

Moving Forward to Achieve Quality, Access, and Success



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PRESENTATION TO THE UW SYSTEM BOARD OF REGENTS
MARCH 7, 2013

Overview

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- Goals and Progress
- Threats to Achieving the Goals
- Opportunities for Achieving the Goals
- BREAK
- Chancellor Deborah Ford, UW-Parkside
- Chancellor Dean Van Galen, UW-River Falls
- Chancellor Ray Cross, UW-Colleges
- Summary

Review of Goals and Progress

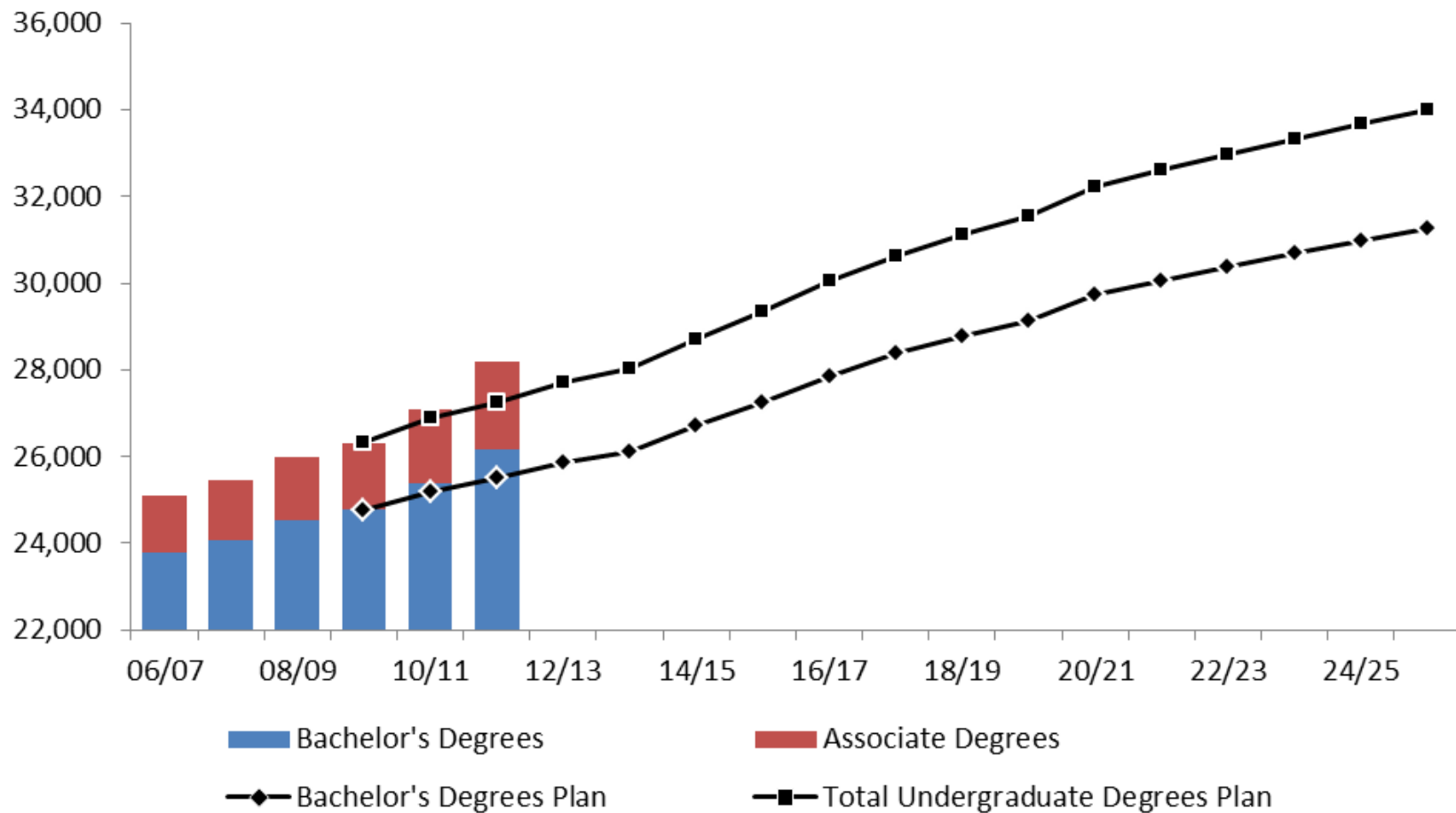
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- **Approximately 80,000 Degrees by 2025**
- Improved Retention Rate
- Improved 4- and 6-Year Graduation Rates
- Close the Equity Gaps



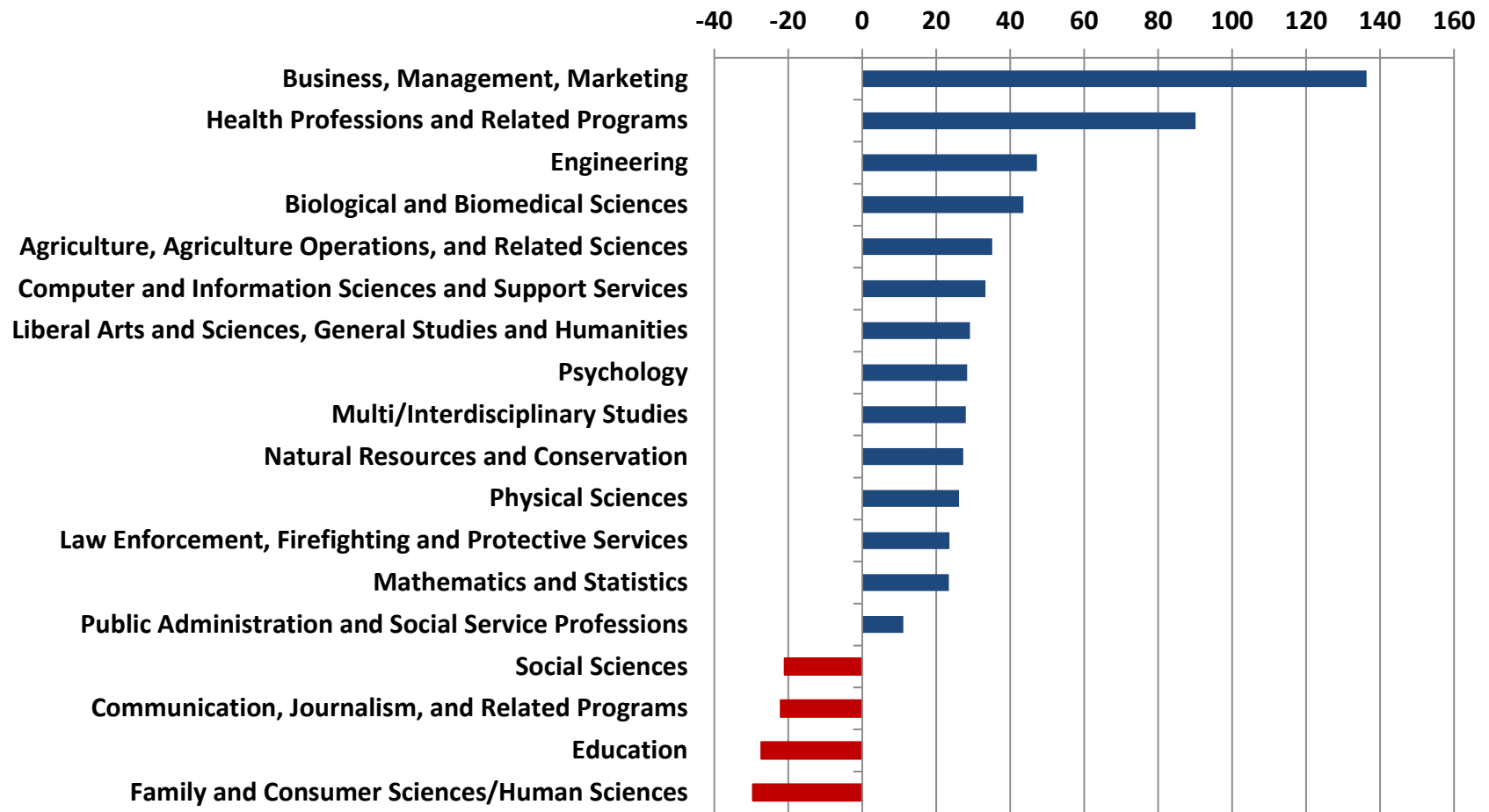
Undergraduate Degrees Conferred vs. Plan

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Average Annual Change in Number of Baccalaureate Degrees Conferred per Year

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Student Success Goals

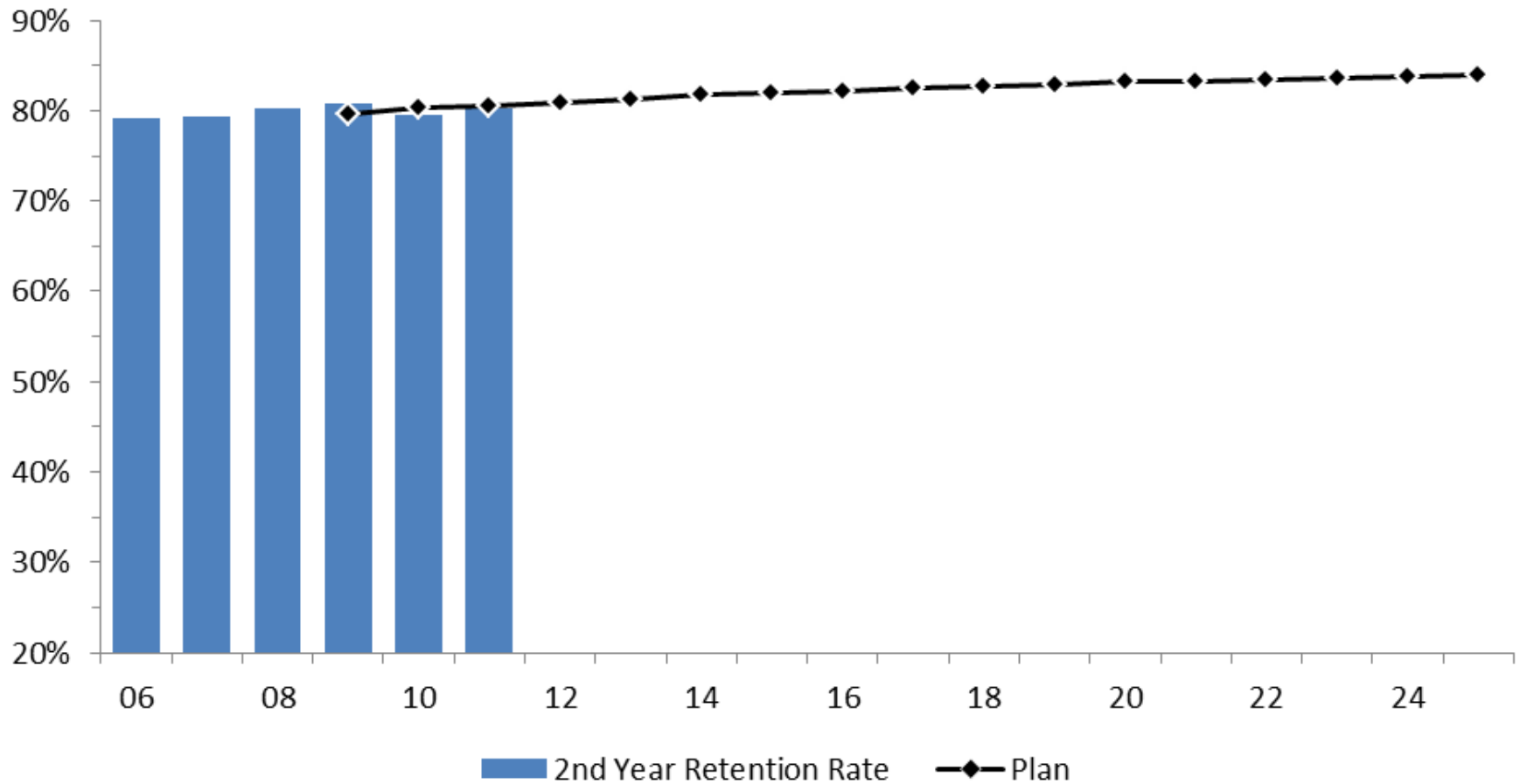
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- Approximately 80,000 More Undergraduate Degrees by 2025
- **Retention Rate**
- **4- and 6-year Graduation Rate**
- **Cut Equity Gaps in half by 2015**
- **Enrollment Targets**



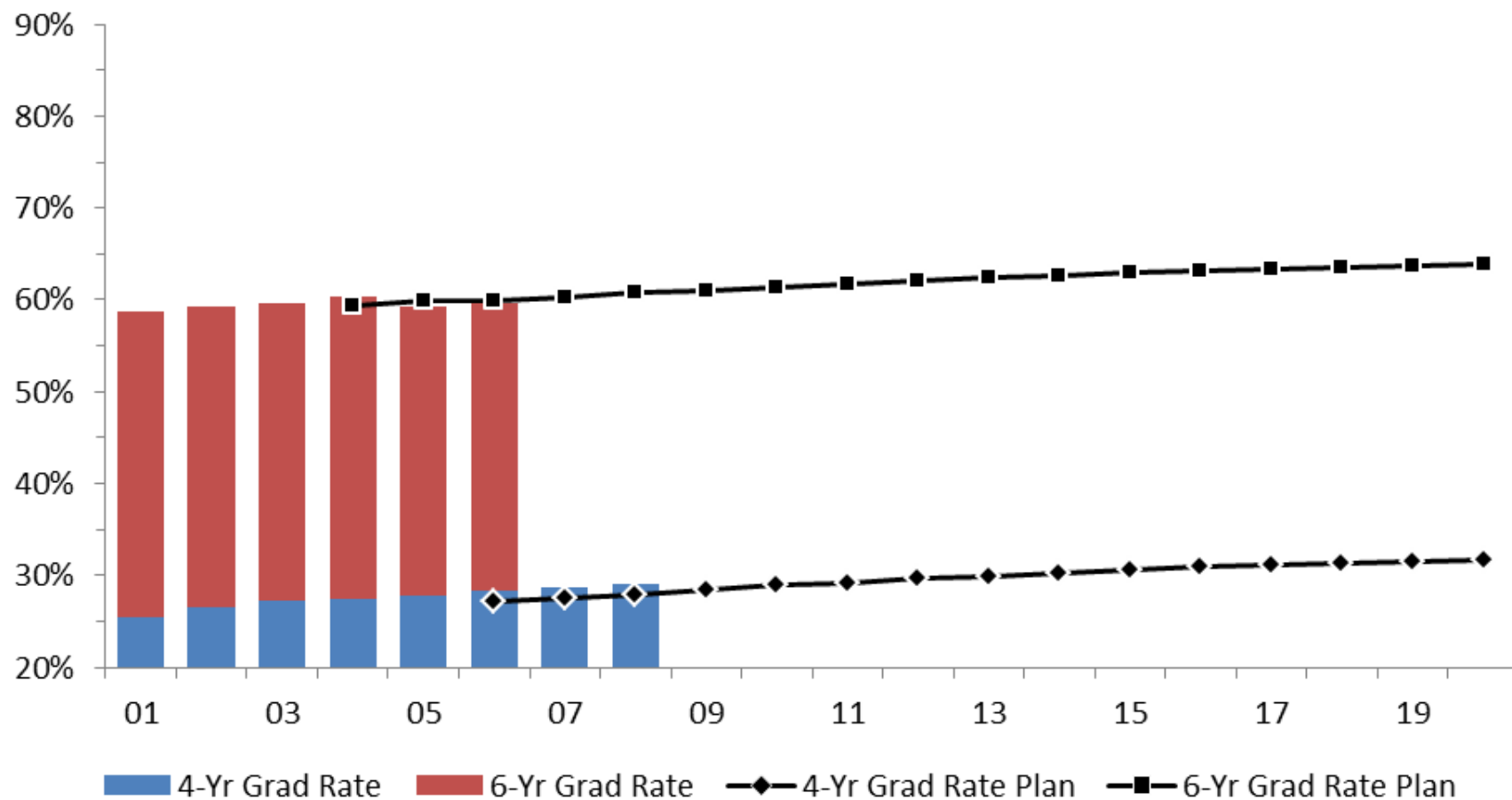
Second Year Retention Rates vs. Plan New Freshmen Entering Full-Time in Fall

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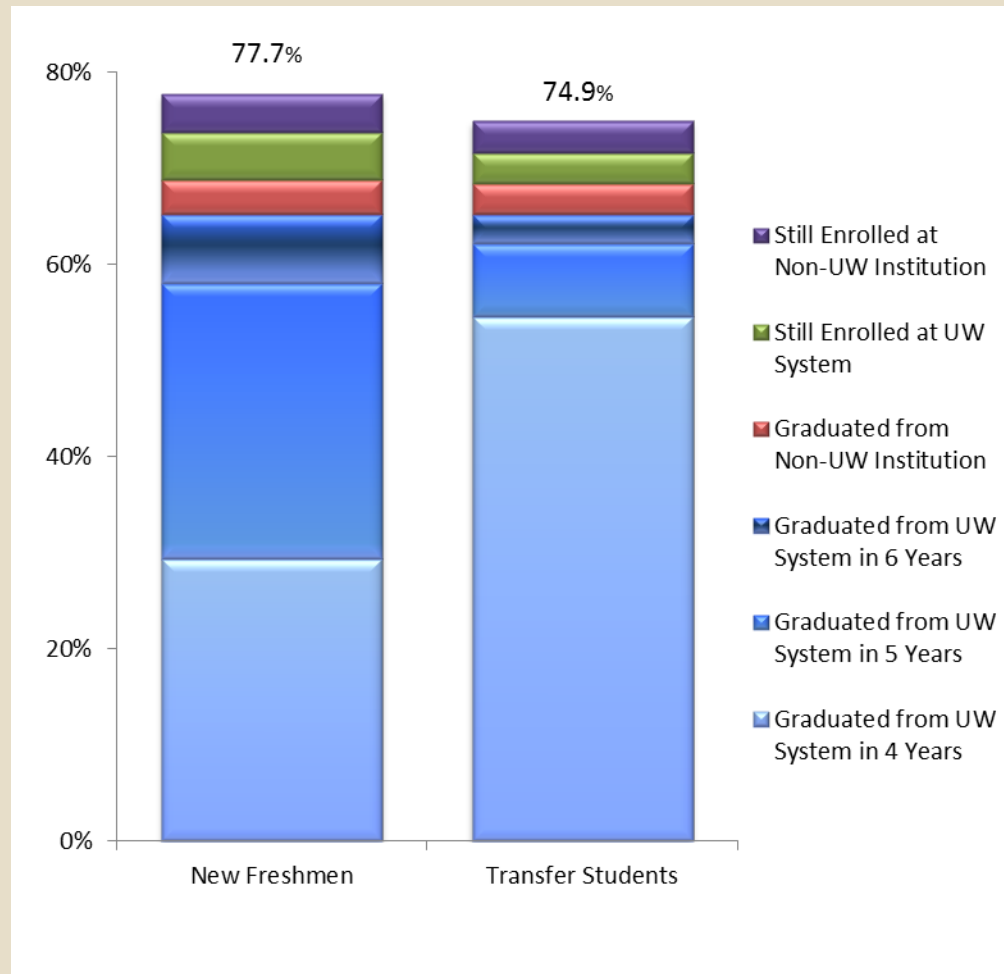
Four- and Six-Year Graduation Rates vs. Plan New Freshmen Entering Full-Time in Fall

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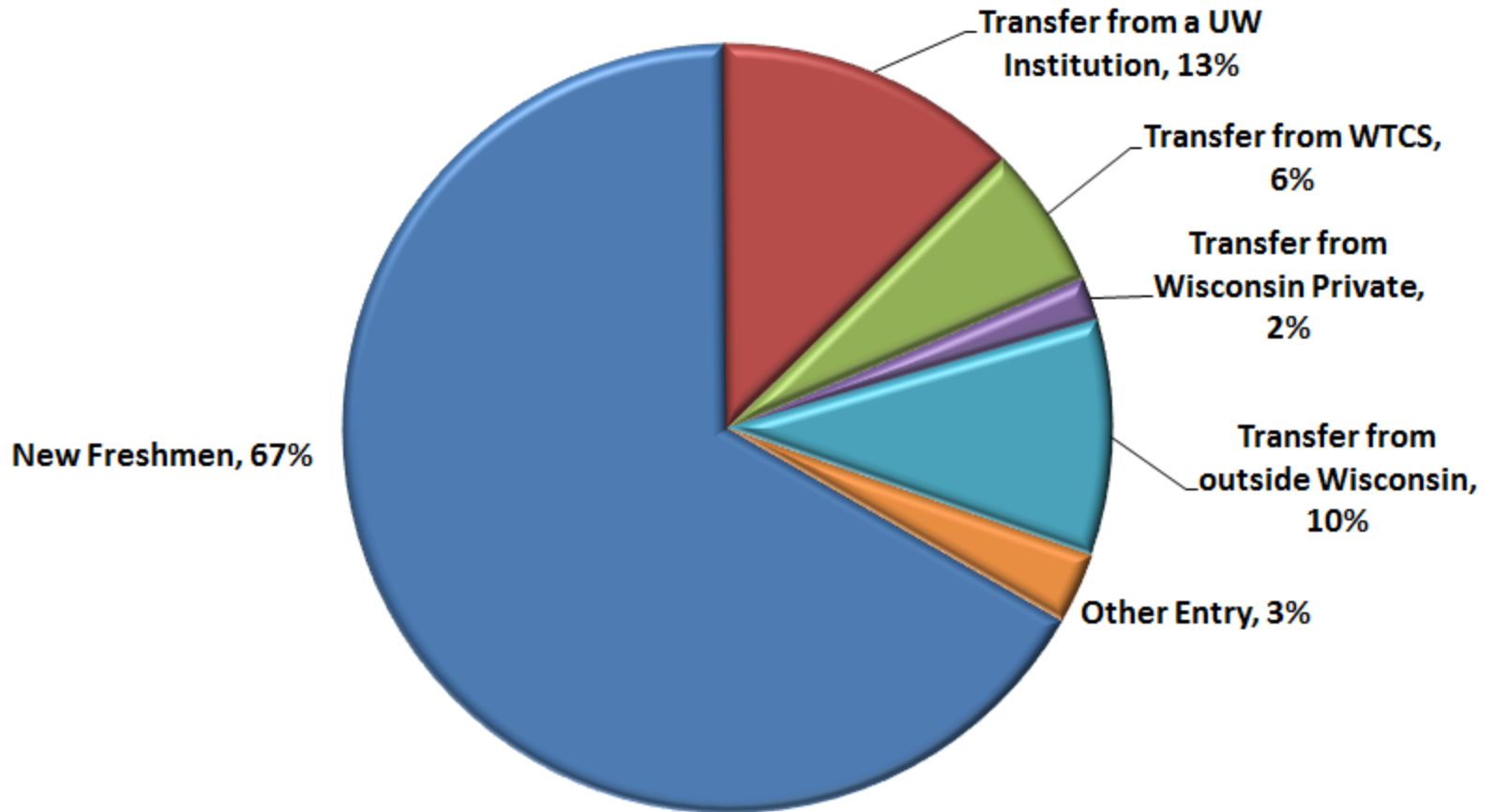
UW Undergraduates Enrolling Full-time Fall 2005

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Type of Entry of 2011-12 UW Baccalaureate Degree Recipients

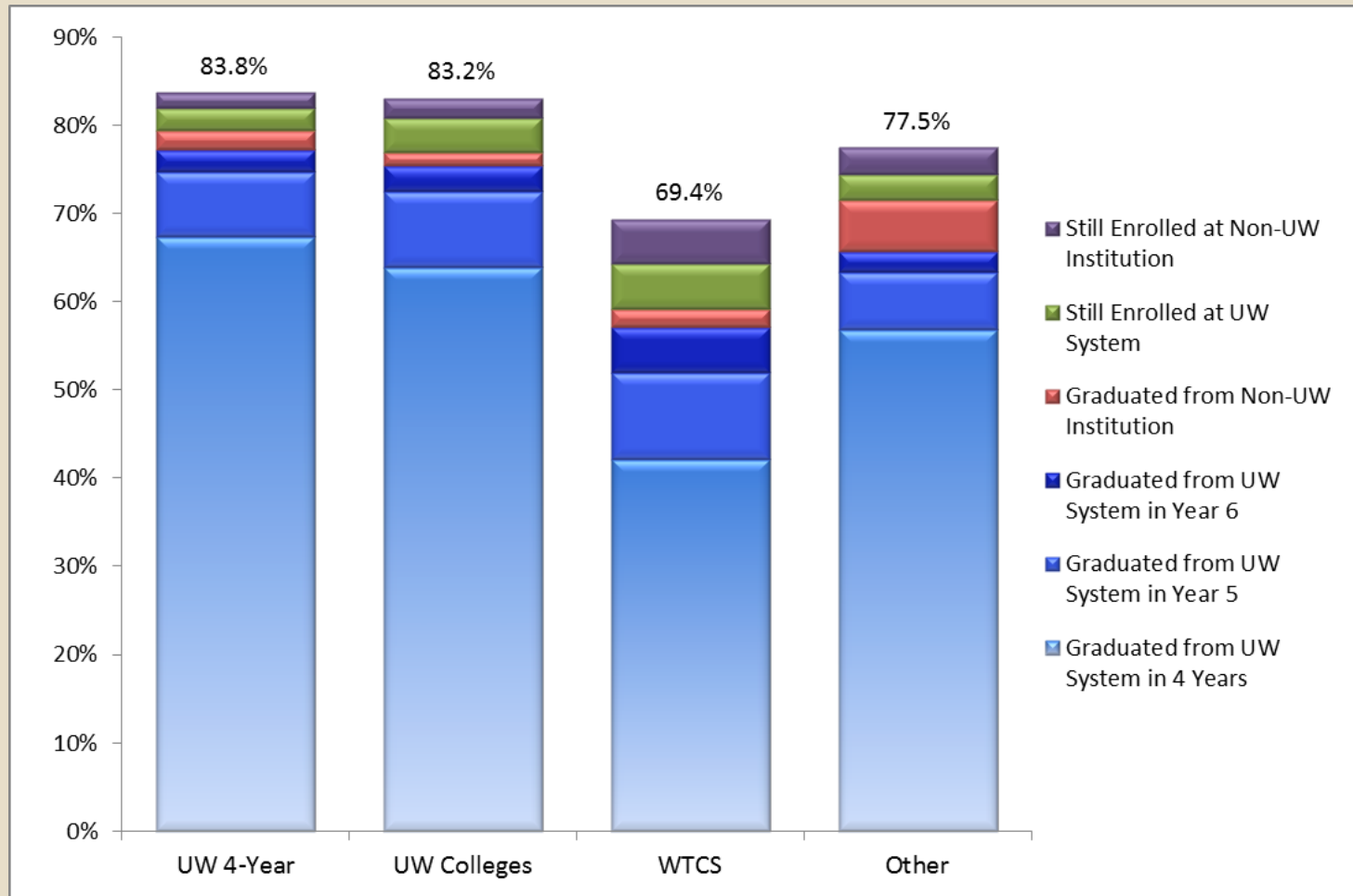
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Recipients receiving first UW bachelor's degree during 2011-12. Type of entry at UW institution graduated from. Values shown do not total 100% because of rounding.

