

Knowledge Powers Wisconsin

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KNOWLEDGE POWERS WISCONSIN

HOME | ABOUT | STRONGER BUSINESSES | STRONGER COMMUNITIES | STRONGER WORKFORCE | CONTACTS

Making Global Connections: Fab Lab brings MIT, worldwide technology network to UW-Stout

Menomonie, Wis. — A new laboratory on the University of Wisconsin-Stout campus is for dreamers who want to see their ideas come to life. "It's a place where people can share their ideas and build almost anything," said Ken Smith, research associate for the UW-Stout Discovery Center. Student employee uses Fab Lab Karl Wolter, of Eau Claire, a student employee at the UW-Stout Discovery Center.

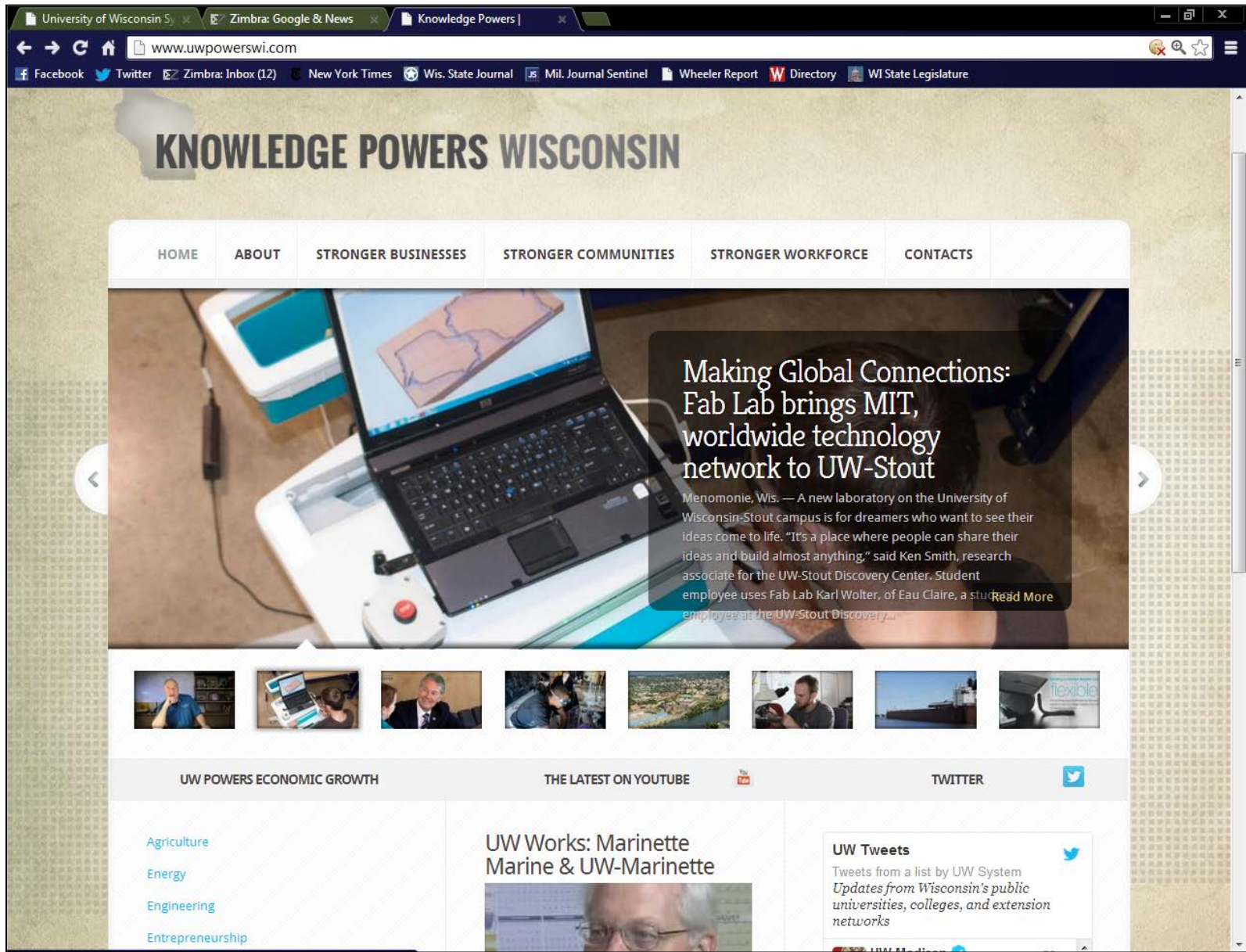
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UW POWERS ECONOMIC GROWTH | THE LATEST ON YOUTUBE | TWITTER

Agriculture
Energy
Engineering
Entrepreneurship

UW Works: Marinette Marine & UW-Marinette

UW Tweets
Tweets from a list by UW System
Updates from Wisconsin's public universities, colleges, and extension networks



River Falls Chamber News
 RIVER FALLS AREA CHAMBER OF COMMERCE AND TOURISM BUREAU

Mission
 The River Falls Area Chamber of Commerce & Tourism Bureau serves its members by promoting and advocating business in our community.

