The Falcon Promise – Undergraduate Differential Tuition
Fall 2010 Enrollment of 6,900

Over half of first-time freshmen are first-generation students

Second lowest average household income in UWS among Wisconsin students
Focus:

- Enhanced Library Services
- Testing and Tutoring Center
- Undergraduate Research, Scholarly, and Creative Activity
Campus Connections for Success (2007-Present)

Enhanced Library Services:

- Expanded library hours
- 24 hour computer lab
- Document delivery services
- Online journal and database services
## Campus Connections for Success (2007-Present)

### Tutoring

<table>
<thead>
<tr>
<th></th>
<th>Fall 2008</th>
<th>Spring 2009</th>
<th>Fall 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemistry Help Room</td>
<td>310</td>
<td>297</td>
<td>378</td>
</tr>
<tr>
<td>ESL Help Room</td>
<td>475</td>
<td>450</td>
<td>231</td>
</tr>
<tr>
<td>Physics Help Room</td>
<td>550</td>
<td>301</td>
<td>481</td>
</tr>
<tr>
<td>SKILL Center</td>
<td>-</td>
<td>-</td>
<td>503</td>
</tr>
<tr>
<td>Writing Center</td>
<td>807</td>
<td>620</td>
<td>608</td>
</tr>
<tr>
<td>Study Groups</td>
<td>309</td>
<td>274</td>
<td>310</td>
</tr>
<tr>
<td><strong>Total # of student visits</strong></td>
<td><strong>2,451</strong></td>
<td><strong>1,942</strong></td>
<td><strong>2,511</strong></td>
</tr>
</tbody>
</table>
Undergraduate Research, Scholarly, and Creative Activity

- Falcon Grants are peer-reviewed research funding proposals
- 350 students received Falcon Grants from 2007-2010
National Conference on Undergraduate Research

2010: 62 student presentations (3rd largest in nation!)

2011: 95 students have abstracts accepted
A partnership with students to expand current differential tuition, with a focus on four initiatives.
Overarching goal is to increase student retention and success

Maintain existing funding and add new elements:

- Expanded Tutoring (10%)
- Undergraduate Research Opportunities (30%)
- Enhanced Learning Spaces (30%)
- Falcon Scholars Challenge (30%)
<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Total Differential Tuition</th>
<th>Estimated Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>$72 (current)</td>
<td>$388,705</td>
</tr>
<tr>
<td>2011-2012</td>
<td>$100</td>
<td>$553,962</td>
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<tr>
<td>2012-2013</td>
<td>$130</td>
<td>$731,022</td>
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<tr>
<td>2013-2016</td>
<td>$160</td>
<td>$908,082</td>
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</tbody>
</table>
**Investment**

- Peer Tutoring (approximately 25 student tutors)
- Academic Support Workshops

**Impact**

- Decreased D, F and W grades in key gateway courses by 33% in the next three years
- Support increased student retention
Student research on seven continents.
Undergraduate Research Opportunities

**Investment**
- Student Research Stipends
- Student Project Support
- Faculty Mentor Support

**Impact**
- Additional 80 students and 25 faculty per year supported in research
- Increased faculty/student and peer interaction
- Increased student retention and interest in graduate school
Investment

- Academic learning space technology, furniture, “non-fixed” items (priority placed on support for undergraduate research)

Impact

- Approximately eight renovated classrooms or research spaces
- Enhanced learning environment for faculty and students
Falcon Scholars Challenge

Investment

• Alumni/Friends: scholarship support
• Student Funds: study abroad or undergraduate research stipends

Impact

• Approximately 390 Falcon Scholar awardees over the first five years
• Increased need-based scholarship and study abroad/research support
• Increased charitable giving
• Increased retention and graduation rates
The Falcon Promise was developed through a six-month process that actively engaged students in shaping the proposal:

**August, 2010** – Initial discussions between the Chancellor and Student Senate President

**September – December, 2010** – Proposal is shaped during meetings between Chancellor and Provost, and Student Senate Leadership

**November, 2010** – Student Senate hosts a widely publicized polling event and makes significant changes to the proposal based on student feedback

**December, 2010** – *The Student Voice* ran a feature story on The Falcon Promise encouraging students to provide input to the Chancellor and Student Senate President; Student Senate conducts a campus-wide open forum; *The Student Voice* endorses The Falcon Promise in an editorial

**January, 2011** – The Student Senate approved the proposal by a vote of 18-1
Significant changes made to the proposal as a result of student input include:

- Increase the relative funding for undergraduate research (9.5 percent to 30 percent)
- Decrease in funding for enhanced learning spaces (51 percent to 30 percent)
- Prioritization of enhanced learning spaces that support undergraduate research
- Addition of an interview requirement in selection of Falcon Scholars
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