



# STRATEGIES FOR COST CONTAINMENT AND IMPROVED EDUCATIONAL ATTAINMENT

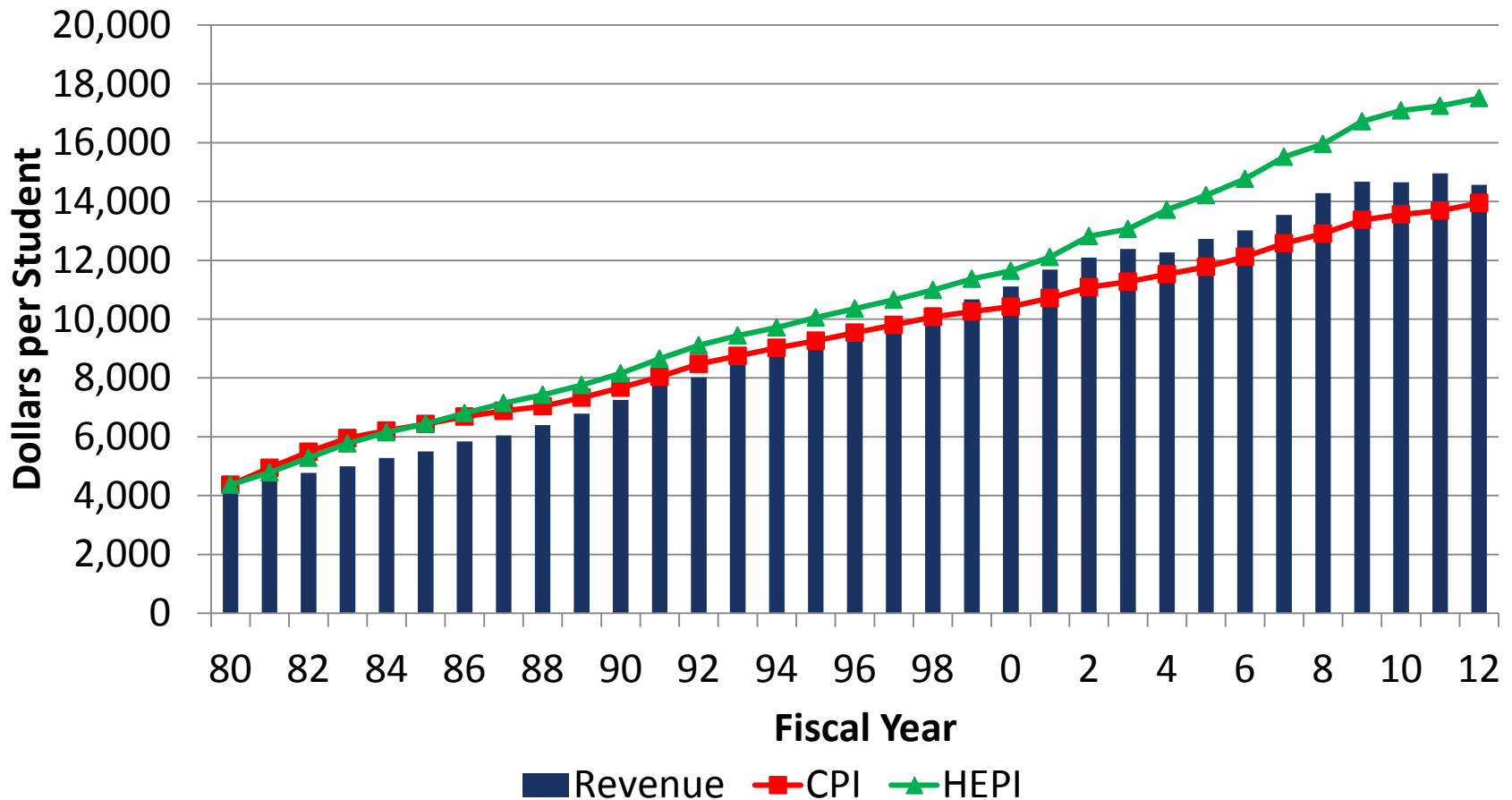
February 9, 2012

# Introduction

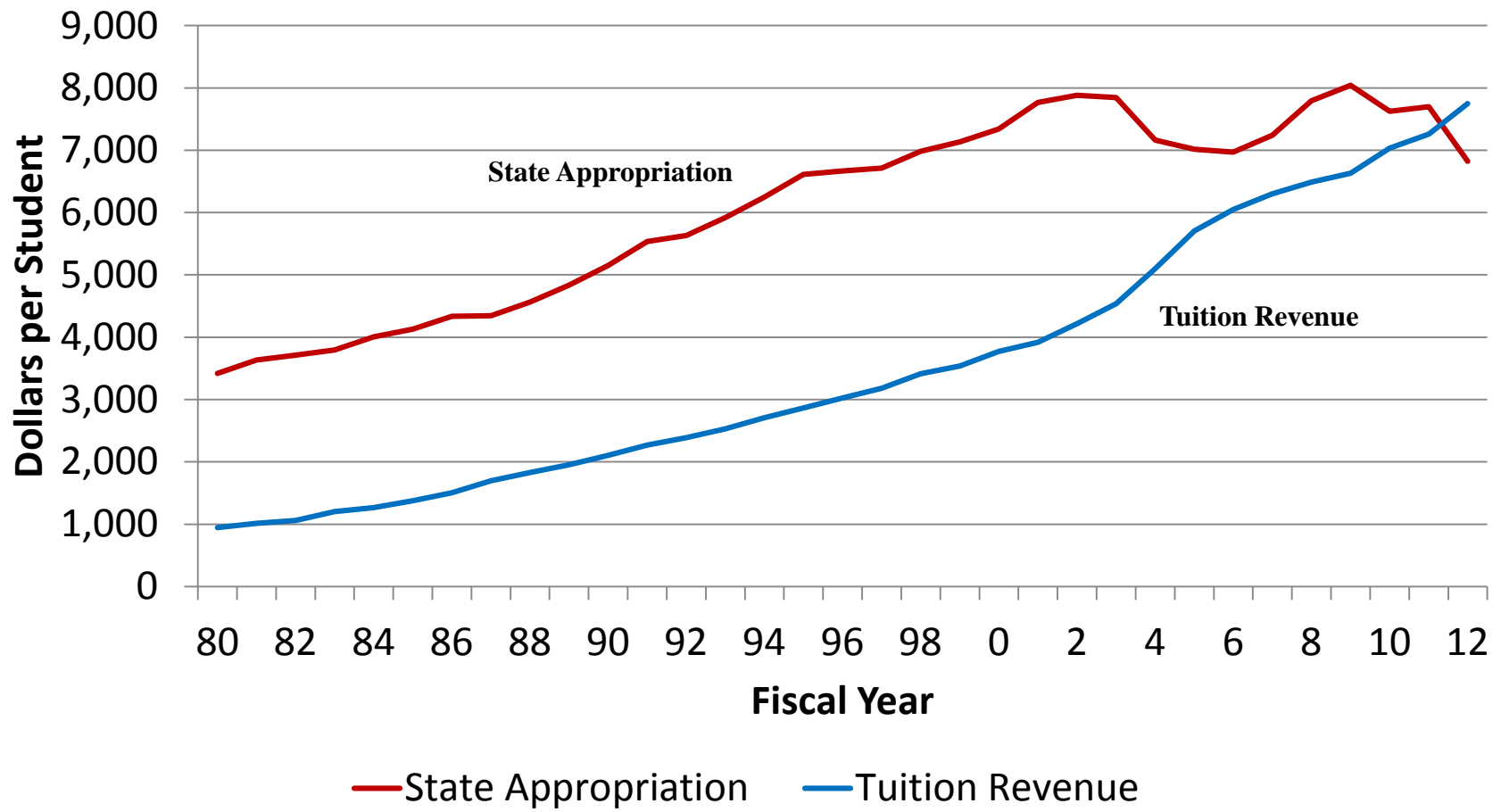
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- **National Discussion**
- **MACROscopic look at 30 years of funding**
  - **State Appropriations and Tuition Revenues**
  - **Educational Attainment**
- **Institutional Examples**
  - **UW-Superior, Chancellor Renee Wachter**
  - **UW-Stout, Chancellor Charles Sorensen**
  - **UW-Milwaukee, Chancellor Michael Lovell**
- **Panel Discussion and Questions**

