

MINUTES OF THE REGULAR MEETING
of the
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM
Madison, Wisconsin
March 5, 1993

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Madison, Wisconsin

Held in Room 1820 Van Hise Hall
Friday, March 5, 1993
9:00 a.m.

- President Steil presiding -

PRESENT: Regents Barry, Davis, Dreyfus, Flores, Gelatt, Grebe, Grover,
Hempel, Hirsch, Krutsch, Lubar, Lyon, Nicholas and Steil

ABSENT: Regents Budzinski, Gundersen and Schilling

Approval of Minutes

Upon motion by Regent Dreyfus, seconded by Regent Hirsch, the minutes of the February 5, 1993, meeting of the Board of Regents were unanimously approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Report of the Higher Educational Aids Board

Supplementing the written report of the February 26, 1993, meeting, Regent Gelatt called attention to the effect legislation reauthorizing the Higher Education Act will have on rules for determining eligibility for financial aid. Because much of the information used to distinguish degrees of need was taken out of the application process, a substantial fraction of applicants will have identical need, according to the new method of calculation.

Noting that this legislation creates a challenge for the Higher Educational Aids Board in determining the formulas for awarding Wisconsin Higher Education Grants, he indicated that it is quite possible that all WHEG awards for dependent students will be the same size--an unexpected side effect of the redefinitions that were part of the Reauthorization Act.

Stating that she shared Regent Gelatt's concern, Regent Krutsch added that the matter will be addressed at a HEAB meeting on April 30, 1993.

Report of the Council of Trustees, UW Hospital and Clinics

Regent Flores, Chair, presented the report of the March 4, 1993, meeting of the Council.

Reviewing the hospital's financial performance, Superintendent Gordon Derzon reported total operating revenues of \$151.6 million, and total expenses of \$148 million for the first seven months of the fiscal year. Department managers have been asked to develop budgets for the coming year with no increase in expenses and have been informed that no requests for new employees will be considered. In addition, a steering committee has been established to review budget requests for the coming fiscal year and beyond.

Vice Chancellor Noren introduced a proposal for expanded clinical facilities in support of the Family Medicine Department's residency program.

In an update on Medical School activities, Dean Laurence Marton informed the Council that inadequate facilities at the Medical School have made difficult the recruitment of new department chairs. Plans for developing a new west-campus facility will be considered by the Campus Planning Council, he reported, adding that faculty success in attracting research grants also could be improved if better facilities were available.

The Council approved three revisions to the bylaws related to requirements by the Joint Commission on Accreditation of Healthcare Organizations, for Council involvement in matters of quality assurance and quality improvement.

Ms. Jane Barnett, Director of Regional Affairs for UW Hospital, provided the Council with an update on health care activities in the region served by the hospital.

Report on Legislative Matters

Acting Vice President Ward thanked the Regents for participation in the March 4 roundtable discussion with legislative leaders on enrollment management. She indicated that the session was valuable and very well received.

Recognition to Regent Nicholas

Regent President Steil congratulated Regent Vice President Nicholas on being chosen to receive the Distinguished Alumni Award, the highest award given by the Wisconsin Alumni Association.

REPORT OF THE PRESIDENT OF THE SYSTEM

Approval of Nonpersonnel Actions

Presenting Resolution 6338, President Lyall noted one legal services contract with the firm of Foley and Lardner for a course at the UW-Milwaukee School of Business.

Upon motion by Regent Dreyfus, seconded by Regent Flores, Resolution 6338 was adopted by the Board, with Regent Grebe abstaining from the vote.

Resolution 6338: That the report of nonpersonnel actions by administrative officers to the Board of Regents and informational items reported for the record (copy on file with the papers of this meeting) be received for the record; and that actions included in the report be approved, ratified and confirmed.

Presentation: A Status Report on WiscNet

In stating that the creation of this data communications network was first reported to the Board in April 1990, President Lyall introduced Professor Tad Pinkerton, Associate Program Director of UW-Madison's Division of Information Technology, and Chair of the WiscNet Network Development Committee.

