University of Wisconsin System
Program Planning and Review:
2010-11 Annual Report

Selected Highlights for Discussion with Regents

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Program Planning and Review

The overall process by which degree programs in the UW System are established, maintained, and discontinued or suspended.
General Principles

• Efficient use of resources to develop and maintain high quality programs
• Reducing unnecessary duplication of programs
• Cost-effectiveness and affordability
• Maintaining quality undergraduate programs at each institution in the basic arts, humanities, social sciences, and sciences
Key Components of UWS Program Planning and Review Process

• Entitlement to Plan
• Authorization to Implement
• Implementation
• Joint Review
UW System Academic Program Planning Activity (2010-11)

• 19 Entitlements
• 16 Authorizations
• 15 Implementations
• 3 Suspensions*
• 8 Discontinuations

* A new variable added to the Annual Report as a result of the 2009 Realignment Initiative
<table>
<thead>
<tr>
<th>Program Planning Activity</th>
<th>Years</th>
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<th>Totals</th>
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Considerations Regarding the Future Role of UWSA in PP&R

- Recommendation from the “President’s Advisory Committee on the Roles of UWSA” regarding PP&R
  - Conduct a comprehensive review and restructure of the PP&R process with the goal of:
    - achieving greater efficiency;
    - reduction in the amount of time it takes to approve programs, and;
    - achieving greater responsiveness to demand for new degree programs.
The President’s response

- “Will recommend to the BOR EC that we significantly restructure the process... with the goal of driving down the length of the process to no more than four months.”

- “direct the focus of UW System Administration’s role in program planning and review towards the maintenance of an appropriate array of degree options across the state; avoiding unnecessary and inefficient duplication across the system and identifying gaps in the array that may need to be filled.”
Progress

- Appointment of a system-wide Program Planning and Review Working Group (PP&R WG) by Interim Senior Vice President Mark Nook
- The PP&RWG has representation from every UW institution and the work of the group is fully underway
PP&RWG

• Assess the roles played by UW institutions, the Board of Regents, and UWSA in program planning and review;

• Conduct a comprehensive review of the current policies and processes for reviewing and approving new degree programs in the UW System; and
PP&RWG

• Propose to UWSA new policies and processes that will:
  – reduce the preparation time needed for institutions to submit new degree program proposals;
  – increase flexibility in the development of new degree programs;
  – reduce UWSA’s role in assessing the academic quality of proposed program;
  – and direct the focus of UWSA’s role in PP&R towards the maintenance of an appropriate array of degree options across the state.
Significance

• This effort is expected to bring about the most far reaching shift (in almost two decades) in the way degree programs are established and reviewed in the UW System
Questions to Consider

1. What do the Regents need to know to manage the systemwide academic program array?

2. What would be the role of the BOR/UWSA in initiating and evaluating programs in response to student and employer demand?
3. When gaps are identified in the array, what would be the role of the BOR/ UWSA in helping to fill such gaps?

4. To what extent should the current state of the array influence the scope of program array maintenance?
State of the Array
UWS Total Array: Thirty-year Trend
UWS Bachelor’s Degree Array
UWS Master’s, Doctoral, and Professional Degrees Array: Thirty-year Trend
Change in UWS Array 1981-2011

<table>
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<tr>
<th>Array</th>
<th>Available</th>
<th>Change</th>
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<tr>
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<td>1981-82</td>
<td>2010-11</td>
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<tr>
<td>Bachelor’s</td>
<td>703</td>
<td>703</td>
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<tr>
<td>Master’s</td>
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<td>332</td>
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<tr>
<td>Doctoral</td>
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<td>151</td>
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<tr>
<td>Entire Array</td>
<td>1,207</td>
<td>1,186</td>
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</table>
UWS: Change in …

Change from base year

Programs  Enrollment  Degrees
UW-MSN Array: Thirty-year Trend
UW-M Array: Thirty-year Trend

Number of Programs

Total  Bachelor's  Grad/Prof
UW Comprehensives: Array

Number of Programs

Total Programs
Bachelors
Grad/Prof.
UWS Current Array: Distribution/Degree Level

- 59% Bachelors Level
- 28% Masters Level
- 12% Doctoral Level
- 1% Other (CD&PD)
Current Masters Array: Distribution/Institution

University of Wisconsin

Eau Claire 11
Green Bay 4
La Crosse 19
Milwaukee 53
Madison 156
Parkside 17
Platteville 4
River Falls 8
Stout 11
Stevens Point 19
Superior 9
Whitewater 7
UWS Current Array: Distribution/Program Type

- Others: 56%
- STEM: 26%
- Business: 9%
- Health: 9%
UWS: Trend by degree type

Academic Year

Number of programs

01-02 02-03 03-04 04-05 05-06 06-07 07-08 08-09 09-10 10-11

STEM  Health  Business  Others
Trend in STEM, Health, and Business Programs Systemwide
## Growth in Selected Programs 2001-11

<table>
<thead>
<tr>
<th>Programs</th>
<th>Available</th>
<th>Change</th>
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<tr>
<td>STEM</td>
<td>297</td>
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<tr>
<td>Business</td>
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</tr>
<tr>
<td>Entire Array</td>
<td>1,107</td>
<td>1,186</td>
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</table>
Summary Points

• The UWS program array consists of 1,186 degree programs: 26% STEM; 9% health areas; 9% business areas and; 56% others

• Bachelor’s degrees account for the largest share of the array – 59%

• The total UWS program array has been reduced by 2% since 1981
Summary Points

• Since 2001, the growth in the program array has predominantly occurred in the health sciences – 24%.
• Business grew by 11%
• STEM grew by 4%
• However, the total number of STEM programs across the System remains strong and accounts for 26% of the total array.
Summary Points

• Program planning activity systemwide in 2010-11 was robust. However, the net change to the systemwide array was 4 new degree programs: \{(I) – (S+D)\}.

• Since 2009-10, eight programs have been formally suspended, predominantly at the comprehensive institutions.
Summary Points

• During the same 2009-10 period, 12 programs were discontinued, with almost all occurring at the two doctoral institutions.
Summary Points

• The plan to restructure the PP&R process is expected to bring about significant changes in the roles and responsibilities of UWSA in the establishment of new degree programs.

• It is anticipated that this effort will result in greater efficiency and a reduction in the amount of time required to approve new degree programs.
Special Thanks

- Lisa Beckstrand
- Yufeng Duan
- Rebecca Karoff
- Jan Sheppard
- Gail Bergman
- Carmen Faymonville
- Rae McCormick
- The UW Provosts and their staffs
Thanks
Questions?
Entitlement to Plan

• Request from Provost(s) addressing:
  – Need and market demand
  – Relation to institutional mission
  – Relation to other UW System programs
  – Resources needed and projected source of resources
• Circulated to all Provosts for review
• Entitlement decision by UWSA
Authorization to Implement

• Development of Proposal
• Review of proposal by:
  – 2 outside experts
  – Campus governance committees
  – 3-person joint Program Review Committee
• Submission of proposal to UWSA by Provost
• Recommendation to Board of Regents
  – Education Committee first reading
  – Recommendation to full Board
Joint Review

• Five years following implementation
• 3-person Joint Review Committee
• Review by two outside experts
• Provost recommends continuation, modification or discontinuation
• Final decision by UWSA
• Approved programs undergo regular institutional program review