

# 2010 Annual Report

## *Partnerships for a Healthy Wisconsin*



**Robert N. Golden, MD**

Robert Turell Professor in Medical Leadership  
Dean, UW School of Medicine and Public Health  
Vice Chancellor for Medical Affairs  
University of Wisconsin-Madison



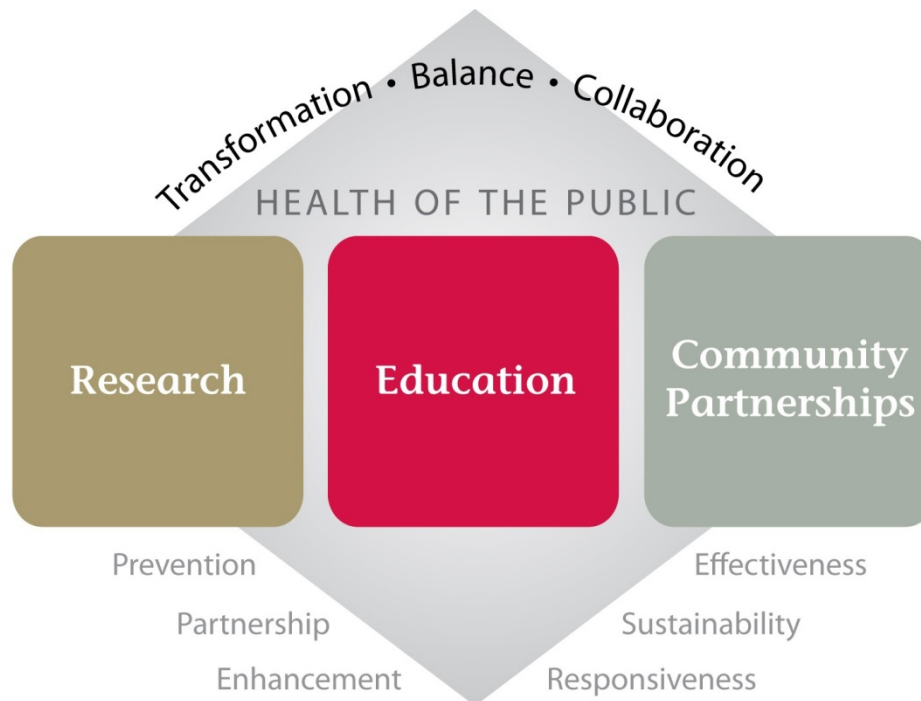
**Wisconsin  
Partnership Program**

UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

December 8, 2011

# Statement of Purpose

- **Mission:** Serve the public health needs of Wisconsin and reduce health disparities through initiatives in research, education and community partnerships.
- **Vision:** Making Wisconsin a healthier state for all.



