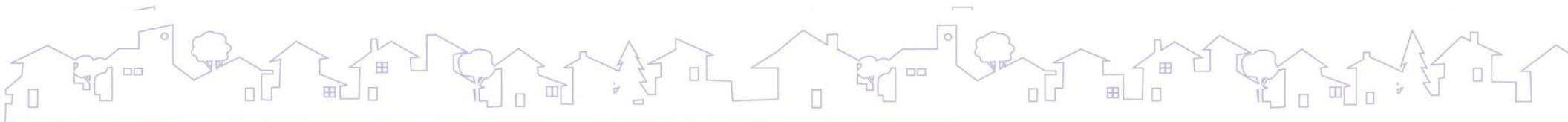


# A Partnership for Thriving Communities

Chancellor Bernie L. Patterson  
October 9, 2014



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NICOLET  
COLLEGE



UNIVERSITY OF WISCONSIN  
Marathon  
County



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MID-STATE  
TECHNICAL COLLEGE



UNIVERSITY OF WISCONSIN  
Marshfield/  
Wood County



*Northcentral*  
TECHNICAL COLLEGE



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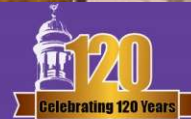


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## A Plan to Organize Our Work

University of Wisconsin-Stevens Point Strategic Plan

**Mission**  
Through the discovery, dissemination and application of knowledge, UW-Stevens Point stimulates intellectual growth, provides a liberal education, and prepares students for a diverse and sustainable world.

**Value**  
- Student-centered environment  
- Critical thinking, creativity and lifelong learning  
- Professional preparation  
- Community involvement and outreach  
- Ecological stewardship

**Vision**  
UW-Stevens Point will be recognized for its preparation of students and development of citizens who will affect local, regional and global affairs, and engage with the concerns of the world.

**UW-Stevens Point Strategic Plan**  
[www.uwsp.edu/strategicplan/](http://www.uwsp.edu/strategicplan/)

**Advance Learning**

- Create a culture of student success
- Increase opportunities for learning
- Cultivate an inclusive and ecologically responsible world view among all constituents

**Enhance Living**

- Create and enhance an environment for all that is conducive to learning and individual development
- Provide a campus culture that encourages engagement, responsibility, respect and inclusivity
- Develop sustainable relationships between the university and its partners—local, state, regional, national and global

**Develop and Leverage Resources**

- Facilitate and encourage access to university resources through development of long-term partnerships
- Make the most effective use of human and physical resources
- Evaluate university operations, policies and culture to encourage and support collaboration, innovation and entrepreneurship

**Respect and Advance Our Legacy**

- Engage and expand our community through outreach and collaboration
- Honor and perpetuate our institutional story

**Strategic Themes and Goals**

## A Partnership for Thriving Communities



**Vibrant**

Create flourishing local cultural centers with world-class opportunities in the arts and humanities

**Healthy**

Nurture the well-being of our citizens through first-rate professional programs in health care and wellness

**Prosperous**

Support businesses in the rapidly changing global economy

**Sustainable**

Foster the stewardship of our natural resources, securing their efficient use and lasting value to the region

**Strategic Plan**

Advance Learning  
Enhance Living  
Leverage Resources  
Honor Legacy

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[www.uwsp.edu](http://www.uwsp.edu)

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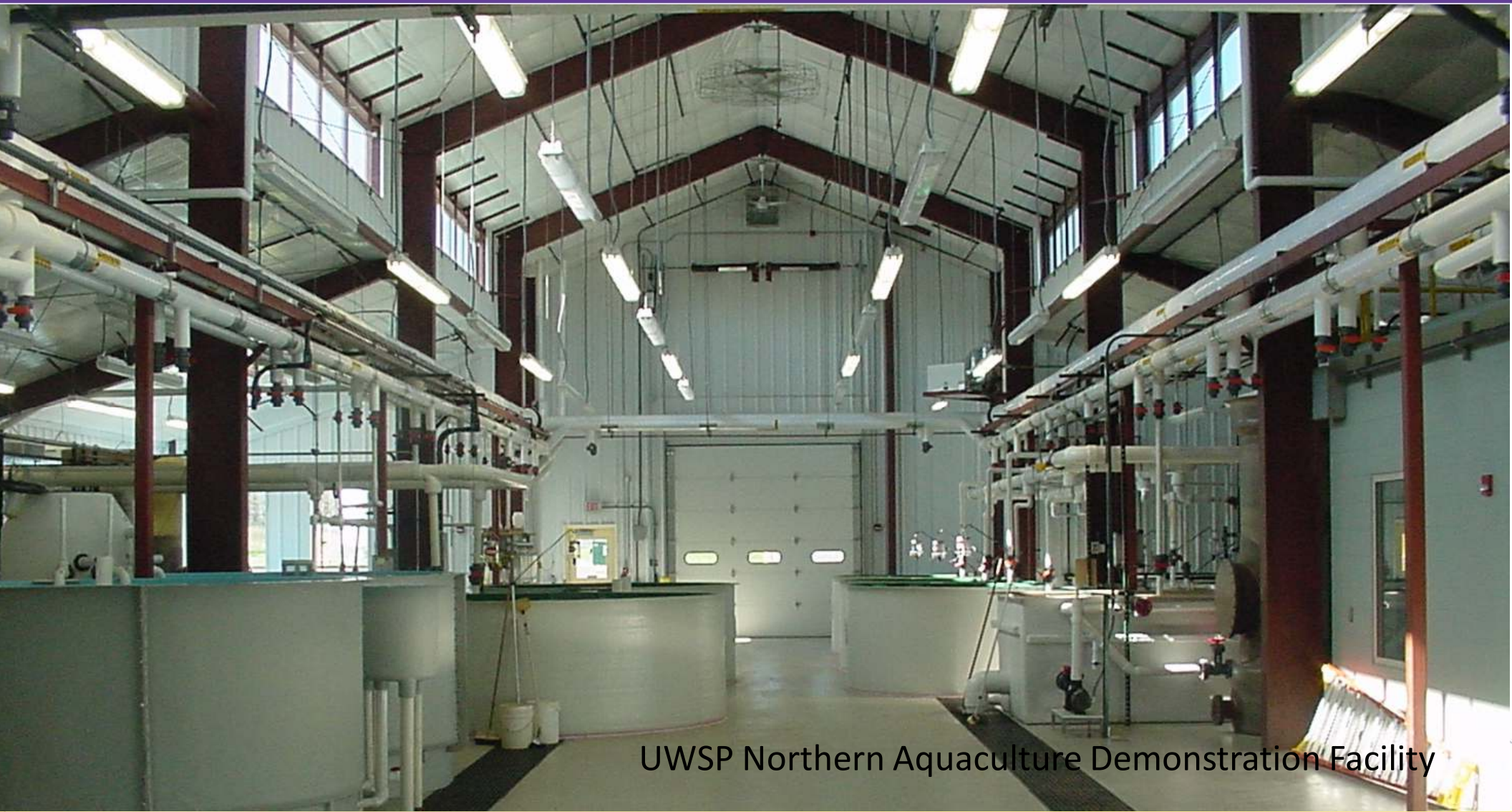


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UWSP Northern Aquaculture Demonstration Facility

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# The UW-Stevens Point Community

## North Central Wisconsin Higher Education Alliance

Mid-State Technical College  
Nicolet Area Technical College  
Northcentral Technical College  
UW-Marathon County  
UW-Marshfield/Wood County  
UW-Stevens Point

