MINUTES OF THE REGULAR MEETING
of the
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin
Friday, October 7, 1994

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MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in Room 1820 Van Hise Hall
Friday, October 7, 1994
1:00 p.m.

- President Grebe presiding -

PRESENT: Regents Barry, Benson, Budzinski, Dreyfus, Gelatt, Grebe, Gundersen, Hempel, James, Krutsch, MacNeil, Orr, Randall, Schilling, and Tregoning

ABSENT: Regents Lubar and Steil

Approval of Minutes

Upon motion by Regent Dreyfus, seconded by Regent Schilling, minutes of the meeting of the Board of Regents held on September 9, 1994, were unanimously approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Resolution of Appreciation: Erroll B. Davis, Jr.

Regent Schilling presented and moved adoption of the following resolution, and it was adopted by the Board with a standing ovation:

Resolution 6785: WHEREAS, Erroll Davis has served the citizens of Wisconsin with creativity, generosity and visionary leadership as a distinguished member of the University of Wisconsin System Board of Regents; and

WHEREAS, as a six-year member of the board's Executive Committee and as Chair of the Education Committee, he has contributed significantly to the furthering of Wisconsin's reputation as an international leader in the provision of quality post-secondary educational opportunities; and

...
WHEREAS, among his many valued contributions to the Board has been a tireless commitment to work with System Administration, institutional leaders, students and elected officials in the development of budgetary and enrollment goals designed to maintain quality and access throughout the UW System; and

WHEREAS, Erroll Davis was instrumental in the implementation of systemwide Design for Diversity efforts to improve education and employment opportunities for persons of racial, ethnic and other under-represented groups; and

WHEREAS, in his corporate role, he was a leader in the creation of the annual Underkofler Awards to recognize teaching excellence systemwide; and

WHEREAS, during his leadership of the Education Committee, program duplication was reduced through lateral reviews and joint programs among UW institutions; and

WHEREAS, in recognition of his prodigious work on this Board, as well as his service on the Board of Trustees of Carnegie Mellon University, his alma mater, Erroll Davis was recently nominated for the Association of Governing Board’s Distinguished Service Award in Trusteeship; and

WHEREAS, throughout his service, he always demonstrated thorough preparation, thoughtfulness and good humor;

THEREFORE, be it resolved that the Board of Regents of the University of Wisconsin System highly commends Erroll Davis for his extraordinary and steadfast commitment to the students, faculty and staff of public higher education in Wisconsin; grants him the status of Regent Emeritus; and extends sincere best wishes to him and his wife, Elaine, and their family.

President Lyall presented a plaque to Regent Emeritus Davis in recognition of his seven years of distinguished service on the Board.

In brief acceptance remarks, Regent Emeritus Davis noted that he missed the collegial atmosphere, problem solving, and the quality people with whom he had worked on the Board. He had come to appreciate the scope and depth of the Board’s responsibility and to recognize the extent of the challenges before the Board in this difficult time. He was confident, however, that the UW System is in very capable hands.

**Report of the Council of Trustees, UW Hospital and Clinics**

The report was presented by Regent Orr, Chair of the Council of Trustees.
Regent Orr reported that at its October 6 meeting, the Council received the financial statements audited by the Peat Marwick accounting firm for 1993-94. Peat Marwick issued an unqualified opinion on the financial statements and was complimentary of the management performance, with no management letter issued. The auditors found that the Hospital's operating margin last year was comparable to that of other successful, well-managed, academic medical centers.

Superintendent Derzon reviewed operating performance for the first two months of the year, with volume ahead of last year due to admissions being up about seven percent. Patient days are not up as much because the average length of stay is down from 7.7 days to 7.1, which is a favorable development in terms of delivery of medical care. Year-to-date revenues exceed expenses by $3.8 million, which is somewhat ahead of budget.

Hospital Networking Plan

Regent Orr noted that the Department of Administration required preparation of a business plan as a condition for granting of a bid waiver to continue funding University Health Care, Inc. The plan presented at this meeting outlines areas for expansion in order to enhance patient levels needed by the hospital to perform its educational mission. It is the Medical Center's objective to have 200,000 covered lives as a result of merger and practice acquisition. U-Care currently has 24,200 members; HMO-Wisconsin has 37,500; and Group Health Cooperative, with which the Hospital has a loose association, has 38,600 members.

The plan includes acquisition targets and high and low budget estimates. It is difficult, Regent Orr cautioned, to predict accurately practice acquisition costs in any given period.

