

RESEARCH, ECONOMIC DEVELOPMENT, AND INNOVATION

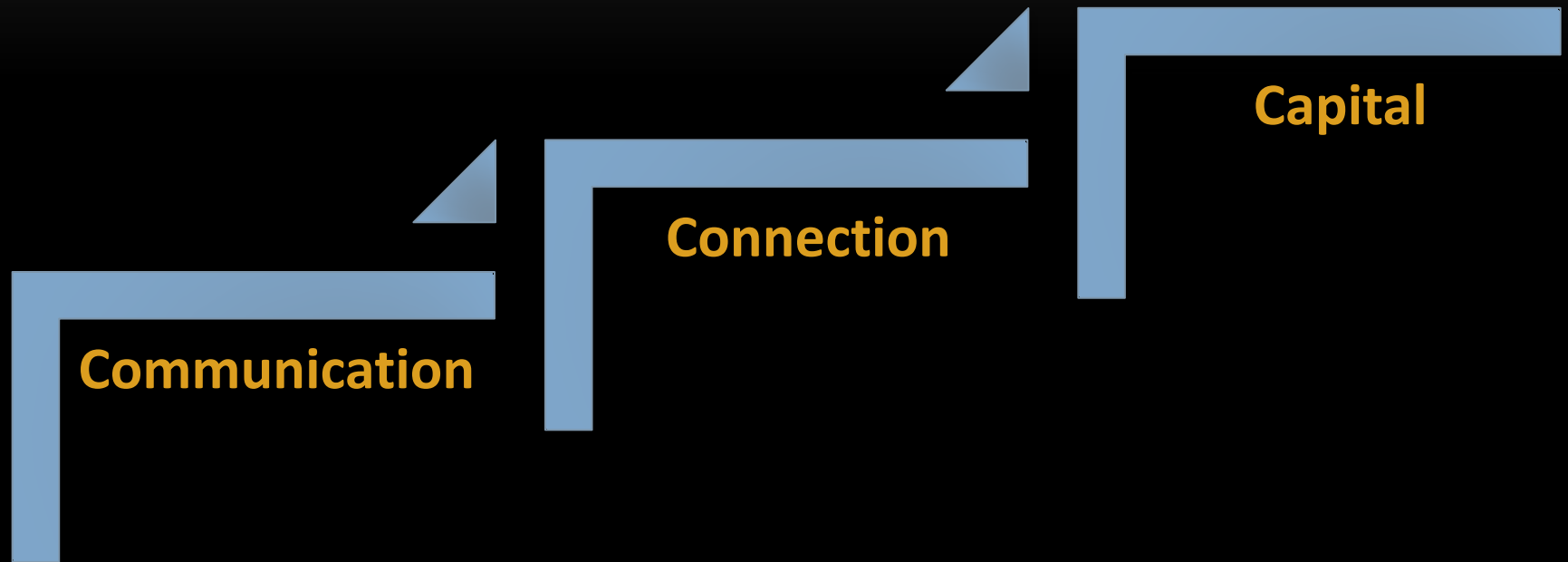


*UW SYSTEM OFFICE OF ECONOMIC DEVELOPMENT
APRIL 4, 2013*

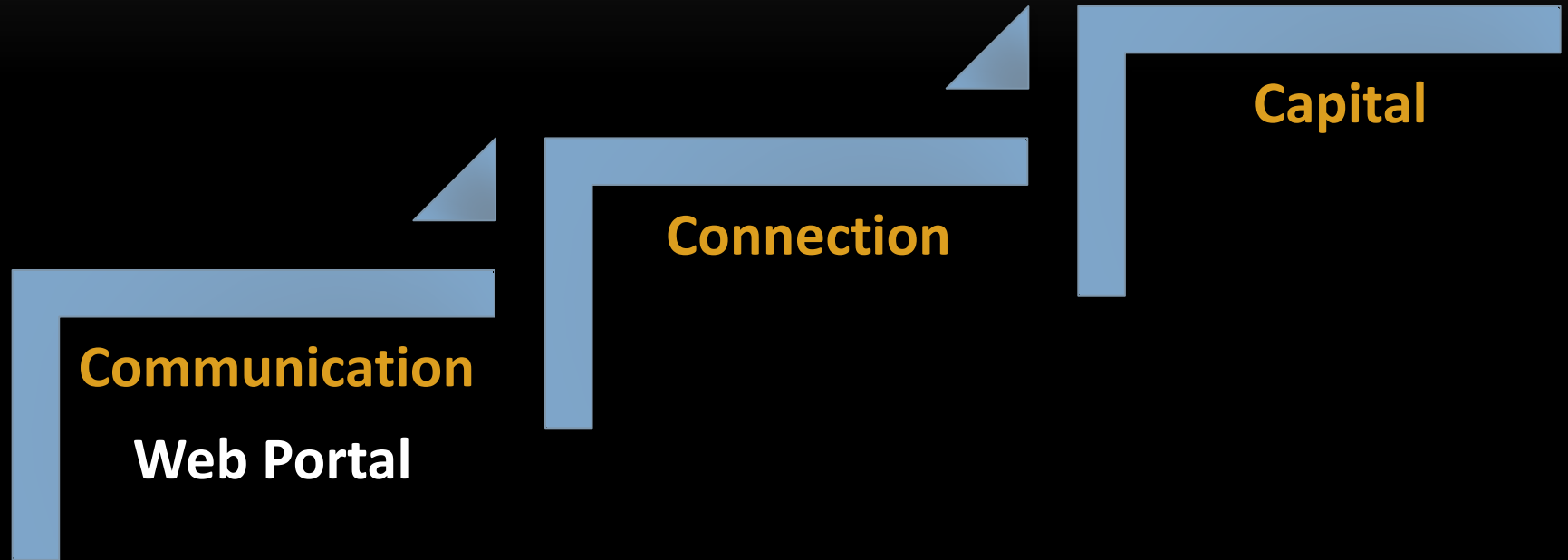
TODAY'S AGENDA

- Economic Development Update
- Undergraduate Research Initiative
- Entrepreneur Panel Discussion

