



UW-GREEN BAY ACADEMIC PLAN

October 7, 2010

INSTITUTIONAL MISSION STATEMENT

The University of Wisconsin-Green Bay provides an interdisciplinary, problem-focused educational experience that prepares students to think critically and address complex issues in a multicultural and evolving world. The University enriches the quality of life for students and the community by embracing the educational value of diversity, promoting environmental sustainability, encouraging engaged citizenship, and serving as an intellectual, cultural and economic resource.

FOUNDING OF UW-GREEN BAY

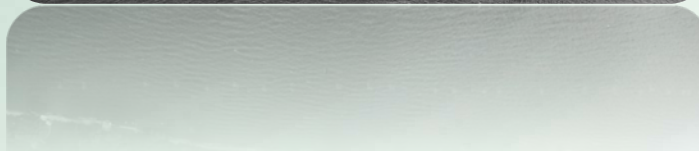
1965

Enabling legislation sets new university in motion.



1968

Fall 1968
UW-Green Bay becomes a 4-year university



1969

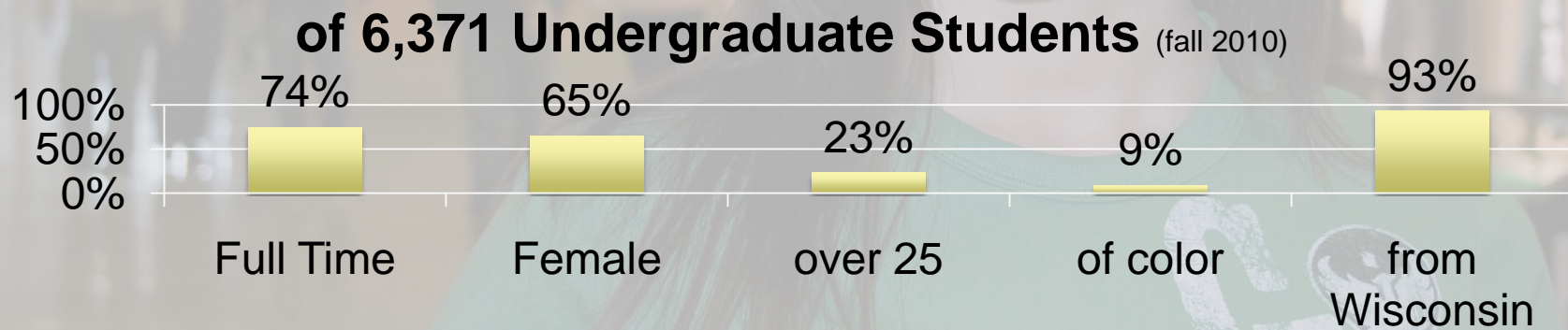
Fall 1969
UW-Green Bay moves to its current location

