

# Strategic Initiatives for the Future



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**Advancing  
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## An old Dutch saying

**“If the wind comes up over the sea  
you can do two things:  
- go inside and close the windows  
- or take your sail boat and go out”**

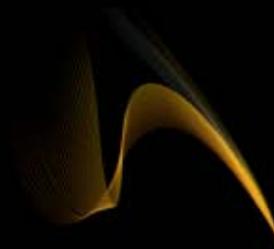
# Background

- How will digitization influence *every* aspect of university operations?
- A multi-year campus conversation on emerging technologies
- Intention is to ‘sail with the wind’

# Campus Events

- Educause Emeritus VP  
Richard Katz
- How emerging technologies are changing higher education
- Anthropologist Michael Wesch
- From Knowledgable to Knowledge-able in a Digital World





## 3 Focus Areas:

1. Student learning and teaching

2. Research

3. University operations and services

- Recommendations
  - Support teaching excellence for the digital future
    - Promote active learning across campus
    - Provide an online learning environment for instructors and academic staff to showcase and support pedagogical successes
  - Increase utilization and development of open access content in course materials

- Recommendations
  - Further develop research cyberinfrastructure
  - Develop digital tools for faculty communication and sharing
  - Include digital futures visioning in new faculty hires & in promotion / tenure considerations
  - Embrace the Open Access Initiative as a new model of scholarly communication

- Recommendations
  - Increase access to online services for students
  - Student training and orientation on technologies
  - Standardize workflows/processes to facilitate digitization
    - Standard scholarship application
    - Electronic workflow for late coursework adds/drops
    - Create standards for digital signatures

## Next Steps

- Seeking campus input on recommendations over summer & fall
- Will conduct financial analysis to further develop priority list
- September 27 Campus Summit on UWM's Digital Future
- Over 2011-12 academic year will move into implementation