# Grant Awards: 2004-2011

## **Wisconsin Partnership Program Total Grant Awards 2004-2011**

234 total grants  
\$97,148,584

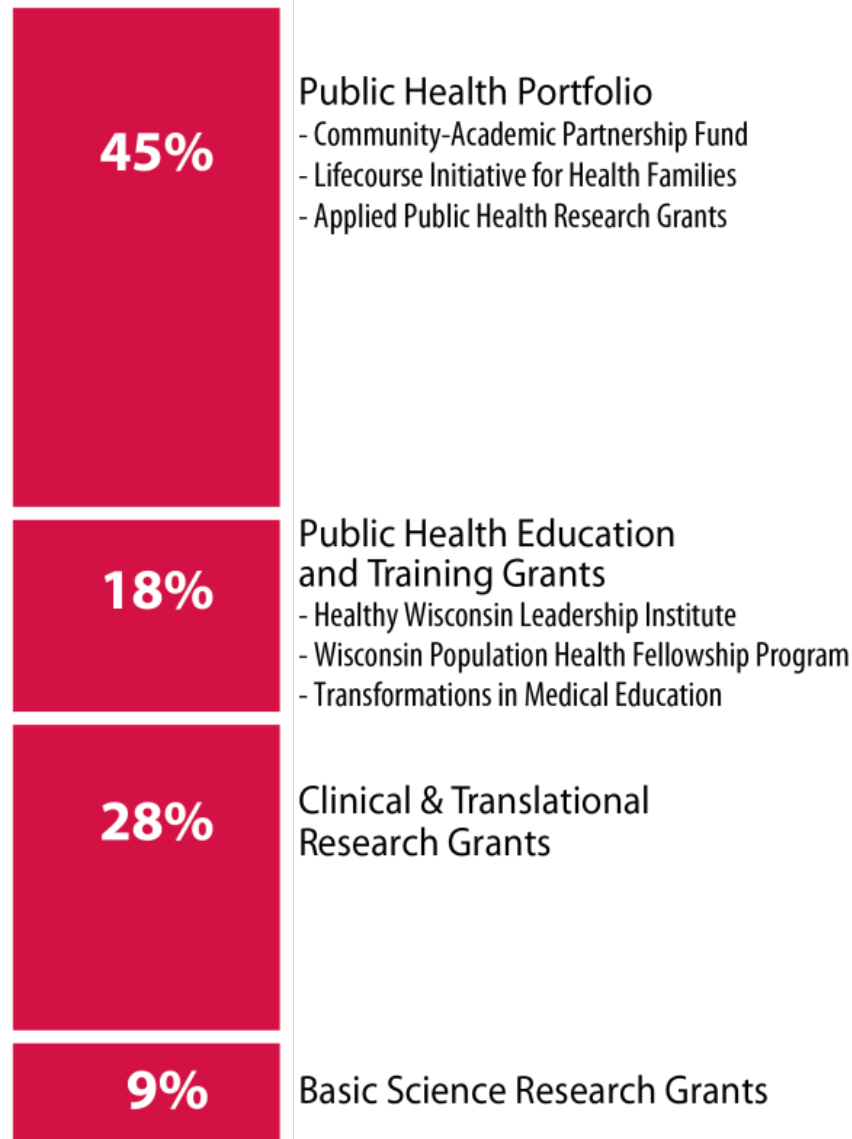
### **Oversight and Advisory Committee**

135 total grants  
\$32,381,672

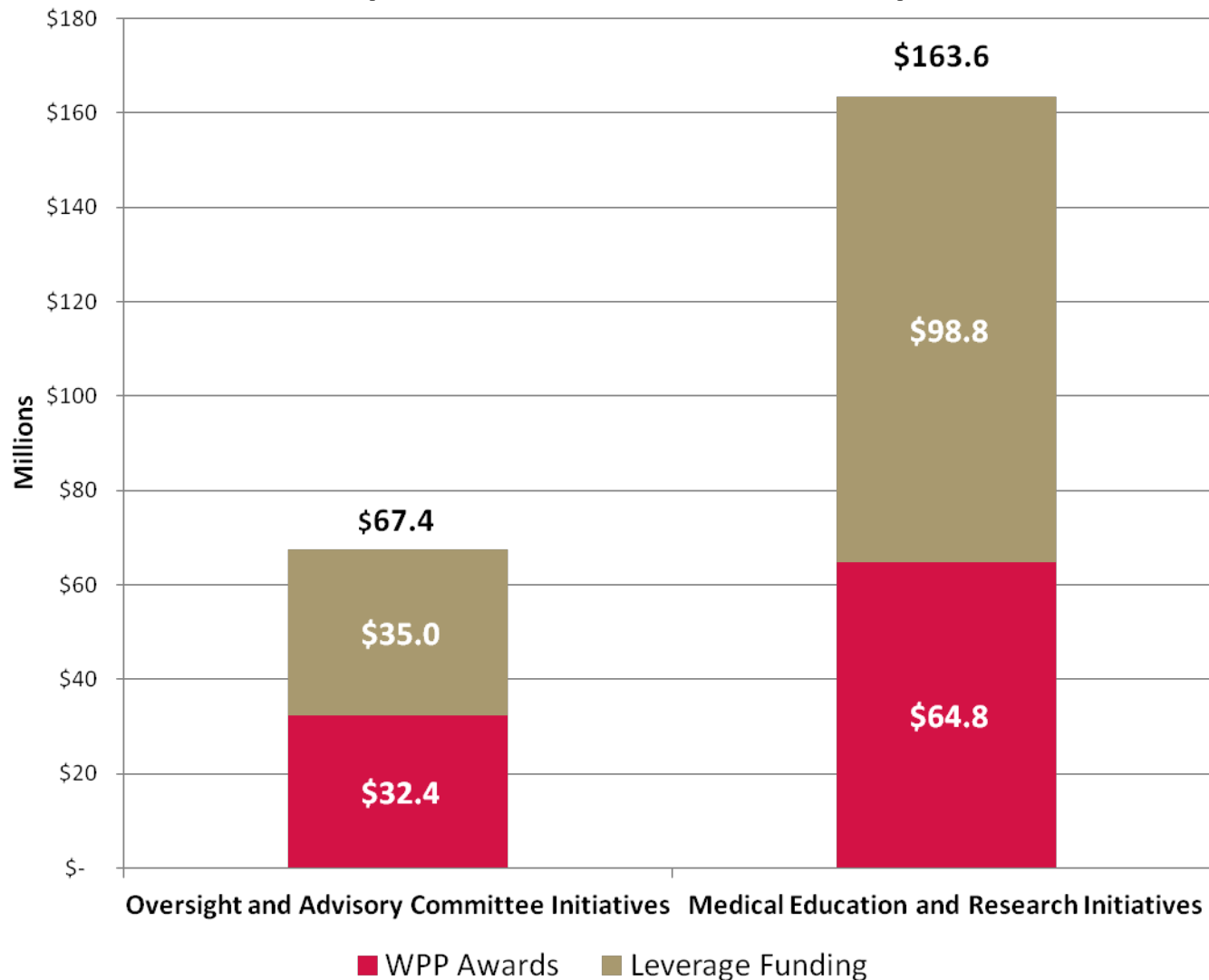
### **Medical Education and Research Committee**

