



**UW System Tax-Sheltered Annuity (TSA) 403(b) Program
TSA Review Committee Meeting (TSARC)
Communication Subcommittee Meeting**

**Monday, February 10, 2020 – 12:30 p.m. to 1:30 p.m.
780 Regent St. Room 123
Madison, WI**

12:30 p.m. 1. Call to Order

12:35 p.m. 2. UW TSA 403(b) Program Communications – Lindsay Stortz, Willis Towers
Watson

- Key Message Review
- Branding Process Overview and Discussion
- Communication Plan Review
- Next Steps

1:25 p.m. 3. Adjourn

No action is anticipated, but the Committee reserves the right to take action on any of the topics listed for discussion, as necessary.

Times shown are estimates only.

The meeting location is handicap accessible.

For information, contact Rose Stephenson, rstephenson@uwsa.edu, 608-262-5564