The plan was informally reviewed by the Department of Administration formally reviewed by the Committee headed by Regent Orr, and by the Council of Trustees, both of which recommended approval by the Board of Regents.

Upon motion by Regent Orr, seconded by Regent Gundersen, the following resolution was adopted unanimously by the Board of Regents:

Resolution 6786: That the Board of Regents accepts the attached report on the Medical Center Business Strategy and directs that it be submitted to the Department of Administration and the Joint Legislative Audit Committee.

Regent Gundersen urged the Council of Trustees to advance three initiatives: Restructuring of the hospital and clinics to a public authority model; creation of a group practice for UW physicians; and movement to a successful organ procurement settlement.
Report of the Educational Communications Board Meeting

A written report of the September 16, 1994, meeting of the Educational Communications Board was provided to the Regents.

Report of the Vice President of the Wisconsin Technical College System Board

Supplementing his written report, Regent Barry, Vice President of the WTCS Board, pointed out the name change from Vocational, Technical and Adult Education System to the Wisconsin Technical College System. He also called attention to a vision statement by WTCS Executive Director Dwight York which highlights issues of partnering and managing new technologies. One technological innovation is the Jefferson/Dane Interactive (JEDI) network which links three technical college campuses in two counties with ten K-12 school systems for interactive video and distance education. The Department of Administration was helpful in negotiating with the carriers for favorable long-distance rates. These patterns, Regent Barry felt, will continue to emerge and will be connected at a later date with each other and the UW System.

Regent Gundersen commended the UW and WTCS for the great expansion of credit transfer opportunities between the two systems.

Legislative Report

A written report was provided to the Regents.

Reaffirmation of Principle of Academic Freedom

Introducing Resolution 6787, Regent Krutsch cited the powerful and moving words written 100 years ago in a Board of Regents' report exonerating Economics Professor Richard T. Ely--words that have become a landmark in the history of academic freedom:

"Whatever may be the limitations which trammel inquiry elsewhere, we believe the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found."

Sixteen years later, the Class of 1910 donated a plaque immortalizing those words, and in 1915 the plaque was affixed to the outside wall of Bascom Hall.
Last month, Regent Krutsch reported, with the leadership of Chancellor David Ward and the UW-Madison University Committee, Economics Professor Lee Hansen organized a conference commemorating the centennial of the Ely affair and reaffirming the principle of academic freedom.

At a rededication ceremony at the top of Bascom Hill, unequivocal support for free and open inquiry was expressed by Chancellor Ward, UW System President Lyall, Regent President Grebe, Department of Administration Secretary Klauser representing Governor Thompson, and UW-Madison's University Committee Chair Reznikoff.

Prior to the rededication ceremony, Regent Krutsch said, a world-renowned genetics professor introduced himself and told her that the first time he read the words written on the Bascom Hall plaque, he cried. Waclaw Szybalski emigrated from Poland in 1949 and knew firsthand what happens when the principle of academic freedom is discarded. As a young scientist he was told by "officials" that he would be sent to Siberia if he continued his controversial research. Regent Krutsch read excerpts from his remarks at the conference, including the following:

"Why is this 'sifting and winnowing' statement so important? Because it so clearly and poetically states the principle of the Freedom of Teaching and Research, because it is very unique, because it stresses that the University of Wisconsin will not be swayed by temporary vagues or political trends, even if they should prevail at other institutions, and because this declaration is expressed in such beautiful and moving language . . . . I am certainly a devotee of this plaque, and I walk all my visitors and collaborators to Bascom Hill, to let them read it, and be inspired."

Professor Szybalski suggested, and Regent Krutsch agreed, that the "sifting and winnowing" statement should be made more visible, for example, by putting it on university letterheads, so that all will be reminded on a more regular basis of this first principle of the university.

In appreciation of the 1894 Board of Regents' courage and to allow the current Board to affirm the principle of academic freedom for the entire UW System, Regent Krutsch had asked noted Wisconsin historian and Professor Emeritus E. David Cronon to draft a resolution. Thanking him publicly for his eloquence, she read the resolution he authored and moved its adoption by the Board of Regents. The motion was seconded by Regent Dreyfus and carried unanimously.

Resolution 6787: Whereas, in September of 1894 the Board of Regents of the University of Wisconsin conducted an investigation of charges against Professor Richard T. Ely's teaching, scholarship, and his political, social, and economic views;

And whereas, after hearing and reviewing the charges and Professor Ely's defense, the regents voted overwhelmingly to reject the charges and exonerate Professor Ely;
And whereas, the conclusion of the regents' report constituted an eloquent endorsement of the principle of academic freedom in a free university, in particular the ringing sentence memorialized by the Class of 1910 on a bronze plaque mounted on the front of Bascom Hall:

"Whatever may be the limitations which trammel inquiry elsewhere, we believe the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found."

