MINUTES OF THE ANNUAL MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Milwaukee, Wisconsin

Held in the Fireside Lounge, Student Union

UW-Milwaukee

Friday June 6, 1997

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MINUTES OF THE ANNUAL MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Milwaukee, Wisconsin

Held in the Fireside Lounge, Student Union
Friday, June 6, 1997
8:30 a.m.

- President Grebe presiding -

PRESENT: Regents Barry, Benson, Boyle, Brandes, Brown, DeBraska, DeSimone, Grebe, Hempel, James, Krutsch, Lubar, MacNeil, Orr, Randall, Smith, and Steil

ABSENT: None

APPROVAL OF MINUTES

Upon motion by Regent MacNeil, seconded by Regent Brandes, minutes of the meeting of the Board of Regents held on May 9, 1997, were unanimously approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Resolutions of Commendation

Regent Grebe stated that the meeting would begin with a series of commendations for four individuals who had made significant contributions over a period of many years, not just to the Board of Regents but also to the University of Wisconsin System. He then
invited Regent Barry to move the following resolution, which was seconded by Regent DeSimone. The resolution was unanimously adopted with a show of applause.

**Resolution of commendation: Vice President Paul L. Brown**

Resolution 7457: WHEREAS, Paul L. Brown has served the citizens of Wisconsin with energy, dedication and distinction for 37 years, beginning his career in the State Budget Office, and now, retiring from public service as the University of Wisconsin System’s Vice President for Physical Planning and Development; and

WHEREAS, in his current position Paul Brown has worked diligently and with great personal integrity to ensure the successful development and maintenance of a UW Systemwide physical plant of nearly 1,500 buildings valued at $4.7 billion; and

WHEREAS, during his career, Paul Brown served for four years as State Budget Director and for 15 years as administrator of the Division of State Facilities Management in the state Department of Administration, distinguishing himself as an innovative leader and respected steward of the public trust; and

WHEREAS, during his 12 years with UW System Administration, by conviction and action, Paul Brown has helped to build new bridges of partnership and understanding between the University and elected state officials -- efforts that have led to important initiatives to maintain excellence, efficiency and effectiveness in the capital planning process; and

WHEREAS, as a result of these accomplishments and many others Paul Brown has contributed greatly to the furthering of Wisconsin's reputation as an international leader in the provision of quality higher educational opportunities, as well as a wonderful place to live and work;

THEREFORE, be it resolved that on behalf of the people of Wisconsin, Paul Brown be highly commended for his extraordinary service and steadfast commitment to this great state, extending sincere best wishes to him and his wife Bonnie upon his retirement.
Vice President Brown, in thanking the Board for this honor, observed that he had been fortunate to work with many dedicated people throughout his career with the state and with the university, and that the state’s taxpayers have an asset in their public service employees and a treasure in President Lyall as leader of the UW System. He thanked President Lyall for having hired him and for having confidence in his work, and expressed appreciation to the Board for their support.

Regent James, observing that it had been an honor to work with the person commended by this resolution, moved its adoption; seconded by Regent Hempel, the resolution was adopted with a round of applause.

**Resolution of commendation: Regent Brigit E. Brown**

Resolution 7458: Whereas, Brigit Brown has served with energy and dedication as the student member of the Board of Regents for a two-year term; and

Whereas, the knowledge and experience she has gained through academic accomplishments, public service and leadership in student government at UW-La Crosse have been important assets in her service as a Regent; and

Whereas, she has been conscientious in seeking out and presenting student viewpoints to the Board and in representing both student perspectives and the public interest in her membership on the Board; and

Whereas, she served meritoriously on the Business and Finance and Physical Planning Committees, as these committees dealt with complex budget, financial, and facility related issues; and

Whereas, she has made valuable contributions to the recently completed study of the UW System in the 21st Century, serving on the Working Group on Instructional Technology and Distance Education, and participating in a study on improvements in advising;

Now, therefore, be it resolved that the Board of Regents of the University of Wisconsin System hereby thanks and commends Brigit Brown for the substantial service
she has rendered to the UW System, its students, and the people of Wisconsin; and

Be it further resolved that, with best wishes for success in all future endeavors, the Board of Regents grants to her the status and title of Regent Emeritus.

Regent Brown, in accepting this honor, observed that the two years of her term had passed quickly; she thanked those with whom she served for their patience, and concurred with Vice President Brown’s observations regarding the excellence of public service in Wisconsin. She concluded by thanking Governor Thompson for having appointed her to the position.

Regent MacNeil, observing that it was her pleasure to move the adoption of a resolution honoring such a capable, competent and committed regent, read the following resolution. Its adoption was seconded by Regent Orr, and it was adopted by show of applause.

Resolution of commendation: Regent Phyllis M. Krutsch

Resolution 7459: Whereas, Phyllis Krutsch has completed a seven-year term of distinguished service as a member of the Board of Regents of the University of Wisconsin System; and

Whereas, she brought to the Board an unswerving commitment to educational quality and to vigorous promotion of excellence in teaching and learning; and

Whereas, As Chair of the Education Committee for three years and Vice Chair for two years, Regent Krutsch provided strong and energetic leadership, spearheading movements to improve coherence in general education curricula, focus attention on learning outcomes for the baccalaureate degree, establish four-year graduation contracts, recognize and reward outstanding teaching, and strengthen preparation of entering students through admission policies that encourage advanced placement and other challenging course work; and

Whereas, she chaired the special Regent committee which planned orientation and development programs for the Regents and authored a Statement of Expectations which sets forth standards of performance...
for Board members and which has served as a model for other boards; and

Whereas, as the Board’s liaison to the national Association of Governing Boards, Regent Krutsch exchanged views and ideas with trustees from across the nation and brought back new perspectives on key issues; and

Whereas, her contributions also included service on the Executive Committee, special committees for the selection of chancellors, the Higher Educational Aids Board, the Council of Trustees of the UW Hospital and Clinics, and the Mission and Roles Working Group of the Study of the UW System in the 21st Century;

Therefore, be it resolved, that the Board of Regents of the University of Wisconsin System hereby highly commends Phyllis Krutsch for the exceptional public service she has rendered, expresses deep appreciation for her leadership and many, many contributions to the UW System and the people of Wisconsin, and grants her the status and title of Regent Emeritus.

