



# Wisconsin Idea Partnership at UW-Platteville

April 7, 2011

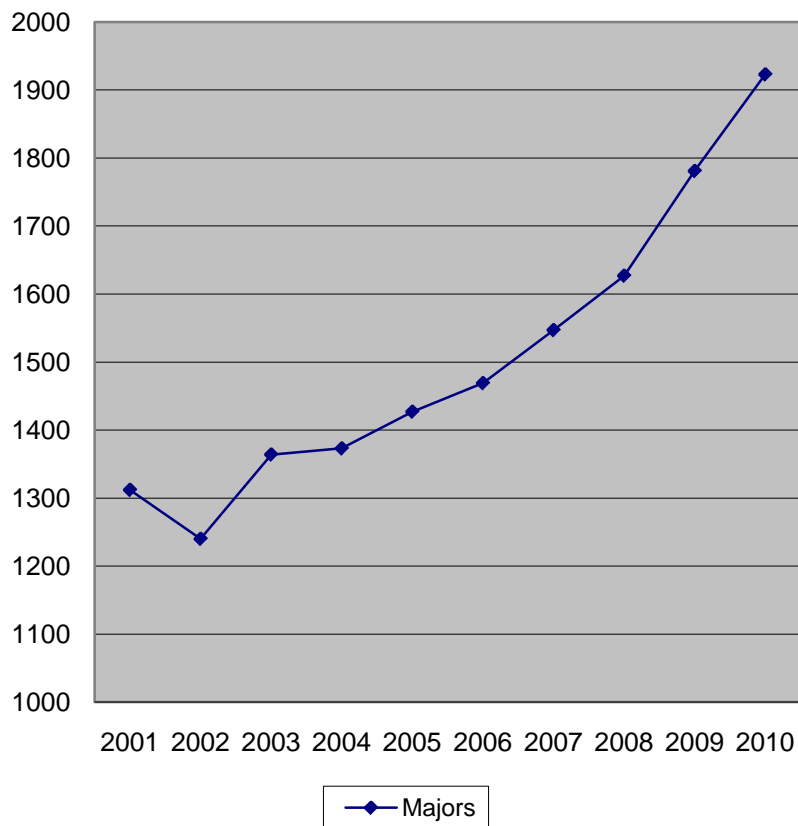


# UW-Platteville – the Fastest Growing University in the UW-System

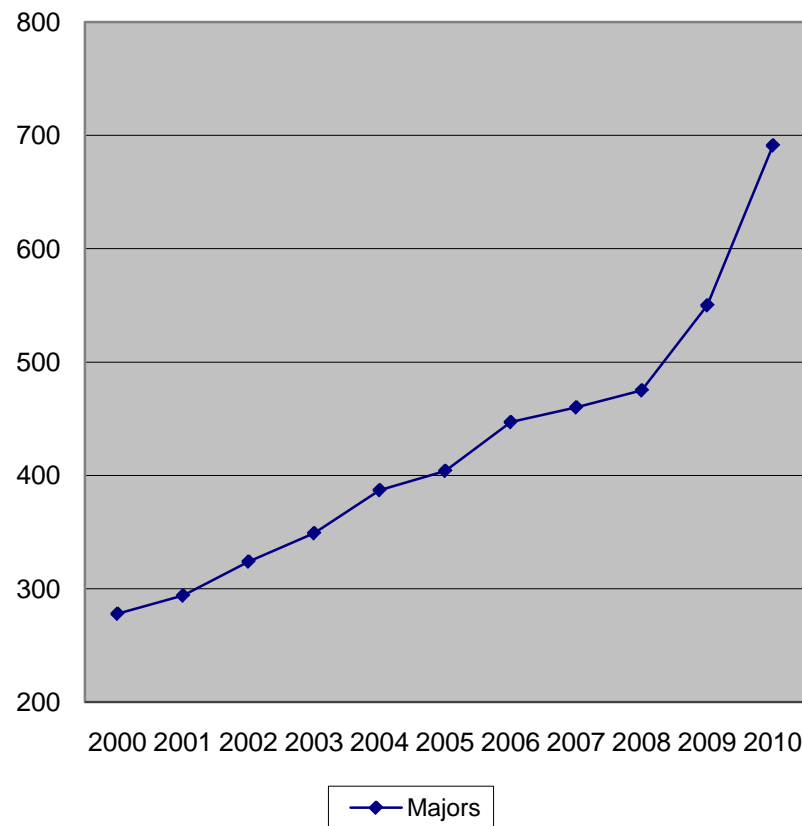
- Total enrollment has increased by 48% over 13 years to 7,928 HC in 2010-11
  - TSI – enrollment over 1,200 in Fall 2010
  - Online – enrollment (registrants) of over 2,600 in Fall 2010
- Annual operating budget of \$150 million
  - 20% state funding (12% general, 8% earmarked)
  - 52% student tuition and auxiliaries



