MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Friday, September 5, 1997

APPROVAL OF MINUTES

REPORT OF THE PRESIDENT OF THE BOARD

RESOLUTION OF APPRECIATION for KEITH R. SANDERS

REPORT ON LEGISLATIVE MATTERS

REPORT OF THE SEPTEMBER 4, 1997 MEETING OF THE HOSPITAL AUTHORITY BOARD

TOUR OF THE UNIVERSITY RESEARCH PARK

REPORT OF THE PRESIDENT OF THE SYSTEM

PRESIDENT’S WELCOME TO THE NEW ACADEMIC YEAR

1997 Regents’ Teaching Excellence Awards

Professor Catherine Helgeland, Department of Geography and Geology, UW Manitowoc County

Professor James Oberly, Department of History, UW-Eau Claire

UW-Oshkosh Department of Chemistry

GOOD NEWS ITEMS

New Collaborative Degree Program: UW-Stevens Point, UW Colleges at Marathon County and at Marshfield

UW-Madison’s Innovative Residential Facilities: the Denney House and Chadbourne Residential College

Get Real!

UW Arboretum Gift

UW Institutions in the News

REPORT OF THE EDUCATION COMMITTEE

CONSENT AGENDA ITEMS

Annual Report on Fall 1996-97 drop rates

UW-Platteville: Provost and Vice Chancellor for Academic Affairs

UW-Madison: Assistant Professor, Finance, School of Business at a salary that may exceed the Executive Salary Group Six maximum

UW-Madison: Assistant Professor, Accounting, School of Business at a salary that may exceed the Executive Salary Group Six maximum

UW-Eau Claire: Chancellor

UW-Oshkosh: Revision to Faculty Personnel Rules

UW-Madison: Appointment of Named Professors

UW-Stout: Appointment of Named Professor

1997-98 WORK PLAN

REPORT OF THE SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS

Presentation: UW-Extension’s Partnerships

The Diversity Plan

Intentions to recruit

NCA ACCREDITATION REPORT, UW-PLATTEVILLE
REVISED MISSION STATEMENT, UW-SUPERIOR ........................................................................................................... 15
21ST CENTURY STUDY IMPLEMENTATION COMMITTEE........................................................................................... 16

UW-EAU CLAIRE CHANCELLOR SEARCH COMMITTEE APPOINTMENTS ................................................................. 16

REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE ...................................................................... 16

JOINT SESSION TO REVIEW THE UW-MADISON RESEARCH PARK ANNUAL REPORT ........................................ 16
REVIEW OF BOARD OF REGENTS FUND RAISING POLICIES & NAMING POLICIES PANEL DISCUSSION: FUND RAISING REALITIES ............................................................................................................................ 17
APPROVAL OF MINUTES OF THE JULY 25, 1997 MEETING OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE .................................................................................................................................................. 17

CONSENT AGENDA ITEMS ........................................................................................................................................ 21
 UW-Baraboo/Sauk County: Equipment to Support Addition/Remodeling $625,000 All Agency Funds......................... 21
 UW-Eau Claire: Crest Wellness Center Remodeling (Design Report) $611,900 PR + $209,900 GPR) ....................... 18
 UW-Madison: Adams, Tripp, and Sellery Residence Halls Maintenance (Design Report) Total cost of $6,077,600 ($4,077,600 Program Revenue Borrowing and $2,000,000 Program Revenue-Cash-Housing) .... 18
 UW-Platteville: Russell Hall Renovation Project (Design Report) $7,927,000, General Fund Supported Borrowing .......................................................................................................................................................... 19
 UW-Stevens Point: Residence Halls Renovation (Design Report) $2,350,000 of Program Revenue Supported Borrowing .......................................................................................................................................................... 19
 UW-Madison: Electrical Utility Upgrade (Design Report) $1,400,000 GFSB-WISTAR & $400,000 GFSB ... 19

REPORT OF THE VICE PRESIDENT .............................................................................................................................. 20
Overview of Projects in Progress ........................................................................................................................................ 20
UW-System Deferred Maintenance Backlog Report ........................................................................................................ 20
UW-System Land Holding and Leased Space Report ...................................................................................................... 20
Report on Building Commission Actions .......................................................................................................................... 21

REPORT OF THE BUSINESS AND FINANCE COMMITTEE ......................................................................................... 21
CONSENT AGENDA ITEMS ........................................................................................................................................ 21
 Divestiture of architectural control responsibilities for the residential plats of the University Hill Farms.............. 21
 Mabel E. McLean Trust ..................................................................................................................................................... 22
 Authorization to Sign Documents .................................................................................................................................. 22
 Contractual Agreement with Medco Research, Inc. ........................................................................................................ 23
 Contractual Agreement with Integrated Therapeutics Group, Inc........................................................................... 24
 Contractual Agreement with F. Hoffman-LaRoche, Ltd. ............................................................................................... 24
 Report on Base Salary Adjustments to Recognize Competitive Factors (Required by s.36.09(1)(j), Wis. Stats.) .............................................................................................................................................. 24

APPROVAL OF REVISIONS TO TRUST FUND INVESTMENT GUIDELINES ............................................................. 24

JOINT SESSION WITH PHYSICAL PLANNING AND FUNDING COMMITTEE ................................................................... 25

APPROVAL OF THE MINUTES OF THE JULY 25, 1997 MEETING ........................................................................ 25

REPORT OF THE VICE PRESIDENT .............................................................................................................................. 25
New Internal Audit Director ........................................................................................................................................ 25
Agreement Between UW Hospital and the Waisman Center ....................................................................................... 25
Socially Responsible Investing ...................................................................................................................................... 25

CLOSED SESSION ........................................................................................................................................................ 26
 UW-Madison: Appointment at a salary above the Executive Group Six Maximum .................................................... 26
MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin
Held in room 1820 Van Hise Hall
Friday, September 5, 1997
8:30 a.m.