With a brief video presentation, Professor Pinkerton provided an update on the growth of WiscNet, the data communications network that interconnects the UW institutions with one another, with private colleges and universities in the state, and with thousands of other educational, library, and governmental agencies throughout the country and around the world.

Professor Pinkerton spoke of the evolution of the system over the past three years, its operational structure, and the future challenges it faces as it reaches new audiences and expands its informational capacity. The video illustrated how the UW's faculty, staff, and students are using the system to enhance educational efforts by expanding the informational resources available to students; by increasing the ways that faculty can access the latest research of their colleagues; by participating electronically in the sharing of national library resources; and by increasing administrative efficiency through data-sharing and electronic mail communications.

Regent Krutsch asked about the organization of these resources, and Professor Pinkerton said that finding information on the network has been a problem in the past, but that there are now good quality tools which help people search for things. Acquiring resources for the training of users, he said, is presenting a current problem.

In reply to a question from Regent Hirsch about network security, Professor Pinkerton said that security is usually placed at the individual

computer, so the responsibility for maintaining a confidential data base would be placed on the originator of the material.

Regent Gelatt pointed out that future library floor space planning will be affected by this network revolution.

In reply to questions from Regent Lubar, Professor Pinkerton explained how information on the network can be accessed. He said that current usage of the network encompasses about ten million people with over one million computers.

Regent Dreyfus asked about the current mode of the system and Dr. Pinkerton replied that audio, video and print, as well as photo, graphics and print are all currently available.

Regent Krutsch commented on the great potential for teachers to use the network if the system were readily accessible and "user friendly."

Regent Dreyfus wondered if consideration had been given to an educational satellite instead of the abundance of network links; and Dr. Pinkerton said that with fiber optic capabilities, the land lines do a more effective job and the price continues to be driven down because of the competition.

When asked by Regent Dreyfus about possible copyright problems, Dr. Pinkerton said that the publishers themselves provide the data base. There are currently about 1700 electronic journals on the network; and the system is evolving toward a pay-by-use method, rather than pay-by-volume pricing.

Stating that this is clearly transforming the way we do business, President Lyall thanked Dr. Pinkerton for his status report.

Design for Diversity

President Lyall noted that five years ago UW System President Kenneth Shaw proposed and the Board of Regents endorsed a *Design for Diversity* plan, which articulated the UW's commitment to significantly increase the number of minority students served by the UW System and to increase representation of minorities among faculty and staff. This commitment was based on the conviction that students must be increasingly prepared to live and work effectively in a multicultural society and economy, with one third of the labor force composed of people of color by the year 2000.

To provide perspective for the next five years, President Lyall had asked a task force to do an "environmental scan" of *Design for Diversity* efforts by interviewing nearly 100 individuals, including minority coordinators, chancellors, vice chancellors, faculty and staff, students, regents, legislators, employers, alumni and members of the public. The response was that the university's steadfast commitment and leadership on this issue is widely recognized as essential to the future well-being of the state. Many said that the focus should be on what unifies people, but that unity should celebrate diversity, not force uniformity.

They also said that ensuring opportunities and creating a more tolerant campus climate must be a steady, long-term process; that there should be more talk about successes in human terms, with less fixation on numbers, goals and report cards; that success should mean not only recruiting but retaining and graduating minority students; not only hiring, but welcoming faculty and taking pride in their professional success as integral parts of UW communities.

After the first five years of *Design for Diversity*, 102 percent of the system-wide goals for faculty had been achieved (364 new minority faculty compared to the target of 355); and 99 percent of the goals for academic staff had been reached (712 compared to a target of 718). Almost half of the ten-year goals for students had been attained. Today, minority students comprise 7.3 percent of all new freshmen in the UW System, up from 4.8 percent five years ago. Minority faculty are winning distinguished teaching awards, publishing widely acclaimed scholarship, providing important role models and linkages to minority students and communities, working with public schools, and enhancing the human face of the university.

