

## **EDUCATION ECOSYSTEMS AND PLATFORMS: A NEW PERSPECTIVE ON THE ROLE OF BUSINESS SCHOOLS**

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The purpose of this paper is to investigate how management education can respond to the external and internal forces that are changing the nature of business schools and business education. We use concepts from the platform based thinking of businesses and ecosystem based conceptualization of the environment to examine how business programs might redefine their identity and delivery and finally explore how to deepen engagement between business schools business stakeholders, and to balance the imperatives of relevance and quality.

The paper defines key business school strategies, and considers potential development paths outlines significant new approaches to making business education more innovative, responsive, integrated, engaged and to stay relevant. This paper is a call for action. This paper is intended to assist higher education leaders, faculty, businesses and even student leaders who are working toward building this interconnected environment and opportunities to advance learning and diffusion of knowledge in a freer form.

