MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

March 11, 1994

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MINUTES OF THE REGULAR MEETING

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BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in Room 1820 Van Hise Hall Friday, March 11, 1994 9:03 a.m.

- President Steil presiding -

- PRESENT: Regents Barry, Benson, Budzinski, Davis, Gelatt, Grebe, Gundersen, Hempel, Lubar, MacNeil, Nicholas, Orr, Schilling, Steil and Tregoning
- ABSENT: Regents Dreyfus and Krutsch

Approval of Minutes

Upon motion by Regent Davis, seconded by Regent Nicholas, minutes of the meeting of the Board of Regents held on February 11, 1994, were unanimously approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Report of the February 18, 1994, Meeting of the Higher Educational Aids Board

The report on the February 18, 1994, meeting of the Higher Educational Aids Board was distributed in the agenda materials.

Report of the State Superintendent of Public Instruction

Regent Benson spoke to the Board about the Department of Public Instruction's Urban Initiative. This program creates a task force that is intended to: (1) help school districts find solutions to the problems of low academic achievement, truancy, high drop-out rates, teenage pregnancy, and violence; (2) give advice to the Department of Public Instruction on what that agency can do to help the school districts with these problems; and (3) develop ideas for an improved framework of statewide policy. Board of Regents Meeting Minutes 3/11/94

The 34-member task force represents the diversity of Wisconsin's urban population and is composed of representatives of business, labor, education, parents, students, social services, and government. Two members are from the UW System. The report of the task force is due by July 31, 1994.

Regent Benson encouraged members of the Board to support the work of the task force and to share with the members their views and ideas.

Regent Lubar commended Regent Benson and the Department of Public Instruction on their effort to address these serious problems.

Report on Legislative Matters

A written report on pending legislation was provided to the Regents.

Association of Governing Boards' National Conference

Announcing that the annual conference of the national Association of Governing Boards of Universities and Colleges will be held from April 16 to April 19 in Washington, D.C., Regent President Steil noted some highlights of this year's conference: A town meeting on the federal higher education agenda; a panel discussion on the recent report of the Wingspread Group on Higher Education; and sessions on enhancing system governance and strengthening board performance. President Steil encouraged other Regents to join Regent Krutsch, Board liaison to the AGB, in attending the conference.

March 9, 1994, Meeting with State Legislative Leaders

Regent President Steil reported on a March 9 meeting with legislative leaders to discuss enrollment management issues. Legislators attending the session included Senators Joseph Leean, Barbara Lorman, David Helbach, Margaret Farrow, Dale Schultz, Fred Risser, Cal Potter, and Mary Panzer. Assembly representatives were unable to attend because the Assembly was in session at the time of the meeting. The Regents who participated at the meeting were Regent President Steil, Regent Vice President Grebe, Regents Gelatt, Krutsch, Barry and Tregoning. President Lyall and Senior Vice President Portch addressed the group and participated in the discussion.

Stating that the session was very worthwhile and productive, Regent President Steil felt encouraged that considerable headway had been made in improving relationships and understanding mutual problems. The remaining steps in the planning process, he remarked, will be much improved as a result of the excellent dialogue established at the meeting. He expressed appreciation to the legislators, system officers and Regents who had participated in this important discussion.

Fundraising

Noting that the UW System is state assisted but not state supported, Regent President Steil recalled his emphasis since becoming President of the Board on the necessity of improving the UW's private fundraising ability. Citing the critical role of private university presidents in major fundraising activities, he remarked that the UW had learned from this experience and had conducted training sessions for chancellors in fundraising from private sources. In the years ahead, he predicted, fundraising will be an increasingly important part of the public university chancellor's role.

Highlighting some recent fundraising accomplishments, President Steil commended the chancellors and others involved for the important successes they had achieved. In the most successful campaign in its history, UW-Madison netted \$472 million, exceeding the goal by \$122 million--an achievement which was due to major efforts by Chancellor Shalala, Chancellor Ward and the UW Foundation.

Under the leadership of Chancellor Sorensen, UW-Stout received several gifts in excess of \$1 million, including a \$1.3 million federal grant to establish the Northwest Manufacturing Outreach Center.

UW-Stevens Point, with the leadership of Chancellor Sanders, increased private fundraising dollars from \$600,000 in 1989 to \$3 million in 1993--an increase of 396 percent.

UW-River Falls, President Lyall added, received substantial funding from Mr. and Mrs. Willard Woodman to endow a Woodman scholarship fund.