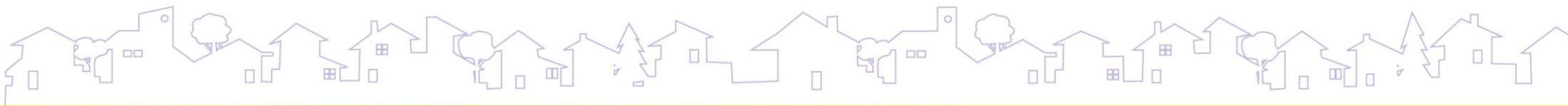
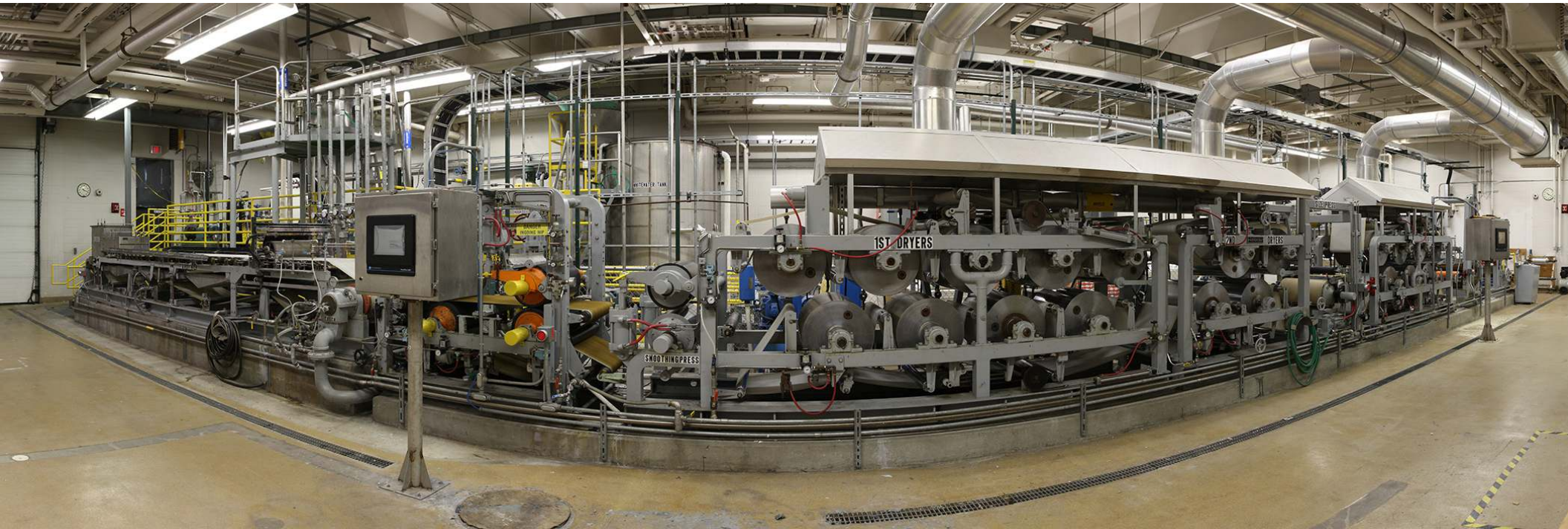


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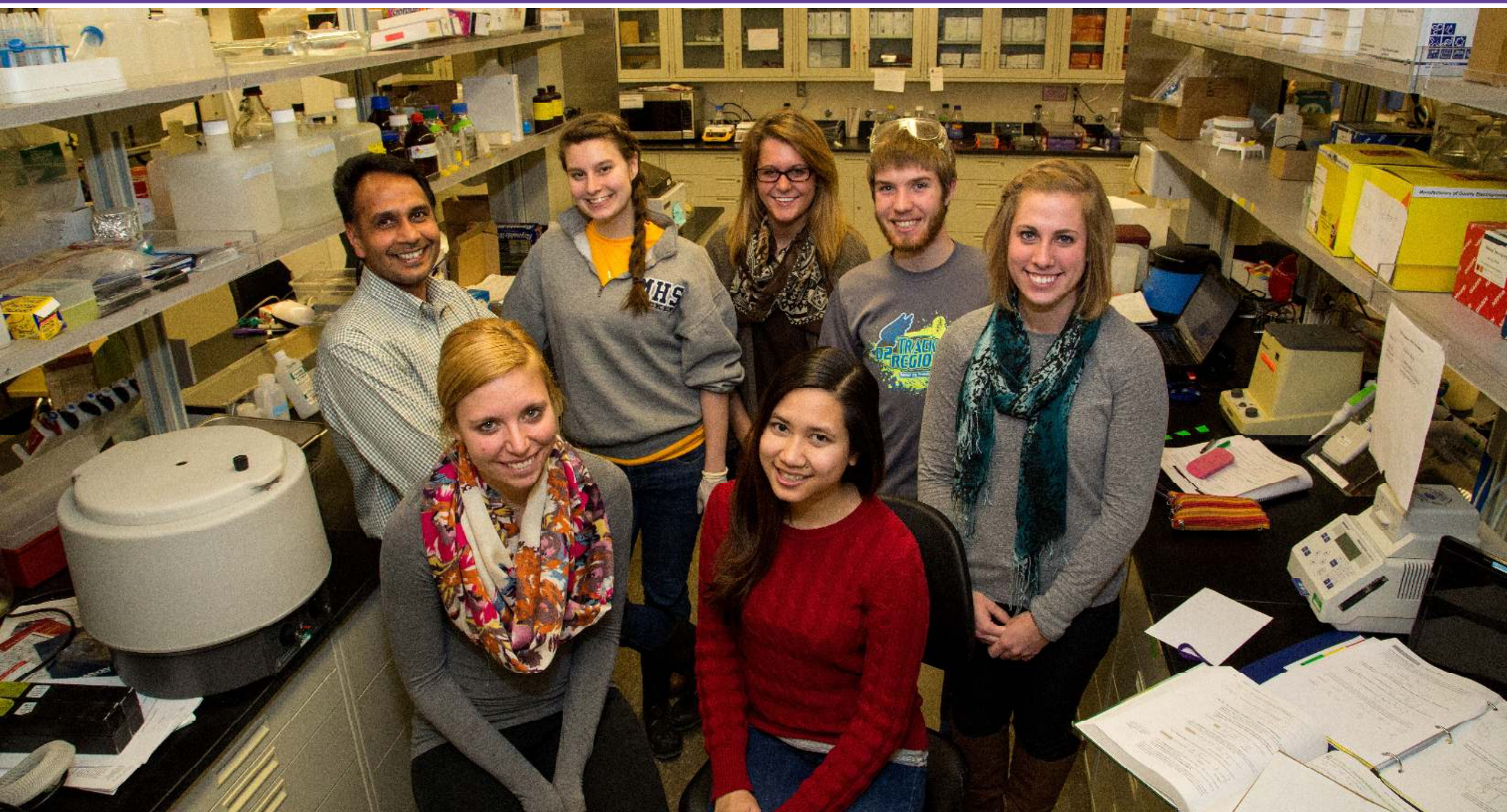


