

MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS
1820 Van Hise Hall
Madison, Wisconsin

April 2, 1998

The April 2, 1998 meeting of the Education Committee was called to order by Regent Jay Smith at 1:30 p.m. Present were Regents Benson, Boyle, Randall, and Staszak. Regents Lubar, Orr and Mohs joined the meeting in progress.

1. Approval of the minutes of the March 5, 1998 meeting of the Education Committee.

It was moved by Regent Randall, seconded by Regent Staszak that the minutes of the March 5, 1998, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Report of the Senior Vice President for Academic Affairs.

Senior Vice President Ward announced that a UW-Madison American History course has been selected by researchers at the University of British Columbia to receive the Madonna Award for Best-Dressed World Wide Web Courses. American History 102, *Civil War to the Present*, was selected following an examination of 127 World Wide Web courses. It is taught by Professor Stanley Schultz, with William P. Tishler serving as Producer and Shane Hamilton, Web Editor. In addition, Senior Vice President Ward reported that UW-Extension's Instructional Communications System website has been named "Publication of the Year" by the International Teleconferencing Association (ITCA). Finally, he noted that James Doering, Associate Professor of Business Administration and Accounting at UW-Green Bay, is one of ten people selected for a study tour to Japan sponsored by the American Association of Colleges and Schools of Business.

98-18 It was moved by Regent Benson, seconded by Regent Boyle, that upon the recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 1996-97 Minority and Disadvantaged Student Annual Report for submission to the Governor and to the chief clerk of each house of the Legislature, pursuant to s. 36.25(14m)(c), Wisc. Stats., for distribution to the appropriate standing committees under s. 13.172(3) Wisc. Stats.

In response to a question from Regent Boyle, Dr. Tess Arenas, Assistant to the President for Multicultural Affairs, stated that the report indicates UW System is making steady progress, but that more work must be done. Regent Randall stated that he is neither disheartened nor thrilled by the report. He

voiced appreciation for the fact that several chancellors were represented at the morning's open session on the Plan 2008 draft. Responding to Regent Smith's observation that having only 2,442 of 152,771 eligible students participate in precollege programs falls "woefully short," Dr. Arenas noted that the primary reason for such low participation is lack of funds. Regent Smith observed that the amount of funding raised for this effort by UW institutions is admirable, i.e., one-half of the \$18 million budgeted to this effort is raised by system campuses.

The motion passed unanimously.

Senior Vice President Ward asked Michael Offerman, Executive Director, to provide an update on the progress of the Learning Innovations Center. Dr. Offerman reported several items: (1) the Center has moved its operations to 605 Science Drive, Research Park; (2) the staff has been organized into two production teams; (3) the Center's Advisory Board, chaired by UW-Platteville Chancellor David Markee, has met twice; (4) the Center was featured in an article by Governor Thompson that was distributed by IBM. Dr. Offerman also discussed the Center's involvement with three collaborative programs: the Collaborative Nursing degree, UW-Platteville's Extended Degree program, and the UW Colleges' Associate Degree. Center personnel are also in discussion with Wisconsin Public Television about using digital television to distribute courses. Dr. Offerman stated that demand for services exceeds the Center's current capacity.

Responding to a question from Regent Smith, Dr. Offerman said that 36 people work at the Research Park facility, which is capacity.

3. Approvals of requests to the Vilas Trust Estate.

98-19 It was moved by Regent Randall, seconded by Regent Boyle, that the Board of Regents approve the request to the Trustees of the William F. Vilas Trust Estate for \$6,043,630 for fiscal year July 1, 1998 to June 30, 1999, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

The motion PASSED unanimously.

4. Report on orientation programs and information provided to students on sexual assault and sexual harassment.

Mark Schemmel, UW System Equal Opportunity Analyst, introduced the report on orientation programs provided to students on sexual assault and sexual harassment. He stated that

all UW System institutions are complying with Wis. Stats. 3611.(22) in providing the necessary information and most provide students access to information beyond that required by the law. The greatest change from last year is that four institutions are now providing information on-line, with others planning to do so in the near future.

98-20

It was moved by Regent Boyle, seconded by Regent Randall, that pursuant to 1989 Wisconsin Act 177, s.36.11(22)(b), Wis. Stats., the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the Legislature for distribution to the appropriate standing committees under s.13.172(3).

In discussion, Regent Benson questioned whether UW System has a clear indication of whether the report is having an influence that goes beyond mere compliance. Regent Randall observed that the report has led to a heightened awareness of the issues. Responding to Regent Boyle, Mr. Schemmel said it is possible to include data on sexual assaults in future reports.

The motion PASSED unanimously.

5. Authorizations to Recruit.

There were no authorizations to recruit.

6. UW Colleges Presentation.

Provost Marie Wunsch introduced a panel discussion on the UW Colleges. She cited six elements of excellence guiding the Colleges' efforts: access for a diverse student population; effective student support services; excellent, caring faculty; coherent academic programs; assessment for improvement; and emphasis on transfer mission. Panelists noted the importance of transfer information to students in the Colleges and made suggestions for improving the Transfer Information System.