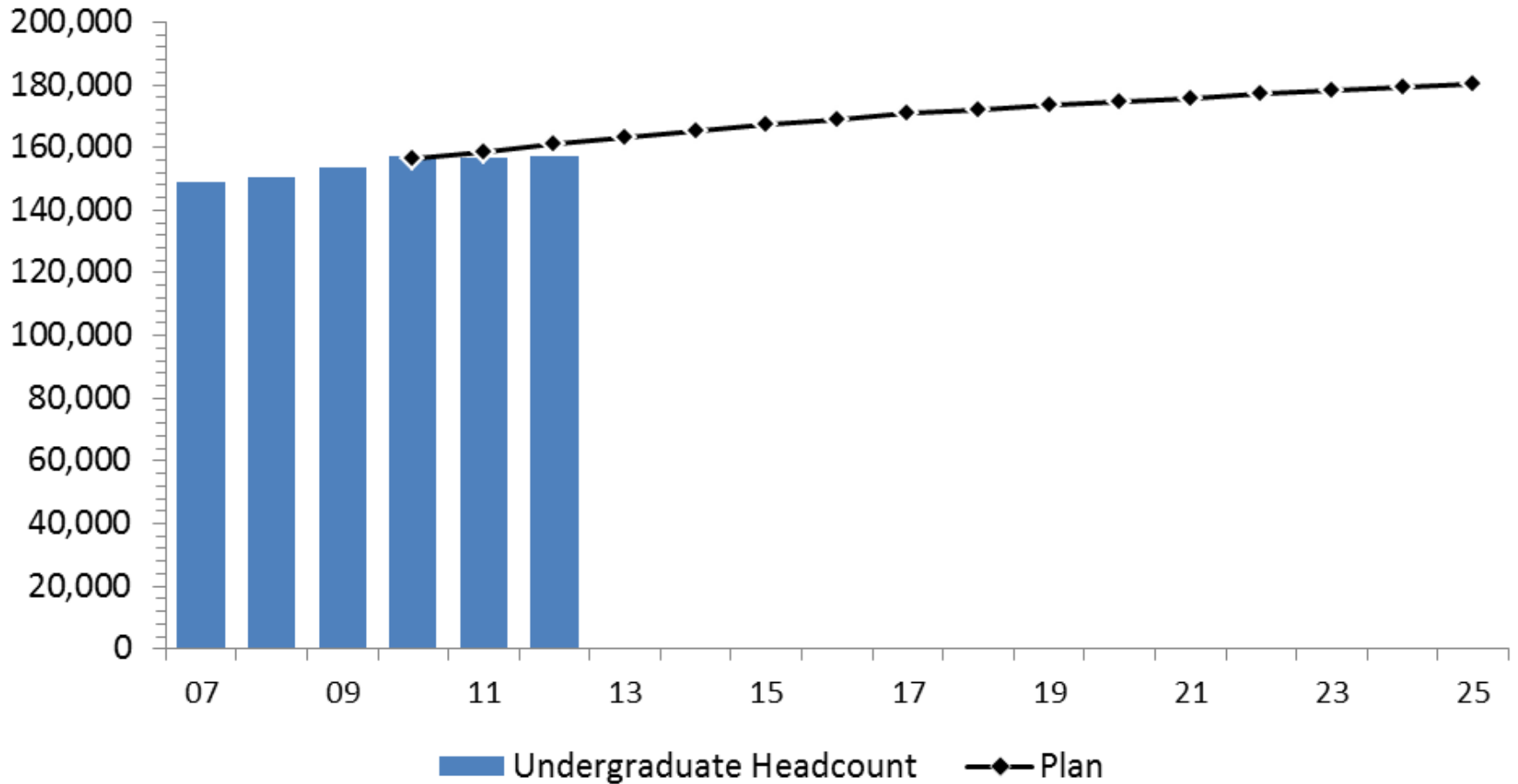
Success and Progress Rates by Transfer Source

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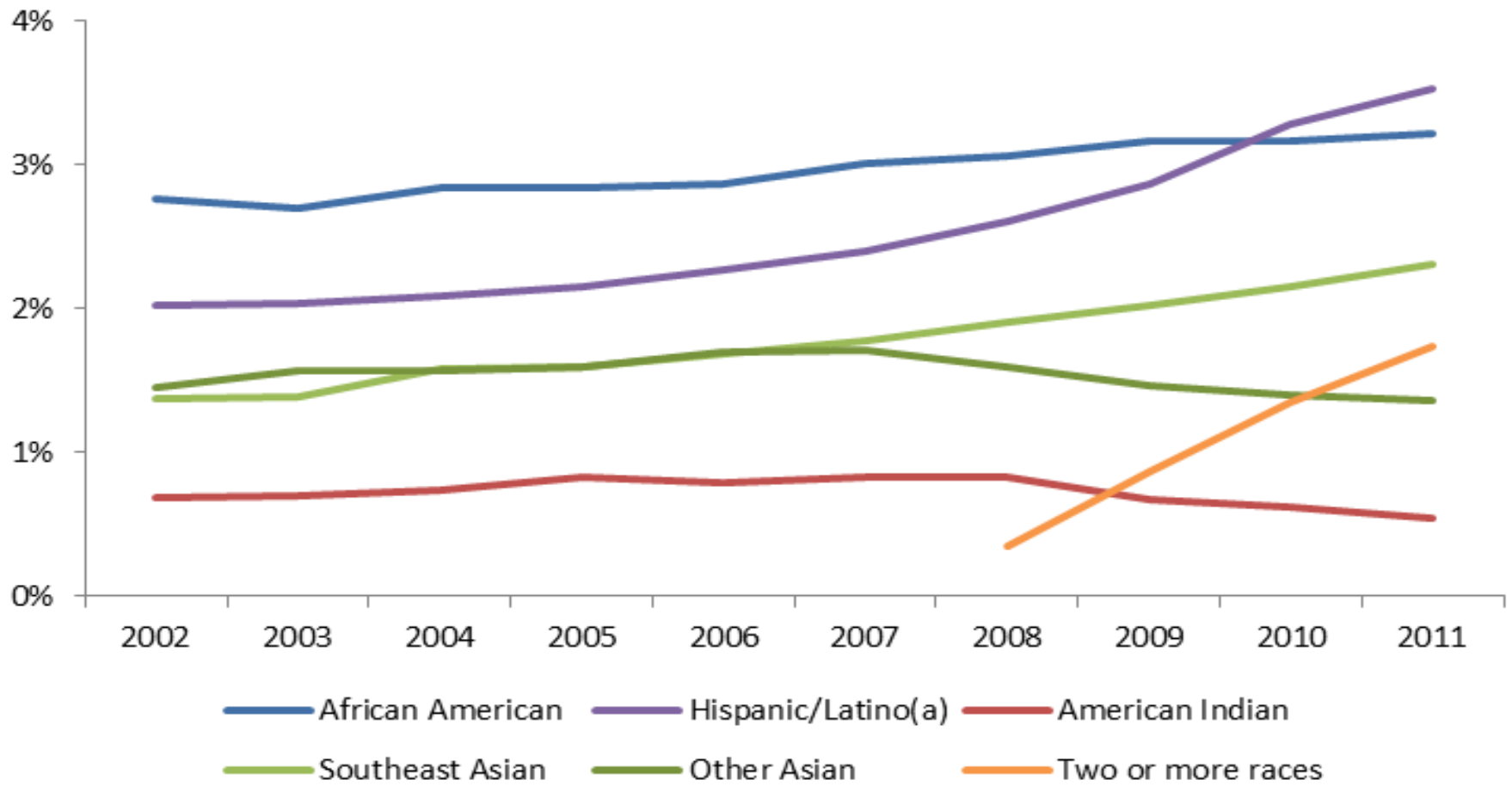
Fall Undergraduate Enrollment Headcount vs. Plan

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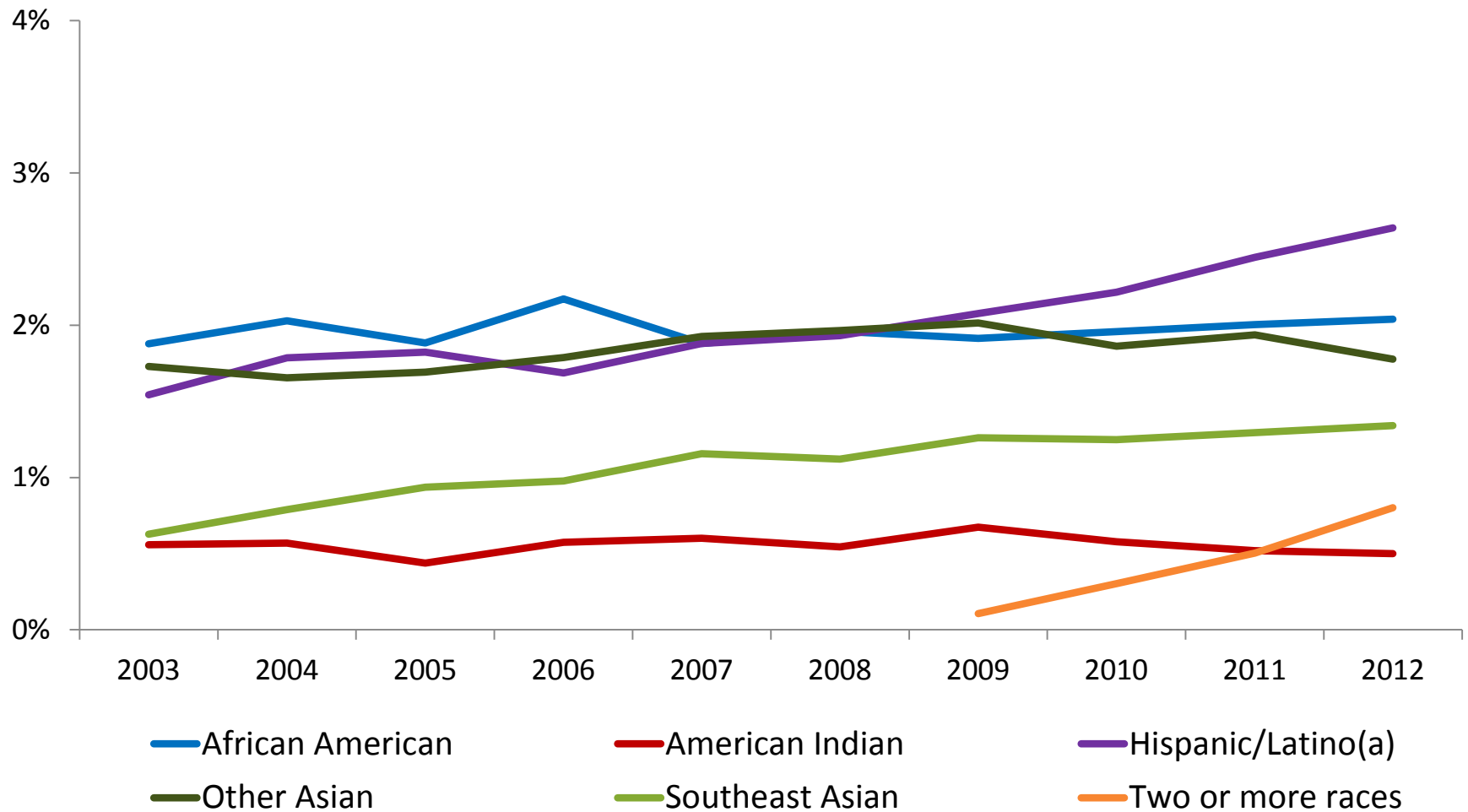
Race/Ethnic Make-up of UW System Wisconsin Resident Undergraduate Enrollment

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Race/Ethnic Make-up of UW System Wisconsin Baccalaureate Degree Recipients

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Threats to Achieving the Goals

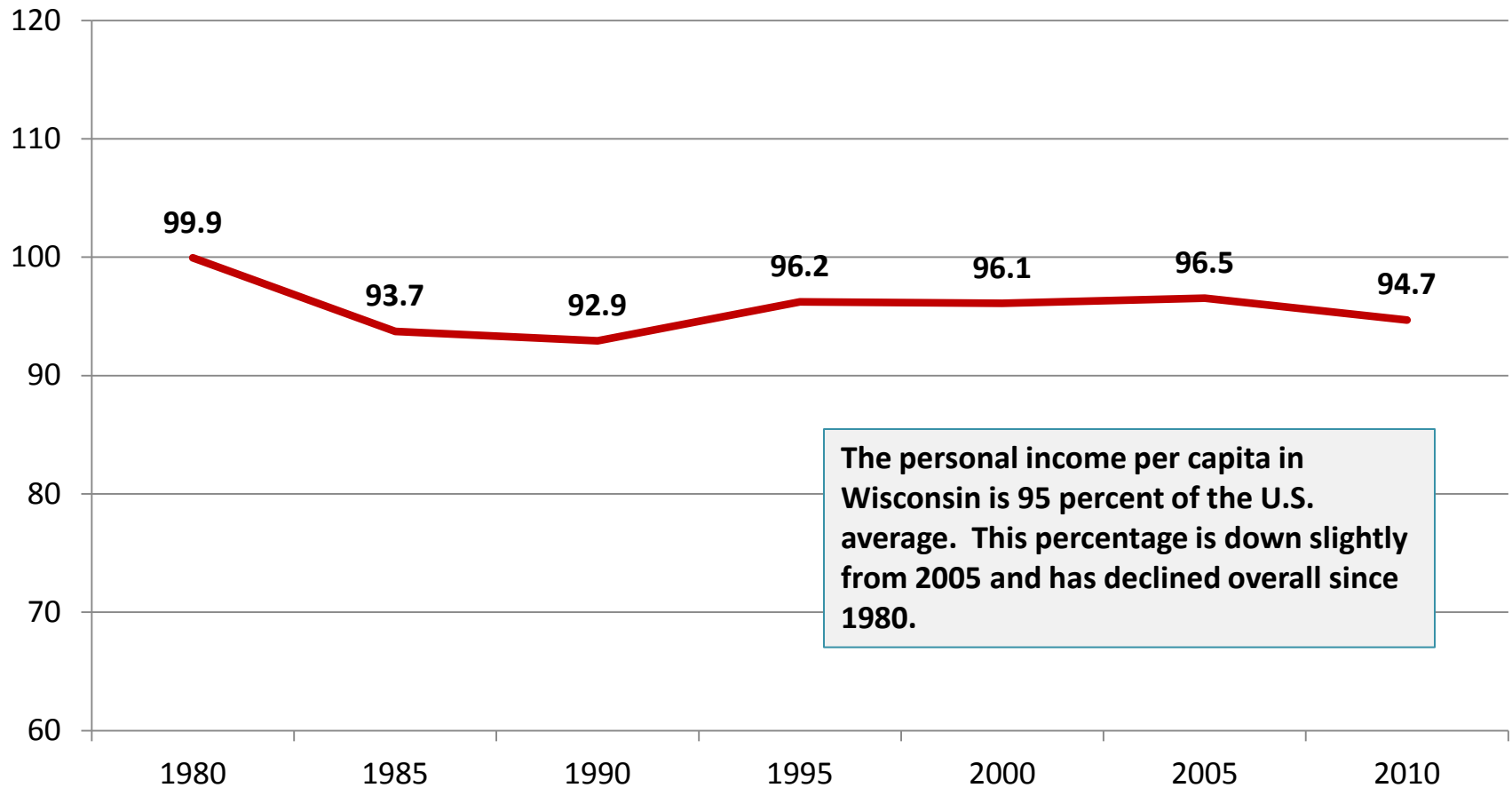
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- **Threats to Quality**
 - Salaries
 - Retirements and Resignations
- **Threats to Quantity**
 - High School Demographics
 - State Economy
 - Financial Aid



Wisconsin Personal Income per Capita as a Percent of the U.S. Average

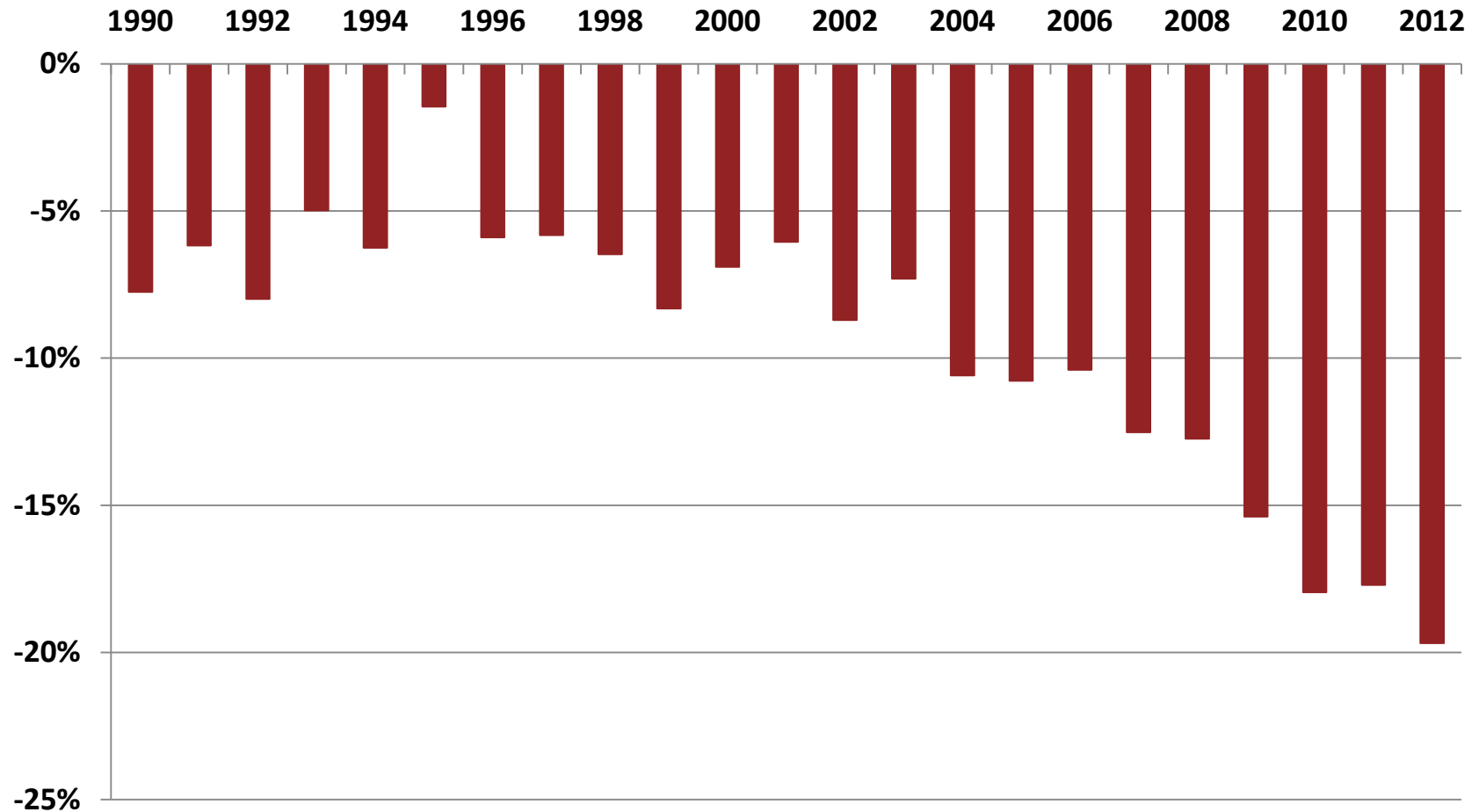
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Source: U.S. Bureau of Economic Analysis

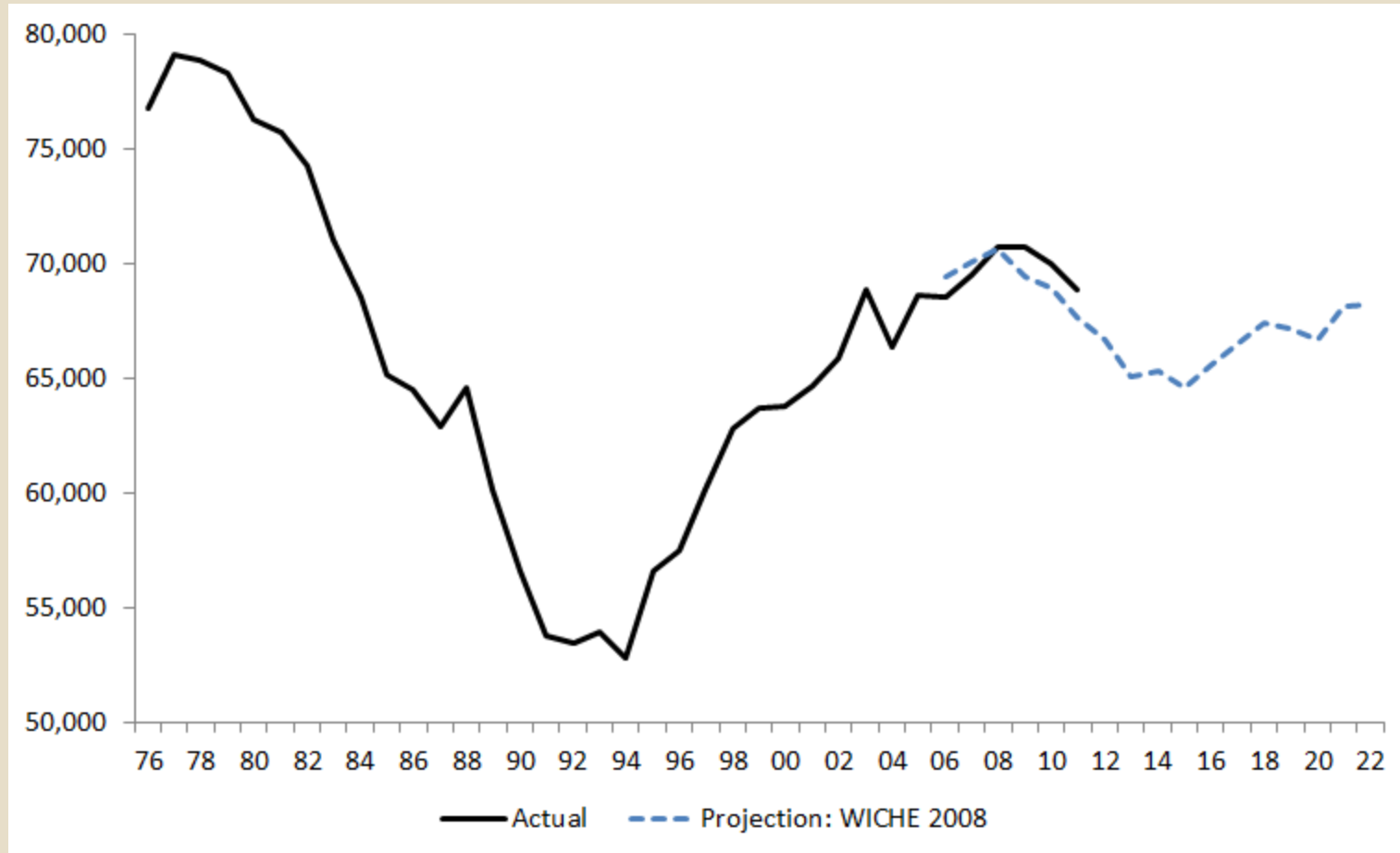
Comprehensive University Full Professor Salary Relative to Peer Median

