UW-Platteville
Strategic Planning
Successes and Opportunities

Chancellor Dennis J. Shields
Provost Mittie Nimocks Den Herder

December 6, 2012
Industry Demand for Our Graduates
Top Majors

- Mechanical Engineering: 990
- Business Administration: 806
- Criminal Justice: 701
- Biology: 440
- Civil Engineering: 432
- Industrial Technology...: 377
- Elementary Education: 369
New Programs

- **Majors**
  - Microsystems and Nanotechnology
  - Sustainable and Renewable Energy Systems

- **Minors**
  - Social and Environmental Justice
  - Entrepreneurship

- **Online Graduate Degrees**
  - Supply Chain Management
  - Organizational Change Management
  - Distance Education Leadership
Undergraduate Enrollment

39% increase in 8 years

2004 5,641
2005 5,713
2006 5,800
2007 5,888
2008 5,979
2009 6,073
2010 6,175
2011 6,286
2012 7,822
Distance Learning

1600% increase in 12 years


0 185 720 1560 2340 3120 3900 4680 5460 6240 7020 7800 8580
Tri-State Initiative

• Illinois and Iowa students pay in-state tuition + fees + $4,000
• For students majoring in high-need disciplines
• In 2012, provided over $14 million
• Revenue is used to:
  – Pay 164 faculty and staff
  – Fund debt service on several buildings
  – Provide support for academic activities for all students
WI Residents/TSI

Year     | WI Resident | TSI
---|-------------|---
2004     | 4899        |
2005     | 5649        | 1489
2006     | 5649        |
2007     | 5649        |
2008     | 5649        |
2009     | 5649        |
2010     | 5649        |
2011     | 5649        |
2012     | 5649        |
Strategic Planning

• Began December 2011
• Collaborative, inclusive process
• 15 member Steering Committee
  – Six faculty members
  – Academic staff, classified staff, and students
  – Administration
• Over 700 people provided input
Strategic Priorities

• Provide an Outstanding Education

• Foster a Community of Achievement and Respect

• Control Our Own Destiny

• Enrich the Tri-States
1st - 2nd Year Retention

Retention:
- 70%
- 72%
- 74%
- 76%
- 78%
- 80%
- 82%

Graph showing the percentage of retention from 2000 to 2011.
Improving Student Success

- Bridge Program
- First Year Experience Program
- Campus Read
- Intrusive Advising
- Student Support Services
- Residence Halls
- Living Learning Communities
- Maintain Smaller Class Sizes
High-Impact Practices

Goal:

To increase student participation by 25% in one of the following High-Impact Practices:

• Study Abroad
• Service Learning
• Undergraduate Research
Service Learning

Last year alone:
1000 students
100+ community partners
4 and 6 Year Graduation

6-Yr Graduation Goal – 66%

4-Yr Graduation Goal – 25%
EMS Recruitment & Retention Center
Student Innovation

- Center for Undergraduate Research & Creative Endeavors
- Pioneer Launch Lab
- Entrepreneurship Minor
- Entrepreneurship Events

“You can’t catch your dreams if you’re not out there chasing them.”

Tom Aronson, Industrial Technology Management Major
2nd Place in 2012 Elevator Pitch Competition
Economic Development

- Largest Employer in the Region
- Construction Projects
- Economic Impact Study
- Tri-State Initiative Students
- Center for New Ventures
- Innovation Center
- Grants
Recruitment of New Staff

Salaries

- UW-Comprehensives salaries are at the bottom of their peer group
- UW-Platteville is at the bottom of the UW-Comprehensives

Dual-employment Families

- Lack of other employment opportunities in the Platteville area
- Affects Recruitment
Challenges

Increasing Revenue
• Capital Campaign
• Grants

Achieving Efficiencies
• Reorganizing Information Technology
• Improving Classroom Management
• Energy Efficiencies
• Program Review and Prioritization
Accountability

Measurable:
• Graduation Rates
• Retention Rates
• Economic Development
• Stewardship of Resources
Ullsvik Hall

Total Cost: $25.6M
39% TSI
36% State/GPR
25% PR/Gift

New Engineering Hall

Total Cost: $25.7M
51% TSI
39% State
10% PR/Gift
Rountree Commons
Flexibilities Granted in Act 32

- Block Grants
  - GPR Block Grant
- Personnel System
  - Personnel System (System-wide & Madison)
- Capital Planning
  - DFD Exemption on Capital Projects under $500,000
- Procurement
  - Simplified Bidding Limit now at $50,000
- Travel Regulations
  - Draft Regent Policy on University Travel
Flexibilities Needed

BOR Authority for:

• Leasing
• Hiring Architects and Engineers
• Construction Oversight
• Purchasing in Chapter 36

Full Implementation of Block Grants

• PR Block Grants
• Block Grants for Capital Projects
Next Steps

• Proceed with action plans to achieve the goals and priorities in the Strategic Plan
• Implement the Master Plan
• Hold us accountable for the results we produce, but provide us with the flexibilities we need to achieve success