Responding to a question from Regent Orr, Senior Vice President Ward praised the idea of assembling faculty to discuss curricular issues related to transfer. He observed that it is difficult to plan when approximately 50% of students in the institution are "undecided" about their future majors.

There was general agreement about the need for better communication regarding transfer in general, and UW System Administration's role in the process, in particular.

Provost Wunsch stated that the Colleges will report in May on community involvement, and in June the Chancellor will bring an action plan before the board.

7. UW-Extension: A Working Example of the Wisconsin Idea.

Carl O'Conner, Dean and Director, UW-Extension Cooperative Extension, introduced a panel on Extension's work with counties. Among the reasons cited for Extension's importance to Wisconsin's 72 counties are that it: (1) provides counties with access to information and education programs that address difficult and demanding issues; (2) tailors programs to meet local circumstances such as welfare reform, land use, recycling, etc.; (3) provides programs that are relevant, i.e., using research-based information to design practical and useful programs; and (4) changes programs as local needs for information and education change. Mr. Ken Miller, Chair of the Washington County Board, observed that, given the impact of devolution on counties and other local units of government, counties need even greater access to information and education through UW-Extension.

8. International Education: UW-Madison; UW-Milwaukee.

Professor David Trubek, UW-Madison, and Professor Mark Tessler, UW-Milwaukee, discussed the significance of international education to UW institutions. They noted that Governor Thompson has emphasized the importance of international education to improve Wisconsin's global economic competitiveness. Senior Vice President Ward noted that the Wisconsin International Trade Council (WITCO) is scheduled to release its report on May 11 and is a likely candidate for a budget initiative. In response to Regent Smith's questions about how study abroad programs are funded, Professor Trubek replied "poorly" and "by the parents." He noted two types of study abroad programs: (1) exchange programs, in which the student pays his or her home school's tuition and pays only airfare and any cost-of-living differential; and (2) study abroad placement, in which the student pays tuition at the foreign institution. The price of the latter program may be as much as 150 percent of the cost of studying at home.

9. Information Technology Training.

Ed Meachen, Associate Vice President for Information Technology, reported that UW System institutions' number one information technology need is for trained IT staff. He stated that the goal for the 1999-01 biennium is to provide funding to do four things: (1) increase the number of IT student workers; (2) provide additional technical training to those workers; (3) hire these trained students after they graduate from the UW System; and (4) retrain existing staff. In response to a question from Regent Smith, Associate V.P. Meachen stated that the cost of this program over two years would be approximately \$10 million. Responding to Regent Staszak's question about

students' need to balance student and work time, Senior V.P. Ward noted that, since a high percentage of students work anyway, this program would not pose excessive difficulty. Associate V.P. Meachen noted that the program would have to establish clear limits to ensure that students can integrate it into their academic programs. Responding to a question from Regent Smith, Dr. Meachen said that the demand for trained IT personnel will not drop after the year 2000, but significant retraining will be necessary.

10. Revision to Faculty Personnel Rules: UW-River Falls.

98-21 It was moved by Regent Staszak, seconded by Regent Boyle, that, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the revision of Chapter 6 of the UW-River Falls Faculty Personnel Rules be approved.

The motion PASSED unanimously.

11. Update report.

Kathi Sell, Associate Vice President for Budget Planning, reported that the Market Research Unit is up and running. Staff are working to develop databases and files on in- and out-of-state higher education entities, and to form strategic partnerships with others involved with academic market research.

12. New Program Authorizations.

98-22 It was moved by Regent Staszak, seconded by Regent Boyle, that the Chancellor of UW-Stevens Point be authorized to implement the Health Promotion program.

The motion PASSED unanimously.

The committee heard an initial reading of the proposed B.S. in Transportation and Logistics Management, UW-Superior. This program will be on the agenda for final consideration at the committee's May meeting.

13. There were no additional items.

14. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Staszak, seconded by Regent Boyle, that the committee adjourn to closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Boyle, Randall Smith, Staszak and Orr voting "yes," and no regents voting "no."

In closed session:

98-23 It was moved by Regent Staszak, seconded by Regent Boyle, that Dr. Roy Weatherwax be appointed the Arthur Andersen Professor in Accounting, UW-Whitewater, for the period lasting from June 1, 1998 through May 31, 2001.

The motion PASSED unanimously.

98-24 It was moved by Regent Boyle, seconded by Regent Staszak, that Dr. Joy Zedler, UW-Madison, be appointed a member of the Wisconsin Natural Areas Preservation Council for the period lasting from January 1, 1998 through December 31, 2000.

The motion PASSED unanimously.

98-25 It was moved by Regent Staszak, seconded by Regent Boyle, that UW-Madison be authorized to appoint a specific individual at a salary that exceeds the Executive Salary Group six maximum.

The motion PASSED unanimously.

Resolutions I.1.b.(1), I.1.(c), I.1.(d), I.1.(j), I.1.i.(1), I.1.n.(1) and I.1.n.(2) were referred to the full session of the Board at its Friday, April 3, 1998 meeting.

Resolution I.1.n.(3) was referred to closed session of the full Board at its Friday, April 3, 1998 meeting:

The meeting adjourned at 5:20 p.m.