We will be the premier undergraduate learning community in the Upper Midwest, noted for rigorous, integrated, globally infused, undergraduate liberal education, and distinctive, select graduate programs.
The Campus Master Plan will . . .

- Emphasize new buildings and renovations, ease transportation concerns, and enhance the learning environment.
- Be infused with values of innovation and stewardship and rely increasingly on sustainable practices.
- Reflect commitment to diversity and to eliminating barriers for people of all abilities.
- Include lower-cost cosmetic and artistic improvements for existing facilities.
- Foster a more entrepreneurial approach to the use of facilities, encouraging ideas for new ways of using space, developing multi-use strategies, and creatively renovating facilities that can provide alternative learning sites.
- Explore traditional and non-traditional revenue sources.
Campus Analyses

- Campus in the Community
- Building Timeline
- Cultural Resources
- Natural Resources
- Land Use
- Open Space
- Pedestrian/Bicycle/Transit
- Vehicle
Campus Analyses

- Classrooms, Labs, Offices
- Utilization
- State and National Benchmarking
- Future Space Needs
Campus Analyses

- Residential Demand
  - Return students from hotels
  - Add 1,250 suite beds and 300 apartment beds

- Campus Dining
  - Renovate and expand dining on Upper Campus
Campus Best Practices

- Focus on purpose
- Enhance academic and social interaction
- Strive for environmental sustainability
- Strive for financial sustainability
- Anticipate change
- Design for function and flexibility
- Craft a sense of place
- Move toward visual coherence

- Respect the built and environmental context
- Integrate with the host community
- Create a clear identity
- Put pedestrians first
- Recognize bicycles and vehicles
- Seek diversity and inclusiveness
- Maintain campus safety
The University of Wisconsin-Eau Claire campus will be **integrated into the Eau Claire community**, yet maintain its character of a higher education institution.

The **density, intensity and activity** of the campus will increase to provide the facilities necessary to achieve its academic mission and strategic values of stewardship and sustainability.

The **beauty and livability** of campus will increase with more and better designed open spaces.

The campus will be **better connected** — among its precincts, to its natural resources and to the community.
Existing Conditions

- CONNECTED AND ENGAGED
- GREEN AND OPEN
- COMPACT AND INTEGRATED
Final Master Plan
Campus Master Plan Principles

- Commitment to the Community
  - Strengthen and Extend University Programming in the Community
  - Reach Out to the Community
  - Partner with and Promote Institutional Neighbors
  - Respect and Enhance Surrounding Neighborhoods
  - Protect and Enhance the Chippewa River and the Little Niagara Creek
  - Protect and Enhance Putnam Park
Phasing

- Ambitious yet prudent project sequencing
- Balance between GPR, Mixed Use, and PR funding sources
Phasing -2011-2016

- Student Center
- Education Building
- Visitor Center
- Garfield Avenue
- Fine/Performing Arts
- Upper Residence Halls – new, Towers
- Outdoor Classroom
- Crest Center
Phasing - 2017-2022

- Haas Renovation
- Governors Hall
- State Office Building
- Hilltop Center
Phasing -2023-2029

- Science Phase 1
- Science Phase 2
- Schneider Renovation
- Multi-Purpose Event Center
- Lower Campus Residence Hall
- Murray, Oak Ridge Res Halls
The best way to predict the future is to invent it.

- Alan Kay