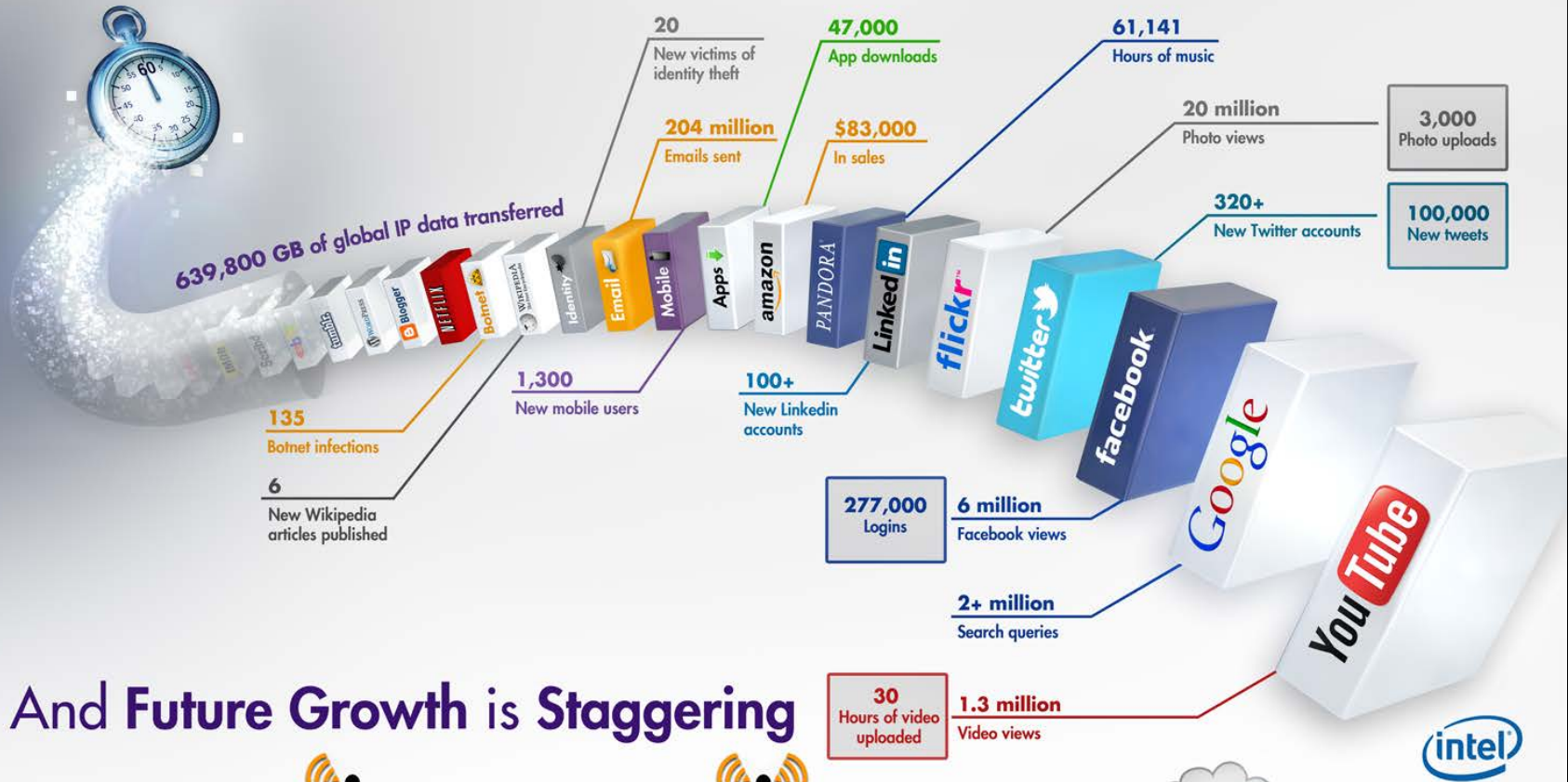
ECONOMIC DEVELOPMENT ROAD MAP



ECONOMIC DEVELOPMENT ROAD MAP



What Happens in an Internet Minute?