Regent Krutsch expressed her appreciation for this honor, observing that, seven years earlier, she had looked forward to just such an intellectual challenge and meaningful contribution as she was able to provide through her membership on the Board of Regents. She expressed her thanks to the Governor and to Regents Emeritus Ab Nicholas and Dan Gelatt for their support and advice; she thanked Judith Temby and the UWSA Office of Academic Affairs for answering questions and responding to requests; Regents Steil and Grebe were thanked for offering her a leadership position as Chair of the Education Committee, and Regent Mac Neil was thanked for sharing those responsibilities with her as Vice Chair.

Commenting on public higher education, Regent Krutsch expressed her firm support for an effective and independent governing Board, noting that this board served both as a “thoughtful advocate and a loving critic” that serves as a mediating force between those with a vested interest in the status quo or who may not take the “long view” and those on the outside who may have superficial or inaccurate information about the institutions or the challenges facing higher education. She expressed her belief that, despite the criticism such boards endure, a thoughtful and knowledgeable citizen board can serve its institutions and the public with credibility and authority. This is necessary, she noted, because such a board faces great challenges in fulfilling its governance responsibilities, not only to ask questions so that it can better understand issues, but also to fulfill its policy making role and to responsibly select and evaluate personnel at the highest level of the institutions it governs. She noted that a session held at a recent
meeting of the Association of Governing Boards had addressed the responsibilities particular to a university system’s governing board, such as the selection and evaluation of a System president and chancellors, the determination of campus missions, long range planning and the setting of the budget, all of which are important and sensitive governance levers. Micromanaging a complex system from around the margins is not only inappropriate, but would always be unsuccessful, frustrating and inefficient; she suggested that a more effective way would be to manage the system by using the levers for which the Board has statutory responsibility. Another issue Regent Krutsch cited as important is the need for citizen governing boards to offer input to particular institutions requiring special attention; she cited as examples the cases of public law and medical schools. She stressed the need to communicate well with high schools about the expectations of skills and knowledge necessary to succeed in college, and added her belief in the importance of developing proficiencies in skill areas that will best serve students who will become future workers in the public and private sectors as citizens of Wisconsin. To do so will require careful use of resources and might mean developing incentives to reduce time to degree, improve access and reconsider graduate student subsidies.

Concluding her remarks, Regent Krutsch praised the people of Wisconsin for the open, friendly and attractive Midwestern style that had prompted her to stay in this state after she completed her undergraduate education, and thanked their representatives who had served with her on the Board.

Regent Lubar then moved the adoption of Resolution 7460, which was seconded by Regent De Simone and unanimously adopted with applause.

**Resolution of commendation: Regent George K. Steil, Sr.**

Resolution 7460: Whereas, George K. Steil, Sr., has completed a seven-year term of distinguished service and leadership as a member of the Board of Regents of the University of Wisconsin System; and

Whereas, as Regent President from 1992-1994, he led the Board wisely and well, emphasizing sound financial management, well-conceived accountability measures, promotion of educational quality, reduction of administrative costs and enhancement of private fundraising; and

Whereas, The University of Wisconsin System has benefited greatly from his extensive knowledge and experience in the law and his ability to foster productive relationships for the university with governmental decision makers and other constituencies; and
Whereas, he recognized the value of visiting UW System campuses on a regular basis in order to get a first-hand view of the unique role of each of them in fulfilling the mission of the UW System; and

Whereas, Regent Steil also has made many important contributions as Vice-Chair of the Business and Finance Committee and through membership on selection committees for the UW System President and Chancellors, the Executive Committee, the Hospital Authority Board and Council of Trustees, the Audit Subcommittee, and through service on special studies of legal services and supplies and expenses; and

Whereas, the recently completed study of the UW System in the 21st Century benefited substantially from his participation in the Working Group on Future Funding and Revenue Structures and as Vice Chair of the 21st Century Implementation Committee; and

Whereas, the willingness with which he devoted his ability, energy and time to public higher education in Wisconsin is a model for citizen involvement in public service;

Therefore, be it resolved that the Board of Regents of the University of Wisconsin System highly commends George K. Steil, Sr., for the outstanding service he has rendered to the UW System and the people of Wisconsin, thanks him for the leadership he has provided to the Board and the UW System, and grants him, upon his retirement from the Board, the status and title of Regent Emeritus.

Regent Steil expressed his appreciation for Regent Lubar’s remarks, observing that what he has given to the board was “minute” compared with what he’d received in turn; he offered his sincere thanks to the Regent Presidents and Vice Presidents with whom he had served, as well as to the officers of the University System Administration. He praised the latter, as well as the Chancellors, remarking on how fortunate the Board and state are to have people of such quality leading these institutions. In particular, he offered his thanks to President Lyall, remarking on her outstanding work as an administrator as well as on her ability to offer consideration, compassion and support to those needing it; he thanked Judith Temby for her assistance; and concluded by observing that the greatest support that had been offered to him had been provided by his wife.
Report on the June 5, 1997, meeting of the Hospital Authority Board

Regent Grebe called on Regent Orr, who provided an oral report of the 5 June 1997 meeting of the Hospital Authority Board. Regent Orr reported that the affairs of the hospital continue they have been: for the month of April, admissions were up about 5.5%, patient days were down almost 2% as a function of declining length of stay (down 8% from 6.7 days to 6.2 days). Overall, the hospital had earned some profits, and he observed that “while the margins are narrow they’re at least positive.” Noting that clinic visits were up about 5%, he remarked that the East Side and Middleton Clinic visits were both up by about 30% -- this is encouraging, he added, since the Medical School mission is changing to increase its emphasis on primary care, and those clinics are both sources of primary care of patients.