And whereas, for the past century the Ely case has been regarded nationally as one of the key events in establishing academic freedom not only in Wisconsin but across the country;

Now therefore, be it resolved that the Regents of The University of Wisconsin System, meeting one hundred years after our predecessors guaranteed Professor Ely's academic freedom, reaffirm our commitment to the untrammeled search for truth.

We call upon all members of our several academic communities--administrators, faculty, staff, and students alike--to guard this precious legacy, to consider differing points of view, and always to engage in "that continual and fearless sifting and winnowing by which alone the truth can be found."

Statement by President Grebe regarding Announcement by Department of Administration Secretary James Klauser

Referring to Secretary Klauser's announcement at the September "Sifting and Winnowing" rededication ceremony, President Grebe made the following points. First, he underscored the understanding that, while the UW System has been exempted from preparing five and ten percent budget reduction submissions, the UW System has not necessarily been exempted from budget cuts in the coming biennium.

Second, he expressed appreciation to Governor Thompson and Secretary Klauser for their understanding of the difficulties the System would have experienced in preparing the budget reduction submissions within the original timeframe.

Third, in light of the announcement, he asked that all members of the UW community pursue the following courses of action:

- First, continue identifying ways in which each UW institution, and the System as a whole, can use resources effectively and efficiently. Both the uncertainties of the biennial budget process and good management principles, he noted, dictate a redoubling of efforts to eliminate ineffective and low-priority uses of resources. On this
point, he did not believe that the university should be run "like a business"-at least not like most private, profit-making businesses. As a public institution of higher education, he said, it must be governed and managed as such, recognizing all of the challenges and differences associated with the processes of learning and teaching, as well as the necessity for making policy decisions in a public format. However, he stated, there is an obligation for stewards of this enormously valuable public asset to get the most out of its resources. In short, the university should not be run "like a business" but in a businesslike way.

• Second, at the same time, efforts must be continued to inform executive and legislative decision-makers and members of the public of the value of the UW System to the State of Wisconsin. Citizens, legislators, and executive branch leaders need to be as well-informed as possible as they weigh the value of the UW System against other important competing objectives for the resources of the state.

While he hopes that the System's budget will not be affected by deep cuts in the upcoming biennium, Regent Grebe stated, the UW System nonetheless must be prepared, if some degree of cuts are determined necessary, to implement those cuts in the most intelligent way. By continuing, rigorous assessments of use of resources at all levels of the System, he stated, the UW will be able to implement the outcome of the budget process in a way that best fulfills the mission of the UW System.

REPORT OF THE PRESIDENT OF THE SYSTEM

Fall 1994 Enrollments

Presenting a preliminary report on fall 1994 enrollments, President Lyall noted that the fall freshman class is drawn from the smallest high school cohort that will be experienced for the rest of the decade. Beginning in fall 1995, the number of high school graduates will begin to rise, growing by more than 30,000 throughout the rest of the decade.

The Systemwide preliminary fall 1994 enrollment stands at 125,143 FTE, down 1.5 percent from last year and within the plus and minus one percent range of the enrollment management target, which was set at 126,025 for this year. Nine institutions are within the one percent range of their individual targets and five are more than one percent outside their targets. All four UW institutions that were slated to grow--UW-River Falls, UW-Green Bay, UW-Platteville, and UW-Superior--did so. The unexpectedly large dip in UW Centers enrollment appears to be a reflection of the demographic decline and the fact that more spaces were available this year at the four-year institutions. Beginning next year, UW Centers' enrollments are expected to rise again as admission to four-year institutions becomes tighter.

The quality of the new freshman class as measured by high school rank remains very high. Systemwide, 82 percent of new freshmen graduated in the top half of their high school class, 47 percent were in the top quarter, and 18 percent were in the top ten percent.
Most important, the President observed, is that these numbers represent individual human beings who come to the UW with hopes and dreams, somewhat anxious, but eager to prepare for the future. In total quality management terms, these are the university's clients, and it is the UW's charge to help them become knowledgeable, competent, and caring citizens of the world.

Biennial Budget Status

Underscoring Regent President Grebe's remarks, President Lyall expressed gratitude for the Governor's decision to waive the requirement for the UW System to submit five and ten percent budget reductions in November. In making this announcement, Secretary Klauser indicated that he and the Governor did not see how the university could sustain such cuts with a wave of "baby boom echo" students coming from the high schools. President Lyall viewed this action as a sincere effort to enable the UW to keep its commitment to serve a significant share of those students without additional resources if the base budget remains intact.