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Wisconsin High School Graduates Projection 2022

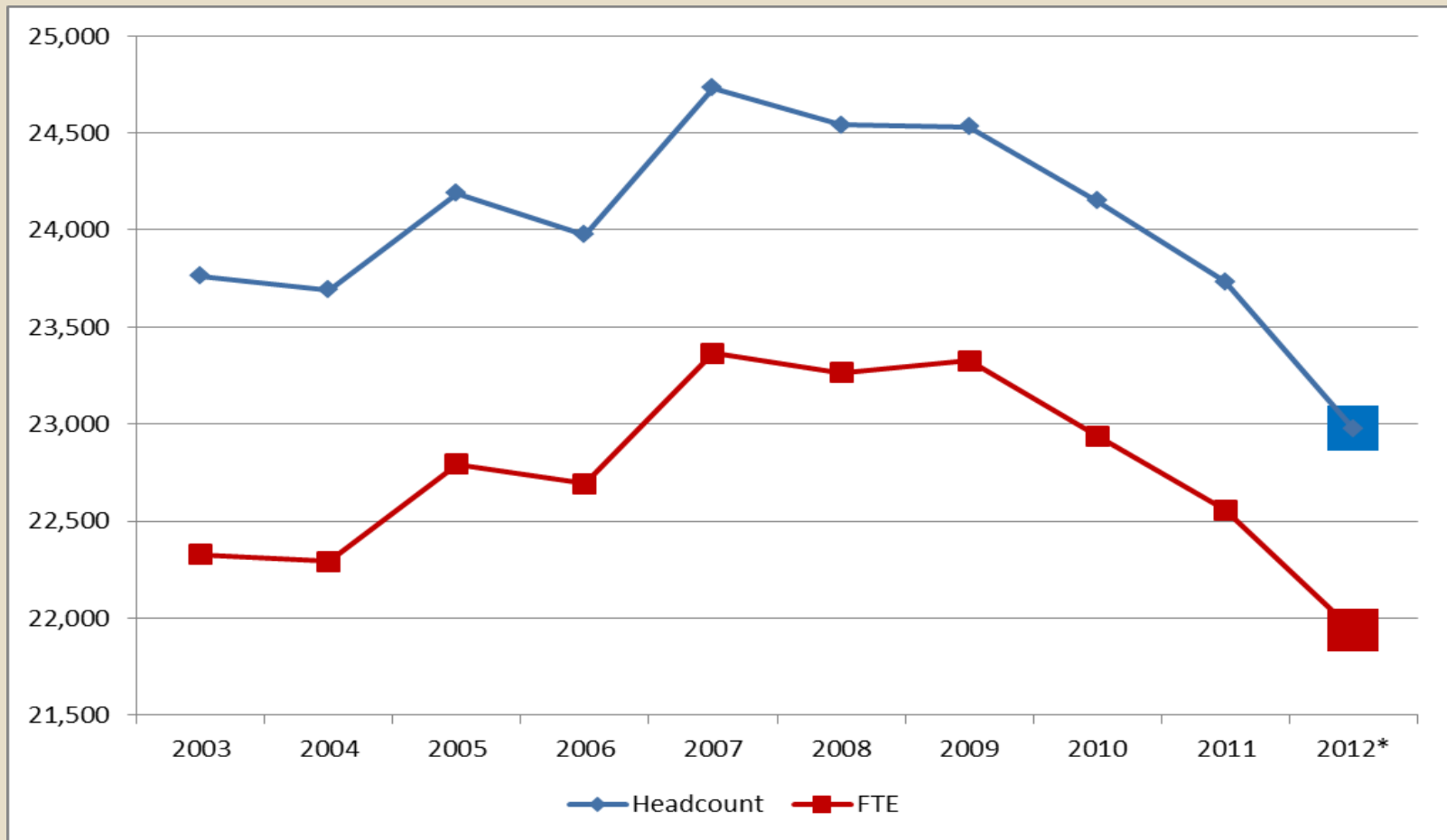
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UW System Fall Enrollments

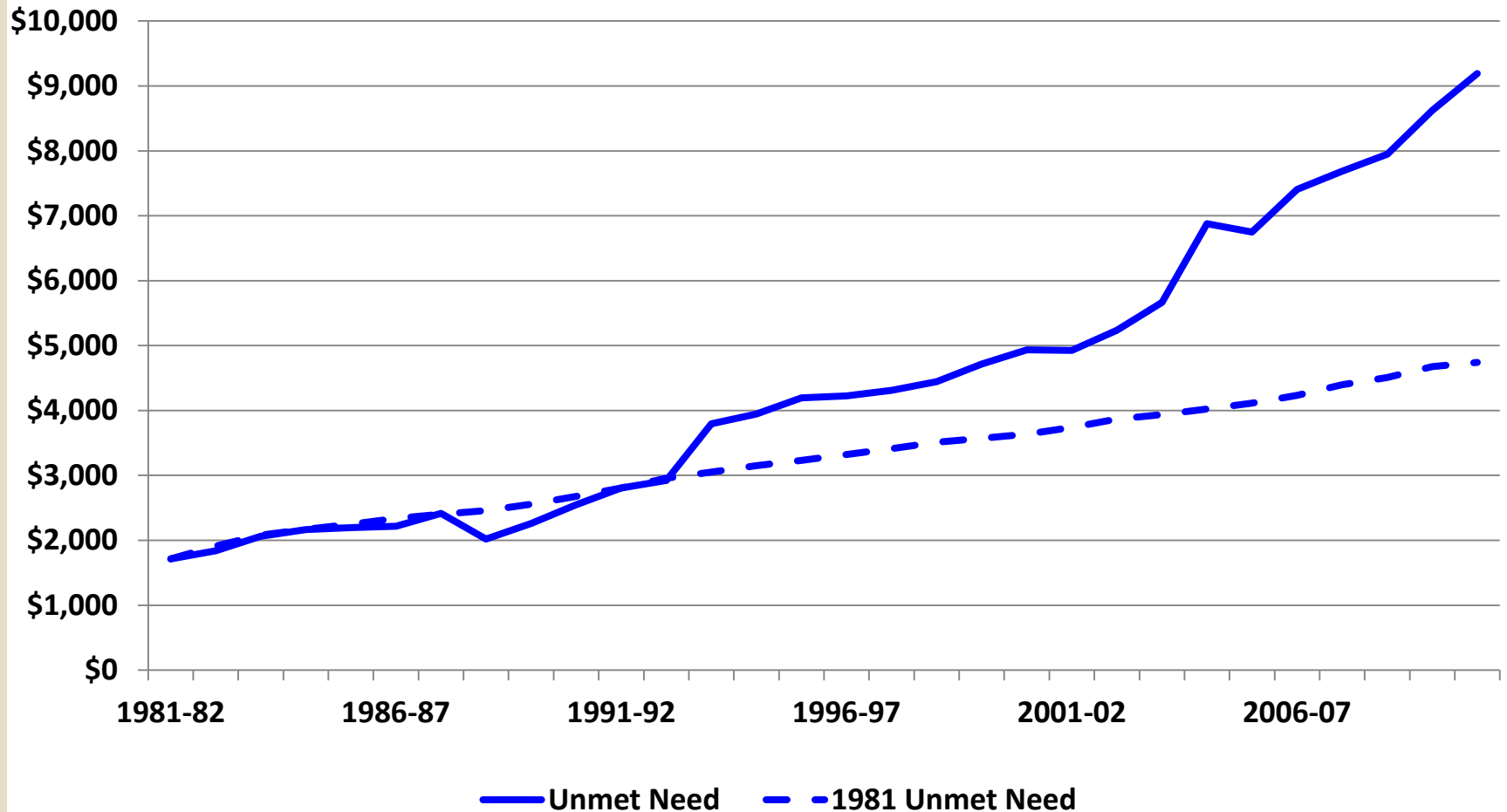
Resident New Freshmen, 2003-12

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Average Unmet Need without Loans UW Students Who Have Financial Need

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Opportunities for Achieving the Goals

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- **Enrollment**

- Traditional New Freshmen
- Transfer Students
- Non-Resident Students
 - International Students
- Flex and other innovations

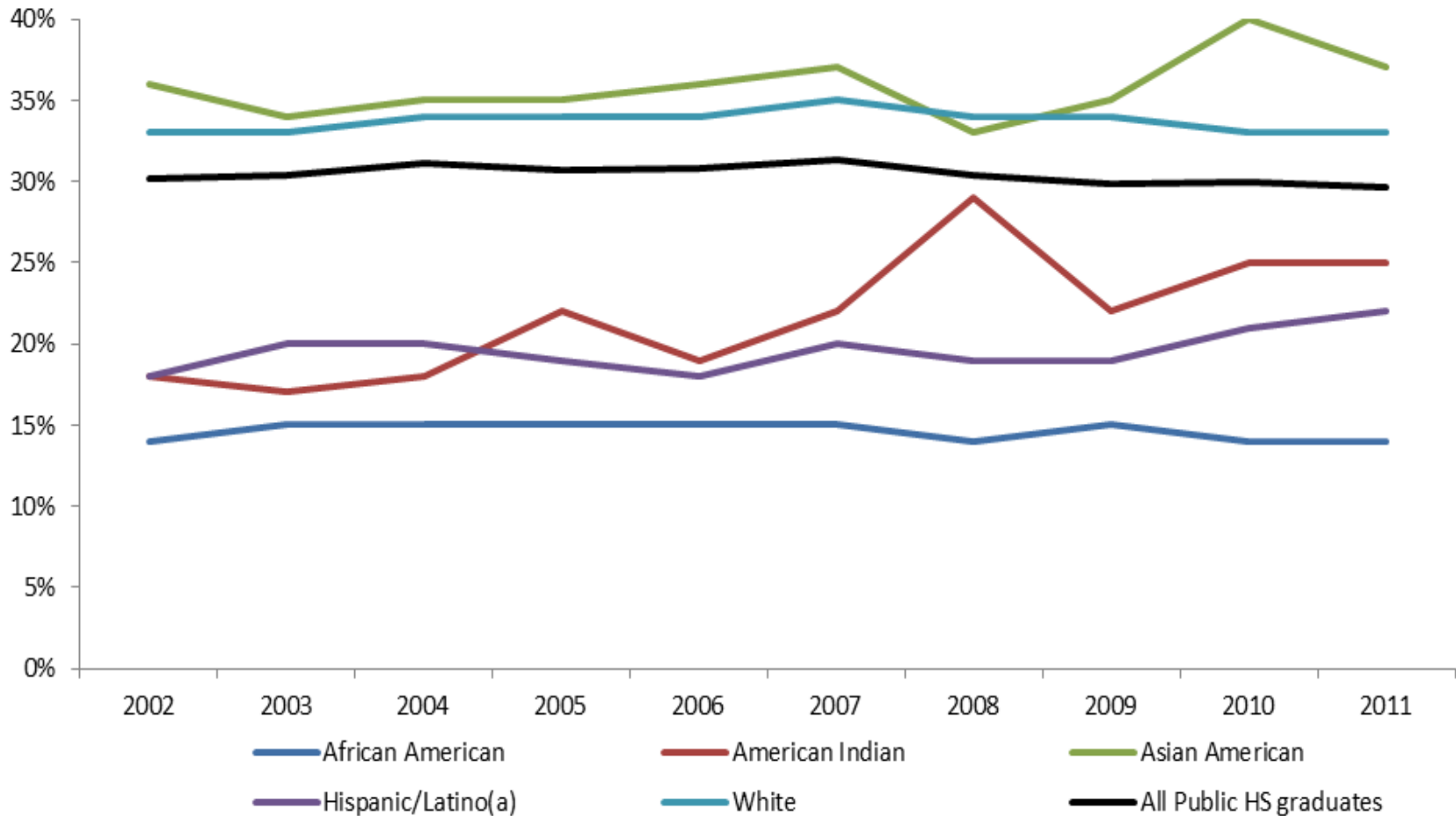
- **Efficiencies**

- 4-year Grad Rate
- Transfers' Time to Degree
- Flex and other innovations



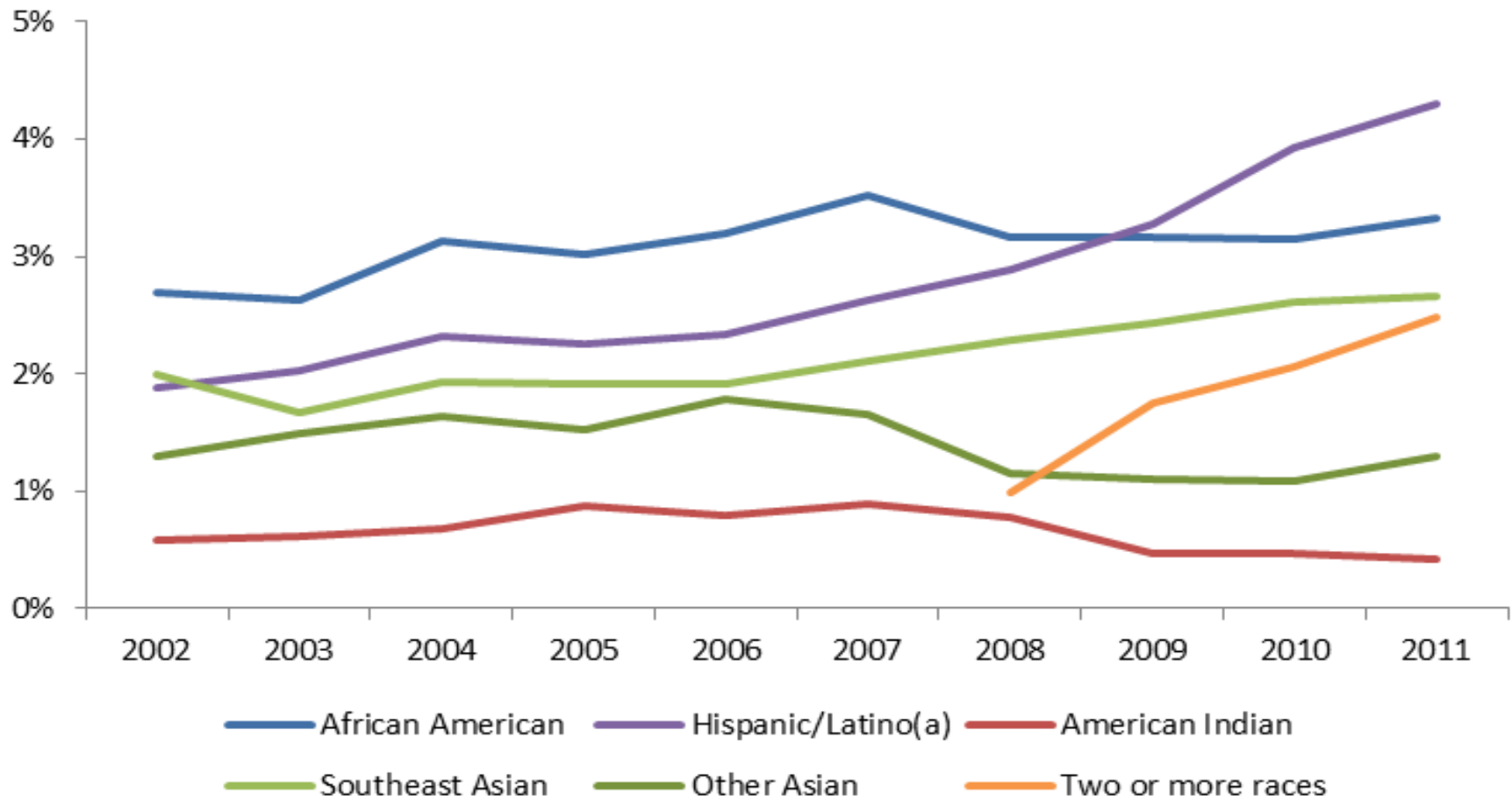
UW System Participation Rates for Wisconsin Immediate New Freshmen by Race/Ethnicity

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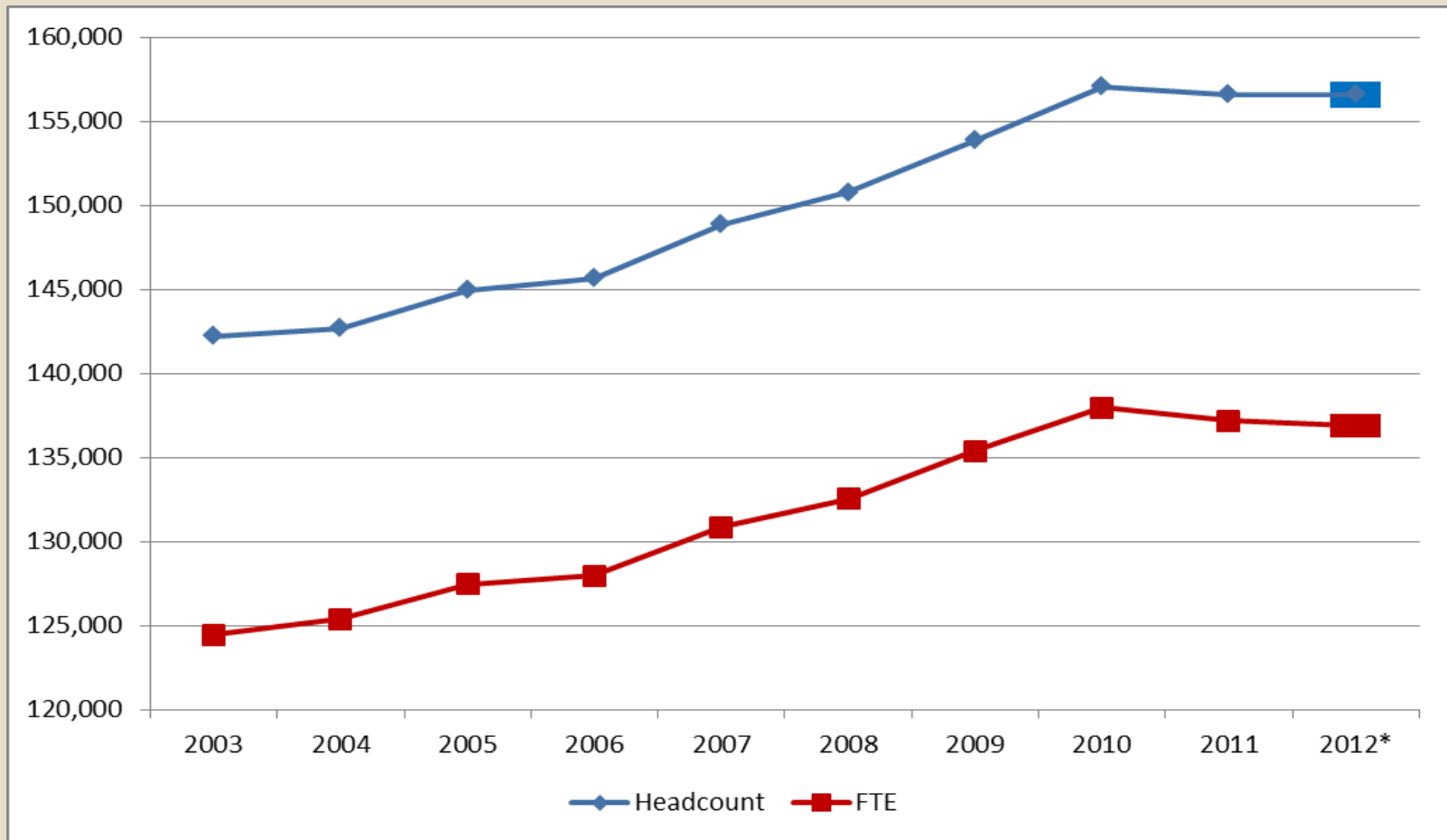
Racial/Ethnic Make-up of UW System Wisconsin Resident New Freshman

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UW System Undergraduate Enrollments Fall 2003 – Fall 2012

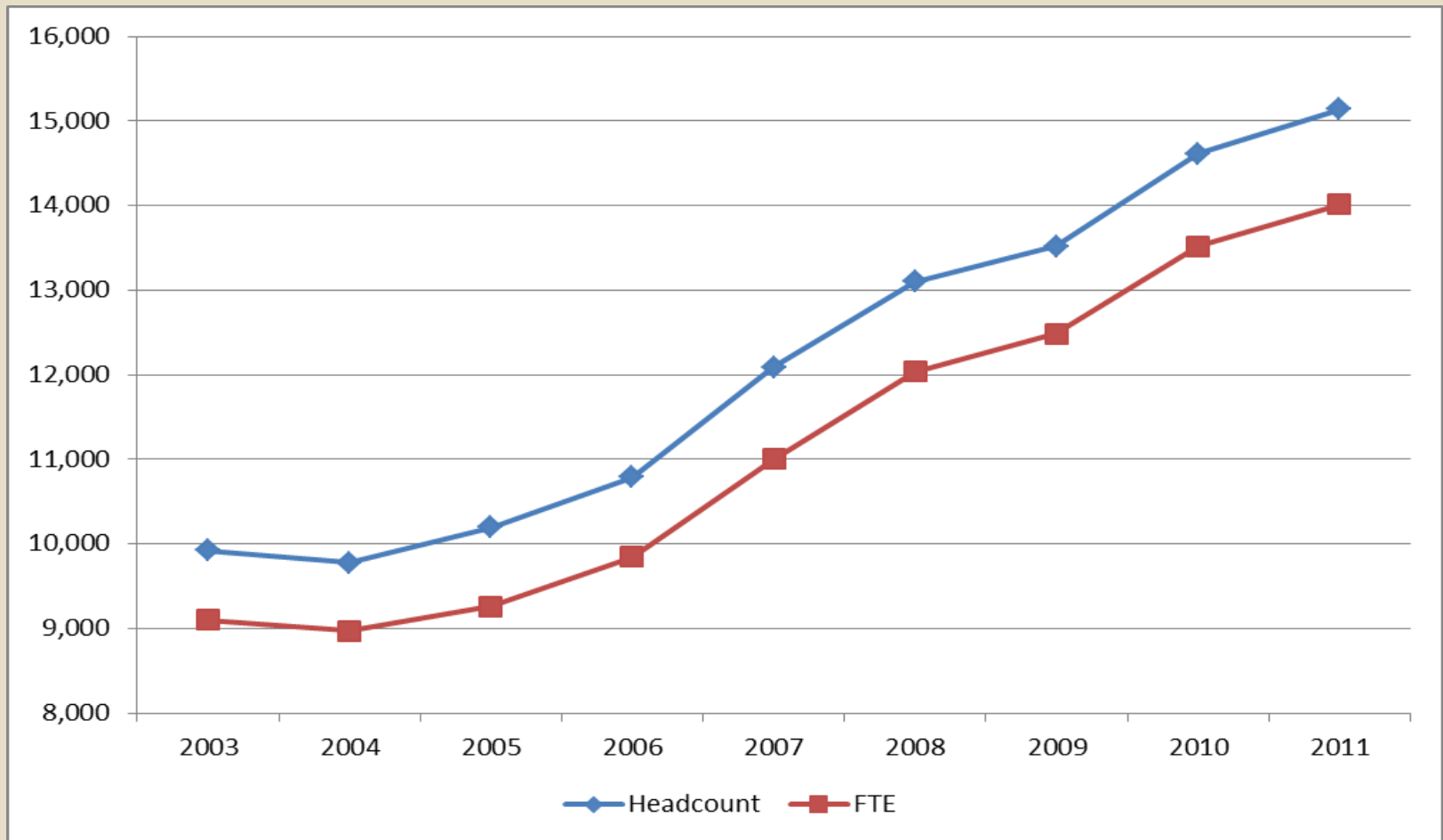
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UW System Fall Enrollments

