

BIDDER NAME Paradigm, Inc**7.2 DIPLOMA INSERTS**

BASE INSERT TOTAL 7.2.1 thru 7.2.6 is for the printing of the Masthead and body text only. The combination of BASE INSERT TOTAL and ADDED FEATURE TOTAL gives the final price as outlined in the GRAND TOTAL.

Base Bid per specifications¹

7.2.1 Engraved insert (8" x 6") (3,675*)	\$ <u>2.04</u>	Ea. X 3,675 = \$ <u>7497.00</u>
7.2.2 Thermographed insert (8" x 6") (1,800*)	\$ <u>1.94</u>	Ea. X 1,800 = \$ <u>3492.00</u>
7.2.3 Engraved insert (10" x 8") (10,450*)	\$ <u>2.04</u>	Ea. X 10,450 = \$ <u>21,318.00</u>
7.2.4 Thermographed insert (10" x 8") (17,000*)	\$ <u>1.84</u>	Ea. X 17,000 = \$ <u>31,280.00</u>
7.2.5 Engraved insert (11" x 8.5") (10,000*)	\$ <u>2.06</u>	Ea. X 10,000 = \$ <u>20,600.00</u>
7.2.6 Thermographed insert (11" x 8.5") (10,000*)	\$ <u>1.98</u>	Ea. X 10,000 = \$ <u>19,800.00</u>
7.2.7 (7.2.1 – 7.2.6)	<u>BASE INSERT TOTAL</u>	\$ <u>103,987.00</u>

Inserts Added Features

7.2.8 Miniature diploma - front side only (1,750*)	\$ <u>1.60</u>	Ea. X 1750 = \$ <u>2800.00</u>
7.2.9 Back printing on miniature diploma (30*)	\$ <u>0.00</u>	Ea. X 30 = \$ <u>0²</u>
7.2.10 Honorary diploma (either size) (30*)	\$ <u>20.00</u>	Ea. X 30 = \$ <u>600.00</u>
7.2.11 Gold foil hot stamped seal (19,625*)	\$ <u>0.20</u>	Ea. X 19,625 = \$ <u>3925.00</u>
7.2.12 Intaglio gold, silver or black seal (10,750*)	\$ <u>0.20</u>	Ea. X 10,750 = \$ <u>2150.00</u>
7.2.13 Thermographed colored ink or black seal (4,300*)	\$ <u>0.20</u>	Ea. X 4,300 = \$ <u>860.00</u>
7.2.14 Honor Designation Printing (Unknown) (Only one thermographed process allowed per insert)	\$ <u>0.00</u>	Ea. X 1 = \$ <u>0³</u>
7.2.15 (Items 7.2.7 - 7.2.14)	<u>ADDED FEATURES TOTAL</u>	\$ <u>10,335.00</u>

*Estimated One Year Totals

¹ Additional unknown features could affect pricing.² Black printing only on reverse and front of mini.³ Black printed honors are included at no additional charge. Additional printing requirements for honors would need further discussion.

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7.2.16 College Diploma Parchment Stock (20,650*)		Add Per Insert = \$ <u>included</u>
7.2.17 College Diploma Parchment Stock (14,025*)		Add Per Insert = \$ <u>included</u>
<u>Manufacturer of Intaglio (engraved) plates, embossing and hot stamping dies</u> ¹		
7.2.18 Correction to existing intaglio plate	<u>Per Plate</u> =	\$ <u>0- \$350</u>
7.2.19 Manufacture of new intaglio plate (8" x 6")	<u>Each</u> =	\$ <u>0.00</u>
7.2.20 Manufacture of a new intaglio plate (10" x 8")	<u>Each</u> =	\$ <u>0.00</u>
7.2.21 Manufacture of a new intaglio plate (11" x 8.5")	<u>Each</u> =	\$ <u>0.00</u>
7.2.22 Manufacture of a new intaglio plate for seal only	<u>Each</u> =	\$ <u>0.00</u>
7.2.23 Manufacture of blind embossing die	<u>Each</u> =	\$ <u>0-\$350</u>
7.2.24 Manufacture of a die for hot stamping (standard flat design)	<u>Each</u> =	\$ <u>0-\$350</u>
7.2.25 Manufacture of a die for hot stamping (modeled contour design)	<u>Each</u> =	\$ <u>0-\$350</u>
7.2.26 Manufacture of a letterpress engraving for a signature or seal (See Item 4.2.7)	<u>Each</u> =	\$ <u>0.00</u>
7.2.27 Minimum charge for any diploma order (See Item 4.2.8)	<u>Each</u> =	\$ <u>See below</u> ²
7.2.28 Rush Order Charge	<u>Each</u> =	\$ <u>See attached page</u>

*Estimated One Year Totals

¹ While Paradigm does not bill for plates, aforementioned, any stock (diploma shell) rendered unusable due to a change **in the** design/ verbiage of the diploma will be invoiced to the University.

