MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

Friday, April 7, 1995

Subject Index

| Approval of Minutes                               | 1 |
| REPORT OF THE PRESIDENT OF THE BOARD             |   |
| Report on the Annual Conference of the Association of Governing Boards | 1-2 |
| Educational Communications Board Report          | 2 |
| Legislative Report                               | 2 |
| REPORT OF THE PRESIDENT OF THE SYSTEM            |   |
| UW Platteville Presentation: Students in Partnership | 2 |
| Appearance Before Joint Finance Committee of the Legislature | 3 |
| Building Commission Capital Budget Recommendations | 3-4 |
| UW System Representation before State Legislative committees | 4 |
| Good News Items                                  | 4-5 |
| REPORT OF THE EXECUTIVE COMMITTEE                | 5 |
| (Minutes of March 22, 1995 meeting attached as Exhibit A) |   |
| REPORT OF THE EDUCATION COMMITTEE                |   |
| Requests to Trustees of the William F. Vilas Trust Estate for Support of Scholarships, Fellowships, Professorships, and Special Programs in Art and Humanities, Social Sciences and Music | 5-6 |
| Implementing s.36.11(22). Wis. Stats., Relating to Sexual Assault and Sexual Harassment | 6 |
| 1993-94 Minority and Disadvantaged Student Annual Report | 6 |
| Reappointment: Wisconsin Distinguished Professor School Business, UW-Whitewater | 6 |
| Named Professorship: UW-Madison                  | 6 |
| Named Chair: UW-Madison                          | 6-7 |
| Named Professorship: UW-Madison                  | 7 |
| Report of the Senior Vice President for Academic Affairs | 7 |
| Academic Reorganization at the UW-Eau Claire     | 7 |
| Academic Reorganization UW-Eau Claire            | 8 |
| Board of Regents' Policy Statement to the National Policy Board on Higher Education Institutional Accreditation | 8 |
| Improving Undergraduate Education: Admitting a better prepared student to the UW System | 9-11 |
## Subject Index

<table>
<thead>
<tr>
<th>Report</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE</td>
<td></td>
</tr>
<tr>
<td>UW-Milwaukee: Authority to construct a Lapham Hall Research Laboratories Remodeling Project</td>
<td>11</td>
</tr>
<tr>
<td>UW System: Authority to construct Water System Improvements and Expanded Laboratory Remodeling project at Milwaukee Great Lakes Research Station</td>
<td>11</td>
</tr>
<tr>
<td>UW-Madison: Authority to Construct Camp Randall North Stadium Police Center</td>
<td>11</td>
</tr>
<tr>
<td>UW-Madison: Authority for Final Platting, Design Report Approval, and Construction Authority for the University Research Park Roads and Utilities Project</td>
<td>12</td>
</tr>
<tr>
<td>UW-Platteville: Approval of Design Report and Authority to Construct Phases I and II of the Doudna Hall Capital Renewal Project</td>
<td>12</td>
</tr>
<tr>
<td>UW-Platteville: Authority to Construct Child Care Center</td>
<td>12</td>
</tr>
<tr>
<td>UW-Madison: Authority to Seek Enumeration of a Multi-Purpose Sports Arena</td>
<td>12-13</td>
</tr>
<tr>
<td>Report of the Vice President for Physical Planning and Development Close Session</td>
<td>13-14</td>
</tr>
<tr>
<td>REPORT OF THE BUSINESS AND FINANCE COMMITTEE</td>
<td></td>
</tr>
<tr>
<td>The Leona A. Gifford Scholarship Fund</td>
<td>14-15</td>
</tr>
<tr>
<td>1995-97 Pay Plan Recommendations for Faculty and Academic Staff</td>
<td>15</td>
</tr>
<tr>
<td>Authorization to begin planning for Faculty and Academic Staff salary adjustments for 1995-96</td>
<td>15-16</td>
</tr>
<tr>
<td>Agreement with private profit-making organization - G.H. Besselaar</td>
<td>16</td>
</tr>
<tr>
<td>Agreement with private profit-making organization - Chicago Bears</td>
<td>16</td>
</tr>
<tr>
<td>Summer Training Camp</td>
<td>16</td>
</tr>
<tr>
<td>Revised Investment Objectives and Guidelines - UW System Trust Funds</td>
<td>16-17</td>
</tr>
<tr>
<td>CQI Presentation - Business and Accounting Quality Improvement Initiative</td>
<td>17</td>
</tr>
<tr>
<td>Review of the Financial Plan for proposed UW-Madison Sports Arena</td>
<td>17</td>
</tr>
<tr>
<td>Report of the Vice President</td>
<td>17</td>
</tr>
<tr>
<td>Audit Subcommittee</td>
<td>17</td>
</tr>
<tr>
<td>ADDITIONAL RESOLUTIONS</td>
<td></td>
</tr>
<tr>
<td>Appreciation to UW-Platteville</td>
<td>18</td>
</tr>
<tr>
<td>CLOSED SESSION</td>
<td></td>
</tr>
<tr>
<td>UW-Madison: Approval of a temporary base salary adjustment for a faculty member in a salary range that exceeds the Executive Salary Group Six Maximum</td>
<td>19</td>
</tr>
<tr>
<td>UW-Oshkosh: Honorary degree</td>
<td>19</td>
</tr>
<tr>
<td>UW-Oshkosh: Appointment of Vice Chancellor</td>
<td>19</td>
</tr>
<tr>
<td>Authorization to offer a salary that exceeds the maximum of group six of the Executive Pay Plan</td>
<td>20</td>
</tr>
</tbody>
</table>
MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Platteville, Wisconsin

Held in Touche Room of the Student Center
Friday, April 7, 1995
8:30 a.m.