**2000-2010 Engineering Majors Increased by 48.5%.**

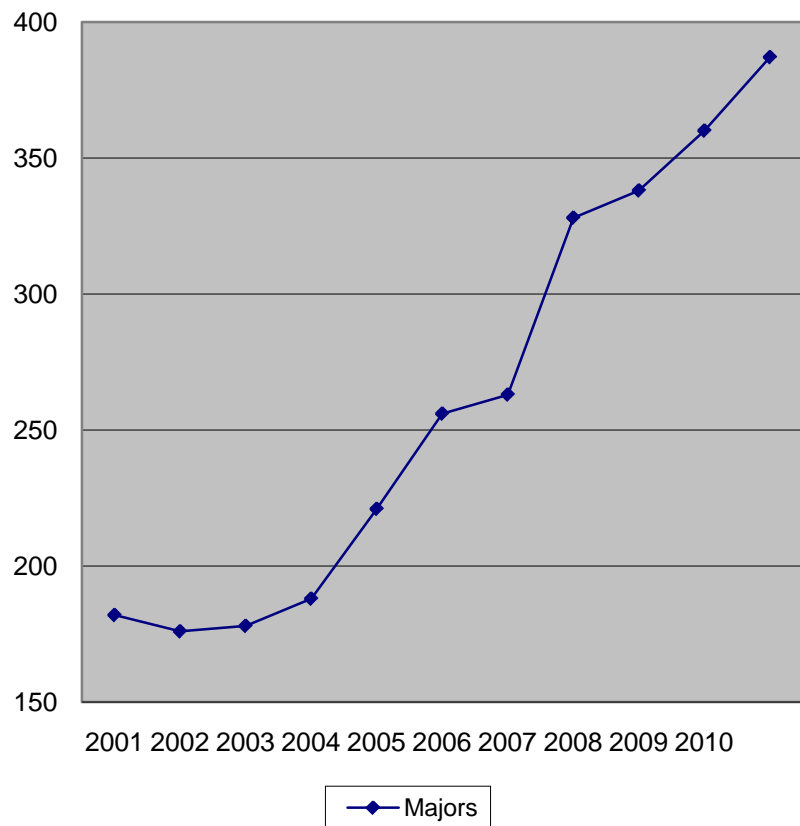


**2000-2010 Criminal Justice Majors Increased by 148.6%**

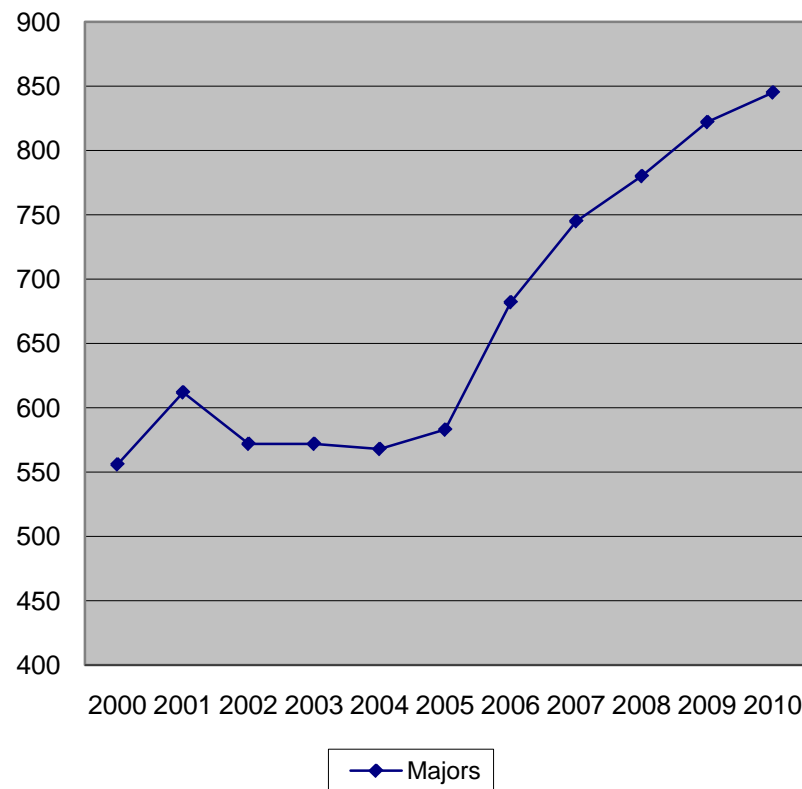




**2000-2010 Biology Majors Increase by 112.6%**

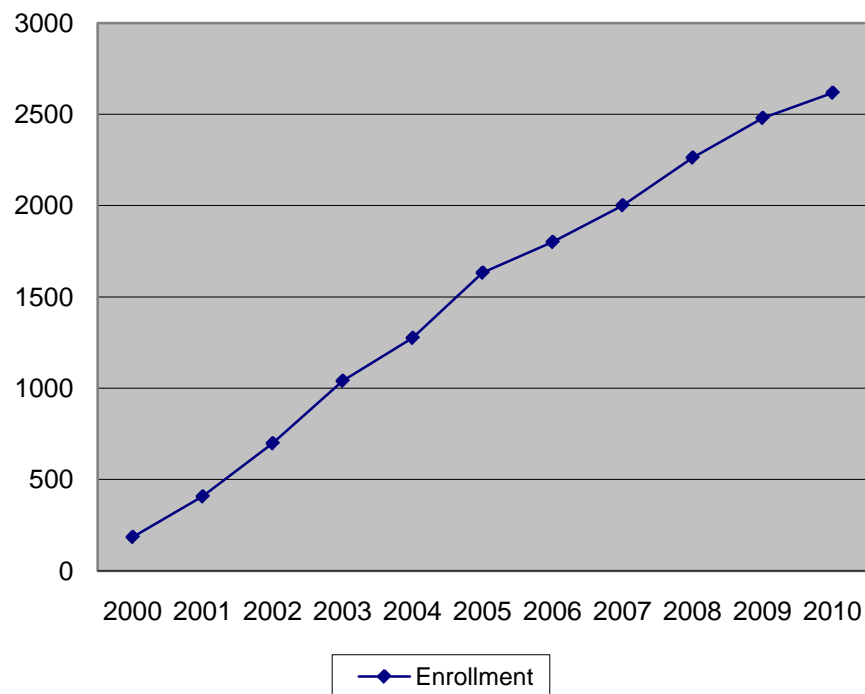


**2000-2010 Business Majors Increased by 52.0%. (Accounting, Business Administration, Agri-Business)**





