

# Student Success at UW - Superior

Presentation to the UW System Board of Regents

> February 7, 2013 Chancellor Renée Wachter

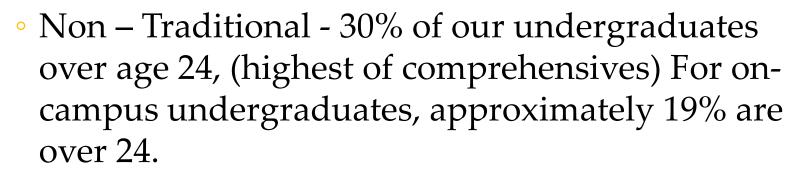
# What do we know about student success and retention?

- Best Practice There is no magic bullet, no ONE solution
- Multiple strategies will result in the greatest impact
- UW-Superior's student demographics create challenges
- UW-Superior's size and emphasis on high impact practices create an advantage



## Student Profile Challenges

- Financial Need 87%
  - 46% of students have Pell grants
- First Generation 50.6%



Highest number of transfers - 48%





### **Campus Commitment**

- Creation of the Student Success Team
- Alignment of Student Affairs within Academic Affairs
- Student Enrollment and Retention Committee focus on best practice research
- Summer 2012: Consultant recommendation for 30 to 120 day plan
- Recruitment Strategy Expansion



#### What is working? Recruitment

Emphasis on Compositional Diversity and Equity

- 161 International Students; 37 countries
- 243 Students of Color highest number ever
- Future Indian Teachers Program \$1.2 million DoE grant; 22 new Native American Students for spring 2013



#### Recruitment Activities



- Superior High School Senior Day and Junior Day
- Making College Accessible Red
  Carpet Event Twin Ports
- College Student for a Day
- 44 high school visits in Northern MN and Northwestern WI
- Junior Nights at local Duluth schools - Winter 2013
- English as a Second Language (ESL) to enhance International Recruiting – Goal 10%





#### What is working? Retention

- Underrepresented Minority prior years show 0 to 2%; now 1%
- Pell anomaly in gap last year but has been 0 to 1%
- Peer Mentoring Program Multicultural Center
- Personal Contact via Social Media
- Recognition of Achievement
- Early analysis of semester enrollment trends
- High Impact Practices



#### What do we still need to work on?

- Graduation
  - 2006 cohort shows gaps for both Pell and Underrepresented Minorities
  - 3<sup>rd</sup> and 4<sup>th</sup> Year momentum





### Strategies to Improve Retention

- Access2Success-Student Retention Committee
  - Data Inventory
  - Student Progress Milestones gateway courses
  - Retention reports by department and major
- Enhanced Teaching and Learning HIPs
  - Emphasis on engagement
- Financial Aid Analysis
  - Emergency loans/scholarships



# Strategies to Improve Retention and Graduation

- Student Success Team
  - Early Warning System guide for advisors
  - Academic Advising development and evaluation
  - At-risk student profile
  - Focus on probation/suspension students
  - Financial orientation for freshmen
  - Parent engagement



# Strategic Planning Timeline

- July 2012-April 2013
  - CIPT develops the plan to plan and gathers data for SWOT (Strengths, Weaknesses, Opportunities & Threats)
- April 2013-March 2014
  - Campus begins to engage in Strategic Planning Process to develop a strategic plan
- March 2014
  - Superior Visions 2020 Unveiled