In the past five years, much has been learned about what works to increase the chances that minority students will be prepared for admission and success in college. Pre-college programs dramatically increase the pool of qualified minority high school graduates. Over the past five years, UW pre-college programs have reached over 5,500 participants; 95 percent of those seniors went on to graduate from high school and 60 percent of those have gone on to higher education--about half to a UW institution. In addition, financial aid, especially grants, make a difference in access for minorities. Campus-coordinated recruitment efforts also significantly increase minority student enrollment.

For the next five years, she stated, the commitment to diversity among students, faculty and staff must be renewed and refocused to build on what has been learned. First, efforts at the pre-college level will be increased to help minority students to prepare for and aspire to college. The Minority Information Center in Milwaukee will be studied to see how it might be made a more effective source of information and inspiration for minority students and how it might better serve UW institutions.

To ensure a hospitable environment for all students, educational programming in the orientation process will be expanded, along with multicultural courses to inform, reduce fear, and increase tolerance. The special committee appointed by Regent President Steil and President Lyall had recommended that the existing student conduct code be revised to encompass harassment, stalking, and other forms of behavior that have no place on college campuses. A revised student code is expected to be ready for Board consideration in fall 1993.

Tenure and promotion rates for minority faculty will be monitored, and action will be taken swiftly to address any findings of discrimination in tenure decisions. Progress in serving students will be measured, not only by recruitment but by steady improvements in retention and graduation rates for minority students.

A search will be initiated to fill on a permanent basis the position of Special Assistant to the President for Minority Affairs, which has been filled capably on an acting basis by Dr. Tess Arenas since the departure last year of Dr. James Sulton.

Recommitting the UW System to a sustained effort, President Lyall observed that success in the future, like the progress in the past, depends directly on the efforts of thousands of individuals who make up the university community. As examples, she cited the following two successful efforts: Receipt by UW-Parkside, the UW Centers, UW-Milwaukee, and UW-Green Bay of the Governor's Award for exceeding the state goal for purchases from minority vendors; and a new course to be offered by UW-Stevens Point this fall in the Menominee language.

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REPORT OF THE PHYSICAL PLANNING AND DEVELOPMENT COMMITTEE

Regent Dreyfus, Chair, presented the report of the Committee.

Consent Agenda

Regent Dreyfus moved adoption by the Board of Resolutions 6339 and 6340 as consent agenda items. Regent Davis requested separation from the consent agenda of Resolution 6340. The motion for adoption of Resolution 6339 was seconded by Regent Flores and carried unanimously.

UW-Madison: Authority to Construct Social Science Building Repairs and Asbestos Abatement

Resolution 6339: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to plan and construct a Social Science Building Repairs and Asbestos Abatement project, at an estimated total cost of \$2,400,000 from General Fund Supported Borrowing - Facilities Repair and Renovation Funds.

UW-Madison: Authority to Name Commerce Building "Mark H. Ingraham Hall"

Adoption of Resolution 6340 was moved by Regent Dreyfus and seconded by Regent Nicholas.

Resolution 6340: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to name the Commerce Building "Mark H. Ingraham Hall," in honor of the late Dean of the College of Letters and Science.

Stating his intention to vote against the resolution, Regent Davis explained that, while he did not question the worthiness of the person honored in the proposed naming, he was concerned that the process did not give appropriate consideration to the naming of UW-Madison buildings in honor of worthy women and minority persons.

Put to the vote, Resolution 6340 was adopted, with Regent Davis voting in opposition.

UW-Madison: Authority to Execute Leases for Clinic Space for Medical School Department of Family Medicine and Practice

Presenting Resolution 6341, which was approved unanimously by the Physical Planning and Development Committee after a joint session with the Business and Finance Committee, Regent Dreyfus indicated that the plan was to create a non-profit corporation to construct facilities in Belleville and Verona, which would be leased by the university. The corporation would be headed by a board composed of representatives of the Dean Medical Center, the villages of Verona and Belleville, the Superintendent of UW Hospital, the Dean of the Medical School, and the head of the Family Practice Program, among others.

The non-profit corporation would establish a 5.01(3)(c) status, enabling a substantial reduction in construction costs. The arrangement also is viewed as having two other benefits: First, to promote cooperation between university and private providers; and second, to reduce duplication of equipment and services.

