

PHOTOGRAPHER TITLE SERIES DEFINITIONS

I. DEFINITIONS

PHOTOGRAPHER-ENTRY

This is entry level photographic work. Employees possess a **working knowledge** in the area of photography. Create original photographs using a variety of photographic equipment or electronic methods according to instructions of client or higher level photographer. Present photographic work to higher level photographer or client for approval. Has limited contact with clients during the production process. Work is performed under close supervision.

PHOTOGRAPHER

This is full performance photographic work. Employees possess **considerable knowledge** in the area of photography. Employees spend the majority of their time consulting with clients and completing a variety of photographic projects. Photograph a wide variety of subjects and events. Creatively apply the technical aspects of light, lens, film, filters, and camera settings to capture a mood or tell a story. Work is performed on location and in the studio. Select and assemble equipment according to subject material, anticipated conditions, and knowledge of function and limitations of various types of cameras, lenses, films, and accessories. View subject and setting and plan composition, lighting, camera position, and camera angle to produce desired effect. Confer with client to determine needs. Provide client with a budget estimate for the project. May produce black and white and color negatives, slides, transparencies, or mosaics. May provide electronic imaging services. Work is performed under general supervision.

PHOTOGRAPHER-SENIOR

This is senior level photographic work. Employees possess **extensive knowledge** in the area of photography. Employees at this level spend the majority of time functioning as an advanced photographer responsible for planning and organizing the day-to-day operation of a small photographic production unit or aerial photographic missions. In addition to the duties performed at the objective level, Employees deal with the most complicated problems or photographic techniques. Confer with clients to identify their needs and develop a plan to meet those needs. Originate plans and ideas for: aerial photographs; mosaic compilation; video production; two dimensional photography; photographing lab experiments or botanical specimens; macrophotography; photomicrography; or electronic imaging. May develop policies and procedures governing work schedules, billing, sales, and use of equipment. May specialize in a particular field, medium, or type of photography. Work is performed under general supervision.

Representative Positions:

University of Wisconsin-Madison, College of Letters & Science, Department of Botany, Coordinator of Photographic Services. The majority of time is spent coordinating all photographic needs for the Department of Botany. This includes: photographing botanical specimens and lab experiments using two dimensional photography (DNA sequencing in electrophoresis gels), macrophotography, field photography, and photomicrography; providing copy photography services which include color and black & white: transparencies, negatives, diagrams, graphs, tables, maps, illustrations, photo plates, composites, etc. Advise faculty and staff on best method of communicating scientific information. Research new technology and photographic equipment. Plan and execute program of improvement and maintenance as well as establishing quality control guidelines. Establish policies and procedures governing work schedules, ordering supplies, billing, and use of equipment.

II. QUALIFICATIONS

The qualifications required for these positions will be determined at the time of recruitment.

III. RELATED POSITION TITLES

1. Positions which spend the majority of time processing film and creating photo copies of materials using standard photographic equipment and techniques and are more appropriately identified by the Photo Lab Technician classification specification.
2. Positions which spend the majority of time planning and producing audiovisual material and are more appropriately identified by the Audiovisual Production Specialist classification specification.
3. Positions which duplicate printed material on sensitized paper, plates, cloth, or film according to customer specifications and are more appropriately identified by the Graphic Reproduction Technician classification specifications.