Upcoming Events:
 November 16 - Chamber Coffee
 November 23 - River Dazzle
 November 29 - Business Breakfast
 December 4 - Mainline Trail Workshop
 December 4 - Business After Hours

Chamber Coffee
 Friday, November 16th, 8:30 - 9:30 a.m.
 Chamber Office
 Sponsored by: *West Wind*
 Start your morning with some casual networking over a free cup of coffee, juice, and donuts. Share what is new with your business and hear what is new with other members. Sponsored by The West Wind Supper Club.
 Chamber Coffees are scheduled for the third Friday of each month through April to mark your calendars. Also if you are interested in sponsoring a Chamber Coffee please contact maranda@rhcchamber.com.

River Dazzle Extravaganza
 Downtown River Falls
 River Dazzle Extravaganza will once again be celebrated the day after Thanksgiving November 23rd with a fabulous fun filled day for the whole family.
 1:00 - 4:00 p.m. Stop in to Veterans Park and see **reindeer, carnels & more** than visit Thanksgiving November 23rd with Santa for sale with Santa & Mrs. Claus at Riverwalk Mercantile. Photos available with Santa for sale with Santa & Mrs. Claus at Riverwalk Mercantile. Photos available with Santa for sale with Santa & Mrs. Claus at Riverwalk Mercantile.
 1:00 - 5:30 p.m. Join in the fun of our 7th annual Chili Crawl with over 25 participating restaurants and retail shops. Taste and judge the best and enter a drawing for the chance to win Chamber Checks.
 3:30 - 4:00 p.m. Free Hayrides. Enjoy a ride around town! Loading will be on the fire-escape near Veterans Park.
 5:00 p.m. Enjoy the 3rd annual style show "Wearable Art" at Gallery 120.
 6:15 p.m. Chili Crawl winner announced in Veterans Park. Must be present to win.
 6:30 p.m. River Dazzle Parade. Main Street between Pine and Locust. Award given for the Most Dazzling entry.
 Sales at local Main Street merchants. Concessions by the Key Club in front of Foster Sports. Warm beverages, roasted almonds and holiday treats. Don't miss the strolling conformed cankers.
 For more information visit the Chamber website www.rhcchamber.com

Business Breakfast
 Thursday, November 29th, 7:30 - 8:45am
 West Wind Supper Club, 709 N. Main St.
 Sponsored by: **FORWARD**
 Being Civil Can Be Hard Work.
 Check out page 3 for more information.

Please give this newsletter out to additional employees or put it in your lobby. Thank You!



KNOWLEDGE POWERS WISCONSIN FARMERS

AGRICULTURE CONTRIBUTES MORE THAN \$50 BILLION TO WISCONSIN'S ECONOMY EVERY YEAR. Keeping this industry strong is a top UW priority, as evidenced by world-class research and specialized degrees in agricultural business, animal sciences, plant sciences, biochemistry, genetics and food science. Campus experts and trusted UW-Extension educators bring discoveries from the lab to the field, helping Wisconsin producers remain profitable and productive.

► UWPowersWI.com

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River Falls
 GLOBAL. INNOVATIVE. EXCELLENT.