# State Appropriation plus Tuition Revenue per Student

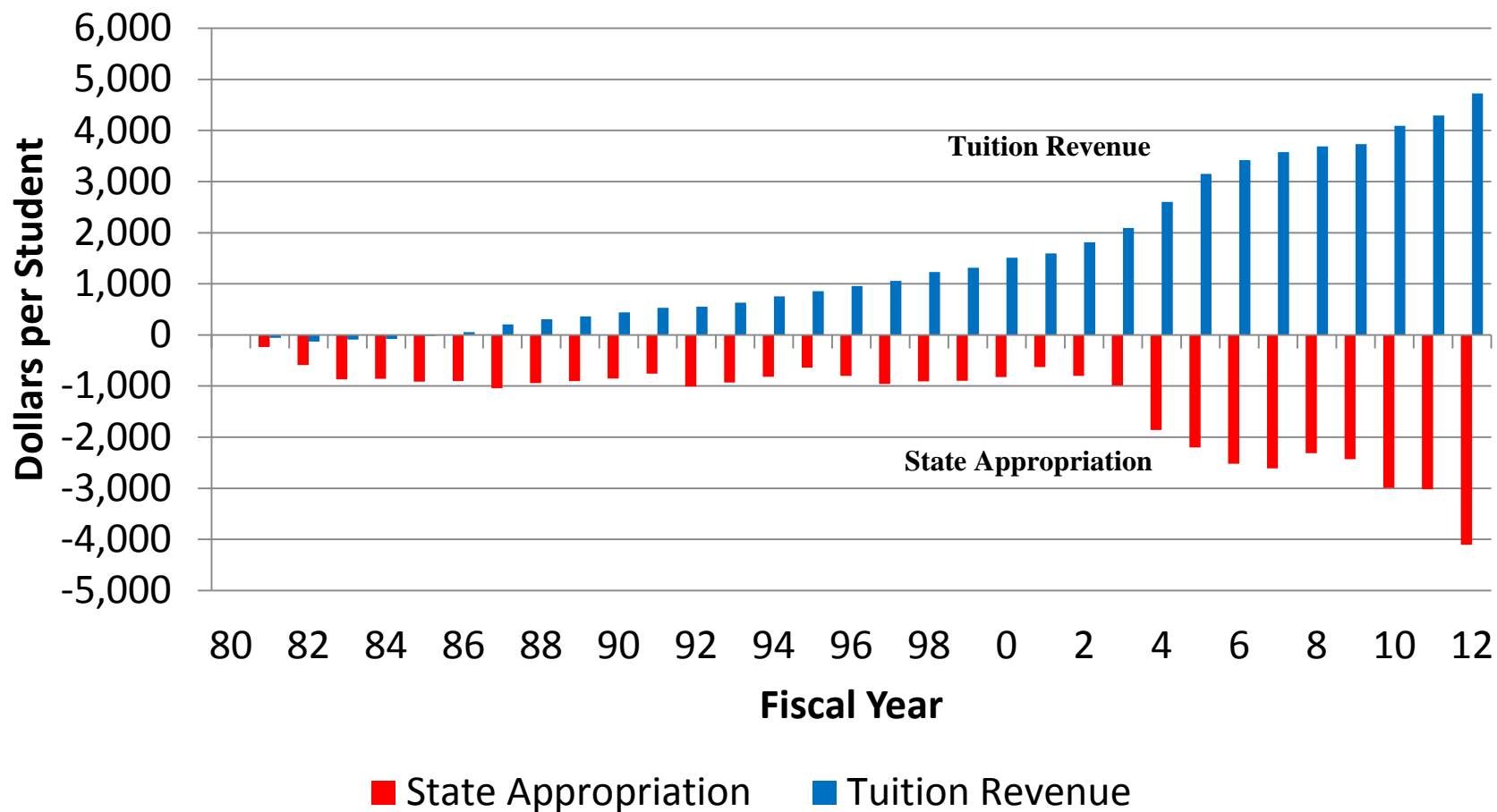


# Comparison of State Appropriation and Tuition Revenue per Student

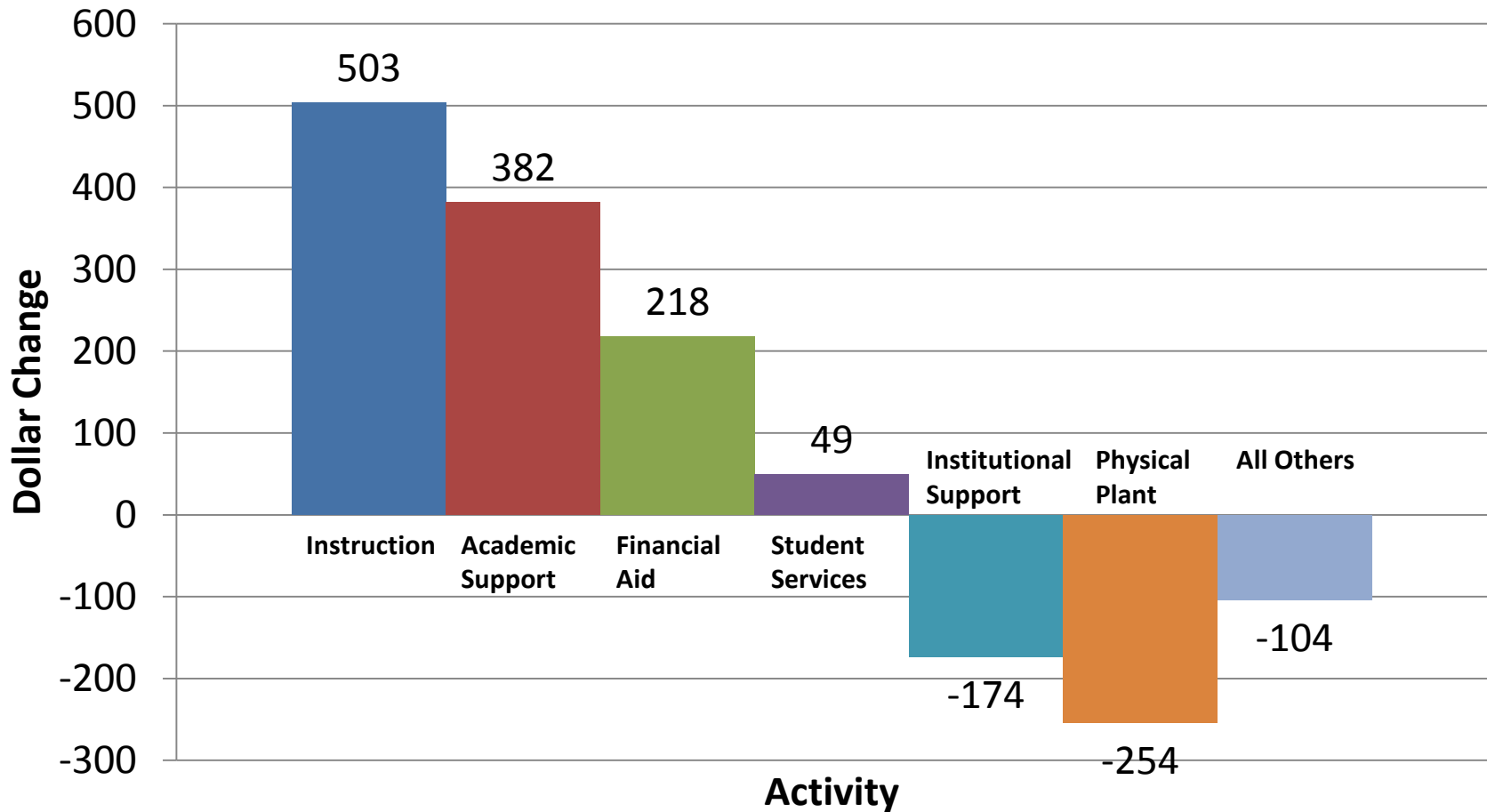


# Change in State Appropriation and Tuition Revenue per Student Relative to Inflation

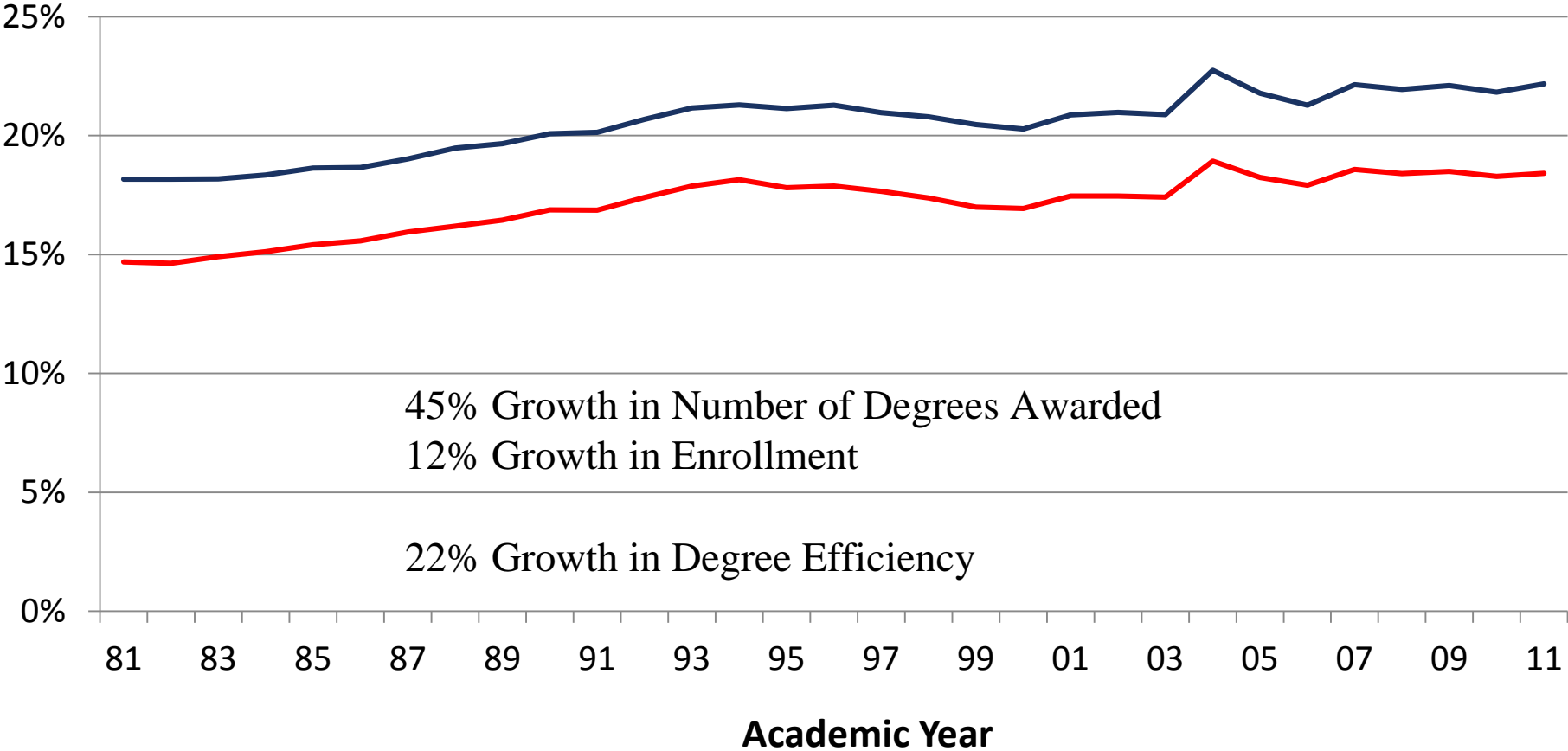
Dollars adjusted by the Consumer Price Index (CPI).



# Dollar Change per Student in State Appropriation and Tuition Funding by Activity Adjusted for Inflation



# Degrees Awarded Per Student FTE



— Degrees per Student FTE (%) — Bachelor's Degrees per Undergraduate FTE (%)





Strategies for Cost Containment  
and Improved Educational  
Attainment

February 9, 2012



# #1 Increase Access to Financial Resources



'Jacket Jobs Employment Program

For 2010-2011, 26% of student body had a job on campus

\$1,535,842 in salaries



# #2 Reduce Program Requirements




Reduction of Elementary Education (w/WDPI minor) from 141 to 123 credits

All secondary education programs now require less than 130 credits

Too many programs required more than 138 credits

Students teach sooner!