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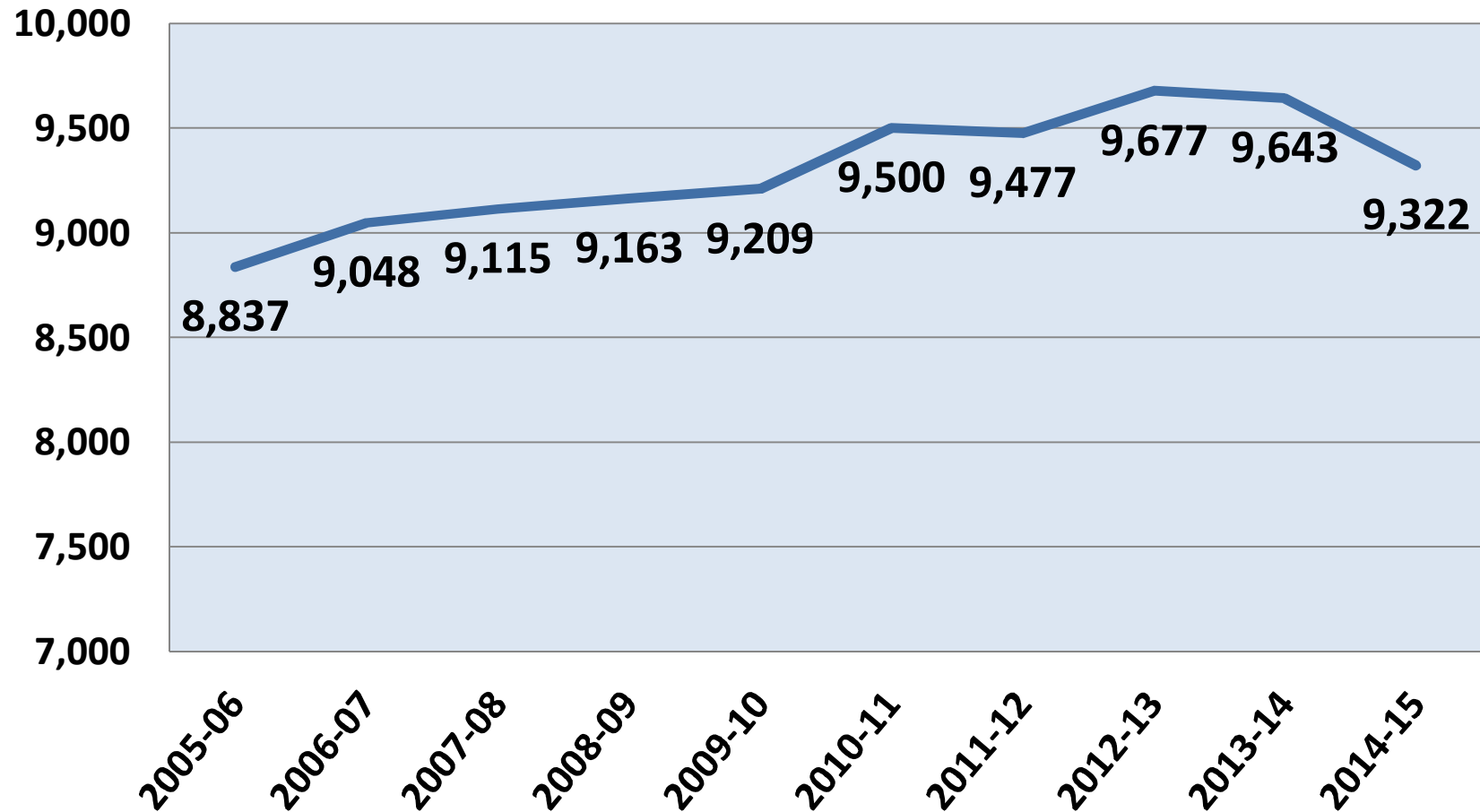


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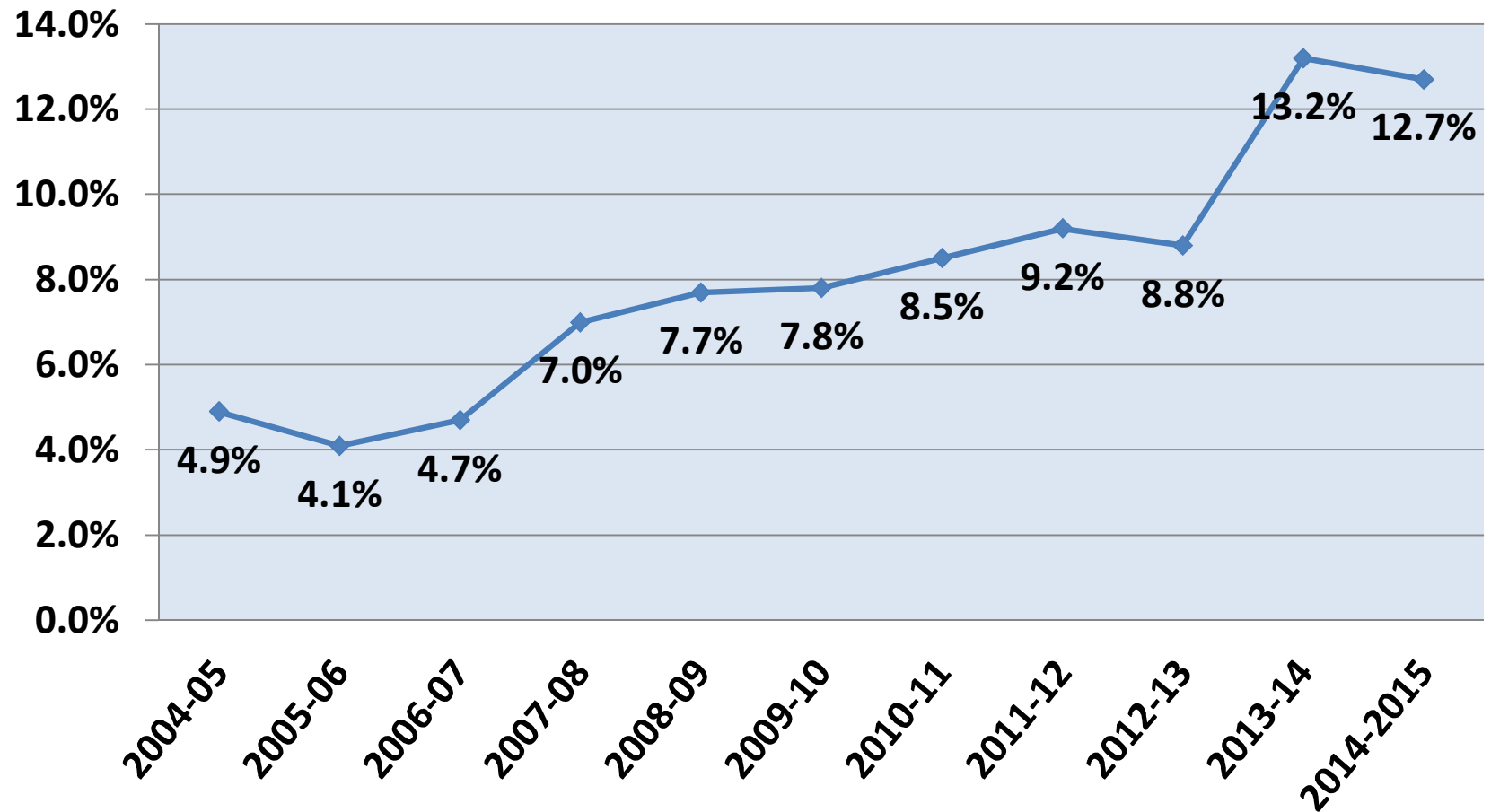
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# Enrollment Headcount: 2005-2014



