MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall Friday December 6, 1996 9:15 a.m.

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BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall Friday December 6, 1996 9:15 a.m.

- President Grebe presiding -

PRESENT: Regents Barry, Benson, Boyle, Brandes, Brown, DeBraska, DeSimone,

Grebe, Hempel, James, Krutsch, Lubar, MacNeil, Randall, Smith, and

Steil

ABSENT: Regent Orr

APPROVAL OF MINUTES

Upon motion by Regent Smith, seconded by Regent MacNeil, minutes of the meeting of the Board of Regents held on November 8, 1996, were unanimously approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Regent Grebe began the meeting by calling on Regent Hempel, who read and moved Resolution 7342, which was unanimously adopted with a show of applause.

Resolution of Commendation: Raymond Marnocha

Resolution 7342:

WHEREAS, University of Wisconsin System Vice President for Business and Finance Raymond A. Marnocha has served the citizens of Wisconsin with excellence at the highest levels of leadership in public education administration; and

WHEREAS, from the beginning of his career as a legislative auditor, and continuing as Chief Accountant of the former Wisconsin State Universities, Controller of the UW System, Assistant and Associate Vice President for Business and Finance, and finally, throughout his tenure as Vice President, Ray Marnocha has distinguished himself as a colleague of high integrity, tireless dedication, and visionary leadership; and

WHEREAS, as the University of Wisconsin System's Vice President for Business and Finance, he has worked to maintain the fiscal integrity of the UW System and the financial well-being of all UW System institutions, initiating budgetary goals and policy objectives to build continued success, innovation, efficiency and effectiveness throughout the UW System; and

WHEREAS, under Ray Marnocha's leadership the UW System has moved positively forward with implementation of best business practices, improved tuition management policies, improved auditing and financial reporting procedures, effected pilot programs to fund distance education expansion, and improved flexibility in program revenue funds; and

WHEREAS, in and through these and many other valued contributions, Ray Marnocha has expertly balanced the University's top academic and administrative priorities with a clear sense of the fiscal bottom line, encouraging new approaches that ensure continued success of the former and high standards of accountability to the latter;

THEREFORE, be it resolved that the Board of Regents of the University of Wisconsin System commends Raymond Marnocha for his outstanding service to public higher education in Wisconsin,

extending sincere best wishes to him and his wife Rita upon his retirement from the UW System, with gratitude for his advocacy on behalf of students, faculty and staff, his friendship, and his commendable spirit of goodwill to colleagues and staff.

Vice President Marnocha expressing his gratitude to the Board, observed that he had not expected to spend so many years in public service. In thanking his colleagues, he added that he appreciates the strong support from the Regents past and present who have served as chair of the Business and Finance Committee.

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Report on November 20, 1996, Meeting of the Wisconsin Technical College System Board

Noting that a report of the November 20, 1996 meeting of the Wisconsin Technical College System Board had been distributed, Regent Grebe invited Regent Barry to comment further. After observing that the report had been accompanied by a detailed profile of transfers to and from WTCS, Regent Barry noted that transfers from the UW System into WTCS have increased 31% since 1992, totaling 32,000 for 1995-96, and accounting for half of all transfers into WTCS, with the UW-Centers sending almost twice as many as the next highest UW institution (UW-Madison).

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Report on the December 5, 1996 meeting of the Hospital Authority Board

Regent Steil provided this report, stating that the Board had reviewed a performance improvement report that required no action. Gordon Derzon provided a report concerning UW-Hospital & Clinics Authority, in which he said that it had been granted a 501(c)(3) federal tax exemption; he also reported that year-to-date admissions were up and length of stay continues to decline, resulting in an overall reduction in patient days. With one-third of the fiscal year completed, clinic admissions have increased by 7% over last year; income is 1.9% over budget while expenses are 2.3% over, due to increased costs in supplies and other expenses, rather than in salary and fringe benefits. Regent Steil concluded his report by noting that the administration would be attending to improving this over the next few months.

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Report on Legislative Matters

There were no questions or comment regarding the Report on Legislative Matters submitted by Vice President Olien.