This welcome news does not mean the UW System will necessarily escape a budget reduction, President Lyall cautioned. Instead of having to contemplate fiscal emergency or layoff procedures, however, it enables the UW to press on with strategic planning and restructuring activities in a deliberate way, focusing resources on top priorities in undergraduate education, distance learning, and working to accommodate future enrollment growth through productivity improvements.

The UW System, she stated, has identified and is adhering firmly to its core values—improving undergraduate education; contributing the special talents of the university to help meet the needs of the state in allied health, agriculture and natural resources, and youth-at-risk; and investing in distance education and new learning technologies.

All UW System institutions, including System Administration, are continuing strategic planning, restructuring, and quality management efforts, with recognition that operating plans for the next several years must be drawn on the assumption of very limited growth in available resources; and that the UW must look increasingly to private contributions and program revenues to provide the margin of excellence promised to its students.

To survive and to thrive in this environment will be challenging, President Lyall stated. Better ways must be found to encourage and reward creative performance, whether in the classroom, the laboratory, or administration; and the UW must expect to have to continue to fund needs by moving existing resources from lower to higher priority programs.

In conclusion, she stated her conviction that, if the state can maintain its investment in the UW System, the UW can continue to serve students with top quality education at affordable cost.
Good News Items

President Lyall reported the following positive developments:

The UW Centers have received a $50,000 grant from the Public Telecommunications Facilities Program in Washington, DC, to acquire technical advice essential to development of their distance education programs and activities.

As part of the ongoing central administrative streamlining, UW System payroll and accounting functions have been consolidated into the UW-Madison Processing Center. Consolidated data collection and reporting process will begin with calendar year 1995, and this streamlining is expected to demonstrate benefits in efficiency and improved quality services almost immediately.

President Lyall expressed appreciation to UW-Madison Director of Information Technology Mark Luker, his staff, UW System Assistant Vice President Deborah Durkan, and System Administration staff for their hard work and cooperation in bringing this consolidation to reality.

Two unique facilities at UW-Madison are celebrating important anniversaries: Madison's University Research Park has reached its tenth anniversary. The Park is home to 43 companies, two-thirds of which have a close working connection to university researchers. These businesses employ 1,300 people and generate more than $1 million in property taxes for the City of Madison. The Park plans to open another 150 acres for development during the rest of the decade. President Lyall congratulated Chancellor Ward and Wayne McGown, Director of the Park, for the success of this project.

The UW-Madison Arboretum is celebrating its 60th anniversary this year. The Arboretum contains an extensive collective of trees and shrubs and a painstakingly restored native Wisconsin landscape containing a rare oak savanna and numerous prairie, woodland and wetland plants.

A $2.4 million federal grant was made to the University of Wisconsin Sea Grant Institute for Great Lakes-related research, outreach, and education. These funds, matched by $1.4 million from the State of Wisconsin, will support 81 faculty and staff and 61 graduate and undergraduate students at five UW System institutions: UW-Madison, UW-Milwaukee, UW-Green Bay, UW-Superior and the UW Center-Manitowoc County. Marquette University will also participate in the program. Among the projects to be funded by this grant will be: a study of microbes from Great Lakes sediments to see if they can be genetically manipulated to perform sediment cleanup; a study to determine how poisonous toxins from algae work and ways to detect them in the environment; and several studies of zebra mussels to determine how their adverse effects on water intake pipes can be controlled.

The grant will also support the award-winning "Earthwatch Radio," a weekly series of two-minute public service programs on science and the environment produced by the UW-Madison Institute for Environmental Studies and broadcast nationally.
This grant is exceptional, President Lyall noted, not only for its size but because it makes use of the talents of faculty throughout the System and is an example of the strength gained systemwide in academic collaboration under a single umbrella topic.

Regent Gundersen expressed appreciation for the articles provided to the Regents on intellectual capital and on accountability. He also expressed appreciation for the invitations extended to Regents to join faculty for dinner and conversation the previous evening.

REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Gelatt, Chair, presented the Committee’s report.

Regent Gelatt presented Resolutions 6788 and 6789, which were approved unanimously by the Committee, as consent agenda items and moved adoption by the Board of Regents. The motion was seconded by Regent Hempel and adopted unanimously.

Lucille E. Parker Bequest

Resolution 6788: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin Madison, the bequest of the late Lucille E. Parker, resident of Dane County, Wisconsin, be accepted; and that the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the medical school at the University of Wisconsin, Madison Campus.