NEWS

Van Gemert named to lead UW-Madison libraries Jan. 22

Honoring Dr. Martin Luther King Jr. through service Jan. 20

Wisconsin scientists honored for records of invention Jan. 18

Invasive fish enters streams feeding Lake Michigan, but so far, so good Jan. 18

[More news »](#)

UW IN THE NEWS

Straus, Brottem: Looking Ahead in Mali
New York Times

Spring flowers blooming much earlier, based on Leopold, Thoreau records
Madison.com

New Brain Monitor Aims to Alert Doctors When Patients Wake During Surgery
ABC News

[Experts Guide »](#)

EVENTS

TUE Jan 22 A Growing Dilemma: the Future of Food Can we have our cake and eat it too? Bioenergy crops vs. food production

TUE Jan 22 Men's Basketball vs. Michigan State

[Events calendar »](#)

CONNECT WITH US ON SOCIAL MEDIA



Badgers at the Today show in NYC!
@UWMadison pic.twitter.com/0jNZqTD
—@MelissaLaBorde

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BADGER ATHLETICS



Jan. 22: Celebrating 50 years of Badger men's hockey

FEATURED SITES



Year of Innovation



Lighting pioneer, brainchild of UW-Madison students prospers in Middleton

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UW POWERS ECONOMIC GROWTH

- Agriculture
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- Engineering
- Entrepreneurship
- Healthcare
- Human Resources
- Manufacturing
- Security
- Technology
- Online Learning
- Responsiveness
- Return on Investment

Lighting pioneer, brainchild of UW-Madison students, prospers in Middleton

Posted on Feb 4, 2013

The opening line was decidedly off-hand for a performance that has run for more than three decades on Broadway and off: "Gak, this is disgusting. I can do it for \$5,000!"

Even "Watson, come here. I want you," the imperative that founded the Bell Telephone empire and ultimately AT&T, had a bit more resonance.

But such was the founding moment for [Electronic Theatre Controls, Inc. \(ETC\)](#), a Middleton, Wis. firm that has grown into a worldwide leader in designing and manufacturing entertainment-technology and lighting. The company's products "perform" on Broadway, at the renovated Bolshoi Theater in Moscow, and in thousands of other locations where live performance still rules.

The year was 1975, recalls Fred Foster, now ETC's CEO, and he was studying at University of Wisconsin-Madison with Gilbert Hemsley, a "dynamic, exciting professor of lighting who drew moths to the flame of his intensity."

The recently completed Mitchell Theater at Vilas Hall had a new electronic lighting control console. Foster

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uw oshkosh
today

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Knowledge Powers Community



"Craft-e" alumni turn hobby into a multimillion dollar business 0

University of Wisconsin Oshkosh alumni Dean and Carrie (Kosek) Duehring took a risk in 2008 by starting their own business during a severe economic downturn. The Oshkosh couple ope [...]

19 Dec 2012

VIESSMANN
climate of innovation

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Nearly 1,100 awarded degrees, celebrated at 2012 Midyear Commencement 0

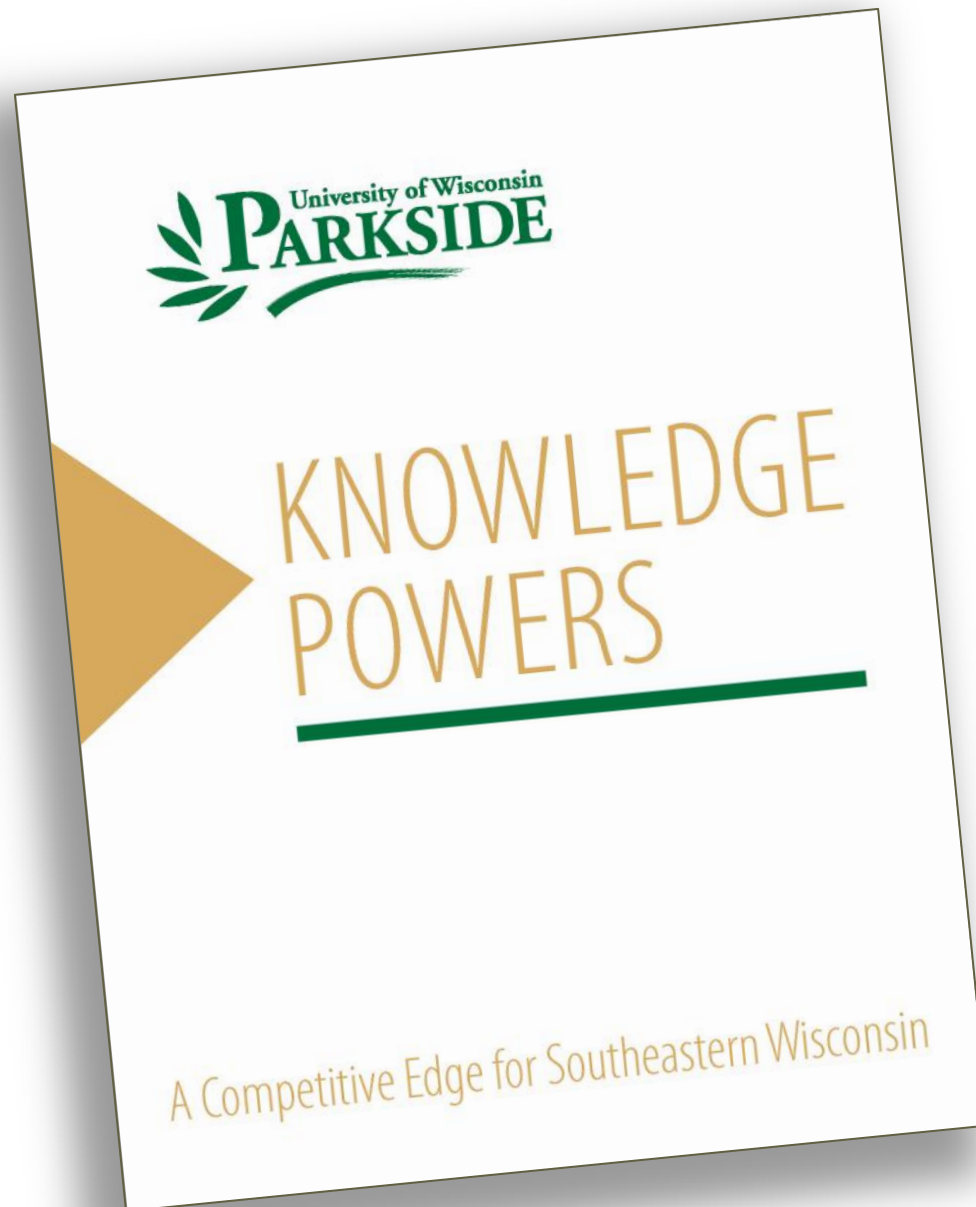
"Hard work." That was a common response as University of Wisconsin Oshkosh graduates reflected on their personal investments and powerful educations in the moments lead [...]