### 2001-2010 Distance Learning Enrollment Increased by over 1,300%



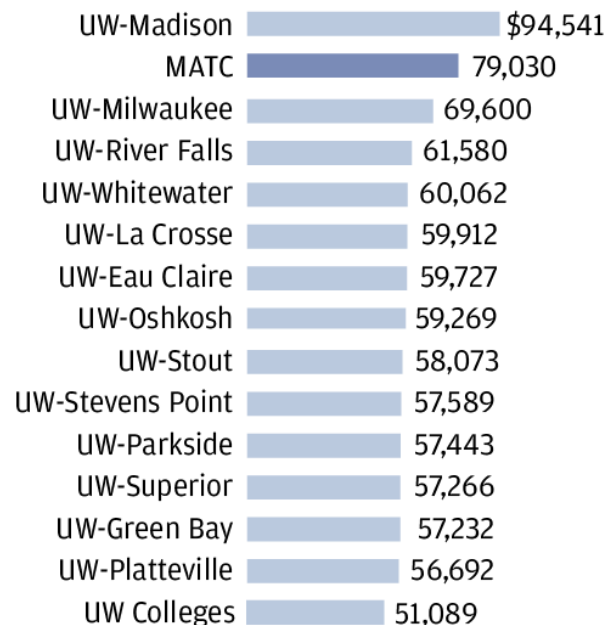


# Human Capital Priorities

- Increasing diversity
- Recruiting and retaining outstanding faculty and employees
- Increasing professional development opportunities
- Enhancing professional outreach and participation
- Developing employees as leaders
- Addressing compensation disparities