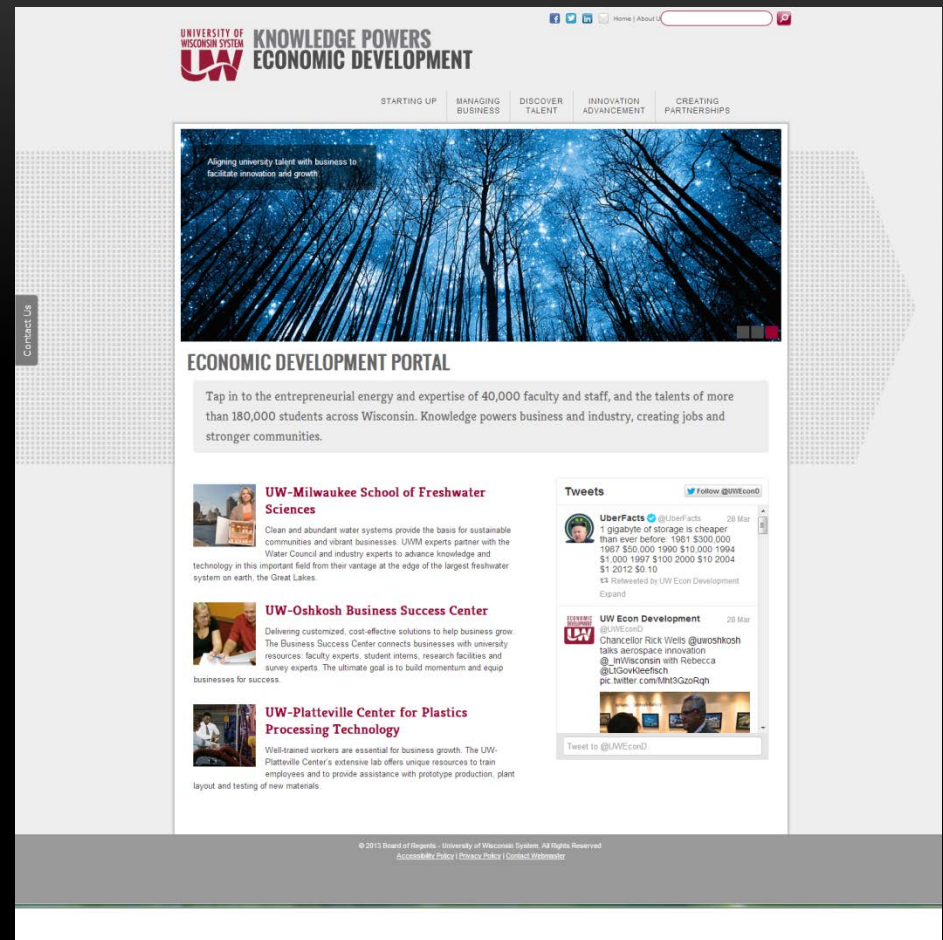
And Future Growth is Staggering



WEB & TWITTER



Twitter: @UWEconD



Web Portal:
economicdevelopment.wisconsin.edu

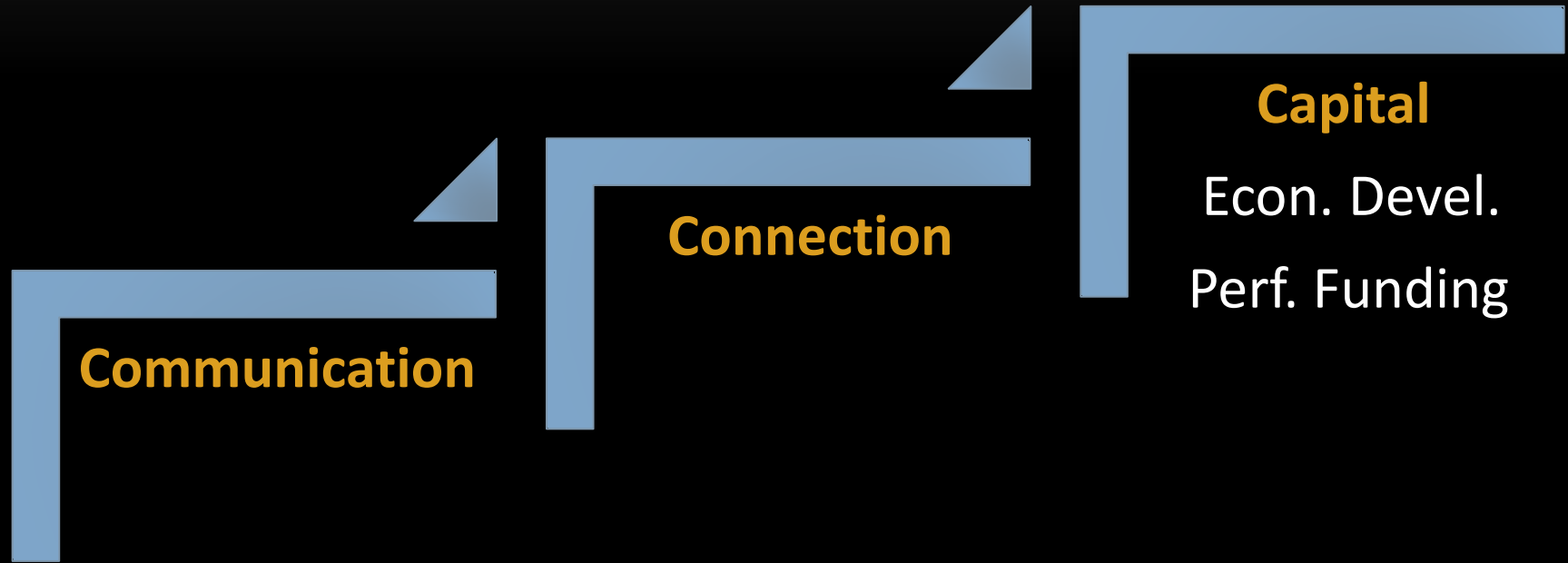
ECONOMIC DEVELOPMENT ROAD MAP



CONNECTION: ASSET MAPPING WITH WEDC

- Manufacturing/Advanced Manuf.
- Transportation/Energy
- Financial Services
- Healthcare/Medical/Leisure/Arts
- Ag/Dairy/Food & Forest Products

ECONOMIC DEVELOPMENT ROAD MAP



INCENTIVE GRANTS

- ❑ From the appropriation under s. 36.25 (52)
- ❑ Economic development programs
- ❑ Workforce development – high demand fields
- ❑ Programs that improve the affordability of postsecondary education for undergraduates
- ❑ Annual reporting for grants awarded

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UNDERGRADUATE RESEARCH INITIATIVE

- A High Impact Practice
 - Kristine Andrews
 - Provost Heidi Macpherson
 - Dr. Scott Cooper, UW-La Crosse Undergraduate Research Director
 - UW-L Senior Adam Pugh—Finance and Economics
 - UW-L May 2012 Graduate Emily Ros—Biochemistry, and Microbiology

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ENTREPRENEUR PANEL: HOW ARE WE DOING?

□ “O wad some power the giftie gie us, to see oursels as ithers see us!”

— Robert Burns

ENTREPRENEUR PANEL

- Introduction – Regent Tim Higgins
- Panel Moderator – Regent Tracy Hribar
 - John Biondi, President and CEO Xolve, Middleton
 - Dr. Jay Ellingson, Director of Food Safety and Quality Assurance, Kwik Trip, La Crosse
 - David Kettner, CEO Fused Innovation, Neenah
 - Julie Wagner, VP of Research and Development, Century Foods International, division of Hormel, Sparta

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