- President Lubar presiding -

PRESENT: Regents Barry, Benson, Boyle, Brandes, DeSimone, Grebe, Hempel, James, Lubar, MacNeil, Marcovich, Mohs, Orr, Randall, Smith, and Staszak
ABSENT: Regent DeBraska

APPROVAL OF MINUTES

Upon motion by Regent Randall, seconded by Regent Benson, minutes of the meeting of the Board of Regents held on July 25, 1997, were unanimously approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Regent President Lubar began the meeting by moving the adoption of Resolution 7531, which was unanimously adopted by a show of applause.

RESOLUTION OF APPRECIATION for KEITH R. SANDERS

Resolution 7531: Whereas, Keith R. Sanders has served with distinction as UW System Senior Vice President for Administration since June 1995; and
Whereas, he came to that position after serving as Chancellor of the University of Wisconsin-Stevens Point from 1989-1995; and

Whereas, as Senior Vice President, he was instrumental helping the Chancellors and System Administration design and implement the system-wide restructuring made necessary by budget reductions in the 1995-97 biennium – the success of these measures being greatly facilitated by his skill and commitment to fairness and equity; and

Whereas, he was influential in guiding the planning process and helping to articulate the vision of the future set forth in the Board of Regents’ Study of the UW System in the 21st Century -- widely recognized as a well-conceived plan which benefited from broad input and carefully targeted priorities; and

Whereas, Keith Sanders has merited the respect and gratitude of colleagues throughout the UW System and the State of Wisconsin for his knowledge of and dedication to public higher education and the students, faculty and staff of the University of Wisconsin System; and

Whereas, he is leaving System Administration to fulfill his enthusiasm for working directly with students and his wish to return to teaching, research and writing as a member of the faculty of UW-Whitewater’s highly regarded Department of Communication.

Therefore, be it resolved that the Board of Regents of the University of Wisconsin System hereby thanks and commends Keith R. Sanders for the outstanding service he has rendered to the UW System and the people of Wisconsin; and

Be it further resolved that the Board of Regents extends best wishes to Keith and Carol Sanders for happiness and success in all future endeavors.

Dr. Sanders thanked the Board, taking a moment to express his special appreciation for having been able to work with Regents Boyle, Barry, Orr, Grebe and Lubar. Of the latter three regents, he cited their important work on The Board of Regents’ Study of the UW System in the 21st Century and on the implementation of the study’s recommendations,
noting that Regent Grebe deserved credit for his emphasis on the open process used in the study, while Regent Orr, as Chair of the 21st Century Study Implementation Committee, had “helped enormously” to realize the study’s goals. He expressed gratitude to his fellow chancellors for their friendship and their extraordinary, high quality work. He noted that his colleagues in the UW System Administration are also “first-rate” professionals performing unheralded and essential work within the System. President Lyall earned his special praise and thanks as “the best University President in the nation,” a person of great integrity, good humor and good will. He concluded his remarks by expressing his deepest gratitude for his wife of 36 years Carol, calling her his “inspiration and support.”

**Report on Legislative Matters**

A written report on Legislative Matters had been distributed earlier; there were no questions or comments regarding it.

**Report of the September 4, 1997 meeting of the Hospital Authority Board**

Regent Orr provided an oral report of the most recent meeting of the Hospital Authority Board. He observed that the timing of the meeting had precluded the inclusion of a financial report for the month of August at the meeting, but noted that utilization statistics continued to follow the pattern previously reported: admissions increased 5.9%; patient days increased only 1.1%; length of stay continues to decline; and outpatient visits have increased 5%.

Regent Orr noted that the Federal Balanced Budget Bill will have significant impact on the Hospital Authority. Direct medical education payments will be reduced by over $5 million (from $18 million to $13 million) between 1997 and 2001; PPS and disproportionate share payments are expected to decline $855,000 and $2,500,000, respectively, in the same period. He noted that these are significant reductions, costs will have to be controlled very carefully elsewhere, and this situation “places an extra burden on our teaching mission.”

The annual audit statement was presented by Peat Marwick. Regent Orr noted that it is, generally, a good report: the net surplus was $13.7 million (above last year’s $13 million and about $2.4 million above the budget). He expressed concern that the operating budget was down from a little over $7 million to $6.7 million, and suggested that key area of operations are under pressure. In comparison to peer hospitals, the UW Hospital’s operating margin is slightly below 4.4%, which is both below its peer group and below AA and single A-rated bond issuers; this situation should be rectified by following the strategic plan’s recommendation to achieve the single A rating. In other
respects, Regent Orr reported the Hospital Authority is in a “very good position.” He added that the Board reviewed an annual report on charity care which reflected an anticipated $6.8 million in charity care to be performed this year; this is twice as much as that performed elsewhere in this community and reflects favorably in national comparisons.

Regent Orr concluded his report by stating that the Board also reviewed a presentation on home health care. In discussion following this report, Regent Orr explained that “home care” offers pre-release education and follow-up nursing to provide patients with a seamless transition from hospital to home. The report revealed that the UW Hospital is a state leader in this area and that its home health care programs are growing at the rate of 15% a year. They have been reviewed by accrediting agencies and have been granted accreditation with commendation, in one case earning 99 out of a 100 points. He observed that the UW Hospital’s home care program was recently highlighted on public radio as an example by a State Representative addressing the assembly.

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**Tour of the University Research Park**

Prior to moving on to the next item on the order of business, Regent Lubar expressed his gratitude for the Regents’ tour of the University Research Park to Chancellor David Ward, Wayne McGown and Regent MacNeil (the Board’s representative to the Research Park Board). He noted that it was a “wonderful” tour and that the park is a great asset to UW-Madison, the city and the state.