It was moved by Regent Dreyfus and seconded by Regent Barry that the following resolution be adopted by the Board of Regents:

Resolution 6341: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to execute leases for clinic space in Belleville and Verona for the Medical School Department of Family Medicine and Practice and to request the Department of Administration to negotiate the terms of the leases. The results of negotiations will be presented to the Board of Regents for approval.

Regent Gelatt noted that the arrangement, which forms a corporation between the university and a private organization, gives the private organization a unique position relative to university resources and personnel. He asked if there was sensitivity about this unusual arrangement among the private organization's competitors.

Regent Flores indicated that many area patients are members of the private entity's HMO, which was a primary reason for that entity's involvement. Dr. Richard Roberts, Chair of the Department of Family Medicine, added that all major providers will have an avenue to participate in the program.

Put to the vote, Resolution 6341 was adopted unanimously by the Board.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Gelatt, Chair, presented the report of the Committee.

Presenting Resolutions 6342-6344, which had been approved unanimously by the Business and Finance Committee, Regent Gelatt moved their adoption as consent agenda items by the Board of Regents. The motion was seconded by Regent Lubar and carried unanimously.

Allocation of Undergraduate Education Funds

Resolution 6342: That, upon recommendation of the President of the University of Wisconsin System, the 1993-94 annual budget decision rule for the undergraduate education allocation will be a lump-sum to each UW System institution; with the exception that \$1.5 million be designated for library automation to be allocated specifically to each institution for the conversion to the NOTIS automated library system and \$100,000 be designated for an Instructional Technology Innovation Fund. This allocation is contingent upon legislative approval of the UW System 1993-95 biennial budget.

Trust Fund Investment Objectives and Guidelines - Custodial Investing

Resolution 6343: That, upon the recommendation of the President of the University of Wisconsin System, revisions to the Investment Objectives and Guidelines for the Principal Fund and the Income Fund, be approved.

Stephen E. Freeman Bequest

Resolution 6344: That, upon the recommendation of the President of the University of Wisconsin System, the Interim Chancellor of the University of Wisconsin-Madison and the Chancellor of the University of Wisconsin-Milwaukee, the bequest of the late Stephen E. Freeman, City of Mequon, County of Ozaukee, State of Wisconsin be accepted; and that the Trust Officer or Assistant Trust Officer be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee.

[In disposing of the residue of the estate the Will provides:

B. I give and bequeath the following amounts to the following organizations:

(1) Eighty Thousand Dollars (\$80,000) to the CHEMISTRY DEPARTMENT of the UNIVERSITY OF WISCONSIN, Madison, Wisconsin.

(3) Thirty Thousand Dollars (\$30,000) to the CHEMISTRY DEPARTMENT of the UNIVERSITY OF WISCONSIN - MILWAUKEE, Milwaukee, Wisconsin.

With respect to the above amounts for a Chemistry Department, I suggest that such amounts be used for a research project in the field of chemistry, for the purchase of laboratory equipment, or for another use which would not normally be possible from budgeted funds, such as the enhancement of the salaries of professors or instructors in such Chemistry Department.]

Mr. Freeman majored in chemistry, receiving a B.S. degree in 1931 and a Ph.D. in 1935 from the University of Wisconsin-Madison.

Fred Lukens Bequest

Resolution 6345: That, upon the recommendation of the President of the University of Wisconsin System and the Interim Chancellor of the University of Wisconsin-Madison, the bequest of the late Fred M. Lukens, City of Schaumburg, Cook County, Illinois be accepted; and that the Trust Officer or Assistant Trust Officer be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the University of Wisconsin-Madison.

[In disposing of the residue of the estate the Will provides:

(3) To the UNIVERSITY OF WISCONSIN, Madison, Wisconsin, the sum of Fifty Thousand and no/100 Dollars (\$50,000.00).]