- President Grebe presiding -

PRESENT: Regents Budzinski, Dreyfus, Gelatt, Grebe, Gundersen, Hempel, James, Krutsch, Lubar, MacNeil, Orr, Randall, Schilling, Steil and Tregoning

ABSENT: Regent Barry and Benson

Approval of Minutes

Upon motion by Regent Gelatt, seconded by Regent Hempel, minutes of the meeting of the Board of Regents held on March 10, 1995, were unanimously approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Report on the Annual Conference of the Association of Governing Boards

Regent Krutsch, the UW Board of Regents' representative to the Association of Governing Boards, was asked by Regent Grebe to provide a report of the annual meeting, held in Seattle from March 25-28, 1995. She attended both as a Board liaison and as a presenter on the topic of Productivity and Accountability in the Governance of Diverse Institutions. Noting that the tough fiscal situation of higher education is unlikely to improve soon due to fiscal, demographic and attitudinal factors, Regent Krutsch also observed that public expectations are for less expensive, quality education achieved through restructuring. Such restructuring would begin on the administrative level and extend to curricular changes and improving the educational delivery system. Regent Krutsch also noted that several people with ties to Wisconsin were also active at the AGB meeting: Regent President Emeritus Lawrence Weinstein, former System President Bob O'Neil and Alverno College President Sister Joel Read were panel presenters, and former UW-Parkside Chancellor Alan Guskin was quoted extensively by Colorado Governor Roy Roemer. Concluding her report
with the observation that the 1996 AGB meeting will be in Chicago from March 30 through April 2, Regent Krutsch invited other Regents to join her.

Report of the Regent Member of the Educational Communications Board

Regent Gelatt provided a report on the Educational Communications Board, and added that one of the suggestions in the Governor’s budget, co-licensing for the ECB and DOA for some public television and radio stations, had been opposed by the ECB in a split-vote decision. It also opposed the transfer to DOA of all of the engineering functions.

Report on Legislative Matters

Vice President David Olien provided the report; there were no questions or comments for him.

REPORT OF THE PRESIDENT OF THE SYSTEM

UW Platteville Presentation: "Students in Partnership"

President Lyall began by calling on Chancellor Culbertson, UW-Platteville, to introduce a multi-media presentation, "Students in Partnership." He emphasized the importance of autonomy for University campuses with regard to Information Technology, crediting UW-Platteville’s success to its ability to accommodate the needs of its constituencies. He introduced Assistant Vice Chancellor David Hart, Director of the Office of Information Technology, who used a multi-media format to demonstrate UW-Platteville’s use of information technology to encourage self-directed learning in the classroom.

Their technology includes not only the network of computers in faculty offices and student laboratories, but also the people who use these systems. Computer-enhanced collaborative instruction in a variety of subjects occurs in Platteville’s classrooms, as well as in courses shared with other campuses. Dr. Hart emphasized that, while UW-Platteville has a number of technologically excellent facilities, the focus is on teaching students who will live rewarding lives in both a local and global society. This goal is achieved by building bridges between UW-Platteville and the world—to illustrate, he highlighted three campus projects: Project DaVinci, a network linking residence halls with the world wide web, encourages students to both build and use the system; the national project U.S. FIRST (For Inspiration and Recognition in Science and Technology), in which UW-Platteville, the Platteville High School and Wisconsin Power and Light built a robot for a national competition; and Teachers and Students in Cyberspace, which linked
Platteville High and Middle School students with the Internet through a workshop sponsored by UW-Platteville. The presentation concluded with a reiteration of the importance of individual contributions and the recognition of several people who had been featured in the presentation: in these projects and others like them, the people involved make possible the bridges that are built.

Regent Gelatt asked whether UW-Platteville is sharing its knowledge with other campuses; he was informed that the Information Technology Management Council (whose members include all UW campuses’ computing directors) meets twice yearly to share information and strategies. Regent Grebe asked Assistant Vice Chancellor Hart to relate some of the thoughts he had shared with the Committee of the State Legislature on the subject. Assistant Vice Chancellor Hart responded that he had informed the committee that the direction of computing for higher education is not toward centralization and mainframe computing; he emphasized that a University and the demands of teaching require technology which is close to the faculty, students and classroom, which cannot be accomplished with a mainframe computer. "Distributed computing," such as that found on UW-Platteville’s campus, is preferable; "Mainframe computing," better for large projects (such as studying black holes or weather forecasting), is unnecessary and costly. The point he emphasized most was that centralization of information technology is an outdated concept.