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**REPORT OF THE PRESIDENT OF THE SYSTEM**

**President’s Welcome to the New Academic Year**

President Lyall began her report by welcoming the board to the beginning of a new academic year. Describing the summer as “especially active” she noted that

- The UW Centers had a new chancellor and a new name as "The UW Colleges";
- Ground was broken for the Pyle Center, which will serve as our statewide high tech center for distance learning;
- Two of the UW System Administration Vice Presidents had left the administration – Keith Sanders to return to teaching and Paul Brown to retirement;
• a systemwide Academic Leadership Conference was held at UW-Superior to recognize and enhance the professional development of our staff throughout the System;

• searches for two new chancellors (at UW-Parkside and UW-Milwaukee) were under way;

• Wisconsin high school graduates scored first in the nation on the ACT college-readiness exams; and

• The UW System institutions started school without a budget.

President Lyall also noted a few personal milestones, including Gaylon Greenhill's 35th year at UW-Whitewater, the arrival of twin grandsons to Chancellor David and Judith Ward, and the announcement of Chancellor Larry Schnack's impending retirement. She offered her congratulations and best wishes to all.

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1997 Regents’ Teaching Excellence Awards

President Lyall observed that it was “fitting” that the Board’s academic year begins with a ceremony recognizing excellence in teaching, the sixth annual presentation of the Regents’ Teaching Excellence Awards. She then introduced Regent Smith, who offered a few words of introduction. He began by noting the importance of celebrating success, and that he and the Board were pleased to be part of the presentation of the 1997 Regents’ Teaching Excellence Awards. These awards represent an opportunity for the Board to recognize and honor some of the most outstanding teachers and departments in the UW System; noting the need for the Board to continually search for ways to encourage and reward excellent teaching, he expressed the hope that these awards represent a small but significant step in the right direction.

Regents Krutsch, Boyle and Brandes served on the selection team this year, seeking out nominees who were extraordinarily committed to teaching and learning; who sought out, developed and implemented extremely effective teaching strategies; and demonstrated significant, and enduring impact on the intellectual development of their students. From among a pool of exceptional nominees, the committee considered not only the praise conferred on the nominees, but real evidence of significant learning achievement among their students. Citing the national debate about how universities can better support teaching and learning as part of their mission, Regent Smith observed that the Board of Regents deals with these issues as it sets policy; however, he noted, the faculty, staff and departments have the final responsibility for following through on the policies designed to improve teaching and learning. The teachers honored by these awards share a profound and passionate commitment to ensuring that teaching and learning happen. Regent Smith then invited Regent Randall to present the awards and introduce each honoree.
Professor Catherine Helgeland, Department of Geography and Geology, UW Manitowoc County

Regent Randall began by introducing Professor Catherine Helgeland, who teaches Geography and Geology at the University of Wisconsin-Manitowoc County, serves as Chair of the entire UW Colleges Department of Geography and Geology, and is also the UW Colleges’ faculty Representative to the UW System Undergraduate Teaching Improvement Council. She received her Ph.D. in Geography from UW-Madison, and has spent the better part of the last two decades teaching at the UW Colleges. Her supporters praised her ability to get “students ‘hooked’ on geography: she has probably generated more majors than anyone in the department;” former students expressed their surprise — and admiration — for her ability to convey her passion for her subject, dynamic teaching skills, and “inexhaustible dedication” to teaching and to her students’ learning by using an array of creative and effective teaching techniques and approaches. Regent Randall noted that her nomination materials contain “compelling evidence” of the learning that takes place in her classroom, citing one student’s Geographic Slide Analysis Pre-Test and the Slide Analysis Final Exam Question, and noting the remarkable difference between the few “tentative sentences” contained in the former and the detailed, confident essay found in the latter. This example, he stated, provides persuasive documentation of how uncertainty can give way to knowledge and discovery over the course of a semester, when guided by expert teaching; furthermore, it offers tangible evidence that learning has indeed occurred. Finally, Regent Randall praised Professor Helgeland’s dedication to teaching at the two-year Colleges, where she has been afforded the opportunity to interact with beginning students in a way that “opens worlds of excitement to them as they start college” and then are allowed to pursue their interests with great zeal. This, she asserted, offers “rare” dividends that endure for both teacher and student.

Professor Helgeland, accepting the award, began by thanking her family. She noted three things: first, that these awards are important not only to the faculty, departments, and institutions that receive them, but also for the message they send to the State, the Legislature, the citizens of Wisconsin and the students who attend UW institutions. Second, she stressed the importance of developing a sense of community in teaching and learning, relating a story of the difference she observed among her classes when she began to make students responsible for not just contributing to group work but for being randomly tested as members of a group to receive a shared grade. As she learned, this technique encourages each student in the group to learn the material not only because he or she may be tested, but since the grade may depend on what somebody else says, the interdependent members work together to ensure that everyone knows the answer. Thus, every student learns, which contributes to an overall sense of community in the classroom. And this sense of community, she noted, extends beyond the classroom to include the Manitowoc Campus, the UW College administrative system, and UW System Administration (and the Undergraduate Teaching Initiative Council).

Professor Helgeland then said that she “wanted to teach the Board what geography is,” by moving beyond understanding it as the study of places, to understand that four questions need to be asked to understand the geography of a subject. Furthermore, “what, where, why and so what?” can be asked of any subject to find its “geography”. Proposing
that there is a “geography of teaching awards”, she observed that, within this topic, one can find a few major universities that offer such awards; in Wisconsin, the Board of Regents offers them because they place a high value on teaching. Finally, when considering what difference they make, she reminded the Board of her opening remarks, concluding that they are “critically important for this System and this State.”