99 total grants  
\$64,766,912

# Grant Awards by Type: 2004-2011



# Attracting Additional Support (2004 - Current)



# New Grant Awards in 2010

## **Wisconsin Partnership Program 2010 Grant Awards**

23 total grants  
\$3,749,980

### **Oversight and Advisory Committee**

18 total grants  
\$2,989,614

### **Medical Education and Research Committee**

5 total grants  
\$760,366

# Promoting Physical Activity in Child Care

- **Community Academic Partnership Fund Implementation Grant (OAC)**
- **Grantee:** Supporting Families Together Association
- **Academic Partner:** Alexandra Adams, MD, PhD, and Tara LaRowe, PhD, both Department of Family Medicine, UWSMPH
- **Award:** \$400,000 over three years
- **Goals:** Support day care centers and family child care programs as they introduce an evidence-based program of daily physical activity, with an emphasis on populations with disparate rates of childhood obesity.



# Effects of Environmental Opportunities and Barriers to Physical Activity, Fitness & Health

- **Collaborative Health Sciences Program (MERC)**
- **PI:** Aaron Carrel, MD, Department of Pediatrics, UWSMPH
- **Partners:** United Community Center (Milwaukee); Several UW Departments; Several state agencies
- **Award:** \$292,000 over two years
- **Goals:** Assess fitness levels of students at a Milwaukee Charter School operated by UCC and to understand how children encounter nutritional options and use built environment.





# Lifecourse Initiative for Healthy Families

- \$10 million commitment to improving birth outcomes among African-Americans
  - Four planning grants worth \$830,000
  - Community Action Plans
  - Broad-based engagement
  - Raising public awareness



