

MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS
1820 Van Hise Hall
Madison, Wisconsin

September 4, 1997

The September 4, 1997 meeting of the Education Committee was called to order by Regent Jay Smith at 1:30 p.m. Present were Regents Benson, Boyle, MacNeil, Randall, and Staszak. Regent Lubar joined the meeting for the discussion of Diversity planning. Regent Orr was present for the 21st Century report.

1. Approval of the minutes of the July 25, 1997, meeting of the Education Committee.

It was moved by Regent Boyle, seconded by Regent Staszak, that the minutes of the July 25, 1997, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. 1997-98 Work Plan.

The committee briefly reviewed its 1997-98 Work Plan, noting the addition of advising to the list of major issues to be considered.

3. Report of the Senior Vice President for Academic Affairs.

Senior Vice President David J. Ward introduced three people:
(1) Larry Rubin, Assistant Vice President for Academic Affairs;
(2) Ed Meachen, Interim Associate Vice President for Learning and Information Technology; and
(3) Leslie Schulz, Administrative Intern.

Senior Vice President Ward reported two good news items: 1) 1997 results show that Wisconsin's graduating seniors who took the ACT test rank first in the nation on the examination; (2) UW-La Crosse graduates recorded the highest overall pass rate in the nation on the November 1996 CPA examination. Graduates of UW-Oshkosh, UW-Whitewater and UW-Eau Claire also performed well on various examinations.

UW-Extension Provost Kevin Reilly and Fond du Lac County Executive Allen Buechel made a presentation on the *Fundamentals of UW-Extension*. Provost Reilly described several collaborative activities between UW-Extension and various constituencies in Wisconsin, e.g., private sector organizations, technical colleges, other UW System institutions, PK-12 and government agencies. Mr. Buechel noted the important role UW-Extension plays in his county, using as an example the role UW-Extension

played in Fond du Lac County's welfare reforms. Regent Smith noted the large number of agencies involved with a program like welfare reform and observed that UW-Extension does an excellent job of developing and maintaining linkages with a variety of different entities.

In response to a question from Regent MacNeil, Mr. Buechel stated that the number of welfare cases in Fond du Lac County decreased from 765 to 50 over a three-year period. He noted that the technical colleges were also

involved, in particular with the development of developing training programs. In response to a question from Senior Vice President Ward, Mr. Buechel said that the program developed in Fond du Lac County "certainly" can be replicated.

Regent Boyle observed that this is an excellent example of the wide range of programs offered by UW-Extension. He suggested that the committee meet in the Douglas County Extension Offices during the board's October meetings in Superior. Interim Chancellor Albert Beaver encouraged committee members to attend a planned morning meeting at the Douglas County Extension office in order to help familiarize themselves in more detail with UW-Extension's activities.

Senior Vice President Ward introduced Tess Arenas, Special Assistant to the President for Multicultural Affairs, to review the 1997-98 UW Diversity Work Plan with the committee. In his introductory remarks, Senior Vice President Ward observed that *Design for Diversity*, adopted in 1988, was one of the first systemwide diversity initiatives in the country. He urged committee members to keep the following points in mind as they begin the process of developing a new plan: (1) we should build on the successes of the current *Design for Diversity*; (2) the job of building diversity is a large undertaking that cannot be done alone, but which requires building partnerships with those who can help complete the job; (3) widespread input is required from all of our stakeholders in order to gain commitment to the plan; and (4) we need to recognize that employers are seeking university graduates with experience and knowledge that enable them to manage an increasingly diverse labor force.

Dr. Arenas described a seven-step planning process: (1) determine the purpose of the plan; (2) describe the current situation; (3) analyze and synthesize data; (4) develop a draft plan document; (5) solicit constituent reaction to the draft plan; (6) revise the draft plan; (7) present final plan to the Board of Regents in April 1998.

In discussion, Regent Smith noted that diversity will remain on the committee's agenda for monthly updates. He stated his hope that the plan to be developed will be more specific than the current one, and proposed adding an annual review by the board to

allow for modification as necessary. Regent Lubar emphasized the need to collaborate with agencies like the Department of Public Instruction, K-12 systems and UW Schools of Education to find ways to improve the graduation rates of minority and low income students. Regent Benson reminded committee members that the Department of Public Instruction is involved in a major initiative in Milwaukee designed to help bring about improvement in this area.

In response to a question from Regent Randall, Dr. Arenas stated that the plan to be developed will be for both undergraduate and graduate students. Regent Randall suggested adding private schools to the list of educational institutions with which partnerships are to be established. Regent Boyle stressed the need to clarify that the plan to be developed will not be merely a revision of *Design*, but will in fact be a new effort.

Senior Vice President Ward announced three plans to recruit for three deans, at salaries below the Executive Salary Group Six maximum: (1) College of Science and Allied Health, UW-La Crosse; (2) College of Liberal Studies, UW-La Crosse; and (3) College of Education and Graduate Studies, UW-River Falls.

4. Annual Report on Fall 1996-97 Drop Rates.

Regent Smith introduced the Annual Report on Fall 1996-97 Drop Rates, noting that UW Colleges exceeded the five percent threshold in Fall 1996-97. UW Colleges will examine why this is the case and design activities to improve retention. Systemwide, the fall term drop rate has decreased from 5.5 percent in Fall 1988, when this report was first required, to 3.6 percent in Fall 1996. Spring term drop rates have fallen from 5.1 percent in Spring 1989 to 4.0 percent in Spring 1996. Considered on an annual basis, the drop rate has fallen from 5.3 percent in 1988-89 to 3.8 percent in 1995-96.