Appearance before the Joint Finance Committee of the Legislature

President Lyall reported that she and Regent Grebe had appeared before the Joint Finance Committee of the Legislature to testify on the Governor’s budget proposal for the UW System, and pointed to the prepared remarks which had been provided. The Committee raised questions about management flexibilities to enable System to better manage proposed cuts; the adequacy of financial aid to meet future needs for students; whether closing campuses should be considered as a way to meet reductions; how to define core capital planning functions to be retained by the Board of Regents; whether the UW shares in any savings from energy conservation that it achieves; and the possible tightening of admissions requirements to “ration” access to the UW System. Regent Grebe urged the Committee to keep the UW Hospitals proposal in the budget, offering (with other Regents) to meet with the co-chairs and others to review the details. Reporting that they have been told of the Committee’s desire to complete its work on the biennial budget by the end of June, President Lyall also noted that UW System is working to secure sponsors of the specific amendments related to the Planning Principles adopted by the Board of Regents last month.
Building Commission Capital Budget Recommendations

President Lyall reported that the Building Commission completed its work on the capital budget recommendations for the university, and was pleased to note that 33 projects were approved for UW System institutions. These projects use $111 million in GPR and WISTAR funds which are matched two to one by gifts, grants and program revenue ($219 million); she was also pleased to report that they include nearly $22 million for technology improvements in existing classrooms and a state-wide hub for distance education. Noting that these improvements are an investment in the future of education for our students, and benefit the state's citizens and businesses, President Lyall asserted that the UW System will be ready to face some of the challenges of the 21st Century. She noted that the Governor and the Building Commission made difficult decisions, given the limited resources available, and she was delighted that they were able to support the Regents' highest priorities. President Lyall also thanked the Physical Planning and Development staff, without whose "careful attention to detail and persistence in fitting academic priorities within the state's fiscal limits, UW System's students would not be nearly so well served."

UW System representation before various state legislative committees

President Lyall also testified before the Senate Education Committee, and a field hearing held by the Assembly Colleges and Universities Committee in Milwaukee. Senior Vice President David J. Ward testified before the Joint Committee on Information Policy; UW-Platteville's Assistant Vice Chancellor David Hart also spoke before the committee. President Lyall observed that the University's views have been thoughtfully received by all of these committees, which seem to be willing to help make the impact of tightening budgets less traumatic; overall, she concluded that these interactions were "productive and helpful."

Good News Items

Representation of Women and Minorities at UW-Stout

Congratulations were offered to UW-Stout and Chancellor Sorensen. The Governor's Diamond Award was awarded for UW-Stout's successful efforts to crack the glass ceiling by increasing the representation of women and minorities at Stout to about 45% of senior decision-making positions. President Lyall noted that such an increase doesn't occur without "top leadership and consistent effort across the campus."

Banner year for Winter sports

The UW System's NCAA Division I, II and III school teams performed exceptionally well this year, with both men's and women's basketball teams finishing well in the national championships. UW-Platteville's men's team was
the undefeated winner of the Division III championship, and the coach of UW-Madison's women's team was named Big 10 Coach of the Year. The UW-Oshkosh women's track team won the Division III National Indoor Track Championship, and other UW System indoor track teams also placed in the top 20 of national play. The UW-River Falls Ice hockey team placed third in the Division III Championship, while UW-Superior, their traditional rivals, placed fourth. The UW-La Crosse women's gymnastics team won the National Collegiate Gymnastics Association Championship this year. President Lyall concluded her remarks by congratulating all the participants in these national competitions, remarking that the teams continue to represent UW System well.

**UW Physicians Group Practice Plan**

Regent Gundersen noted the approval of the UW-Physicians Group Practice Plan, which, he asserted, is "one of the most significant steps that has occurred" regarding the future of the School of Medicine and the UW Hospital. Noting that further discussion of this item is on the agenda for the May 1995 meeting of the Board of Regents, Regent Gundersen took this opportunity to note appreciation for the leadership of Chancellor Ward, Interim Dean Farrell, and Dr. Rao.

**REPORT OF THE EXECUTIVE COMMITTEE**

Regent Grebe noted the minutes of the March 22 meeting of the Executive Committee; there were no questions or comments regarding that meeting. [Minutes attached as Exhibit A.]

**REPORT OF THE EDUCATION COMMITTEE**

The Committee's report was presented by Regent Krutsch, Chair.

**Approval of Consent Agenda Items**

Regent Krutsch presented Resolutions 6891 - 6897, which had been previously approved by the Education Committee. She moved their adoption by the Board of Regents as consent agenda. The motion was seconded by Regent Randall, and carried unanimously.

**Requests to Trustees of the William F. Vilas Trust Estate for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences and Music**

Resolution 6891: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of
Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for $3,416,327 for fiscal year July 1, 1995 to June 30, 1996, subject to availability, as provided by the terms of the William F. Vilas Trust.

Implementing s.36.11(22), Wis. Stats., Relating to Sexual Assault and Sexual Harassment

Resolution 6892: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s. 36.11(22), Wisconsin Statutes, the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s. 13.172(3).

1993-94 Minority and Disadvantaged Student Annual Report

Resolution 6893: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 1993-94 Minority and Disadvantaged Student Annual Report for submission to the Governor and to the chief clerk of each house of the Legislature for distribution to the appropriate standing committees under s. 13.172(3), Wis. Stats.

