

ACL E

EDGBIG

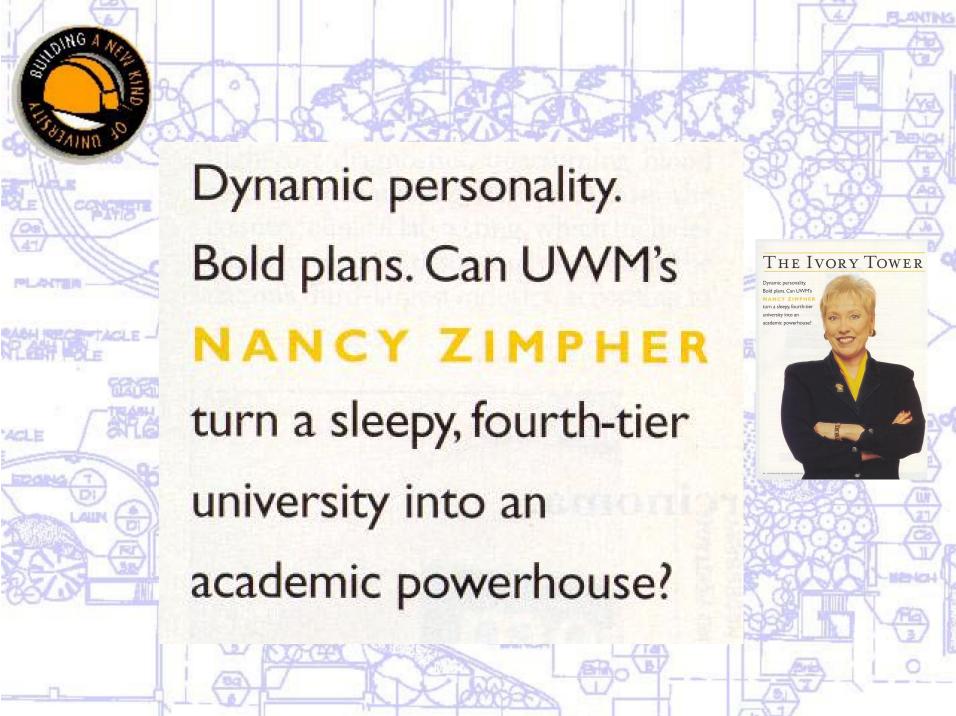
Milwaul DIGDEAS

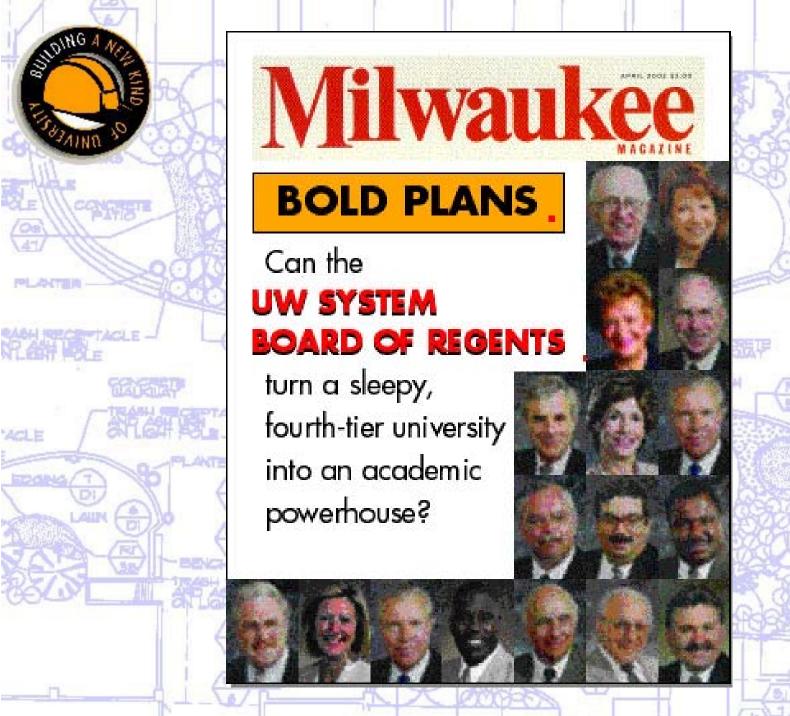
UWM's NANCYZIMPHER has plenty. And the persuasive style to sell them, even to her critics.



