



# UW-Platteville

## Strategic Planning

### Successes and Opportunities

*Chancellor Dennis J. Shields*

*Provost Mittie Nimocks Den Herder*

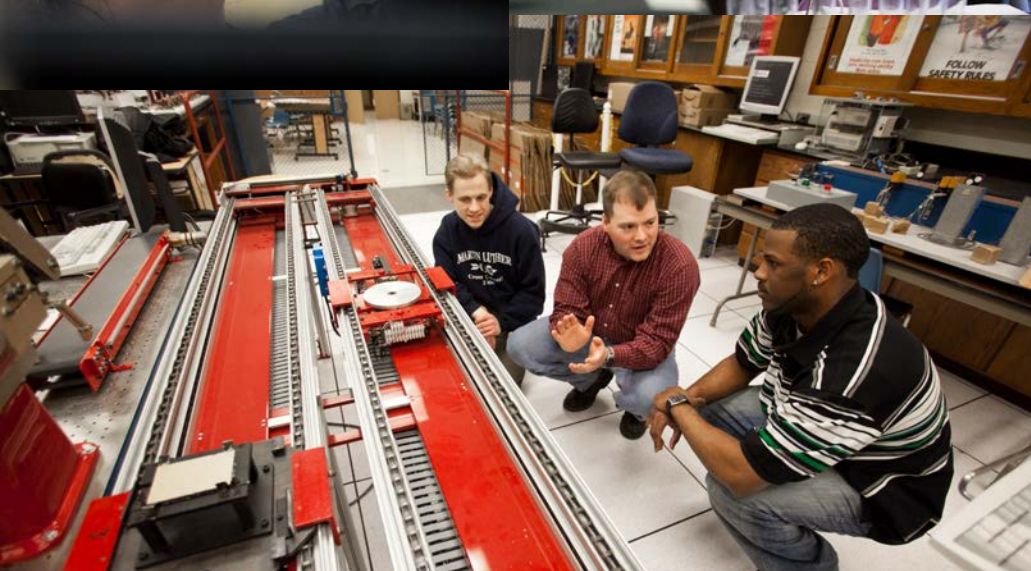
December 6, 2012

# Educational Experience

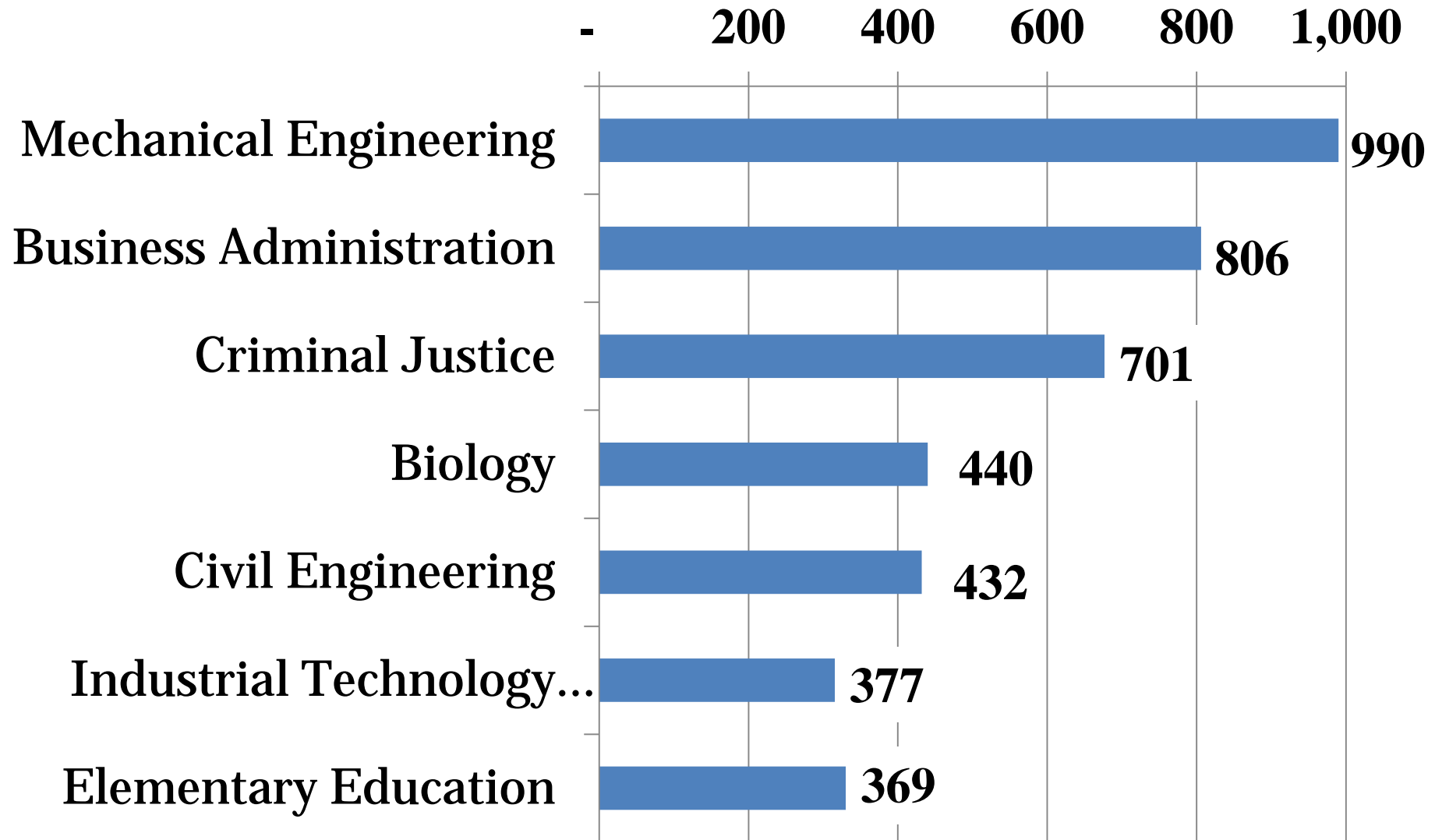