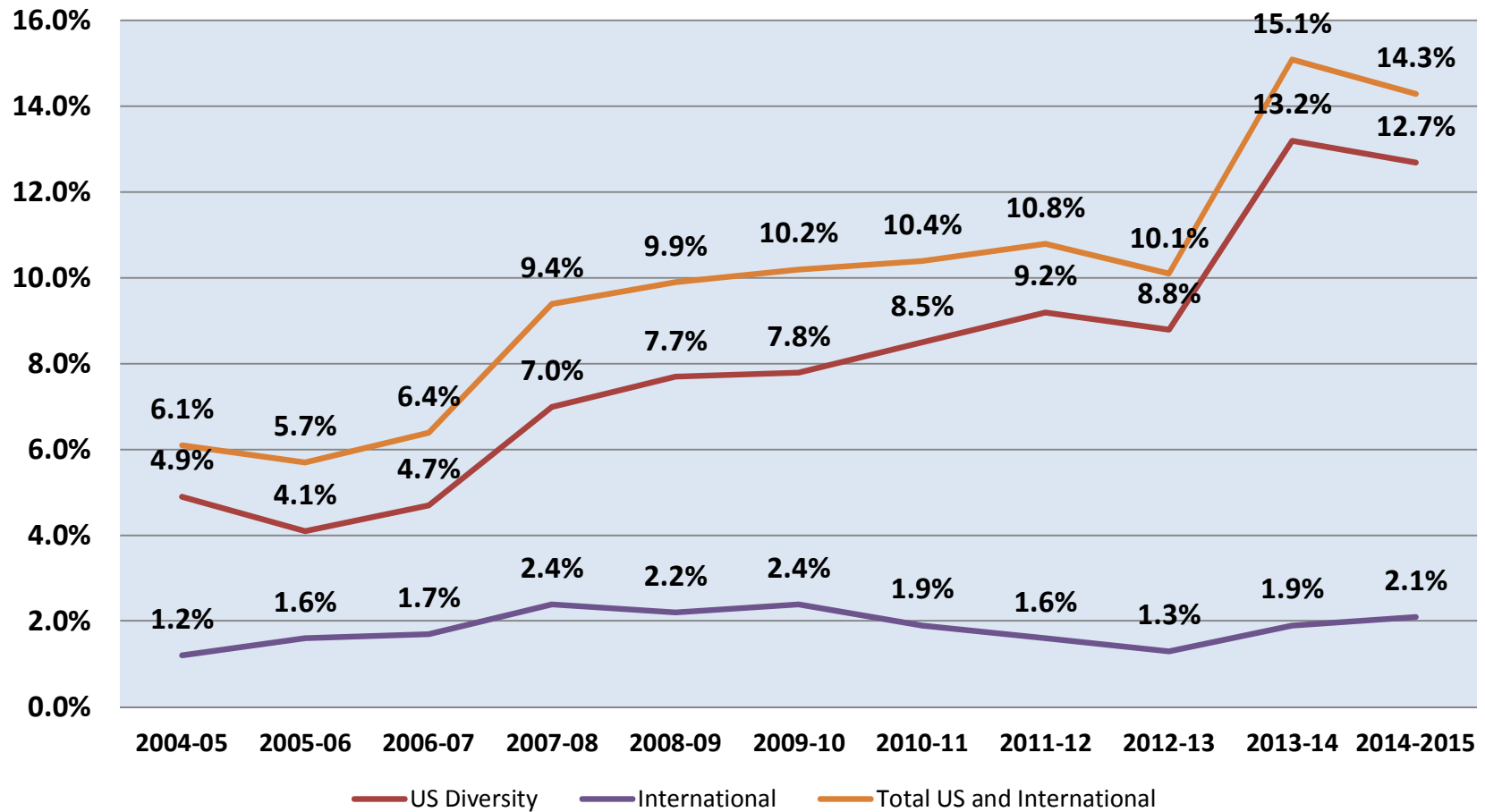


# New-Student Enrollment Students of Color: 2009-2014



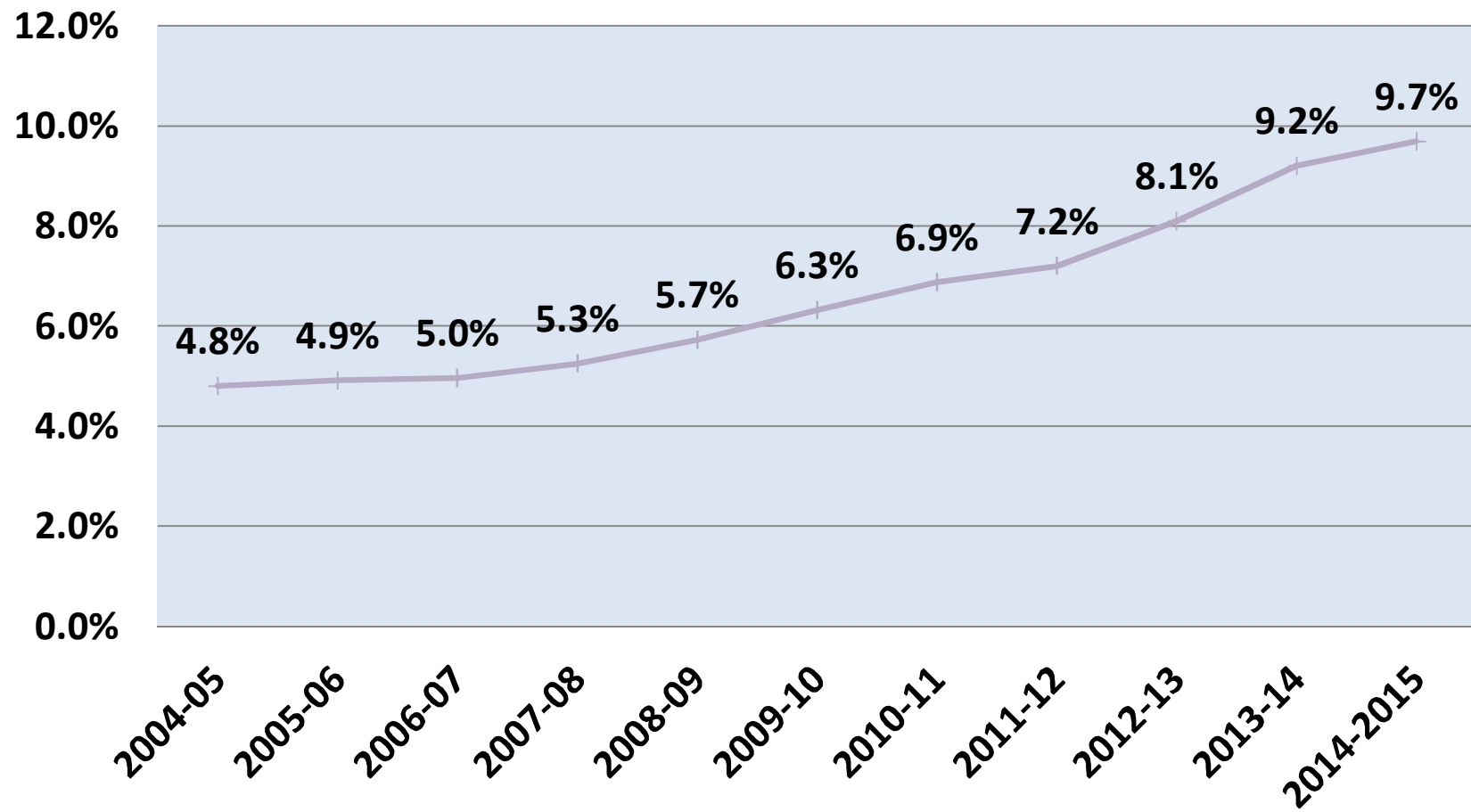
# New-Student Enrollment

## Students of Color and International Students: 2004-2014



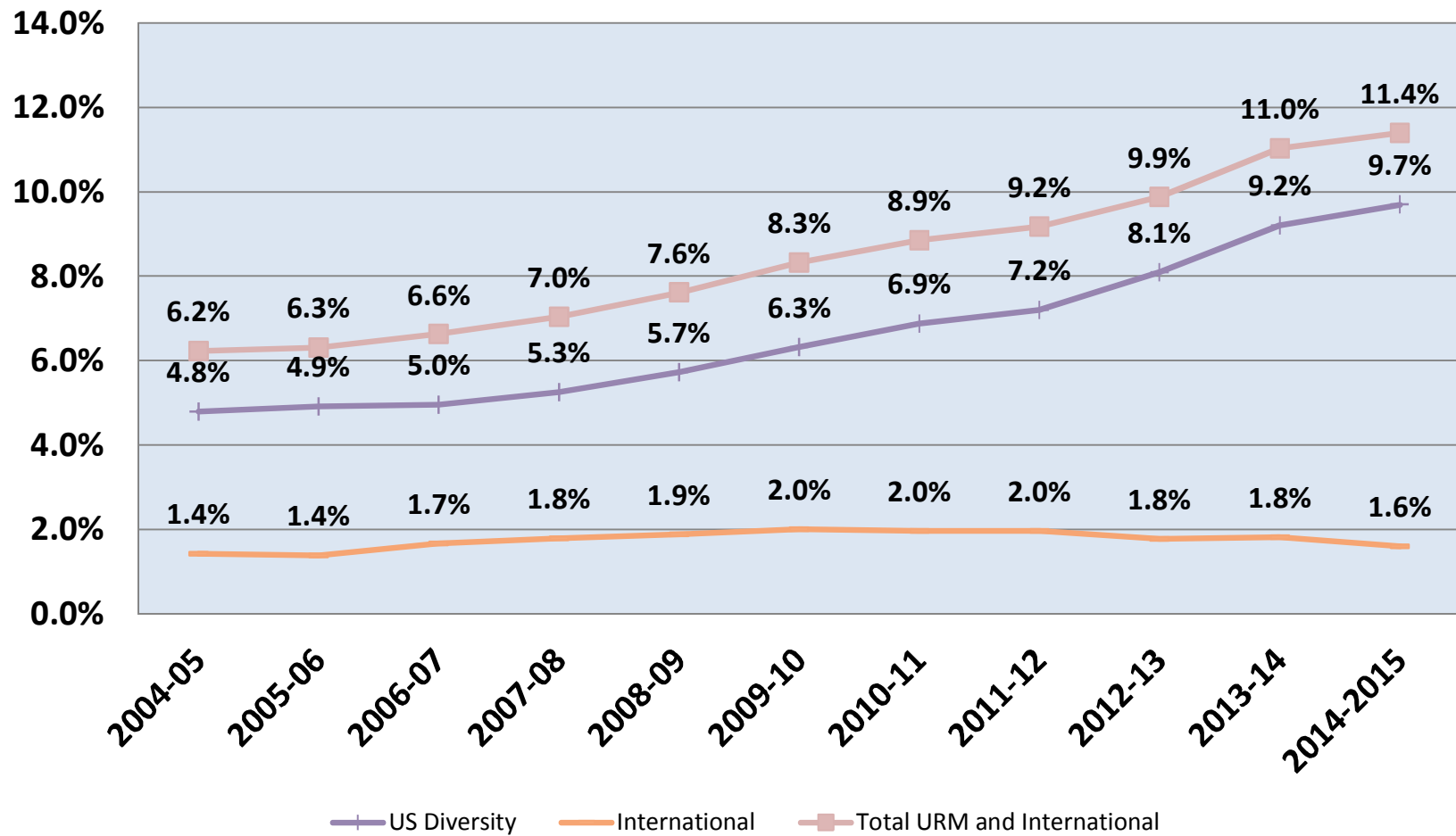


# Total Student Population Students of Color: 2009-2014



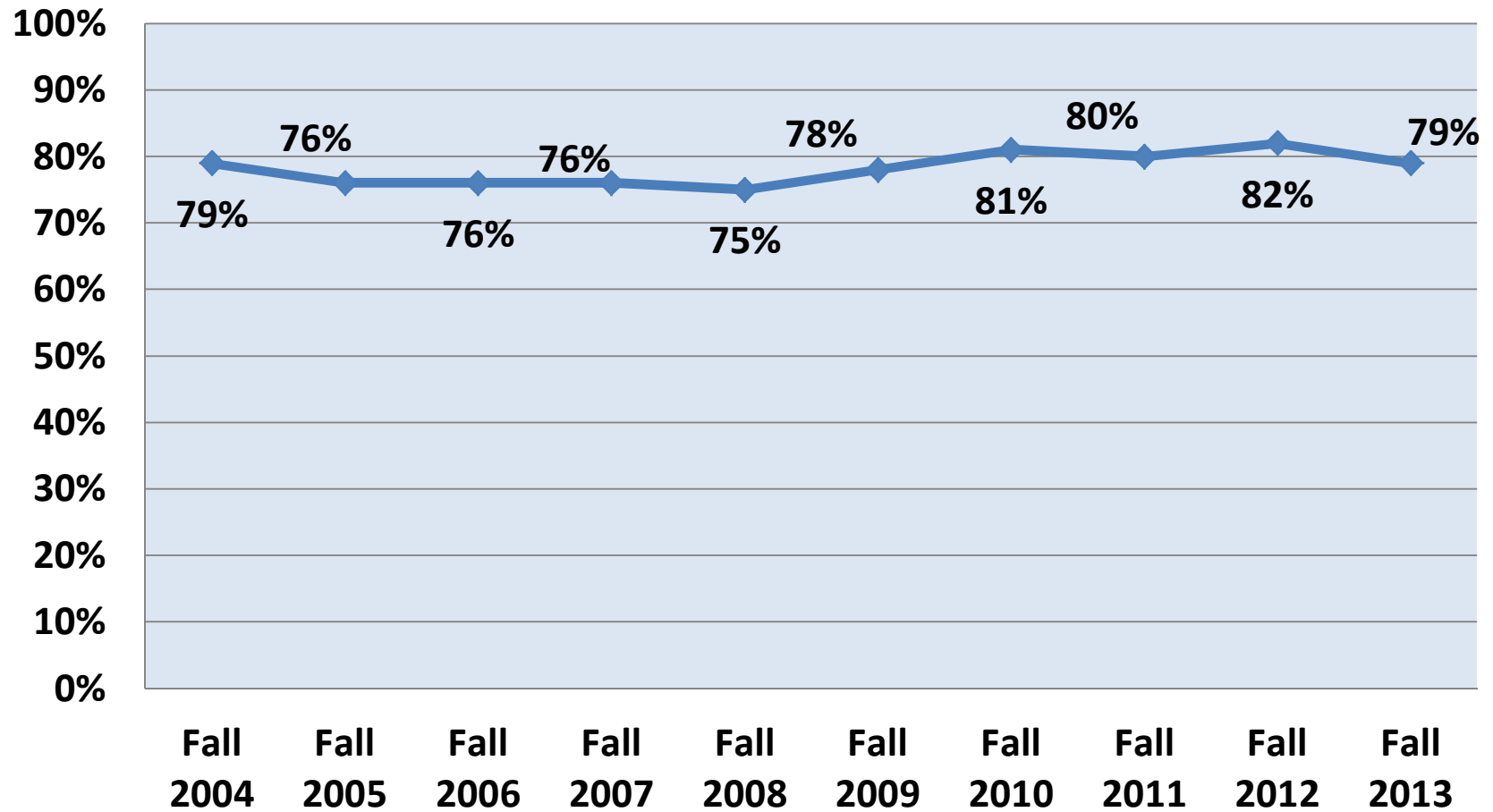
# Total Student Population

## Students of Color and International Students: 2009-2014





# First to Second-Year Student Retention: 2004-2013





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# Cost of Living Composite Index

NYC	225.3	Spokane	96.2
San Francisco	163.3	Cincinnati	95.2
Chicago	117.1	Eau Claire	93.0
Denver	104.5	Tampa	91.9
Milwaukee	100.8	Dallas	91.5
Detroit	100.5	Oklahoma City	91.0
<b>Central Wisconsin</b>	<b>98.6</b>	Des Moines	90.2
San Antonio	97.0	St. Louis	89.6
Atlanta	96.9	Omaha	88.5

