

UW-STOUT'S PLANNING PROCESS AND ACCOMPLISHMENTS, AND PLANS FOR THE FUTURE

10/5/2012



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Outline

- Major accomplishments from Stout's planning process
- How the planning process works and keys to success
- Challenges
- Goals for the future



Major Accomplishments

“The organization of the program. The staff was great...very personable and supportive”.

“very good professors and rigorous program”

Substantial expansion of program array

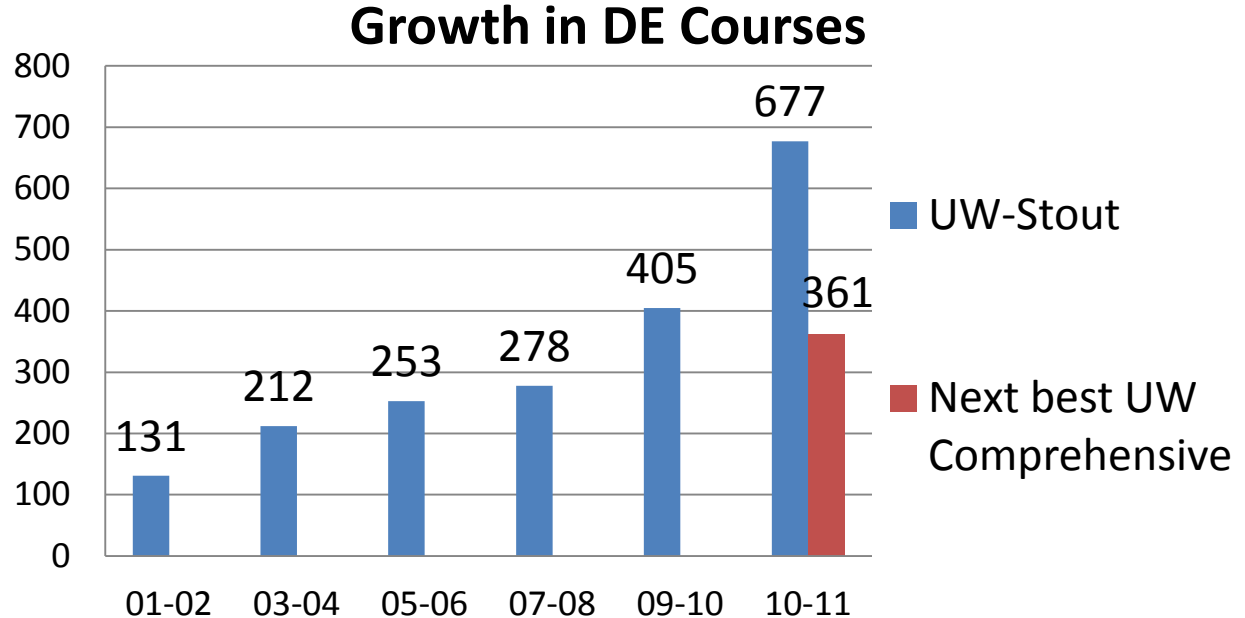
“I really like how small the program is and how close I, as a student, felt with the other students and professors in my program”.

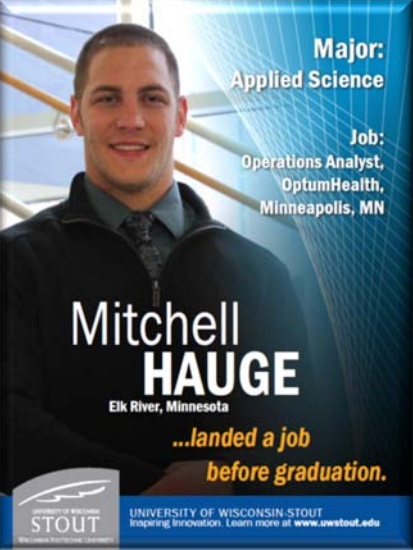
“My major's classes were informative and useful”.