# Industry Demand for Our Graduates



# Top Majors



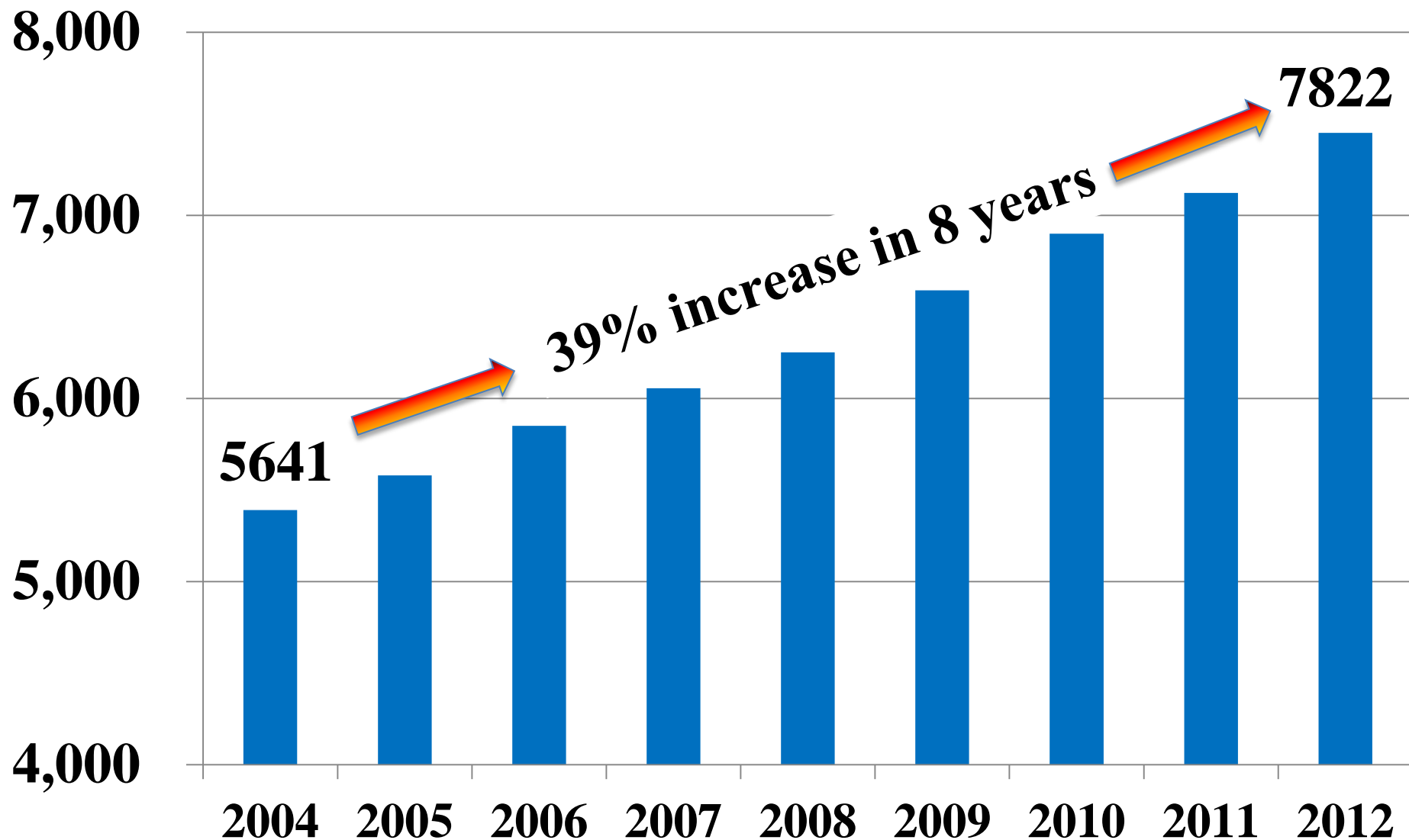


# New Programs

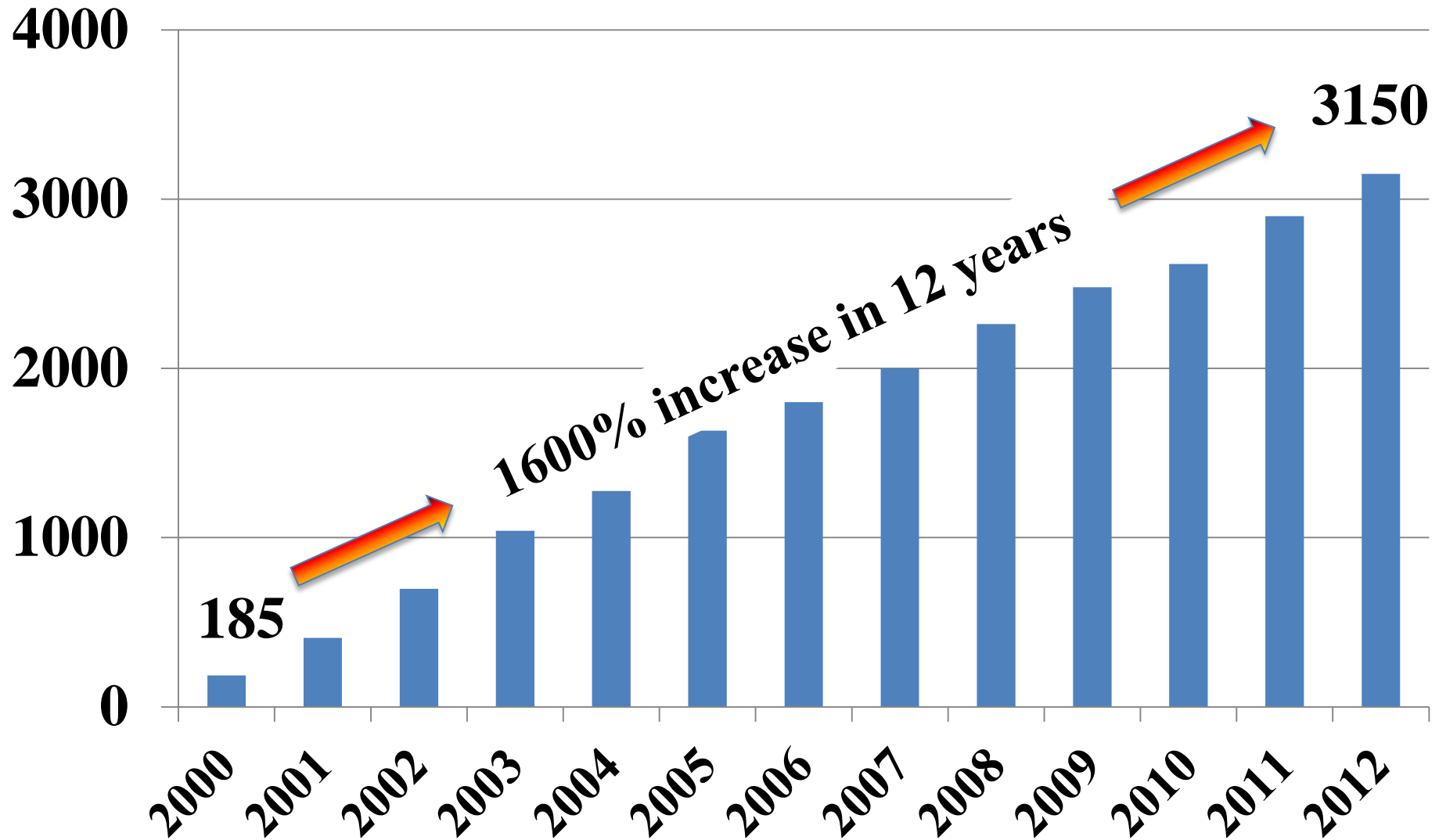
- **Majors**
  - Microsystems and Nanotechnology
  - Sustainable and Renewable Energy Systems
- **Minors**
  - Social and Environmental Justice
  - Entrepreneurship
- **Online Graduate Degrees**
  - Supply Chain Management
  - Organizational Change Management
  - Distance Education Leadership