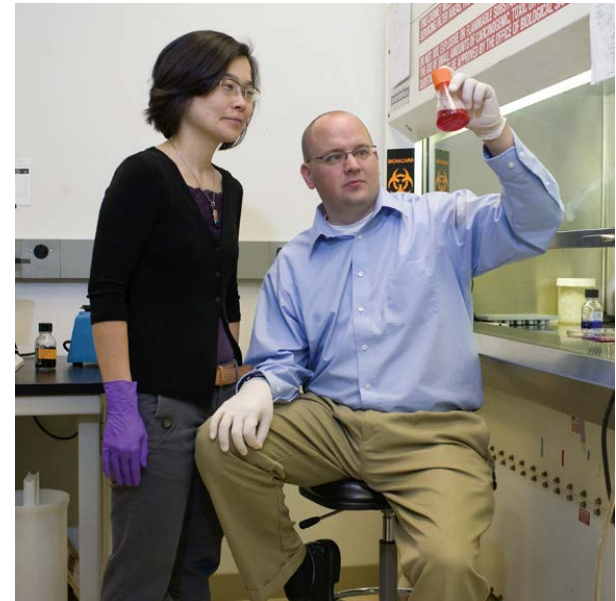
Supporting Healthy Pregnancies for Healthy Babies

Project of the Wisconsin Partnership Program  
University of Wisconsin School of Medicine and Public Health



# Strategies for Increasing Efficacy of Anti-EGFR\* Based Therapies in Breast Cancer

- **New Investigator Program (MERC)**
- **Grantee:** Deric Wheeler, PhD,  
Department of Human Oncology,  
UWSMPH
- **Award:** \$100,000 over two years
- **Goal:** Assess the ability of the drug dasatinib to block the internalization of the EGFR\*, keeping it on the membrane where it is more susceptible to cetuximab, an EGFR\* targeting antibody



\*epidermal growth factor receptor

# Outcome Reports

## *28 grants concluded in 2010*

### MEDICAL EDUCATION AND RESEARCH GRANT OUTCOME REPORT

#### Health Innovation Program

## Improving health care delivery in Wisconsin

Health Innovation Program creates innovative model partnering researchers with health care organizations to grow health services research at UWSMPH



*HIP-supported researchers have tested new practices designed to improve health care delivery.*

#### GRANT FACTS

**Principal Investigator:** Maureen Smith, MD, PhD, MPD, UWSMPH Departments Health Sciences, Family Medicine, and Surgery

**Grant Program:** Targeted Education and Research Program

**Grant Award:** \$1,508,728

**Research Keywords:** Health services research, quality of care, evidence-based practice and disparities in care, patient-centered care, comparative effectiveness research

### COMMUNITY GRANT OUTCOME REPORT

#### Wisconsin Partnership For Childhood Fitness

## Improving school fitness programs with eye on health

School-based fitness testing program sees significant improvements in activity levels, and better physical education programs in Wisconsin's schools



*Students participate in fitness testing as part of the Wisconsin Partnership for Childhood Fitness program. The project saw improvements in fitness levels and physical education curriculum in Wisconsin schools.*

#### GRANT FACTS

**Grantee:** Wisconsin Department of Public Instruction

**Contact:** Doug White, Director, Director of Student Services/Prevention and Wellness, [douglas.white@dpi.wi.gov](mailto:douglas.white@dpi.wi.gov), (608) 266-5198

**Academic Partner:** Aaron L. Carrel, MD, Department of Pediatrics, UWSMPH, [alcarrel@pediatrics.wisc.edu](mailto:alcarrel@pediatrics.wisc.edu); D. Paul Moberg, PhD, Senior Scientist, Department of Population Health Sciences, UWSMPH, [dpmoberg@wisc.edu](mailto:dpmoberg@wisc.edu)

**Grant Award:** \$424,434 over three years

# Future Directions

- Initiating a nation-wide recruitment of a maternal and child health expert to provide faculty leadership for the Lifecourse Initiative for Healthy Families
- Developing a major inter-disciplinary initiative addressing obesity and diabetes
- Continuing to build the on-campus public health curriculum, and extending our reach statewide to public health practitioners and community leaders

# Questions

## **Wisconsin Partnership Program**

UW School of Medicine & Public Health

750 Highland Avenue, 4230 HSLC

Madison, WI 53705

(608) 265-8215

[wpp@hslc.wisc.edu](mailto:wpp@hslc.wisc.edu)

[www.wphf.med.wisc.edu](http://www.wphf.med.wisc.edu)



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