**Professor James Oberly, Department of History, UW-Eau Claire**

Regent Randall next introduced James Oberly, Professor of History at the University of Wisconsin-Eau Claire, where he has been a faculty member since 1983. He received his B.A. from Columbia University, and his M.A. and Ph.D. degrees from the University of Rochester, all in history. He is an active scholar in the areas of mid-nineteenth century U.S. economic and political history. Regent Randall noted that Professor Oberly plans his courses on the assumption that “every educated man and woman should have a familiarity with our national history.” He extends that basic assumption, however, by designing courses that make history meaningful for his students. His students become practicing historians in response to Professor Oberly’s creative assignments for his students, who appreciate the ability to meet his challenges and, with his guidance, produce papers of publishable quality. Many of Professor Oberly’s students have won awards, published articles, and presented papers at professional meetings.

Regent Randall reported that Professor Oberly succeeds in making history extend beyond the classroom, creating opportunities for students to interact with other historians, public and governmental policy-makers, local and original sources of historical documentation as a “working example of the Wisconsin Idea…[that] serves the people of Wisconsin.” This emphasis on service learning and faculty-student research collaboration are at the heart of UW-Eau Claire’s undergraduate education mission. One of Professor Oberly’s most innovative teaching practices offers further evidence of his emphasis on service learning is in a required “Historical Methods and Historiography.” These students have the opportunity to serve as historiographers for the Wisconsin State Assembly, performing historical research for committees studying areas of current concern; they learn to see history as alive, relevant, and crucial to the citizens of Wisconsin rather than as an inert receptacle of past facts and dates.

Finally, Regent Randall observed that if Professor Oberly is implementing the Wisconsin Idea through his teaching, he is doing so in a decidedly twenty-first century manner through his extensive use of instructional technology. He has grant support for his work on the UW Student History Network, a project designed to build a statewide network of history learners in the introductory U.S. history course at twelve different UW campuses. This initiative allows students and professors across these campuses to communicate through e-mail and the World Wide Web, talking with and debating each other on-line about history. Last semester, there were as many as 50,000 messages per week when distributed to all of the student subscribers. Regent Randall concluded his remarks by praising Professor Oberly as a remarkable teacher, who fully believes in his
students’ ability to contribute to the making of history and who puts that belief into
rigorous, challenging and successful practice in creative and meaningful ways.

Professor Oberly thanked the family and friends who were in attendance at the
meeting. He accepted his award, noting that he had been “in the right place at the right
time”, and had the benefit of teaching history for the last 15 years, which have been a
very exciting time to be a historian and a history teacher. He noted that the biggest
change has been that the subject matter of history has changed enormously, undergoing a
transformation from being the strict study of past politics to incorporate the study of
change and all parts of human society over time. He stressed that he wants his students to
understand that history is for living, occurring as a dialogue between the present and the
past. Citing the example of senior history majors who have written, presented or
published their work, or who have worked with the State Legislature, he expressed the
hope that his students understand that they are part of the dialogue between past and
present, and can make important contributions to the world around them. He concluded
his remarks by thanking his colleagues at UW-Eau Claire, including Chancellor Schnack,
Vice Chancellor Smelstor and the Chair of the History Department, Steve Dosch. He
added that his emphasis on service learning was not just to help UW-Eau Claire fulfill its
mission, but to perform his part of the Wisconsin Idea in the tradition of the great
progressive university that emerged in this state earlier in this century. As he tells his
students, they are the great-grandchildren of Frederic Jackson Turner: and while they may
not always agree with him, they are his intellectual great-grandchildren. Noting that
Chancellor Schnack always encouraged UW-Eau Claire’s graduating seniors to see the
quest for learning as a life-long adventure, Professor Oberly observed that the “the
adventure of teaching is a life-long quest.”

* UW-Oshkosh Department of Chemistry

Regent Randall announced that the winner of the 1997 Regents’ Teaching
Excellence Award for Academic Departments and Programs is the University of
Wisconsin-Oshkosh Department of Chemistry. Among the many exceptional programs
and departments throughout the UW System, the Department of Chemistry at UW-
Oshkosh stands out because of its extraordinary commitment to collaborative teaching
and learning. Departmental collaboration is modeled and practiced in teaching, learning,
and research; between junior and tenured faculty; between chemistry and other
departments; between faculty and students; and among students teams working together.
For example, the department has a mentoring program for new faculty that assigns new
faculty both a departmental and an extra-departmental mentor, encouraging the pursuit of
interdisciplinary research, providing new faculty with multiple perspectives on teaching
and learning, and fostering collaborative research in cross-disciplinary research labs that
are supported by state, federal, and private sources. In her letter nominating the
department for this award, UW-Oshkosh Provost Vicki Lord Larson noted that “No other
single academic effort in the University has attracted as many (or as large) private gifts as these interdisciplinary programs.”

The Chemistry Department has also distinguished itself for its teaching and curriculum: it leads the University in the number of courses participating in the “Writing Across the Curriculum” program; and its assessment plan for the chemistry major was one of two examples of the university’s assessment process submitted to the North Central Accreditation Association during its visit last spring. The department also is host to an active the Cooperative Academic Placement Program (CAPP) that allows exceptional high school students to pursue advanced studies and earn college credits — evidence of further collaboration between Chemistry faculty and area high school teachers, who are invited to help plan general chemistry courses, participate in campus workshops, stay in touch throughout the year.

While successful research efforts are rewarded in the Department of Chemistry, the department’s primary mission focuses on undergraduate teaching and student learning. Many of the department’s faculty have received teaching awards, and the faculty unanimously supports undergraduate research opportunities for chemistry majors. Student-faculty research teams provide majors with individualized teaching and active learning experiences that have immeasurable benefits, including the presentation of student projects in prestigious journals and regional and national meetings, co-authored and co-presented papers and presentations, research grants, and other learning experiences. Regent Randall noted that the value of these opportunities cannot be overstated, for, as Provost Lord Larson noted, in the department’s efforts to “provide students with early opportunities to discover science as a cooperative rather than a competitive effort” they also “create conditions that permit students to share the excitement of the scientific process, the brainstorming, hypothesizing, and testing which contribute so much to true understanding.” When these students leave UW-Oshkosh as graduates of the Chemistry Department they are well-equipped to work with many types of people in a variety of settings.