Turning to the bond issue, Regent Orr reported that it has proceeded as they anticipated it would: the bonds were sold on April 15th and after an expected anomaly in interest rates, they’re down at the 3.45 level, which was where they were projected to be. Regent Orr observed that despite the temporarily high rates experienced during the first month, the rates are still significantly lower than fixed rate financing would have been. He reported that the Finance Committee had been authorized to approve a rate increase before the next meeting; that circumstance was precipitated by the fact that the budget is not yet completed and the size of any rate increase has not yet been determined. The Capitol Equipment budget, however, was approved at $12.2 million, 2/3 of which is for diagnostic equipment and another 18% for clinical information systems.

He concluded his report by stating that the Board had heard a preliminary report on emerging space needs at the hospital. In summary, he noted that the building is 20 years old and that, due to changing technology and equipment needs, the spaces that were planned 20 years ago are not adequate for the technology that exists today. The most pressing problems appear to be in the pediatric ICU, the comprehensive Cancer Center and in operating rooms, because the equipment that’s required must be larger than that for which these spaces were originally designed.

Report on the May 28, 1997, meeting of the Wisconsin Technical College System Board

Regent Grebe observed that a written report concerning the Wisconsin Technical College System Board had been submitted, and invited Regent Barry to make any additional comments. Regent Barry called attention to the 95-96 graduate follow-up report, noting that each year, the Wisconsin Technical College System surveys the preceding year’s graduates. This year, 84% (or about 800) responded; of those, 96% of the respondents were employed within 6 months of graduation and, of these, 81%
indicated their employment is in their area of education. Ninety-one percent of the employed respondents reported being employed in Wisconsin, with 5% indicating employment out of state. The median monthly salary for all WTCS graduates six months after graduation is about $1,700 a month. He noted that this annual survey is a useful tool to monitor whether the system is meeting its goals.

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**Report on Legislative Matters**

Regent Grebe, asserting that Vice President Olien and his colleagues had been working hard and effectively in recent months, noted that a legislative update had been provided. There were no questions concerning that report.

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**REPORT OF THE PRESIDENT OF THE SYSTEM**

**Remarks on Regent and Staff Transitions**

**Retiring Regents**

President Lyall began her report by remarking on the contributions of the retiring Regents and expressing her deep appreciation for their work. In accepting their appointments to the Board, they were challenged to learn a number of details about the University System, to grasp the academic and fiscal trends affecting higher education in general, and to help devise a strategy for meeting those challenges; throughout, they were asked to serve as ambassadors between the University and the larger community. The difference between public universities that flounder and those that flower, she suggested, is found in the quality and thoughtfulness of their governing boards and the way they work in partnership with university leaders. Noting that the UW System has had the benefit of working with three board members who contributed their best to that partnership, President Lyall thanked them for their service.

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**Regent President Grebe**

President Lyall also took a moment to acknowledge Regent Grebe’s three years of service as the President of the Board, observing that during that time, he had visited every UW campus, was present at the inauguration of five chancellors, and brought greetings to more than 59,582 graduating seniors across the state. She presented him with a plaque.
engraved with the phrase “it shall be a vexation only to understand the report” (Isaiah 28:19), and thanked him for his leadership.

* *

**Vice President Paul Brown**

President Lyall concluded this portion of her report by expressing her appreciation to Paul Brown for his many years of public service, including the twelve years he served as UWSA’s Vice President for Physical Planning and Development. His knowledge of capital planning and budgeting is recognized nationally and his knowledge of the physical assets of the UW System’s campuses is unmatched. President Lyall thanked him especially for his hard work to ensure that students would have well-equipped, safe, and appropriate places to learn and that faculty and staff would have safe and effective working environments.

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**UW-Milwaukee Presentation: “Improving the Freshman Connection at UW-M”**

UW-Milwaukee Provost Ken Watters introduced this presentation by noting that a substantial amount of attention has been paid over the past ten years to improving undergraduate education. He then described the unique challenges facing Freshmen at UW-M:

- as an urban, commuting campus, students often don’t feel a strong connection with the campus;
- there are unsatisfactory retention rates for freshmen moving into their sophomore year;
- a large campus with large lecture courses affords little opportunity for academic connection;
- many students don’t avail themselves of advising assistance;
- students of color often feel especially alienated during the transition to college; and
- students are often uncertain about academic and career goals.

To address these issues, UW-M developed a plan based on the recommendations of the 1994 Blue Ribbon Committee on the Undergraduate Experience. Ten advising positions were added, a degree audit system was added and the campus implemented on-line registration. A direct assistance center was established and the campus developed and restructured mentoring and advising programs for students of color, created workshops to enhance library and technological literacy, and developed ways to address the transition to college. Since these programs have been instituted, there has been a marked
improvement in one-year retention rates and an increase in the number of applications to UW-M. He noted that, in addition to these centrally-managed initiatives, individual schools and academic units are also working to address these issues.