15 Dec 2012

O₂ Opportunity Oshkosh



UW-Parkside






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UNIVERSITY OF WISCONSIN-MADISON

KNOWLEDGE POWERS WISCONSIN FARMERS

AGRICULTURE CONTRIBUTES MORE THAN \$50 BILLION
TO WISCONSIN'S ECONOMY EVERY YEAR.

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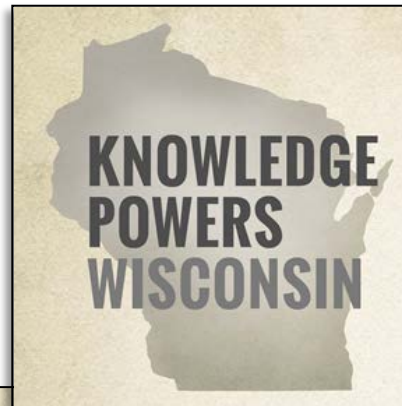


KNOWLEDGE POWERS WISCONSIN MANUFACTURING

WISCONSIN IS A MANUFACTURING POWERHOUSE. Our public universities fuel that
success, with more than \$50 million in manufacturing research, education and outreach
every year. From supply chain management and e-business to transportation logistics
and paper science, UW campuses are strong business partners. Together, we are
strengthening Wisconsin's position in advanced manufacturing.

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UNIVERSITY OF WISCONSIN FLEXIBLE OPTION

THE 21ST CENTURY FACE OF THE WISCONSIN IDEA

About 1 in 5 working-age adults in Wisconsin have some college credit but no degree. They need a new way--different from traditional classrooms or even online instruction--to earn their UW degree. That is why the UW System and UW-Extension created the UW Flexible Option, to strengthen Wisconsin's workforce by offering a convenient, affordable degree option from the same UW institutions that employers know and respect.

A NEW EDUCATIONAL MODEL FOR ADULT STUDENTS

The UW Flexible Option bridges the gap between what adults know today and the degree or certificate they need to advance their careers tomorrow. This option allows them to:

- Work efficiently toward degrees and certificates by demonstrating mastery of knowledge acquired through prior coursework, military training, on-the-job training, and other learning experiences
- Start and work on their degree at their convenience, no matter the time of day or day of the week
- Progress at their own pace, completing subject area assessments when they feel ready rather than according to an instructor's class schedule
- Pricing structures allow students to pay only for what they use

UW Flexible Option programs will be developed in areas that serve the public interest, including areas of strong student demand and areas of economic growth and development in Wisconsin and beyond.