Source: Council for Community and Economic Research 2012



# Salary Investments

## Campus Funds

\$185,922 FY12

\$301,240 FY13

\$720,000 FY14

\$250,000 FY15

## State Funds

1% FY14

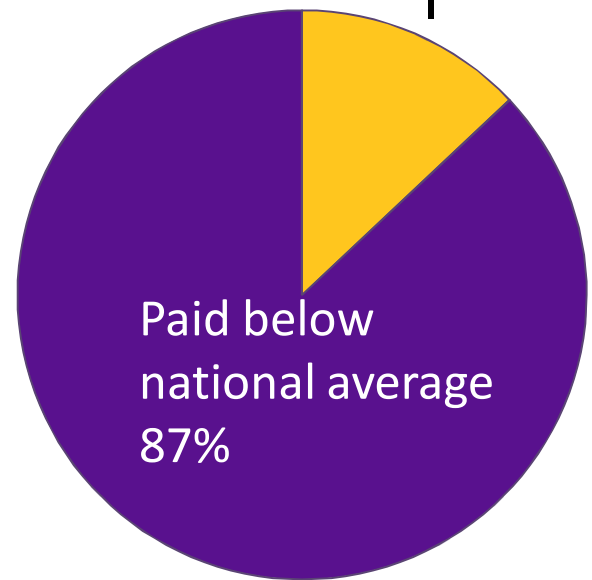
1% FY15

**\$1,457,162**

four-year investment

# Salary Distribution

Paid at or above national average 13%



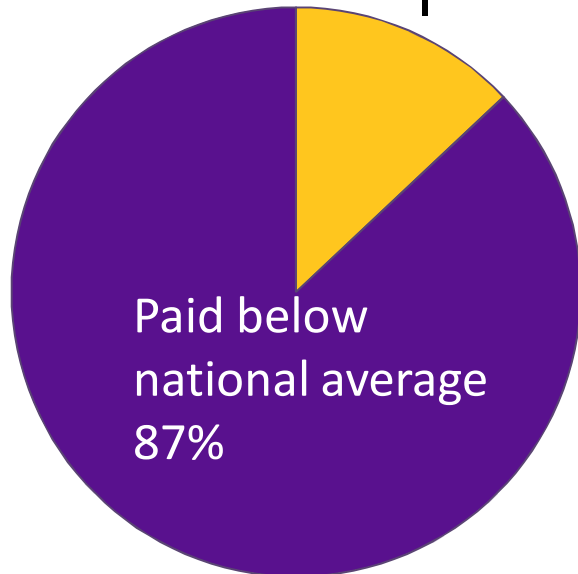
Paid below national average 87%

2012



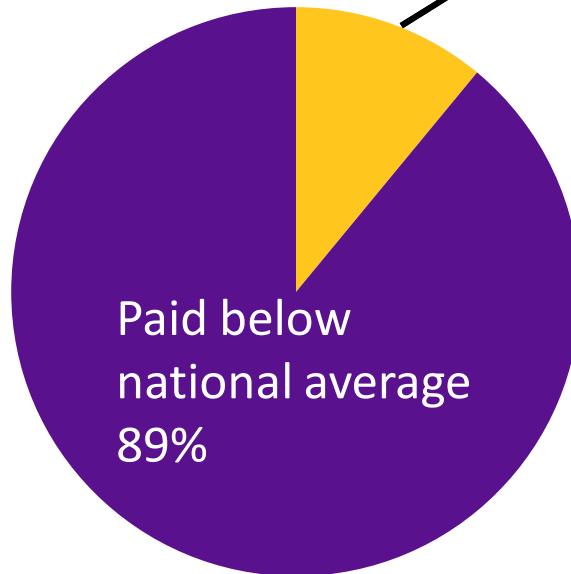
# Salary Distribution

Paid at or above national average 13%



2012

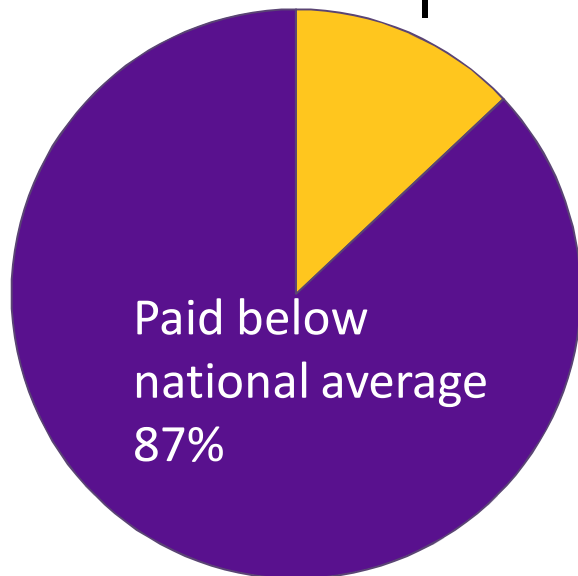
Paid at or above national average 11%



2013

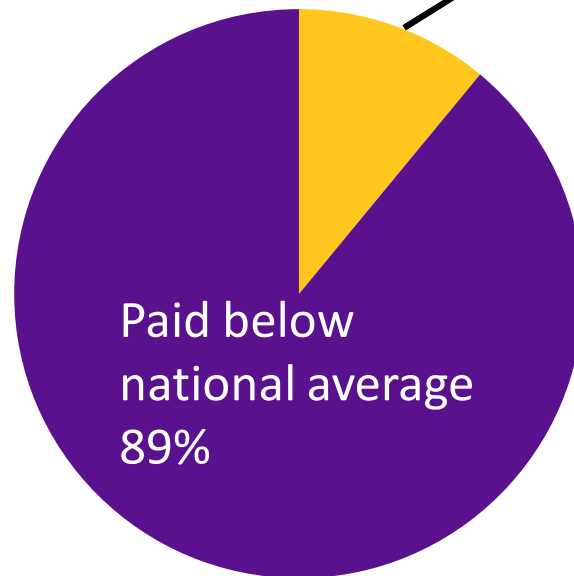
# Salary Distribution

Paid at or above national average 13%



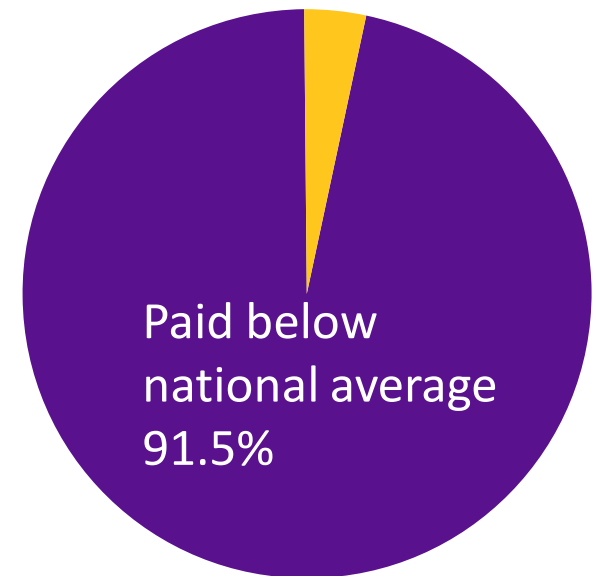
2012

Paid at or above national average 11%



2013

Paid at or above national average 8.5%



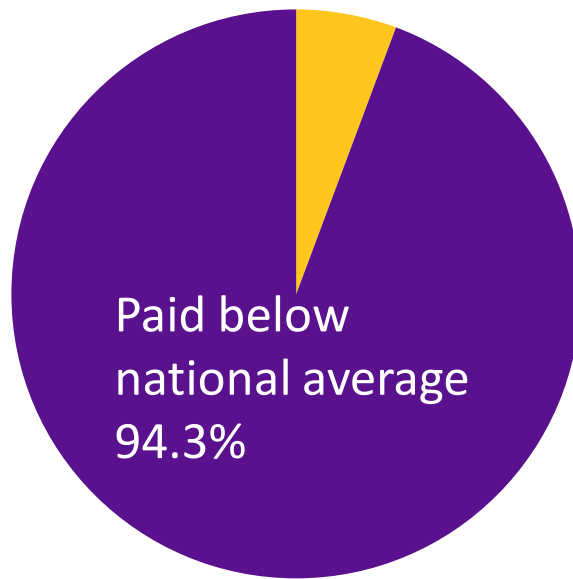
2014\*

\* Preliminary Data



# Salary Distribution with Merit and Years of Service

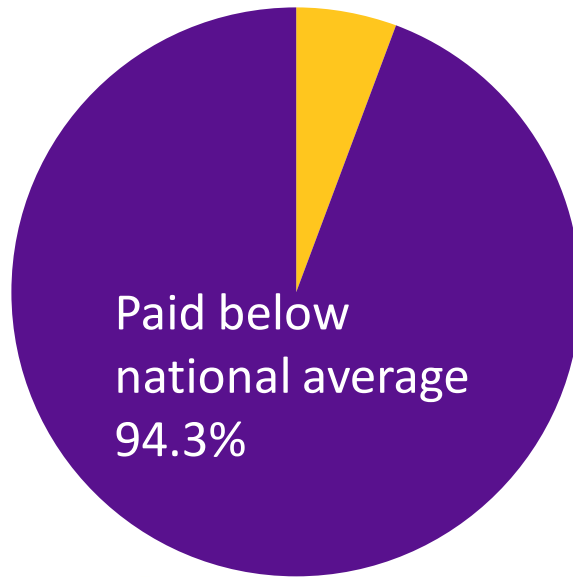
Paid at or above  
national average 5.7%



2013

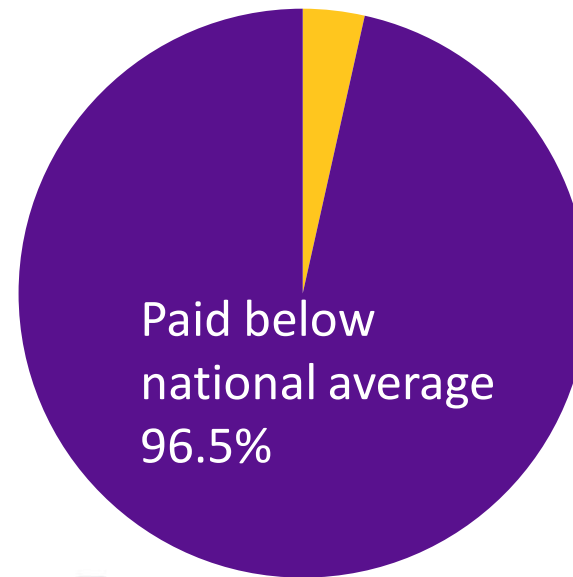
# Salary Distribution with Merit and Years of Service