Trust Funds

Endowment Update

Assistant Trust Officer Konshak provided the Business and Finance Committee with an update on endowment funds, which showed that over the past ten years, the UW System endowment grew at an annualized rate of return of

12.9 percent compared to 14.0 percent for the NACUBO median. For fiscal 1991-92, the UW System endowment return also was below the NACUBO median.

Earnings Distribution/Small Fraction Spending Plan

Reporting to the Committee on the small fraction spending plan, Assistant Trust Officer Konshak advised that investment earnings, after payment of management and administrative expenses, will provide funds to pay out approximately 4.4 percent on June 30, 1993. Departments were advised earlier of the shortfall relative to the 5 percent target. It was proposed that the rate for 1993-94 be set .25 percent below the net earned, or an expected distribution rate of 4.15 percent, in order to produce a modest reinvestment in the endowment. A resolution on that matter was tabled and will be discussed further at a future meeting.

Briefing on System Administration Office of Information Technology

Senior Consultant Hogue reported to the Committee on activities of the System Administration Office of Information Technology.

The System Administration administrative computer was physically relocated to UW-Madison's Administrative Data Processing Center in January 1993; discussions have begun between the Department of Administration and the UW concerning comparative costs of DOA's info-tech services utility and UW-Madison's administrative data processing; working groups have been formed to identify user needs, suggest software migration strategies, and develop closer ties to resource providers at UW-Madison; a national search has begun for an Associate Vice President for Learning and Information Technologies; and in response to the Board of Regents' June 1992 recommendations, UW System Administration is working closely with information technology leaders throughout the UW System to continue migration toward a more coherent computing and networking environment.

Status Report on Competition with the Private Sector

Vice President Marnocha provided the Business and Finance Committee with a status report on competition with the private sector. The policy adopted by the Board in 1989 establishes criteria to be used in evaluating whether an institution is justified in offering a product or service, provides pricing guidelines for the product or service, and sets forth a protocol for monitoring competitive activities. Each institution has a competition committee that includes private sector representatives to advise the Chancellor regarding competition issues.

Since the last report to the Board in February 1991, there have been five issues brought before campus competition committees--one at UW-Madison and two each at UW-Platteville and UW-Superior. All issues have been resolved at the institution level.

UW-Platteville Continuous Quality Improvement Presentation: Student Improvement Teams

UW-Platteville Assistant Professor Susan Price provided the Committee with information on the Student Management Teams at UW-Platteville. The main objective of these innovative teams is to improve teaching effectiveness through student-driven discussions and active student participation. The discussions are centered on teaching methods, course content and classroom interaction. Over 80 teams have been formed at UW-Platteville, with surveys showing notable class improvements and improved class quality in almost all cases. Their success has led to the formation of similar teams at other UW System campuses.

Report of the Vice President

Vice President Marnocha's report indicated that gifts, grants and contracts have increased \$47.3 million over the previous year for the eight-month period ending February 1993.

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REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Davis, Chair.

Consent Agenda Items

Upon motion by Regent Davis, seconded by Regent Grover, Resolutions 6346-6348, which were unanimously approved by the Education Committee, were adopted unanimously by the Board of Regents as consent agenda items.

Authorization to Recruit Associate Dean, College of Agricultural and Life Sciences, UW-Madison

Resolution 6346: That, upon recommendation of the Interim Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Interim Chancellor be authorized to recruit for an Associate Dean, College of Agricultural and Life Sciences, University of Wisconsin-Madison, at a recommended salary range that exceeds the Executive Salary Group 6 maximum.

Appointment of Named Professor, UW-Madison

Resolution 6347: That, upon recommendation of the Interim Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor Ramon J. Aldag be changed to Pyle Bascom

Professor in Leadership, School of Business, UW-Madison, effective immediately.

Appointment of Named Chair, School of Business, UW-Madison

Resolution 6348: That, upon recommendation of the Interim Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the status of Professor James C. Hickman be changed to Hickman/Larson Professor of Actuarial Science, School of Business, UW-Madison, effective immediately.

