

# CERNET-UWM Proposed Agreement

*Presentation to Board of Regents  
December 8, 2011*

**Michael Lovell, Chancellor**

**Dev Venugopalan, Associate Vice  
Chancellor for Academic Affairs**

# **UWM Vision Statement 2011**

We will be a top-tier research university that is the best place to learn and work for students, faculty and staff, and a leading driver for sustainable economic prosperity.

We will accomplish this through a commitment to excellence, powerful ideas, community and global engagement, and collaborative partnerships.

# **Vision: Focus on Global Engagement**

- Further internationalizing UWM, by providing students with broader global perspective and additional international opportunities
- Facilitating creation of future academic, research, business and economic development connections with students returning to China
- Increasing international student revenue stream

# Why CERNET?

- Is not merely an agent or broker, but a legitimate, large-scale enterprise founded by Chinese Ministry of Education
- Has deep connections with Chinese universities and high schools

# Why CERNET?

- Has proven methodology for success: establishing a Chinese local presence in the form of a physical facility to assist ESL (English as a Second Language) students in transition to undergraduate and graduate studies

# Why CERNET?

- Has already begun the process of developing the Wisconsin International Academy (WIA). It will provide housing and support services to Chinese students in the ESL program, and form the bridge between the Chinese students and their families, and UWM's undergraduate and graduate programs

# CERNET-UWM Partnership

- An opportunity to recruit qualified international students
  - Integrated with existing ESL and conditional admission programs
- Working with Ministry of Education affiliate, uniquely equipped to recruit and support learning needs of large cohorts of Chinese students

# Current International Student Support Services

- Academic and Legal
  - o International student admissions and issuance of visa documents
  - o Immigration advising
  - o International student orientation
  - o Integration into ESL and academic classes



# Current International Student Support Services

- Social
  - o Monthly gatherings that provide basic information about U.S. culture
  - o Notification of on-campus and community activities via email and social media

# Future International Student Support Services

- As international students significantly increase, additional support will be needed:
  - o Staffing to support increased enrollment, including admissions and immigration advising

# Future International Student Support Services

- o Campuswide commitment to serving unique needs of international students
  - Intercultural training for academic advisors, residence hall assistants, faculty, TAs, etc.
  - Strategic coordination of programming, including ESL, academics, housing, etc.

# Admission Requirements

- CERNET students must meet all current UWM admission requirements
- Students deficient in English may be admitted to UWM under existing conditional and dual-admission options

# Admission Processes

- Safeguards against fraud:
  - CIE verifies the authenticity of credentials:
    - Confirm educational institution is accredited and recognized by ministry of education in home country
    - Require transcripts be provided in original language and English translation
    - Certify stamp on transcript matches appropriate Chinese characters

# ESL Enrollment Projections

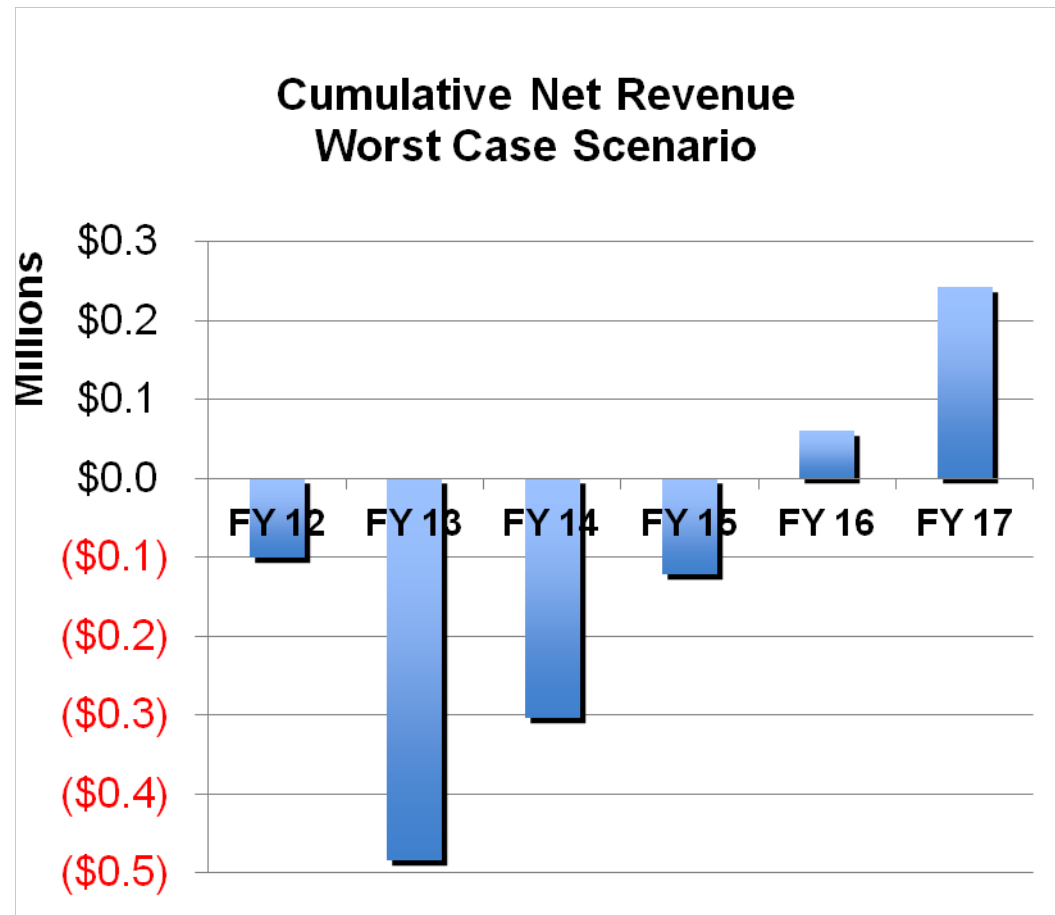
- 2012-13: total enrollment will be at least 30 and no more than 50 students
- Fall 2013: increase to at least 100 students but no more than 150
- Fall 2015: 250 students projected