Undergraduate Non-Resident Students, 2003-11

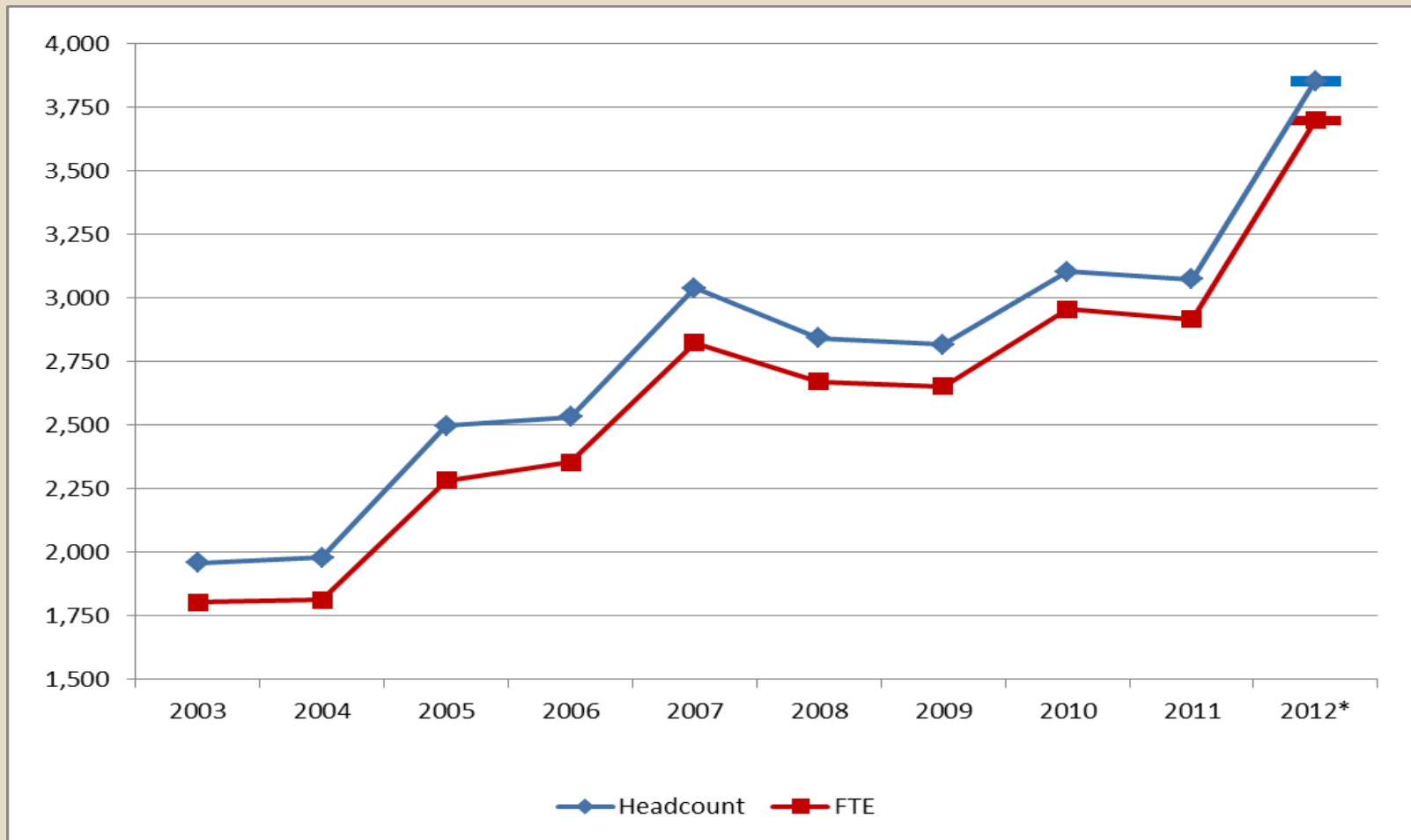
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UW System Fall Enrollments

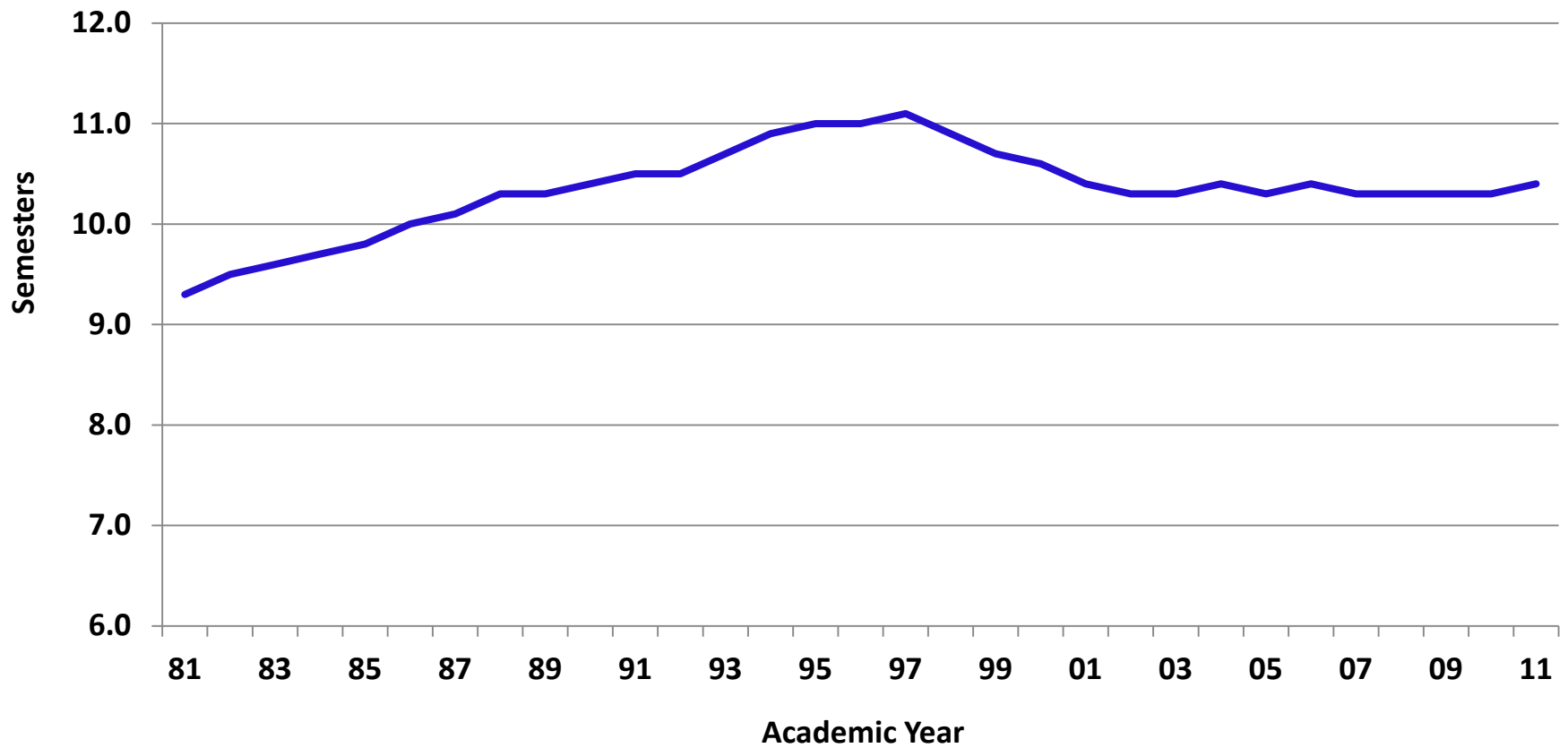
Non-Resident New Freshmen, 2003-12

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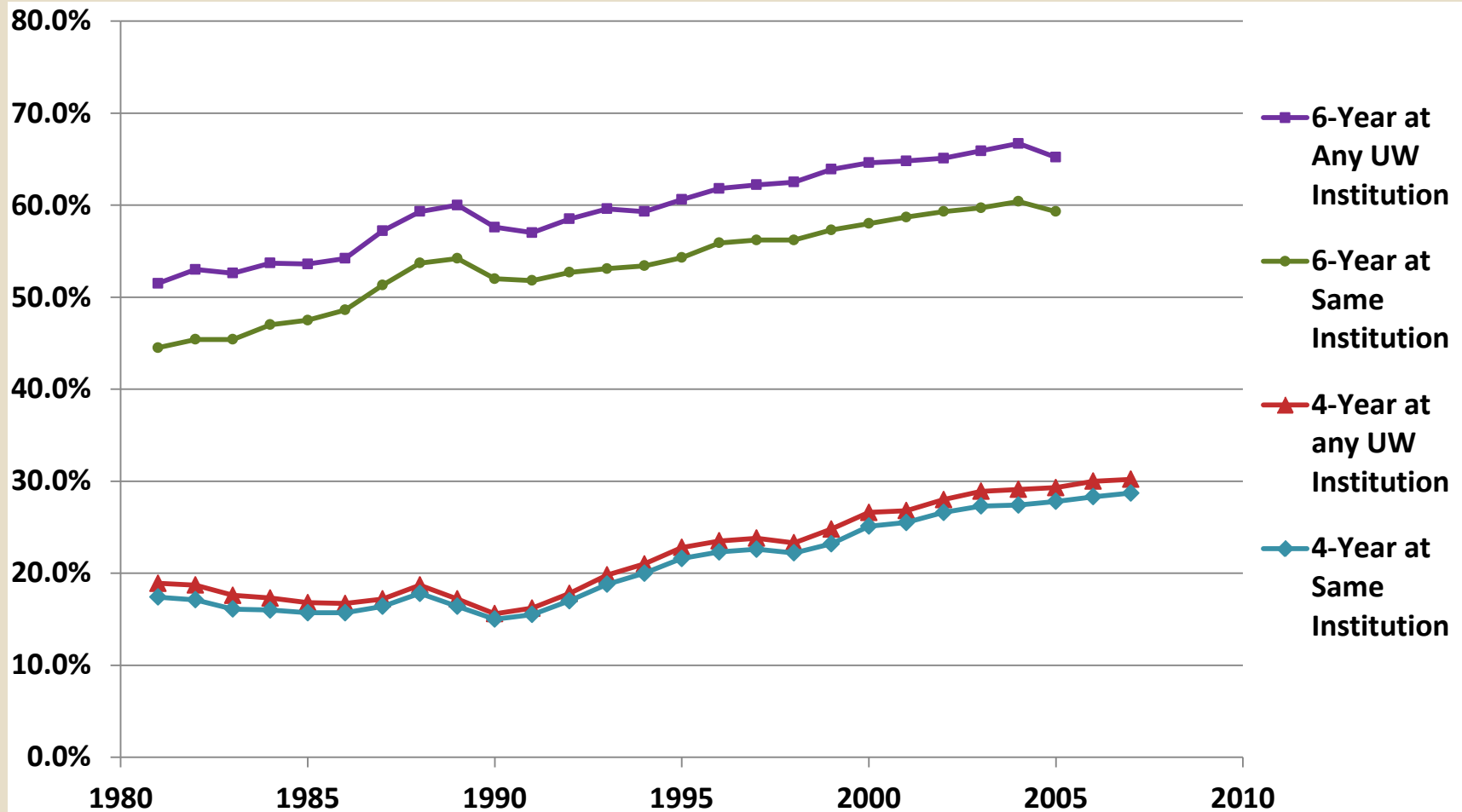
UW System Time to Degree

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UW System Historical Four- and Six-Year Graduation Rates

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Does not include students that began at UW Colleges

Institutional Comparisons to National Peers with Students of Similar Academic Preparation

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	Retention Rate	4-Yr Grad. Rate	6-Yr Grad. Rate
Institutions Below Peer Mean	7 of 13	13 of 13	7 of 13
Average Distance from Peer Mean	-0.36 percentage point	-7.94 percentage points	+0.1 percentage point
Range Around Peer Mean	-4.7 to +2.4 percentage points	-18.3 to -1.0 percentage points	-6.7 to +4.4 percentage points

Results based on data from College Results Online. <http://www.collegeresults.org/>

Let's Take a Break

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Chancellors

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- **Deborah Ford**
Chancellor
UW-Parkside
- **Dean Van Galen**
Chancellor
UW-River Falls
- **Raymond Cross**
Chancellor
UW Colleges and
Extension



Summary of Goals and Levels of Achievement

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		Base Gap	2012 Gap
Underrepresented Minority Equity Gaps			
Freshman Retention	On track	11	8
Freshman 6-year Grad.	Decreased	23	21
Transfer Retention	2015 Goal	10	5
Transfer 6-year Grad.	Increased	18	20
Pell Eligible Equity Gaps			
Freshman Retention	Increased	5	7
Freshman 6-year Grad.	Increased	12	15
Transfer Retention	Small	0	2
Transfer 6-year Grad.	Increased	5	9

Summary of Goals and Levels of Achievement

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		2012 Target	2012 Actual
Degrees Conferred	+1,092	2,505	3,957
Freshmen (Full-time)			
Retention Rate	-0.3 %-pt.	80.5%	80.2%
4-year Graduation Rate	+1.0 %-pt.	28.0%	29.0%
6-year Graduation Rate	-0.3 %-pt.	59.9%	59.6%
New Transfer Student (Full-time)			
Retention Rate	+1.2 %-pt.	78.3%	79.5%
4-year Graduation Rate	+3.0 %-pt.	54.6%	57.6%
6-year Graduation Rate	+1.7 %-pt.	63.5%	65.2%

What Will It Take to be Successful?

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- Quality is at risk. We must address compensation for faculty and staff
- Improved efficiencies
- Reallocations within each university to continue to meet top priorities
- Continued investment in people and programs

Thank You

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I Think It's Time for Lunch

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Summary of Goals and Levels of Achievement

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- **Degrees Conferred – ahead of trajectory**
 - Total Additional Undergraduate Degrees: 3,597, Target 2,505
- **Retention Rate – on track**
 - New Freshmen: 80.2%, Target 80.5%
 - Transfer Students: 79.5%, Target 78.3%
- **Four-Year Graduation Rate – on track**
 - New Freshmen: 29.0%, Target 28.0%
 - Transfer Students: 57.6%, Target 54.6%
- **Six-Year Graduation Rate – on track**
 - New Freshmen: 59.6%, Target 59.9%
 - Transfer Students: 65.2%, Target 63.5%

Summary of Goals and Levels of Achievement

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- **Underrepresented Minority Equity Gaps – little change**
 - **New Freshman Retention Rate: Reduced** from 11 to 8 percentage points
 - **New Freshman 6-year Graduation Rate: Reduced** from 23 to 21 percentage points
 - **Transfer Student Retention Rate: Reduced** from 10 to 5 percentage points, met 2015 goal.
 - **Transfer Student 6-year Graduation Rate: Increased** from 18 to 20 percentage points
- **Pell Eligible Student Equity Gaps – little change to widening**
 - **New Freshman Retention Rate: Increased** from 5 to 7 percentage points
 - **New Freshman 6-year Graduation Rate: Increased** from 12 to 15 percentage points
 - **Transfer Student Retention Rate: Gap remains below 2 percentage points**
 - **Transfer Student 6-year Graduation Rate: Increased** from 5 to 9 percentage points

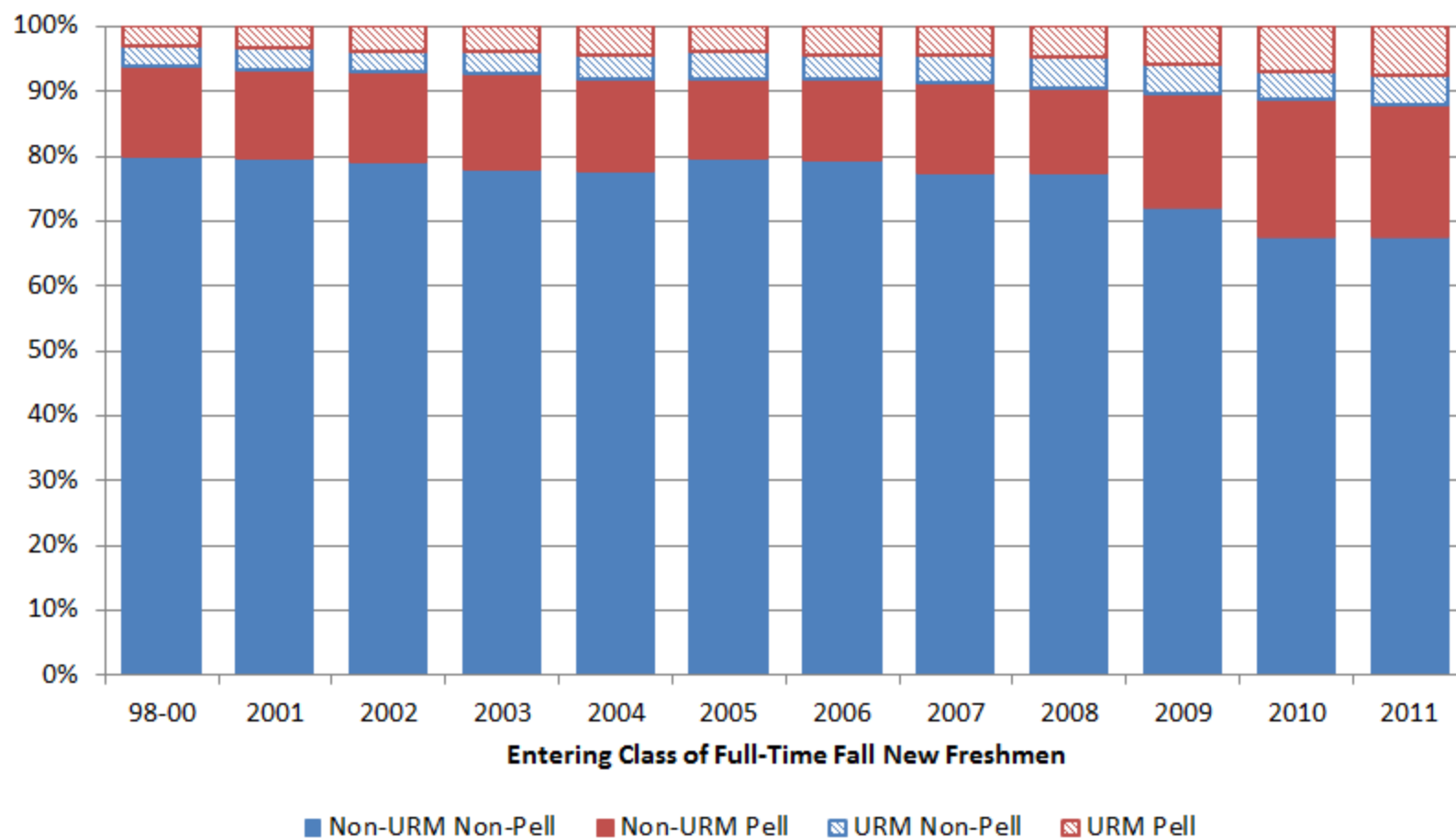
New Entering Freshmen Equity Gaps

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- Underrepresented Minority (URM) Students compared to Non-URM Students
 - Gap in Retention Rate **reduced** from benchmark of 11 percentage points to 8 percentage points, on track
 - Gap in 6-year Graduation Rate **reduced** from benchmark of 23 percentage points to 21 percentage points, not a significant change
- Pell Grant Recipients compared to Non-Pell Recipients
 - Gap in Retention Rate **increased** from 5 percentage points to 7 percentage points
 - Gap in 6-year Graduation Rate **increased** from 12 percentage points to 15 percentage points
 - 6-year graduation rates for the most recent two cohorts, 2005 and 2006, show a **decline** for the Pell grant recipient students, this is primarily among Non-URM Pell recipient students

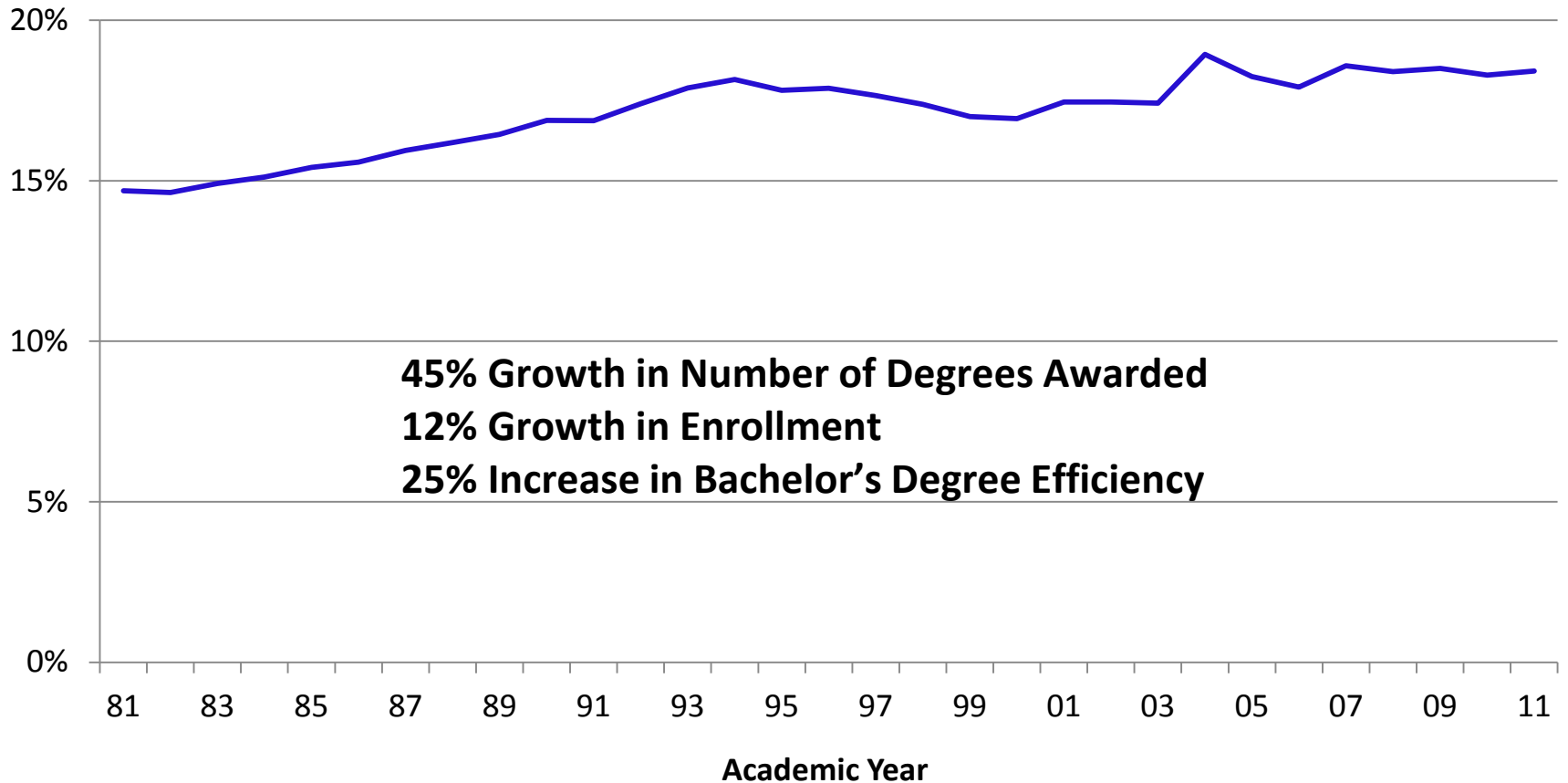
URM and Pell Students as Share of Entering Class

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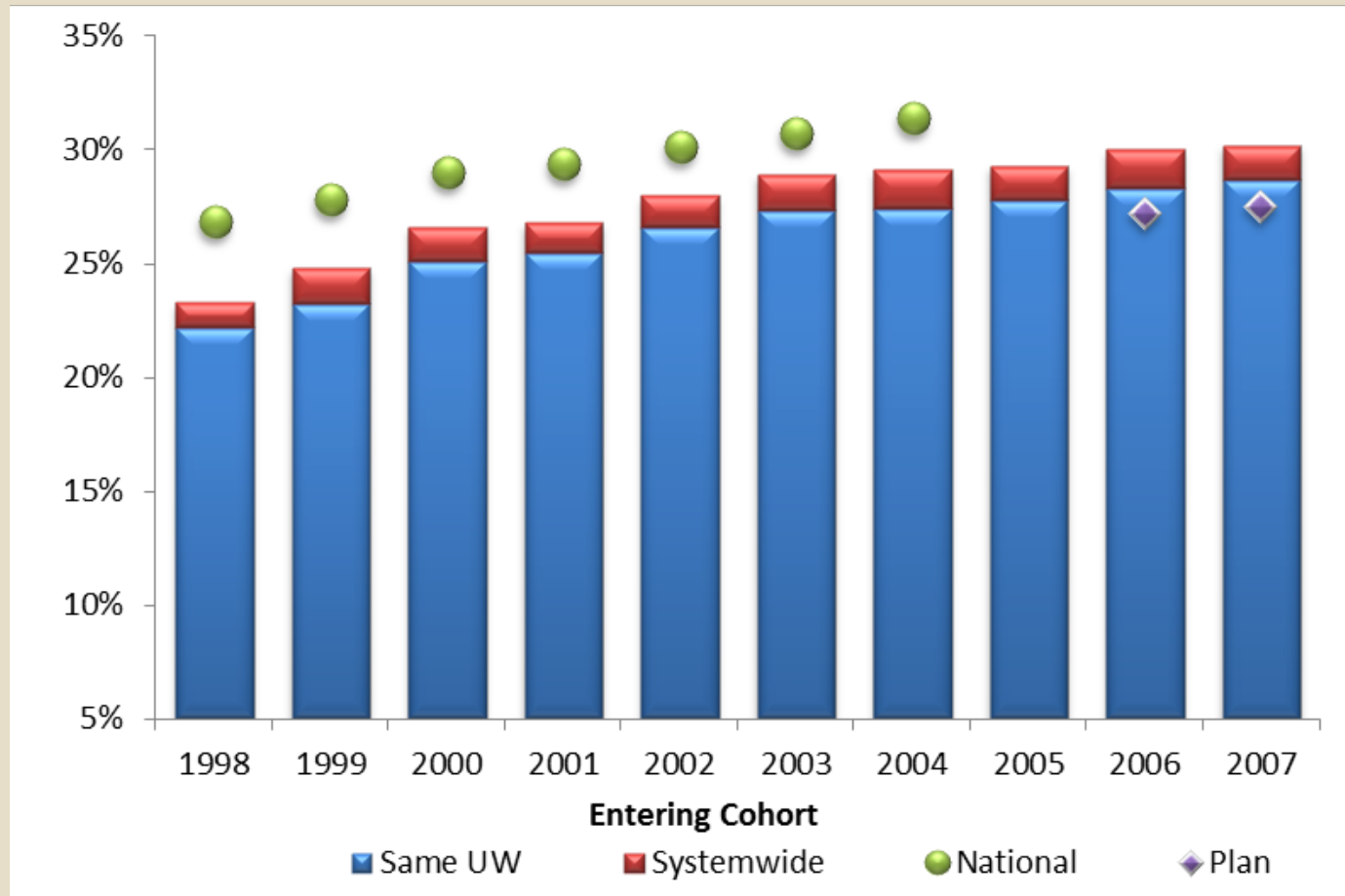
Baccalaureate Degrees Awarded Per Student FTE

