Strategic Initiatives for the Future

UW-Milwaukee’s Digital Future Planning for 2025

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June 9, 2011
Presentation to the Board of Regents Education Committee
An old Dutch saying

“If the wind comes up over the sea you can do two things:  
- go inside and close the windows  
- or take your sail boat and go out”
• How will digitization influence every aspect of university operations?
• A multi-year campus conversation on emerging technologies
• Intention is to ‘sail with the wind’
Campus Events

- Educause Emeritus VP Richard Katz
- How emerging technologies are changing higher education
- Anthropologist Michael Wesch
- From Knowledgable to Knowledge-able in a Digital World
3 Focus Areas:
1. Student learning and teaching
2. Research
3. University operations and services
• Recommendations
  – Support teaching excellence for the digital future
    • Promote active learning across campus
    • Provide an online learning environment for instructors and academic staff to showcase and support pedagogical successes
  – Increase utilization and development of open access content in course materials
• Recommendations
  – Further develop research cyberinfrastructure
  – Develop digital tools for faculty communication and sharing
  – Include digital futures visioning in new faculty hires & in promotion / tenure considerations
  – Embrace the Open Access Initiative as a new model of scholarly communication
University Operations & Services

• Recommendations
  – Increase access to online services for students
  – Student training and orientation on technologies
  – Standardize workflows/processes to facilitate digitization
    • Standard scholarship application
    • Electronic workflow for late coursework adds/drops
    • Create standards for digital signatures
Next Steps

• Seeking campus input on recommendations over summer & fall
• Will conduct financial analysis to further develop priority list
• September 27 Campus Summit on UWM’s Digital Future
• Over 2011-12 academic year will move into implementation