At UW-La Crosse, a gift from Russell and Gail Cleary allowed the university to complete its campaign to build a much-needed alumni and friends center at the front entrance to the campus. The facility will welcome alumni as partners in UW-La Crosse's future.

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REPORT OF THE PRESIDENT OF THE SYSTEM

<u>UW-Eau Claire Presentation: "WONDER, A Fiber Optic Distance Education</u> <u>Network Consortia</u>"

In a continuing series of Board of Regents programs on the theme of distance education, the UW-Eau Claire presentation focused on a newly-formed distance educational consortium called Wonder, which stands for Wisconsin Overlay Network for Distance Education Resources.

Chancellor Larry Schnack first called the Board's attention to the fact that distance education has been a vital and effective part of the University of Wisconsin's academic offerings for over 100 years, with correspondence, radio, and television-based instruction. While recent technological developments have multiplied the ways that educational resources can be electronically shared and disseminated, Chancellor Schnack also cautioned against being carried away with "technical wizardry" at the expense of finding effective ways to use technology for high quality learning experiences.

The Wonder network links electronically a variety of learning institutions, including five UW institutions, four Wisconsin Technical College campuses, several K-12 school districts, and two regional medical centers. This multi-agency and multi-institutional network evolved over years of regional and statewide cooperative work and planning. Dr. Russell Paulsen, Executive Director of Resource Development for Northcentral Technical College in Wausau, which is one of the major partners in the consortium, described the project's collaborative history, its funding structure, and its impact on the WTC's program offerings.

William Hogue, UW-Eau Claire's Vice Chancellor of Information and Technology Management, concluded the presentation by commenting on the enhanced accessibility to university coursework and services that the network will provide, the cost effectiveness of a network built with shared resources, and the relevancy and responsiveness of grassroots collaborative efforts.

In follow-up questions, Regent Gundersen asked if the competitive telecommunications market provided an opportunity for cost savings; Vice Chancellor Hogue responded that the marketplace is a major factor in their current business negotiations. Regent Grebe asked about the faculty's views on using technology to improve teaching. Chancellor Schnack said that while it is too early to provide definitive answers, his observation is that distance education provides faculty with the opportunity to review their current teaching practices and curriculum and to provide greater structure and organization to their lecture presentations.

Regent Gelatt asked about the ability of the network to link all of the UW institutions together. Chancellor Schnack responded that Wonder is still in the experimental stage, but the goal is for statewide, inter-institutional, interagency interconnection. Regent Tregoning asked about the impact of distance education courses on student achievement, to which Chancellor Schnack answered that students at a distance have fared very well, sometimes even better, than campus-based students. However, he reminded the group that a key to such success is to assure that the faculty remain accessible to the students. Chancellor Schnack concluded the presentation by saying that the side benefits of distance education (e.g., well-organized course presentations, electronic access to faculty and university resources) are as exciting as the technological developments themselves.

<u>Collaborative Initiatives: UW System and Wisconsin Technical College</u> <u>System</u>

Noting that Wisconsin is unique in the nation in having separate two-year vocational and academic institutions, President Lyall observed that the Wisconsin model has served the state very well, permitting the technical colleges to be fully responsive to the needs of employers and UW Centers to offer first-rate liberal education for those planning to complete a traditional baccalaureate degree.

Over the years, the two systems have functioned in parallel but separate ways. In the last several years, however, efforts have focused on ways the two systems can collaborate more closely to facilitate better student advising, transfer of credits and sharing of facilities.

Facilitating Student Planning and Credit Transfer

Last year, 1,566 WTCS students transferred to UW institutions, and 2,044 UW students transferred to technical college campuses. WTCS students in college-parallel programs may transfer up to 72 credits to any UW institution; and students completing an associate degree in Applied Arts or Science may transfer up to 15 general education credits. In addition, more than 125 articulation agreements are in effect, which enable students completing certain specialized WTCS associate degree programs in fields such as nursing,

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agriculture, business and allied health, to transfer additional credits beyond their general education credits to specialized programs in the UW System.

The UW System and WTCS have jointly developed a computerized Transfer Information System (TIS) that by fall 1994 will serve all UW System institutions and all Wisconsin Technical College districts that have implemented WISCNET. The TIS enables a UW or WTCS student to design a schedule and to see what degree requirements are satisfied and which remain to be satisfied if they were to transfer to any specified UW or WTCS institution.

