee Faculty Personnel Policies and Procedures be approved.

The motion PASSED unanimously.

98-40 It was moved by Regent Randall, seconded by Regent Staszak, that revisions to the UW-Superior Faculty Personnel Policies and Procedures be approved.

The motion PASSED unanimously.

11. North Central Accreditation Report: UW-Green Bay.

Chancellor Mark L. Perkins discussed UW-Green Bay's North Central Accreditation report. He observed that, for the first time in its history, UW-Green Bay was reaccredited for the full ten years.

12. UW Colleges Presentation.

Chancellor William Messner presented the UW Colleges' agenda, developed in response to the Board of Regents' 21<sup>st</sup> Century Plan and the UW Colleges' Strategic Plan. He discussed activities in three areas: (1) Access (aggressively implement the Marketing Plan; gain approval for proposed Student Services Initiative; exploit distance learning technologies; promote diversity through increased pre-college programming and expanded outreach; increase baccalaureate programming on UWC campuses; increase use of UW Colleges as a point of access for students entering the UW System); (2) Excellence (plan for impending retirements of large numbers of faculty/staff; raise faculty/staff salaries; increase support for student services and financial aid processing; improve transfer by promoting communication among UW faculty, improving advising and eliminating perceived barriers; develop a more comprehensive advising process; increase institutional research regarding student achievement at UW Colleges and upon transfer to four-year institutions; increase professional development support for faculty/staff); (3) Local-State Partnership (respond appropriately to "master lease" proposal to ensure adequate level of state funding for equipment; provide adequate maintenance staff and support; expand fund-raising capacity of campuses).

Regent Smith emphasized the importance of addressing the financial implications of the plan. He suggested that the Colleges report to the Education Committee in Fall 1998 on finances and any contemplated reorganization of resources.

13. Additional items.

98-41           It was moved by Regent Boyle, seconded by Regent Staszak, that the UW-Milwaukee School of Fine Arts be renamed as the School of the Arts.



The motion PASSED unanimously.

14. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent MacNeil, seconded by Regent Randall, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Boyle, MacNeil, Randall, Smith and Staszak voting “yes,” and no regents voting “no.”

In closed session:

98-42 It was moved by Regent Staszak, seconded by Regent Randall, that the Chancellor at UW-Madison be authorized to appoint a specific individual at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-43 It was moved by Regent MacNeil, seconded by Regent Boyle, that the Chancellor at UW-Madison be authorized to approve a base salary adjustment, resulting in a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-44 It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor at UW-La Crosse be authorized to extend a leave of absence beyond the initial two years.

The motion PASSED unanimously.

98-45 It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor at UW-Milwaukee be authorized to appoint an Associate Dean, School of Business Administration, at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-46 It was moved by Regent Randall, seconded by Regent Staszak, that the Chancellor at UW-Milwaukee be authorized to appoint a specific individual at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

98-47 It was moved by Regent MacNeil, seconded by Regent Boyle, that William Wainwright, Department of Philosophy, UW-Milwaukee, be appointed a Distinguished Professor, effective August 24, 1998.

The motion PASSED unanimously.

98-48           It was moved by Regent Staszak, seconded by Regent MacNeil, that V. Kanti Prasad be appointed the Karl A. and Lillian Bostrom Professor of Innovation and Entrepreneurship, UW-Milwaukee, effective August 24, 1998 through May 23, 1999.

The motion PASSED unanimously.

Resolutions I.1.c., I.1.d.(1), I.1.f.(3), I.1.g.(1), I.1.g.(2), I.1.j.(1), I.1.j.(2), I.1.j.(3), I.1.m.(1), I.1.n.(7) and I.1.n.(8) were referred to the full session of the Board at its Friday, June 5, 1998 meeting.

Resolutions I.1.n.(2) through I.1.n.(6) were referred to closed session of the full board following its Friday, June 5, 1998 meeting.

The meeting adjourned at 4:50 p.m.

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