# #3 Increase Accessibility through Distance Learning

- Growth since 2006 is 82%
- 18% of UW-Superior students are enrolled
- Hybrid programs like Social Work increasing
- Collaborative programs like Sustainable Management and Health and Wellness Management
-  Skype used to advise students



# UW-Stout Cost Reduction Strategies



# UW-Stout Cost Reduction Strategies

- **A laptop leasing program that reduces costs of hardware, software and technical support for students**
  - Provides about \$4,000 of software on each laptop
  - Technical support from 7:30 a.m. to 10 p.m. daily
  - Graduating seniors keep their laptops
  - Provides for a wireless campus environment
  - Eliminated need for general access computer labs
- **No longer purchase theft insurance to cover stolen laptops. Campus is self-insured, resulting in savings for students of more than \$200,000 per year**
- **Eliminated the purchase of backpacks and cables for replacement laptops, resulting in savings for students of \$80,000 per year**



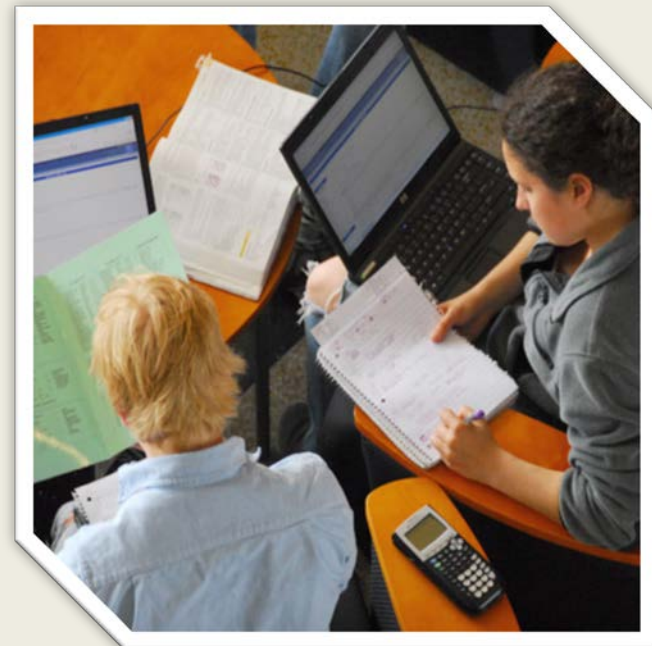
# UW-Stout Cost Reduction Strategies

- **Saved \$111,000 by returning surplus products to departments on campus during fiscal year 2011**
- **Working on a collaborative plan with UW-Eau Claire and UW-River Falls on selling surplus property and other initiatives**



# UW-Stout Cost Reduction Strategies

- **Per-credit tuition model that treats all students equally**
  - Increased retention/graduation rates
  - Reduced credits to degree/course drops
- **Three-year undergraduate degree programs in Business Administration; Hotel, Restaurant and Tourism Management; and Psychology**
- **Reduced the number of general education credits required for most majors, and credits required for all undergraduate degree programs, resulting in reduction of credits toward degree**



# UW-Stout Cost Reduction Strategies

- **WIAC enacted savings on a conference-wide basis. The cuts resulted in annual savings of over \$250,000 in direct budget expenditures and a total of nearly \$450,000 when factoring in expenditures from other sources.**
- **Most of the cost-cutting initiatives focus on reducing travel costs; transportation, lodging and meals comprise one of the single largest expenditure items for collegiate athletics departments at the Division III level.**