In addition, a brochure titled *Educational Alternatives* is distributed to high school students and potential transfer students in both systems, in order to encourage them to plan their study programs carefully and minimize the time and cost of a degree.

Building School-to-Work Options

The UW System, Wisconsin Technical College System and Department of Public Instruction are three-way partners, President Lyall reported, in implementing Tech Prep and other initiatives that provide a solid postsecondary option for students whose interests at graduation from high school are more applied than academic. Faculty from UW institutions are participating with their counterparts in developing competencies for Tech Prep courses so that these credits can be transferred if students later wish to pursue a traditional baccalaureate program. Similarly, WTCS faculty are participating in developing competency-based admissions standards for the UW System. These efforts, she noted, are key to assuring that school-to-work options expand future choices and do not become boxes that automatically limit later choice.

Superintendent of Schools John Benson, WTCS Executive Director Dwight York, Secretary Carol Skornicka of the Department of Industry, Labor and Human Relations, and President Lyall met recently in the first of what will be regular sessions to share information and discuss ways to further integrate planning for a seamless flow of educational opportunities in Wisconsin.

Regent Benson expressed appreciation for the excellent cooperation he is receiving from President Lyall and for the productive partnerships being established between the UW System and the Department of Public Instruction.

UW-Stevens Point Accountability Report

President Lyall called attention to UW-Stevens Point's accountability report--Preparing for a New Millennium. The report outlines progress made in implementing the seven goals of the university's original strategic plan and identifies key challenges for the future. This report, President Lyall commented, is an example of the way that strategic planning and accountability are improving the UW System institutions.

REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Gelatt, Chair, presented the report of the Committee.

Consent Agenda

Regent Gelatt moved adoption by the Board of Regents of Resolutions 6620-6626, which had been approved unanimously by the Business and Finance Committee. The motion was seconded by Regent Lubar.

In response to a question by Regent Davis concerning what expert advice the Committee had received on Resolution 6620, Regent Gundersen explained that there is an extensive approval process for such studies, involving internal review boards and research committees. He felt the Board could be satisfied that there had been appropriate review of the content of the research project and that great care is taken to make sure that people involved in such studies have full information.

Regent Lubar added that UW Hospital Superintendent Gordon Derzon had assured the Committee that the project had gone through the proper review process.

Replying to a question by Regent Gundersen about recovery of indirect costs, Vice President Marnocha indicated that there is a 43 percent indirect cost rate for federally funded projects. For privately funded projects, the policy is to recover all indirect costs that would be paid to any other contracting party.

With regard to Resolution 6625, Regent Gelatt requested that the final contract with Chartwell Midwest be returned to the Board.

Put to the vote, Resolutions 6620-6626, were adopted unanimously by the Board.

Agreement with Private For-Profit Organization: Medco Research, Inc.

Resolution 6620: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accept the agreement with Medco Research, Inc. entitled, "An Open Label Pharmacokinetic Safety and Efficacy Study of Adenosine Additive to Cardioplegic Solutions for Prevention of Post-Ischemic Myocardial Dysfunction Following Open heart Surgery."

Agreement with Private For-Profit Organization: Elan Pharmaceutical Research Corporation

Resolution 6621: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accept the agreement with Elan Pharmaceutical Research Corporation entitled, "Safety and Efficacy of the 44 Mg Nicotine Patch: Use With Different Adjuvants."

Bequest: Lucile M. Jirikow

Resolution 6622: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the bequest of the late Lucile M. Jirikow, of Manitowoc County, Wisconsin, be accepted; and that the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the Psychology Department and School of Social Work, University of Wisconsin, Madison, Wisconsin.

(The Will states:

"All the residue of my estate, wherever situated, including lapsed legacies and devises, but expressly excluding any property over which I may have a power or appointment at my death, I give and bequeath as follows:

A. Thirty (30%) percent to the psychology department of the University of Wisconsin located at Madison, Wisconsin, for a fellowship in the memory of my first husband, Roderick Menzies;

B. Twenty (20%) percent to the School of Social Work of the University of Wisconsin located at Madison, Wisconsin, to be used as a scholarship in the name of Helen I. Clarke, the terms and conditions of said scholarship to be determined by the appropriate representatives of the School of Social Work;"

The Psychology Department has received \$75,000 and the School of Social Work has received \$50,000 to date from partial distributions.

The persons memorialized were graduates of the respective department and school.)