97-63 It was moved by Regent MacNeil, seconded by Regent Boyle, that the Annual Report on 1996-97 Undergraduate Drop Rates be accepted for submission to the Joint Committee on Finance.

In discussion, Regent Boyle asked that the UW Colleges report back to the committee on the effects of the activities it developed to improve retention. Regent Staszak asked that the committee be provided information on the drop rates of each UW System institution.

The motion PASSED unanimously.

5. Authorizations to Recruit.

97-71 It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor of UW-Platteville be authorized to recruit for a Provost and Vice Chancellor for Academic Affairs.

The motion PASSED unanimously.

97-72 It was moved by Regent Boyle seconded by Regent Randall, that the Chancellor of UW-Madison be authorized to recruit for an Assistant Professor, Finance, School of Business, at a salary that exceeds the Executive Salary Group Six maximum.

The motion PASSED unanimously.

97-73 It was moved by Regent Randall, seconded by Regent Boyle, that the Chancellor of UW-Madison be authorized to recruit for an Assistant Professor, Accounting, School of Business, at a salary that may exceed the Executive Salary Group Six maximum.

The motion PASSED unanimously.

97-74 It was moved by Regent Staszak, seconded by Regent Randall, that the President of the University of Wisconsin System be authorized to recruit for a Chancellor, UW-Eau Claire.

The motion PASSED unanimously.

6. NCA Accreditation report, UW-Platteville.

Chancellor David Markee presented the report of the NCA accreditation team. UW-Platteville was accredited for the maximum ten-year period, with its next comprehensive evaluation scheduled for 2006-07.

Regent Boyle asked Chancellor Markee about the comparative value of the self-study and the accreditation report. The chancellor replied that the two studies identified similar areas of concern, with some variation, and that the self-study enabled him, as a new chancellor, to move ahead at a much faster pace than he might otherwise have done. Regent Boyle suggested, and Regent Smith agreed, that the committee should examine accreditation in more depth at a future meeting.

7. Revision to Faculty Personnel Rules: UW-Oshkosh.

97-75 It was moved by Regent Randall, seconded by Regent Benson, that the board approve revisions to the UW-Oshkosh Faculty Personnel Policies and Procedures.

In discussion, Chancellor Kerrigan reminded the committee that revisions such as this represent a critical campus activity involving a great deal of faculty and staff time.

The motion passed unanimously.

8. Revised Mission Statement: UW-Superior.

Chancellor Julius Erlenbach and Provost Charles Schelin presented UW-Superior's revised mission statement for initial review. After a public hearing in Superior, the proposed revision will be brought to the board for final consideration.

9. There was one additional item to come before the committee.

Associate Vice President for Budget Planning Kathleen R. Sell reported on the status and upcoming priorities for the 21st Century Study implementation. Priority areas are: (1) student advising; (2) the Distance Education Entity; (3) the Instructional Academic Staff Study; (4) Revenue bonding; (5) private sector competition policy review; (6) outcome-based accountability reporting; (7) reforms of "counting issues" to facilitate distance education and other innovative means of instructional delivery; (8) bullseye tuition revenue policy review; and (9) enrollment management IV discussion/preparation. Ongoing efforts include: (1) pursuit of internal management flexibilities; (2) full implementation of four-year degree contracts; (3) institutional autonomy pilot; (4) collaborative partnerships; (5) market research implementation; (6) continued implementation of and search for further funding for Information Technology Plan; and (7) Board of Regents annual visits to out-of-state peer institutions and self-evaluation. A series of Strategic Development luncheons is being scheduled for 1997-98.

Regent Boyle suggested that luncheon speakers make presentations on topics related to issues being dealt with by the committee at that time. Regent Orr suggested it would be useful to provide copies in advance of publications by the speaker related to his/her topic. Regent Smith stated that the 21st Century Study will remain on the committee's agenda for monthly updates.

10. Closed session to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

It was moved by Regent Benson, seconded by Regent Randall, that the committee adjourn to closed session to consider personnel matters, as permitted by s. 19.85(1)(c), Wis. Stats.

The resolution PASSED by a roll call vote, with Regents Benson, Boyle, MacNeil, Randall and Staszak voting "yes," and no regents voting "no."

In closed session:

Regent MacNeil moved and Regent Boyle seconded the motion to approve the following resolution:

97-76 Authorizing the following named professorship appointments, UW-Madison:

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| Carl de Boor Professor | Reappointment as Steenbock of Mathematical Sciences (retroactive to July 1, 1997); |
| Thomas P. Sutula professor | Minnie Riess Detling (retroactive to July 1, 1997). |

The motion PASSED unanimously.

Regent Staszak moved and Regent Benson seconded the motion to approve the following resolution:

97-77 Authorizing the following named professorship appointment, UW-Stout:

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| Judy Jax | Maybell Ranney Price Professor (July 1, 1997 through June 30, 1998). |
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The motion PASSED unanimously.

Regent Randall moved and Regent Staszak seconded the motion to approve the following resolution:

97-78 Authorizing appointment of a specified individual, UW-Madison, at a salary exceeding the Executive Salary Group Six maximum.

The motion PASSED unanimously.

Resolutions I.1.c., I.1.d.(1) through I.1.d.(4), I.1.f., I.1.i(1), and I.1.i.(2) were referred to the full session of the Board at its Friday, September 5, 1997 meeting.

Resolution I.1.i.(3) was referred to closed session of the full board following its Friday, September 5, 1997 meeting.

The meeting adjourned at 3:30 p.m.

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