# Undergraduate Enrollment

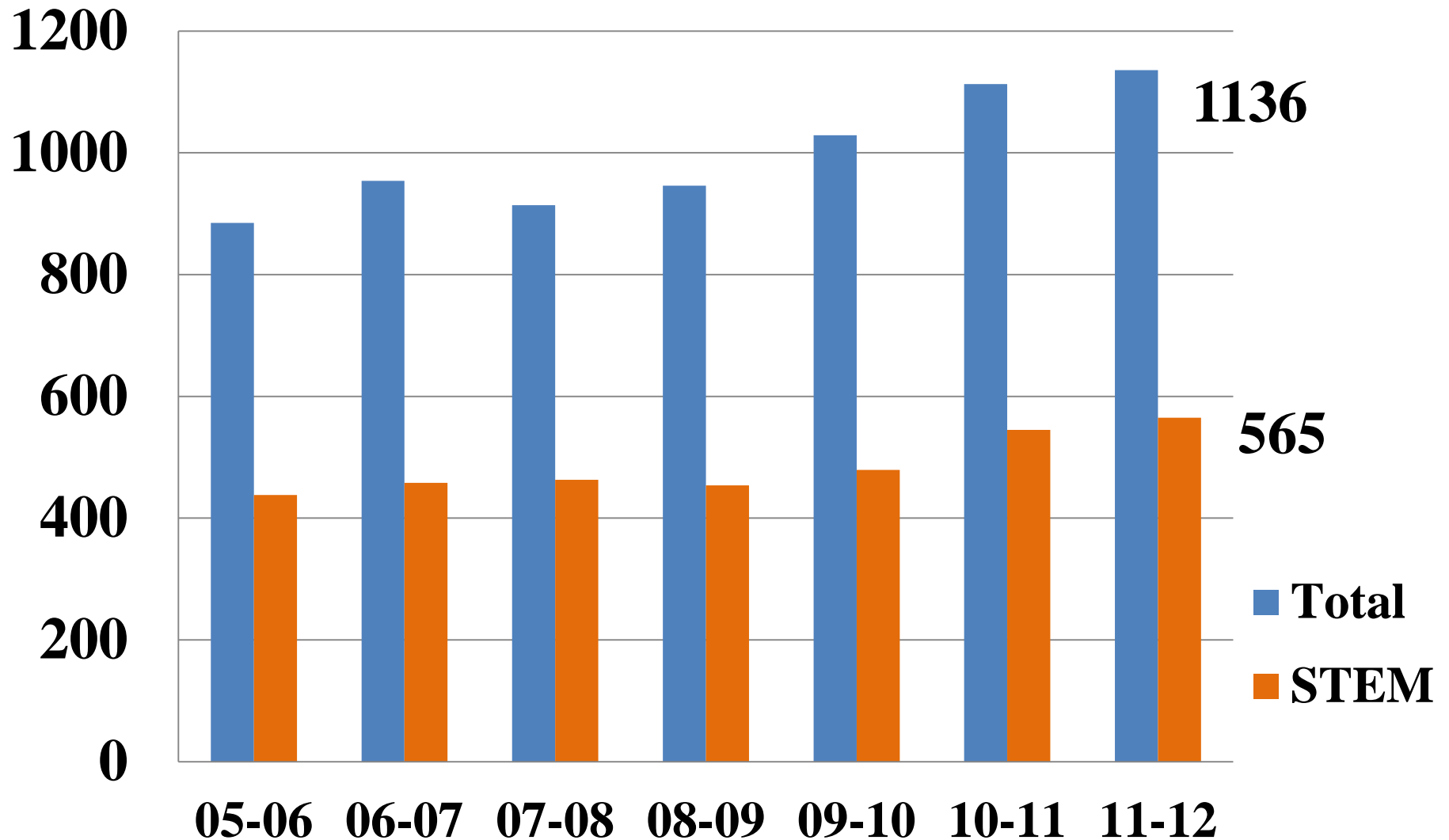


# Distance Learning





# Bachelor Degrees





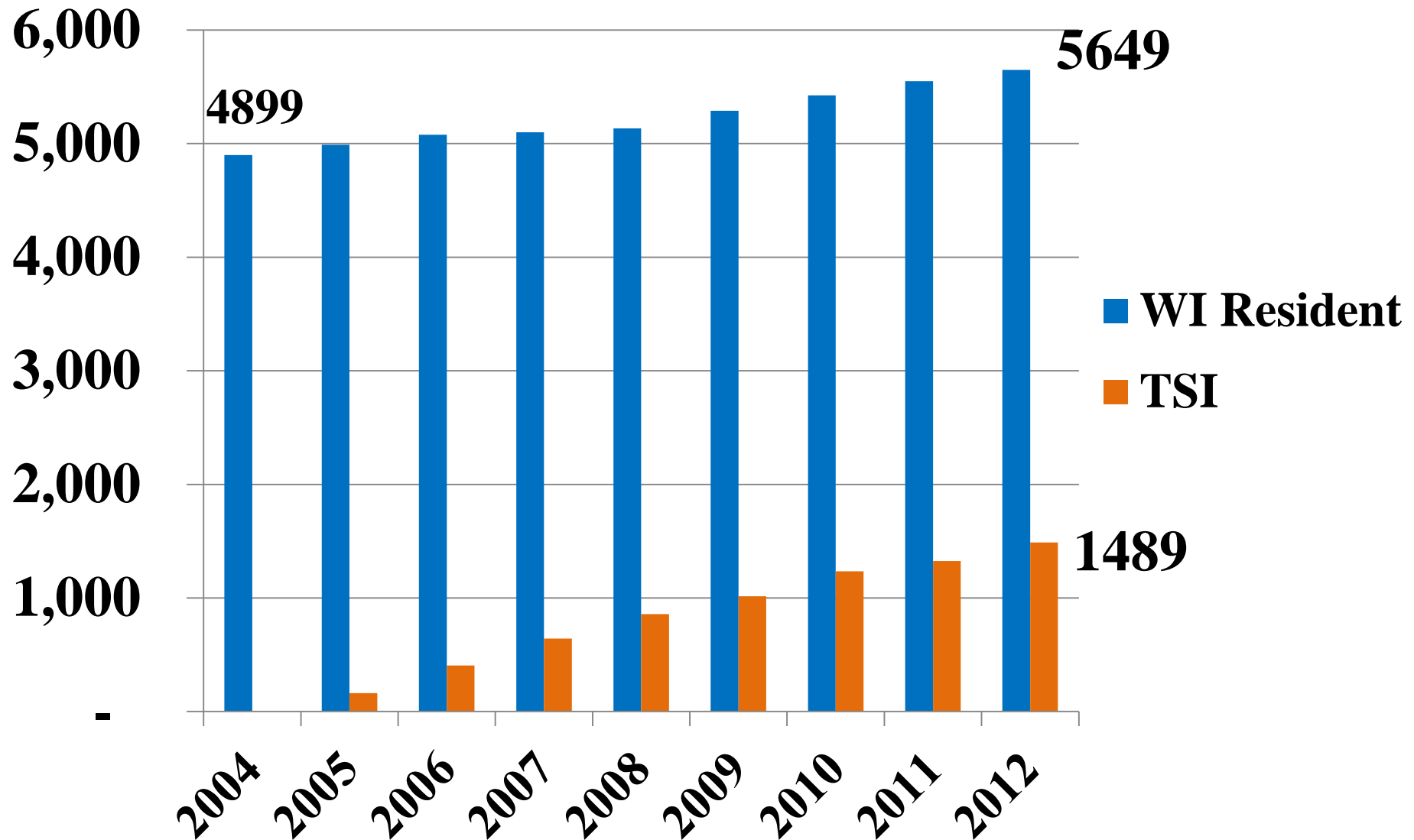
# Tri-State Initiative



- Illinois and Iowa students pay in-state tuition + fees + \$4,000
- For students majoring in high-need disciplines
- In 2012, provided over \$14 million
- Revenue is used to:
  - Pay 164 faculty and staff
  - Fund debt service on several buildings
  - Provide support for academic activities for all students