1970

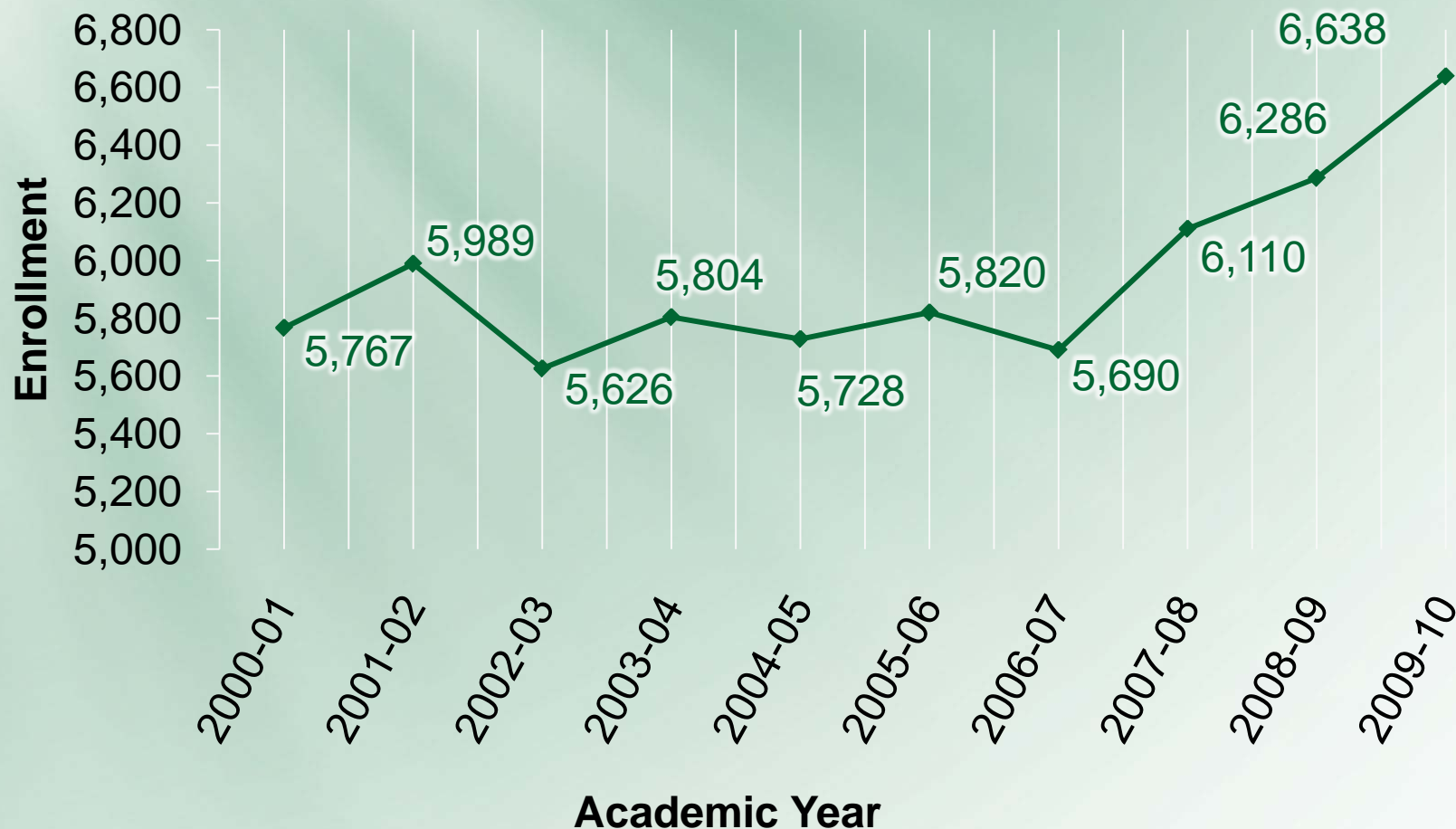
June 1, 1970
UW-Green Bay graduates its first class