Reappointment: Wisconsin Distinguished Professor School of Business, University of Wisconsin-Whitewater

Resolution 6894: That, upon recommendation of the Chancellor of the University of Wisconsin-Whitewater and the President of the University of Wisconsin System, Gary L. Benson be reappointed the Irvin L. Young Wisconsin Distinguished Professor in Entrepreneurship, School of Business, University of Wisconsin-Whitewater, for the period August 26, 1995 through August 25, 2000.

Named Professorship: University of Wisconsin-Madison

Resolution 6895: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor William J. Berg, Department of French, College of Letters and Science, UW-Madison, be changed to the Halverson-Bascom Professor of French for the period July 1, 1995 though June 30, 2000.
Named Chair: University of Wisconsin-Madison

Resolution 6896: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, Peter R. Dickson be appointed the Arthur C. Nielsen, Jr., Chair of Marketing Research, School of Business, University of Wisconsin-Madison, for a five-year renewable appointment, effective July 1, 1995.

Named Professorship: University of Wisconsin-Madison

Resolution 6897: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Paul H. Williams, Department of Plant Pathology, College of Agricultural and Life Sciences, be changed to the Myron H. and Anna Atwood Distinguished Professor, College of Agricultural and Life Sciences, for the period July 1, 1995 through June 30, 2000.

Report of the Senior Vice President for Academic Affairs

Regent Krutsch reported that Chancellor Culbertson, UW-Platteville had introduced Allison Bunte and Robert Stone for their presentation "Transforming Middle-Level Education in Wisconsin and Beyond." The UW-Platteville Center for Education of the Young Adolescent is a resource center for audiences involved in middle-level education, and it provides faculty development through workshops and conferences. It sponsors an annual seminar which was attended by over 700 participants last summer. Regent Randall, who was cited as familiar with the Center, was impressed by its resources and its contributions to education in Wisconsin.

Academic Reorganization at the University of Wisconsin-Eau Claire

Regent Krutsch reported that UW-Eau Claire has completed an organizational review that will restructure the six schools into three colleges. The reorganization will decentralize functions, eliminate two Deans, and reallocate those resources to instruction. Chancellor Schnack described the planning process wherein each school reviewed recommendations and offered advice, culminating in a University Senate meeting, lengthy debate and the recommendation of the reorganization to the Chancellor. Regent Krutsch observed that such planning reduces administrative costs, enhances other activities, and strengthens relationships among complementary programs. Regent Grebe agreed with Regent Krutsch, noting not only that the language of this Resolution reflects the hard work involved in reorganization, but also that similar activities and hard work are being accomplished by Chancellors.
throughout the UW System—work which is "greatly appreciated" by the all of the members of the Board of Regents. Regent Krutsch moved approval of Resolution 6898, which was seconded by Regent Randall, and passed unanimously.

**Academic Reorganization University of Wisconsin-Eau Claire**

**Resolution 6898:** That, upon recommendation of the Chancellor of the University of Wisconsin-Eau Claire and the President of the University of Wisconsin System, the Board of Regents, pursuant to s. 36.09(1)(gm)(3.), Wis. Stats., approves the following academic reorganization for the University of Wisconsin-Eau Claire, effective July 1, 1995:

- Changing the name of the School of Arts and Sciences to the College of Arts and Sciences;
- Changing the name of the School of Business to the College of Business;
- Reorganizing the Schools of Education, Nursing, and Human Sciences and Services into a new college with the name to be recommended by the faculty and academic staff of the college and subject to the approval of the Senior Vice President for Academic Affairs;
- Eliminating the School of Graduate Studies and decentralizing its functions to the three colleges.

**Board of Regents' Policy Statement to the National Policy Board on Higher Education Institutional Accreditation**

Regent Krutsch then pointed to a draft of a proposed letter to the National Policy Board on Higher Education Accreditation, drafted in response to concerns raised in the February 1995 meeting of the Education Committee at which the creation of a national Higher Education Accreditation Board (HEAB) was discussed. The Committee proposes that the letter be sent to the National Policy Board and other education associations and institutions from Regent President Grebe, Regent Vice President Lubar, Regent Krutsch (as the Chair of the Education Committee) and approved by the Board as a whole; Regent Krutsch observed that it may also be sent to other governing boards, since the University of Wisconsin Board of Regents could be a "national voice" in this discussion. Regent Krutsch moved the adoption of Resolution 6899; it was seconded by Regent Randall and passed unanimously.

**Board of Regents' Policy Statement to the National Policy Board on Higher Education Institutional Accreditation**

**Resolution 6899:** That the Board of Regents approves the draft letter to the National Policy Board on Institutional
Accreditation as a statement of board policy and authorizes the President of the Board to transmit the selected associations and institutions involved in issues of regional and specialized accreditation.