(The Will states:

FIFTH: All of the rest, residue and remainder of my estate after payment of the above-mentioned legacies, I give, devise and bequeath to THE REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM for the establishment of a Scholarship Fund in the Medical School at the University of Wisconsin, Madison Campus, the income therefrom to be awarded annually to a student or students, selected by a committee to consist of the Dean of Medical School and two (2) faculty members elected by the Dean. Said Scholarship shall be awarded on the basis of need, scholarship, character and sincerity of purpose and to be paid in such amounts and over such period of time as the committee may deem appropriate. This Scholarship fund shall be known as "THE LUCILLE O’KEEFE PARKER SCHOLARSHIP FUND".

Ms. Parker received a BA in 1921 from UW-Madison. To date a partial distribution of $440,000.00 has been received.)
Authorization to Recruit Senior Vice President for Administration

Resolution 6789: That, upon recommendation of the President of the University of Wisconsin System, the President be authorized to recruit for a Senior Vice President for Administration.

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Coaches Exceptional Achievement Award Policy

Professor James Hoyt, head of the UW-Madison Athletic Board, presented the coaches exceptional achievement policy to the Committee. It was developed to provide consistency with regard to recognition of specific and extraordinary achievements. Professor Hoyt assured the Committee that NCAA investigations would be taken into consideration when determining satisfactory performance of coaches. The Committee directed that future proposed changes to the policy be reported to the Committee before implementation.

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Annual Report on Maintenance of Brittingham Properties

Vice President Olien reported to the Committee on the Annual Report on Maintenance of Brittingham Properties. During the past year, Brittingham House hosted 48 events, involving almost 4,600 guests.

In 1993, a three-year plan was adopted for the maintenance and refurbishing of Brittingham House and its grounds. A portion of that work, involving landscaping, safety concerns and handicapped accessibility, was proposed as small projects for state funding, with the balance to be funded from the Tripp Trust account. The State Building Commission chose not to fund these small projects, recommending instead that Tripp Trust funds be used for all interior and exterior work. Work is proceeding on this basis with the projects that are planned for the next two years.

Major projects for the past year included redeveloping the front yard, replacing rotting landscape timbers with a permanent, brick retaining wall; and screening and securing refuse containers located in the garage and parking area. During 1994-95, the plan is to refinish the hardwood floors in the living and dining room areas, replace dining room chairs, construct two parking stalls near the house for use by drivers with disabilities (reflecting a provision of the Americans With Disabilities Act), and rejuvenate the groves of mature trees that surround the house. During 1995-96, the plan is to install more exterior lighting in the lower parking area, plant new trees, and improve the signage and entrances.

The goal is to ensure the long-term future of the house and grounds, in keeping with its role as a residence, a meeting place, and a symbol of the UW System. It was agreed by the Committee that state support should again be sought, since state funding is appropriate for the external improvements required for public use of Brittingham House. If not successful, improvements will go forth with internal funding.
Report of the Vice President

Vice President Karnocha reported that total gifts, grants and contracts for the four-month period ending October 7, 1994, were $207.7 million, an increase of $22 million over the previous year. Federal awards increased $7.4 million, while non-federal awards increased $13 million.

Merger of Accounting and Payroll Systems

Assistant Vice President Durcan provided the Committee with an update on the merger project. The accounting merger will take place on October 31, 1994. Non-payroll tax accounting and reporting will be handled by the UW Processing Center staff for all institutions, but still using two different systems for data collection for the remainder of this calendar year. In calendar 1995, new data collection procedures will be developed for non-payroll tax accounting and reporting.

Future Agenda Items

The Committee considered future agenda items, which will include focused discussions on priorities and technology investments, as well as on a broader level of fundraising.

Audit Subcommittee

Internal Audit Director Brunkow provided the Audit Subcommittee with the First Quarter Internal Audit Report. UW System Internal Audit is presently engaged in 18 audits relating to fixed asset-personal property, student centers, bursar operations and selected cash operations, physical plant, data security and minority/disadvantaged programs.

Recently completed audits found the following: (1) The UW-Parkside Physical Plant follow-up audit indicated there were still recommendations which had not been implemented from the 1991-92 audit. Many of the former and current recommendations will be implemented with the installation of the new maintenance software package. (2) The institutions are implementing physical plant inventory systems in response to concerns raised by the Legislative Audit Bureau and the Board. Audit recommendations will ensure that all institutions are in compliance with System policy and federal regulations. (3) The UW-Parkside Residence Halls audit was the initial audit for that operation and therefore quite comprehensive. There were many findings and recommendations made. (4) Bursar operations and selected cash centers audits were performed at each of the thirteen UW Centers. The audits resulted in extensive findings and recommendations.
The Legislative Audit Bureau is completing the federally required A-133 audit of federal grants and financial aids. The LAB also is auditing the state’s debt collection practices and is completing the audit required by the Corporation of Public Broadcasting for UW-Extension WHA and WHA-TV.