WHO WE ARE



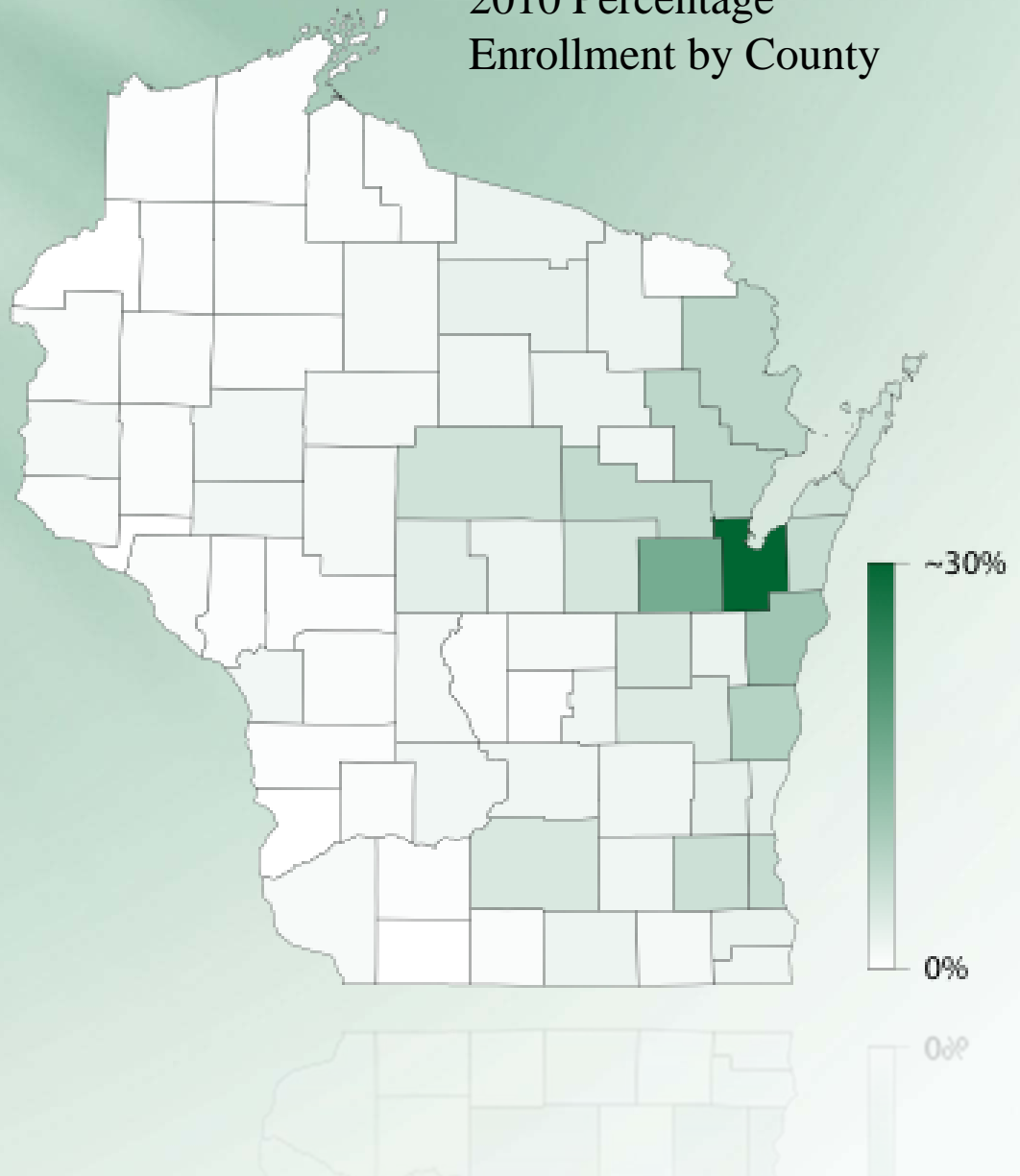
YEARLY ENROLLMENT



IN-STATE MARKET

The majority of students
UW-Green Bay serves are
residents of Wisconsin.

2010 Percentage
Enrollment by County



DEGREES GRANTED AND CONFERRED

Bachelor of:

- Applied Studies - **B.A.S.**
- Arts - **B.A.**
- Science - **B.S.**
- Business Administration - **B.B.A.**
- Music - **B.M.**
- Social Work - **B.S.W.**
- Nursing - **B.S.N.**

Master's in:

- Management - **M.S.**
- Environmental Science and Policy - **M.S.**
- Applied Leadership for Teaching and Learning - **M.S.**
- Social Work - **M.S.W.**
collaborative with UW-Oshkosh

Associate of:

- Arts and Sciences - **A.A.S.**

INTERDISCIPLINARY MAJORS OFFERED

- Arts Management (BA)
- Business Administration (BBA)
- Communication (BA or BS)
- Computer Science (BS)
- Design Arts (BA)
- Education (BS)
- Environmental Policy and Planning (BS)
- Environmental Science (BS)
- First Nations Studies (BA)
- Human Biology (BS)
- Human Development (BS)
- Humanistic Studies (BA)
- Information Sciences (BS)
- Interdisciplinary Studies (BA)
- Interdisciplinary Studies (BAS)
- Nursing (BSN for RNs)
- Public Administration (BS)
- Social Change and Development (BA or BS)
- Social Work (BSW)
- Urban and Regional Studies (BA)