**Improving Undergraduate Education: Admitting a better prepared student to the UW System**

Regent Krutsch reported that the Education Committee concluded its meeting with a lengthy discussion about admitting a better prepared student to the UW System in an effort to increase retention, decrease remediation, and enhance the quality of the academic experience for students and faculty in the UW System. The discussion began with a presentation by Associate Vice President Sharon James; Roger Groenewold, Director of Admissions, UW-Eau Claire; and Beth Weckmueller, Director of Admissions, UW-Milwaukee. They provided information on the current UW System admission requirements, the difference between those requirements and standards, how our requirements compare to those of other major state systems, and how admissions offices use requirements and standards to make admission decisions.

The second segment of the presentation was provided by Dr. Paul Gagnon, Senior Research Associate at Boston University, on National Academic Standards. Regent Krutsch introduced Dr. Gagnon, asking him to summarize his remarks for the Board of Regents.

Dr. Gagnon began by observing the difference between content and performance standards: The content standard is one based on determining what everyone should know within a particular subject; the performance standard comes afterward, to measure how well the subject is known. He noted six ways that content standards could improve college performance:

- They would ensure challenging substance behind Carnegie units;
- There would be specific and challenging substance behind and involved in competency based assessments;
- Common academic standards, applied to all children, open the college path to all, and improve the entire pool of college applicants;
- Class rankings and grade point averages would become consistent;
- Decentralization of schools and the public acceptance of such change and pedagogical innovation would be accelerated;
- Finally, students would enter college at a higher level of academic sophistication.

Dr. Gagnon emphasized that he was not endorsing "national standards," which he perceives as having failed by producing encyclopedic (instead of brief) standards. He recommended that content standards have five qualities:
brevity; careful design by experienced teachers, scholars and learning specialists; input from consumers of the subject (businesses, industries, journalists, etc.); awareness of other countries' efforts to develop such standards; and a multi-disciplinary approach, so that all of the subject matter teams work with each other on an entire curriculum. He concluded with the opinion that this approach does not have to be expensive, but that it must involve a collaborative effort between K-12 schools and the state's universities and colleges.

Regent Gundersen noted that oversight of Wisconsin's K-12 programs may eventually be the responsibility of a Governor-appointed Secretary of Education, which may affect communication of the Board of Regents' ideas about these programs if the Secretary of Education is not also a member of the Board. Regent Krutsch added that it makes sense for both parties to ensure good communication, since increasing the academic achievement of K-12 programs is directly related to the Board's mission.

Regent Gelatt inquired about other states that have begun establishing content standards; he was informed that seven states are being assisted in this by the National Council for History Education. Dr. Gagnon noted that each state has its own approach, and that many states have copied California's pioneering effort to develop subject matter standards. In response to an inquiry about Wisconsin's efforts, Regent Randall noted that mathematics is the only subject area in which standards are widely accepted; other subject areas have met with more difficulty. Regent Krutsch added that there has been no state instituted project regarding standards, but that the UW System's pilot project of competency based admission standards (established within disciplines by faculty) may be a starting point. When asked whether these standards have been distributed to the high schools, Regent Krutsch replied that the current competency standards are being circulated on campuses for approval, after which they will be brought before the Board of Regents before further action can be taken.

Regent Krutsch then moved on to the third and final portion of the presentation before the Education Committee, a panel discussion: "Effects of Board of Regents admission policies and changes in policies on institutions and high schools and on preparedness levels of incoming freshmen." Sharon James, Associate Vice President, moderated; discussants included Dean Isaacson, District Administrator of Platteville Public Schools; John Janty, Mathematics Faculty, Waunakee High School; Sandra Ludeman, Director of Instruction, New Berlin Public Schools; and Keith Schoville, Professor of Hebrew and Semitic Studies and a member of the admissions committee, UW-Madison. Panelists discussed the impact of UW admission requirements on the high school curriculum, including the effects on students (including those who aren't college-bound); whether students take less challenging courses to improve their GPA and class rank; and whether changes in admission standards result in better prepared students. The panel also discussed other action that could be taken to better prepare students for the university.

Regent Krutsch observed that there seemed to be consensus on the need for content standards for courses that would result in specific knowledge and skills. There was also discussion regarding how communication between the
university and K-12 teachers could be improved, to better help both groups fulfill their missions. She noted that she was impressed with the panel discussion, and considered it to be a good beginning to the kind of discussion needed. Regent James responded by encouraging the Education Committee to move swiftly, since improvements in college preparedness could also help students complete their degrees in 4 years.

REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE

The report was presented by Regent Dreyfus, Chair, who moved the adoption of Resolutions 6900 - 6905 were presented as consent agenda items; the motion was seconded by Regent Budzinski, and passed unanimously.

**UW-Milwaukee: Authority to construct a Lapham Hall Research Laboratories Remodeling Project**

Resolution 6900: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Lapham Hall Research Laboratories Remodeling Project, at a cost of $648,500, from the following funding sources:

- WISTAR Funds $161,500
- All-Agency Funds 165,000
- National Science Foundation Grant Funds 322,000
- $648,500

**UW System: Authority to construct Water System Improvements and Expanded Laboratory Remodeling project at Milwaukee Great Lakes Research Station**

Resolution 6901: That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct a Water System Improvements and Expanded Laboratory Remodeling project at the Great Lakes Research Facility in Milwaukee at an estimated cost of $750,000 ($245,000 - WISTAR Funds, $305,000 National Science Foundation Grant Funds, and $200,000 previously approved WISTAR Funds).