REPORT OF THE EDUCATION COMMITTEE

Regent Krutsch, Chair, presented the Committee’s report.

Presenting Resolutions 6790-6795, which had been approved unanimously by the Committee, Regent Krutsch moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent MacNeil and adopted unanimously by the Board.

Request to Trustees of William F. Vilas Trust Estate

Resolution 6790: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for $2,625 to help support an international conference to honor Professor Jost Hermand, Vilas Research Professor of German, University of Wisconsin-Madison.

Authorization to Recruit: Academic Program Director, Wisconsin Comprehensive Cancer Medical Center, and Professor with Tenure, Medical School, UW-Madison

Resolution 6791: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for an Academic Program Director and Professor or Associate Professor, University of Wisconsin Clinical Cancer Center, Medical School, University of Wisconsin-Madison.

Authorization to Recruit: Dean, College of Education, UW-River Falls

Resolution 6792: That upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean of the College of Education.

Authorization to Recruit: Vice Chancellor, UW-Green Bay

Resolution 6793: That upon recommendation of the Chancellor of the University of Wisconsin-Green Bay and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Vice Chancellor.
Named Professors, UW-Madison

Resolution 6794: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Herbert Hill, Department of Afro-American Studies, College of Letters & Science, UW-Madison, be changed to Evjue-Bascom Professor in Afro-American Studies, retroactive to July 1, 1994.

Resolution 6795: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following faculty members be appointed H. Edwin Young Professors, retroactive to July 1, 1994:

Alberto Palloni, Department of Sociology and Institute for Environmental Studies, College of Letters & Science, UW-Madison;

M. Crawford Young, Department of Political Science, College of Letters & Science, UW-Madison.

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UW-Parkside Presentation on General Education Program

Interim Vice Chancellor Howard Cohen made a presentation to the Committee on the UW-Parkside General Education Program. The program has both process-oriented goals (developing habits of the mind, asking questions and seeking answers, critical thinking, etc.) and content-oriented goals (developing literacies and a basic foundation of knowledge). In assessment of the general education program so far, students agree that they are learning the literacies that the program is designed to teach.

About 40 percent of new UW-Parkside students are transfers, most of whom enter the institution with general education credits from other institutions. The distribution requirements of the UW-Parkside program address the needs of those students by allowing the credits to transfer into the program.

In Committee, Regent Benson asked if there is ongoing dialogue with the major feeder high schools about how their students are succeeding. Regents commented that high schools should be informed if their students need remedial work. Regent Krutsch commended the institution for the freshman seminar, but expressed concern about the reading, writing and computational skills and whether the test-out scores are set high enough. The Committee asked UW-Parkside to look at its English and mathematics requirements, whether the hurdles are high enough and to reexamine whether college competencies are being taught. In response to an inquiry by Regent Benson, it was indicated that not many students enter with advanced placement credits.
Report of the Senior Vice President for Academic Affairs

Visits to UW Institutions

Senior Vice President David J. Ward reported that he is about to begin a series of fall visits to UW institutions that will be completed by the first of December.

Publication on Assessment and Accountability

It was reported by Senior Vice President Ward that a book recently published by the Education Commission of the States, *Charting Higher Education Accountability: A Sourcebook on State-Level Performance Indicators*, is complimentary in its review of the history of assessment in Wisconsin as well as the more recent accountability efforts in the UW System.

Presentation and Panel on Strategic Curricular Planning

Noting that the Education Committee will have opportunities in its agendas for extensive discussion of a number of academic issues and areas of policy development, Regent Krutsch reported that, for the first of these sessions, UW-Eau Claire Vice Chancellor Marjorie Smelstor described strategic curricular planning at UW-Eau Claire. It has resulted in a redefined baccalaureate degree with the following emphases: goals, not credits and courses (although there still will be credits and courses); infusion, not add on; redefinition of the word "curriculum" as learning that occurs both inside and outside the classroom; connections, not fragmentation; a liberal education that is both liberating and practical, both breadth and depth, both general and career-oriented.

