



WHAT ARE YOU SAVING FOR?

SAVE FOR THE "GOOD" KIND OF UNEXPECTED.
Don't only save for emergencies, save for opportunities, too!



So what are you saving for?

Block out 15 minutes to think about your savings goals and write them down!

SHORT TERM	NEAR FUTURE	LONG TERM
<u>Paying off a credit card</u>	<u>New car</u>	<u>Retirement Fund</u>
<u>Two Date Nights/month</u>	<u>Purchase a new home</u>	<u>College Fund</u>
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Now that you're clear on what you're saving for, it's time to make a simple plan to achieve it.

Visit americasaves.org/pledge to create your savings plan and take the next step towards success.