Provost Watters then asked Dean Robert Greenstreet (UW-M School of Architecture and Urban Planning) to discuss the way that school has worked to address these. Dean Greenstreet suggested that addressing these may have been easier for his school, given his profession’s culture of support, strong focus, professional clubs and mentoring programs, the honor code, and an environment conducive supporting various events and initiatives. He provided examples of faculty contact and school-wide activities that are aimed at engaging students in a sense of professional membership; he also discussed the school’s freshman orientation programs that are designed to provide a major-specific orientation, help students adjust to college, provide them information for making timely career choices, and foster their active involvement at school and university levels. Specific course content ranges from providing general information about the university and specific information about the school to teaching time management and study skills; he noted that the content and direction that this course has taken over the years suggest its value as a credit-bearing course, as it has become an important component of the school’s curriculum. He observed that evaluations of the course have steadily improved, and that the school is pleased with the results.

The Freshman Scholars Program (UW-M College of Letters and Science) was discussed by Ethel Sloane, a long-time UW-M faculty member. This program is an academic and social introduction to university life and learning for new freshmen. All departments within L&S participate, offering over 80 seminars that enable freshmen to participate in a small learning community (class size is limited to 15 students), thus easing the transition from high school to college and offering the opportunity for them to practice active learning styles while their teachers may use innovative teaching strategies to present courses in their special areas. Students develop connections with each other and faculty members while participating in organized social events, field trips; they also learn and practice their critical thinking and collaborative problem-solving skills via oral and written communication. Professor Sloane offered a number of sample course titles, concluding with an overview of student satisfaction surveys that indicated that 88% of participating students would recommend the seminars to other students while 90% responded that they would like to take additional seminars. Faculty also praised the seminars, indicating that they offered the best instructional experience at UW-M. In conclusion, Professor Sloane noted that the program is continuing to develop, with the noteworthy addition of a peer mentor component and the development of Sophomore seminars.

At the conclusion of this presentation, President Lyall thanked the presenters for their care and the investments they make in Freshman, describing such efforts as an important feature of helping students meet the goal of graduation.
1997-99 Biennial Budget Progress

President Lyall reported that the Governor's biennial budget proposal for the UW System is moving through the legislative process. She noted that the Joint Finance Committee voted to approval several important aspects of that budget, including:

- a modified tuition flexibility proposal to enable the Board to spend up to 104% of budgeted tuition revenue, with 20% of the dollars going to financial aid;
- $1.2 million for K-12 partnerships so that the UW institutions can work more extensively with K-12 schools;
- $1.9 million to ensure that all four-year campuses are connected to BadgerNet at the same line capacity; and
- $2.2 million for completing the expansion of Allied Health programs at UW-La Crosse and UW-Milwaukee.

Related to “non-fiscal” aspects of the budget discussions, President Lyall reported that the senate passed a bill to eliminate vesting from the pension program for state employees and eliminate the “death cliff” in the state pension program that affects survivor benefits for individuals who die between the ages of 55 and 60; a bill also is moving forward that would address the problem related to new employees and the unavailability of health insurance in their the first six months. In spite of this good news, she noted, there were also a few “disappointments.” While Joint Finance approved the 104% flexibility measure, they also voted to “sunset” it at the end of the next biennium; in addition, they placed the instructional technology money in an unallotted reserve, which will have the effect of slowing the rate at which those funds can be committed and reducing the existing flexibility to spend revenues earned from credit outreach activities. This will significantly reduce the incentive to undertake entrepreneurial activities, particularly in the continuing education area.

New Minnesota-Wisconsin Reciprocity Agreement

President Lyall reported that a new Minnesota-Wisconsin reciprocity agreement had just been struck between the two states. While the main conditions of reciprocity remain as before, there are several modifications:

- Wisconsin students attending the Twin Cities campus in Minnesota will pay an “experimental” surcharge beginning next year equal to 25% of the difference between the UW-Madison and UWM-Twin Cities tuition rates; designed to reduce the financial balancing payment that was required from Wisconsin to Minnesota this year, it will be monitored and subject to revision if necessary.
- Wisconsin undergraduates will also pay full-time fees if enrolled in Minnesota institutions for 12 credits or more, a measure which should also reduce the balancing payment.
• Distance education courses offered in both states will be free to be market priced and will not be included in the reciprocity agreement. President Lyall observed that this will benefit both states, since they are both working to set the prices for those kinds of courses.

She summed up the agreement as a valuable benefit for Wisconsin students, since it enables them to choose from a wider array of programs and courses while also reducing the pressure on UW institutions to duplicate majors in courses offered on the other side of the border.

Good News

National Science Foundation Faculty Career Development Award

President Lyall concluded her remarks by sharing the good news that, in a national competition, Susan McRoy, a UW-Milwaukee Assistant Professor of Computer Science, earned an NSF Faculty Career Development Award worth $400,000 for excellence in teaching and research. She will use her award in part to investigate methods of creating software programs that vary the presentation of information to fit different ability levels of the users.

ADDITIONAL ITEM

Before moving on to the reports of the Regent Committees, Regent Grebe remarked upon the presence of a group of people who had distributed a flyer to the members of the Board. He noted that they had done so with permission, and that earlier, they had requested permission to address the Board regarding the topic addressed in their flyer. Their request was denied, he explained, not because the Board was unwilling to permit people to address it on short notice or no notice, but rather, because the issue they sought to address was not only unrelated to the Board’s agenda, but also regarded personnel matters. Such matters are do not ordinarily come before the Board until they have been concluded on the campus and worked through the personnel appeal process, which is constructed to ensure the privacy of the parties involved; furthermore, he reported that he had offered to meet with the group, and that Chancellor Schroeder and others from the UW-M campus had been involved in conversations on these issues over a period of time.
REPORT OF THE EDUCATION COMMITTEE

Consent Agenda Items

Regent Krutsch, chair, provided the report of the Education Committee. She began by noting that Resolutions 7461 - 7468 had been approved by the committee, and moved their adoption as a consent agenda. Her motion was seconded by Regent Randall, and passed unanimously.

POLICY ITEM: University of Wisconsin System Policy on Use of University Information Technology Resources

Resolution 7461: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents adopts resolution I.1.a., the University of Wisconsin System Policy on Use of University Information Technology Resources.