CONTINUITY

COLLABORATION

CONNECTION

CONTINUITY



Starting in the 1970s,
UW-Green Bay has modeled
best practices in recycling and
sustainability



Today, as then, students
supply energy and leadership

CONTINUITY



Student organic garden (circa 1970) was a new concept, then.



Student volunteers from the SLO Food Alliance (advocates for “Sustainable, Local and Organic”) replaced ornamental plantings with a campus vegetable garden.



COLLABORATION

Guaranteed Transfer Program with the University of Wisconsin Colleges

Articulation Agreements

- Northeast Wisconsin Technical College
- Fox Valley Technical College
- Lakeshore Technical College
- Moraine Park Technical College
- College of Menominee Nation
- Wisconsin Technical College ADN Programs
- Palmer College of Chiropractic

Collaborative Programs - other institutions

- Master's of Social Work, UW-Oshkosh
- Master's of Management, BEM Bordeaux Management School
- Nursing, Bellin College of Nursing
- Manufacturing and Engineering program, NWTC and UW-Stout
- Pre-Professional Engineering program, UW-Milwaukee

BAS programs partners with NE technical schools



CONNECTION



learning to LIFE

CONNECTING UW-GREEN BAY TO THE COMMUNITY



CONNECTIONS: WITH OUR COMMUNITY



UW-Green Bay professor Cliff Abbott works with Oneida Tribal Elder Maria Hinton to preserve the Oneida Language.

CONNECTIONS: WITH OUR COMMUNITY



UW-Green Bay professor Bill Niedzwiedz engineered a parking-lot-size map that was a centerpiece of the Green Bay reunion of Vietnam veterans at LZ Lambeau.

CONNECTIONS: WITH OUR COMMUNITY



Non-profits, such as Heritage Hill State Park, rely on UW-Green Bay history majors for behind-the-scenes work.

CONNECTIONS: WITH OUR COMMUNITY



Area high school students conducted water tests at Baird Creek as a part of the Lower Fox River Watershed Monitoring Program.

ACADEMIC PLANNING



ACADEMIC PLANNING





Working with public- and private-sector
partners to solve environmental concerns in a
sustainable manner

NEW COLLABORATIONS

- Extend BAS program to new sites
- Develop initiatives from NEW ERA
- Work with UW-extension on-line undergraduate and graduate programs
- Collaborate on graduate programs
 - e.g. MSN

NEW CONNECTIONS

Wausau

Marathon County

Superior

Sheboygan



MEETING COMMUNITY EDUCATIONAL NEEDS



BUILDING EDUCATIONAL OPPORTUNITY



- BBA
- BS Human Development *
- January 2011 interim on-line
- On-line classes in high school

*in development

BUILDING EDUCATIONAL OPPORTUNITY

Stackable degrees



BUILDING EDUCATIONAL OPPORTUNITY

Certificate programs

- Leadership in Public Administration *
(municipal clerks & treasurer's)
- Environmental Management and Business Institute
- Entrepreneurship*
- Health informatics*

*in development



BUILDING EDUCATIONAL OPPORTUNITY

Associate Level

- Participation in Win-Win
- Online Associate of Arts & Science degree
(in development)



BUILDING EDUCATIONAL OPPORTUNITY

Bachelor's Level

- Community interest
- Interdisciplinary emphases for BAS programs



Graduate Level

- MSN program
- LAS graduate programs
- Professional degrees in Educational Administration (tbd)

CONNECTION



WHY UW-GREEN BAY

- Focused, distinguished history of leadership in sustainability
- Interdisciplinary, problem-focused education
- High-touch experience between students and faculty who are both researchers and award-winning teachers