Paradigm's standard policy is that there are no setup fees for the creation of dies. However, certain types or timing of the request, or a design that is very complex, die charges could apply.

² Any diploma/certificate order of 5 or fewer will be billed at the same unit price, plus \$8.95 per order (not per unit). This fee is not applicable to rush orders.

BIDDER NAME Paradigm, Inc**7.3 DIPLOMA MAILERS**

Tucked In Tabs (7 x 9 mailer to hold 6 x 8 diploma only)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>N/A</u>
Tucked In Tabs (9 x 11.5 mailer to hold 8 x 10 diploma only)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>N/A</u>
Tucked In Tabs (12 x 9.5 mailer to hold 11 x 8.5 diploma only)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>N/A</u>
Peel Off Tab (7 x 9 mailer to hold 6 x 8 diploma only)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>
Peel Off Tab (9 x 11.5 mailer to hold 8 x 10 diploma only)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>
Peel Off Tab (12 x 9.5 mailer to hold 11 x 8.5 diploma only)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>
Tucked In Tabs (9 x 11.5 mailer to hold 6 x 8 diploma and cover)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>0.60</u>
Tucked In Tabs (9.75 x 12.25 mailer to hold 8 x 10 diploma and cover)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>0.60</u>
Tucked In Tabs (12.25 x 9.75 mailer to hold 11 x 8.5 diploma and cover)	White <u>Each</u> = \$ <u>0.60</u> Other color <u>Each</u> = \$ <u>0.60</u>
Peel off Tabs (9 x 11.5 mailer to hold 6 x 8 diploma <u>and</u> cover)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>
Peel off Tabs (9.75 x 12.25 mailer to hold 8 x 10 diploma <u>and</u> cover)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>
Peel off Tabs (12.25 x 9.75 mailer to hold 11 x 8.5 diploma <u>and</u> cover)	White <u>Each</u> = \$ <u>0.55</u> Other color <u>Each</u> = \$ <u>0.55</u>

7.4 <u>TOTAL BASE BID - Total 7.1.4 (Covers)</u>	
PLUS	\$ <u>149,420.00</u>
7.2.15 (Inserts + Added Features)	\$ <u>114,322.00</u>
GRAND TOTAL	\$ <u>263,742.00</u>

CeDiploma Pricing | Quotation

University of Wisconsin System

Service:

- All CeDiploma orders will be completed in 5 -10 days. Student will be notified via email once the CeDiploma is available for download. Student will be directed to the Registrar's website where the link for CeDiploma will be displayed for downloading and payment.

Validation:

- School will provide a web interface for Validation Services. School will display to the Validator the Student's degree information, CeDiD, as well as, the date and time of the validation in an agreed upon format. School will also provide a public HTML overview page. Paradigm, Inc will provide all necessary assets, including images and suggested page layouts.

Option 1: CeDiploma Pricing-Student Purchase:

- Individual cost per item, provides each student (on request) with a valid, digitally signed CeDiploma with Validation Services.

Student Purchase Fee:	\$15.95 each
School Commission:	\$5.00 each (optional)

- **Client Annual Validation Service fee:** **\$2,000.00**

Option 2: CeDiploma Pricing-School Purchase for all:

- Individual cost per item, provides each student (on request) with a valid, digitally signed CeDiploma with Validation Services.

School Fee:	\$1.82 each¹
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¹Pricing will be \$1.82 if the University of Wisconsin-Madison chooses this option. If not, pricing is on a sliding scale and range from \$2.00-\$4.90 depending on total annual Graduates per school.

Legacy CeDiploma (backdated single orders): \$45.00 each
(Regardless of Option chosen, participation not required)

- *Paradigm may require 4-5 weeks to setup the service. Additional time may be required by the School for Implementation.*



Bids must be submitted for both diploma covers and diploma inserts.

7.5 DIRECT MAIL PRICE

Handling (6 x 8 Diploma ONLY) (diploma, mailer and postage not included)	\$ 0.95
Handling (8 x 10 Diploma ONLY) (diploma, mailer and postage not included)	\$ 0.95
Handling (11 x 8.5 Diploma ONLY) (diploma, mailer and postage not included)	\$ 0.95
Handling (6 x 8 Diploma with cover) (diploma, mailer, cover and postage not included)	\$ 1.45
Handling (8 x 10 Diploma with cover) (diploma, mailer, cover and postage not included)	\$ 1.45
Handling (11 x 8.5 Diploma with cover) (diploma, mailer, cover and postage not included)	\$ 1.45