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REPORT OF THE PRESIDENT OF THE SYSTEM

President Lyall began her report by introducing Kathy Christoph, the Director of Learning Technology and Distance Education in the Division of Information Technology (DoIT) at UW-Madison, who informed the Board about a number of ways in which instructional technology is being used at UW-Madison

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UW-Madison Presentation: Instructional Technology

Ms. Christoph began her presentation with the assurance that she would not be teaching technology, but would instead be providing a "guided tour" of the way Instructional Technology (IT) is used to enhance communication, information access, teaching and learning at UW-Madison. Throughout her presentation, Christoph used short video clips of professors and students who commented on and explained the way technology was being used to enhance their instructional and learning experiences.

Communication: Christoph noted that one of technology's strengths is its use as a communication tool. Three common communication technologies are E-mail, computer conferencing and two-way video conferencing. **E-mail** can be used effectively to respond to student questions; at UW-Madison, about 87% of students use e-mail regularly, as do 89% of faculty and about 82% of staff. E-mail offers many advantages, such as enhancing collaboration on group assignments. Computer conferencing technology is designed specifically for group work or ("groupware"); it runs over a computer network and offers low-cost, effective group instruction; each member of the group has access to similar information (course readings, data or reports), and can gain access to that information according to their needs. Observing that this is an area of growing interest, Christoph noted that, since fall of 1995, approximately 2,500 students have used a groupware product, FirstClass, in about 40 classes. **Two-way video conferencing** is an effective technology that allows participants to "meet" electronically, overcoming barriers imposed by distance. This costly technology works well for small classes that require interaction. For example, UW-Madison and University of Illinois students were able to take a highly specialized course in statistical analysis related to political science taught by professors at the University of Minnesota and at Ohio State University. In turn, a professor in Madison has promised to teach a class in his specialty to the other three institutions.

Information Access: Christoph noted that the world wide web is the widest used technology for access to information, and UW-Madison students and faculty have access to many resources available via the world wide web. The Electronic Library allows students to gain access to a wealth of library information; course information and the Timetable are posted electronically, ready for the students use at the student's convenience -- and, not only are courses listed, but information on section availability is posted as well; students have access to transcripts and their personal information through Easy Access to Student Information (EASI); and instructors can also post their course syllabus -- something which is beginning to really exploit the technology. In the example Christoph demonstrated, the syllabus contained "hypertext" links to other relevant course materials, including readings, photographs, sound or video recordings. Not only can students get much better access to course resources, but they can also see what a course is like before enrolling. Nearly 100 courses have on-line syllabi, and that is growing rapidly.

<u>Tools for Teaching and Learning</u> means the technology used to convey specific course content, used either inside or outside the classroom by a group or by an individual. **Multimedia Technology** has transformed the way lectures are given; Christoph cited the example of an Introductory Biology professor who, through animations, can more vividly demonstrate nerve action potential and conduction than he could with a chalkboard and a diagram. **Computer Assisted Instruction** can also helps solve instructional problems outside the traditional classroom; furthermore, instructional tools developed for the students at UW Madison can also be used by other institutions that can share technology tools for commonly taught, large enrollment courses. Courses with small enrollments can also benefit from the use of technology, as it can facilitate instruction geared to each student: In one case, the professor maximized her classroom time by creating a CD-ROM for her students to use outside of class for the tasks the computer is good at.

Following the presentation, Regent Krutsch observed that there are wide variations in computer skills among students entering the university, and asked how those variations are overcome. Christoph replied that over 95% of the entering students are already comfortable with technology; those few who aren't attend training sessions, on line tutorials and take advantage of other available opportunities to improve their skills. Regent Hempel complimented Ms. Christoph on "the most impressive and interesting presentation" she has seen. Regent Grebe inquired about the technology she had used to integrate information graphics with the supporting video clips. Ms Christoph, noting her department's responsibility to model the use of technology, informed him that the presentation program she used, Astound, is a mid-level technology used by faculty for lectures and presentations.

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1996 President's Report

President Lyall observed that copies of her 1996 Report had been distributed to the Board. Noting that this widely distributed report is part of the public accountability

process, she added that its intent is to communicate to the public her sense of where the University System has been and what challenges it faces in the coming year.

