

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall

Friday, April 3, 1998

9:00 a.m.

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9:00 a.m.

- President Lubar presiding -

PRESENT: Regents Boyle, DeBraska, DeSimone, Grebe, Hempel, Lubar, Marcovich,  
Mohs, Orr, Randall, Smith and Staszak

ABSENT: Regents Barry, Benson, Brandes, James and MacNeil

**APPROVAL OF MINUTES**

There being no corrections, the minutes of the meeting of the Board of Regents held on March 6, 1998, were approved as distributed.

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**Comments on Quality Through Diversity plan and public hearing**

President Lubar noted that there were some people who wished to testify at the April 2 hearing on the proposed diversity plan, but had been unable to speak due to time constraints, even though the hearing was continued for one half hour after it's scheduled

ending time. Some of these people had asked to speak at the Board meeting, and these speakers were being invited to speak at this meeting about the plan.

Nora Herrera, representing the UW-Madison Movimiento Estudiantil Chicano de Aztlan, complained that she did not have an opportunity to speak at the hearing. On behalf of MEChA, she spoke in support of the *Quality Through Diversity* plan and commented that the Chicano Studies program at UW-Madison should have departmental status. She noted that as the population changes, the educational system must change to respond to the needs of people of color. Noting that equality for people of color has not been attained, she urged the Board to support diversity and participation by all in the UW System.

(Note: Testimony on behalf of MEChA was received from another person at the April 2 hearing.)

Deborah Vasquez complained that Ms. Herrera did not have the opportunity to speak at the hearing. It was her view that others who spoke were not taken seriously.

Erin Quinn urged inclusion of Gay and Lesbian issues in the diversity plan, commenting that there is blatant prejudice against and harassment of these people. She noted that the Gay, Lesbian and Bisexual Community Center on the UW-Madison campus has been moved frequently and is not wheel-chair accessible. Other UW campuses have no such center at all. What is needed, she said, is for every campus to have a community center and outreach programs for Gay and Lesbian students. Beyond services to assure basic safety, she felt there should be more programs like UW-Milwaukee's certificate in Gay and Lesbian Studies and there should be teaching of history of Gay rights.

Erin Raether suggested that the hearing should have been better publicized to students through e-mail. She felt that 9:00 a.m. was an inconvenient time and that there should perhaps have been more than one forum. She also asked for careful consideration of written testimony submitted by those unable to attend the hearing. Urging the Board's commitment to the diversity plan, she emphasized that money needs to be provided for implementation of the plan if it is to succeed. In closing, she commented that no one was present to speak for those students who did not enroll in the UW System or who dropped out because of a hostile environment.

Kate O'Neil spoke in support of diversity, noting that half of the graduates of the college prep high school she attended in Milwaukee are African American, but that only one in her class chose UW-Madison because of its reputation as a "white" school. More of them chose the University of Michigan, she said, which has a strong affirmative action program. She spoke of efforts at other universities to halt affirmative action and to institute more assessment tests and limits on remedial education as actions that close doors to people of color. She was opposed to the proposed plan because it did not include a guarantee of increased percentages of minority staff and students.

After the speakers had completed their statements, Regent Smith, Chair of the Education Committee and presiding officer at the April 2 hearing, pointed out that the proposed diversity plan was the result of a year-long process which involved extensive

public input, including interviews with over 1,200 people. There also had been a number of public forums across the UW System. Overall, it was a highly intensive and inclusive process.

President Lubar concurred with Regent Smith's comments and commended the Education committee, President Lyall, Dr. Arenas and her staff for their very thorough work. The public hearing had provided helpful input and had allowed the Board to hear the frustration of people who have been excluded. He expressed the hope that these feelings could be channeled in a constructive way to promote positive change. The proposed diversity plan, he pointed out, has a strong accountability component by providing for each institution, guided by systemwide goals, to make its own plan, and then be responsible for achieving its goals. If progress is to be made, he emphasized, everyone must accept responsibility for achieving the plan's goals, which includes providing the necessary funding.

Regent Mohs commented that Regents had listened hard to the testimony given at the 3-hour-long hearing and had been impressed by much of what was said. Some ideas were very well developed, he remarked, while others were still in progress. Noting the speakers' passionate feelings about the issues they were addressing, he was willing to overlook demeanors and postures that seemed excessive and to concentrate on the substance of what the speakers had said.