# WI Residents/TSI





# Strategic Planning

- Began December 2011
- Collaborative, inclusive process
- 15 member Steering Committee
  - Six faculty members
  - Academic staff, classified staff, and students
  - Administration
- Over 700 people provided input

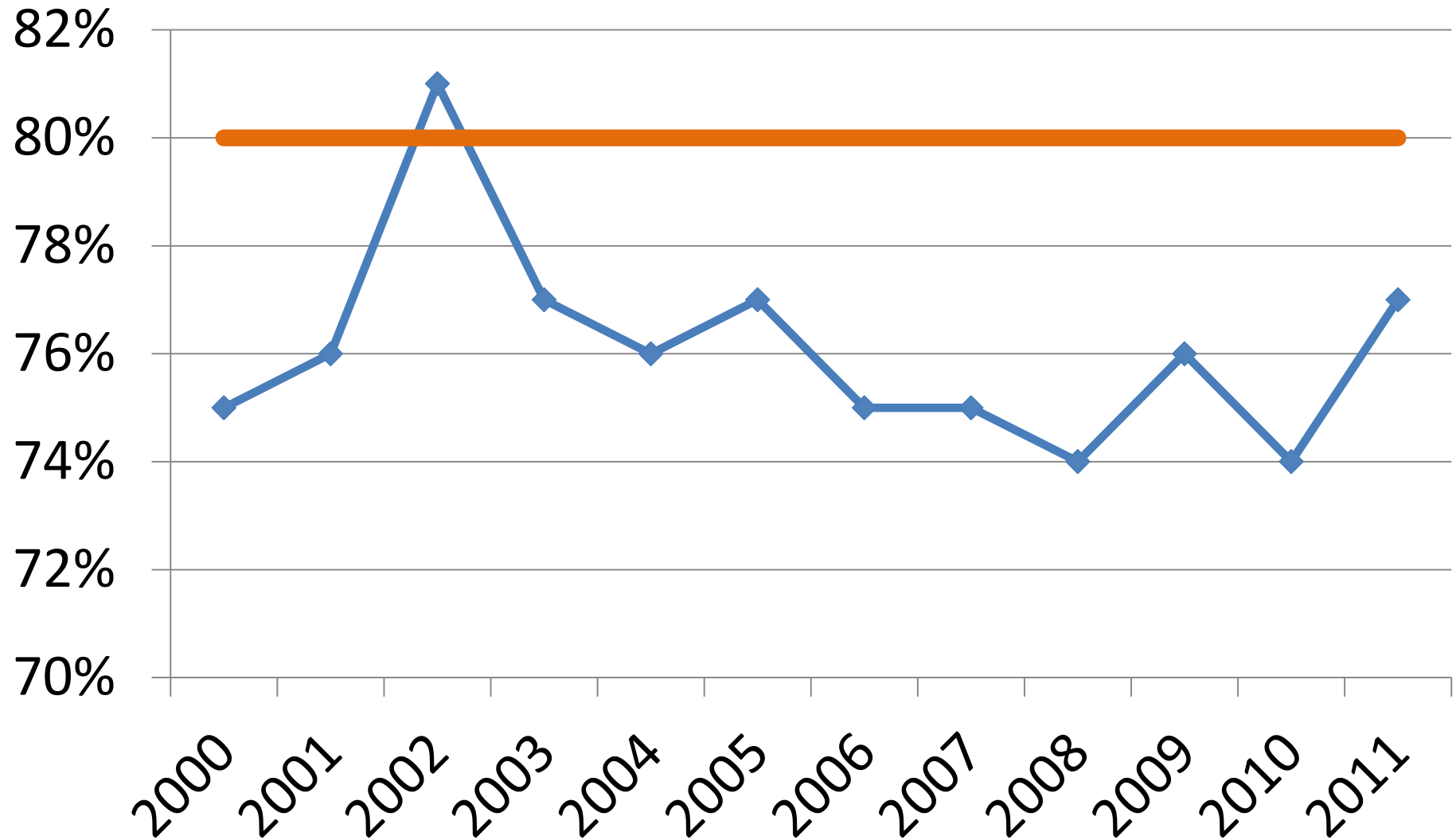




# Strategic Priorities

- **Provide an Outstanding Education**
- **Foster a Community of Achievement and Respect**
- **Control Our Own Destiny**
- **Enrich the Tri-States**

