TODAY’S AGENDA

- Economic Development Update
- Undergraduate Research Initiative
- Entrepreneur Panel Discussion
ECONOMIC DEVELOPMENT ROAD MAP

Communication

Connection

Capital
ECONOMIC DEVELOPMENT ROAD MAP

Communication

Web Portal

Connection

Capital
What Happens in an Internet Minute?

- 639,800 GB of global IP data transferred
- 204 million Emails sent
- 47,000 App downloads
- 61,141 Hours of music
- 100,000 New tweets
- 204 million New mobile users
- 135 Botnet infections
- $83,000 in sales
- 20 million Photo views
- 320+ New Twitter accounts
- 6 New Wikipedia articles published
- 277,000 Logins
- 6 million Facebook views
- 2+ million Search queries
- 30 Hours of video uploaded
- 1.3 million Video views

And Future Growth is Staggering

Today, the number of networked devices = the global population
By 2015, the number of networked devices = 2x the global population
In 2015, it would take you 5 years to view all video crossing IP networks each second
WEB & TWITTER

Twitter: @UWEconD

Web Portal: economicdevelopment.wisconsin.edu
ECONOMIC DEVELOPMENT ROAD MAP

Communication

Connection

Asset Mapping

Capital
CONNECTION: ASSET MAPPING WITH WEDC

- Manufacturing/Advanced Manuf.
- Transportation/Energy
- Financial Services
- Healthcare/Medical/Leisure/Arts
- Ag/Dairy/Food & Forest Products
ECONOMIC DEVELOPMENT ROAD MAP

- Communication
- Connection
- Capital
  - Econ. Devel.
  - Perf. Funding
INCENTIVE GRANTS

- From the appropriation under s. 36.25 (52)
- Economic development programs
- Workforce development – high demand fields
- Programs that improve the affordability of postsecondary education for undergraduates
- Annual reporting for grants awarded
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UNDERGRADUATE RESEARCH INITIATIVE

☐ A High Impact Practice
  ☐ Kristine Andrews
  ☐ Provost Heidi Macpherson
  ☐ Dr. Scott Cooper, UW-La Crosse Undergraduate Research Director
  ☐ UW-L Senior Adam Pugh—Finance and Economics
  ☐ UW-L May 2012 Graduate Emily Ros—Biochemistry, and Microbiology
TODAY’S AGENDA

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“O wad some power the giftie gie us, to see ourselves as ither see us!”

— Robert Burns
ENTREPRENEUR PANEL

☐ Introduction – Regent Tim Higgins
☐ Panel Moderator – Regent Tracy Hribar
  ☐ John Biondi, President and CEO Xolve, Middleton
  ☐ Dr. Jay Ellingson, Director of Food Safety and Quality Assurance, Kwik Trip, La Crosse
  ☐ David Kettner, CEO Fused Innovation, Neenah
  ☐ Julie Wagner, VP of Research and Development, Century Foods International, division of Hormel, Sparta
RESEARCH, ECONOMIC DEVELOPMENT, AND INNOVATION

UW SYSTEM OFFICE OF ECONOMIC DEVELOPMENT
APRIL 4, 2013