INSTITUTIONAL MISSION STATEMENT

The University of Wisconsin-Green Bay provides an interdisciplinary, problem-focused educational experience that prepares students to think critically and address complex issues in a multicultural and evolving world. The University enriches the quality of life for students and the community by embracing the educational value of diversity, promoting environmental sustainability, encouraging engaged citizenship, and serving as an intellectual, cultural and economic resource.
### Founding of UW-Green Bay

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1965</td>
<td>Enabling legislation sets new university in motion.</td>
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<tr>
<td>1968</td>
<td>Fall 1968 UW-Green Bay becomes a 4-year university</td>
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<tr>
<td>1969</td>
<td>Fall 1969 UW-Green Bay moves to its current location</td>
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<tr>
<td>1970</td>
<td>June 1, 1970 UW-Green Bay graduates its first class</td>
</tr>
</tbody>
</table>
of 6,371 Undergraduate Students  (fall 2010)

100%  74%  65%  23%  9%  93%
50%  0%  0%  0%  0%  93%
0%  0%  0%  0%  0%  93%

Full Time Female over 25 of color from Wisconsin
YEARLY ENROLLMENT

Academic Year

Enrollment

- 2000-01: 5,767
- 2001-02: 5,989
- 2002-03: 5,626
- 2003-04: 5,804
- 2004-05: 5,728
- 2005-06: 5,820
- 2006-07: 5,690
- 2007-08: 6,110
- 2008-09: 6,286
- 2009-10: 6,638
The majority of students UW-Green Bay serves are residents of Wisconsin.
DEGREES GRANTED AND CONFERRED

Bachelor of:
• Applied Studies - B.A.S.
• Arts - B.A.
• Science - B.S.
• Business Administration - B.B.A.
• Music - B.M.
• Social Work - B.S.W.
• Nursing - B.S.N.

Master’s in:
• Management - M.S.
• Environmental Science and Policy - M.S.
• Applied Leadership for Teaching and Learning - M.S.
• Social Work - M.S.W.  
  collaborative with UW-Oshkosh

Associate of:
• Arts and Sciences - A.A.S.
INTERDISCIPLINARY MAJORS OFFERED

• Arts Management (BA)
• Business Administration (BBA)
• Communication (BA or BS)
• Computer Science (BS)
• Design Arts (BA)
• Education (BS)
• Environmental Policy and Planning (BS)
• Environmental Science (BS)
• First Nations Studies (BA)
• Human Biology (BS)
• Human Development (BS)
• Humanistic Studies (BA)
• Information Sciences (BS)
• Interdisciplinary Studies (BA)
• Interdisciplinary Studies (BAS)
• Nursing (BSN for RNs)
• Public Administration (BS)
• Social Change and Development (BA or BS)
• Social Work (BSW)
• Urban and Regional Studies (BA)
CONTINUITY
COLLABORATION
CONNECTION
Starting in the 1970s, UW-Green Bay has modeled best practices in recycling and sustainability. Today, as then, students supply energy and leadership.
Student organic garden (circa 1970) was a new concept, then.

Student volunteers from the SLO Food Alliance (advocates for “Sustainable, Local and Organic”) replaced ornamental plantings with a campus vegetable garden.
Guaranteed Transfer Program with the University of Wisconsin Colleges

Articulation Agreements
• Northeast Wisconsin Technical College
• Fox Valley Technical College
• Lakeshore Technical College
• Moraine Park Technical College
• College of Menominee Nation
• Wisconsin Technical College ADN Programs
• Palmer College of Chiropractic

Collaborative Programs - other institutions
• Master’s of Social Work, UW-Oshkosh
• Master’s of Management, BEM Bordeaux Management School
• Nursing, Bellin College of Nursing
• Manufacturing and Engineering program, NWTC and UW-Stout
• Pre-Professional Engineering program, UW-Milwaukee

BAS programs partners with NE technical schools
CONNECTING UW-GREEN BAY TO THE COMMUNITY

- Municipal Clerks & Treasurers
- K-12 Students
- COBE Initiative
- Fox Valley
- Phuture Phoenix
- Oshkosh
- MSW
- K-12 teachers
- Institute for Learning Partnership
- UWWhereYouNeedIt.com
- Superior
- New ERA
- Learning in Retirement
- New ERA
UW-Green Bay professor Cliff Abbott works with Oneida Tribal Elder Maria Hinton to preserve the Oneida Language.
UW-Green Bay professor Bill Niedzwiedz engineered a parking-lot-size map that was a centerpiece of the Green Bay reunion of Vietnam veterans at LZ Lambeau.
Non-profits, such as Heritage Hill State Park, rely on UW-Green Bay history majors for behind-the-scenes work.
Area high school students conducted water tests at Baird Creek as a part of the Lower Fox River Watershed Monitoring Program.
Working with public- and private-sector partners to solve environmental concerns in a sustainable manner
NEW COLLABORATIONS

• Extend BAS program to new sites
• Develop initiatives from NEW ERA
• Work with UW-extension on-line undergraduate and graduate programs
• Collaborate on graduate programs – e.g. MSN
NEW CONNECTIONS

Wausau
Marathon County
Superior
Sheboygan
MEETING COMMUNITY EDUCATIONAL NEEDS

Community
- Working full time
- Alumni with degrees
- Traditional Students

Traditional Higher Ed
- Traditional Classes

Community
- Working full time
- Alumni with degrees
- Traditional Students

UW-Green Bay
- Classes Online
- Nights & weekends
- Additional Graduate programs
- Traditional Classes
BUILDING EDUCATIONAL OPPORTUNITY

- BBA
- BS Human Development *
- January 2011 interim on-line
- On-line classes in high school

*in development
BUILDING EDUCATIONAL OPPORTUNITY

Stackable degrees

Bachelor’s degree
Associate degree
Certificate program
Certificate programs

- Leadership in Public Administration *
  (municipal clerks & treasurer’s)
- Environmental Management and Business Institute
- Entrepreneurship *
- Health informatics *

*in development
BUILDING EDUCATIONAL OPPORTUNITY

Associate Level

• Participation in Win-Win
• Online Associate of Arts & Science degree (in development)
Building Educational Opportunity

Bachelor’s Level

• Community interest
• Interdisciplinary emphases for BAS programs

Graduate Level

• MSN program
• LAS graduate programs
• Professional degrees in Educational Administration (tbd)
Connection
Why UW-Green Bay

- Focused, distinguished history of leadership in sustainability
- Interdisciplinary, problem-focused education
- High-touch experience between students and faculty who are both researchers and award-winning teachers