# 1st - 2nd Year Retention



# Improving Student Success



- Bridge Program
- First Year Experience Program
- Campus Read
- Intrusive Advising
- Student Support Services
- Residence Halls
- Living Learning Communities
- Maintain Smaller Class Sizes



# High-Impact Practices



## **Goal:**

To increase student participation by 25% in one of the following High-Impact Practices:

- Study Abroad
- Service Learning
- Undergraduate Research

# Service Learning



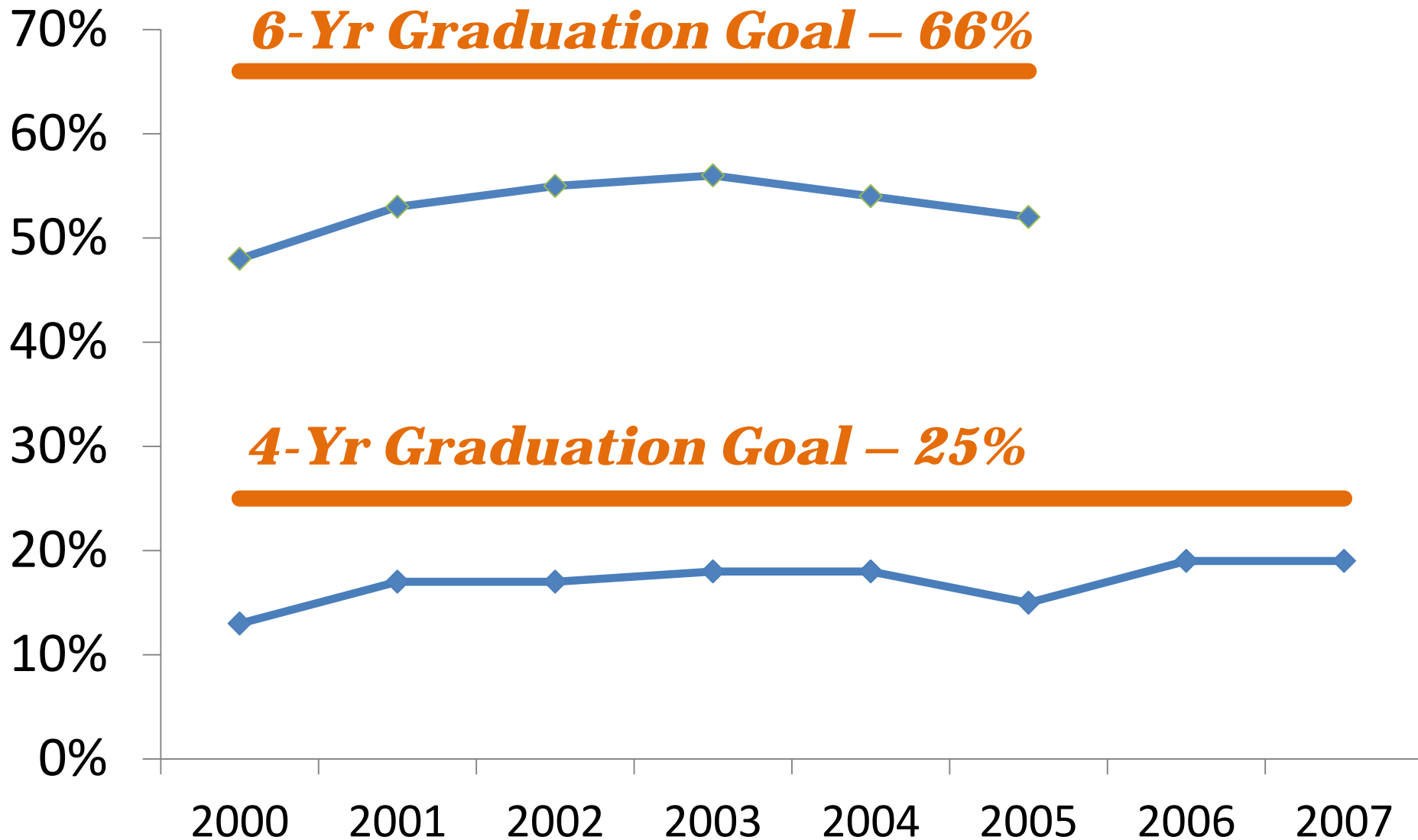
Last year alone:  
1000 students  
100+ community partners



