UW-STOUT DISCOVERY CENTER
A Model for Strategic Research, Economic Development and Innovation

UW System Board of Regents
REDI Committee

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Randy Hulke
Executive Director of Applied Research and Technology Transfer
UW-Stout
Discovery Center: UW-Stout’s Gateway to Applied Research and Technology Transfer

- Launched (2009) with endowment support to:
  - Advance applied research, innovation and interdisciplinary collaboration
  - Solve industry challenges through contract and sponsored research & development
  - Become a nucleus for advanced technology and product development, and to create wealth through technology transfer

- Built on foundation of strong, focused UW-Stout identity and UW-Stout support of industry and economic development:
  - Since 1994 over 5,000 technology transfer activities resulting in over $500 million in impacts and 4,000 jobs created or saved (client-reported)
  - UW-Stout Incubator graduates report over $70M in annual sales and employ over 400
Discovery Center Accomplishments 2009-14

- **Research Administration**
  - Streamlined client agreements and contracting processes
  - $16,000,000 contracts processed
  - $20,000,000 external grants administered
  - $135,000 student research grants awarded

- **Professional Education**
  - 129 programs & events held
  - 20,000+ individuals served

- **Industry Outreach**
  - 1,000+ companies served
  - Client-reported impacts
    - 1,643 jobs created/retained
    - $85,000,000 increased/retained sales
    - $21,000,000 cost savings
    - $33,000,000 investment
Faculty and Student Collaborative Industry Projects
(*Salesforce Data: July 2011- June 2014*)

- 98 Applied Research and Innovation Projects
  - 74 faculty and faculty/student projects (26 faculty)
  - 24 student projects (291 students)
- $529,000 total project awards
- Client-reported impacts
  - $7,900,000 increased/retained sales
  - $1,098,000 total cost savings
  - $20 impacts per $1 invested
  - 90 jobs created/retained
  - 9.14 client satisfaction (10 pt. scale)
Discovery Center Current State
(2013-14 projects/public & private awarded investment $)

- **APPLIED RESEARCH**
  - 73 Projects/$610,000

- **DISCOVERY-FOCUSED RESEARCH**
  - 38 Projects/$110,000

- **TECHNICAL ASSISTANCE**
  - 67 Projects/$1,110,000

2013-14 client-reported results from awarded projects:
- $28.7M in financial impacts; 229 jobs created or retained
Move from the Current State...
- Proven technical assistance
- Solutions-focused applied research with some integration w/technical assistance activities
- Emerging research initiatives

...to the Desired State
- Strengthened, high-impact, multi-layered technical assistance
- Highly-integrated, vibrant applied research
- Collaborative, ambitious, innovative research initiatives
Thank You
for the opportunity to present and
for your continued support!