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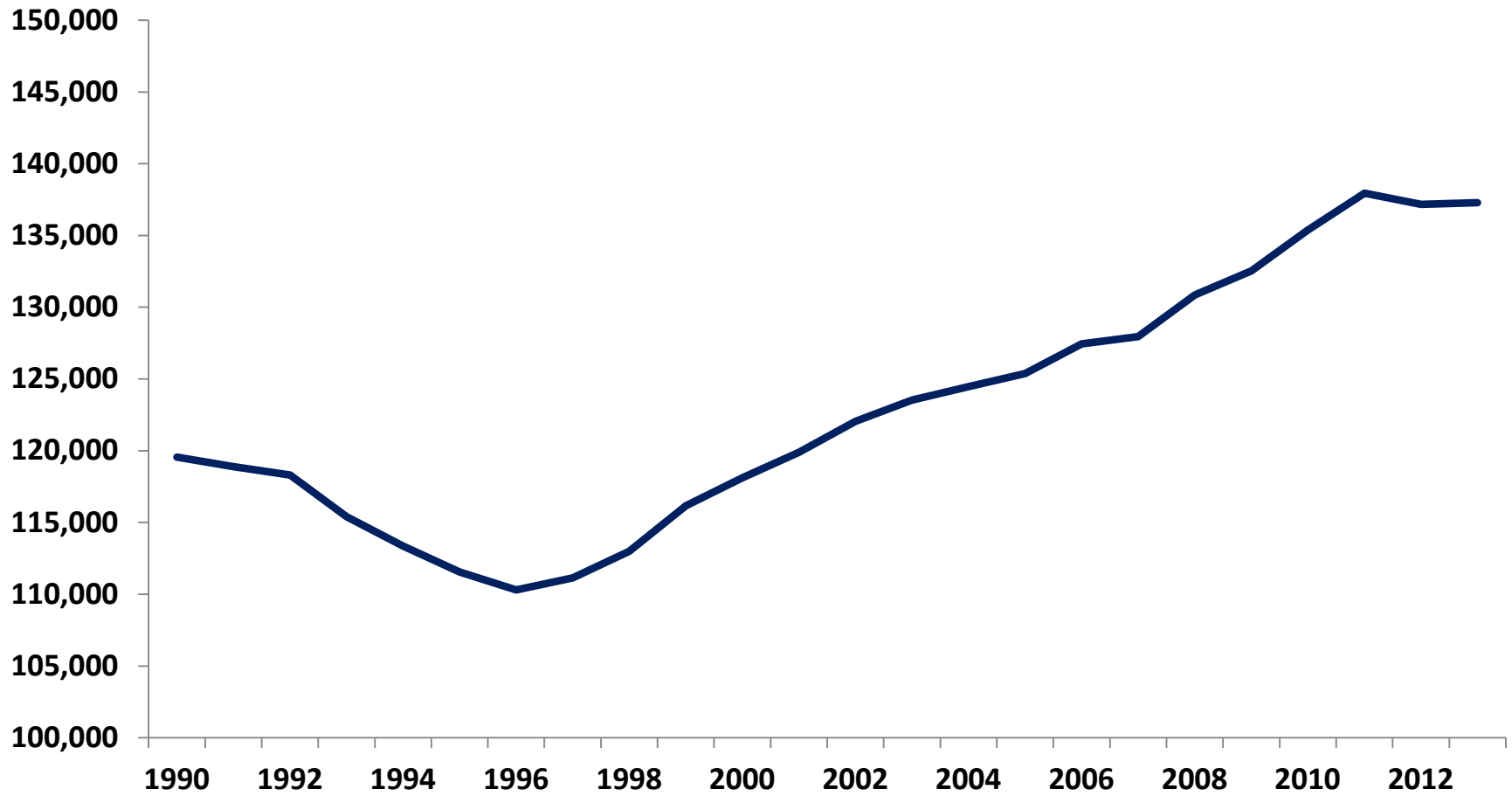
Four-Year Graduation Rates for UW Full-Time New Freshmen

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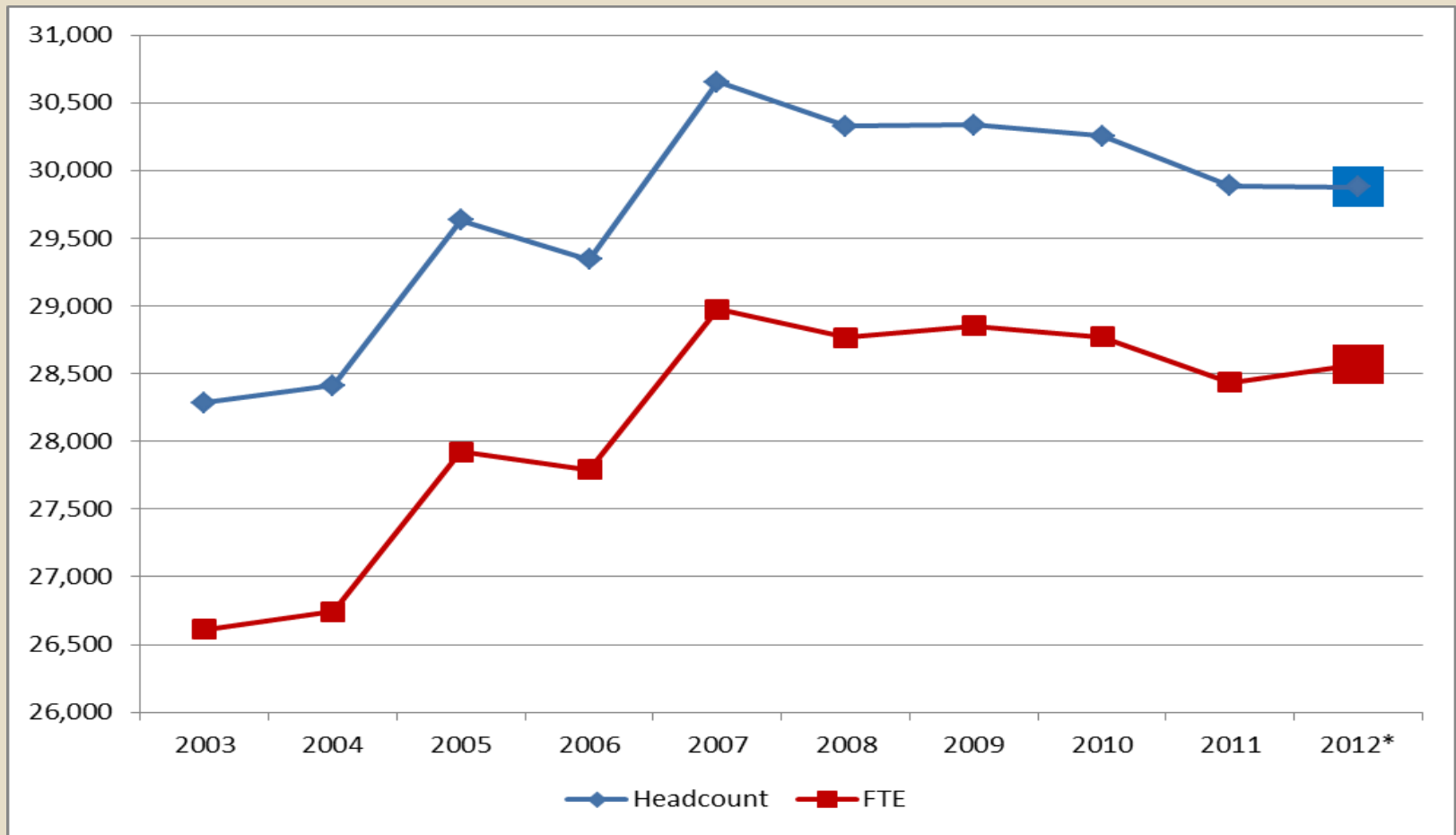
UW System Undergraduate FTE Enrollment

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UW System New Freshman Enrollments Fall 2003 – Fall 2012

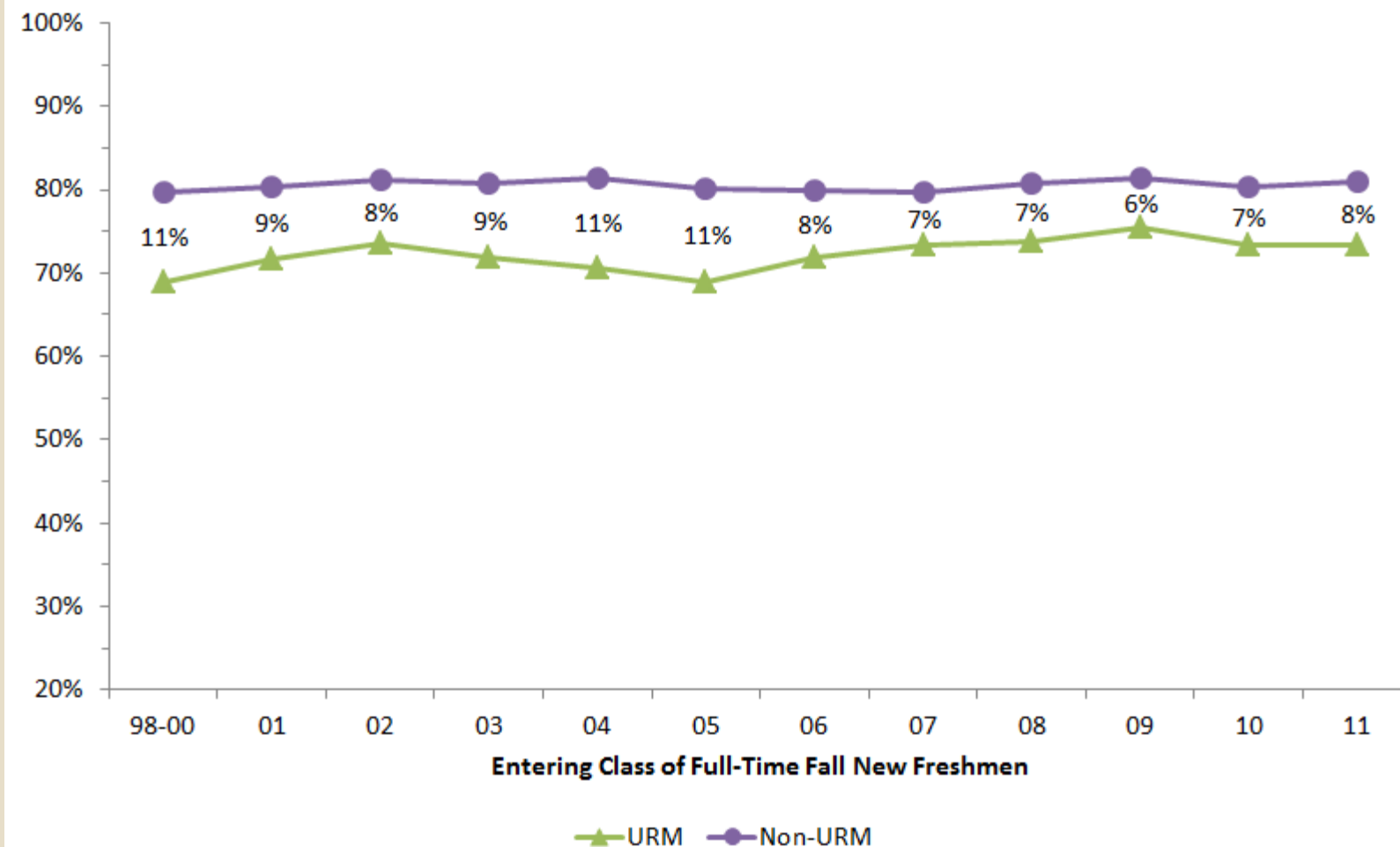
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Closing Equity Gaps

URM / Non-URM Retention to the Second Year

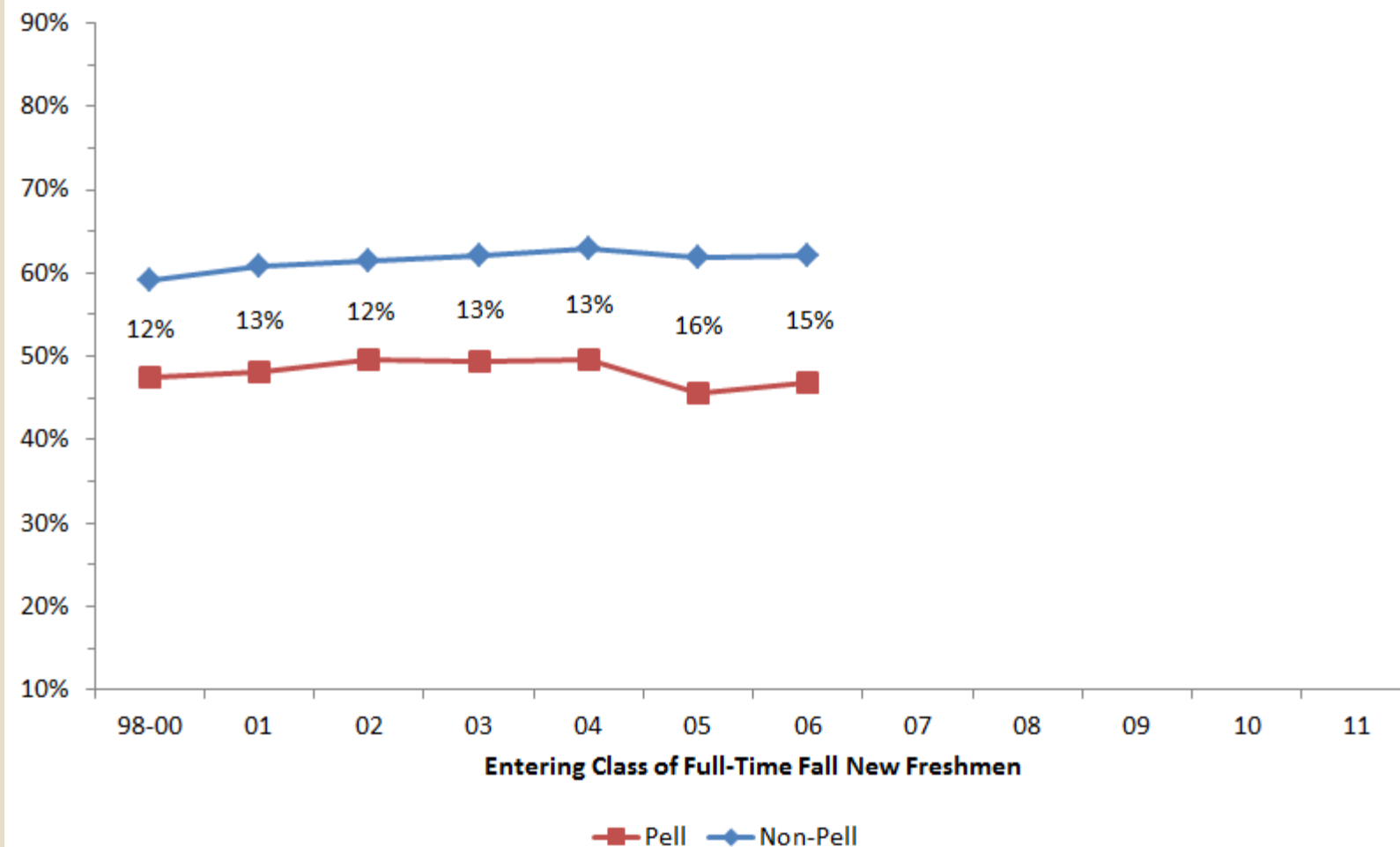
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Closing Equity Gaps

Pell / Non-Pell Graduation within Six Years

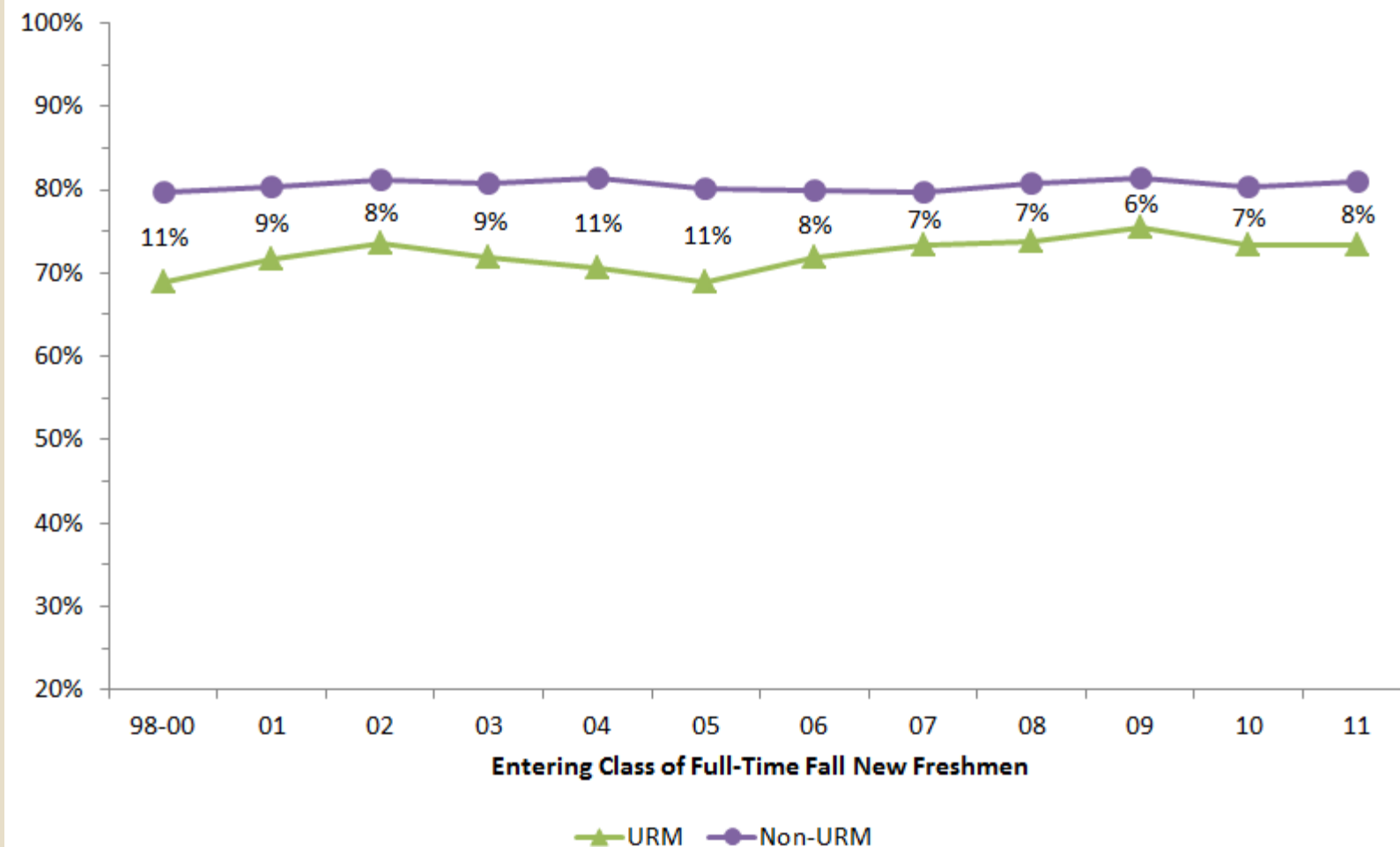
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Closing Equity Gaps

URM / Non-URM Retention to the Second Year

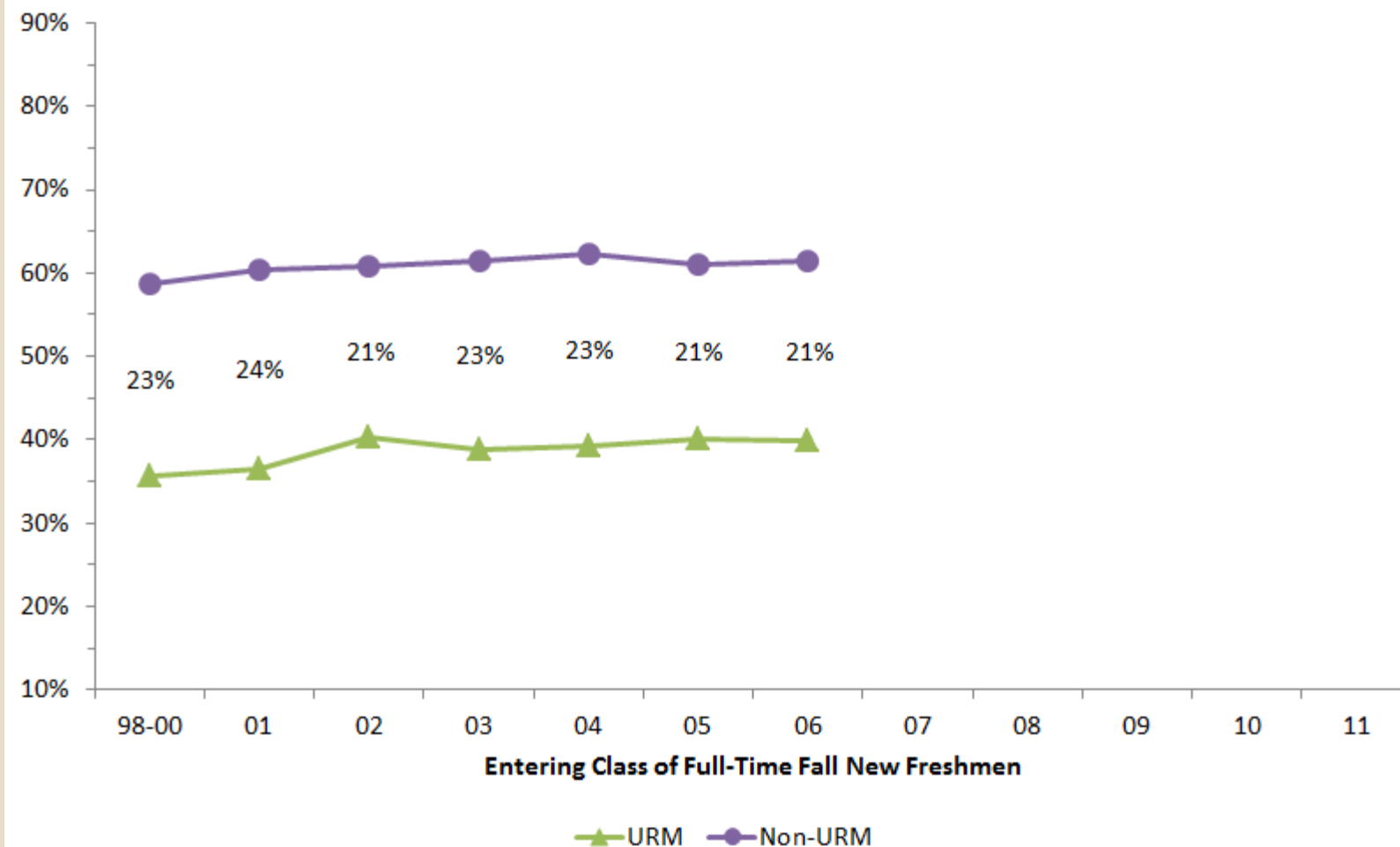
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Closing Equity Gaps