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Farewell to Ray Marnocha

President Lyall took a moment to thank Ray Marnocha for the many years of service he has provided for the UW System. Expressing her appreciation not only for his extraordinary professionalism, but also for the philosophy under which he has worked for 28 years, "continually reminding us that budget are not ends in themselves, they are means to provide our students with top quality education."

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Good News

1996-97 Wolf Prize in Agriculture

Professor Neil L. First has won the prestigious 1996-97 Wolf Prize in Agriculture for his research on the reproductive biology of livestock. This prize is awarded by the Wolf Foundation in Israel for outstanding achievements in chemistry, medicine, mathematics, physics, and the arts. Professor First developed techniques for in-vitro fertilization of cattle which led to the birth of the world's first cloned cattle; these techniques have increased the health and breeding capacity of livestock throughout the world.

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American Academy of Ophthalmology Outstanding Humanitarian Service Award

Dr. Suresh Chandra has received the Outstanding Humanitarian Service Award from the American Academy of Ophthalmology for helping thousands of people suffering from Vitamin A deficiency blindness. With his own funds, he has established a factory in India that manufactures low-cost lens implants which are distributed throughout the world by the International Foundation to Combat Blindness.

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Undergraduate Research Presentation to Society for Neuroscience

Mark Perkins, a senior at UW-Whitewater who has been working with psychology Professor Meg Waraczynski on a study to identify regions of the brain that may trigger addictive behavior, will present some of his research results at a meeting of the Society for Neuroscience in Washington, DC. Professor Waraczynski is able to directly support undergraduate research using the NIH grant she won to advance her research program at UW-Whitewater.

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UW Centers-Waukesha Anniversary

President Lyall offered her congratulations to the UW Center at Waukesha, which is celebrating its 30th birthday this year. The Waukesha Center is the largest of the UW Centers, offering joint programming with UW-Milwaukee and UW-Whitewater in addition to its regular curriculum.

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1996 Wisconsin Teacher Educator of the Year

Congratulations were also offered to Professor Jean Erdman (UW-Oshkosh) who has been named the 1996 Wisconsin Teacher Educator of the Year by the Wisconsin Department of Public Instruction. John Price, Director of Curriculum for the Appleton Area School District, commended Dr. Erdman for her work in establishing the Fox Valley Writing Project and for the bilingual English as a Second Language program that began this fall at UW-Oshkosh.

*

Governor's Award for Waste Reduction and Recycling Innovation

UW-Parkside was congratulated for winning the Governor's annual award for Waste Reduction and Recycling Innovation. President Lyall praised the commitment to the campus-wide priority of recycling at UW-Parkside, observing that it has earned the accolades of both the state and the community.

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REPORT OF THE EDUCATION COMMITTEE

Consent Agenda Items

Regent Krutsch, Chair, provided the report. She introduced Resolutions 7343 - 7349, moving their adoption as consent agenda items. One item, Resolution 7350., was removed prior to the vote at the request of Regent Grebe. Regent Randall offered a second to Regent Krutsch's motion, which carried unanimously.

Advising Working Group: Recommendations of best practices related to 97-99 budget process

Resolution 7343: That, upon recommendation of the President of the

University of Wisconsin System and in support of its biennial budget request for advising, the Board of Regents endorses the report, *Advising: Best Practices*, and asks the President to forward it to the Department

of Administration.

<u>UW-Platteville New Program Authorization: B.S., Environmental</u> Engineering

Resolution 7344: That, upon recommendation of the Chancellor of the

University of Wisconsin-Platteville and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S., Environmental

Engineering.

<u>UW-Milwaukee: Authorization to Recruit: Dean, Division of Continuing Education, Outreach, Extension (DOCEx)</u>

Resolution 7345: That, upon recommendation of the Chancellor of the

University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor

be authorized to recruit for a Dean, Division of

Continuing Education, Outreach, Extension (DOCEx), at a salary that may exceed the Executive Salary Group

Six maximum.

POLICY ITEM:

UW System Policy on Individuals with Disabilities

Resolution 7346: That, upon recommendation of the President of the

University of Wisconsin System, the Board of Regents adopts revised Regent Policy 88-9, *The University of*

Wisconsin System Policy on Individuals with

Disabilities. The new text replaces UW System Policy and Guidelines Applying to Nondiscrimination on Basis of Disability.

