



UNIVERSITY of WISCONSIN  
**GREEN BAY**

**Accomplishments, Challenges  
and Opportunities for the  
Green Bay Phoenix**

**December 5, 2013**

**Board of Regents Meeting**

# Accomplishments

- **Academic Success**

- **27 consecutive semesters of a combined GPA of 3.0 or higher**
- **Combined GPA of 3.26 for 12-13 academic year was highest in history**
- **12 of 16 teams had a combined GPA of 3.25 or higher**
- **4 teams had a combined GPA of 3.5 or higher**



# Accomplishments

- **Student-athletes with a 4.0 GPA**
  - Fall 2012 = 24 (10%)
  - Spring 2013 = 25 (11%)
- **Student-athletes 3.0 – 3.99 GPA**
  - Fall 2012 = 151 (61%)
  - Spring 2013 = 151 (65%)
- **UW-Green Bay Academic Honors (3.5 – 4.0)**
  - Fall 2012 = 114 (46%)
  - Spring 2013 = 112 (48%)



# Accomplishments

- **153 student-athletes (over 60%) on the Horizon League Academic Honor Roll for 2012-13**
- **24 student-athletes named to Academic All-Horizon League teams**
- **3 student-athletes were awarded Chancellor's Medallions**
- **6 student-athletes received University Leadership Awards**



# Accomplishments

- **Graduation Success Rate for 2006-07 Freshman Cohort**
  - **Federal Graduation Rate**
    - Student-athletes = 83%
    - General student population = 51%
  - **UW-Green Bay's NCAA Graduation Success Rate = 91%**
    - Highest in the Horizon League
    - 8 teams posted a perfect graduation rate of 100%



# Accomplishments

- **Academic Progress Rate**
  - **8 of 16 teams posted a perfect APR point total (1000) for 2011-12**
  - **All 16 teams posted 4-year average APR point total above the minimum required**
  - **All teams continue to be qualified for NCAA postseason competition**



# Accomplishments

- **Athletic Success**

- **Women's Basketball captured its 15<sup>th</sup> consecutive regular season conference championship & 5<sup>th</sup> straight NCAA tournament berth**
- **Men's Basketball advanced to postseason play for first time since 2009-10 - CollegelInsider.com tournament**
- **Men's Tennis team captured its first Horizon League regular season title**



# Challenges

- **Rising Costs in Division I Athletics**
  - **Coaches salaries increasing at a high rate**
  - **Travel costs have risen sharply in past five years (team and recruiting)**
  - **# of coaches, support staff and administrators needed**
  - **Facility enhancements**





# Challenges

- **University and Student Fee Support**
  - Mid-major programs rely more heavily on institutional support & student fees
  - More difficult at UW-Green Bay due to total number of students
  - Required to generate more funds than other Horizon League schools
  - Decrease in state support due to state budget cuts



# Opportunities

- **Average Women's Basketball attendance is top 50 in the nation**
- **Average Men's Basketball attendance is 2<sup>nd</sup> highest in Horizon League**
  - **Average paid attendance is highest in the Horizon League**
- **Men's and Women's Basketball teams picked first in Horizon League pre-season polls**



# Future Of Phoenix Athletics

**New Director of Athletics**

**Mary Ellen Gillespie**

**Started November 27, 2013**