### **Report on March 25<sup>th</sup> meeting of the Wisconsin Technical College System Board**

The Board received a written report on the March 25, 1998, meeting of the Wisconsin Technical College System Board.

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## **REPORT OF THE PRESIDENT OF THE SYSTEM**

### **Presentation: The What and Why of Digital Television**

President Lyall introduced Representative Doris Hanson, who was soon to become the new Director of the TEACH Board.

Noting that 9XM signed on the air from UW-Madison in 1917 as the first broadcasting station in the nation, President Lyall added that, in 1952, the Board of Regents allocated \$100,000 for work that led to the establishment of WHA Educational Television and that WHA-TV went on the air on 1954, becoming the third education television station in the nation. Educational radio and television were used to fulfill the mission of the university to share with the people of the state the advantages of knowledge and learning generated on campus.

With the advent of digital technology, she continued, UW has the opportunity to again lead the nation in using the new technology to extend learning and is well positioned, due to its 80-year experience in public broadcasting and the Board's recent creation of the Learning Innovation Center.

She introduced Byron Knight, General Manager of Wisconsin Public Television, and Michael Offerman, Director of the Learning Innovation Center, to make the following presentation.

Mr. Knight commented that digital television will affect people's lives as much as the invention of radio, television and personal computers. The change to digital is the result of a desire by the Federal Communication Commission to regain access to some of the broadcast area occupied by television. Therefore, the Commission is requiring every television station to be converted to digital by 2006. Digital broadcasting will be able to offer many more services and to better fulfill the education function of public television.

Noting that analog television sends pictures as wave forms, he explained that this takes up a lot of electronic space, for which there is increasing competition from cellular phones and other new communication devices. Digital television, which sends programs as streams of numbers, will dramatically improve the quality of television service and make possible over-the-air delivery of more than pictures and sound. Stations owned by the four major networks will begin digital broadcasts as early as Fall 1998.

Advantages of digital television include perfect picture quality, capacity for 5 channel surround sound, and an adjustable picture format, allowing the picture to be projected onto a large screen. Another important advantage is that digital television will allow each station to transmit four or more different programs simultaneously - important avenues for education programming. Digital TV also will allow innovative data applications, such as courses created by the Learning Innovation Center.

The ability to deliver data to computers through broadcast is creating a convergence of television and computer technology which, Mr. Knight stated, is the future of television and is tailor-made for public television. This is true because it will enhance the beauty of PBS's programming in the performing arts, drama, history and science. At the same time, multi-casting will allow public television to deliver more services simultaneously to homes and schools, including course-related materials to teachers and students, program guide information, and selected portions of the World Wide Web.

In his portion of the presentation, Mr. Offerman noted that digital television programs could direct the viewer to the Learning Innovations website, which would offer a list of courses available through digital transmission that relate to the program they are watching. The viewer can choose a course, register and pay - all through the Learning Innovations website.

Noting that the Learning Innovation Center is now converting UW content into digital format, Mr. Offerman said that through the convergence of digital content and digital transmission, the UW is well positioned to enter the 21<sup>st</sup> century as a leader in

distance education for home, school and work place. "Digital convergence provides the platform for the delivery of University of Wisconsin content to the world."

As examples of what could be done, Mr. Offerman cited the prospect of offering programs for school teachers and children, asynchronous digital professional development course for teachers, administrators, staff or board members, and advanced placement courses for high school students. Health care programming could include degree programs like the Collaborative Nursing Program, specialized in-service training for health care professionals, or wellness programming for the general public. Other possibilities would be the UW-Platteville undergraduate degree in business, graduate degrees in business and engineering, management training for small business persons, engineering professional development and training to prepare people for special certifications.

In conclusion, Mr. Offerman stated that Wisconsin is perhaps uniquely positioned to provide national and international educational leadership based on the partnership of public broadcasting and the university. The Board of Regents' Study for the 21<sup>st</sup> Century called for use of learning technologies to remove time and place as barriers to learning and for the UW to work more closely with K-12 schools and other education providers. The Governor's Blue Ribbon Commission on Jobs in the 21<sup>st</sup> Century called for positioning Wisconsin as the innovative learning state that assures a high quality work force by providing training and education to Wisconsin workers at their desktops. In moving to digital TV, the UW has the opportunity to realize these visions.