Reappointment of a UW System representative to the Natural Areas Preservation Council

Resolution 7347: That, upon recommendation of the President of the

University of Wisconsin System, Professor Alan Haney, Dean, College of Natural Resources, UW-Stevens Point, be reappointed a UW System Representative to the Natural Areas Preservation Council, for the period lasting from January 1, 1997

through December 31, 1999.

UW-Madison: Appointment of Eastman Kodak Professor in Chemistry

Resolution 7348: That, upon recommendation of the Chancellor of the

University of Wisconsin-Madison and the President of the University of Wisconsin System, Professor Hyuk Yu, Department of Chemistry, UW-Madison, be appointed the Eastman Kodak Professor of Chemistry,

effective immediately.

UW-Milwaukee: Appointment of Wisconsin Distinguished Professor

Resolution 7349: That, upon recommendation of the Chancellor of the

University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, Professor Fatemeh (Mariam) Zahedi), School of Business Administration, University of Wisconsin-Milwaukee, be appointed Wisconsin Distinguished Professor, for the period September 1, 1997 to August 31, 2002.*

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^{*} In a correction issued 12/23/96, Senior Vice President David J. Ward reported to the Board that Professor Zahedi's appointment will be from January 1, 1997 to December 31, 2001.

UW-Centers: Authorization to Recruit Chancellor

At the request of Regent Grebe, Regent Krutsch introduced and moved the adoption of Resolution 7350; her motion was seconded by Regent Randall. Prior to voting on this measure, Regent Grebe noted that President Lyall had requested a modest change in formation of the search and screen committee. Explaining that the Board's policies restrict the search and screen committees to one community member, President Lyall requested that, given the unique relationship between the UW Centers and their communities, a second community member be added to this search committee to better represent the interests of the community. She added that this alteration would also mean that an additional faculty member would need to be added in order to maintain faculty as a majority of the committee. Regent Grebe concluded that the approval of Resolution 7350 would include approval of these alterations; President Lyall added that the committee would be appointed as soon as possible after the new year. After this discussion, Resolution 7350 passed unanimously.

Resolution 7350: That the President of the University of Wisconsin

System be authorized to recruit for a Chancellor of the

University of Wisconsin Centers.

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<u>Accountability for Achievement: 1996 Report on UW System Accountability Indicators and Advising Working Group Recommendations</u>

Regent Krutsch reported that all regents had been invited to the first portion of the Education Committee Meeting, where they reviewed two presentations. The first presentation, by President Lyall, was in regard to the 1996 Accountability for Achievement Report; the second presented the Advising Working Group's "best-practices" recommendations related to the 1997-99 budget. She noted that since all of the Regents had attended this portion of the meeting, she would not review its contents in her report to the Board.

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Joint Session with 21st Century Implementation Committee

Regent Krutsch reported that the Education Committee had met in joint session with the 21st Century Implementation Committee to consider three items.

Report: Creation of an Entity to Support Technology-based Instruction and Distance Education Innovation

Senior Vice President Ward had discussed the status of a proposal to form an organization designed to support technology-based instruction and distance education innovation. He reviewed the operating principles, potential benefits, steps taken to date, and next steps, which include developing a business plan, seeking money and partners, and staffing. Frank Mayadas of the Sloan Foundation, and Richard Heydinger, with The Public Strategies Group, both spoke in support of the idea and presented useful suggestions for proceeding. Both agreed that it is crucial to develop a business analysis before proceeding with the project.

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Report: Excess Credit Reduction

Regent Krutsch informed the Board that Associate Vice President Sharon James and Leo Lambert, Interim Provost at UW-La Crosse, had presented a report on the progress of the Excess Credits Reduction Working Group. That group initially suggested that, if a surcharge were to be adopted, a "credit limit" should be established at 162 credits; however, after discussion, the committee agreed that it would delay any such action until a number of new, campus-level initiatives directed at reducing time-to-degree have an opportunity to take effect. In addition, it was the opinion of the Committee members that, if a surcharge were to be adopted after the effects of these initiatives has been evaluated, the recommended "credit limit" would be re-assessed.