Bequest: Arno P. Stoelting

Resolution 6623: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the bequest of the late Arno P. Stoelting, of the Town of Herman, County of Sheboygan, State of Wisconsin, be accepted; and that the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the McArdle Laboratory, University of Wisconsin, Madison, Wisconsin.

(The Will provides for the distribution of the residue as follows:

"1/6 thereof to MC ARDLE LABORATORY, UNIVERSITY OF WISCONSIN, Madison, Wisconsin 53706, to be used for research purposes."

To date \$50,000 has been received.)

1994-95 Annual Budget Allocation Decision Rules

Resolution 6624: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 1994-95 annual budget allocation decision rules.

Authorization to Form a sec. 501(c)(3), IRC, Non-Profit Corporation

Resolution 6625: That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, that authority be granted to the University of Wisconsin-Madison to establish and support a non-profit corporation for the purpose of entering into a joint venture with Chartwell Midwest to provide home therapy services in Wisconsin and parts of neighboring states.

<u>Revision to Policy regarding Investments in Corporations Doing Business</u> in South Africa

Resolution 6626: That, upon the recommendation of the Regents Business and Finance Committee, the Board of Regents amend Resolution 1615 (Interpretation of Policy Document 78-1 [Resolution 1590] relating to Divestiture) by deleting Section 1 and re-numbering the remaining sections.

Update on UW Processing Center Merger

Assistant Vice President Durcan provided the Business and Finance Committee with an update on the Processing Center merger. Since the update provided in December, the University of Wisconsin Processing Center Board of Directors approved the formation and governance documents. Three institutions are now submitting data using the new record layout, and the project is proceeding according to schedule. Visits to each of the institutions by representatives of the systemwide Users Group, System Administration and the Processing Center are currently in process. These visits will enable the team to gain a better understanding of the payroll and personnel systems currently in use.

<u>CQI Presentation: UW System Continuous Quality Improvement Self-</u> <u>Assessment Guide</u>

Continuous Quality Improvement Consultant Sue Rohan presented the UW System CQI Self-Assessment Guide to the Business and Finance Committee. The purpose of the guide is to provide a framework for addressing quality issues and is based on the Malcolm Baldridge National Quality Award, as adapted for higher education. It is intended for a variety of audiences, especially senior administrators, leadership teams, and CQI steering committees. Because the UW System exhibits diversity and flexibility in the implementation of CQI, the guide is designed to be used with many alternatives for CQI implementation.

Report of the Vice President

Governor's Budget Adjustment Bill

Vice President Marnocha reported to the Committee on the status of the Governor's budget adjustment bill. The Dairy 2020 Initiative had been removed from the budget bill. The items that affect the UW System that remain are a Wisconsin Higher Education Grant increase and recalculation of debt service.

Gifts, Grants and Contracts

Vice President Marnocha reported to the Committee that total gifts, grants and contracts for the eight-month period ending February 18, 1994, were \$382.9 million, an increase of \$5.2 million over the previous year. Federal awards increased by \$10 million, but were offset by a decrease of \$4.8 million in non-federal awards. Federal financial aid has decreased due to the change to congressional methodology for calculating student need.

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REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Davis, Chair.

Consent Agenda

Having been approved unanimously by the Education Committee, Regent Davis presented Resolutions 6627 and 6628 and moved their adoption by the Board. The motion was seconded by Regent MacNeil and carried unanimously.

College Name Change, UW-Whitewater

Resolution 6627: That, upon recommendation of the Chancellor of the University of Wisconsin-Whitewater and the President of the University of Wisconsin System, the Board of Regents approves changing the name of the College of the Arts to the College of the Arts and Communication, to reflect the addition of the Department of Communication to that College, effective July 1, 1994.

New Program Authorization: M.S., Training and Development, UW-Stout

Resolution 6628: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Training and Development.

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Report of the Senior Vice President

State Postsecondary Review Entity

Senior Vice President Portch reported to the Education Committee that, in the 1992 amendments to the Higher Education Act of 1965, Congress authorized creation of a State Postsecondary Review Entity (SPRE) in each state. Governor Thompson designated the Higher Educational Aids Board (HEAB) as the Wisconsin SPRE, with membership also including System President Lyall and Board President Steil. Its purpose is to conduct and coordinate reviews of institutions of higher education with a history of unacceptably high default in student loan programs. Although no UW institution has a default rate near the level that could trigger a review, there is concern that other criteria, such as a missed audit or a pattern of consumer complaints, could identify an institution for review.