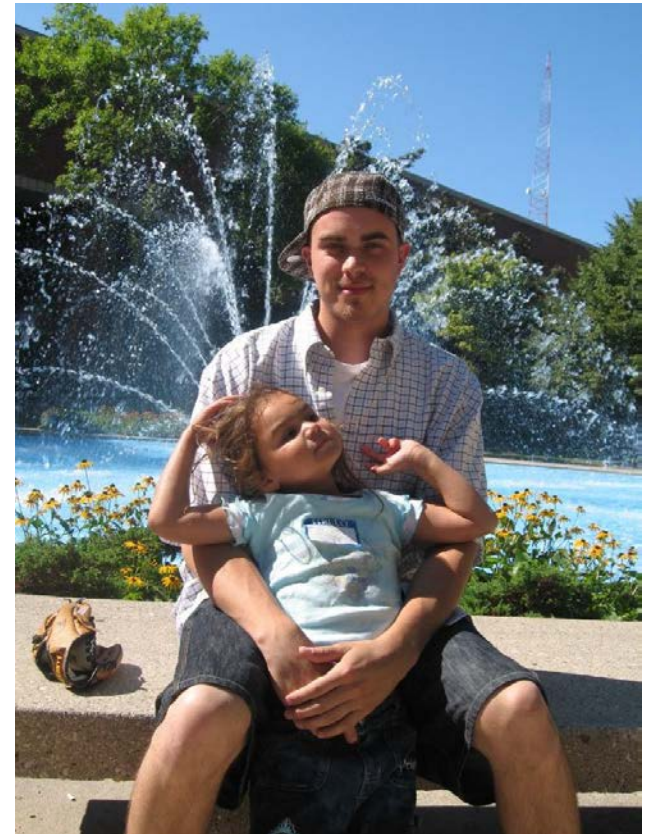


# Life Impact Program

Established to assist disadvantaged parents in their efforts to attain higher education

Funded by Great Lakes Higher Education Guaranty Corporation and Jane Bradley Pettit Foundation)

\$5,000 renewable scholarships that replace student loans



# Life Impact Program

Laptop computer  
provided for academic  
and professional growth

Emergency funds to  
assist students and  
graduates (up to  
6-months) facing financial  
crisis that will interfere  
with their academic goals



# Life Impact Program

Life Coach team to assist with obtaining additional scholarships, balancing credit load, graduating sooner, and finding family sustaining employment

Access to computer station, free printing and office supplies

Workshops and support services that focus on family budgeting and meeting family needs in areas such as health care, food and child care.

# Life Impact Program

Program resulted in an 86.4% graduation and retention rate for the 118 UWM student parents.

95% of graduates have reported employment and/or are seeking advanced degrees

Participants have reduced individual indebtedness by average of \$19,908.



# Extremely lean source of quality higher education



## Administrative Bloat at American Universities: The Real Reason for High Costs in Higher Education

[Jay P. Greene](#)

Goldwater Institute Policy Report  
August 17, 2010

- 12<sup>th</sup> least annual spending per student
  - **\$13,007 – UWM**
  - **\$41,337 – national average**

# Extremely lean source of quality higher education

- 12<sup>th</sup> lowest ratio of instructional, research, and service staff per 100 students
  - **3.5 / 100 students – UWM**
  - **7.0 / 100 students – national average**



# Extremely lean source of quality higher education

- 14<sup>th</sup> lowest ratio of administrative staff per 100 students
  - **3.6 / 100 students – UWM**
  - **9.4 / 100 students – national average**



# Extremely lean source of quality higher education

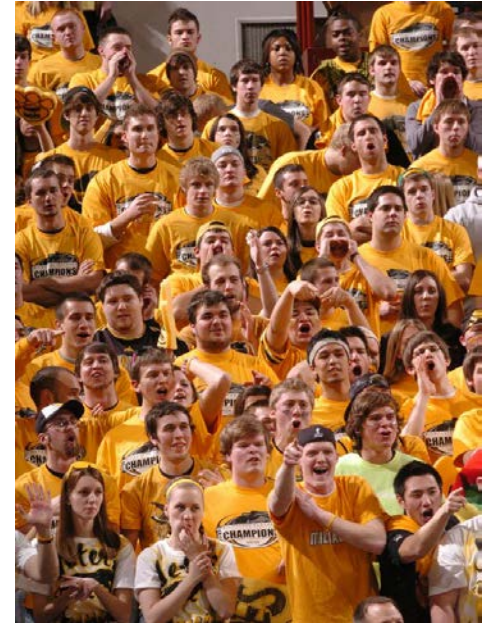
- Accomplishments over last decade with minimal state investments:

➤ **Enrollment growth**

**+25%**

➤ **Degrees granted:**

**+39%**





# Extremely lean source of quality higher education

- Accomplishments over last decade with minimal state investments:

➤ **Research growth**

**+170%**

➤ **Graduate Satisfaction:**

**+96%**



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# Questions and Discussion

