

**Profile of
Pre-college Enrichment Opportunity Program for Learning Excellence
(PEOPLE)**

**University of Wisconsin-Madison
2014 Regents' Diversity Program Award Recipient**

Highlights from nomination materials:

- UW-Madison's PEOPLE program (Pre-college Enrichment Opportunity Program for Learning Excellence) is a comprehensive pipeline program for underserved, low-income Wisconsin students, most of whom are the first in their families to potentially attend college. PEOPLE accepts highly motivated students into a rigorous program to build study skills, explore and strengthen academic and career interests, and gain a positive experience on a world-class campus.
- PEOPLE is UW-Madison's most successful venture in creating such opportunities and thereby improving campus diversity.
- Pre-college activities include K-12 student exposure to potential college majors and career options, afterschool tutoring services in core areas, informal mentoring, college preparation services, and Family Leadership Councils to provide families with the tools and knowledge necessary to support their children's educational experiences.
- College-level activities include a summer bridge program, college orientation, advising, and other undergraduate support services.
- Programmatic outcomes under the leadership of executive director Jacqueline DeWalt and assistant directors Carl Wesley Jr. and Goodson Vue:
 - Since the program's inception in 1999, participation has grown from 66 Milwaukee high school students to over 1,300 students, 2nd through 16th grade levels, from across the state, including all federally recognized Native American tribes in the state of Wisconsin
 - Partnerships with 68 Wisconsin K-12 schools
 - 96% enrollment rate into institutions of higher education for pre-college program participants
 - 71% attend UW System colleges or universities (52% attend UW-Madison and 19% attend other UW System institutions)
 - 29% attend other Wisconsin and national institutions of higher education
 - 71% six-year graduation rate for participants who are accepted into UW-Madison
 - Participating students have gone on to earn 274 undergraduate degrees and 15 graduate degrees (through Fall 2013)

In the words of colleagues:

- "In the words of a community leader, 'PEOPLE is a promise kept.'
—Paul M. DeLuca Jr., Provost, UW-Madison
- "PEOPLE's sustainable impact is demonstrated by its 14-year history of diversifying and graduating students from the 21 schools and colleges at UW-Madison. PEOPLE Scholars are emerging leaders who actively participate in development experiences ranging from mentoring; research and lab experiences; internships and study abroad. In the last few years, 96 PEOPLE Scholars have studied abroad in 26 different countries including China, Japan and Thailand."
—Patrick J. Sims, Interim Vice Provost & Chief Diversity Officer, UW-Madison