1997-98 Tenure Designations and New Tenured Appointments

Resolution 7462: That, upon recommendation of the respective Chancellors and the President of the University of Wisconsin System, the 1997-98 tenure designations and new tenured appointments, reported in the attached materials by institutions, be approved.

Authorization to Recruit: College of Agricultural and Life Sciences, UW-Madison

Resolution 7463: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Associate Dean, College of Agricultural and Life Sciences, at a salary that may exceed the Executive Salary Group Six maximum.

Revisions to UWPF Chapter Six Faculty Personnel Policies UW-Parkside

Resolution 7464: That, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the revisions to UWPF Chapter Six, be approved.

Revisions to UWEC 3.05 Faculty Personnel Policies UW-Eau Claire
Resolution 7465: That, upon recommendation of the Chancellor of the University of Wisconsin-Eau Claire and the President of the University of Wisconsin System, the revisions to UWEC 3.05, be approved.

A Resolution honoring Randy Jablonic, Head Coach of the UW-Madison men’s rowing program on his retirement

Resolution 7466: WHEREAS, Randy Jablonic has given more than 30 years of service, including the last 28 years as head coach, to the University of Wisconsin at Madison men’s rowing program; and

WHEREAS, during his tenure, the Wisconsin rowing program has achieved unparalleled success, including winning ten Ten Byck Trophies --- awarded to the school that scores the most points in the National Intercollegiate Rowing Championship and symbolic of the national championship; and

WHEREAS, Randy Jablonic has shaped and prepared hundreds of student-athletes for life beyond their collegiate experience; and

WHEREAS, the University of Wisconsin at Madison Men’s rowing program took its place among the elite having participated four times in the prestigious Henley Regatta in London, and competed with such vigor that Jablonic received the Russell S. Callow Memorial Award, which recognizes a crew for spirit, courage and unity; and

WHEREAS, the longest-running crew coach in school history has loyally served the University System Community with enthusiasm, dignity and professionalism; now, therefore,

The University of Wisconsin System Board of Regents, commends Randy Jablonic for his service and commitment to the youth of Wisconsin and extends its sincere wishes for a happy retirement.

Appointment of Named Professors: UW-Stout
Resolution 7467: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the following University of Wisconsin-Stout faculty members be designated as Dahlgren Professors, effective July 1, 1997, through June 30, 1999:

Donald Stephenson, Professor
Department of Education, School of Counseling and School Psychology
College of Human Development

Mary Orfield, Professor
Department of Chemistry
College of Arts and Sciences

Fredrick Menz, Professor
Stout Vocational Rehabilitation Institute
College of Technology, Engineering and Management

Appointment of Named Professor: UW-Whitewater

Resolution 7468: That, upon recommendation of the Chancellor of the University of Wisconsin-Whitewater and the President of the University of Wisconsin System, Dr. Robert Gruber be appointed to the C.A. Black Professorship in Accounting, effective June 1, 1997, through May 31, 1999:

Resolution Honoring Eric Schenker (UW-Milwaukee, Dean of the School of Business)

Regent Randall made a motion to approve Resolution 7469, which he presented to the Board to commend Dean Eric Schenker upon his retirement. His motion was seconded by Regent Lubar, and was adopted by show of applause.

Resolution 7469: WHEREAS: Eric Schenker has devoted 38 years of professional commitment to the University of Wisconsin-Milwaukee as a faculty member and Dean of the School of Business Administration, and

WHEREAS: Dean Schenker's vision has guided the School during two decades of extraordinary growth,
making the School a nationally recognized institution and a major factor in the economic well-being of the City and the State, and

WHEREAS: Under Eric Schenker’s leadership, the Business School has graduated more than 18,000 management professionals from its doctoral, master’s, and undergraduate programs and more than 500 mid-career executives from one of the nation’s first Executive MBA programs, and

WHEREAS: Dean Schenker was instrumental in forging strong ties between the School and the greater Milwaukee business community through applied research centers and various outreach programs, and

WHEREAS: Eric Schenker has overseen the development of major programs for the community including the Marcus Debates, the Baird Lecture Series, and the Bradley Lecture Series, and

WHEREAS: Dean Schenker has been a tireless advocate for the Business School and a major catalyst in the design and construction of the School’s highly-praised, showcase-of-learning facility, and

WHEREAS: Eric Schenker has contributed his knowledge and expertise to the community as chair of the Milwaukee Board of Harbor Commissioners and as a member of numerous corporate boards,

NOW, THEREFORE, the University of Wisconsin System Board of Regents does hereby commend Eric Schenker for his nearly four decades of loyal service to students, faculty, and staff, and wishes him the best in his retirement.
Report of the Vice President for Academic Affairs

Presentation: Center for International Studies, UW-Milwaukee

Regent Krutsch reported that the committee reviewed a UW-M presentation on the Center for International Study. Professor Mark Tessler, Director of the Center, described activities which include enhancing instruction in international studies and foreign language offerings, supporting scholarly activities such as conferences, scholars-in-residence, lectures, research and an Occasional Paper Series, and enhancing library resources and outreach programs serving the Milwaukee community.

General Education Report: UW-Milwaukee - Provost Kenneth L. Watters

UW-Milwaukee Provost Kenneth L. Watters, Dean Marshall Goodman and Professor William L. Holahan, presented a report on UW-M’s General Education Program, describing the process by which the program was developed and reviewing its major components. Regent Krutsch noted that some elements in their General Education Program, such as the Freshman Scholars Program, had also been presented to the full Board. The group discussed a “capstone” seminar for students who enter the university later in their careers. Regent Krutsch reported that the committee had discussed the “low level of quantitative requirements” in General Education Programs (an issue UW-M shares with other institutions), raising the question of whether quantitative learning might be stressed in a manner similar to the way written communication is now being addressed. She added that they had also expressed concern that, if a goal of the General Education Program is to have their students have a foundation in cultural and historical consciousness, students’ ability to choose from a very large array of very narrow courses to fulfill that requirement might counter the intended breadth of the requirement. Overall, however, she reported that the program is making “great progress.”