**UW-Madison: Authority to Construct Camp Randall North Stadium Police Center**

Resolution 6902: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Camp Randall North Stadium Police Center project at an
estimated total project cost of $200,000 from Program Revenues.

**UW-Madison: Authority for Final Platting, Design Report Approval, and Construction Authority for the University Research Park Roads and Utilities Project**

Resolution 6903: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted for final platting, the Design Report be approved, and authority granted to construct the University Research Park Roads and Utilities project at a cost of $5,000,000, using Program Revenue Supported Borrowing - University Research Park Funds

**UW-Platteville: Approval of Design Report and Authority to Construct Phases I and II of the Doudna Hall Capital Renewal Project**

Resolution 6904: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority granted to construct Phases I and II of the Doudna Hall Capital Renewal project, at a total cost of $6,759,000, using General Fund Supported Borrowing, subject to enumeration of Phase II in the 1995-97 Capital Budget at a cost of $3,759,000.

**UW-Platteville: Authority to Construct Child Care Center**

Resolution 6905: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Child Care Center at a cost of $500,000 using Program Revenue Supported Borrowing.

**UW-Madison: Authority to Seek Enumeration of a Multi-Purpose Sports Arena**

Regent Dreyfus turned to Resolution 6906, adding that the project was acted upon by the State Building Commission and that this resolution reflects a revision which added several conditions the committee requested to assure adequate funding. Regent Dreyfus reported that the committee received detailed presentations by several consultants, and that Dane County Executive Richard Phelps also appeared. The Committee adopted Resolution 6906, with all approving and Regent Gundersen abstaining.

In discussion, Regent Gundersen noted that this project had already been essentially approved. Regent Schilling remarked that, while this project
would have been approved in due course, he was "saddened" because "it flies in the face of all the discipline [the Board] has tried to implement over the years." He gratefully acknowledged Senator Kohl's generous gift, but noted that the gift moved this project ahead of other priorities. Regent Grebe countered this perspective by asserting that this is a "very good project," and Regent Dreyfus concurred, adding that priorities change when gifts of this magnitude are made. Regent Lubr concluded the discussion by observing that, with the selection of a new basketball coach and the $25,000,000 commitment from Senator Kohl, the UW Madison basketball program will be "back on track."

Regent Dreyfus moved the approval of Resolution 6906; Regent Budzinski seconded, and the Resolution passed with Regent Gundersen abstaining.

**UW-Madison: Authority to Seek Enumeration of a Multi-Purpose Sports Arena**

Resolution 6906: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to seek enumeration of a Multi-Purpose Sports Arena with a seating capacity of at least 15,000 at an estimated cost of up to $72 million. Before construction can proceed, the following financial conditions must be set:

a. No more than $27 million of Program Revenue Supported Borrowing is authorized, including the $1.4 million to relocate the Safety Program and facilities from the arena site;

b. At least $45 million of gift funding is committed; and

c. At least 75% of the suites are committed to multiple-year leases.

---

**Report of the Vice President for Physical Planning and Development**

1995-97 Capital Budget

Regent Dreyfus reported that Vice President Brown reviewed the State Building Commission's action, noting that the award of $340 million was more than the $270 million requested.

In Board discussion, Regent Schilling again noted his concern for the impact of recent events on the UW's physical planning and development capability. Regent Gelatt referred to Regent Dreyfus' comment at the previous meeting regarding the potential for Chancellors to lobby directly for facilities, rather than work through the established system. Concerned that recent events were evidence of direct lobbying, he cautioned those Regents who
would serve during the next budget cycle, noting that the UW System arose from a recognized need for some structure in higher education in Wisconsin. When the campuses and the UW System speak together, he suggested, they are more effective in the legislative process.

President Lyall concurred, and cited as evidence the cooperative effort of chancellors and the capital planning staff on a number of projects that had been modified in the Building Commission process. Such cooperation served the academic priorities well; however, she also noted that it was a matter of concern that being left with only a small core of capital planning staff would increase the difficulty of such cooperation. Regent Lubar stated that the UW System needed to retain its unity; Regent Dreyfus added that, prior to the establishment of the UW System, a strong leader could provide guidance by reminding chancellors of their responsibilities to the whole group. Reminding the Board that he has commented on this issue before, Regent Grebe cited his appearance before the Joint Finance Committee as capable of providing comment from the Board's leadership on this issue.

Regent James concluded this discussion by speaking in defense of the projects enhancing UW-Platteville. She noted the Governor's high regard for the Russell Hall project, reminded the Board to consider the fair treatment received by the UW System, and cautioned against allowing the judgement of the Board to be affected by this discussion.

REPORT OF THE BUSINESS AND FINANCE COMMITTEE

The report was provided by Regent Gelatt, who introduced Resolutions 6907 - 6911. In discussion of these items, Regent Gundersen expressed his approval for the guidelines for the Leona A. Gifford Scholarship Fund, noting that they were well done and recommending that they might be used as models in the future. Regent Gelatt moved the adoption of Resolutions 6907 - 6911, which was seconded by Regent Hempel and passed unanimously.