URM / Non-URM Graduation within Six Years

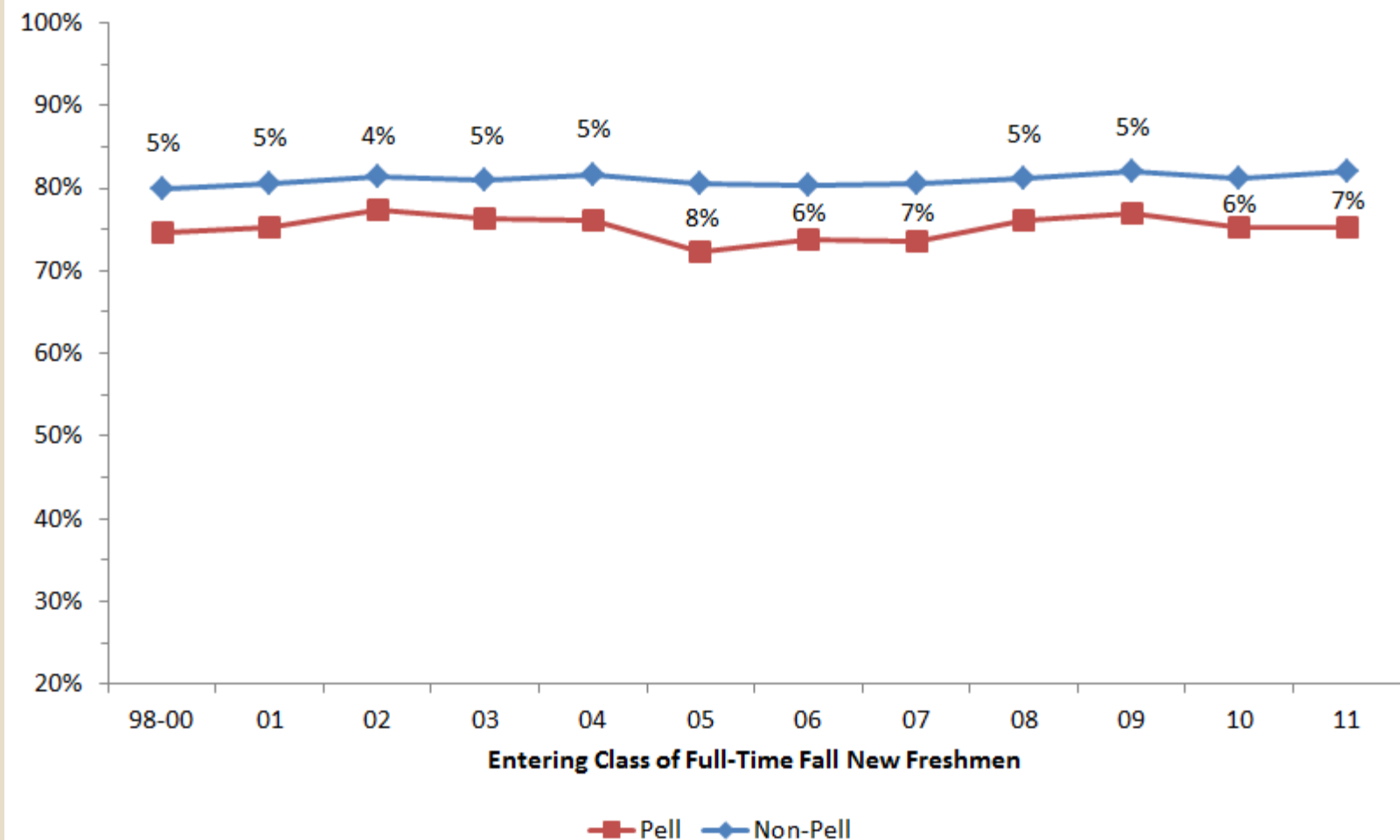
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Closing Equity Gaps

Pell / Non-Pell Retention to the Second Year

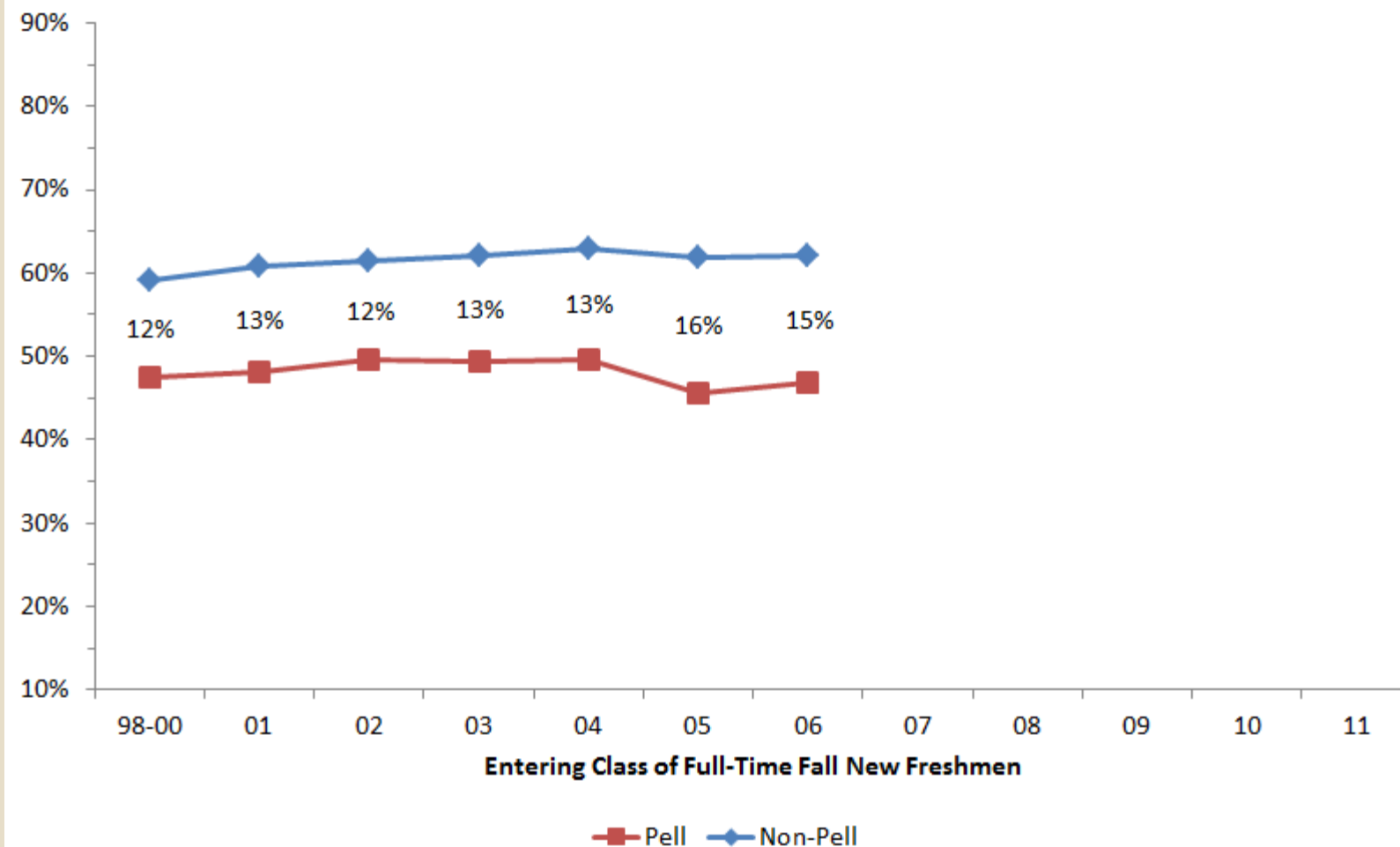
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Closing Equity Gaps

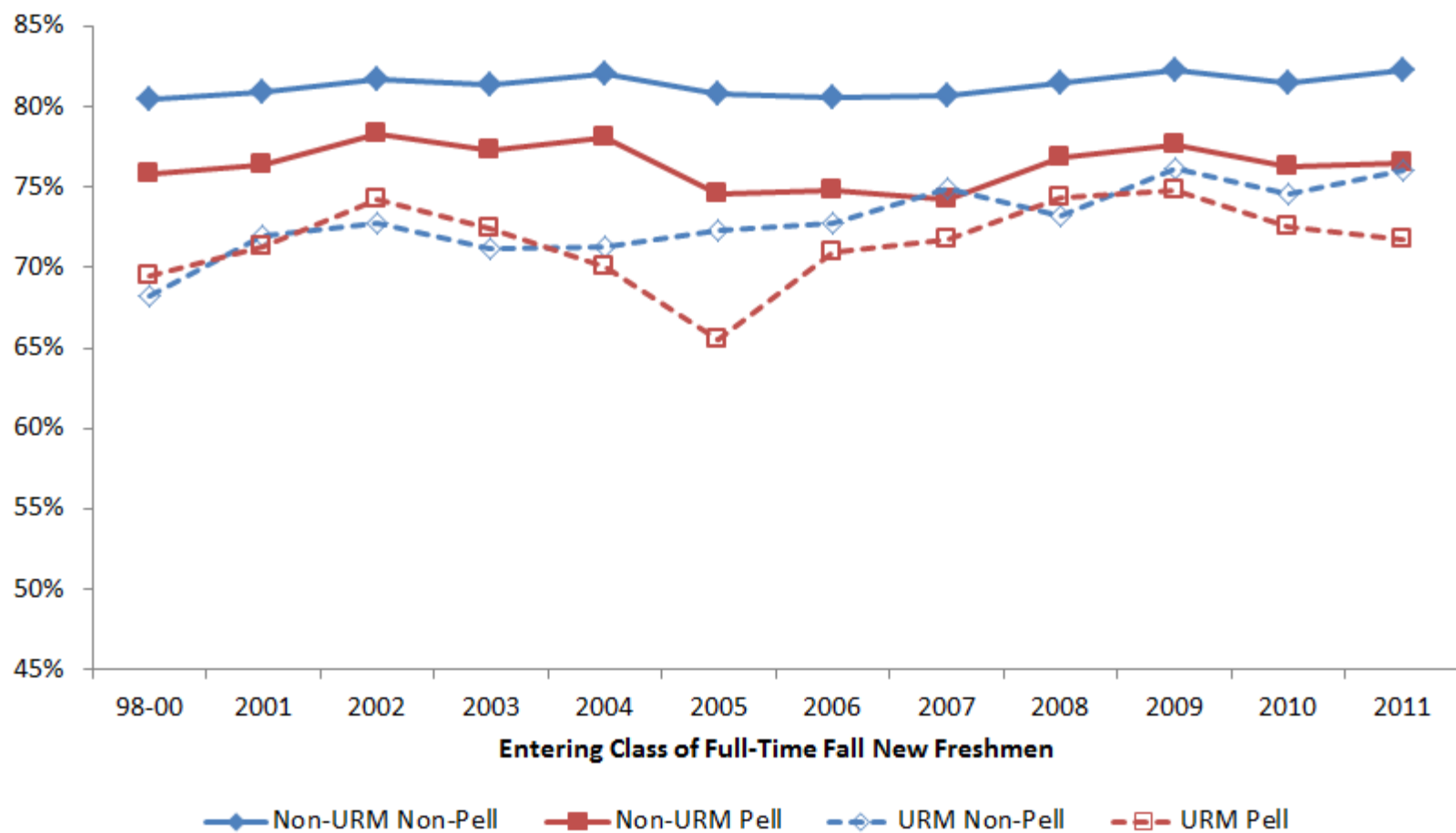
Pell / Non-Pell Graduation within Six Years

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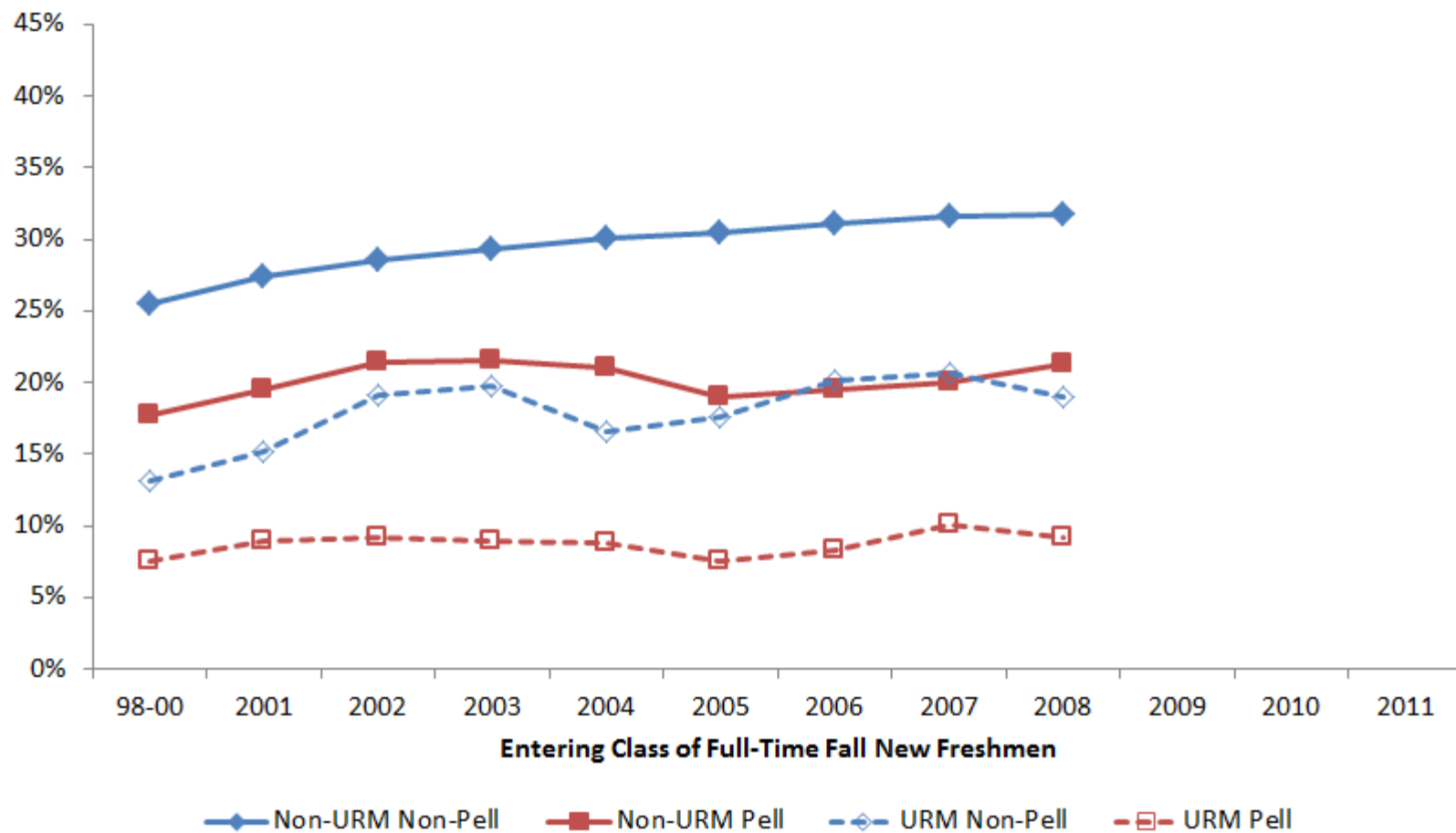
Second Year Retention Rates at Same UW

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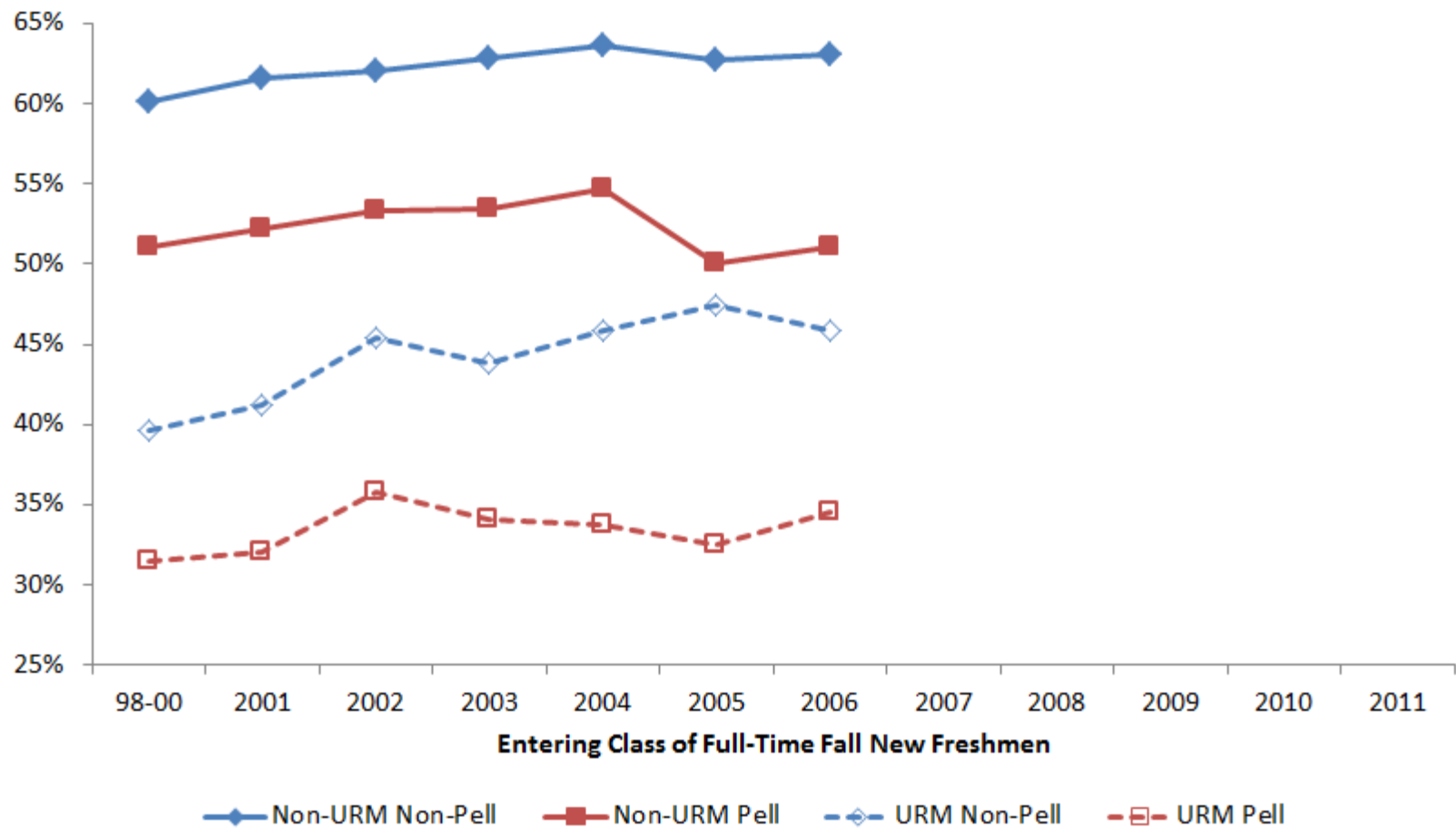
Four-Year Graduation Rates at Same UW

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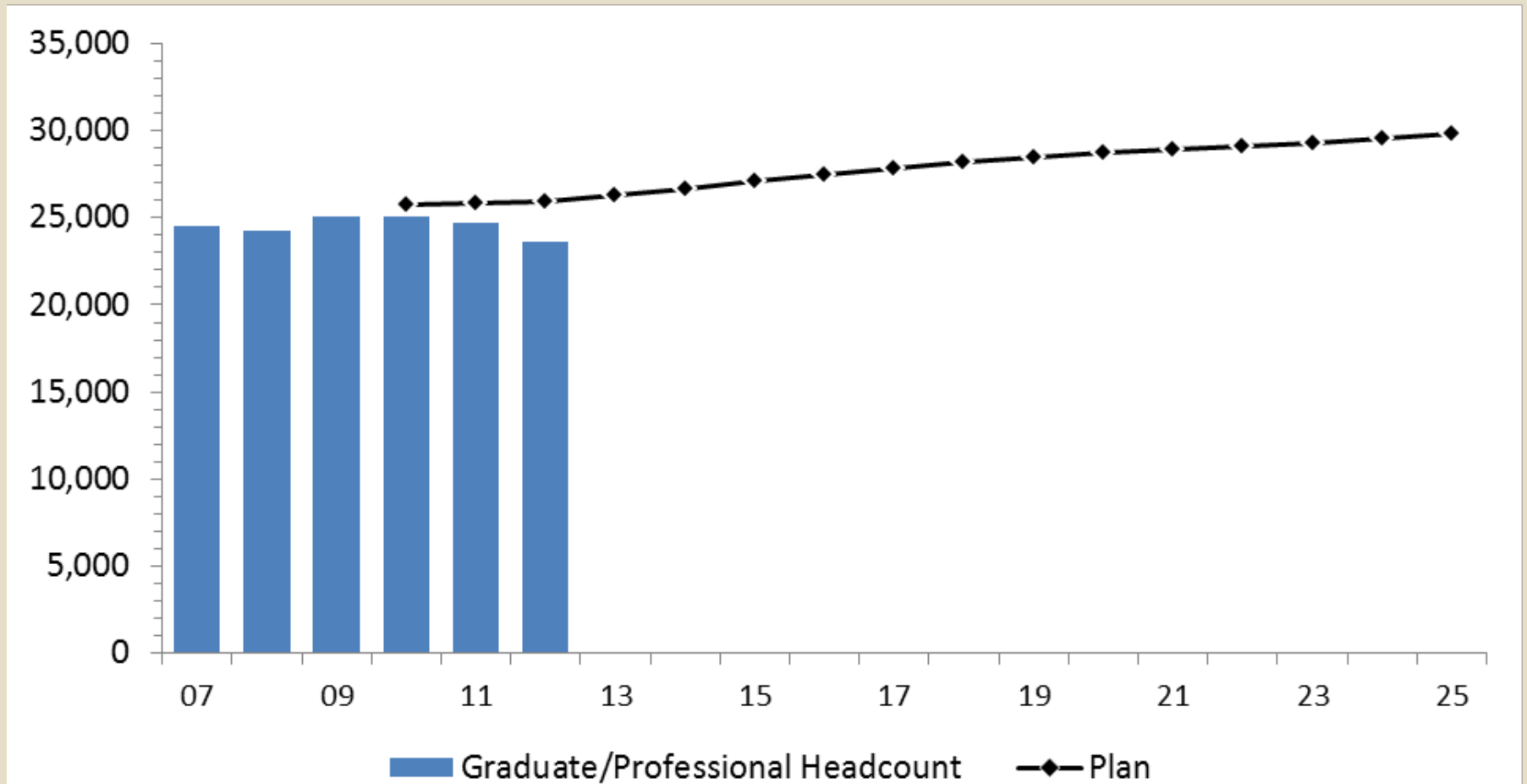
Six-Year Graduation Rates at Same UW

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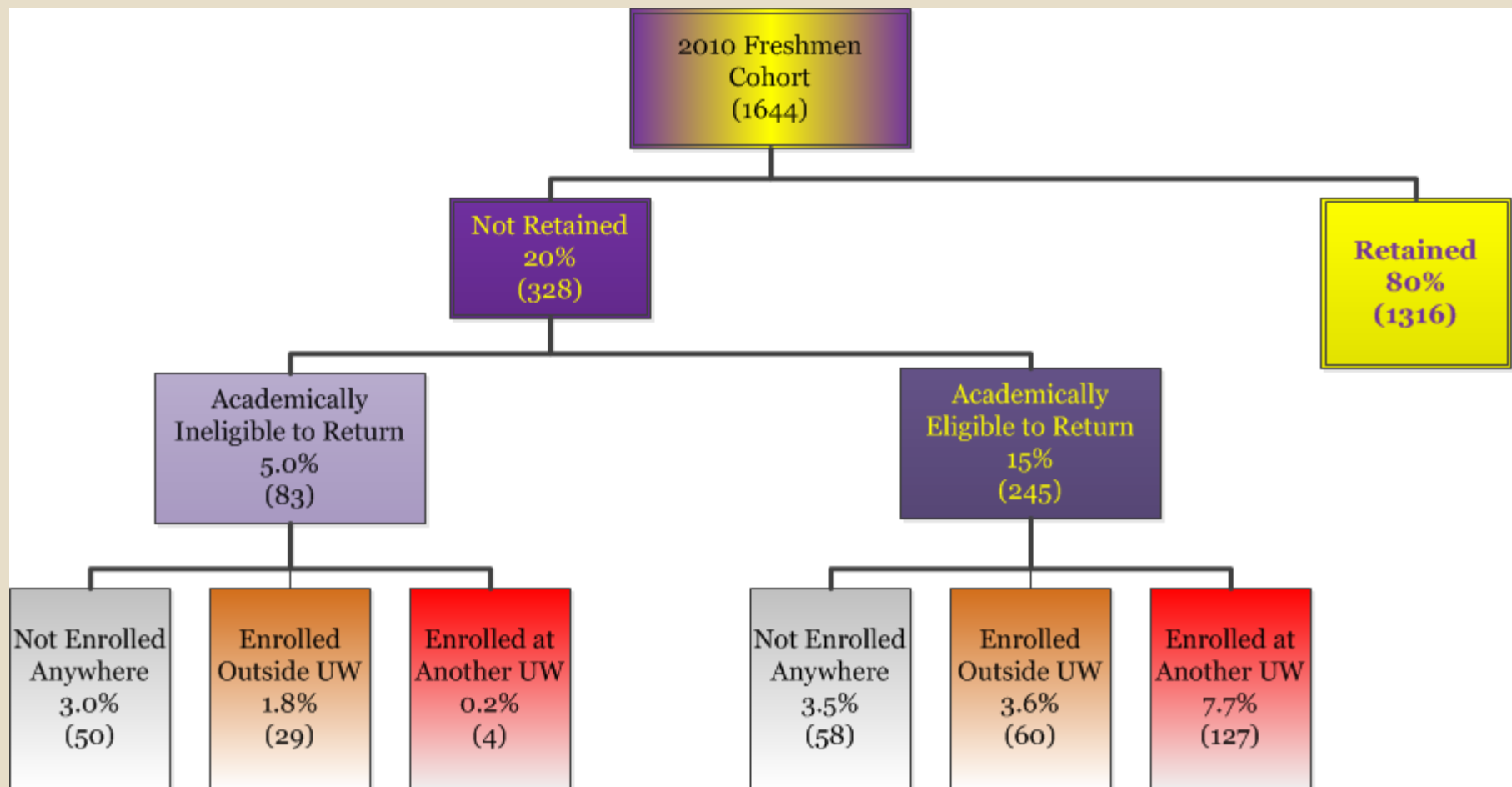
Fall Graduate/Professional Enrollment Headcount vs. Plan