>> THE CITY'S
BEST SOUPS

>> RESTORING AN EAST SIDE RELIC







All-New Rankings of 1,400 Schools

U.S.News

America's Best **#1 Bestseller**



- 1. Make Yourself a Winner
- 2. Target the Right Schools
- 3. Build a Super Application
- 4. Find the Money

2002 Edition









All-New Rankings of 1,400 Schools

U.S.News

America's Best

GOILES #1 Bestseller GOILES



- 1. Make Yourself a Winner
- 2. Target the Right Schools
- 3. Build a Super Application
- 4. Find the Money

2002 Edition



Sponsored by State Farm Insurance



UW-Milwaukee leads way with The Milwaukee Idea

U.S.News.

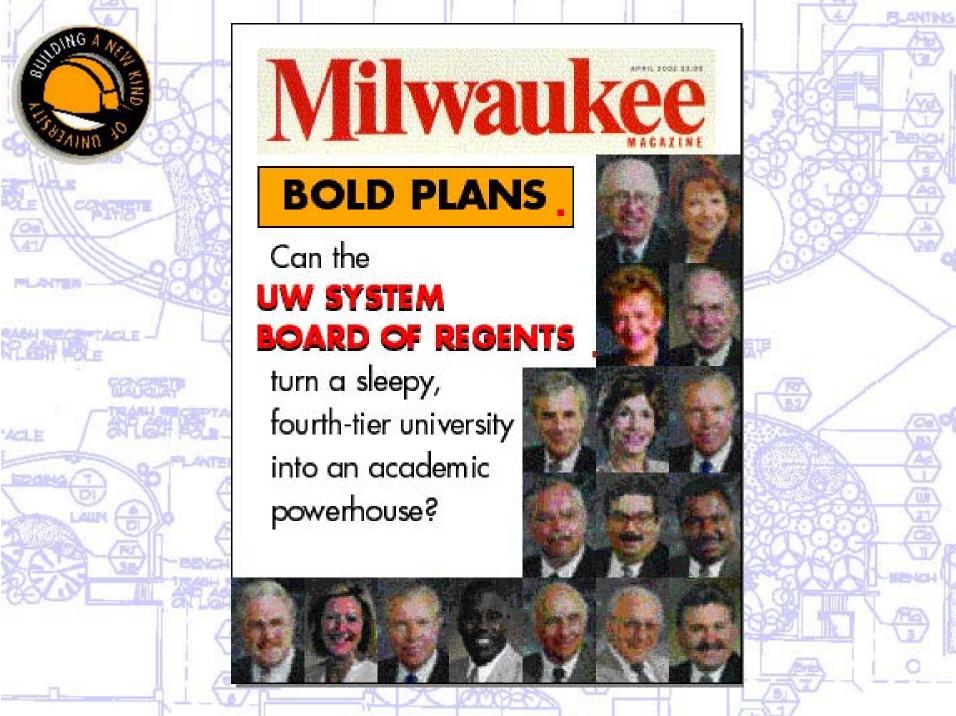
America's Best

Colleges for the

21st Century



2012 Edition





Academic Reputation (25%)



U.S.News 2012

Values

Reputation reflecting age, size and familiarity with name of institution

Measures

Rankings by college presidents and other academic leaders

Values

Reputation reflecting academic contributions to community

Measures

High school grad rates

Teacher retention

High school grads with college degrees

Rankings by community leaders



Grad & Retention Rates (25%)