Enrollment Management III Planning for 1995-2000

Recapitulation of Demographics and Projections:
Discussion of Related Issues

The Education Committee convened in the State Capitol Building at a meeting to which all Regents were invited. The session began with a discussion of four questions dealing with access as set forth in the agenda materials. Regents provided the Education Committee with input to assist in development of the plan for Enrollment Management III. It was agreed that the Business and Finance Committee will examine, in concert with the Education Committee, the question of tuition differentials.

Discussion of Enrollment Management III
with Legislative Leadership

The Regents then were joined at the table by ten members of the Legislature, each of whom reacted to enrollment management and questions of access to the UW. There was general agreement that the goals of enrollment management were understandable and broadly supported. Concern was expressed, however, for the needs of non-traditional, returning, part-time, and place-bound students who do not have a realistic choice of institutions to attend.

It was noted that there are opportunities other than the UW for many students, such as VTAE, Tech Prep, and Youth Apprenticeship programs. The importance of effective counseling for students to make more appropriate early choices was stressed. Several legislators said that the critical questions are: Who should be the students in the UW? What can the university do to serve special groups of students such as minority students? What is the appropriate mission? Who are the customers? How should resource allocation and utilization be maximized?

Legislators and Regents agreed that this was a very important meeting in establishing communication links between the two ends of State Street.

Report of the Senior Vice President

Announcements

Senior Vice President Portch reported that Bruce Wiegand, Assistant Professor of Sociology, UW-Whitewater, appeared on ABC's "Nightline" to talk about his book, *Off the Books: A Theory and Critique of the Underground Economy*.

Naidu Katuri, a project manager with the Manufacturing Technology Transfer program, UW-Stout, received the Society of Manufacturing Engineers "Outstanding Young Manufacturing Engineer of the Year" award for 1993.

Sixty faculty members in the UW System have been awarded competitive development grants for 1993-94.

Report on GPR-funded Research and Public Service Projects

In July 1992, the Board accepted for transmittal to state government, as required by statute, the first biennial report on all research and public service projects for which it is expending general purpose revenues. In response to a request from the Joint Committee on Finance for more information, a revised report was prepared and had been reviewed by staff of the Department of Administration and the Legislative Fiscal Bureau.

Revisions to Faculty Policies and Procedures: UW-Platteville; UW-Oshkosh

In reviewing proposed changes to UW-Platteville's Faculty Personnel Rules to implement the Notestein Bill, the Education Committee noted no provision for using faculty members from beyond the campus to serve on the ad hoc committee. Acting Vice Chancellor Curtis agreed to withdraw the proposed changes so as to consider that question. Therefore, only the UW-Oshkosh changes were acted upon at this meeting.

Regent Davis moved adoption of the following resolution. The motion was seconded by Regent Krutsch and carried unanimously.

Resolution 6349: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the following revision to the UW-Oshkosh Personnel Policies and Procedures be approved:

Creation of sections, 4.04 and 11.02 F.

Institutional Responses and System Conclusions regarding Lateral Review of Agriculture and Natural Resources Programs

Summarizing Education Committee review of this agenda item, Regent Davis reported that Senior Vice President Portch described the lateral review process and the conclusions reached, including the strengthening of programs through consolidation. A total of seven majors, five minors and four options are to be eliminated so as to reallocate resources to the strongest programs in the colleges. Further consolidations are anticipated once UW-Madison's college has completed its strategic planning.

Senior Vice President Portch reported that institutional cooperation in this first lateral review had been good and that lessons had been learned for improving the lateral review process now under way in several other areas. He also commented on his disappointment that the request for additional funds for agriculture and natural resources was not included in the Governor's 1993-95 budget.

Regent Lyon expressed hope that the Legislature would restore the funding request. He stated support for the report and recognized the strength of agriculture and natural resources programs in the UW System, their growing enrollments, and their high levels of placement.

Dean Roger Wyse, College of Agricultural and Life Sciences, UW-Madison, described the current strategic planning activity in that college, including creation of focus groups to listen to constituents across the state. He anticipates completion of the UW-Madison plan by fall 1993. The Committee was complimentary of Dean Wyse's approach to strategic planning and looks forward to reviewing the outcomes of the review at UW-Madison.