Changes to Accreditation Standards

Senior Vice President Portch alerted the Committee to considerable changes occurring in regional accrediting and proposed federal regulations that will implement the changes. He raised concerns about the appropriateness of having the Department of Education in the position of approving standards to be used by accrediting bodies as they evaluate institutions.

Campus Assessments

The Senior Vice President concluded his report by noting that two institutions--UW-Superior and UW-Whitewater--have recently received national attention for their assessment activities.

Faculty Educational Workload Policy

President Lyall presented the proposed faculty educational workload policy to the Education Committee, which also heard testimony from Professor G. M. Naidu from UW-Whitewater, representing the Wisconsin Conference of the American Association of University Professors, and Professor Gloria Toivola, representing The Association of University of Wisconsin Professionals.

In Committee discussion, it was agreed by consensus to amend the policy by adding the following goal to the four identified on page two of the policy: "to take into account budgetary implications when considering the balance of faculty responsibilities."

The resolution, as amended, was approved unanimously by the Committee.

Adoption by the Board of Regents of the following resolution was moved by Regent Davis and seconded by Regent MacNeil:

Resolution 6629: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents adopts the University of Wisconsin Faculty Education Workload Policy, as amended, and accepts the guidelines for implementation.

(A copy of the final policy is attached as EXHIBIT A.)

Regent Gundersen thought it highly commendable to have a workload policy that will enhance accountability and will have the acceptance of the various UW campuses. Complimenting UW faculty for the excellence of their work, he emphasized that the policy should not be viewed as an indictment of the work that faculty do. Rather, it is an accountability measure to provide needed information to UW stakeholders.

Concurring with Regent Gundersen, Regent Steil said he recently had met with the UW-Madison University Committee and was very pleased with their teamwork in supporting this policy.

Regent Davis noted that it is an umbrella policy, which allows enough flexibility for campuses to develop their own measures while, at the same time, calling for tighter evaluation of data which has been collected for many years. The implementation section of the policy charges System Administration to analyze these data and make adjustments in campus workload policies if appropriate and if there are imbalances between institutions with similar missions. Measures of accountability for the doctoral institutions, he added, are not as far along in development as for the comprehensive institutions. System Administration also is charged with reviewing those measures and requiring adjustments, if appropriate.

In response to a question by Regent Grebe, President Lyall said the institutional policies will come to the Board in August. With approval of the umbrella policy, the intention is to move forward with implementation in the fall of 1994.

Regent Davis asked if there will be a formal review of data analyses on an ongoing basis. Replying in the affirmative, President Lyall said the intent is to provide an annual workload report based on the eight measures specified in the policy, including analyses of the data and an opportunity to consider trends that may be developing.

Regent Gelatt asked if there is a mechanism for reviewing the measures on a periodic basis. Noting that the intent of the policy is to focus on educational efficiency and cost effectiveness, he observed that the way to cost-effective education may not be to have professors teach more sections, but to change the entire structure of the way instruction is offered. He cautioned that policies should not impede progress toward meeting that intent.

President Lyall noted that the policy provides for collecting information on the kinds of activities in which faculty engage outside the classroom. The annual reports will be an appropriate time to consider what information is being received and whether the indicators should be changed.

Put to the vote, <u>Resolution 6629 was adopted</u> unanimously by the Board.

Design for Diversity

President Lyall then presented to the Education Committee a mid-point review of the Design for Diversity initiative. This study, entitled "Increasing Participation and Graduation," and the refocusing of initiatives in this area, was the result of an assessment conducted by Dr. Tess Arenas, Special Assistant to the President for Minority Affairs. Interviewees for the assessment included chancellors, vice chancellors, admission directors, financial aid directors, other academic staff, deans, faculty, and students. Assessment information also was gathered from external groups such as the Board of Regents Meeting Minutes 3/11/94

Great Lakes Inter-Tribal Council, the Asian American Concerns Committee, the UW System Administration Statewide Advisory Council, the Wisconsin Indian Education Association, the Wisconsin Hispanic Council on Higher Education, the Wisconsin Association of Black State Employees, and the NAACP. The midpoint report presents two focus areas for the next five years: (1) precollege programs, and (2) retention/graduation efforts. A number of program

initiatives were eliminated as a result of the review, including a statewide mentoring project, a number of publications, and a number of scholarly conferences.