President Lyall thanked the presenters for their comments on this extraordinary educational asset.

Regent Mohs asked if multi-casting would allow a return to the school-of-the-air concept, with some of the great professors teaching actual courses. Replying in the affirmative, Mr. Offerman added that such courses could be stored so that people could view them at convenient times.

Regent Smith asked if digital television would benefit asynchronous learning. Mr. Offerman replied in the affirmative, noting that this technology will provide a means of bringing more courses into the home.

### ***Biennial Budget***

President Lyall indicated that at the June meeting she would ask for guidance from the Board as to priority areas for budget initiatives.

## **Good News**

### ***Systemwide Contract Saves \$4 Million***

President Lyall reported that the UW System had just completed negotiations with the Oracle Company to purchase a common electronic database platform for applications such as financial management, student administration, time keeping, and library functions which are used by all institutions. The cost of the common contract saved about \$4 million over what would have been paid by each institution contracting on its own. She commended Vice President Bromberg and system and campus procurement experts for negotiating that contract.

### ***UW-Milwaukee Faculty Award***

President Lyall reported that UW-Milwaukee architecture Assistant Professor James Wasley has been awarded a New Faculty Teaching Award - one of only five given nationally by the Association of Collegiate Schools of Architecture. Professor Wasley incorporates a strong environmental focus in his "Green Architecture" courses in which he emphasizes not only design, but also indoor air quality and minimizing wastes from the buildings' operations. His students especially appreciate the field evaluation of existing buildings that comprises an important part of his courses. Faculty like Professor Wasley, President Lyall noted, demonstrate why UW-Milwaukee's architecture program is recognized as one of the finest in the nation.

### ***UW-Parkside Endowment***

Kenosha civic leader Frances Jaeschke had made a second \$100,000 donation to UW-Parkside, President Lyall reported, to endow an Arts and Sciences scholarship fund. A similar donation was made two years ago to establish an endowed scholarship in engineering in memory of Ralph Jaeschke. Mrs. Jaeschke earned a liberal arts degree from UW-Parkside at the age of 52 and this endowment fulfilled her dream of helping other nontraditional students do the same.

### ***National Poetry Award Winner***

President Lyall reported that UW-Milwaukee Philosophy Professor John Koethe had been awarded the sixth annual Kingsley Tufts Poetry Award for his book, *Falling Water*. The award, which carries a prize of \$50,000, was to be presented the following week at the Library of Congress. The Selection Committee noted that Koethe's words "moved us both as music and as meaning". Noting that this award is a signal national honor, President Lyall stated the UW System's pride at having Professor Koethe at UW-Milwaukee.



***Distance Education Makes Degree in Business Possible for Barron County Students***

It was reported by President Lyall that UW-Eau Claire and the UW College-Barron County have teamed up to provide business courses at the Barron County campus. For years, she noted, Barron County businesses have struggled with the dilemma of how employees can earn 4-year degrees without having to be gone for large periods of time from the work site. Now, thanks to a UW-Eau Claire cooperative agreement with the UW College-Barron County, these employees can earn business credits without making the 60-mile trip twice a week to Eau Claire. UW-Eau Claire's College of Business is offering upper-level business courses via distance education to students who participate in the class from a site at the Barron County campus in Rice Lake, making it possible for students to graduate from UW-Eau Claire with a Bachelor of Business Administration degree without ever having to attend classes on the UW-Eau Claire campus.

***Death of Leonard Haas***

President Lyall reported with sadness the passing of Dr. Leonard Haas, a distinguished historian who served as Chancellor of UW-Eau Claire for 21 years, retiring from that position in 1980. Many of his values and visions, she noted, live on in the traditions of goals of UW-Eau Claire today. When the UW System merger was effected in 1971, Dr. Haas came to Madison and served as Executive Vice President of the new UW System, helping to formulate the underlying philosophy that each UW institution should maintain its own character and traditions consistent with overall goals of the UW System.