Professor Crimmins, Chair of the UW-Oshkosh Department of Chemistry, accepted the award on behalf of his colleagues. He thanked the Board and the Undergraduate Teaching Improvement Council for the honor. Credit, he noted, goes first and foremost to the faculty and staff of the Chemistry Department at UW-Oshkosh. Their dedication and professionalism has been enhanced by activities such as hands-on use of state-of-the-art instrumentation in laboratories; encouragement of undergraduate research which has led to student-authored publications and presentations; interactive student workshops, which have been particularly successful in the general chemistry courses; and Capstone senior seminar program. He noted that these all require a considerable investment of time, effort and resources, but that those investments have led to the development of a truly excellent undergraduate chemistry curriculum. Professor Crimmins then thanked Michael Zimmerman, Dean of the College of Letters and Science, and the Associate Deans with whom he has worked, for supporting the department’s efforts and providing the resources to get the job done. He also thanked Provost and Vice Chancellor Vicki Lord Larson for nominating the department, and for the leadership and fund-raising efforts of Chancellor Kerrigan. He concluded his remarks by thanking his
wife, Nancy, and by pledging, on behalf of the Department of Chemistry at UW-Oshkosh, to continue its efforts to offer its students an exemplary education in the years ahead, and to develop new and challenging opportunities as the 21st Century approaches.

Regent Randall concluded his remarks by observing that, as President Lyall has noted before, students are entering the UW System with higher skills and higher expectations of the education their professors will provide; he observed that the examples offered by these individuals and this department represented the very best UW has to offer, signifying that it is quite able to meet the challenge of educating the best and brightest in the State of Wisconsin.

Regent Smith then introduced Michael Otjen, who presented each of the Regent Teaching Excellence award recipients with certificates of commendation from Governor Tommy G. Thompson.

Good News Items

President Lyall continued her report by stating that there are a number of exciting new ventures beginning this fall throughout the System. These include:

New Collaborative Degree Program: UW-Stevens Point, UW Colleges at Marathon County and at Marshfield

A new Collaborative Degree Program among UW-Stevens Point, and the UW Colleges at Marathon County and Marshfield will enable area residents to complete a bachelor's degree in business administration during evenings and weekends while maintaining their jobs.

UW-Madison’s Innovative Residential Facilities: the Denney House and Chadbourne Residential College

UW-Madison has two new housing options for students. The Denney House may be the nation’s first residence for single parent undergraduates and their children. The Chadbourne Residential College is a living-learning community that will create a “small college” within a college experience for students. These options expand the diversity of the institution as well as contribute an important component to the pursuit of a well-rounded education for all students.
Get Real!

President Lyall announced that Wisconsin Public Television had received an Elmo Award from Children's Television Workshop for its program *Get Real!* The program, she noted, has become a huge success with children in Wisconsin child care programs across the state.

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UW Arboretum Gift

The UW Arboretum has received $400,000 from the Howard Hughes Medical Institute to help train Wisconsin elementary and high school teachers to conduct ecological restorations on school grounds.

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UW Institutions in the News

President Lyall concluded her report by observing that a number of national magazines had again included UW institutions in their ratings. Four of the system’s comprehensive institutions are among the top ten in the Midwest; UW-Madison is ranked in the top ten public universities nationally; and UW Hospital was ranked among the nation's best medical providers in ten specialties. While these rankings “should be taken with a large grain of salt,” she noted that they do serve to demonstrate that UW System institutions serve Wisconsin with a level of excellence beyond what might be expected of a relatively small state of average means, an accomplishment achieved by the many individuals who care deeply about the university and the state.

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REPORT OF THE EDUCATION COMMITTEE

Consent Agenda Items

Regent Smith, Chair, provided the committee’s report. He stated that, following the approval of the minutes of the of the July 25, 1997 Education Committee meeting, Resolutions 7532 - 7539 had been approved by the committee; he then moved their approval as a consent agenda. His motion was seconded by Regent Randall and carried unanimously.

Annual Report on Fall 1996-97 drop rates
Resolution 7532: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the Annual Report on 1996-97 Undergraduate Drop Rates for submission to the Joint Committee on Finance.

**UW-Platteville: Provost and Vice Chancellor for Academic Affairs**

Resolution 7533: That, upon recommendation of the Chancellor of the University of Wisconsin-Platteville and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Provost and Vice Chancellor for Academic Affairs, at a salary that may exceed the Executive Salary Group Six maximum.
**UW-Madison: Assistant Professor, Finance, School of Business at a salary that may exceed the Executive Salary Group Six maximum**

Resolution 7534: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Assistant Professor of Finance, School of Business, at a salary that may exceed the Executive Salary Group Six maximum.

**UW-Madison: Assistant Professor, Accounting, School of Business at a salary that may exceed the Executive Salary Group Six maximum**

Resolution 7535: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Assistant Professor of Accounting, School of Business, at a salary that may exceed the Executive Salary Group Six maximum.

**UW-Eau Claire: Chancellor**

Resolution 7536: That the President of the University of Wisconsin System be authorized to recruit for a Chancellor of the University of Wisconsin-Eau Claire.

**UW-Oshkosh: Revision to Faculty Personnel Rules**

Resolution 7537: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the revision of Chapter Four, UW-Oshkosh Faculty Personnel Policies and Procedures, be approved.