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UW-Milwaukee Pilot Project: Four-Year Graduation Contract

Ken Watters, Provost & Vice Chancellor (UW-Milwaukee) reported on the fouryear graduation contract pilot project (to be implemented next year) developed by UW-Milwaukee and UW-Madison. Regent Krutsch observed that each institution has developed a contract unique to its situation, but with key elements in common.

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Report on Program Array

Regent Krutsch reported that, following this joint session, the Education Committee had heard reports on program review, planning and array. Provost Marjorie Smelstor, UW-Eau Claire, presented the report of the Program Array Working Group, the group of Vice Chancellors which is charged to examine program array system-wide, review ACIS-1.(Rev), and report to the Board. She observed that the group began with

the premise that UW System program array is "about right" and works on the further assumption that the program array is a dynamic process that requires continual monitoring; Regent Krutsch added that the conclusion reached by the Board of Regents Study of the UW System in the 21st Century had been that the UW System has done a good job over the years in this area. She also noted that the UW System does not get new state moneys to introduce new programs.

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Report on Program Review Process

Provost Robert Milam (UW-River Falls) and Provost Kay Schallenkamp (UW-Whitewater) described the program review processes at their campuses. UW-River Falls uses a formal decision model to avoid excessive reviews of individual programs, while UW-Whitewater bases its decisions on the results of audit and review processes conducted on a five year cycle in all instructional areas, with the aim of facilitating continuous program improvement.

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Report: Program Review and Activity

Senior Vice President David Ward presented the annual informational report on program review activity and program changes in the UW System. He observed that since his last 1995-96 report, a total of 143 institutional level program reviews were received from 15 institutions. Summarizing the findings of that report, Regent Krutsch noted that:

- Of 113 new academic programs scheduled for joint review between 1981-82 and 1995-96, 77 were recommended for continuation, 13 were discontinued and the others remain in process.
- Accreditation activity at UW System institutions is consistent with national patterns, with approximately 50 accreditation reviews being completed or initiated in the UW System annually.
- At the academic program level, seventeen degree programs have been discontinued, as have 44 minors, submajors, concentrations, emphases and certification programs.
- Since the previous report in October 1995, a total of seventeen degree programs have been deleted and nine programs have been added.

Overall, the net program count dropped by eight as a result of these activities; Senior Vice President Ward registered his concern about the low numbers of programs being added. Regent Krutsch noted that these concerns may be premature, since the revisions included in ACIS.1(Rev.) give campuses more flexibility in initiating new programs.

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Announcement of Sabbatical Awards, 1997-98

Vice President Ward announced the 1997-98 Sabbatical Awards, reporting that 259 faculty have been selected to receive sabbatical leaves during 1997-98, 155 of whom will be gone for one semester. The remainder will be on sabbatical for the entire academic year.

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North Central Accreditation Report, UW-LaCrosse

Chancellor Judith Kuipers provided the Education Committee with a report on the October 17, 1996 UW-La Crosse North Central Accreditation review which was attended by Regents James and Brown, as well as by Senior Vice President David Ward. At that time, the North Central Association of Colleges and Schools' Commission on Institutions of Higher Education voted to continue the accreditation of UW-La Crosse for the maximum ten year period. A progress report on assessment of student academic achievement is due May 1, 1998, and the next comprehensive evaluation is scheduled for 2005-06.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Consent Agenda Items

Regent Hempel began her report by introducing Resolutions 7351 - 7364, moving their adoption. Her motion, seconded by Regent Barry, passed unanimously.

<u>UW-River Falls: Authority to Construct a Rodli Commons Cooler/Freezer</u> Replacement Project

Resolution 7351: That, upon the recommendation of the UW-River Falls

Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Rodli Commons Cooler/Freezer Replacement project, at an estimated total project cost of \$163,000, using

Program Revenue - Cash.

<u>UW-Oshkosh: Authority to Construct a Parking Lot 34 Development Project</u>

Resolution 7352: That, upon the recommendation of the UW-Oshkosh

Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Parking Lot 34 Development project at an estimated project cost of \$249,000 using Program Revenue

Supported Borrowing.