On behalf of the Education Committee, Regent Davis expressed appreciation for the work done by System Administration and the colleges involved. This review, he commented, demonstrates the UW System's ability to work cooperatively to reduce costs.

Adoption by the Board of Regents of Resolution 6350 was moved by Regent Davis and seconded by Regent Lyon.

Resolution 6350: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the report of institutional responses to the lateral review of Agriculture and Natural Resources programs in the UW System and endorses the UW System Administration conclusions based on those responses.

Regent Nicholas asked if, in addition to improving program quality, actual cost savings were expected to result from the lateral review.

Vice President Portch explained that in this case what is involved is the moving of dollars into stronger programs by eliminating other programs. The consultants had concluded that there were not too many resources in the programs, but that the resources were spread across too many majors. They did not find unnecessary duplication among these programs.

Regent Davis explained that, although there would not be instant cost savings, there would be long-term avoided costs, since there will not be requests for funding weaker programs; and requests for incremental funds for stronger programs will be diminished, due to resources having been reallocated to those stronger programs.

Regent Lyon added that, because of student demand, fewer programs will be serving at least the same number, and probably more, students. Noting that this was the most comprehensive review in which he had been involved, he pointed out that additional resource needs were found in the agricultural and natural resource area, just as such needs were found in other studies. The needs identified in this review were presented in the Board of Regents' budget request but thus far had not been funded in the state budget. He cautioned that it would be difficult to obtain participation in comprehensive reviews if people in the areas involved believe that the result will be program cuts and no reward for good work in focusing resources on high priority programs.

While she concurred that reallocation to strengthen programs is the correct outcome of this lateral review, Regent Krutsch commented that this did not mean there would not be actual cost savings as a result of future lateral reviews.

Referring to other lateral reviews that are under way, Senior Vice President Portch noted that, while agriculture and natural resource programs are offered at only four institutions, programs in teacher education and business are offered throughout the UW System. It is quite possible, he said, that consultants might find unnecessary duplication which could result in direct cost savings.

Put to the vote, Resolution 6350 was adopted unanimously.

Enrollment Management III Planning for 1995-2000: Postsecondary Choices and Access to the UW

Access and Characteristics of 1992 Freshmen Class

As part of its continuing discussion of Enrollment Management III planning, the Education Committee reviewed papers on access and the characteristics of the 1992 freshmen class.

Impact of Program Initiatives on Enrollment Demand

The Committee then discussed Working Paper #5, The Impact of Program Initiatives on Enrollment Demand. These program initiatives involve changes in VTAE transfers, the role of Tech Prep and the role of regionalization. The Committee was pleased to have Dwight York, State Director of the VTAE System, join in the discussion. Mr. York described the increased collaboration between the VTAE and UW systems and noted the increase in transfers as a result of the 1989 transfer agreement and the establishment of 60 articulation agreements between institutions of the two systems. He anticipated additional transfer opportunities in business and marketing and increased engineering-related transfers to the new manufacturing engineering program at UW-Stout.

It was noted that transfers between the VTAE System and the UW System are the fastest-growing set of transfers. Currently 1550 a year, Mr. York expects transfers from the VTAE to the UW System to rise to between 2200 and 2500 a year. He also anticipates that, with implementation of the Tech Prep programs, VTAE enrollment directly out of high school will increase from the current eleven percent to 20-30 percent in five years, with some of that enrollment being students who previously would have enrolled in the UW System. Currently, approximately 32 percent of high school graduates enroll directly in the UW System, and eleven percent enroll directly in the VTAE System. While the increase in VTAE enrollment is expected to reduce pressure on the UW System, this effect will be offset to some extent by increasing transfers from the VTAE System. It also was noted that there are significant numbers of transfers from the UW System to the VTAE System.

Senior Vice President Portch concluded that: (1) Access to post-secondary education is growing and will remain high, but that the participation rates among the components may shift; (2) the UW System needs to make provisions in its planning for special categories of students--for example, UW Center transfers, inter-system transfers for program reasons, and VTAE students in programs with articulation agreements; and (3) emphasis must be placed on effective communications with students and parents concerning the post-secondary options available in the state.