U.S.News 2012

Values

Persistence and graduation of full-time new freshmen

Measures

6-year graduation rate

1st-year retention rate of freshmen

Values

Student persistence, family and work compatibility, and access of employment

Measures

% nontraditional grads

% transfer grads

% grads employed in region



Faculty Resources (20%)





Values

Credentials, size and compensation of full-time faculty

Measures

% of faculty with terminal degree

% full-time faculty

Student-faculty ratio

Values

Full-time and clinical faculty contributions to student learning, research and community engagement

Measures

% clinical faculty

Funding of partner grants/contracts

Student evaluation of instruction



Student Selectivity (15%)

U.S.News 2002

U.S.News 2012

Values

Selectivity

Measures

Acceptance rate

Yield

SAT/ACT scores

Class ranks

Values

Access

Measures

1st-generation grads

Age distribution of grads

Student climate rating



Financial Resources (15%)





Values

Resources supporting the institution

Measures

Expenditures per student

Alumni giving rate

Values

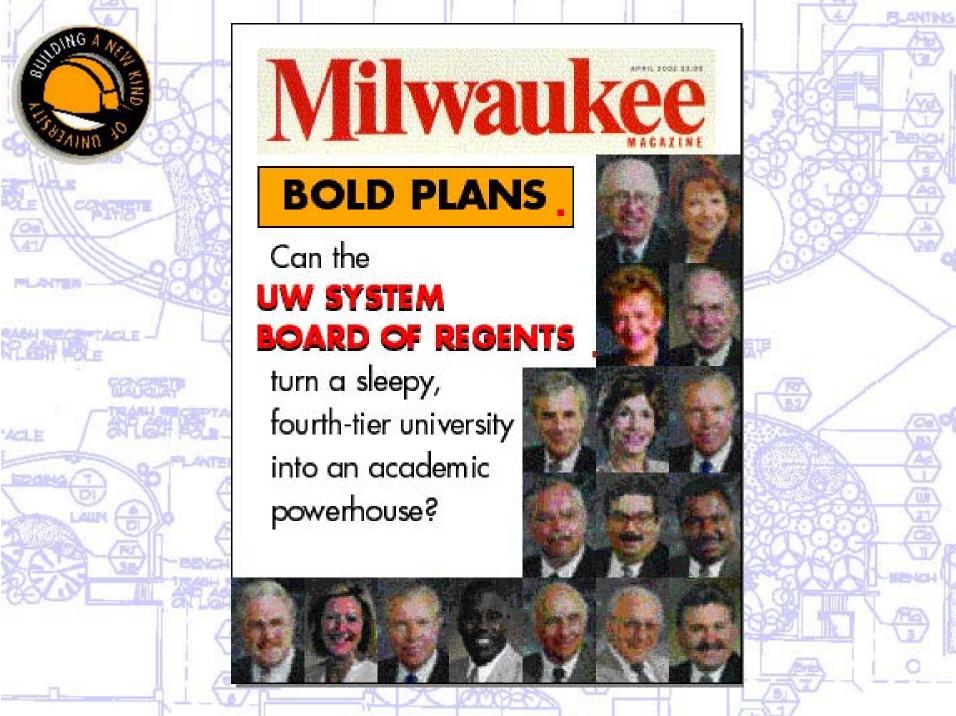
Resources the institution generates

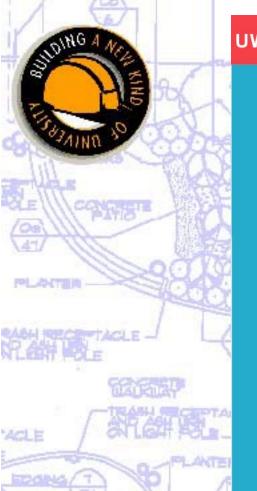
Measures

% grads in regional workforce

Amount of tech transfer

Regional annual growth in federal dollars





UW-Milwaukee leads way with The Milwaukee Idea

U.S.New

America's Best

Colleges for the

21st Century



2012 Edition