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**REPORT OF THE EDUCATION COMMITTEE**

Regent Smith, Chair, presented the Committee's report.

Presenting resolutions 7665 to 7671, which were approved unanimously by the Education Committee, Regent Smith moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent Randall and carried unanimously.

**UW-System: Minority and Disadvantaged Students Annual Report**

Resolution 7665: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 1996-97 Minority and Disadvantaged Student Annual Report for submission to the Governor and to the chief clerk of each house of the legislature, pursuant to s. 36.25(14m)(c), Wisc. Stats., for distribution to the appropriate standing committees under s. 13.172(3) Wisc. Stats.

**UW-Madison and UW-Milwaukee: Requests to Trustees of the William F. Vilas Trust Estate**

Resolution 7666: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approve the request to the Trustees of the William F. Vilas Trust Estate for \$6,043,630 for fiscal year July 1, 1998 to June 30, 1999, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

**UW-System: Implementing s.36.11(22)(b), Wis. Stats., relating to Sexual Assault and Sexual Harassment**

Resolution 7667: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s.36.11(22)(b), Wis. Stats., the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s.13.172(3).

**UW-River Falls: Revision to Faculty Personnel Rules**

Resolution 7668: That, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the revision to Chapter 6 of the UW-River Falls Faculty Personnel Rules be approved.

**UW-Stevens Point: New Program Authorization B.A., Health Promotion**

Resolution 7669: That, upon recommendation of the Chancellor of the University of Wisconsin-Stevens Point and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.A. in Health Promotion.

**UW-Whitewater: Named Professorship: Arthur Andersen Professorship in Accounting**

Resolution 7670: That, upon recommendation of the Chancellor of the University of Wisconsin-Whitewater and the President of the University of Wisconsin System, Dr. Roy Weatherwax be appointed to the Arthur Andersen Professorship in Accounting, for the period lasting from June 1, 1998 through May 31, 2001.

**UW-System: Appointment of UW System Representative: Natural Areas Preservation Council**

Resolution 7671: That, upon recommendation of the President of the University of Wisconsin System, Professor Joy Zedler, Department of Botany, UW-Madison, be appointed a UW System Representative to the Natural Areas Preservation Council, for the period lasting from January 1, 1998 through December 31, 2000.

**Public Hearing: Diversity Plan**

Reporting that over 40 individuals spoke at the public hearing on April 2, Regent Smith indicated that their suggestions will be useful in developing the final draft of the plan. The plan will be presented to the Board for consideration at the May meeting.

**Report of the Senior Vice President for Academic Affairs**

Senior Vice President Ward reported to the Committee that a UW-Madison American History course, *Civil War to the Present*, has received the Madonna Award for

Best-Dressed Course, given to the course rated first in an examination of 127 World Wide Web courses by researchers at the University of British Columbia. The course is taught by professor Stanley Schultz, with William P. Tishler serving as Producer and Shane Hamilton as Web Editor.

### ***Honor for UW-Extension Web Site***

It was reported by Senior Vice President Ward that UW-Extension's instructional communications system web site had been named "Publication of the Year" by the International Teleconferencing Association.

### ***Selected for Study Tour***

James Doering, Associate Professor of Business Administration and Accounting at UW-Green Bay, is one of ten persons selected for a study tour to Japan sponsored by the American Association of Colleges and Schools of Business.

### ***Learning Innovations Center Update***

Dr. Michael Offerman, Director of the Center, reported that the Center's had moved its operations to 605 Science Drive, Research Park, and that 36 people are employed there. The Center was featured in a recent article written by Governor Thompson and distributed by IBM. Dr. Offerman discussed the Center's involvement with three collaborative programs: the Collaborative Nursing Degree Program, UW-Platteville's Extended Degree Program, and the UW Colleges' Associate Degree Program. Center personnel also are working with Wisconsin Public Television on using digital television to distribute courses. Dr. Offerman stated that demand for services exceeds the Center's current capacity.