In discussion at the Board meeting, Regent Gelatt recalled that the intent of the transfer agreement was to provide university credit for basically equivalent VTAE courses in those exceptional cases where students changed their educational goals. Noting that 2500 transfers would be more than ten percent of the size of the incoming freshman class, he asked if the door was being opened to building two separate systems of two-year education--the UW Centers and the VTAE System.

Because no more than 15 credits of general education can transfer from VTAE non-college parallel programs to the UW System, Senior Vice President Portch noted that it would not behoove a student to enroll in such a program with the intention of transferring. At the Education Committee meeting, Director York made a strong statement that the mission of the VTAE System continues to be occupational in nature, with transfers from those programs continuing to be students who changed their minds or have different ambitions at different points in their lives.

Regent Grover pointed out that 70 percent of transfers from the VTAE System come from college-parallel programs and that 2500 UW students transferred to the VTAE System. He emphasized, however, that Tech Prep programs would require assurance to students and parents that the programs are not limiting and that there is the option to move into the UW System.

Report on Family Income Distribution of Incoming Freshmen

The Education Committee was presented with a study prepared by the Board's Executive Assistant, Fredi-Ellen Bove, on the family income of UW freshmen. Noting that the study is of particular interest in light of concern

about declining access to the UW, Regent Davis reported that key findings of the study were that the UW System is serving families of all income levels and that there is a fairly even distribution of UW freshmen across all income brackets.

The study showed that the UW System is serving middle income families particularly well. While 20 percent of the population is in the \$30,000-\$40,000 income bracket, almost 25 percent of UW students are in that same bracket. The UW System does not have a disproportionate share of students from higher income families. The 20 percent higher income families were represented by just about 20 percent of students. A smaller, but sizeable portion (14 percent) of UW freshmen are from low income families. Asking that these data continue to be compiled over time, the Committee thanked Ms. Bove for an excellent report.

In discussion at the Board meeting, Regent Krutsch commented that it is important to bear in mind that access is based on academic qualifications and should not become tied in any way to a concept that access should be related to income category.

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At 10:30 a.m., the following resolution, moved by Regent Nicholas, was adopted unanimously on a roll-call vote, with Regents Barry, Davis, Dreyfus, Flores, Gelatt, Grebe, Grover, Hempel, Hirsch, Krutsch, Lubar, Lyon, Nicholas and Steil (14) voting in the affirmative. There were no negative votes nor abstentions.

Resolution 6351: That the Board of Regents recess into closed session to consider a salary matter at UW-Madison, as permitted by s. 19.85(1)(c), *Wis. Stats.*; to consider personal histories, including naming two rooms at UW-Madison and honorary degree nominations at UW-River Falls and UW-Superior, as permitted by s. 19.85(f), *Wis. Stats.*; and to confer with legal counsel, as permitted by s. 19.85(1)(g), *Wis. Stats.*

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CLOSED SESSION

The Board arose from closed session at 10:45 a.m. and reported the following actions:

Authorization to Recruit Dean, School of Pharmacy, UW-Madison

Resolution 6352: That, upon recommendation of the Interim Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the revised

authorization to recruit for a Dean, School of Pharmacy, University of Wisconsin-Madison, at a recommended salary range that exceeds the Executive Salary Group 6 maximum, be approved.

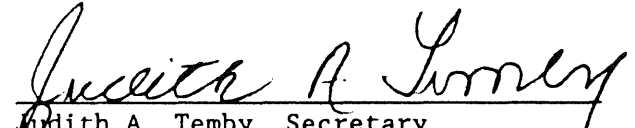
Honorary Degree, UW-River Falls

Resolution 6353: That, upon the recommendation of the UW-River Falls Chancellor and the President of the University of Wisconsin System, Captain Daniel Brandenstein, USN (Ret.), be awarded the honorary degree of Doctor of Science (SC.D) by the University of Wisconsin-River Falls, subject to acceptance by the nominee.

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The meeting was adjourned at 10:45 a.m.

March 18, 1993


Judith A. Temby, Secretary