New program authorization

B.S., Legal Studies, UW-Superior (first reading)

Regent Krutsch concluded her report by noting that UW-Superior Chancellor Julius Erlenbach, Provost Hal Bertilson and Professor George Wright had presented a proposed new program at UW-Superior, the B.S. in Legal Studies. Chancellor Erlenbach expressed his belief that this program has the potential to become one of UW-Superior’s signature offerings. This program will be on the Board’s July agenda for final consideration.
REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Consent Agenda Items

Regent Hempel, Chair, began her report by introducing Resolutions 7470 - 7477, which had been adopted by the Business and Finance Committee and were now presented as a consent agenda. Regent Barry seconded her motion, and the resolutions were unanimously adopted.

UW-Madison: Approval to construct a University Ridge Golf Course Restroom Facility

Resolution 7470: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a University Ridge Golf Course Restroom Facility at cost of $119,000 using Program Revenue - Cash.

UW-Milwaukee: Authority to construct a Sandburg Hall South and West Towers Elevator Controls Replacement project

Resolution 7471: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Sandburg Hall South and West Towers Elevator Controls Replacement project at an estimated total project cost of $725,000 of Program Revenue Supported Borrowing.

UW-Madison: Authority to increase the scope of work and project budget for the Biochemistry/NMR Addition/Instructional Greenhouses Replacement project

Resolution 7472: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the scope of work and project budget for the Biochemistry/NMR Addition/Instructional Greenhouses Replacement project by $762,000 of Gift/Grant funds for a revised total project budget of $38,248,000 ($17,250,000 of General Fund Supported Borrowing - WISTAR Funds and $20,998,000 of Gift/Grant funds).

Resolution 7473: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and, contingent upon enumeration in the 1997-99 budget bill, authority granted to construct an Arlington Swine Teaching/Research Replacement Facility at an estimated total project cost of $3,898,000 ($3,776,000 State Self-Funded Property Program and $122,000 Institutional Funds).

UW-LaCrosse: Approval of the Design Report for the Student Life Center Addition

Resolution 7474: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, the Design Report be approved for the Student Life Center Addition project at a total cost of $2,949,000 and, contingent upon the full project's enumeration in the 1997-99 Capital Budget, authority be granted to construct the North Addition portion at an estimated total cost of $386,000 using Program Revenue Supported Borrowing.

UW-LaCrosse: Approval of the Design Report and authority to construct a Medical Health Science Education and Research Center

Resolution 7475: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, the following authorizations be granted relating to the Medical Health Science Education and Research Center:

(1) approval of the Design Report and authority to construct a Medical Health Science Education and Research Center, at a total project cost of $26,800,000 ($13,400,000 General Fund Supported Borrowing-WISTAR, $8,000,000 Program Revenue Supported Borrowing, and $5,400,000 of Western Wisconsin Technical College supported funding;
(2) to accept a 1.78 acre gift of land from the Western Wisconsin Technical College;

(3) to expand the campus boundary accordingly; and

(4) to execute the Use Agreement, including a limited guarantee by the University of $1,600,000 for the Medical Health Science Education and Research Center.

**UW-Madison: Approval to expand the project scope and to increase the budget for the Waisman Center Addition project**

Resolution 7476: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to expand the project scope and to increase the budget for the Waisman Center Addition project by $2,658,000 of Gift and Grant Funds for a revised total project cost of $20,558,000 of Gift and Grant Funds.

**UW-Extension: Authority to increase the project budget for the Wisconsin Center Renovation and Addition for Distance Education project**

Resolution 7477: That, upon the recommendation of the UW-Extension Interim Chancellor and the President of the University of Wisconsin System, authority be granted to increase the project budget for the Wisconsin Center Renovation and Addition for Distance Education project by $2,285,800, for a revised total project cost of $15,285,800 ($12,025,800 WISTAR Funds, $2,000,000 Gift Funds, $700,000 Residual Program Revenue Supported Borrowing, and $560,000 Institutional Technology funds).

*

**UW-La Crosse: Authority to name Main Hall "The Maurice O. Graff Main Hall"**

Regent Hempel then moved adoption of Resolution 7478; Regent Brown seconded her motion, which passed unanimously.

Resolution 7478: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of
Wisconsin System, authority be granted to name Main Hall "The Maurice O. Graff Main Hall."

UW-Madison Center for Advanced Studies in Business

Regent Hempel then reported that Resolution 7479 had requested several authorizations relating to development by UW-Madison and the Center for Advanced Studies in Business on the 600 block of University Avenue. She reminded the Board that they had approved a portion of this resolution at its May 1997 meeting, and that the items presented at this time had been deferred pending resolution of concerns expressed relating to competition with the private sector. Observing that several meetings had taken place that satisfied the concerns expressed by local businesses, and noting that after some discussion, the resolution was adopted by the Committee on a unanimous vote, she then moved its approval by the full board. Regent Barry seconded her motion, and the Board unanimously adopted the resolution.