Regent MacNeil asked if there were campus mentoring programs for freshmen. In response, Chancellor Kerrigan described the mentoring program in operation at UW-Oshkosh. Other UW institutions also have established mentoring initiatives.

Regent Krutsch requested a future panel presentation on the evolution and current state of federal laws on equal employment opportunity and affirmative action. The Committee and System Administration were supportive of this request.

In discussion at the Board meeting, Regent Gundersen commented that the term "diversity" is not specific in identifying the groups intended to be served by the policy. He suggested that the policy include a statement that the purpose of the policy is "the creation of opportunities and promotion of assimilation by increasing enrollment and graduation of cultural minorities and economically disadvantaged students."

Regent Lubar expressed his positive reaction to the five-year review and in particular to the emphasis on increasing the pool of qualified students through focus on the K-12 schools.

Regent Orr cautioned against losing sight of the rapidly growing Southeast Asian populations in a number of Wisconsin cities. He thought the UW Centers might be an appropriate vehicle for precollege programming in some communities. President Lyall concurred, adding that the UW Centers are working actively with Hmong and other groups around the state.

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REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE

Regent Barry, Vice Chair, reported for the Committee.

Consent Agenda

Adoption by the Board of Resolutions 6630-6633, which had been approved unanimously by the Physical Planning and Development Committee, was moved by Regent Barry and seconded by Regent Gundersen.

In response to a question by Regent Gelatt, Regent Barry indicated that Resolution 6633 would allow the Vice President for Physical Planning and Development to complete land transactions that are within the parameters of Board policies and budgeted funds. Regent Gelatt suggested that the Vice President bring to the Board any transaction in which more than two appraisals are necessary to establish a price the owner will accept. Regent Barry concurred with that suggestion.

Regent Gundersen complimented Vice President Brown and his staff for presenting this proposal for streamlining by increasing delegation to responsible officials.

With regard to Resolution 6632, Regent Lubar questioned the proposed property exchange on the basis that the value of 234 acres of land near Racine and Kenosha seemed considerably greater than the value of 83 acres of land near Bayfield.

Regent Barry explained that acceptance by the UW of Chiwaukee Prairie land included the encumbrance that the lands be retained in their natural state. Since the lands do not have development value, it was felt that the public interest would best be served by making the exchange without cost of appraisals.

Regent Orr suggested that, if there were a significant disparity in value, the UW might exchange only that portion of the prairie that provided equivalent value and retain the rest for some possible future exchange.

Regent Barry noted that the Pigeon Lake property is improved with sixteen buildings. Vice President Brown added that the value of the prairie property, about \$250,000, was considered approximately equal to the value of the Pigeon Lake property, which includes lake frontage. The UW, he continued, would be pleased to own the Pigeon Lake property which contains about \$2 million in improvements which the UW has made.

Put to the vote, <u>Resolutions 6630-6633 were approved</u> unanimously by the Board.

<u>UW-La Crosse: Authority to Construct North Hall Air Distribution System</u> <u>Revision Project</u>

Resolution 6630: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, authority be granted to construct a North Hall Air Distribution System Revision project at a total estimated cost of \$299,000 from All-Agency Facilities Repair and Renovation Funds.

UW-Oshkosh: Authority to Construct River Commons Conference Room Remodeling

Resolution 6631: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted to construct a River Commons Conference Room Remodeling project for an estimated total project cost of \$225,000 of Program Revenue Funds.

UW-River Falls: Approval of Inter-Agency Land Exchange

Resolution 6632: That, upon the recommendation of the UW-River Falls Chancellor and the President of the University of Wisconsin System, authority be granted to exchange approximately 234 acres of undeveloped land located in the Chiwaukee Prairie in Kenosha County and owned by the Board of Regents, for 86 acres of land located in Bayfield County owned by the state's Board of Commissioners of Public Lands and leased by the University for the UW-River Falls Pigeon Lake Field Station.