### ***UW Colleges Presentation***

The Education Committee heard a panel discussion on the UW Colleges, with Provost Marie Wunsch citing six elements of excellence that guide the colleges' efforts: Access for a diverse population; effective student support services; excellent, caring faculty; coherent academic programs; assessment for improvement; and emphasis on transfer mission. Panelists discussed the importance of transfer information to students in the colleges and made several suggestions for improving the Transfer Information

System. Education Committee members agreed on the need for better communication regarding transfer in general and UW System Administration's role in the process, in particular.

***UW-Extension Presentation: A Working Example of the “Wisconsin Idea”***

Dean Carl O'Connor introduced a panel presentation to the Education Committee on UW-Extension's work with Wisconsin counties. Among the reasons cited for Extension's importance to the counties are: (1) It provides counties with access to information and education programs that address difficult and demanding issues; 2) Extension tailors programs to meet local circumstances, such as welfare reform, land use, recycling, etc.; 3) Extension provides programs that are relevant, using research-based information to design practical and useful programs; and 4) Extension has the ability to change programs as the localities require. Ken Miller, Chair of the Washington County Board, observed that, given the rate of change in the counties and other local units of government, counties in the future will need even greater access to information and education through UW-Extension.

***International Education: UW-Madison; UW-Milwaukee***

Professor David Trubek, UW-Madison, and Professor Mark Tessler, UW-Milwaukee, joined the Education Committee to discuss the significance of international education to UW institutions. It was noted that Governor Thompson has emphasized the importance of international education to improve Wisconsin's global economic competitiveness. Senior Vice President Ward noted that the Wisconsin International Trade Council report is scheduled for release on May 11 and a budget initiative in this area is likely.

***Technology Training - Budget Initiative***

Associate Vice President for Information Technology Ed Meachen reported that UW institutions' number one information technology need is for trained IT staff. The goal for the 1999-01 biennium is to provide funding to do the following:

1) Increase the number of IT student workers; 2) provide additional technical training to those workers; 3) hire these trained students after they graduate from the UW System; and 4) retrain existing staff. Dr. Meachen stated that the cost of this program over two years would be approximately \$10 million.

***Update Report: 21<sup>st</sup> Century - Market Research Unit***

Kathleen Sell, Associate Vice President for Budget Planning, reported that the Market Research Unit is up and running. Staff are working to develop data bases and files on in and out of state higher education entities, and to form strategic partnerships with others involved with academic market research. Regent Smith commended the unit for the usefulness of the information it is obtaining.

***BS in Transportation and Logistics Management, UW-Superior***

The Education Committee heard a first reading of a proposed B.S. in Transportation and Logistics Management at UW-Superior.

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**REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE**

Regent Mohs presented the Committee's report.

Presenting Resolutions 7672 - 7676, which were approved unanimously by the Physical Planning and Funding Committee, Regent Mohs moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent DeBraska and carried unanimously.

**UW-Fond du Lac: Authority for the Officers of the Board of Regents to Release Leased Property Rights**

Resolution 7672: That, upon the recommendation of the UW-Fond du Lac Chancellor and the President of the University of Wisconsin System, authority be granted to the officers of the Board of Regents to release leased property rights to a strip of land of approximately 120 feet long by 28 feet wide currently leased from Fond du Lac County, so the County may grant a driveway easement to the Moraine Park Technical College.

**UW-La Crosse: Approval of the Design Report and Authority to Construct a Whitney Center Dining Room Remodeling Project**

Resolution 7673: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Whitney Center Dining Room Remodeling project, at an estimated total project cost of \$1,287,000, using Program Revenue Supported Borrowing.

**UW-Madison: Authority for the Officers of the Board of Regents to Enter into a Five-year Lease of Space**

Resolution 7674: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted for the officers of the Board of Regents to enter into a five-year lease for 9,935 square feet of space to accommodate Division of Information Technology (DoIT) programs, services and staff in the research park at 5752 Tokay Boulevard, Madison, Wisconsin. The Lessor is: Ultratec, Inc., 450 Science Drive, Madison, WI 53711.

**UW-Madison: Authority to Construct an Arlington Dairy Research Center Barn Project**

Resolution 7675: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct an Arlington Dairy Research Center Barn in Arlington, Wisconsin, for UW-Madison's College of Agricultural and Life Sciences, at an estimated total project cost of \$180,000, using Institutional Funds.

