UWRF Master Plan
Board of Regents

October 6, 2011
Presentation highlights

- UWRF growth
- Master Plan Guiding Principles
- Campus & community Engagement
- Overview of the Master Plan outcomes
- Boundary Expansion
- Key near term projects (HHP, Rodli adaptive reuse, Cascade Ave)
### Enrollment Projections

<table>
<thead>
<tr>
<th></th>
<th>Existing (Fall 2009)</th>
<th>Target A 2015/2016</th>
<th>Percent Increase</th>
<th>Target B 2025/2026</th>
<th>Percent Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Enrollment</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>On-campus</td>
<td>6,443</td>
<td>6,603</td>
<td>2%</td>
<td>7,441</td>
<td>15%</td>
</tr>
<tr>
<td>Off-campus</td>
<td>318</td>
<td>542</td>
<td></td>
<td>948</td>
<td></td>
</tr>
<tr>
<td>On-line</td>
<td>N/A</td>
<td>101</td>
<td></td>
<td>799</td>
<td></td>
</tr>
<tr>
<td><strong>Total Student Headcount</strong></td>
<td>6,761</td>
<td>7,246</td>
<td></td>
<td>9,188</td>
<td></td>
</tr>
</tbody>
</table>

### Faculty & Staff Projections

<table>
<thead>
<tr>
<th></th>
<th>Existing (Fall 2009)</th>
<th>Target A 2015/2016</th>
<th>Percent Increase</th>
<th>Target B 2025/2026</th>
<th>Percent Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Employee Type</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty</td>
<td>On-campus (1:26)</td>
<td>276</td>
<td>303</td>
<td>371</td>
<td></td>
</tr>
<tr>
<td>Increase Ratio</td>
<td>On-campus</td>
<td>01:26.0</td>
<td></td>
<td>01:27.7</td>
<td></td>
</tr>
<tr>
<td>Faculty</td>
<td>On-line (1:24)</td>
<td>N/A</td>
<td>4</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Increase Ratio</td>
<td>On-line</td>
<td>01:24.0</td>
<td></td>
<td>01:26.9</td>
<td></td>
</tr>
<tr>
<td>**Faculty</td>
<td>Total**</td>
<td>276</td>
<td>307</td>
<td>401</td>
<td>45%</td>
</tr>
<tr>
<td>Increase Ratio</td>
<td>0.62</td>
<td></td>
<td></td>
<td>0.68</td>
<td></td>
</tr>
<tr>
<td>**Staff</td>
<td>Total**</td>
<td>399</td>
<td>418</td>
<td>482</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Total Faculty &amp; Staff FTE:</strong></td>
<td>675</td>
<td>725</td>
<td></td>
<td>882</td>
<td></td>
</tr>
</tbody>
</table>
Student Enrollment Growth Since UWRF’s Founding
Campus Master Plan Guiding Principles

- Integrate with the Host Community
- Create a Clear Identity
- Put Pedestrians First
- Recognize Bicycles and Automobiles
- Seek Diversity and Inclusiveness
- Maintain Campus Safety
Campus & Community Engagement

Mar 2010  Apr  May  Jun  Jul  Aug  Sept  Oct  Nov  Dec  Jan  Feb  Mar  Apr  May  Jun  Jul  Aug

Data, Stakeholders, Space & Site Analysis

Framework Plan, Alternative Concepts, Listening Sessions

Preferred Master Plan Concept

Final Master Plan, Final Reports

◊ Chancellor’s Cabinet Meeting  ∆ Campus Open House
Overview
of the
Master Plan
Outcomes
Master Plan

Phase I - 2012

Phase II - 2015 or Later

Cascade Avenue Project Location Map
Major Gateway

- Sixth Street Roundabout
- Student Services (Rodli Hall)
- University Center
Major Gateway

- Cascade Avenue at Second Street Roundabout
West Neighborhood

- Add a Residence Hall
Academic Core

- New Science Building on Karges/ Hagestad site
- Additions to Greenhouse for academic instruction
- Hathorn Hall Addition
Academic Core

- Centennial Hall Renovation
- North Hall Renovation
- Wyman Addition
Academic Core

- Renovate Rodli Hall for Student Services
  - Enrollment Services *(Registrar, Accounts Receivable, Financial Assistance, Admissions)*
  - Career and Health
  - Counseling Center
  - Academic Success Center
  - International Programs
  - Common Welcome Center
East Neighborhood

- South Fork Suites Addition
- RDI Building converted to offices
Open Space

- Union Plaza
- Quadrangles
  - Campus Mall
  - East Neighborhood
  - Hagestad/South Hall Grove
  - North Hall/South Hall
- Courtyards
Key projects

• Short Term
  – Cascade Avenue
  – Health and Human Performance
  – Rodli Hall Stewardship

• Mid-Term
  – New Science Building
  – North Hall Stewardship
  – Hathorn Hall Addition

• Long Term
  – Ag. Science Complex Stewardship
Questions and Discussion