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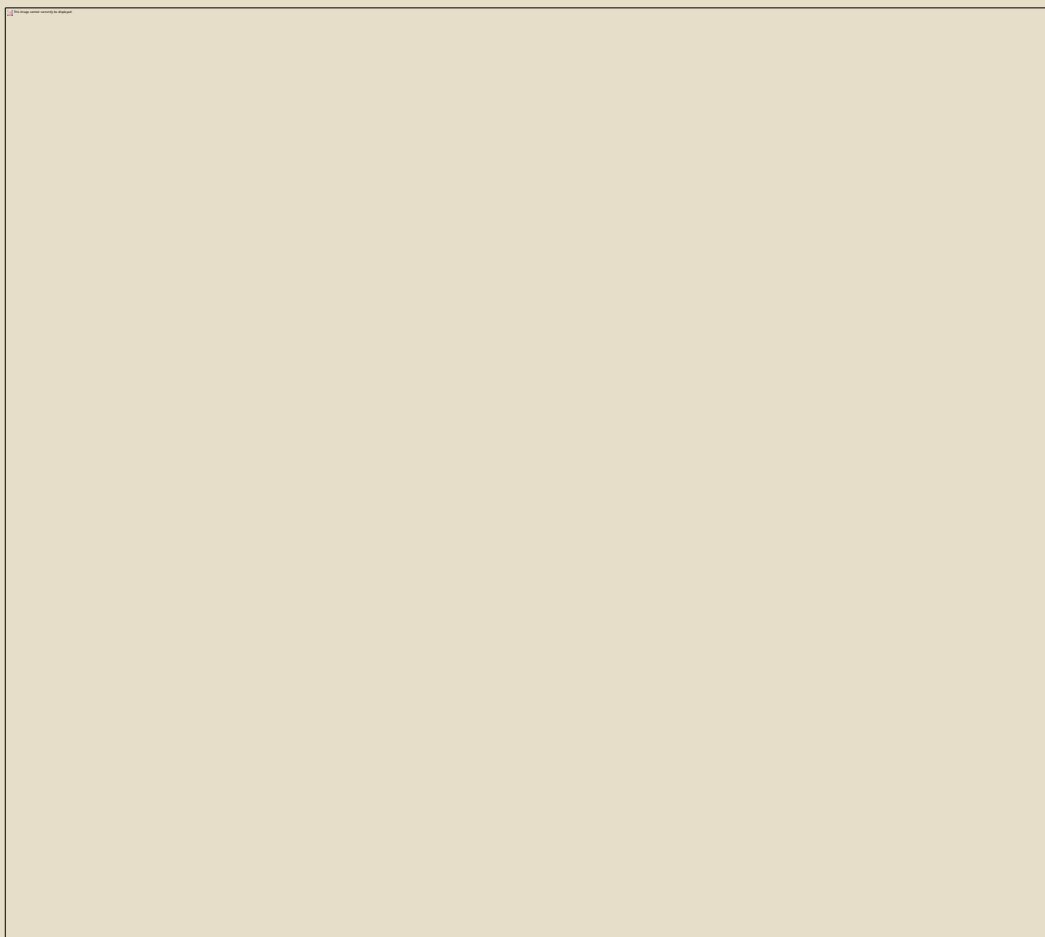
One Institution's 2010 Freshman Cohort

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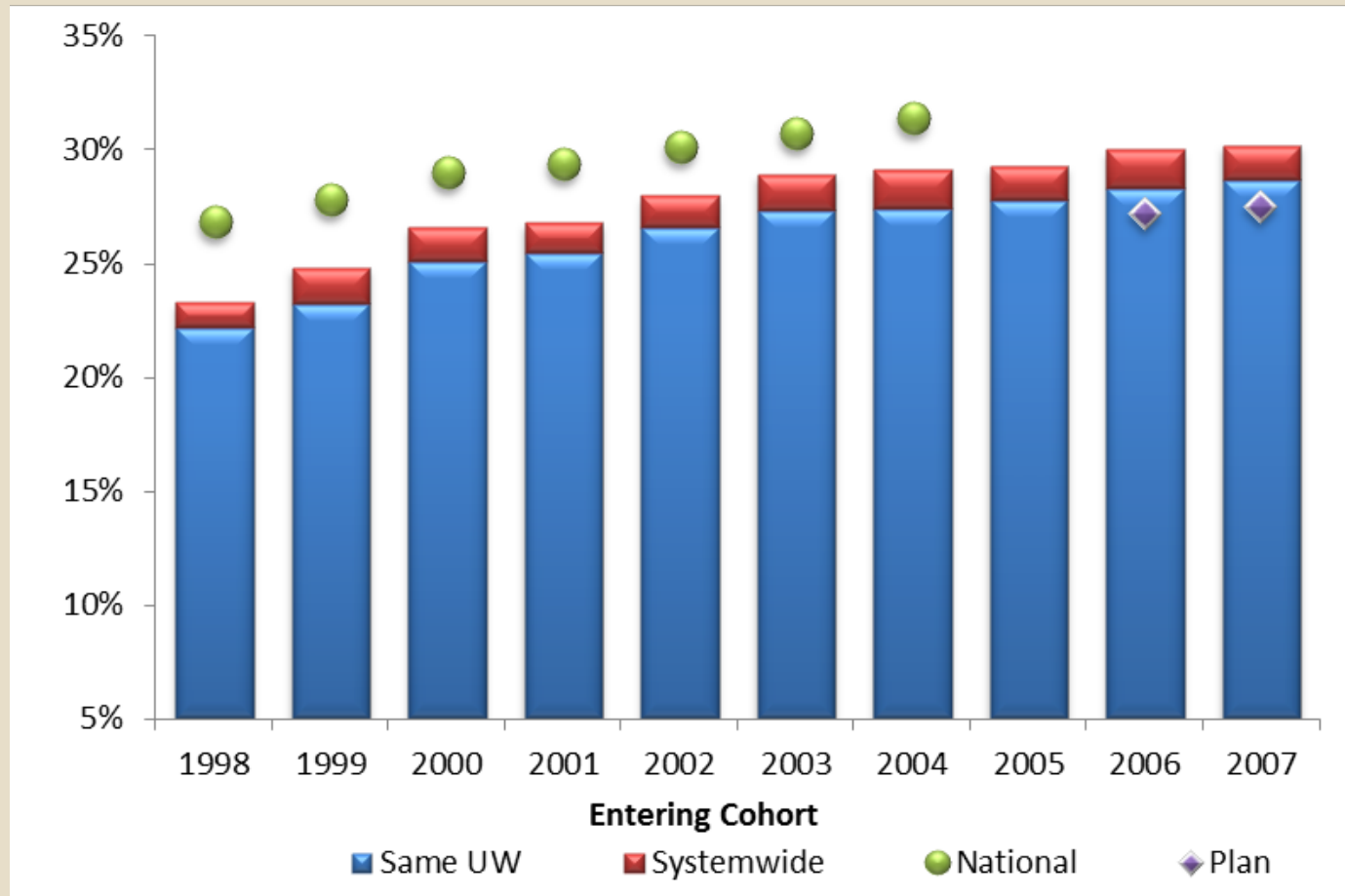
UW Degrees Conferred

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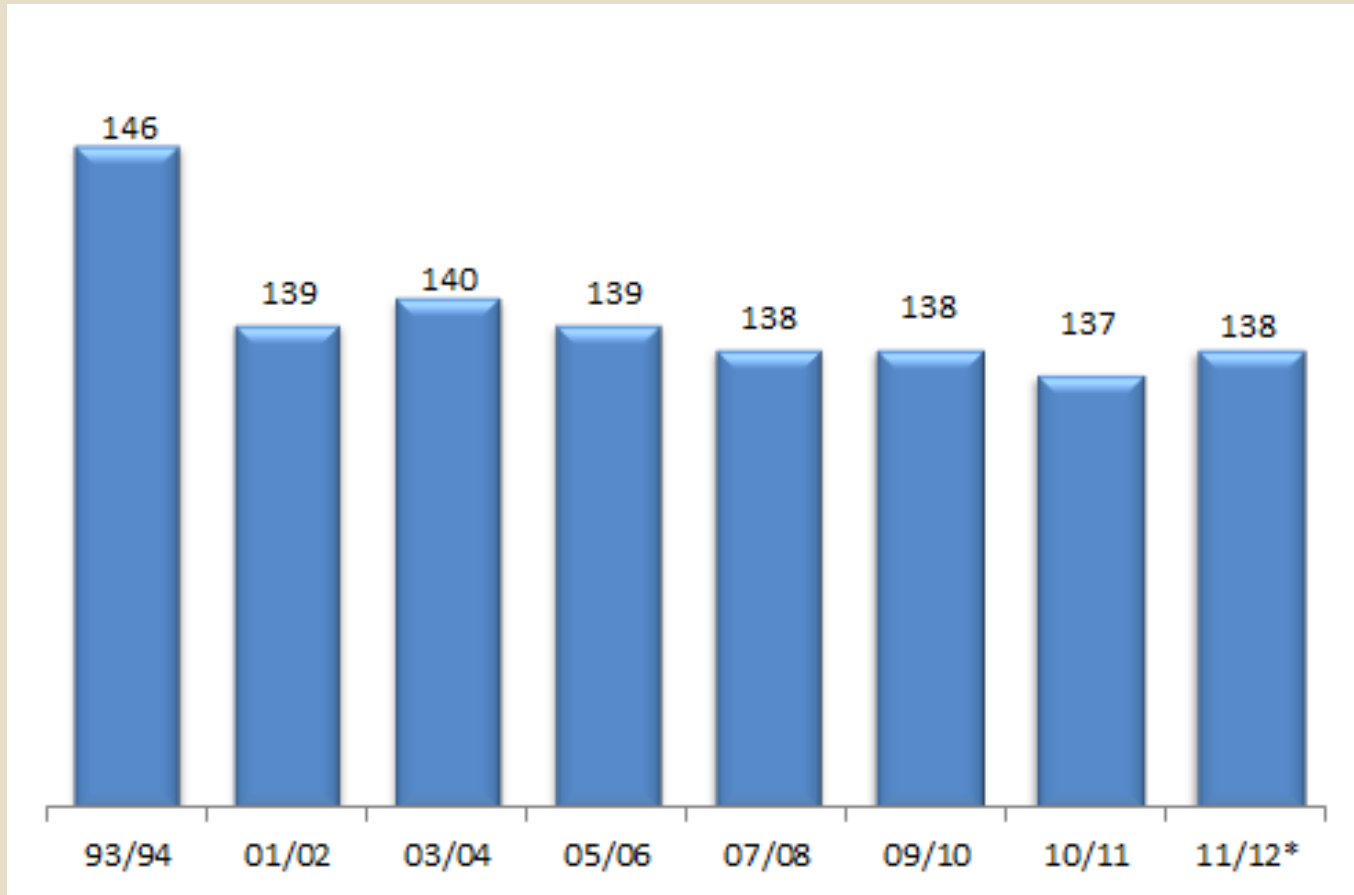
Four-Year Graduation Rates for UW Full-Time New Freshmen

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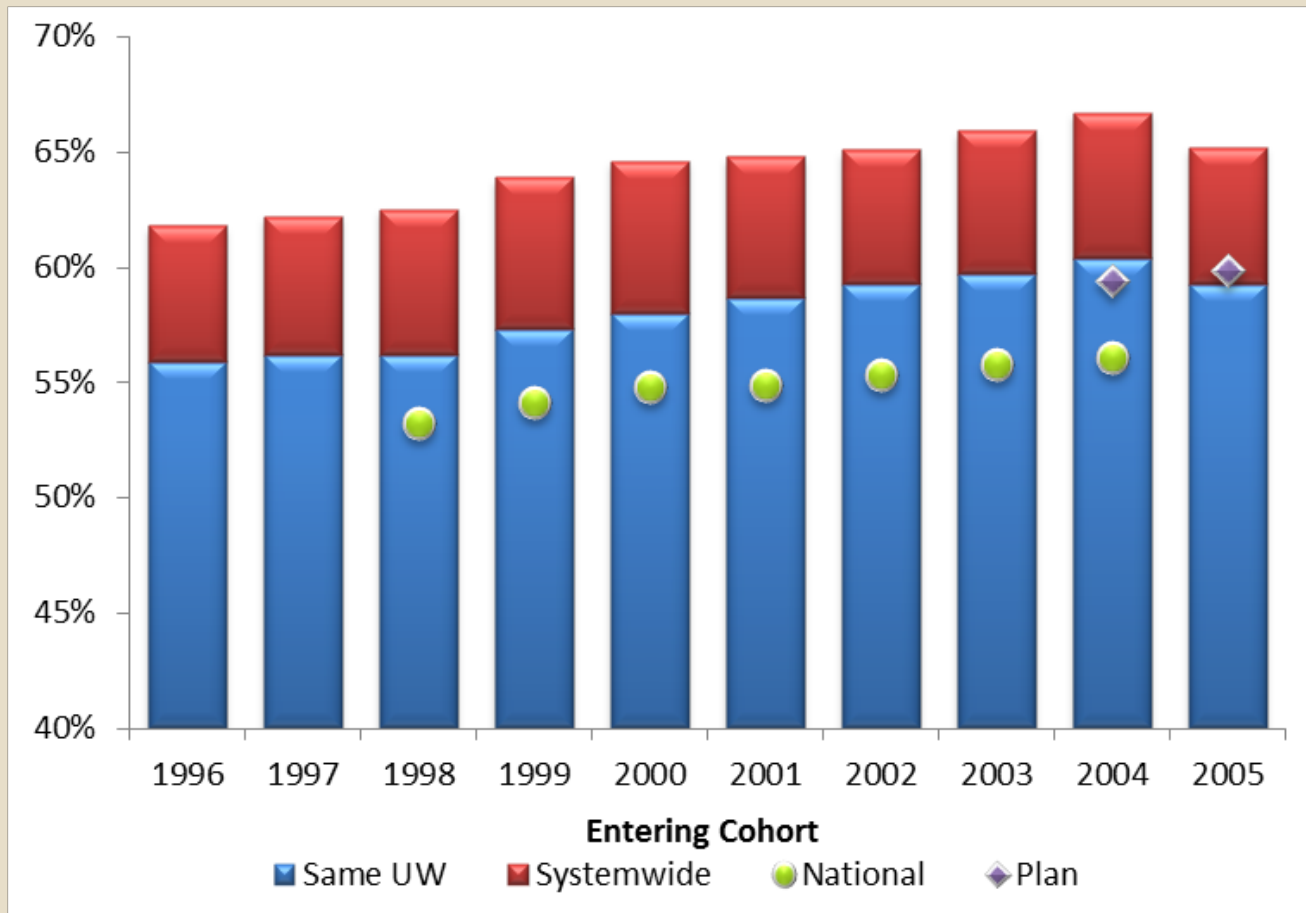
Average Number of Credits Attempted by UW Students Who Earned a Bachelor's Degree

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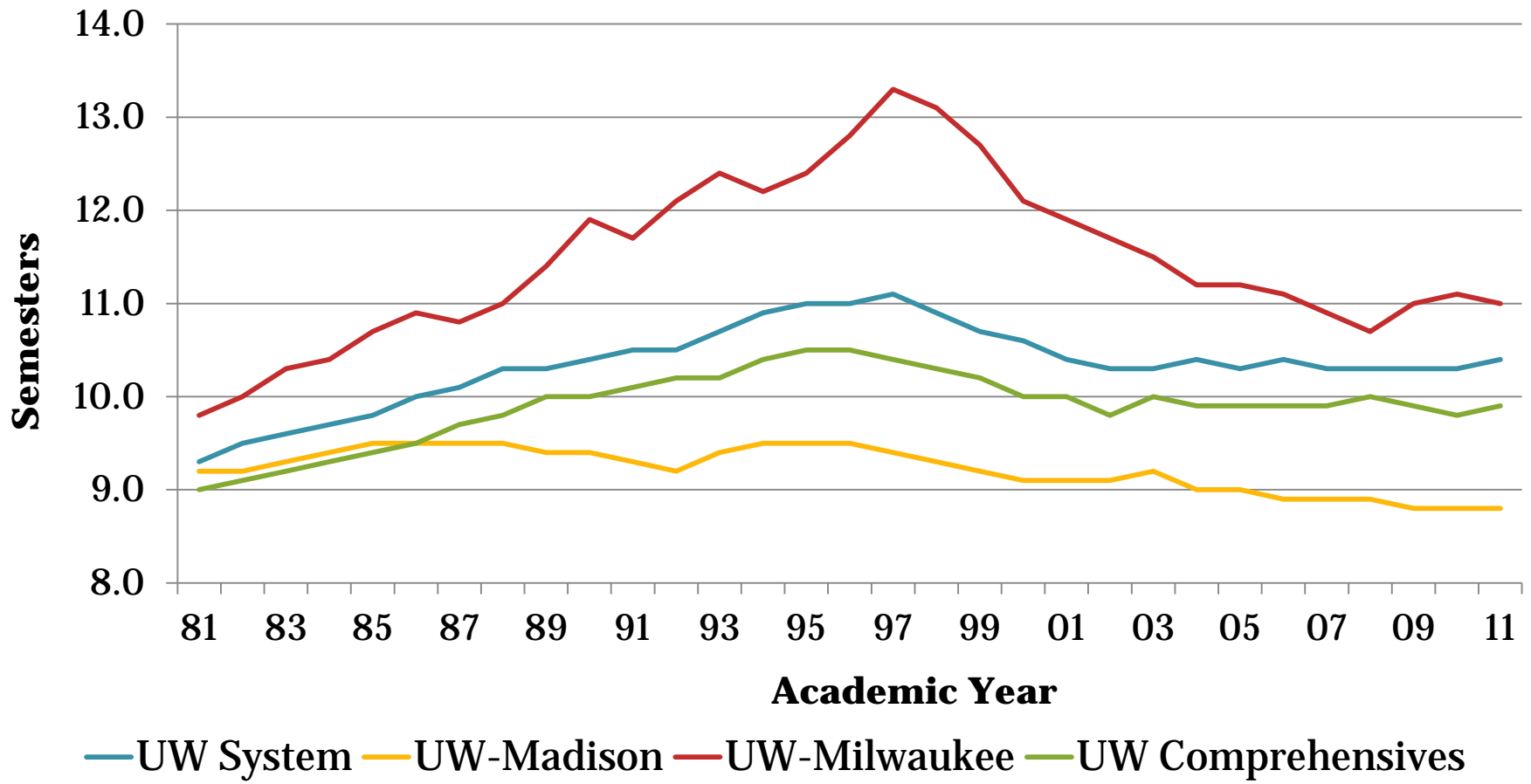
Six-Year Graduation Rates for UW Full-Time New Freshmen

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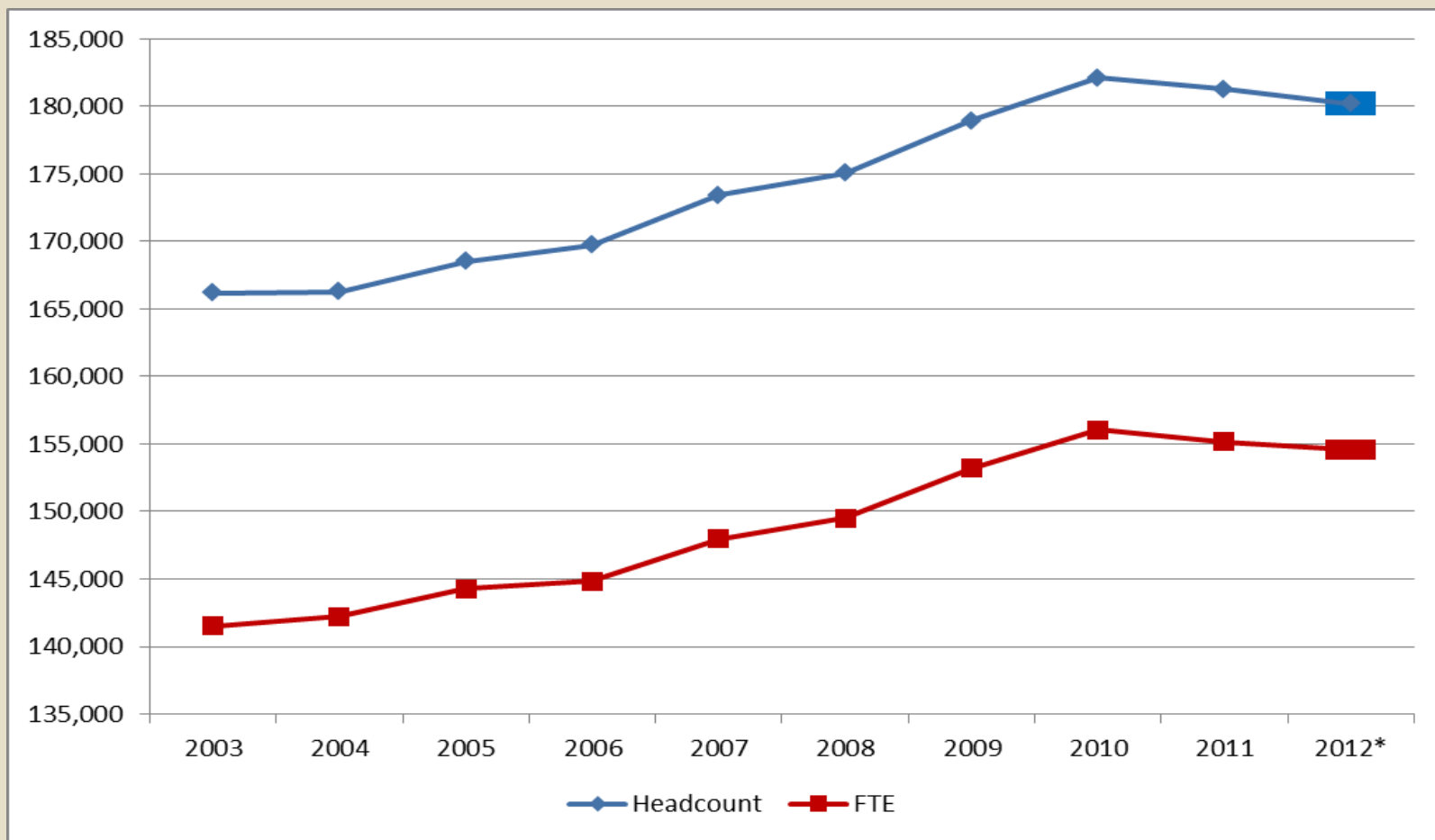
Time to Baccalaureate Degree

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UW System Total Enrollments Fall 2003 - Fall 2012