**UW-Madison: 1) Authority for the UW-Madison Chancellor and the Center for Advanced Studies in Business (CASB) to enter into a cooperative venture with a private developer to construct a Center for Executive Education, 2) approve conveyance of air rights above the north half of the 600 block of University Avenue from the University to CASB for this construction, 3) request the State Building Commission to exercise authority under 13.48 (19) Wis. Statutes permitting the use of innovative design and construction techniques and 4) authority to construct a University-owned parking facility of approximately 300 stalls**

Resolution 7479: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the following approvals be granted relating to the 600 block of University Avenue:

1. approval for the UW-Madison Chancellor and the Center for Advanced Studies in Business (CASB) to enter into a cooperative venture with a private developer to construct a Center for Executive Education, at an estimated cost of $22,500,000 (financed by CASB and Gifts),

2. approval to convey air rights above the north half of the 600 block of University Avenue from the University to CASB for this construction;

3. approval to request the State Building Commission to exercise authority under 13.48 (19) Wis. Stats.,
permitting the use of innovative design and construction techniques, and

(4) authority to construct on this site a university-owned parking facility of approximately 300 stalls, estimated at a cost of $8,176,000 using Program Revenue Supported Borrowing - Campus Parking Utility.

Prior to the vote on this resolution, Regent Barry, as Chair of the Physical Planning Subcommittee, noted that an additional document had been distributed to the Board which he asked to have referenced in the meeting minutes as guidelines related to the operation of the facility (Exhibit A). He observed that it reflects the understanding between the Business School Dean Policano and local private sector groups, and that it came out of the meeting of the Competition Committee that reviewed this issue.

UW-Oshkosh: Authority to adjust the campus boundary

Regent Hempel reported that the committee had also adopted Resolution 7480, allowing UW-Oshkosh to adjust its campus boundary by acquiring a parcel of land for eventual development for parking, and observed that its introduction at this time had been made to assure that it is retained on the June State Building Commission agenda for approval. Her motion to approve Resolution 7480 was seconded by Regent Barry, and carried unanimously.

Resolution 7480: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted to expand the campus boundary by approximately 15 acres.

Approval of minutes of the May 8, 1997 meeting of the Business and Finance Committee

Regent Hempel reported that the minutes of the May 8, 1997 meeting of the Business and Finance Committee were approved.

Update: UW Processing Center

Regent Hempel reported that Associate Vice President Durcan presented an update on the UW Processing Center. As previously reported to the Board, the accounting functions were merged successfully in November 1994; the committee learned that the more complicated payroll and benefits systems merger is progressing ahead of
schedule. In addition, the Board of Directors overseeing the processing Center has been expanded to allow for greater institutional participation. The new board will be in place by July 1997.

**Gifts, Grants and Contracts**

Vice President Marsha Bromberg reported that gifts, grants and contracts for the year to date and for the eleven month period that ended May 16, 1997 were at $539 million, an increase of almost $36 million from the previous year. Over $34 million of these were attributable to non-federal awards. Regent Hempel noted that the Committee had observed that limited resources were given in support of libraries; they asked Vice President Bromberg to provide a report discussing fund-raising options specifically for UW System libraries.

**Agreements With Private, For-Profit-Making Organizations**

Regent Hempel reported that Vice President Bromberg had presented a resolution requesting approval of a contract with a value that would exceed $200,000. The committee had adopted Resolution 7481 by unanimous vote. Regent Hempel then moved its adoption by the full board; her motion was seconded by Regent Barry and passed unanimously.

*Contractual Agreement with Baxter Healthcare Corporation*

Resolution 7481: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with Baxter Healthcare Corporation entitled, “DCLHb in the Treatment of Severe Traumatic Hemorrhagic Shock.”

**Closed Session**

Regent Hempel concluded by stating that the committee had met in Closed Session to consider trust fund matters prior to adjourning at 5:10 p.m.
REPORT OF THE 21ST CENTURY IMPLEMENTATION COMMITTEE

Urban Extension Programs: New Directions for the 21st Century

Regent Orr, Chair, began his report by noting that the committee had met in joint session with the Education Committee to review university policies on the use of university information technology resources, after which time they reviewed a presentation from four members of UW-Extension on urban initiatives in the southeastern part of the state, focusing on Racine, Kenosha, Waukesha and Milwaukee counties. He observed that UW-Extension is doing an excellent job of using imaginative and relevant programming to address the needs of these communities, noting that while these programs help families, they also importantly provide an information resource that permits policy makers to make policy more effectively.

Report on Status of All Other Study Implementation Efforts

Regent Orr reported that the comprehensive review of progress on implementing the recommendations of the Board of Regents Study of the UW System in the 21st Century had revealed that, of the fifty recommendations, all but four are under way, two of which were deferred due to personnel changes. He noted that the nature of some of the recommendations prohibits “quick implementation” and that it may take several years to assess progress in those areas.

System Administration Report on Fulfilling Its Mission

To conclude, Regent Orr reported that Senior Vice President Keith Sanders reported on how UW System Administration is responding to the 21st Century Committee’s recommendations and how it has coped with the budget constraints under which they’ve been placed. Regent Orr observed that this is the most efficient administration of any large university in the country, that efforts to reorganize and streamline have had the effect of leaving only “muscle,” and that the administrators were doing an effective job dealing with complex problems.
ADDITIONAL RESOLUTIONS

Resolution of appreciation to UW-Milwaukee

Regent Grebe called on Regent DeBraska, who moved the adoption of Resolution 7482; his motion was seconded by Regent Brown, and passed with a show of applause.

Resolution 7482: Whereas, the Board of Regents is very pleased to have had the opportunity to hold the June 1997 meetings at the University of Wisconsin-Milwaukee; and

Whereas, this visit has been enhanced by interesting and informative presentations on General Education and on the Center for International Studies, made to the Education Committee, and on Strengthening the Freshman Connection, presented at today’s Board meeting; and

Whereas, the warm and gracious hospitality extended by Chancellor and Mrs. Schroeder and the entire UW-Milwaukee community is very much appreciated;

Therefore, be it resolved that the Board of Regents of the University of Wisconsin System hereby extends its gratitude to the University of Wisconsin-Milwaukee for making this visit an enjoyable and rewarding experience.