The Leona A. Gifford Scholarship Fund

Resolution 6907: That upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the gift of Leona A. Gifford be accepted; and that the Leona A. Gifford Scholarship be established and administered by the School of Library and Information Studies, University of Wisconsin-Madison.

(Mrs. Leona A. Gifford, formerly Leona A. Olson, was a graduate of the Wisconsin Library School, Class of 1933. She has given $100,000 to establish the
1995-97 Pay Plan Recommendations for Faculty and Academic Staff

Resolution 6908: That upon the recommendation of the UW System President, the Board of Regents directs the UW System President to transmit to the Department of Employment Relations Secretary, currently available information on faculty salaries for UW System peer institutions and related economic indices pursuant to s. 230.12(3)(e) Wis. Stats. The Board of Regents concludes that an average salary increase of at least 3% in each year of the 1995-97 biennium for faculty and academic staff will maintain our current position in the market based upon the statistics presented. The Board acknowledges that constraints inherent in the current budget process may prevent full implementation of the increase.

Further, that the Department of Employment Relations Secretary be asked to recommend to the Joint Committee on Employment Relations, that academic staff salary ranges be increased by the full amount of the pay plan each year of the biennium.

Finally, that the Board of Regents requests that faculty and academic staff participate fully in any staff benefit improvements made available to other state employees during the 1995-97 biennium.

Authorization to begin planning for Faculty and Academic Staff salary adjustments for 1995-96

Resolution 6909: That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents directs each chancellor to proceed with faculty and academic staff salary evaluations using a suitable evaluation system the results of which can be converted to a salary, once the pay plan is known. A record of the evaluation judgments shall be made before July 1, as provided in s.36.09(1)(j), Wis. Stats. Further, the Board of Regents directs System Administration to propose general 1995-96 pay plan guidelines, including a distribution plan, for consideration at the Board’s May meeting.

The evaluation system identified above shall be constructed so as to permit distribution of pay plan amounts for faculty and academic staff such that not less than one-third of the total compensation plan will be distributed on the basis of market/merit and
not less than one-third of the total compensation plan will be distributed on the basis of solid performance.

**Agreement with private profit-making organization - G.H. Besselaar**

Resolution 6910: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with G. H. Besselaar Associates entitled, "A Double-Blind, Randomized, Placebo-Controlled, Multicenter Study to Investigate the Long-Term Effects of Finasteride (MK-906) in Patients with Benign Prostatic Hyperplasia."

**Agreement with private profit-making organization - Chicago Bears Summer Training Camp**

Resolution 6911: That, upon the recommendation the UW-Platteville Chancellor and the President of the University of Wisconsin System, the proposed contract for UW-Platteville to provide certain facilities and services for the summer training camp of the Chicago Bears for 1995, 1996 and 1997 with an option to renew for two additional one-year periods be approved.

In addition, the Board of Regents ratifies the contracts with the other three professional football teams for summer training camps at UW-La Crosse, UW-River Falls and UW-Stevens Point.

**Revised Investment Objectives and Guidelines - UW System Trust Funds**

Regent Gelatt reported that Associate Professor Mark Fedenia, UW-Madison School of Business, was asked at the November 10 meeting of the Business and Finance Committee meeting to work with System Administration to draft new investment guidelines and develop a system for monitoring portfolio risk given the increased complexity of the fixed-income market to address areas not covered in the current guidelines. This system would prohibit the use of leverage, increase reporting requirements for managers, require broker confirmations on all trades, establish risk benchmarks, require monitoring of portfolio risks, and prohibit investments in derivative securities if the underlying assets are ineligible for investment in the portfolio. Other changes in the guidelines were proposed to address American Depository Receipts, classes of assets available for investment and to clarify conflicting language.

In the committee meeting, Regent Hempel expressed concern about the use of any derivatives in the endowment portfolio of a public university. Regent Lubar proposed to limit derivative use to risk reduction. Regent Orr recommended that the guidelines reflect the desire of the Board to address the
risk of individual investments as well as the risk of the portfolio as a whole. After lengthy discussion, Regent Steil recommended that a subcommittee be formed to revise the draft to reflect the committee discussion. Regents Hempel and Orr have agreed to serve that subcommittee.

**CQI Presentation - Business and Accounting Quality Improvement Initiative**

Regent Gelatt reported that an informative look at CQI efforts at UW-Platteville since fall of 1993 was presented by UW System Continuous Quality Improvement Consultant Donna Perkins, UW-Platteville Business and Accounting Department faculty and students.

**Review of the Financial Plan for proposed UW-Madison Sports Arena**

UW-Madison Vice Chancellor John Torphy introduced Tom Benzel, who reviewed the financial plan for the proposed UW-Madison Sports Arena. Mr. Benzel assured the Committee that all financial estimates were made conservatively, that the expenses presented represent a full costing of the program, and that the proposed debt can be serviced by the proposed program.

**Report of the Vice President**

Gifts, Grants and Contracts

Vice President Marnocha reported that gifts, grants and contracts for the ten-month period ending March 17 were $465.4 million, with an increase of $46.4 million or 10% over the previous year. Federal awards and non-Federal awards also increased, $35 and $21.4 million, respectively.