## MATC faculty pay

*Full-time faculty at MATC earned more last year than the average professor at any UW System campus except UW-Madison.*



SOURCE: American Association of  
University Professors

State Journal



# Physical Infrastructure Priorities

- Implementing master plan projects
  - Developing additional student housing on and off campus and renovating existing halls
  - Constructing and renovating academic facilities
  - Expanding recreation and student life space
- Addressing maintenance backlog
- Energy conservation and renewable energy
- Pursuing partnerships to achieve goals



# Academic Priorities

- Increasing retention and graduation rates for all students
- Revising the general education curriculum
- Expanding undergraduate research
- Implementing new majors in Microsystems and Nanotechnology Engineering and On-line programs
- Strengthening academic planning





# Steps We Are Taking to Control Our Destiny

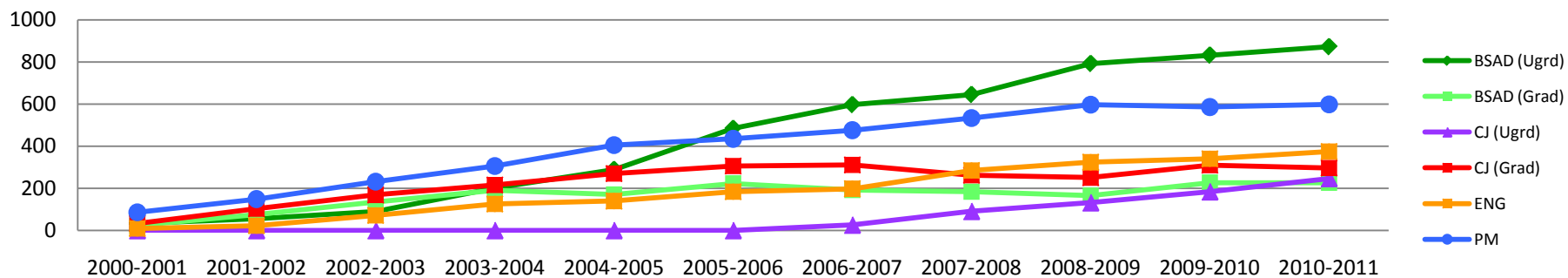
- Continue to expand the Tri-State Initiative through recruiting and competitive pricing
  - 1,200 students
  - \$11 million in revenue
  - 112 positions
- Distance Learning





