

Presentation to the UW Board of Regents
Research, Economic Development and Innovation (REDI) Committee

Thomas M. Shannon, President/CEO Lorrie K. Heinemann, Vice President www.brightstarwi.org



Today's conversation

- About BrightStar (Who, What, How)
- II. BrightStar Companies & Job Creation (Outcomes)
- III. Collaboration with UW Schools



An All-Star Team of Founding Donors



Tom Shannon



Jeff Harris



Jeff Rusinow



Mike Shannon



Susan Engeleiter



George Mosher



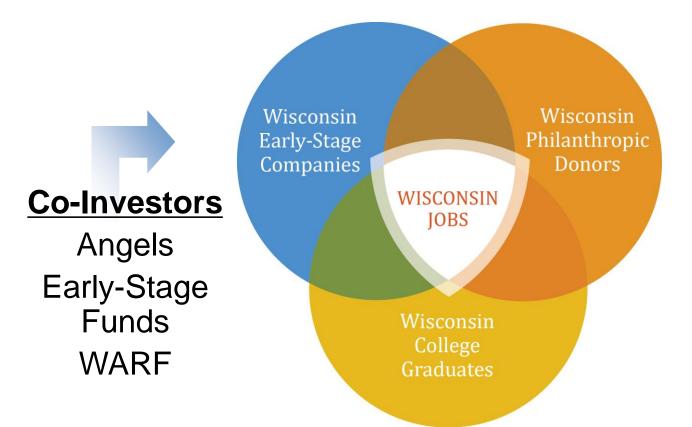
Mark Burish



Michael Drescher



BrightStar's Job Creation Ecosystem





Wealthy
Individuals
Corporations
Foundations



BrightStar Investments

- 1) Early stage, *job creating* companies in Wisconsin Proof of concept (up to \$250K)

 Commercialization (up to \$500K)

 Revenue (up to \$750K)
- 2) BrightStar co-invests (vs. leads) in deals
- 3) BrightStar companies are actively creating jobs



BrightStar Investments = Jobs!

as of June 5, 2014















www.brightstarwi.org

BrightStar & UW – Potential Collaboration

UW Funds (Education)

- UW Innovation and Entrepreneurship Funds at UW Campuses
- Provide grants, loans, seed equity to start ups (Ideadvance, WiSys, and Capital Catalyst Funds) for education, tech transfer, commercialization

Brightstar WI Funds (Equity)

- BrightStar WI Foundation Funds with Local Venture Philanthropy Partners (Donors)
- · Recommend companies for co-investment
- Connect companies to local resources

BrightStar WI Foundation

- Investment Committee & Board Approval for Investments
- Connect to state / other resources
- Provide metrics –Companies funded, jobs created



High paying Wisconsin jobs!

Thank You Regents!