Chancellor Schroeder thanked the Board, observing that UW-Milwaukee looks forward to the Board’s annual visit because it offers an opportunity to share news about exciting things going on and progress being made.

Approval of statement of scope for amendments to Administrative Rules in Chapter UWS 18, Wisconsin Administrative Code

Regent Lubar then moved the adoption of Resolution 7483, which was seconded by Regent Hempel and passed unanimously.

Resolution 7483: That the attached statement of scope of proposed rules revising Chapter UWS 18, Wisconsin Administrative Code be approved; and
That the Secretary of the Board of Regents be directed to file the statement of scope with the Revisor of Statutes for publication in the Wisconsin Administrative Register.

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**ELECTION OF OFFICERS OF THE BOARD OF REGENTS**

Regent Grebe observed that the next item on the agenda called for the annual election of the officers of the Board. Regent Randall nominated Regent Sheldon Lubar for the position of president; his nomination was seconded by Regent DeBraska. There being no other nominations, the motion to elect Regent Lubar to the position of President was unanimously approved. Regent Lubar, in accepting the position, thanked both his colleagues on the Board and, in particular, thanked his predecessor for his “outstanding contribution to the University System and to the State of Wisconsin” and presented him with a plaque in recognition of his distinguished service. Regent Grebe then solicited nominations for the position of Vice President, at which time Regent MacNeil nominated Regent San W. Orr, Jr. for the position. Her motion was seconded by Regent Randall. There were no other nominations, and the motion to elect Regent Orr to the position of Vice President of the Board of Regents was unanimously approved.

Regent Grebe then noted that there were a series of other positions, which he suggested might be nominated as a group. Regent James then nominated Judith A. Temby for the position of Secretary; Patricia A. Takemoto for Assistant Secretary; Marcia Bromberg, Trust Officer; and Chuck Stathas and David Konshak, Assistant Trust Officers. There were no other nominations for any of these positions; the nominees were elected unanimously.

Regent Lubar, following his election, expressed his belief that there was a great deal of work to be done by the board, and that he looked forward to working with his colleagues, the UW System administrators, and Chancellors of each UW institution. Regent Orr stated that he, too, was looking forward to working with these people, and thanked his colleagues for their support.

Following the election of the officers, the Board took a ten minute recess.

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CLOSED SESSION

At 10:30 a.m., the Board reconvened, at which time Regent Orr made a motion to approve Resolution 7484. His motion was seconded by Regent MacNeil and was adopted on a unanimous roll call vote, with Regents Barry, Boyle, Brandes, Brown, DeBraska, DeSimone, Grebe, Hempel, James, Krutsch, Lubar, MacNeil, Orr, Randall, Smith, and Steil (16) voting in the affirmative; there were no negatives and no abstentions.

Resolution 7484: That, the Board of Regents recess into closed session, to consider an honorary degree nomination, UW-Milwaukee, to consider student appeals, UW-Madison, and to consider naming of facilities after persons, as permitted by s.19.85(1)(f), Wis. Stats.; to consider personnel matters, including appointment of a Provost and Vice Chancellor, UW-Superior, as permitted by s.19.85(1)(c), Wis. Stats.; for competitive or bargaining reasons, as permitted by s.19.85(1)(e), Wis. Stats. and to confer with legal counsel, as permitted by s.19.85(1)(g), Wis. Stats.

Upon arising, the Board announced the adoption of the following resolutions which had been adopted in Closed Session.

**Appointment of a Provost and Vice Chancellor: UW-Superior**

Resolution 7485: That, upon recommendation of the Chancellor of the University of Wisconsin-Superior and the President of the University of Wisconsin System, Dr. Charles W. Schelin be appointed Provost and Vice Chancellor, University of Wisconsin-Superior, at an annual salary of $100,500, effective August 1, 1997.

**Authority to Re-name the Wisconsin Center**

Resolution 7486: That, upon the recommendation of the UW-Extension Chancellor and the President of the University of Wisconsin System, authority be granted to re-name the Wisconsin Center in Madison the "The Pyle Center."

**UW-Madison Student Appeal**
Resolution 7487: That, upon the recommendation of the Student Discipline and Student Appeals Committee, the Board of Regents adopts the attached Decision on Motion to Dismiss of UW-Madison, relating to a student appeal.

UW-Madison Student Appeal

Resolution 7488: That, upon the recommendation of the Committee on Student Discipline and Student Appeals, the Board of Regents adopts the attached Final Decision in the matter of a student appeal at UW-Madison.

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The meeting concluded at 11:40 a.m.

Submitted by

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Judith A. Temby
Secretary

June 27, 1997
A critical component of the School of Business mission is to provide innovative programs for lifelong education. In keeping with this mission, the proposed Center for Executive Education will provide a unique high technology facility not currently available in Madison to train business executives by immersing them in an educational environment that integrates technology throughout the learning and living areas.

The facility will not compete with educational programs in hotels because the cost of the facility results in a price range which exceeds normal hotel business rates. To assure this noncompetitive result, the Center for Advanced Studies, Inc. (CASB) and the School of Business have agreed to the following operating restrictions:

1. At least 90% of the use of the residence rooms will be for groups enrolled in education programs who will pay the room rates through the educational tuition price.

2. No more than 10% of overnight stays could include special guests of the University sponsored by University departments which would be billed directly.

3. No individuals unaffiliated with educational programs or University department sponsorship will be able to register at the Center.

4. CASB will annually report to the Chancellor on the use of the facility and will copy the Madison Chapter of the Wisconsin Innkeepers Association and the UW-Madison Competition Committee.

5. Beginning in the second year of operation, CASB will meet twice annually with the Wisconsin Innkeepers Association to forge an ongoing cooperative relationship.