She enunciated some principles for effecting curricular change. Among the highlights of the new baccalaureate are an increase in interdisciplinary approaches, a foreign language requirement, a minimum competency requirement in mathematics and statistics, and a curricular, extracurricular or co-curricular service/learning activities requirement—all with a reduced number of credits to degree.

In panel reaction to the presentation, UW-Milwaukee Vice Chancellor Kenneth Watters noted that curricular change is never finished and the culture of the campus often determines how it will progress. UW-Parkside Interim Vice Chancellor Howard Cohen said that the lengthy planning process encourages the participants to see how the curriculum fits into the mission of the university and that major curricular change challenges the vested interests of everyone on campus, increasing the tension between individual and departmental goals and goals of the university itself.

Senior Vice President Ward noted that the culture of UW System institutions are very different from each other. To be effective, change must be consistent with the culture and history of the specific campus. All panelists agreed on the importance of involving participants from outside the immediate university community in the planning process.
Responding to Regent Krutsch's question in Committee on the relationship of the Board to the process, Senior Vice President Ward noted that the climate of the campus is to focus on the disciplines. Emphases directed by the Board provide a focus for meaningful discourse and consideration of issues by the institutions. There is a limit, however, to how many Board initiatives the institutions can effectively deal with at any one time.

In discussion at the Board meeting, Regent Gelatt inquired as to the status of the study of consistent measurement of remediation across the UW System, to which Senior Vice President Ward replied that this report will come to the Board during the current academic year.

**Publication of Timetables**

In Committee discussion, Regent Tregoning noted that a result of an accountability requirement is that timetables must distinguish between courses taught by faculty and those taught by instructional academic staff. Having heard of discomfort among some academic staff that they are being singled out as different, he wondered if that information could be made available in some other way.

President Lyall reminded the Committee that one of the accountability measures is to increase the percentage of sections taught by faculty and that this should not be lost in the concern over publishing the timetable information.

**Searches for Education Deans**

Regent Randall noted the number of searches for Education Deans now taking place in the UW System, at a time when the lateral review in teacher education is still being completed.

**REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE**

Regent Dreyfus, Chair, presented the Committee's report.

Presenting Resolutions 6796-6799, which were approved unanimously by the Physical Planning and Development Committee, Regent Dreyfus moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent Barry and adopted unanimously.
 UW-Madison: Authority to Lease Space

Resolution 6796: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to lease approximately 6,788 GSF of space at 6630 University Avenue in Middleton and to complete the space for relocation and expansion of the UW Hospital Women’s Health Center, and approval to complete the space at an estimated lump sum payment cost of $350,000, using UW Hospital and Clinics Program Revenue funds.

Lessor: Health Professionals, Inc.
440 Science Drive #200
Madison, WI 53711

The base lease will be a five-year period beginning January 1, 1995 or date of occupancy, whichever is sooner, and includes a five-year renewal option, through December 2004. The annual rental rate is estimated to be approximately $39,109 ($5.77 per square foot) for the unfinished space. The rental rate is based on costs of the original construction and carrying costs and will escalate by 2% in each of the last two years of the five-year lease term, as follows:

<table>
<thead>
<tr>
<th>Lease Period</th>
<th>Term</th>
<th>Annual Cost</th>
<th>Cost/SF</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 1, 1995 - December 31, 1995</td>
<td>12 months</td>
<td>$39,109</td>
<td>$5.77/SF</td>
</tr>
<tr>
<td>January 1, 1996 - December 31, 1996</td>
<td>12 months</td>
<td>$39,109</td>
<td>$5.77/SF</td>
</tr>
<tr>
<td>January 1, 1997 - December 31, 1997</td>
<td>12 months</td>
<td>$39,109</td>
<td>$5.77/SF</td>
</tr>
<tr>
<td>January 1, 1998 - December 31, 1998</td>
<td>12 months</td>
<td>$39,891</td>
<td>$5.89/SF</td>
</tr>
<tr>
<td>January 1, 1999 - December 31, 1999</td>
<td>12 months</td>
<td>$40,689</td>
<td>$6.00/SF</td>
</tr>
</tbody>
</table>

The lessee is responsible for utilities, janitorial, maintenance services, and real estate taxes which are estimated at $6.70 per square foot. Rent and associated costs will be funded from UW Hospital and Clinics program revenues.

