



April 7, 2020

Academic Degree Program Planning Presentations

The purpose of this guidance document is to provide content prompts for two presentations:

- 1) the presentation of new academic degree programs should it be required by the Education Committee of the Board and
- 2) the Provost's presentation for your university's academic planning overview to the Board when you are asked to present at a Board meeting, especially when you are hosting a Board meeting.

Be specific, but brief in your responses. Responses should be a high-level summary of your work. Questions should guide your responses. You do not have to answer each question in your presentation. Address question that best represent your intention and your university's direction in the presentation.

- 1. Mission.** Highlight the main points of your mission, especially focusing on the academic components of the mission.
 - A. What in the mission of the university?
 - B. How do the university's academic degree programs assist the university to meet its mission ideals?
 - C. How would you describe the university's mission distinctiveness?
 - D. Which curricular initiatives are currently underway that will advance the mission of your university and enhance the quality of the undergraduate and graduate level programs?
 - E. How does your university contribute to the Wisconsin Idea?
- 2. Strategic Plan.** Describe how the academic plan aligns with elements of your university's strategic plan.
 - A. How is academic planning incorporated in your university strategic plan?
 - B. What strategic goals support academic planning?
 - C. How do academic degree programs support the overall strategic plan?
- 3. Overview of your current program array.** UW System will provide you with a spreadsheet of your academic degree program array by degree type and discipline.
 - A. What are the programmatic areas of specialization and strength across your academic degree programs?
 - B. Describe the breadth and depth of your academic degree programs in terms of program levels, degree types, and disciplines.

- C. What academic degree program areas do you intent to grow in order to meet program market, workforce, and student demands?
- D. How can the university support the economic vitality of its geographic region through partnerships with academic departments and other university units?

4. Enrollment Profile. This element of the presentation will align academic degree programs with the desired enrollment profile that the university identifies in its **enrollment management plan**.

You may want to do this in a graphic by types of students enrolled-undergraduate, transfer, non-traditional, underserved, graduate, or online students. UW System may provide this information based on the most recent CDR.

- A. What is the desired enrollment profile the university seeks to achieve? Include information about student demographics.
- B. Where is the university targeting its recruitment efforts? Do you want to increase any specific group of students in your overall profile? (i.e. targeting non-traditional online students.)
- C. How are the university's future academic degree program proposals aligned to the enrollment goals/targets?
- D. What are the university's intended distributions of undergraduate/graduate/special student populations?
- E. How is the university supporting recruitment efforts to increase access to currently underrepresented populations?

5. Matriculation, Retention and Graduation Rates by Student Demographics. This section provides an overview of your student performance outcomes rates. You may present this information by graphs or charts. The student demographics component should relate information about underserved populations. UW System may assist in gathering these data.

- A. Provide retention and graduate rates for first year cohorts.
- B. What are your retention goals?
- C. What are your graduation goals?

6. High Impact Practices (HIPs). This section includes overview of HIPs at your university and how HIPs are strategically integrated into academic degree programs and student life experiences.

- A. What type of High Impact Practices are integrated into your academic degree programs?
- B. Do all students have access to HIPs? Describe the HIPs offering framework of access and opportunities for student participation in HIPs. UW System has a framework which you can use to identify this information.

- C. What is your university's participation in HIPs? (NSSE data or university level reported data.)

7. Strategic Budget Emphases. This section highlights how the academic programming drives budget alignment.

- A. How do the university's strategic budget emphases support academic programming?
- B. What budget priorities are established for the following: academic degree programs, appropriate facilities for the academic degree programs, support to hire adequate numbers of qualified staff to teach in the programs, and student support in your overall budget?

8. Student Support Services. This section is an overview of the type and variety of student support services across the university that assists students both academically and personally.

- A. Does the university have appropriate and adequate amount of student support services to ensure student success in the type of academic degree programs you are offering and for the type of students you are serving?
- B. What additional support services will be needed to align with future academic programming requirements?
- C. Do all students have access to the student support services wherever or however they take courses?
- D. Are clear transfer articulation agreements and academic advising for transfer available to all students?

9. Faculty and Staff Capacity. This information may be presented in a graph to show how many faculty you have overall including instructional academic staff and professional academic staff.

- A. Demonstrate that the university has the appropriate number of qualified faculty and instructional academic staff to teach in the current and future academic degree programs.
- B. Demonstrate that the university has the appropriately number of qualified professional academic staff to support the current and future academic degree programs.
- C. How does the university plan for adding faculty and staff as new academic degree programs are identified?
- D. What professional development experiences must the university offer to assist faculty in offering a high-quality curriculum?

10. Special Facilities. This section is an overview of the university and how the campus master plan align with academic degree programs.

- A. How does the university ensure that the physical and specialized needs of academic degree programs are met?

- B. How does the current master plan align with the needs of your academic degree programs?
- C. What future plans does the university have to alter the master plan to keep in sync with academic degree program needs?

11. Continuous Planning. Provide an overview of the academic degree program planning to ensure you have the right program mix to meet student and workforce demands.

- A. What processes does the university employ to assess the vitality of its academic degree programs?
- B. How does the review process integrate with and support program planning and forecasting?