<u>UW-Madison: Authority to Seek Enumeration in the 1997-99 Capital Budget of an Arlington Agricultural Research Station Swine</u> Teaching/Research Center Replacement Facility

Resolution 7353: That, upon the recommendation of the UW-Madison

Chancellor and the President of the University of Wisconsin System, authority be granted to seek enumeration as part of the 1997-99 State Budget Bill for an Arlington Agricultural Research Station Swine Teaching/Research Center Replacement facility. The total project cost for replacement is estimated at \$2,200,000, to be funded by State Self Funded Property.

\$2,200,000, to be funded by State Self-Funded Property Program (Insurance) and supplemented, if necessary,

by Institutional Funds.

<u>UW-Madison: Design Report Approval and Construction Authority for the Chemistry Building Addition and Remodeling project</u>

Resolution 7354: That, upon the recommendation of the UW-Madison

Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct the Chemistry Building

Addition and Remodeling project at a cost of

\$31,400,000 using \$17,000,000 WISTAR Funds and

\$14,400,000 Gift and Grant Funds.

<u>UW Center-Marshfield/Wood County: Conceptual Approval of the</u> <u>Proposed Locally Funded Campuswide Remodeling and Expansion project</u> <u>and Authority Seek State-Funded Movable and Special Equipment Funds</u>

Resolution 7355: That, upon the recommendation of the UW Centers

Interim Chancellor and the President of the University of Wisconsin System, the plan for Wood County and the City of Marshfield to construct and fund a campuswide remodeling and expansion project be approved and authority granted to seek State funding to provide movable and special equipment, estimated to cost \$1,200,000, and which is being requested as part of

the 1997-99 Capital Budget.

<u>UW-Platteville</u>: <u>Authorization to Grant a Permanent Easement to the City of Platteville</u>

Resolution 7356: That, upon the recommendation of the UW-Platteville

Chancellor and the President of the University of Wisconsin System, authority be granted for the President or Vice President and Secretary or Assistant Secretary of the Board of Regents to grant a permanent

easement to the City of Platteville, for the installation and maintenance of a municipal sanitary sewer line.

UW-Madison: Approval of Comprehensive Master Plan

Resolution 7357: That, upon the recommendation of the UW-Madison

Chancellor and the President of the University of Wisconsin System, the Comprehensive Master Plan for the University of Wisconsin-Madison, dated December 1996, which documents future physical development opportunities for the campus, be approved. During the implementation of the "opportunities" plan, it is

implementation of the "opportunities" plan, it is essential that State, University, municipal, and neighborhood representatives continue to consider issues of mutual concern in order to achieve a

foundation of trust and understanding.

UW-LaCrosse: Allied Health Differential Tuition

Resolution 7358: That, upon the recommendation of the President of the

University of Wisconsin System and the Chancellor of the University of Wisconsin-La Crosse, the UW-La Crosse Allied Health Differential Tuition, beginning in academic year 1997-98 be approved, with specific tuition rates for this program established in July 1997 as part of the 1997-98 UW System Annual Budget.

UW-Eau Claire: Undergraduate Differential Tuition

Resolution 7359: That, upon the recommendation of the President of the

University of Wisconsin System and the Chancellor of the University of Wisconsin-Eau Claire, the UW-Eau Claire Undergraduate Differential Tuition of \$50 per semester (\$100 for the academic year for a full-time student), beginning in academic year 1997-98 be approved, and incorporated in the 1997-98 UW System

Annual Budget and tuition schedule.

<u>UW System: Gender and Race Equity Project: Category A Academic Staff Salary Adjustments</u>

Resolution 7360: That, upon the recommendation of the President of the

University of Wisconsin System, the Category A gender and race equity salary adjustments (Exhibit A)

be approved.

UW System: Best Business Practice for Low Dollar Procurement

Resolution 7361: That, upon the recommendation of the President of the

University of Wisconsin System, the Board of Regents approves the adoption of the solutions outlined in Appendix C and approves the suggested changes to the State Statutes, Administrative Codes, Department of Administration Policies, and UW System Policies and

authorizes transmittal of such changes to the

Department of Administration.

UW System: Contractual Agreement with Caterpillar Inc.

Resolution 7362: That, upon recommendation of the President of the

University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with Caterpillar Inc., which will provide \$327,700 in support of the research.