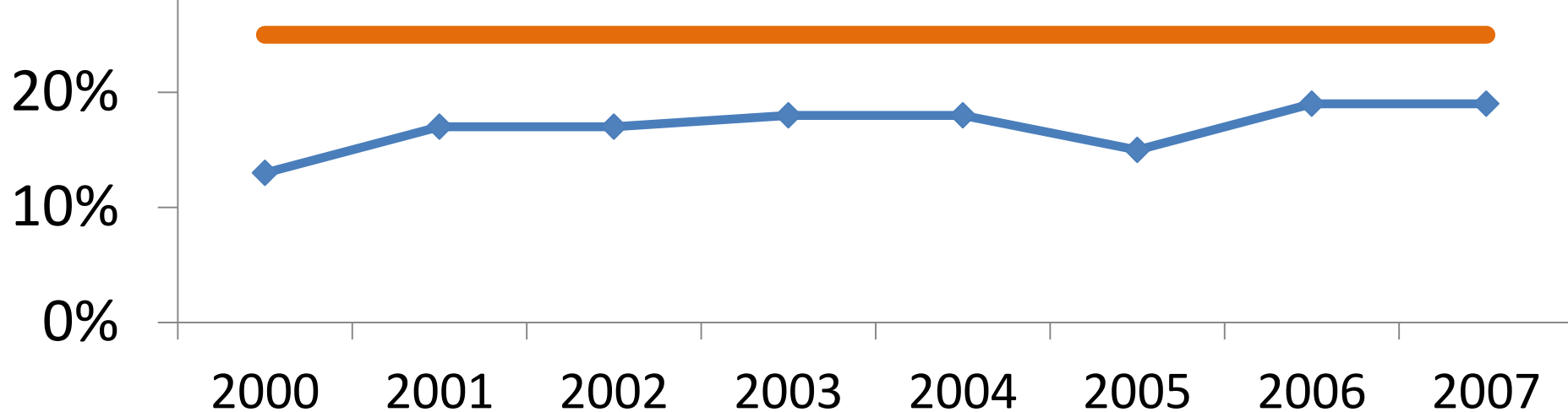
# 4 and 6 Year Graduation



***6-Yr Graduation Goal – 66%***



***4-Yr Graduation Goal – 25%***





# EMS Recruitment & Retention Center



# Student Innovation



- Center for Undergraduate Research & Creative Endeavors
- Pioneer Launch Lab
- Entrepreneurship Minor
- Entrepreneurship Events

*"You can't catch your dreams if you're not out there chasing them."*

*Tom Aronson, Industrial Technology Management Major  
2<sup>nd</sup> Place in 2012 Elevator Pitch Competition*

# Economic Development



- Largest Employer in the Region
- Construction Projects
- Economic Impact Study
- Tri-State Initiative Students
- Center for New Ventures
- Innovation Center
- Grants



# Challenges



## Recruitment of New Staff

### Salaries

- UW-Comprehensives salaries are at the bottom of their peer group
- UW-Platteville is at the bottom of the UW-Comprehensives

### Dual-employment Families

- Lack of other employment opportunities in the Platteville area
- Affects Recruitment



# Challenges

## Increasing Revenue

- Capital Campaign
- Grants

## Achieving Efficiencies

- Reorganizing Information Technology
- Improving Classroom Management
- Energy Efficiencies
- Program Review and Prioritization

# Accountability



## Measurable:

- Graduation Rates
- Retention Rates
- Economic Development
- Stewardship of Resources



## Ullsvik Hall



**Total Cost: \$25.7M**

51% TSI

39% State

10% PR/Gift

## New Engineering Hall

**Total Cost: \$25.6M**

39% TSI

36% State/GPR

25% PR/Gift





# Rountree Commons



# Bridgeway Commons



# Flexibility



## Flexibilities Granted in Act 32

- **Block Grants**
  - GPR Block Grant
- **Personnel System**
  - Personnel System (System-wide & Madison)
- **Capital Planning**
  - DFD Exemption on Capital Projects under \$500,000
- **Procurement**
  - Simplified Bidding Limit now at \$50,000
- **Travel Regulations**
  - Draft Regent Policy on University Travel

# Flexibility and Accountability



## Flexibilities Needed

### BOR Authority for:

- Leasing
- Hiring Architects and Engineers
- Construction Oversight
- Purchasing in Chapter 36

### Full Implementation of Block Grants

- PR Block Grants
- Block Grants for Capital Projects



# Next Steps



- Proceed with action plans to achieve the goals and priorities in the Strategic Plan
- Implement the Master Plan
- Hold us accountable for the results we produce, but provide us with the flexibilities we need to achieve success