**UW-Madison: Appointment of Named Professors**

Resolution 7538: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to make the following named professorship appointments, effective July 1, 1997:

- Carl de Boor  Reappointment as Steenbock Professor of Mathematical Sciences (retroactive to July 1, 1997);

- Thomas P. Sutula  Minnie Riess Detling Professor (retroactive to July 1, 1997).
UW-Stout: Appointment of Named Professor

Resolution 7539: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the following individual be appointed as a Maybelle Ranney Price Professor, for the period July 1, 1997, through June 30, 1998:

Professor Judy Jax
Department of Human Development, Family Living and Community Educational Services
College of Human Development

1997-98 Work Plan

The committee briefly reviewed its 1997-98 work plan and generated a list of major issues to be considered. He noted that, in addition to its ongoing activities, the Education Committee has set an agenda for 1997-98 academic year. The five areas of emphasis will be diversity, information technology, function of UW Extension, UW Colleges and advising.

Report of the Senior Vice President for Academic Affairs

Presentation: UW-Extension’s Partnerships

Regent Smith reported that Senior Vice President David J. Ward introduced Kevin Reilly (Provost, UW-Extension) and Allen Beuchel (Fond du Lac County Executive), who provided a presentation on the role of UW-Extension and its partnerships with the private sector, technical colleges, other UW System institutions, K-12 and government agencies. Mr. Beuchel described his county’s partnership with Extension on welfare reform, stressing the strength and importance of the UW Extension-County partnership.
The Diversity Plan

Tess Arenas, Special Assistant for Multicultural Affairs, met with the committee to discuss the planning process for the Diversity Plan, which will undertake a seven-step process culminating in the presentation of a final plan to the Board in April 1998. Regent Smith noted that this item will therefore remain on the committee’s agenda for monthly updates. He added that the committee had discussed this issue, agreeing that diversity is a component of education that is necessary in a multicultural society and workplace. He stressed that this initiative is not about affirmative action or about quotas, but rather that it’s about continued improvement, with the goal of improving and increasing the number of minority students and economically disadvantaged students who attend the university. In sum, he stated, “the initiative is about leadership in this area.”

Intentions to recruit

Regent Smith reported that Senior Vice President Ward had notified the committee of the intent to recruit for three deans at salaries below the Executive Salary Group Six maximum. The positions are in the College of Science and Allied Health, UW-La Crosse; the College of Liberal Studies, UW-La Crosse; and the College of Education and Graduate Studies, UW-River Falls.

NCA Accreditation report, UW-Platteville

UW-Platteville Chancellor David Markee presented the report of his campus’ NCA accreditation team. UW-Platteville was accredited for the maximum ten year period, with its next comprehensive evaluation scheduled for 2006-07. After some discussion, the committee also agreed to address the subject of accreditation on its 1997-98 agenda.

Revised Mission Statement, UW-Superior

Regent Smith reported that the committee held an initial review of UW-Superior’s revised mission statement, which was developed as part of a year-long strategic planning process. He added that a public hearing would be held in Superior, after which the revision will be brought to the board at its October meeting for final consideration.
21st Century Study Implementation Committee

Regent Smith concluded his report by noting that Associate Vice President for Budget Planning Kathleen R. Sell had reported to the committee regarding the status and upcoming priorities for the 21st Century study implementation, including:

- student advising;
- Distance Education Entity;
- Instructional Academic Staff Study;
- Revenue bonding;
- Private sector competition policy review;
- outcome-based accountability reporting;
- reforms of “counting issues”; and the
- discussion and preparation for enrollment management IV.

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UW-EAU CLAIRE CHANCELLOR SEARCH COMMITTEE APPOINTMENTS

Regent President Lubar, noting that Resolution 7536 granted authorization to recruit for a Chancellor at UW-Eau Claire, announced the appointment of a Regent Search Committee for that position. Regent Boyle will serve as Chair of that committee; he will be joined by Regents Marcovich, James, Staszak and Brandes.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Joint Session to Review the UW-Madison Research Park Annual Report

Regent Barry, Chair, submitted the report. He began by noting that the annual report of the UW-Madison Research park had been presented by the Park’s director,
Wayne McGown, before a joint session of the Business and Finance and Physical Planning and Funding Committees. Regent Barry reported that the Park now has 69 tenants with 1,850 employers.

**Review of Board of Regents Fund Raising Policies & Naming Policies Panel Discussion: Fund Raising Realities**

Regent Barry reported that the committee has embarked upon a process for review of the Board of Regents’ Fund Raising and Naming Policies. Chancellors Perkins (UW-Green Bay), Sorensen (UW-Stout) and Ward (UW-Madison) participated in a brief panel discussion that highlighted their experiences and discussed the large amount of time fund-raising efforts demand and described their fund-raising strategies. Regarding this discussion, Regent Grebe asked if there was any training available to them; Regent President Lubar stated that he hoped the UW Foundation could provide such training and that the committee would address this in the coming month. Regent Barry, referring to a document distributed with the Board’s agenda materials, encouraged his colleagues to review the policies concerning naming and solicited their comments for issues to consider in the coming months. He observed that the committees had already drawn one important conclusion: it is clear, he stated, that individual chancellors be in charge of, direct and coordinate all such efforts on their own campuses.

**Approval of minutes of the July 25, 1997 meeting of the Physical Planning and Funding Committee**

After the joint session, the Committees held their separate meetings. Regent Barry reported that the Physical Planning and Funding Committee approved the minutes of the July 25, 1997 meeting.

**Consent Agenda Items**

Regent Barry stated that the Physical Planning and Funding Committee had approved five resolutions, and presented them as consent agenda items. His motion to approve Resolutions 7540 - 7544 was seconded by Regent James and was unanimously adopted.

**UW-Baraboo/Sauk County: Equipment to Support Addition/Remodeling $625,000 All Agency Funds**
Resolution 7540: That, upon the recommendation of the UW Colleges Chancellor and the President of the University of Wisconsin System, authority be granted on behalf of the University of Wisconsin-Baraboo/Sauk County to seek $625,000 of State All Agency Capital Equipment Funding to provide movable and special equipment for a Phase-2 campus expansion and remodeling project.