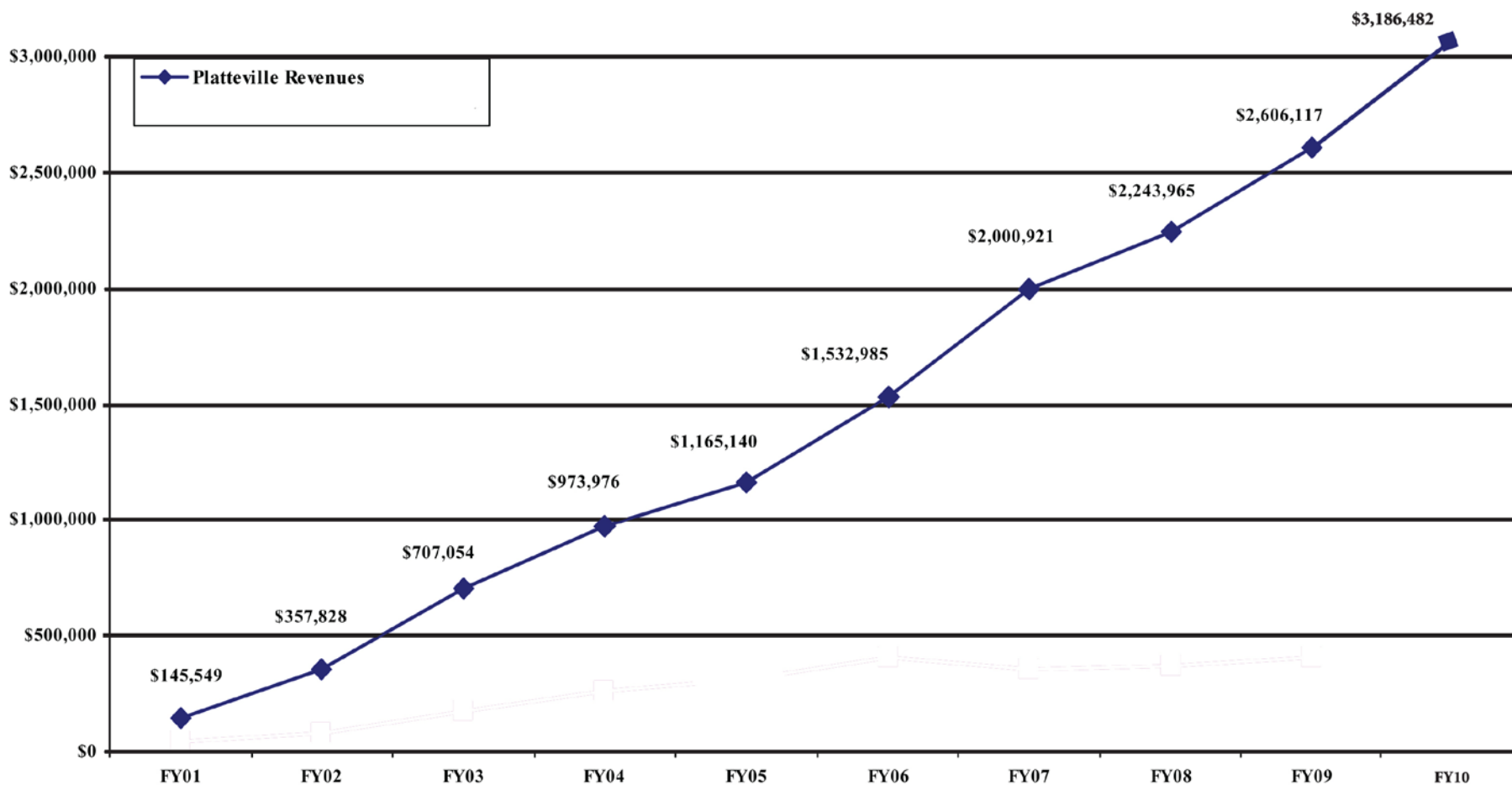
# Distance Education

ENROLLMENT NUMBERS BY YEAR





# Online Revenues



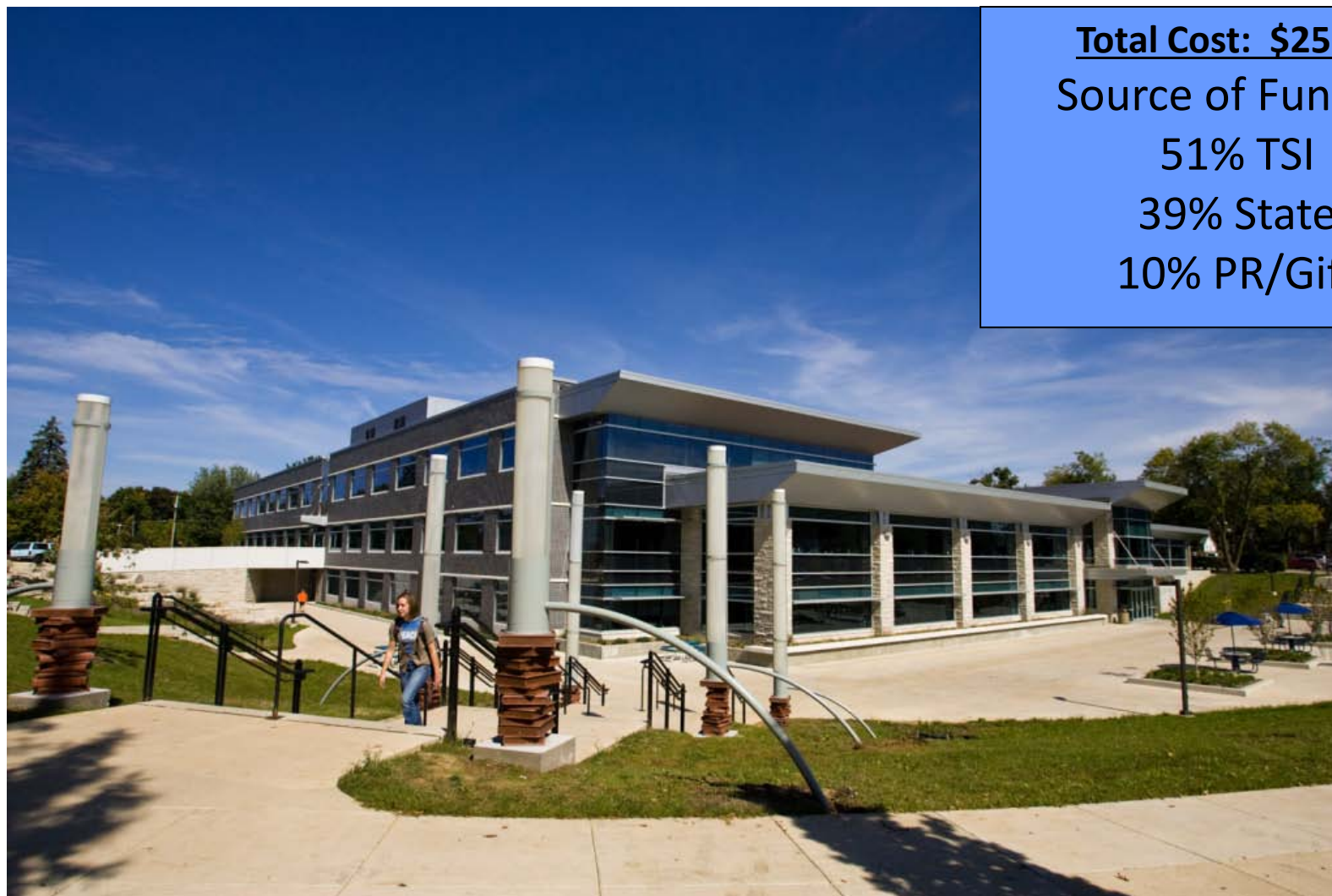


# Steps We Are Taking to Control Our Destiny

- Increasing support for faculty grant writing
- Investing in infrastructure to support business processes
- Initiating a comprehensive capital campaign
- Partnering with the UW-Platteville Real Estate Foundation and City of Platteville to provide student housing
- Ready to proceed with the Wisconsin Idea Partnership







**Total Cost: \$25.7M**  
**Source of Funding**  
51% TSI  
39% State  
10% PR/Gift





**Total Cost: \$25.6M**

**Source of Funding**

**39% TSI**

**36% State/GPR**

**25% PR/Gift**



# Wisconsin Idea Partnership at UW-Platteville

- Block grant for state and University funds
  - Meet pressing academic needs
  - Reallocate savings in support of mission
- Financial Management
  - Generate additional revenues through interest
  - Invest savings to create a “forever” fund



# Wisconsin Idea Partnership at UW-Platteville

- Flexibility to set non resident tuition to expand recruiting to other states as under TSI
  - Multiple differentials for nonresident students
  - Eliminate the 25% cap on nonresident enrollment
- Compensation flexibility for faculty and staff
  - Recruit and retain high quality employees
  - Invest in professional development
  - Address compensation issues



# Wisconsin Idea Partnership at UW-Platteville

- Capital project delivery for non state funded projects
  - Savings of \$2.7 million for UWS in 2011-13
  - Quicker execution on projects
  - Reflects deep involvement of UW-Platteville staff
- Purchasing and Procurement
  - Simplify purchasing for higher education items
  - Supports expanding grants at the University
  - Better use time available for contract management and analysis of spending patterns
  - Savings of \$200,000 annually should be achieved



Questions

Thank You