



Student Success at UW - Superior

Presentation to the
UW System Board of Regents

February 7, 2013
Chancellor Renée Wachter

What do we know about student success and retention?

- ▶ Best Practice – There is no magic bullet, no ONE solution
- ▶ Multiple strategies will result in the greatest impact
- ▶ UW-Superior's student demographics create challenges
- ▶ UW-Superior's size and emphasis on high impact practices create an advantage



Student Profile Challenges

- Financial Need – 87%
 - 46% of students have Pell grants
- First Generation – 50.6%
- Non – Traditional - 30% of our undergraduates over age 24, (highest of comprehensives) For on-campus undergraduates, approximately 19% are over 24.
- Highest number of transfers - 48%



Campus Commitment

- ▶ Creation of the Student Success Team
- ▶ Alignment of Student Affairs within Academic Affairs
- ▶ Student Enrollment and Retention Committee focus on best practice research
- ▶ Summer 2012: Consultant – recommendation for 30 to 120 day plan
- ▶ Recruitment Strategy Expansion

What is working? Recruitment

Emphasis on Compositional Diversity and Equity

- 161 International Students; 37 countries
- 243 Students of Color – highest number ever
- Future Indian Teachers Program – \$1.2 million DoE grant; 22 new Native American Students for spring 2013

Recruitment Activities



- ▶ Superior High School Senior Day and Junior Day
- ▶ Making College Accessible Red Carpet Event – Twin Ports
- ▶ College Student for a Day
- ▶ 44 high school visits in Northern MN and Northwestern WI
- ▶ Junior Nights at local Duluth schools - Winter 2013
- ▶ English as a Second Language (ESL) to enhance International Recruiting – Goal 10%



What is working? Retention

- Underrepresented Minority – prior years show 0 to 2%; now 1%
- Pell – anomaly in gap last year but has been 0 to 1%
- Peer Mentoring Program – Multicultural Center
- Personal Contact via Social Media
- Recognition of Achievement
- Early analysis of semester enrollment trends
- High Impact Practices

What do we still need to work on?

► Graduation

- 2006 cohort shows gaps for both Pell and Underrepresented Minorities
- 3rd and 4th Year momentum



Strategies to Improve Retention

- ▶ Access2Success-Student Retention Committee
 - Data Inventory
 - Student Progress Milestones – gateway courses
 - Retention reports by department and major
- ▶ Enhanced Teaching and Learning – HIPs
 - Emphasis on engagement
- ▶ Financial Aid Analysis
 - Emergency loans/scholarships

Strategies to Improve Retention and Graduation

- ▶ Student Success Team
 - Early Warning System – guide for advisors
 - Academic Advising – development and evaluation
 - At-risk student profile
 - Focus on probation/suspension students
 - Financial orientation for freshmen
 - Parent engagement

Strategic Planning Timeline

- ▶ July 2012-April 2013
 - CIPT develops the plan to plan and gathers data for SWOT (Strengths, Weaknesses, Opportunities & Threats)

- ▶ April 2013-March 2014
 - Campus begins to engage in Strategic Planning Process to develop a strategic plan

- ▶ March 2014
 - Superior Visions 2020 Unveiled