**UW-Whitewater: Approval of the Design Report, Approval of Scope and Budget Increase of \$705,200, and Authority to Construct a Campus Information Center and Pedestrian Circulation Project**

Resolution 7676: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, that (1) the Design Report be approved; (2) an increase in the scope and budget of \$705,200 be approved ; and (3) authority be granted to construct a Campus Information Center and Pedestrian Circulation project at a revised estimated total project cost of \$1,370,000, using Program Revenue Supported

Borrowing-Parking Utility and Program Revenue-  
Residence Life funds.

### **Vice President's Report: Physical Plant Renewal**

Vice president Bromberg discussed with the Committee the needs that the university has for renewal of its physical plant. The priority, she stated, is to focus capital resources on renewal of aging facilities rather than building new buildings. However, the UW System has been less and less successful in competing for new GPR capital funding. The hope is that willingness to work with state officials on meeting the highest priority needs will result in greater funding in the next biennium.

### ***Report on Building Commission Actions***

James Albers, Senior Campus Planner, reported that the following UW System projects were approved at the March State Building Commission meeting: UW-Eau Claire - 300 car parking lot development; UW-La Crosse - Parking Lot C7 improvements; UW-Madison - Agricultural Hall remodeling for academic student affairs; UW-Oshkosh - Planning funds for Kolf Physical Education Center access ramps/rails reconstruction; UW-Parkside - Physical Education Building addition and remodeling; UW-Whitewater - Hyer Hall parking and University Center access; UW-Whitewater - Hyer Hall capital renewal budget increase; and UW System - 27 infrastructure projects.

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## **REPORT OF THE BUSINESS AND FINANCE COMMITTEE**

The Committee's report was presented by Regent Hempel, Chair.

### **Student Biennial Budget Priorities**

Regent Hempel reported that in June the Regents will look at annual budget allocations for the coming year of the current biennium. In August, the Board will determine the issues to be included as priorities for the next biennial budget. At this meeting, the Business and Finance Committee heard from students and others about what they thought would be important planning items for the next biennium.

Jamie, Kuhn, President of United Student Council, informed the Committee about the work that they do with legislators to make their needs known. With regard to specific budget initiatives, Joanne Jensen, of UW-Superior, stressed the need for more advisers. Corey Mandle, of UW-Parkside, spoke of the importance of funding diversity initiatives.



Shelly Haag, from the UW Colleges, talked about the need for additional staff to deal with the issue of declining enrollments in the Colleges. Stacy Hafner, of UW-Madison, stressed the need for increased financial aid. Theresa Zirbel, of UW-River Falls, spoke of the need for additional student support services, including funding for career placement centers and day care centers. Chuck Droege, of UW-Superior, focused on the need for funding for new programs verses reverting to differential tuition and tuition flexibility. He noted the continuing concern that students are being asked to pick up funding shortfalls too often.

### **1999-2001 Institutional Initiatives**

#### ***UW-Stout Graphic Communications Management***

Noting that the Committee then moved to hearing about budget initiatives under way on behalf of the chancellors, Regent Hempel said that Chancellor Sorensen, of UW-Stout, started the presentations with a description of a proposal to develop a research and training facility for meeting the needs for trained employees for the printing and publishing industry, which is represented by a number of large companies in Wisconsin. Better trained employees would help the companies generate revenues and a positive economic impact throughout the state.

#### ***UW-Superior Integrated Assessment Program***

Professor Albert Katz, of UW-Superior, presented an electronic assessment methodology that would assess the learning performance in academic programs, as well as the performance of individual students.

#### ***UW Colleges Student Services for Admissions***

Chancellor Messner, of the UW Colleges, spoke about the need to communicate the role of the Colleges to high school students and their counselors and about funding a better admissions office process for outreach to the high schools.

#### ***UW-La Crosse Medical Health Science Operations***

Chancellor Kuipers, of UW-La Crosse spoke about the funding that will be required to meet the university's commitment to the consortium which is building the Medical Health Science Education and Research Center.

#### ***System to Meet Growth, Supply and Expenses***

Vice President Bromberg commented on the problems of not having any increase in funding to meet inflationary growth in the cost of supplies and expenses. Beyond

inflation, supplies and expense needs have continued to grow for support of technology, demand for up-to-date teaching tools, and increased costs of faculty recruitment.