 UW-Stevens Point: Authority to Adjust Campus Boundary

Resolution 6797: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, authority be granted to adjust the campus boundary, to purchase a 44,500 square foot parcel improved with a 35,200 GSF masonry building and 48-stall parking lot, and to remodel the facility at a total cost of $1,206,000 (Acquisition costs: $957,000; remodeling costs: $249,000) from Program Revenue Supported Borrowing ($552,000 Residence Life, $540,000 Business Affairs, and $114,000 Parking Services). This project is in lieu of construction of the Residence Life Maintenance and Campus Storage Facility included in the authorized 1993-95 Capital Budget at $648,500 of Program Revenue Supported Borrowing.
UV Center-Barron County: Approval to Purchase Movable Equipment

Resolution 6798: That, upon the recommendation of the UW Centers Chancellor and the President of the University of Wisconsin System, approval be granted to purchase movable equipment for four remodeled areas in three buildings at the UW Center - Barron County at a total cost of $49,200 from General Fund Supported Borrowing - Statewide Equipment Funds.

UV System: Adoption of Health and Safety Program Plan

Resolution 6799: That, upon the recommendation of the President of the University of Wisconsin System, the System's Written Health and Safety Program Plan, developed in response to the Governor's Executive Order 194, mandating that each campus develop and promulgate a comprehensive written health and safety program, be adopted.

UV-La Crosse: Authority to Expand Scope and Increase Budget for Cleary Alumni and Friends Center

Adoption of Resolution 6800, which was unanimously approved by the Committee, was moved by Regent Dreyfus, seconded by Regent Barry and carried unanimously by the Board.

Resolution 6800: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, authority be granted for the UW-La Crosse Foundation to construct a Guest Room Suite Addition to the Cleary Alumni and Friends Center project and for the University to purchase the addition, at an estimated total cost of $246,000 ($86,000 Program Revenues-Cash and $160,000 Program Revenues Borrowed from Internal Reserves).

UV-Stevens Point: Authority to Name Eight Houses (floors) in Residence Halls

Presenting Resolution 6801, which was approved unanimously by the Committee, Regent Dreyfus reported that the eight residence hall houses are to be named in honor of the following persons, five of whom are still living and are retired: Daniel Houlihan, Professor of Communication; Alice Clawson, Coordinator of Professional Studies for Physical Education Teachers; Zofia Soroka, Head of the Bibliography Section of the Learning Resources Center; Monte Charles, Football Coach; Mary Bradford, one of the original thirteen faculty of the university; Lee Burress, Professor of English; Frank Crow, Professor of History; and Pauline Isaacson, Professor of Speech.

Upon motion by Regent Dreyfus, seconded by Regent Schilling, the following resolution was adopted unanimously by the Board:
Resolution 6801: That, upon the recommendation of the UW-Madison Stevens Point Chancellor and the President of the University of Wisconsin System, authority be granted to name eight houses (floors) in three residence halls on the campus as follow:

- Smith Hall 1st House
- Smith Hall 2nd House
- Smith Hall 3rd House
- Smith Hall 4th House
- Hanson Hall 2nd House
- Hansen Hall 3rd House
- Hansen Hall 4th House
- Steiner Hall 3rd House

- Houlihan House
- Clawson House
- Soroka House
- Charles House
- Bradford House
- Burress House
- Crow House
- Isaacson House

Report of the Vice President

Land Holdings Report

Vice President Brown gave an annual report of the University of Wisconsin land holdings. The UW System has 18,000 acres of land, 4,600 of which house the main campuses. The remaining 13,400 are divided almost evenly between arboretum land and experimental farm land.

The meeting was recessed at 2:00 p.m. and reconvened at 2:05 p.m., at which time it was moved by Regent Budzinski and seconded by Regent Schilling that Resolution 6802 be adopted by the Board of Regents. The motion was adopted on a unanimous roll-call vote, with Regents Barry, Benson, Budzinski, Dreyfus, Gelatt, Grebe, Hempel, James, Krutsch, MacNeil, Orr, Schilling, and Tregoning (13) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 6802: That the Board of Regents recess into closed session to consider extension of leave of absence beyond the initial two years for a faculty member, UW-Madison, as permitted by s. 19.85(1)(c), Wis. Stats., to consider honorary degree nominations, UW-Madison, as permitted by s. 19.85(1)(f), Wis. Stats.; and to confer with legal counsel regarding pending or potential litigation, as permitted by s. 19.85(1)(g), Wis. Stats.
CLOSED SESSION ACTION

The Board arose from closed session at 2:25 p.m., having adopted the following resolution, with Regent Randall voting in opposition:

Extension of Leave of Absence, UW-Madison

Resolution 6803: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the leave of absence for Professor Jay Noren, Department of Preventive Medicine, Medical School, be extended through December 31, 1995.

The meeting was adjourned at 2:25 p.m.

October 26, 1994