UW-Madison: Sponsorship Agreement with Banc One Corporation

Resolution 7363: That, upon recommendation of the President of the

University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents approves the Sponsorship Agreement with

Banc One Corporation for the annual hockey

tournament held in Milwaukee.

<u>UW System: Revised Statement of Investment Objectives and Guidelines - Trust Funds Principal-Long Term Fund and Trust Funds Principal-Intermediate Term Fund</u>

Resolution 7364: That, upon the recommendation of the Business and

Finance Committee, the Investment Objectives and Guidelines-Trust Funds Principal-Long Term Fund and Trust Funds Principal-Intermediate Term Fund,

Trust Funds Principal-Intermediate Term Fund, glossary be revised to define high quality as: Rated "AA" or above by Moody's and/or Standard & Poor's.

Approval of minutes of the November 7, 1996 meeting of the Business and Finance Committee

Regent Hempel noted that the minutes of the November 7, 1996 meeting of the Business Committee had been approved.

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Physical Planning Subcommittee

UW-Madison: Authority to Name the Synchrotron Radiation Center

Regent Barry had provided a report of the Physical Planning Subcommittee; following the adoption of the Subcommittee's resolutions (here reported as Resolutions 7352-7356), Regent Barry had introduced a separate resolution that was also passed by the Business and Finance Committee. Regent Hempel then moved the adoption of Resolution 7365; her motion was seconded by Regent De Simone, and the resolution was unanimously adopted.

Resolution 7365: That, upon the recommendation of the UW-Madison

Chancellor and the President of the University of Wisconsin System, authority be granted to name the Synchrotron Radiation Center the "Ednor M. Rowe

Synchrotron Radiation Center."

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Gifts, Grants and Contracts

Vice President Marnocha reported to the Committee that gifts, grants and contracts for the five month period ending November 15, 1996 had totaled \$280.8

million, a decrease of about \$7 million from the previous year. Federal awards have decreased \$18 million, while non-federal awards increased by \$11 million.

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Trust Funds

Regent Hempel reported that the Committee had discussed the 5% spending fraction which is made available to departments to draw from the assets in the UW System trust fund. The Committee asked for information on spending patterns by departments to use in considering any future changes to that fraction.

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Closed session

Regent Hempel concluded her report by noting that the committee had adjourned to closed session to consider other trust funds matters, as permitted by section *s.19.85(1)(e)*, *Wis. Stats*.

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21ST CENTURY IMPLEMENTATION COMMITTEE

A Strategic Planning Discussion

Regent Steil, Vice Chair, provided the report. He began by noting that the Committee had held a discussion on Strategic Planning. Richard Heydinger, of Public Strategies Group, Inc., had presented a report on "A Model for the Reinvented Higher Education System: Moving Toward the Enterprise Paradigm". The proposed model "unbundles" the current higher education system - which is based on a bureaucratic paradigm with a Higher Education Board (or Board of Regents) overseeing the operation of as well as setting policies for that system - into a new enterprise which separates the current system's functions into a collection of public enterprises, each accountable to its own customers, with a Higher Education Policy Board setting broad policies and incentives while not controlling the means of achieving those goals.

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UW System Distance Education Initiatives:

The Committee also reviewed two examples of UW System Distance Education Initiatives:

UW-Stout

Professor Joseph Holland (UW-Stout) described the development and operation of the Sloan Foundation grant to UW-Stout over the last two years which funded coursework delivery through the on-line Learning Space package developed by the Lotus Institute. Professor Holland demonstrated how the Learning Space package works in his own course on Hospitality Industry Law and Liability, pointing out some of the benefits of eliminating barriers (such as time and distance) to the delivery of education to learners.

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UW-Extension

Chancellor Hanna (UW-Extension) discussed Distance Education Initiatives and Partnerships that had been developed through UW-Extension, and highlighted five critical components of planning for distance education:

- student support
- faculty and staff development
- program innovation and market
- curriculum
- technology planning

UW-Extension uses many current technologies, and has developed partnerships with such organizations as Ameritech, AT&T, and IBM. Demonstrating an independent learning module now being used in an on-line Economics 101, Chancellor Hanna showed how UW-Extension is changing the way learning is accessed. He also briefly mentioned other UW-Extension programs and activities, such as the Center for Distance Education which is scheduled to open in Fall, 1998.