Major Accomplishments

Tremendous expansion of use of technology in and out of the classroom

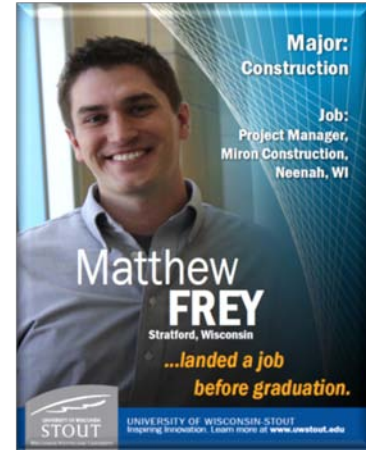




Major Accomplishments

Nearly 100% of students:

- Are employed
- Graduate with experiential learning





Major Accomplishments

Designation as Polytechnic,
leading to:

- Growth in external funding
- Discovery Center, Ethics Center



Major Accomplishments

Customized Instruction
B. S. Degrees
BS Career, Technical Education and Training
BS Engineering Technology - Mechanical Design Concentration
BS Golf Enterprise Management
BS Human Development and Family Studies
BS Information and Communication Technologies
BS Management
BS Manufacturing Engineering
BS Sustainable Management
Graduate Degrees
MS Career and Technical Education
MS Education, Professional Development Concentration
MS Information and Communication Technologies
MS Manufacturing Engineering
MS Technical and Professional Communication
MS Technology Education
MS Operations and Supply Management (formerly MS Technology Management)
MS Training and Development
MS Vocational Rehabilitation, Rehabilitation Counseling Concentration
Education Specialist Degree in Career and Technical Education - Ed.S.

- Enrollment and Persistence:
 - Customized Instruction
 - Continued enrollment growth
 - Nearly closed the achievement gap in retention rates for racial/ethnic minorities





UW-Stout's integrated planning process is the key to these accomplishments



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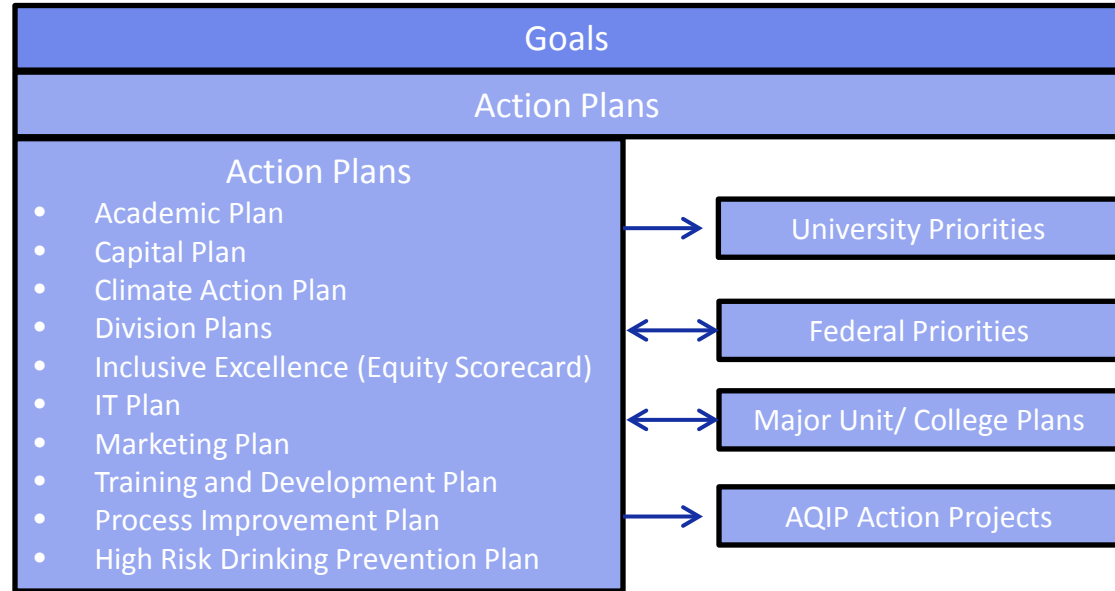
Integrated Planning Process

- 5-year strategic plans and targets
- Annual initiatives to achieve the goals



Integrated Planning Process

- Alignment
- Cascading plans



Integrated Planning Process

- All action items tied to budget
- Reallocated millions of dollars through the planning process

**“The strategic planning process drives the annual priorities development, budget and resource allocation processes”
-2010 AQIP Portfolio Review Comment**