### *Auxiliary Transfer Policy Guidelines*

Associate Vice President Sell spoke to the Committee about the authority the Board has to transfer moneys in between auxiliary enterprises and a proposal that will be brought to the Board in May to deal with the first approval of a transfer.

### **Report of the Vice President**

#### *The Business Officer's Role in the Knowledge Age*

The Committee received a presentation from Don Norris, who had also addressed the Board at a Strategic Planning meeting earlier in the day. Mr. Norris talked to the Committee about how academic officers and business officers will need to work together more closely to develop technological infrastructure and identify new revenues in the learning environment of the coming years.

#### *Trust Funds*

Treasury Manager Lori Mills presented to the Committee the annual comparison of UW Trust Funds investment performance against the NACUBO survey. The performance of UW Trust Funds has continued to improve and will vary a bit by how much conservatism is inherent in the asset allocation.

## **CLOSED SESSION**

At 10:30 a.m., the following resolution, moved by Regent Randall and seconded by Regent DeSimone was unanimously adopted on a roll-call vote, with Regents Boyle, DeBraska, DeSimone, Grebe, Hempel, Lubar, Marcovich, Mohs, Orr, Randall, Smith and Staszak (12) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 7677: That the Board of Regents recess into closed session to consider appointments to the UW Colleges Board of Visitors and to consider naming a facility after a person at UW-Eau Claire, as permitted by s.19.85[1][f], *Wis. Stats.*, to consider competitive matters, as permitted by s.19.85[1][e], *Wis. Stats.*, to consider a request to hire at a salary above the Executive Salary Group 6 maximum, as permitted by s.19.85[1][c], *Wis. Stats.*, for briefing on personnel matters, as permitted by s.19.85[1][b] and

[c], *Wis. Stats.* and confer with legal counsel, as permitted by s.19.85[1][g], *Wis. Stats.*

The closed session commenced at 10:40 a.m., following a 10-minute recess. The Board arose from closed session at 11:35 a.m., having adopted the following resolutions.

**UW-Colleges: Appointments to Board of Visitors**

Resolution 7678: That, upon the recommendation of the Chancellor of the University of Wisconsin Colleges and the President of the University of Wisconsin System, the following person be appointed to the UW Colleges Board of Visitors:

John Bissett, to represent UW-Rock County, for a term ending in 1999, and

Allan Sykes, to represent UW-Barron County, for a term ending in 2000.

**UW-Eau Claire: Naming facility after a person**

Resolution 7679: That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, authority be granted to name the Fine Arts Center the "Leonard and Dorellen Haas Fine Arts Center."

**UW-Madison: Authorization to hire at a salary above the Executive Salary Group 6 Maximum**

Resolution 7680: That, upon recommendation of the Chancellor of the University of Wisconsin and the President of the University of Wisconsin System, the Chancellor be authorized to make the following appointment at a salary above the Executive Salary Group Six maximum:

Roderic S. Lakes, Professor of Biomedical Engineering and Mechanical Engineering, University of Iowa, at a salary between C\$107,000 and C\$112,000.

The following resolutions were adopted in closed session at the March 6, 1998, meeting, but were not reported at that time pending acceptance by the nominees.

**UW Superior: Honorary Degrees**

Resolution 7681: That, upon recommendation of the Chancellor of the University of Wisconsin-Superior and the President of the University of Wisconsin System, the Board of Regents approves granting of the following honorary degrees by the University of Wisconsin-superior, subject to acceptance by the nominees:

Very Reverend Edward G. Meulemans: Doctor of Humane Letters

Honorable Edward T. Barber: Doctor of Humane Letters

**UW Oshkosh: Honorary Degrees**

Resolution: 7682: That, upon the recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the Board approves awarding of honorary degrees to the following nominees, subject to their acceptance:

Mr. Howard Curler

Mr. Allen Guentzel

**UW Stout: Honorary Degree**

Resolution 7683: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, approval be granted to award the following honorary degree at UW-Stout, subject to acceptance by the nominee:

Mr. Theodore Chaikin Sorensen: Doctor of Laws

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Judith A. Temby, Secretary