2010 Annual Report
Partnerships for a Healthy Wisconsin

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Statement of Purpose

- **Mission:** Serve the public health needs of Wisconsin and reduce health disparities through initiatives in research, education and community partnerships.

- **Vision:** Making Wisconsin a healthier state for all.
Grant Awards: 2004-2011

Wisconsin Partnership Program
Total Grant Awards
2004 - 2011
234 total grants
$97,148,584

Oversight and Advisory Committee
135 total grants
$32,381,672

Medical Education and Research Committee
99 total grants
$64,766,912
Grant Awards by Type: 2004-2011

- **Public Health Portfolio**
  - Community-Academic Partnership Fund
  - Lifecourse Initiative for Health Families
  - Applied Public Health Research Grants
  - **45%**

- **Public Health Education and Training Grants**
  - Healthy Wisconsin Leadership Institute
  - Wisconsin Population Health Fellowship Program
  - Transformations in Medical Education
  - **18%**

- **Clinical & Translational Research Grants**
  - **28%**

- **Basic Science Research Grants**
  - **9%**
Attracting Additional Support

(2004 - Current)

<table>
<thead>
<tr>
<th>Category</th>
<th>WPP Awards</th>
<th>Leverage Funding</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Oversight and Advisory Committee...</td>
<td>$32.4</td>
<td>$35.0</td>
<td>$67.4</td>
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<tr>
<td>Medical Education and Research...</td>
<td>$64.8</td>
<td>$98.8</td>
<td>$163.6</td>
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New Grant Awards in 2010

Wisconsin Partnership Program
2010 Grant Awards

23 total grants
$3,749,980

Oversight and Advisory Committee
18 total grants
$2,989,614

Medical Education and Research Committee
5 total grants
$760,366
Promoting Physical Activity in Child Care

- **Community Academic Partnership Fund Implementation Grant (OAC)**
- **Grantee:** Supporting Families Together Association
- **Academic Partner:** Alexandra Adams, MD, PhD, and Tara LaRowe, PhD, both Department of Family Medicine, UWSMPH
- **Award:** $400,000 over three years
- **Goals:** Support day care centers and family child care programs as they introduce an evidence-based program of daily physical activity, with an emphasis on populations with disparate rates of childhood obesity.
Effects of Environmental Opportunities and Barriers to Physical Activity, Fitness & Health

• **Collaborative Health Sciences Program (MERC)**

• **PI**: Aaron Carrel, MD, Department of Pediatrics, UWSMPH

• **Partners**: United Community Center (Milwaukee); Several UW Departments; Several state agencies

• **Award**: $292,000 over two years

• **Goals**: Assess fitness levels of students at a Milwaukee Charter School operated by UCC and to understand how children encounter nutritional options and use built environment.
Lifecourse Initiative for Healthy Families

• $10 million commitment to improving birth outcomes among African-Americans
  – Four planning grants worth $830,000
  – Community Action Plans
  – Broad-based engagement
  – Raising public awareness
Strategies for Increasing Efficacy of Anti-EGFR* Based Therapies in Breast Cancer

• New Investigator Program (MERC)

• **Grantee:** Deric Wheeler, PhD, Department of Human Oncology, UWSMPH

• **Award:** $100,000 over two years

• **Goal:** Assess the ability of the drug dasatinib to block the internilization of the EGFR*, keeping it on the membrane where it is more susceptible to cetuximab, an EGFR* targeting antibody

*epidermal growth factor receptor*
Outcome Reports

28 grants concluded in 2010

MEDICAL EDUCATION AND RESEARCH GRANT OUTCOME REPORT

Health Innovation Program

Improving health care delivery in Wisconsin

Health Innovation Program creates innovative model partnering researchers with health care organizations to grow health services research at UWSMPH.

COMMUNITY GRANT OUTCOME REPORT

Wisconsin Partnership For Childhood Fitness

Improving school fitness programs with eye on health

School-based fitness testing program sees significant improvements in activity levels, and better physical education programs in Wisconsin’s schools.

GRANT FACTS

Principal Investigator: Maureen Smith, MD, PhD, MPD, UWSMPH Departments of Health Sciences, Family Medicine, and Surgery
Grant Program: Targeted Education and Research Program
Grant Award: $1,508,728
Research Keywords: Health services research, quality of care, evidence-based practice, disparities in care, patient-centered care, comparative effectiveness research

GRANT FACTS

Grantees: Wisconsin Department of Public Instruction
Contact: Doug White, Director, Director of Student Services/Prevention and Wellness, douglas.white@dpi.wi.gov, (608) 266-5188
Academic Partner: Aaron L. Carel, MD, Department of Pediatrics, UWSMPH, acarel@pediatrics.wisc.edu, D. Paul Moberg, PhD, Senior Scientist, Department of Population Health Sciences, UWSMPH, dpmoberg@wisc.edu
Grant Award: $424,434 over three years

Students participate in fitness testing as part of the Wisconsin Partnership for Childhood Fitness program. The project saw improvements in fitness levels and physical education curriculum in Wisconsin schools.
Future Directions

• Initiating a nation-wide recruitment of a maternal and child health expert to provide faculty leadership for the Lifecourse Initiative for Healthy Families

• Developing a major inter-disciplinary initiative addressing obesity and diabetes

• Continuing to build the on-campus public health curriculum, and extending our reach statewide to public health practitioners and community leaders
Questions

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