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Report on Status of all other Study Implementation Efforts

Regent Steil concluded his report by briefly reviewing the status of all other study implementation efforts, which had been provided by Assistant Vice President Sell: The "3+2/3+4 "working group will report on the pilot project involving UW Center-Richland County at the February board meeting; the Distance Education working group will have a videoconference with other higher education institutions exploring this issue in the next two weeks; the Teaching Academic Staff working group will report on the scope and parameters of its work in February; and UW System Administration is beginning to look at other management flexibilities which it and the Board can extend to campuses.

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ADDITIONAL RESOLUTIONS

Amendments to Board Bylaws

Regent Grebe noted that the next agenda item concerned a proposal to adopt technical amendments to the By-Laws of the Board of Regents in order to conform with changes in the Administrative Code. Regent Lubar's motion to adopt Resolution 7366 was seconded by Regent Steil and the Resolution passed unanimously.

Resolution 7366: That the Chapter III, Section 7.a. of the Bylaws of the

Board of Regents be amended as set forth in the

following document.

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Cancellation of Meetings Scheduled for January 9 and 10, 1997

Regent Grebe then recognized Regent De Simone, who moved adoption of Resolution 7367. His motion was seconded by Regent Smith and passed unanimously.

Resolution 7367: That the meetings scheduled for January 9 and 10,

1997, be canceled.

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CLOSED SESSION

At 10:30 a.m., the Board of Regents recessed for ten minutes, after which time they reconvened and Regent Lubar moved the adoption of Resolution 7368. The motion was seconded by Regent DeSimone and was adopted on a roll-call vote, with Regents Barry, Boyle, Brandes, Brown, DeBraska, DeSimone, Grebe, Hempel, James, Krutsch, Lubar, MacNeil, Randall, Smith and Steil (15) voting in the affirmative.

Resolution 7368: That the Board of Regents recess into closed session for

consideration of personnel matters, including salaries above Group 6 of the Executive Pay Plan, as permitted by s.19.85(1)(c), *wis. Stats.*, to consider an honorary degree nomination at UW-Milwaukee, as permitted by s.19.85(1)(f), *Wis. Stats.*, and to confer with legal counsel, as permitted by s.19.85(1)(g), *Wis. Stats.*

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Upon arising, the Board of Regents announced the adoption of Resolutions 7369 - 7372, which had been adopted during Closed Session.

<u>UW-Madison: Approval of temporary base salary adjustment above the</u> Executive Salary Group Six maximum

Resolution 7369: That, upon recommendation of the Chancellor of the

University of Wisconsin-Madison and the President of the University of Wisconsin System, the following base salary adjustment, resulting in a salary above the Executive Salary Group Six maximum, be approved:

Allan Odden, Professor of Educational Administration,

School of Education, to C\$107,648.

<u>UW-Madison: Authorization to recruit (at a salary that exceeds the Executive Salary Group Six maximum) Professor, Department of Geology College of Letters and Science</u>

Resolution 7370: That, upon recommendation of the Chancellor of the

University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be

authorized to appoint Nikolas L. Christensen as Professor (50%), Department of Geology and

Geophysics, College of Letters and Science (at a salary

that exceeds the Executive Salary Group Six

maximum).

UW Centers: Salary of Interim Chancellor

Resolution 7371: That, upon the recommendation of the President of the

University of Wisconsin System, the salary for Howard Thoyre, as Interim Chancellor of the UW Centers, be set at an annual rate of \$102,700, effective December

15, 1996.

UW System Administration: Vice President for Finance

Resolution 7372: That, upon the recommendation of the President of the

University of Wisconsin System, an annual salary of \$107,750 be approved for Marcia Bromberg as Vice President for Finance, effective December 15, 1996.

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Southworth, et al. v. Grebe et al.

In addition, the Board voted to appeal a decision recently rendered by Judge
Shabbaz in the Southworth, et al. v. Grebe et al. court case, regarding the use of Student
Segregated Fees.

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The meeting adjourned at 11:10 a.m.

Submitted by

Judith A. Temby, Secretary

8 January 1997

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