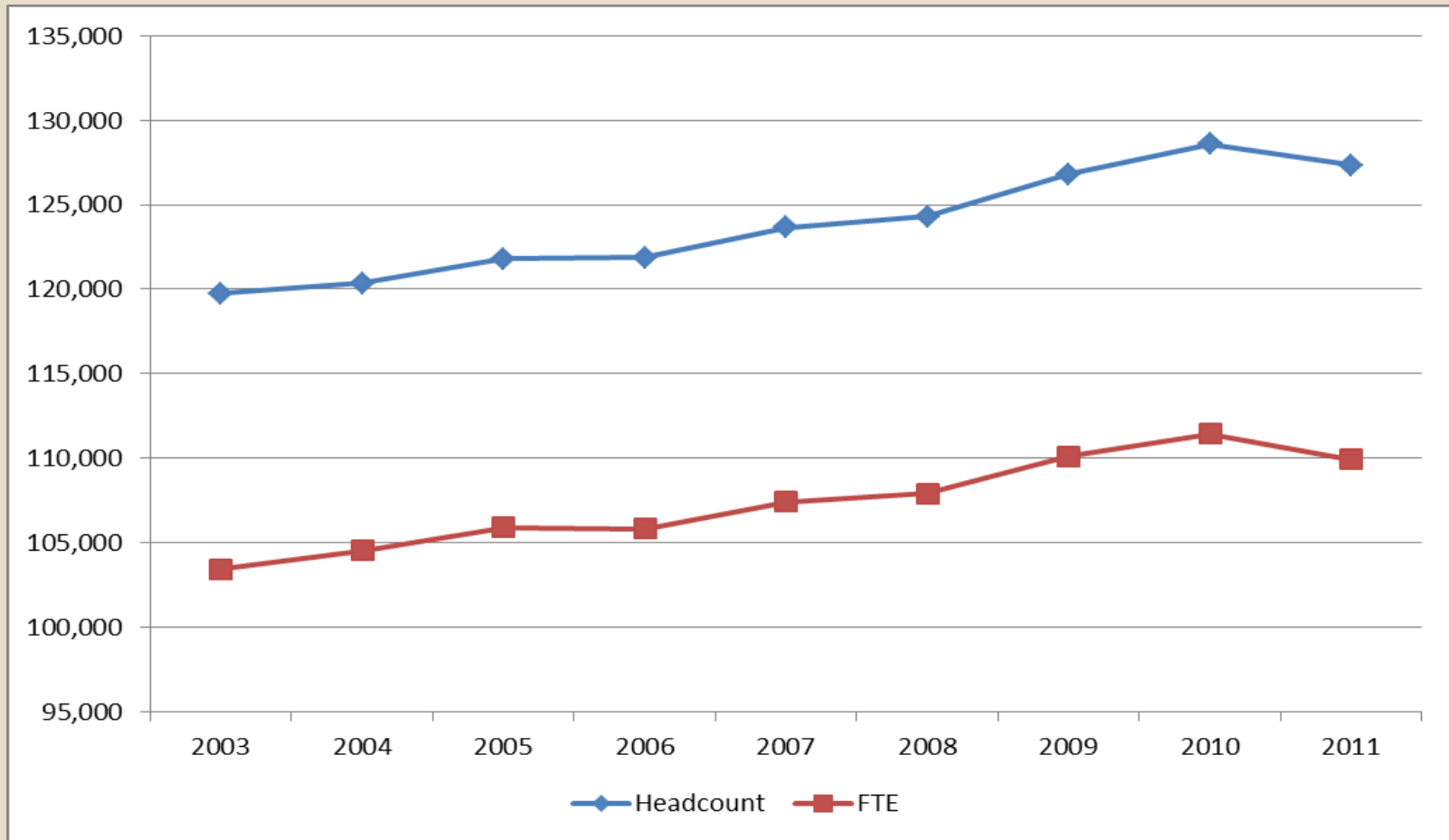
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UW System Fall Enrollments

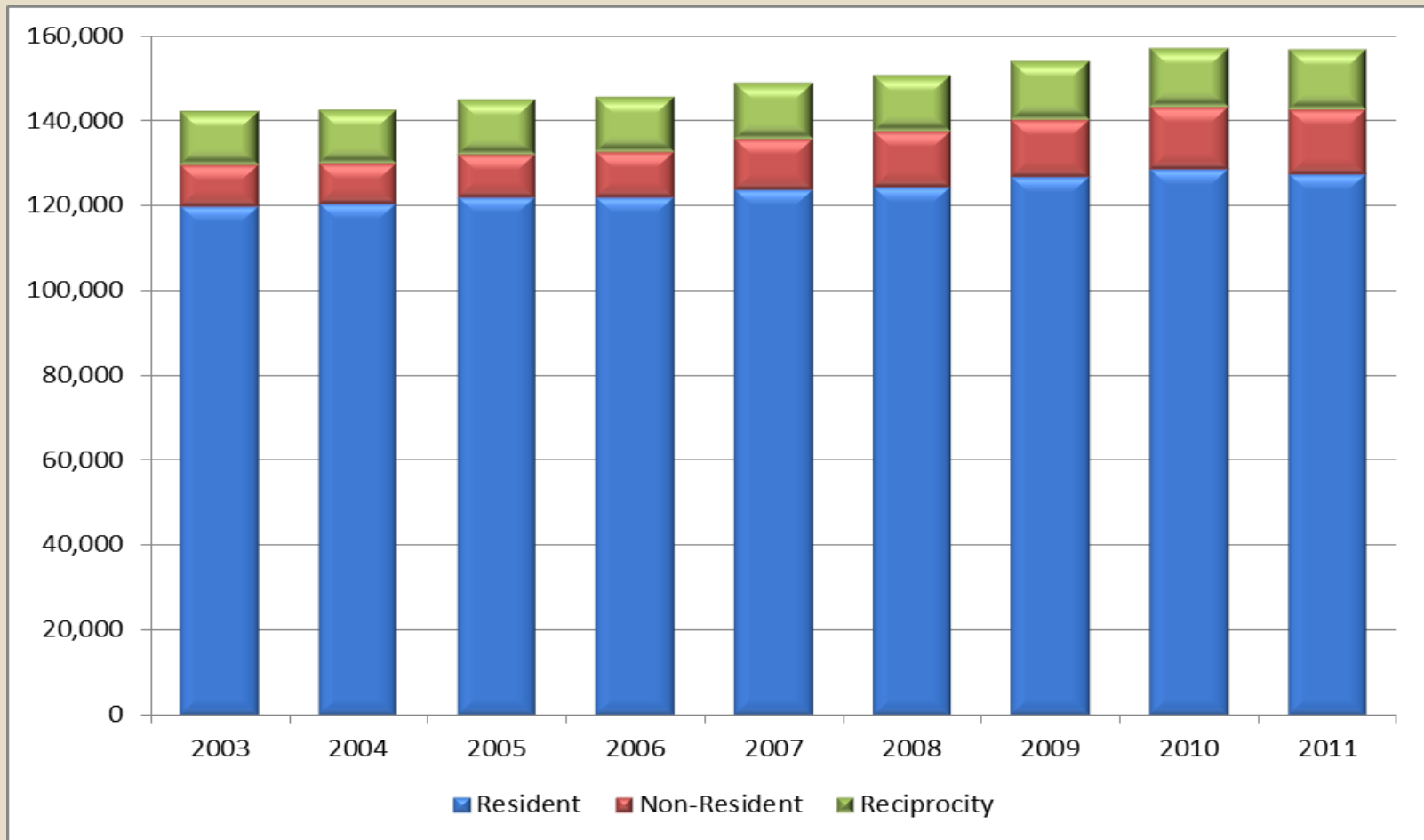
Undergraduate Resident Students, 2003-11

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UW System Fall Undergraduate Headcount Enrollments, 2003-11

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LEAP: Liberal Education and America's Promise

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- **Essential Learning Outcomes**
 - A Guiding Vision and National Benchmarks for College Learning and Liberal Education in the 21st Century
- **High Impact Practices**
 - Helping Students Achieve the Essential Learning Outcomes
- **Authentic Assessments of Student Learning**
 - Probing Whether Students Can APPLY Their Learning to Complex Problems and Real-World Challenges
- **Inclusive Excellence**
 - Diversity, Equity, Quality of Learning for All Groups of Students

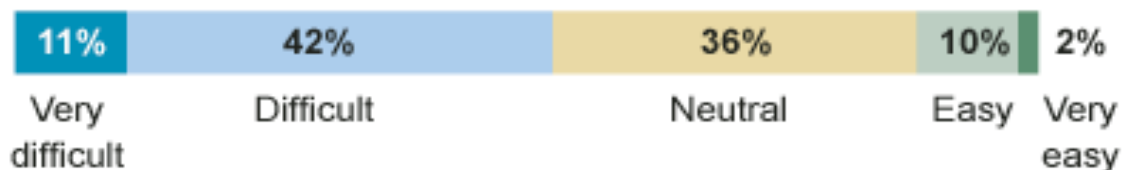
The UW Shared Learning Outcomes

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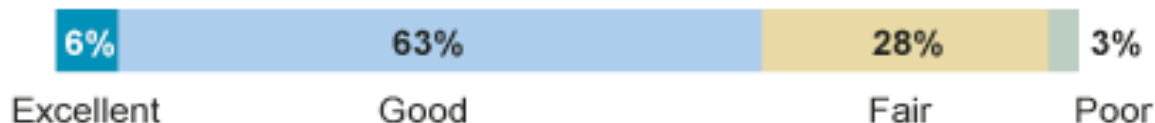
- **Knowledge of Human Cultures and the Natural World** including breadth of knowledge and the ability to think beyond one's discipline, major, or area of concentration. This knowledge can be gained through the study of the arts, humanities, languages, sciences, and social sciences.
- **Critical and Creative Thinking Skills** including inquiry, problem solving, and higher-order qualitative and quantitative reasoning.
- **Effective Communication Skills** including listening, speaking, reading, writing, and information literacy.
- **Intercultural Knowledge and Competence** including the ability to interact and work with people from diverse backgrounds and cultures; to lead or contribute support to those who lead; and to empathize with and understand those who are different than they are.
- **Individual, Social, and Environmental Responsibility** including civic knowledge and engagement (both local and global), ethical reasoning, and action.

Colleges OK, but There's Room for Improvement

Although employers report difficulties in finding qualified graduates ...



... most say colleges do a good job producing successful employees

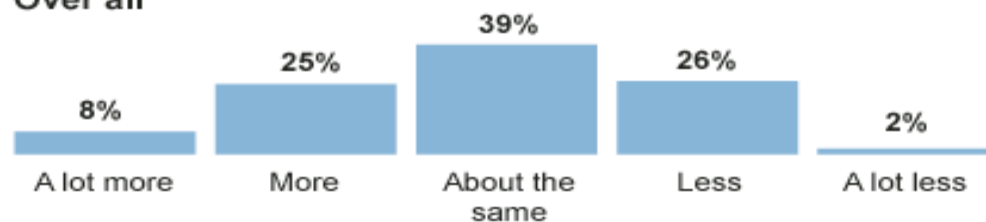


Note: Numbers do not add up to 100% because of rounding.

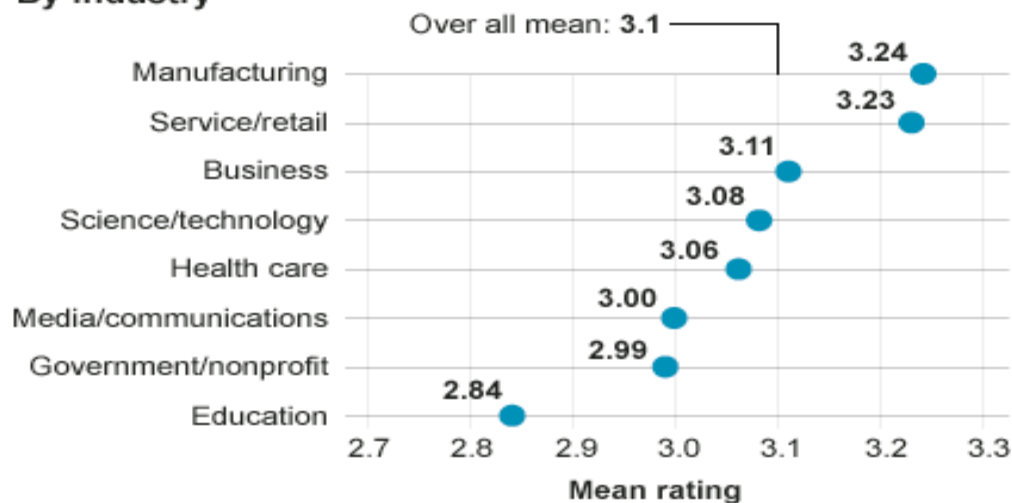
How Employers Value a Bachelor's Degree

Today compared with five years ago:

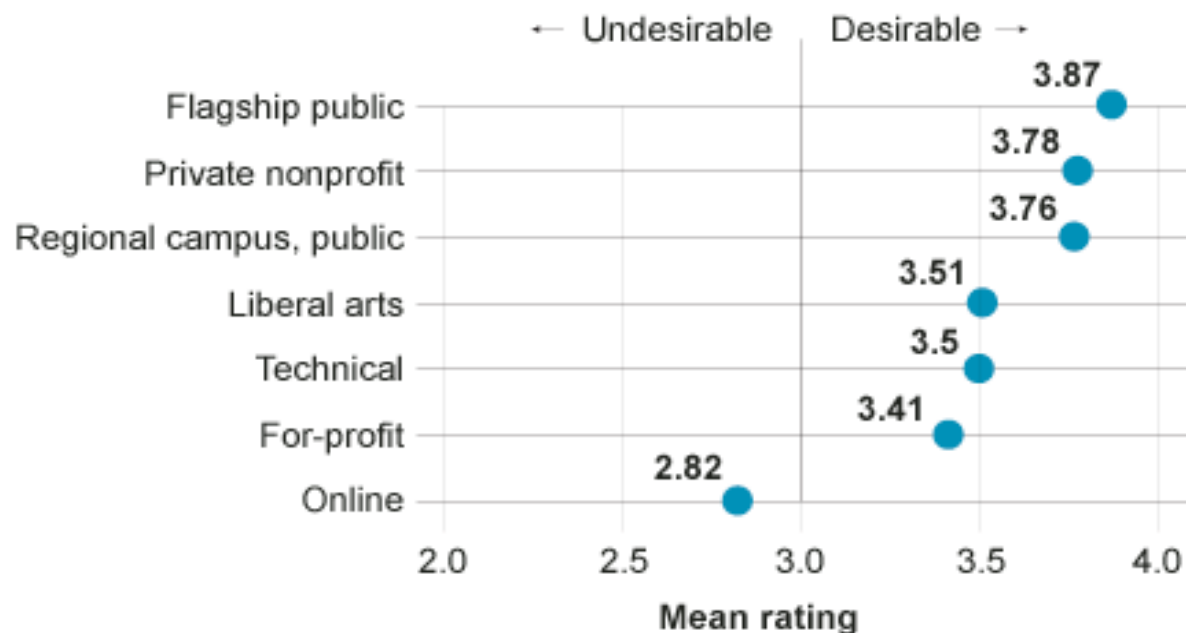
Over all



By industry



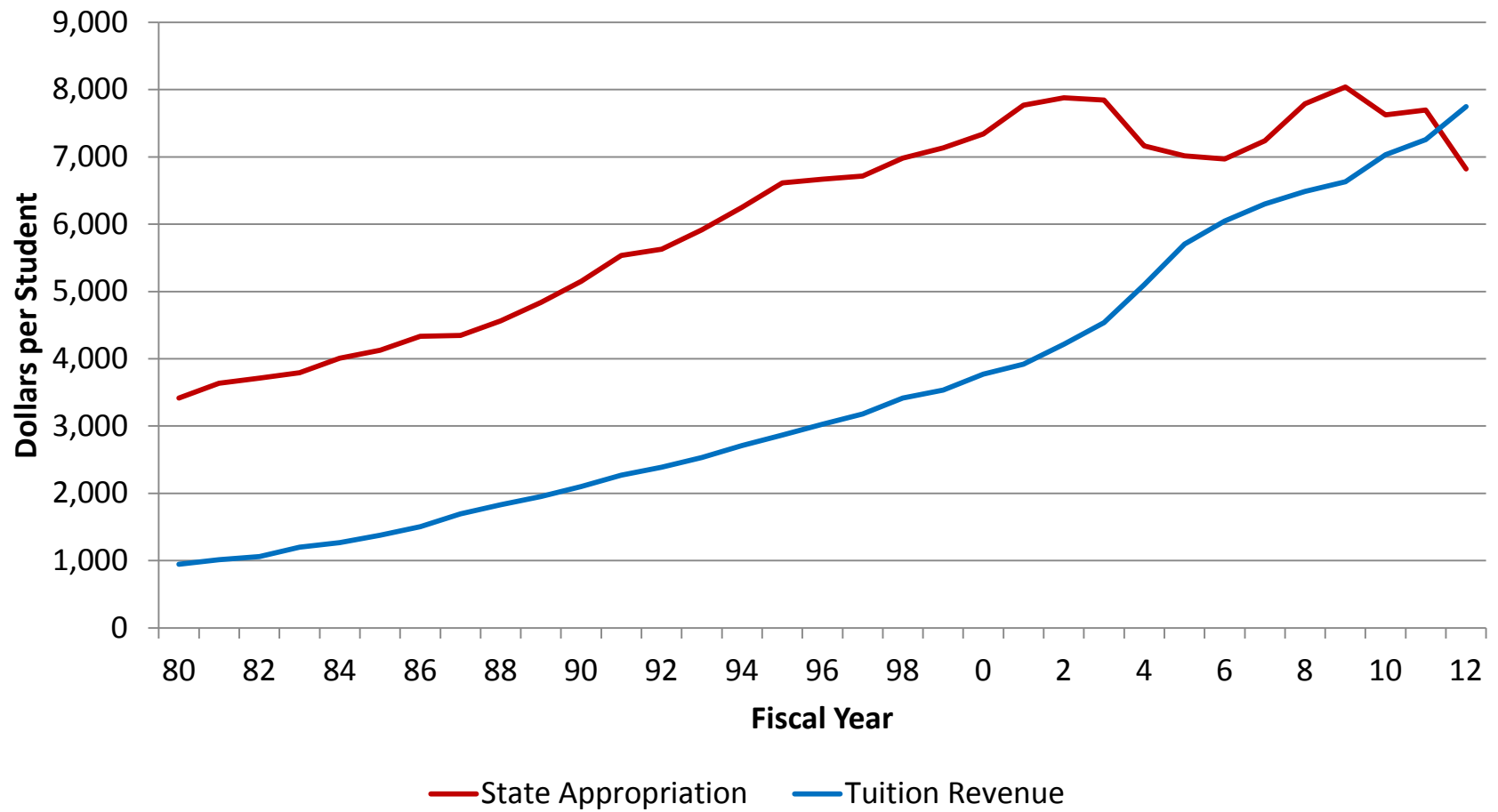
Employers Prefer All Types of Colleges— Except Those Online



Note: Mean rating is determined on a 1-to-5 scale where 1 equals "a lot less" and 5 equals "a lot more."

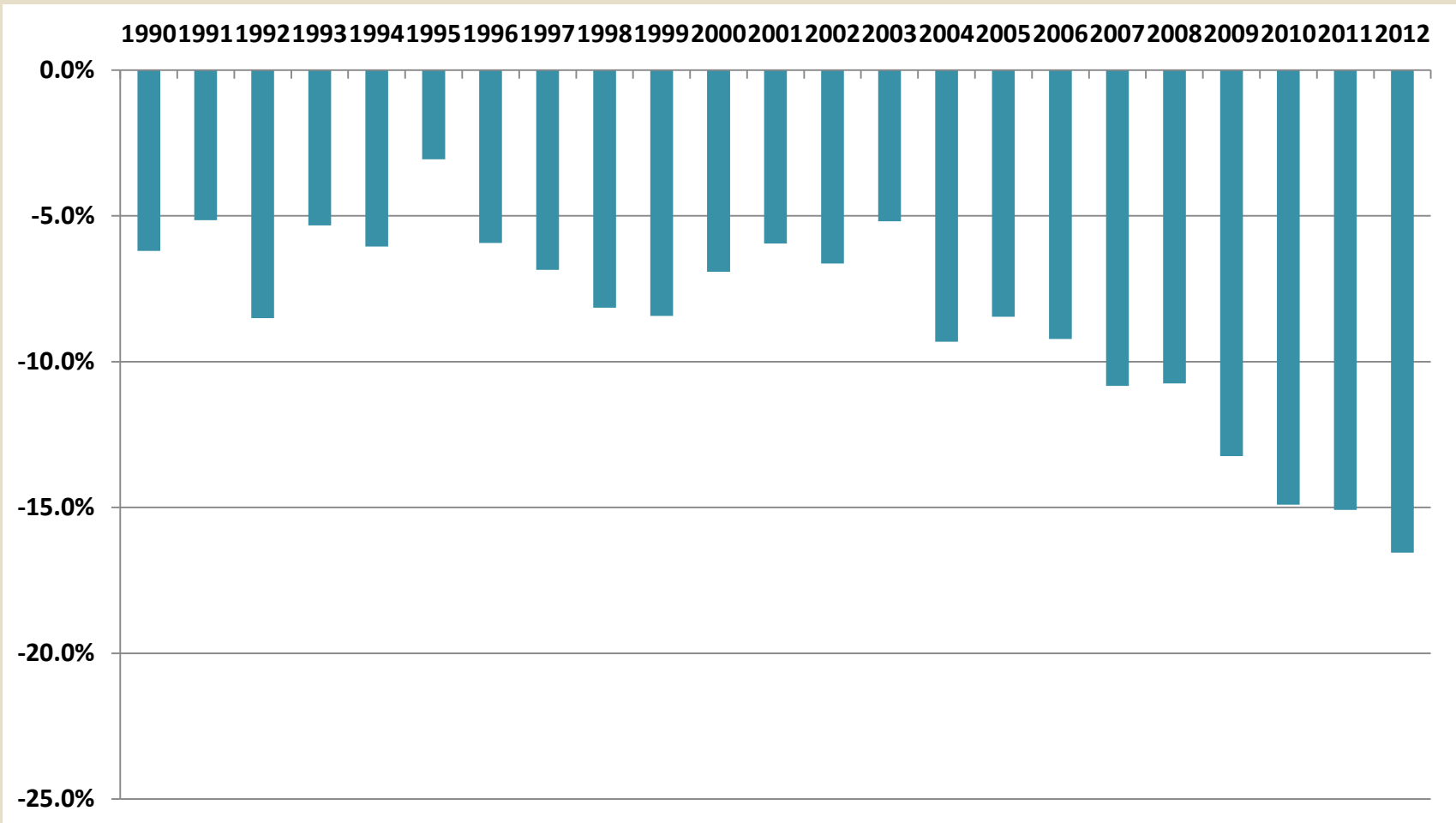
Comparison of the State Appropriation and Tuition Revenue Per Student

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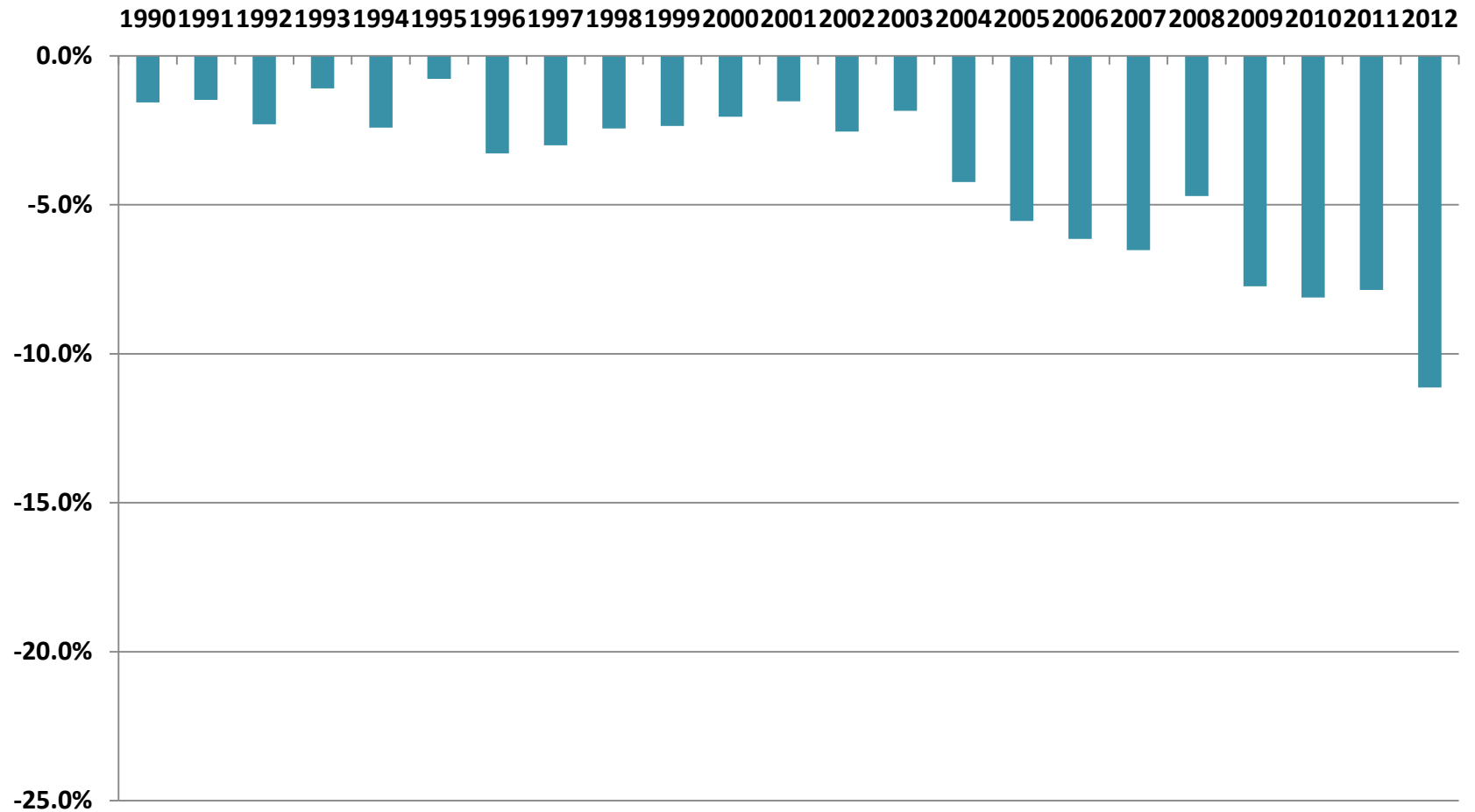
Comprehensive University Associate Professor Salary Relative to Peer Median

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Comprehensive University Assistant Professor Salary Relative to Peer Median

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State Appropriation Plus Tuition Revenue Per Student

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