Embedding Innovation into Academic Planning: Process and Outcomes
A presentation to the UW System Board of Regents Education Committee
by Johannes J. Britz, Provost and Vice Chancellor for Academic Affairs
“I want you to lead the strategic and academic planning on campus”
ACADEMIC PLANNING
The context of academic planning...

What now?
Where do I start

'If you want to move fast you move alone.
If you want to move far you move together...'
DRAFT JANUARY 18 2013

Mission
Vision
Values
Strategic plan

Resource allocation and Financial sustainability

Community engagement

BP2W

Physical Aspects/space

Internationalization

Successful Students (RRR)

Productive Research (Top Tier)

50% ;33 000

Relevant Academic Planning

CROSS CUTTING THEMES

SWOT

EPST

Comprehensive campaign

Inclusion Diversity, Access

Digital Future, Technology

BP2L

CROSS CUTTING THEMES

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Timeline for Academic Planning

January/February
Presentations of Academic Plans by Schools and Colleges

December 20
Final Submissions of Academic Plans

October 29
Technology Discussion (Academic Leadership Council)

September 20 (tentative)
Academic Planning III (S/C, VC, Shared Governance Groups, Chairs)

September 12
Internationalization Discussion (Academic Leadership Council)

August 26
Successful Students Retreat (S/C, VC, Shared Governance Groups)

August 22 & 23
Productive Research Retreat (S/C, VC, Shared Governance Groups)

June 11
Comprehensive Campaign Discussion (Deans & Academic Leaders)

May 29
Space Discussion (S/C, VC, Shared Governance Groups)

May 23
Academic Planning II (S/C, VC, Shared Governance Groups, Chairs)

May 15
Inclusion and Diversity Discussion (Academic Leadership Council)

May 7
Comprehensive Campaign Discussion (Deans & Academic Leaders)

April 19
Update on Academic Planning (Chairs & Directors)

April 1 & 2
Leadership Retreat on Academic Planning

March 25
Submission of Academic Program Array
Innovation in academic planning + what have we learned
“Sharing for success”
UWM4Health

It doesn’t matter how many resources you have if you don’t know how to use them, they will never be enough
Engagement of all stakeholders
&
Building of a community
Leadership development & professional development
Reporting Out

- School of Architecture & Urban Planning
- Peck School of the Arts
- Lubar School of Business
- School of Education
- College of Engineering & Applied Science
- School of Freshwater Sciences
- College of Health Sciences
- School of Information Studies
- College of Letters & Science
- College of Nursing

‘We learn what others are doing’
Collaboration

Space planning

Academic planning
Evolvement/evolution of an academic plan: from program array planning to academic plan (relevant program, successful students, productive research)
Themes

Top down/bottom up
Individual researchers
Departments
Strengths and opportunities
Changing...
Budget model
Set our priorities
Strategic Plan
Academic Plan