Paid at or above  
national average 5.7%



2013

Paid at or above  
national average 3.5%

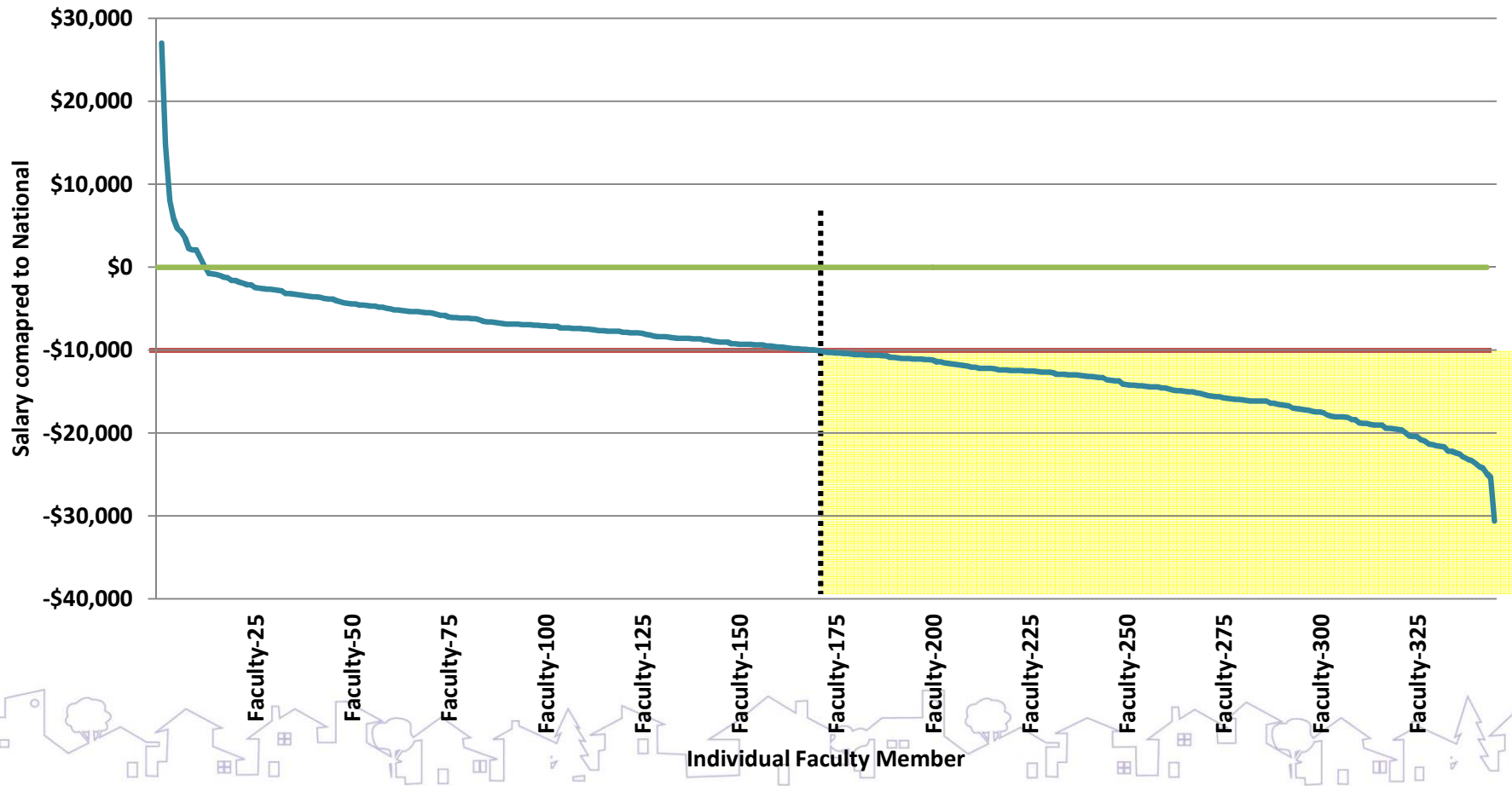


2014\*

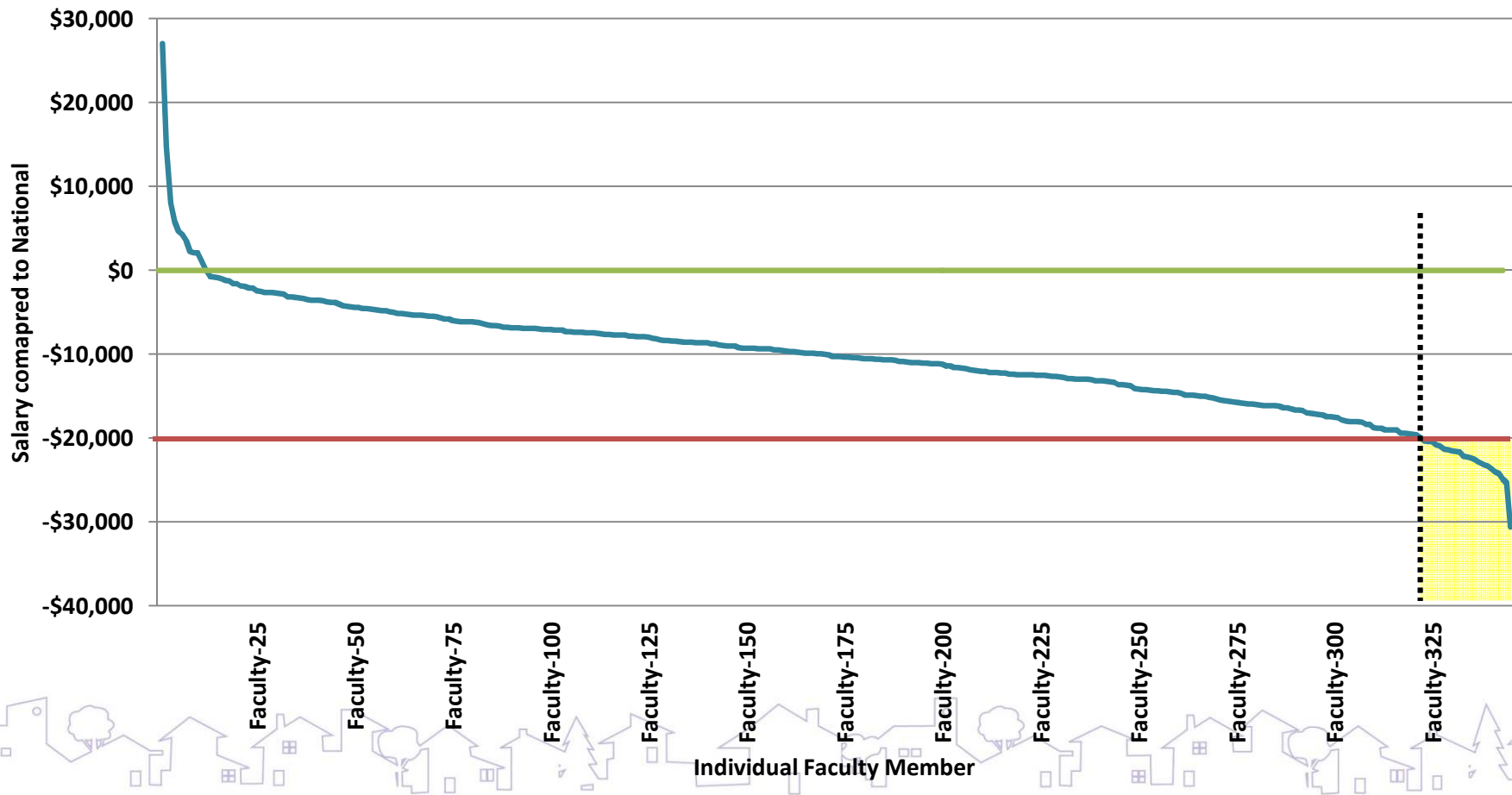
\* Preliminary Data



# Salary Gap Between Faculty Salaries Compared to Comparable National Salaries Based on Discipline and Rank (includes merit and years of experience)



# Salary Gap Between Faculty Salaries Compared to Comparable National Salaries Based on Discipline and Rank (includes merit and years of experience)