<u>Policy for Acquisition of Property within Approved Campus Development</u> <u>Plan Boundaries</u>

- Resolution 6633: That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents delegates to the Vice President for Physical Planning and Development authority to complete land transactions within the main campus boundaries established by the Board of Regents. These transactions would be completed within the following parameters:
 - 1. Authority to purchase in fee simple, with the negotiated purchase price at or below the average of two recent appraisals.
 - 2. Authority to exchange parcels with another party or parties, with any difference in value being paid or received.
 - 3. Authority to accept gifts of land.
 - 4. Authority to sell land previously declared surplus, by Regent action.
 - 5. Funding sources for the purchase of land will be in accord with Regent Policy 90-3: Funding of University Facilities Capital Costs.
 - 6. All land transactions resulting in University ownership will be subject to a favorable environmental audit.
 - 7. Land transactions completed by the Vice President under this authority will be reported to the Physical Planning and Development Committee.
 - 8. In undertaking these transactions, the Vice President will:
 - a. coordinate transactions with municipalities to facilitate joint planning;
 - b. fulfill long-standing commitments with private land owners.
 - 9. Delegation of approval authority notwithstanding, the Vice President will seek prior Regent approval for any land transactions involving extraordinary circumstances.

ADDITIONAL BUSINESS

Student Government, UW-Madison

Chancellor Ward summarized for the Board the events leading to a recent referendum vote to form a new student government at UW-Madison.

In April 1993, the students had voted to disband the existing government structure; and, for the past several months, there had been no student government, which presented a problem in meeting legal requirements concerning participation of students in the governance process.

During fall 1993, students held a number of public meetings and hearings on formation of a new constitution, which led to a referendum being conducted in February 1994. A majority of students voting in the referendum supported the Associated Students of Madison constitution.

Chancellor Ward stated his conviction that the process was fair and the result was a reasonable reflection of the views of students who voted. Election of student representatives will provide further opportunity for participation by any students who wish to become involved.

Referring to a letter from the editorial board of the Badger Herald, a campus student newspaper, Regent Lubar expressed concern about decisions on assessment of fees being made on the basis of very low voter turnout and concern about fee monies being used for political purposes in which the vast majority of students did not participate.

It was indicated by Chancellor Ward that the turnout for the referendum was about seven percent, which was higher than the four percent turnout in the election to disband student government. Student elections have averaged fourpercent turnouts for the past 30 years. Low turnout, he noted, is a nationwide dilemma. The referendum also included a vote on extension at current levels of allocable segregated fees for 1994-95. This received the highest level of support of those voting. Noting that use of fee monies is a student governance matter, he said he would encourage students to form parties reflecting debate about such issues.

Regent Barry noted the provision in the constitution requiring a ten percent turnout and two-thirds vote of those voting to disband the new government. This would seem almost unattainable given the average four percent voter turnout. He inquired about the existence of provisions that also would make it difficult to remove funding from established groups.

Chancellor Ward explained that, while there was an effort to create some stability, the constitution included a strong plebiscite/recall element which could be used by students to express their dissatisfaction.

Ron Sissel, President of the United Council of UW Student Governments, added that large numbers of students had input into the ASM constitution. This constitution, as well as one recently adopted by UW-Green Bay students, contains provisions to guard against elimination of the student government function, so as to protect the rights of students to representation in institutional governance. He felt that students had ample opportunity to participate and vote on this issue and that the new governance structure should be implemented expeditiously so that students can again be involved in the decision-making process.

Report on Telecommunications Infrastructure Legislation

Reporting support for the thrust of the proposed legislation, Senior Vice President Bornstein noted several areas where it was felt that amendments would be desirable: (1) With respect to the proposed telecommunications foundation, there should be less ambiguity in how the foundation is run and there should be reference to the educational and health care interests of the state in terms of implementation and eligibility for funding. (2) Education should be represented on the universal service fund council. (3) Universal access should be defined to include access to distance education and health information services.

There was a five-minute Board recess at 10:45 a.m., after which the following resolution, moved by Regent Grebe, seconded by Regent Tregoning, was adopted unanimously on a roll-call vote, with Regents Budzinski, Davis, Gelatt, Grebe, Gundersen, Hempel, Lubar, MacNeil, Nicholas, Orr, Schilling, Steil and Tregoning (13) voting in the affirmative. There were no abstentions and no dissenting votes.

Resolution 6634: That the Board of Regents recess into closed session to consider personal histories, as permitted by s.19.85(1)(f), Wis. Stats., including possible action on an honorary degree nomination at UW-Green Bay, initial review of honorary degree nomination at UW-Oshkosh, relating to naming a series of rooms after a person, UW-Stevens Point, and naming a portion of the University's Cofrin Arboretum after a person, UW-Green Bay; for matters involving competitive reasons, as permitted by s. 19.85(1)(e), Wis. Stats.; and to confer with legal counsel, as permitted by s.19.85(1)(g), Wis. Stats.