# Matriculation to UWM programs

- 75% of CERNET students are expected to enter a degree program upon achieving English proficiency
- Students will pay all applicable tuition and fees directly to UWM (as all other international students)

# Worst Case Scenario

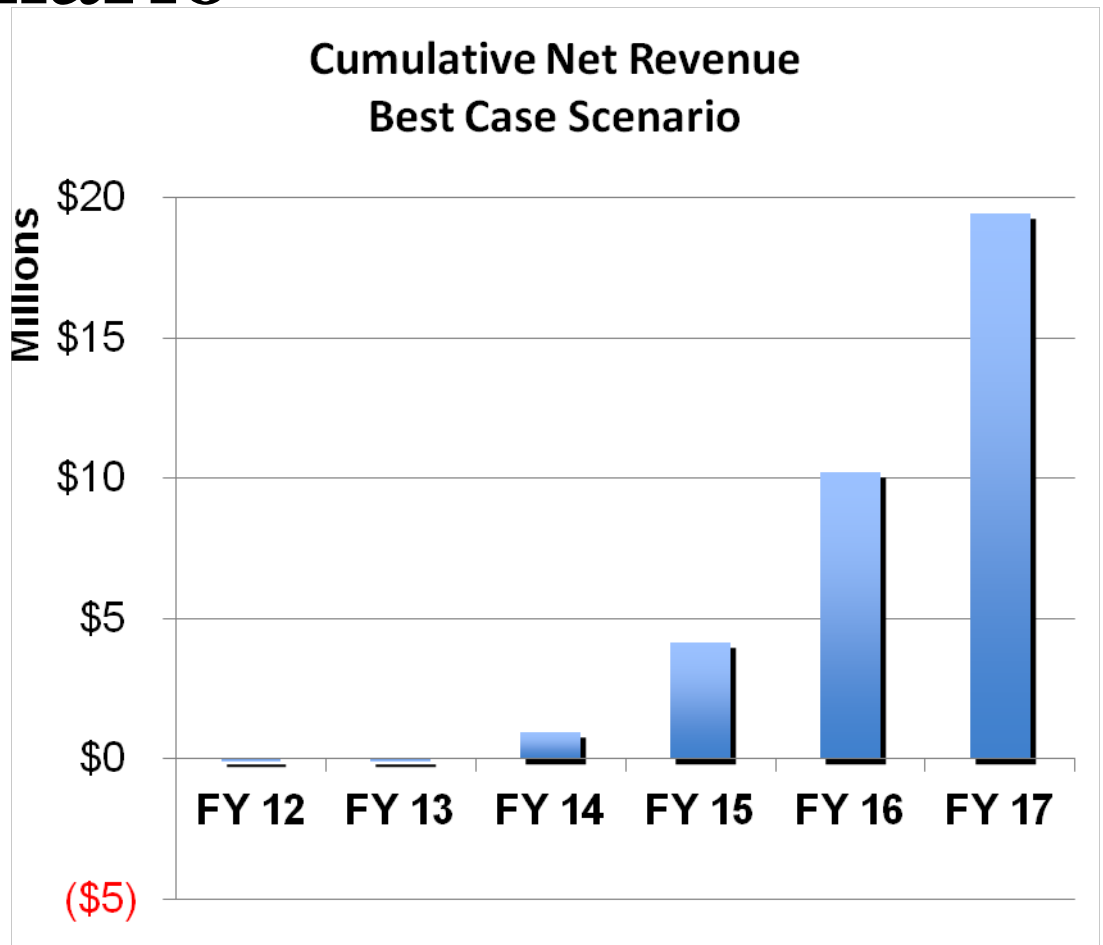
- CERNET student numbers at minimum per proposed agreement
- No student matriculates to UWM degree programs