Integrated Planning Process

Participatory Process

- Visioning Session
- Engagement Session
- Broad, campus-wide representation in Strategic Planning Group





Integrated Planning Process

Action Oriented

- You Said...We Did

Example: Need More Technicians

You Said

- *Staff to maintain the new equipment/technology*
- *Update research, classroom and lab resources and technical support staff to maintain facilities*
- *One technology person for entire campus in charge of classroom technology. Need more support*

We Did

- Provided funding for 2 additional technicians for 2012-13



Keys to Success

- Ask stakeholders to help set the vision
- Ask faculty/staff how to achieve the vision, involve them, and listen
- Show faculty/staff that you have used their input

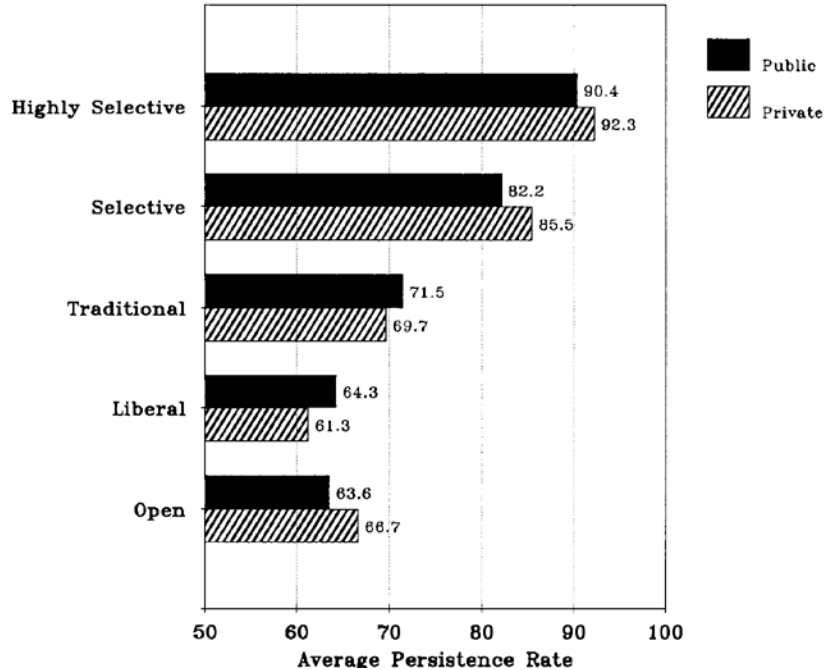


Keys to Success

- Think big
- Fund all planning initiatives
- Have the difficult conversations
- Expect it to take a lot of time
- Be flexible

Challenges

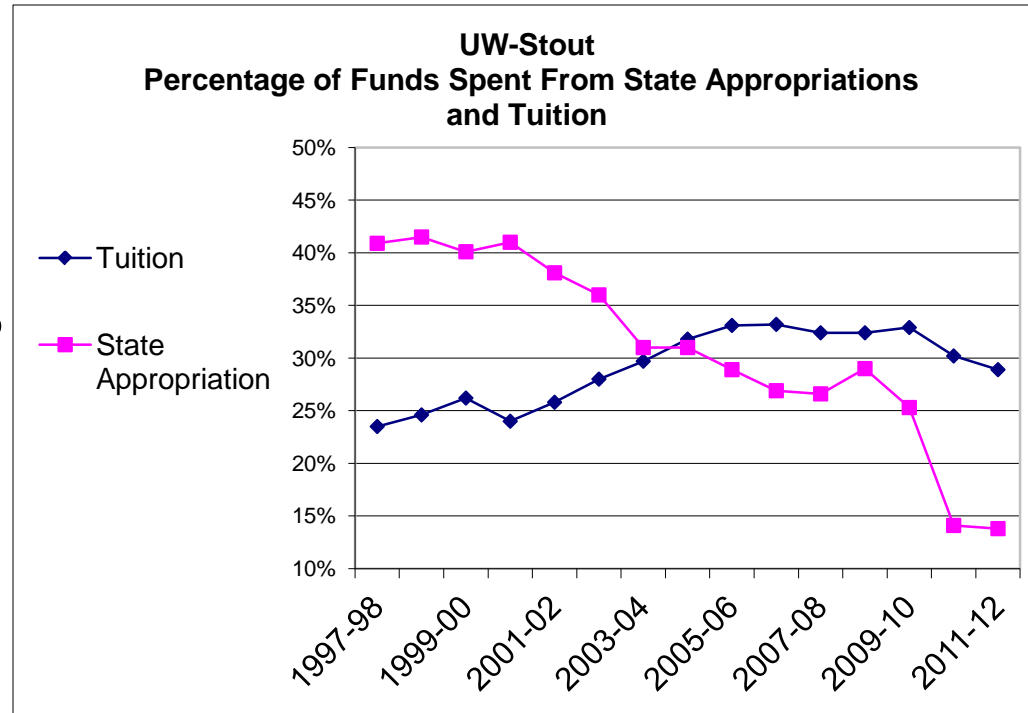
Freshmen-to-Sophomore Persistence Rates by Admissions Selectivity and Control at 4-Year Institutions 2009