By fall 2013, UW-Milwaukee will offer four degree programs and one certificate program:

- Two Nursing degrees for Registered Nurses who need additional college to qualify for higher professional credentials (B.S.N. or M.N.)
- A bachelor's degree in Diagnostic Imaging, targeted toward certified diagnostic imaging professionals
- A bachelor's degree in Information Science and Technology, preparing students for jobs in today's digital culture and economy
- A certificate in Professional and Technical Communication, providing students with the essential written and oral communication skills needed in the workplace

UW Colleges will provide general education and liberal arts courses in the new UW Flexible Option format in core fields such as biology, chemistry, mathematics, engineering, business, English, Spanish, geography and others. UW Colleges will work to provide the Associate of Arts and Science degree via the UW Flexible Option, aiming to meet the general education requirements of other institutions.

UW-Superior and UW Independent Learning are developing UW Flexible Option general education courses in communications and art history, ready to enroll students in fall 2013. Several other UW System institutions, including UW-Parkside, are working to develop flexible options for their degree programs, and additional offerings should be ready by fall 2014.

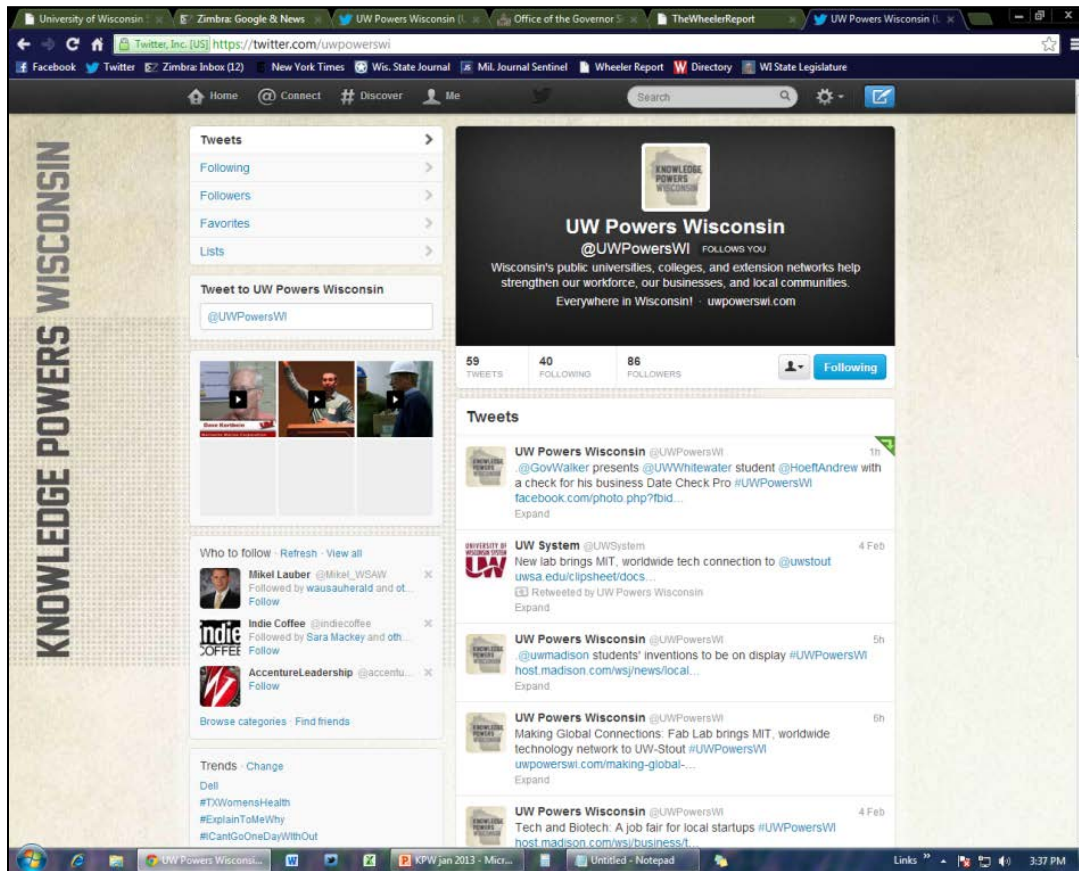
flex.wisconsin.edu



**KNOWLEDGE POWERS
WISCONSIN'S WORKFORCE**

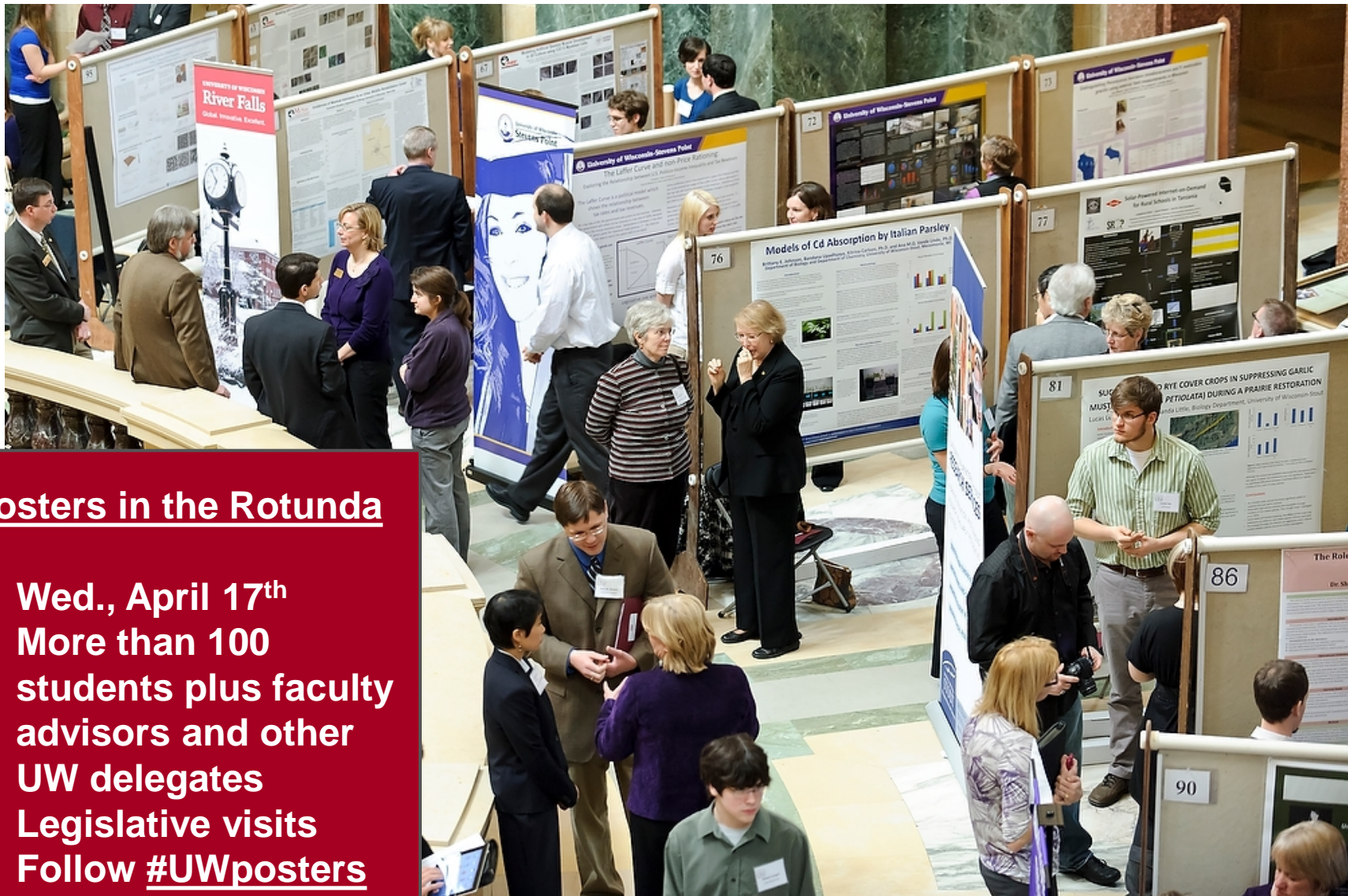
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Social media



- **@UWpowersWI** provides a platform for success stories
- **@UWpowersME** launches on Monday, Feb. 11
- Unique, fun curated account
- First-person voices of students, faculty, staff, and alumni

Power of undergraduate research



Posters in the Rotunda

- Wed., April 17th
- More than 100 students plus faculty advisors and other UW delegates
- Legislative visits
- Follow #UWposters on Twitter

WisconsinBiz

- New print & electronic publication
- WEDC partnership (tied to “In Wisconsin” campaign)
- Statewide distribution + surrounding states
- 8-page section about UW System and “Knowledge Powers Wisconsin”
- Online content from UW System