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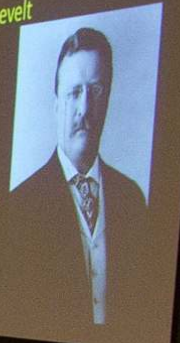


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### Theodore Roosevelt



- 1858-1919
- Author, Military, NPPD Commissioner
- Member of the Audubon Society
- The Conservation President
- Influenced by Muir and Pinchot
- National Parks, Forests, and Wildlife Reserves

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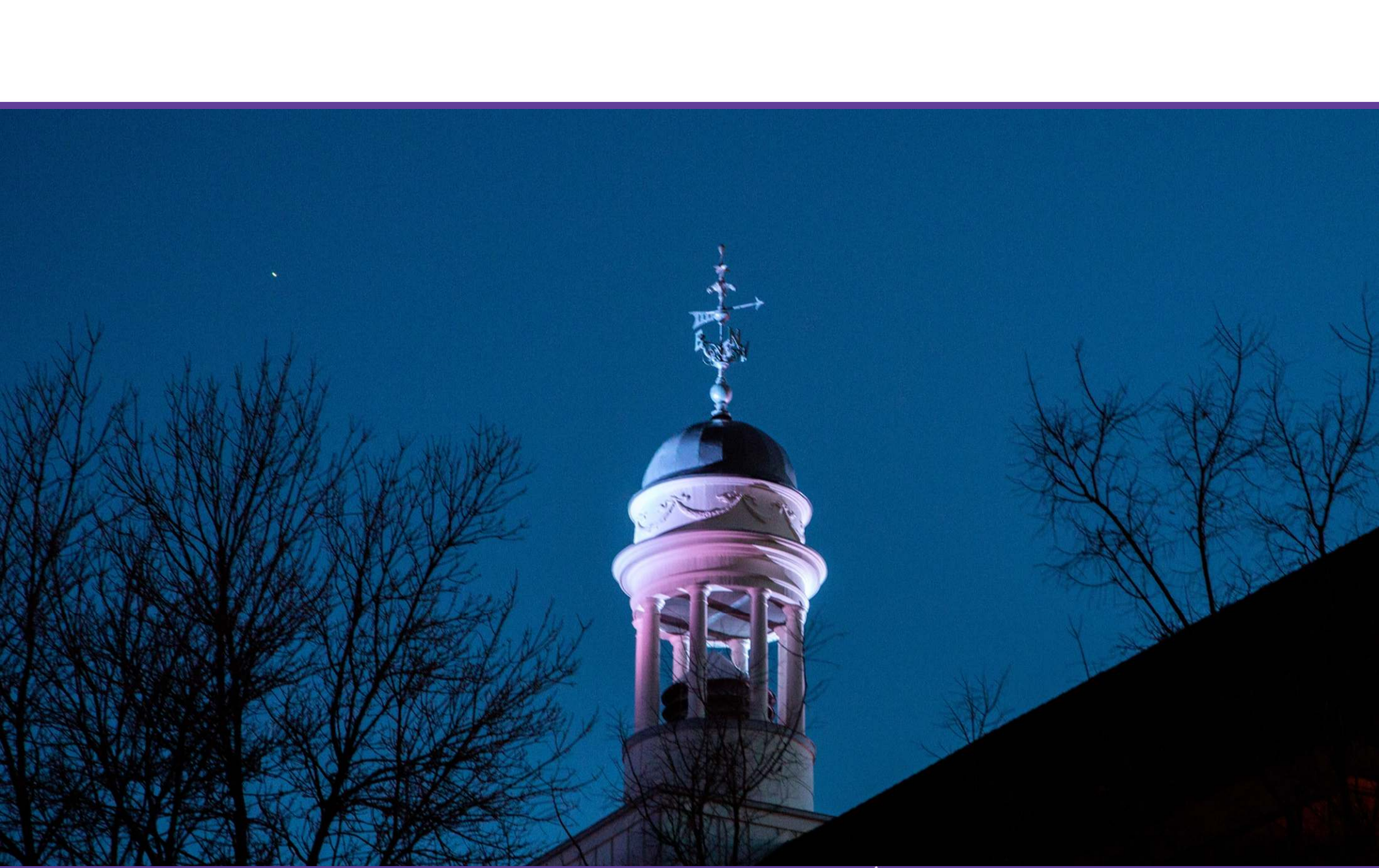


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