Balance between need for high retention/graduation rates and need for access

Challenges

- Declining budgets
- Inability to pay competitive salaries
- Impact on morale



Challenges

Large # of required metrics/targets:

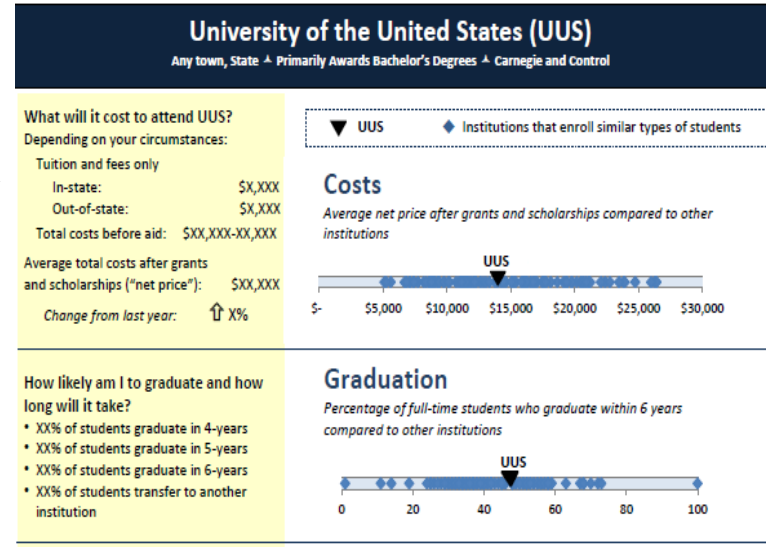
- National initiatives
- State initiatives (Act 32)
- UW System Growth Agenda
- UW-Stout FOCUS

The UW Growth Agenda:
A Plan for Wisconsin's Success

focus 2015 | inspiring innovation



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High School Graduate Projections by Sex, 2001-2019



Short-Term Goals

College of Management
B.S. in Business Administration
B.S. in Retail Merchandising and Management

**College of Science, Technology,
Engineering and Mathematics**
B.S. in Computer Engineering
B.S. in Packaging

Decrease time-to-degree:
120 credit programs

**College of Arts, Humanities and Social
Sciences**
B.S. in Applied Social Science
B.F.A. in Industrial Design

**College of Education, Health and
Human Sciences**
B.S. in Cognitive Science
B.S. in Vocational Rehabilitation



Short-Term Goals



Competitive salaries



Short-Term Goals

- Targeted growth of transfer students and graduate students
- Increased scholarship support





Short-Term Goals

- Continued infusion of diversity into the curriculum

Short-Term Goals

Shared positions



E-textbooks



Regional collaboration

Surplus



Training



Software licensing



Short-Term Goals

- Academic Plan:
 - EdD
 - Professional Science Masters Degree
 - Growth in Certificate Programs



Long-Term Goals

- Rethink the fiscal model for UW-Stout/higher education
- Establish an e-College
 - Provide leadership, quality control, strategic planning, faculty development and a distinct identity
- Become a vibrant emerging research institution
- Increase annual research funds to \$15 million to \$18 million a year
- Build a \$60 million foundation
- Develop the next phase of the e-Scholar (*laptop*) program
- Eliminate the minority retention gap by 2025
- Achieve 100 percent participation in experiential learning