**UW-Eau Claire: Crest Wellness Center Remodeling (Design Report)**
$611,900 PR + $209,900 GPR)

Resolution 7541: That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Crest Wellness Center Remodeling project at an estimated total project cost of $821,800 ($611,900 Program Revenues-Cash and $209,900 General Fund Supported Borrowing - Facilities Repair and Renovation).

Total cost of $6,077,600 ($4,077,600 Program Revenue Borrowing and $2,000,000 Program Revenue-Cash-Housing)

Resolution 7542: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct an Adams, Tripp and Sellery Residence Halls Maintenance project at an estimated total project cost of $6,077,600 ($4,077,600 Program Revenue Borrowing and $2,000,000 Program Revenue Cash-Housing funds).
UW-Platteville: Russell Hall Renovation Project (Design Report) $7,927,000, General Fund Supported Borrowing

Resolution 7543: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Russell Hall Remodeling project, at an estimated total project cost of $7,927,000, General Fund Supported Borrowing.

UW-Stevens Point: Residence Halls Renovation (Design Report) $2,350,000 of Program Revenue Supported Borrowing

Resolution 7544: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Residence Halls Renovation - Phase 3 project at an estimated total project cost of $2,350,000 of Program Revenue Supported Borrowing - Facilities Repair and Renovation.

- Noting that Regent Mohs had abstained from voting on Resolution 7545, Regent Barry moved its adoption separately. His motion was seconded by Regent James, and passed unanimously, with Regent Mohs again abstaining from the vote.

UW-Madison: Electrical Utility Upgrade (Design Report) $1,400,000 GFSB-WISTAR & $400,000 GFSB

Resolution 7545: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct an Electrical Utility Upgrade project at an estimated total project cost of $1,800,000 ($1,400,000 General Fund Supported Borrowing - WISTAR Non-matching funds and $400,000 General Fund Supported Borrowing).
Report of the Vice President

Regent Barry reported that Vice President Bromberg’s report included four items:

Overview of Projects in Progress

Vice President Bromberg distributed charts showing the status of major projects and discussed their progress to date to provide a framework for 1999-01 planning. She had also distributed graphs depicting the Board’s record of requests versus approvals of GPR funds for maintenance, renovation and replacement of existing facilities. Regent Barry observed that these charts had been distributed to all the Regents, calling attention to the impact the Board has had. As recently as 1991-93, he noted, GPR funding for 90% of the Board’s requests was devoted to the creation of additional space; now, that situation is reversed, with 90% of expenditures going toward renovation and replacement related to GPR funding. Drawing his colleagues’ attention to one graph, he also observed that this trend reflects an increase in capitol fund raising from non-GPR sources. Responding to a question posed by Regent Lubar, Regent Barry noted that the Board’s priority attention to renovation and replacement was also readily apparent in the graphs, as are the chancellors’ efforts in fund raising.

* UW-System Deferred Maintenance Backlog Report

Vice President Bromberg also provided the usual deferred maintenance backlog report, which shows that the System is keeping pace with the goals set to address deferred maintenance projects identified six years ago, but which does not address ongoing maintenance issues since that time. The committee has requested that this report be presented differently at its next scheduled delivery date (February 1998) to better reflect the dynamic between what has been approved to address the old backlog as well as the new backlog that is accruing.

* UW-System Land Holding and Leased Space Report

The Committee reviewed the UW System land holding and leased space report. Regent Barry noted that there was not much activity this year: A total of 102.56 acres were purchased for 7 campuses, and a total of 45.50 were conveyed from 5 campuses during the last period. UW System Institutions hold a total of 18,014.18 acres, as of June 30th.
Report on Building Commission Actions

Regent Barry concluded his report by noting that Vice President Bromberg had provided a report on building commission actions; at that time, Chancellor Thibodeau (UW-River Falls) and Assistant Vice President Ives (UW System) had also discussed a potential funding problem with some projects at UW-River Falls. Of particular concern is the UW-River Falls Teacher Education Center project, for which bids are being solicited on a scaled-back design (per Regent Barry’s report of July 25, 1997). Regent Barry summarized the difficulty as one of getting qualified bidders to submit bids within design estimates. He noted that it may take some flexibility on the part of the State Division of Facilities Development and others to recognize that these projects have a high priority and should move forward even if the rebid comes in above the first estimate. In discussion following this report, Regent Lubar expressed surprise that the bids for the Teacher Education Center project would be so high; he was informed that the bids reflect a building “boom” in western Wisconsin, that Minnesota contractors were too busy and eastern Wisconsin contractors consider it too far to travel for business. While projects could be redesigned, Regent Barry noted that they don’t want to fundamentally redesign projects because that takes too much time; rather, the committee hopes to adjust the bidding schedule to establish a compromise between construction costs and design issues.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Consent Agenda Items

Regent Hempel, Chair, provided the report. She began by moving the adoption of Resolutions 7546 - 7552 as a consent agenda; her motion was seconded by Regent DeSimone and passed unanimously.

Divestiture of architectural control responsibilities for the residential plats of the University Hill Farms

Resolution 7546: That, the Board of Regents of the University of Wisconsin System (the successor corporation to the Regents of the University of Wisconsin) does hereby elect to surrender the selection of the Architectural Control Committee for each plat in the University Hill Farms, including Midvale Terrace and its 1st addition, but excluding the Commercial Reserve Addition, to the Hill Farms neighborhood Association; if the Hill Farms Neighborhood Association does not accept
responsibility, the Board will give notice that the covenants and restrictions for each plat will not be permitted to automatically renew but shall terminate at the end of the current term.

**Mabel E. McLean Trust**

Resolution 7547: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison the bequest of the late Mabel E. McLean, of the county of Manatee, State of Florida, be accepted; and the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the Library of the University of Wisconsin-Madison.

