

# Strategic Initiatives for the Future

## ADVANCING INTERNATIONALIZATION WITH INNOVATION AND COLLABORATION

# Advancing Internationalization: Task Force

- Task Force on Internationalization (2008-2009)
  - Collaborative
    - Members from all UWM schools/colleges
  - Comprehensive
    - Teaching
    - Research
    - Outreach
  - Reframing the message and creating networks
  - Report issued Dec. 2009

# Creating Networks: UWM International Council

- International Council (2010/11)
  - Ongoing strategic planning for internationalization
  - Implementing Task Force recommendations
  - Representatives from each school/college
  - Starting points
    - International student recruitment
    - Partnerships

# Innovative Program Models: Global Studies

- Global Studies B.A. and Minor (since 2003)
  - 310 declared and intended majors as of 2011
  - Pre-professional studies in:
    - Global Management
    - Global Communications
    - Global Cities
    - Global Security
    - Global Sustainability (under development)
  - Language, overseas study, overseas internship
  - 87 graduates to date

# Innovative Partnerships: Chongqing, China

- International cooperative education program between College of Engineering & Applied Science, Chongqing University (China), and Briggs & Stratton
  - Pilot program (2010)
  - Preparing students to work in global and multi-cultural environments
  - Building a replicable model

# Advancing Internationalization: Languages

- Language study is central to global competence
  - 14 world language programs at UWM
    - Afrikaans, Hmong, Korean, Swedish, Thai
    - New minors in Arabic, Chinese, Japanese
    - Chinese teacher certification program
    - Graduate Certificate in Translation
  - 57% enrollment growth since 2000
  - Language Resource Center: technology-assisted pedagogies

# Questions

---

Patrice Petro

Vice Provost for International Education

[ppetro@uwm.edu](mailto:ppetro@uwm.edu) or 229-4253

Task Force Report available at:

[www.international.uwm.edu](http://www.international.uwm.edu)