**Audit Subcommittee**

Internal Audit Director Brunkow presented the Third Quarter Internal Audit Report to the Subcommittee, noting the findings of a number of recently-completed audits. Regent Orr asked about security protection on UW phone and computer systems. A presentation on data security will be made at the May meeting.
ADDITIONAL RESOLUTIONS

Regent James presented Resolution 6912, which was seconded by Regent Randall and unanimously adopted with a show of applause.

Appreciation to UW-Platteville

Resolution 6912: Whereas, the Board of Regents is very pleased to have been invited to hold its April 1995 meetings at UW-Platteville; and

Whereas, this visit has been enhanced by the interesting and informative campus tour and presentations on the impact of information technology on teaching and learning; transformation of middle-level education; and continuous quality improvement initiatives in business and accounting; and

Whereas, a highlight of this visit was the opportunity to attend a special reception and dinner with legislative and community leaders, alumni, faculty, staff and students; and

Whereas, the warm and gracious hospitality extended by Chancellor and Mrs. Culbertson, UW-Platteville and the entire community is very much appreciated;

Now, therefore, be it resolved that the Board of Regents of the University of Wisconsin System hereby extends grateful appreciation to the University of Wisconsin-Platteville and all those involved in making this visit a memorable and enjoyable occasion.

Chancellor Culbertson graciously acknowledged the hard work of his fine staff, noting their commitment to taking of their customers, and his appreciation for the Regents' visit.

The Board took a ten minute recess and reconvened at 10:10 a.m.

At 10:10 a.m., Regent Lubar read Resolution 6913 and moved its adoption by the Board of Regents. The motion was seconded by Regent Tregoning and adopted on a roll call vote with Regents Budzinski, Dreyfus, Gelatt, Grebe, Gundersen, Hempel, James, Krutsch, Lubar, MacNeill, Orr, Randall, Schilling, Steil and Tregoning (15) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 6913: That the Board of Regents recess into closed session for annual evaluations, to consider offering a salary
above the executive salary group six maximum, to consider approval of a temporary base salary adjustment for a faculty member in a salary range that exceeds the executive salary group six maximum, UW-Madison; and to consider appointment of a Vice Chancellor, UW-Oshkosh, all as permitted by s.19.85(1)(c) Wis. Stats.; to consider awarding an honorary degree; and to consider naming a room after a person, as permitted by s.19.85(1)(f), Wis. Stats.; and to confer with legal counsel as permitted by s.19.85(1)(g), Wis. Stats.

CLOSED SESSION ACTION

The Board arose from closed session at 12:50 p.m., after which adoption of the following resolutions was announced:

**UW-Madison: Approval of a temporary base salary adjustment for a faculty member in a salary range that exceeds the Executive Salary Group Six Maximum**

Resolution 6914: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, a temporary base salary adjustment of 7.7% ($8,296), resulting in a new 1994-95 rate of $115,000, effective April 1, 1995, be approved for Professor Melvin H. Weinswig for the period he serves as Interim Dean, School of Pharmacy.

**UW-Oshkosh: Honorary degree nomination - second reading**

Resolution 6915: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, approval is granted for the University of Wisconsin-Oshkosh to confer the following honorary degree:

Dennis J. Noone: Doctor of Humane Letters

**UW-Oshkosh: Appointment of Vice Chancellor**

Resolution 6916: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, Vicki Lord Larson be appointed Vice Chancellor, University of Wisconsin-Oshkosh, at an annual salary of $98,000, effective July 1, 1995 or earlier.
The following resolution was adopted in closed session at the February 10, 1995 meeting but was not announced at that time pending acceptance of the offer.

Authorization to offer a specific individual a salary that exceeds the maximum of group six of the Executive Pay Plan

Resolution 6917: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to offer a salary up to C$115,000 for a Professor of Marketing, School of Business.

The meeting was adjourned at 12:50 p.m.

April 25, 1995

[Signature]
Judith A. Temby, Secretary
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

EXECUTIVE COMMITTEE

Minutes of the Meeting

March 22, 1995
3:45 p.m.
Held by telephone conference

Committee members participating: Regent Dreyfus, Regent Grebe, Regent Krutsch, and Regent Lubar

Committee members not participating: Regent Gelatt, Regent Schilling and Regent Steil

- President Grebe presiding -

Upon motion be Regent Dreyfus, seconded by Regent Lubar, the minutes of the January 25, 1995, meeting of the Executive Committee were unanimously approved as distributed.

The Committee considered an authorization to recruit for a head basketball coach at UW-Madison. Present for the discussion were President Lyall, Chancellor Ward, Senior Vice President Ward, Athletic Director Pat Richter, and General Counsel Charles Stathas.

Upon motion by Regent Lubar, seconded by Regent Dreyfus, the following resolution was adopted unanimously by the Executive Committee.

Resolution 6890: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Head Basketball Coach, University of Wisconsin-Madison, at a salary that exceeds the Executive Salary Group 6 maximum.

The meeting was adjourned at 3:55 p.m., upon motion by Regent Dreyfus, seconded by Regent Lubar.