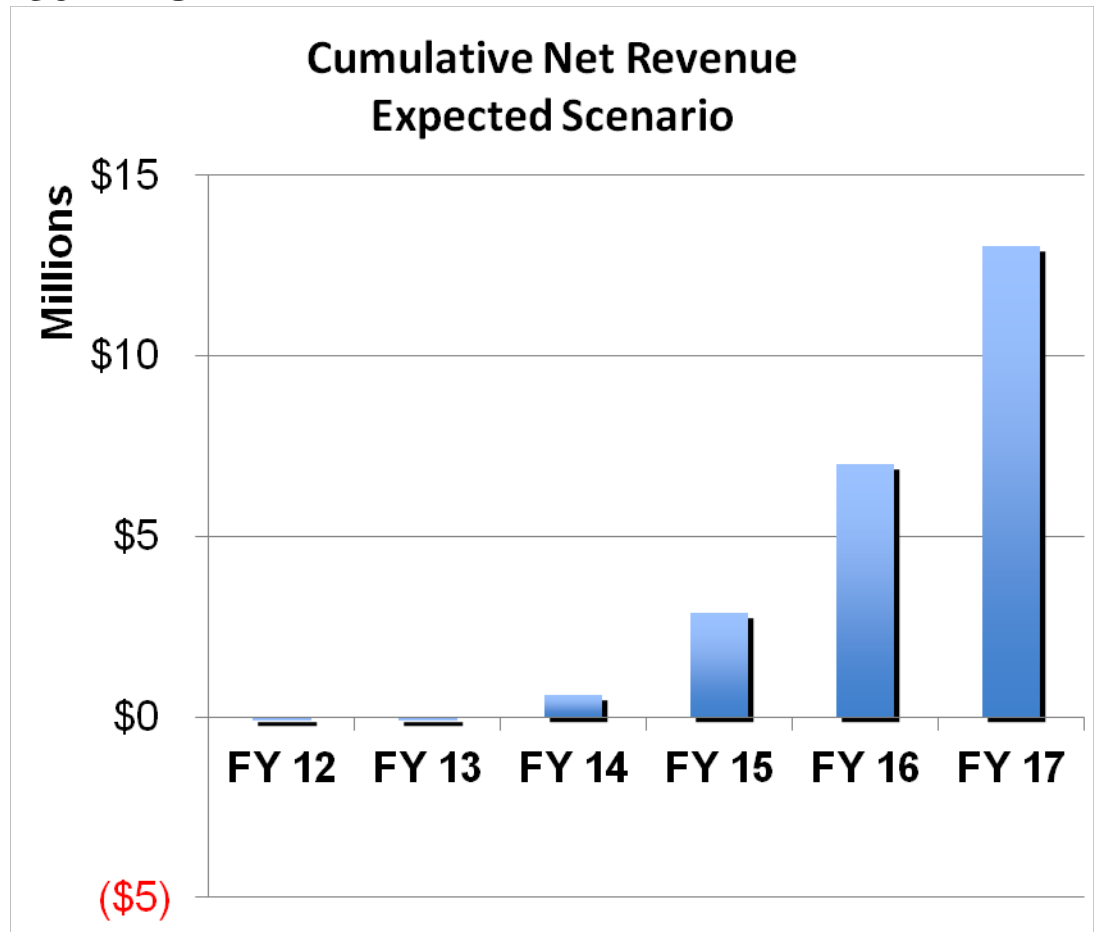
# Best Case Scenario

- CERNET student numbers at maximum per proposed agreement
- 75% of students matriculate to UWM degree programs



# Expected Scenario

- CERNET students increase to 150 per year
- 75% of students matriculate to UWM degree programs



# Assessment and Oversight

- Oversight will rest with the Provost, who will:
  - o Review reports of marketing and recruitment activities
  - o Ensure UWM requirements for admission, academic evaluation and progress are met by all students
  - o Monitor all financial aspects of agreement and decide prior to June 2016 whether to continue WIA beyond 2016-17

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