The Board arose from closed session at 12:10 p.m. No actions were announced.

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The meeting adjourned at 12:10 a.m.

Judifi A. Temby, Secretary

March 30, 1994

UNIVERSITY OF WISCONSIN SYSTEM FACULTY EDUCATIONAL WORKLOAD POLICY

The University of Wisconsin System Faculty Educational Workload Policy recognizes the full array of educational responsibilities assigned to faculty, as well as reasonable variation among institutions with differing missions and programs. It also responds to recent concerns regarding: (1) involvement of faculty with undergraduate education, (2) regular oversight by the Board of Regents of educational workload trends, (3) variations of educational workload among institutions with similar missions, and (4) documentation of the full range of faculty activities.

Thus, the goals of the UW System Educational Workload Policy are to:

- Maintain and enhance faculty contributions to quality educational experience for our students;
- Provide the Board of Regents with regular managerial information regarding educational workload;
- Effect greater consistency in faculty educational workload among institutions with similar missions;
- Document non-classroom elements of faculty educational workload; and
- Take into account budgetary implications when considering the balance of faculty responsibilities.

It is, therefore, the policy of the UW System that:

UW institutions shall regularly assess the quality of student educational experience through a variety of documentable processes (which may include but are not limited to student surveys, program reviews, and assessment activities).

UW institutions shall enhance faculty involvement in undergraduate education consistent with quality, cost and mission requirements. Enhancement shall include both quantitative and qualitative improvements in undergraduate educational experience.

Each UW institution shall maintain a written workload policy that specifies the criteria upon which units (e.g., schools, colleges, departments, programs) distribute to individuals the instructional, research, and service components of faculty educational workload.

UW institutions, together with UW System Administration, will gather, maintain, and monitor data on the activities and accomplishments that comprise the instructional, research, and service components of faculty educational workload. The UW System and individual UW institutions shall provide in their annual accountability reports data on faculty educational workload, including both quantitative and qualitative information, and shall report on other dimensions of faculty educational activities and accomplishments as appropriate.

IMPLEMENTATION

This policy will be implemented in the following ways. We recognize and expect that these will change and evolve as we develop more and better ways of documenting faculty contributions to instruction.

- Annual reports by the UW System, compiled from existing data sources, will demonstrate each UW institution's contributions to instruction, using the following measures:
 - average weekly group contact hours taught by instructional FTE faculty;
 - average student contact hours taught by instructional FTE faculty;
 - average weekly individual instruction contact hours by instructional FTE faculty;
 - average course credits in group and individual instruction provided by instructional FTE faculty;
 - average student credits taught by instructional FTE faculty; and
 - average number of sections taught by faculty (both group and individual instruction).
- 2. These six measures provide information on faculty contributions to instruction. While we expect many of these measures to show increases during the period of Enrollment Management III, others may show decreases associated with quality improvements. Any institution planning or experiencing a decrease in any measure should inform UWSA and provide an appropriate explanation. UWSA will review that information and may require an institution to adjust its policies and practices.
- 3. The Accountability Task Force called for annual accountability reports to demonstrate each institution's contributions to improving the faculty involvement in undergraduate instruction, including:
 - the percentage of all undergraduate group instruction contact hours taught by faculty, in total and at the lower division level; and

• the percentage of all undergraduate course enrollments taught by faculty, in total and at the lower division level.

Any institution planning or experiencing a decrease in any measure should inform UWSA and provide an appropriate explanation. UWSA will review that information and may require an institution to adjust its policies and practices.

- 4. For all the measures listed above, there will be variations among the institutions within and between clusters because of mission, student population, and program mix differences. However, UWSA will annually review the data to be certain that the variations appropriately reflect these differences. Special attention will be paid in this review to those institutions furthest below the "comprehensive" cluster averages; the doctoral institutions will be reviewed using appropriate measures. These reviews may result in UWSA requiring an institution to adjust its policies and practices.
- 5. Each UW institution will devise appropriate methods to gather and maintain information on the activities and accomplishments of its faculty in the areas of research, extension, and institutional and public service. Wherever possible, institutions are encouraged to build their databases from activity or personnel reports already required of their faculty.
- 6. UW System Administration and each UW institution will present data on faculty workload and achievements as called for in its annual accountability report.

This policy shall go into effect in the 1994-95 academic year and remain in effect through the period of Enrollment Management III (1995-2001).