(The Will states:

1. Fifty per cent (50%) to the Library of the University of Wisconsin-Madison, Wisconsin; the gift to be known as the Anstey Memorial Fund. Helen and Mabel Anstey were student workers in the library.)

(The Library will receive approximately $600,000.)

**Authorization to Sign Documents**

Resolution 7548: That, on the recommendation of the President of the University of Wisconsin System, Regent Resolution #6042 approved by the Board on March 6, 1992, be rescinded; and that the following revised resolution be approved effective immediately:

That any of the following corporate or administrative officers of the University of Wisconsin System—Secretary, Associate Secretary, Assistant Secretary of the Board, the President, any Vice President and any administrative officer or administrative assistant designated by the President of the University of Wisconsin System—is authorized to sign:

1. Proposals, agreements, contracts and contract supplements for research work or any other purposes upon approval of the project by the President or any Vice President of the University of Wisconsin System.
or the appropriate chancellor or designee with the following extramural entities:

United States Government, any of its agencies or departments, any state or municipality or any agency or department thereof, or any nonprofit organization.

2. Certifications, releases, inventory reports and other documents as required by the government in connection with the termination of the contracts with the federal government for research and educational services furnished by the University of Wisconsin System.

3. Applications, notices, bonds and other instruments required by the federal government in connection with matters relating to federal laws and regulations for the purchase and use of tax-free alcohol in the laboratories of the University of Wisconsin System.

4. Purchase orders and other instruments required by the federal government for the procurement of narcotics for use in laboratories of the University of Wisconsin and in University Hospitals.

5. Grants, contracts, leases and agreements with private-profit making organizations, with the understanding that those in excess of $500,000 require formal acceptance by the Regents prior to execution.

6. Royalty agreements with the University of Wisconsin Press.

7. Transactions of the University of Wisconsin System’s employe savings bond accounts.

A summary of grants, contracts, leases and agreements, including royalty agreements with the University of Wisconsin Press, will be reported monthly to the Vice President for Finance.

**Contractual Agreement with Medco Research, Inc.**

Resolution 7549: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor the University of Wisconsin-Madison, the Board of Regents approves the agreement with Medco Research,
Inc. entitled “Study Project AB-02 Biostat Core Budget” (“A Double-Blind, Placebo-Controlled, Multicenter Trial of the Safety and Efficacy of Adenosine Additive to Cardioplegic Solutions for Prevention of Post-Ischemic Myocardial Dysfunction After Coronary Artery Bypass Surgery (CABG) in Patients with Depressed Ventricular Function”).

**Contractual Agreement with Integrated Therapeutics Group, Inc.**

Resolution 7550: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents approves this contractual agreement with Integrated Therapeutics Group, Inc., which will provide $224,631 in support of the research.

**Contractual Agreement with F. Hoffmann-LaRoche, Ltd.**

Resolution 7551: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with F. Hoffmann-LaRoche, Ltd. entitled, “Bosentan Project.”

**Report on Base Salary Adjustments to Recognize Competitive Factors (Required by s.36.09(1)(j), Wis. Stats.)**

Resolution 7552: That, upon the recommendation of the President of the University of Wisconsin System, the *Report on Base Salary Adjustments to Recognize Competitive Factors Required by Section 36.09(1)(j), Wisconsin Statutes*, be accepted for transmittal to State Officials.

**Approval of Revisions to Trust Fund Investment Guidelines**

Regent Hempel reported that, under its delegated authority, the Business and Finance Committee had also approved a resolution revising its investment guidelines.
**Joint Session with Physical Planning and Funding Committee**

The Chair observed that the report concerning the joint session between the Business and Finance and Physical Planning and Funding Committees had been submitted by Regent Barry.

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**Approval of the minutes of the July 25, 1997 meeting**

The minutes of the July 25, 1997 meeting of the Business and Finance Committee were reported as having been approved.

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**Report of the Vice President**

**New Internal Audit Director**

Regent Hempel reported that Vice President Marcia Bromberg began her report by introducing Ron Yates, the new Internal Audit Director.

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**Agreement Between UW Hospital and the Waisman Center**

Vice President Bromberg also reported on an agreement between UW Hospital and the Waisman Center, whereby the hospital will be doing billings for the Waisman Center.

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**Socially Responsible Investing**

As a final item, Vice President Bromberg had introduced Robert Bock, former Dean of the School of Business, with whom she has been working to identify a service which will be used to assist them and the Board regarding proxy issues that may be related to socially responsible investing. As a related item, Regent Hempel reported that a public forum has been planned for the morning of the Board’s November 6th meeting day to review investment issues and hear public comments on socially responsible investing. That announcement concluded Regent Hempel’s report.
CLOSED SESSION

At 10:00 a.m., Regent Orr moved the adoption of Resolution 7553, which was adopted on a unanimous roll call vote with Regents Barry, Benson, Boyle, Brandes, DeSimone, Grebe, Hempel, James, Lubar, MacNeil, Marcovich, Mohs Orr, Randall, Smith, and Staszak (16) voting in the affirmative.

Resolution 7553: That, the Board of Regents recess into closed session, to consider an appointment at salary above the executive group six maximum — UW-Madison, and to consider salary for Acting Vice President for University Relations, UW System, as permitted by S.19.85(1)(C), Wis. Stats.; and to confer with legal counsel, as permitted by S.19.85(1)(G), Wis. Stats.

At 10:40 a.m., the Board arose from Closed Session and announced the adoption of Resolution 7554.

UW-Madison: Appointment at a salary above the Executive Group Six Maximum

Resolution 7554: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to appoint Charles Hirschman as Professor in the College of Letters and Science, Department of Sociology, at a salary of C$115,000, effective August 1998.

The meeting concluded at 10:40 a.m.

Submitted by,

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Judith A. Temby
Secretary

16 September 1997

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